



BUSINESS IMPROVEMENT DISTRICT

Advisory Board Meeting – Agenda

Thursday, January 24, 2013 / 7:30a.m.

Corona del Mar Chamber of Commerce Office – 2855 E. Coast Hwy, CDM

1. CALL MEETING TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS ON AGENDA ITEMS

Public Comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phone off or set them in the silent mode.

4. APPROVAL OF MINUTES

5. CURRENT BUSINESS

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|---|---|
| A. City Council Report | Nancy Gardner/Ed Selich |
| B. Village Maintenance Items | Scott Laidlaw |
| • Power Washing | |
| C. Parking Sub-committee | Jim Walker / Bernie Svalstad / Nancy Gardner /Ron Yeo/Ali Zadeh |
| D. Revitalization/CAP Report | Bernie Svalstad / Ron Yeo |
| • Merge Lane Update | |
| - Report on City Council 2013 Goals & Priority meeting | |
| - Board Discussion on direction for PCH/MacArthur Entry Project | |
| • Pocket Park | |
| E. Administration & Financial Report | Bernie Svalstad/City Staff |
| • BID Accounting Report | |
| • BID Structure - Sub-Committee Report | |
| F. Marketing / Outreach Report | Linda Leonhard |
| • BID Annual Meeting Details | |
| • Contract Update | |
| • Programs through fiscal year-end | |
| G. CDM Chamber of Commerce Report | Linda Leonhard |

6. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

7. ADJOURNMENT

Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID. The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

Next BID Meeting: February 28, 2013