



BUSINESS IMPROVEMENT DISTRICT

Advisory Board Meeting - Agenda

Thursday, August 2, 2012 at 7:30 a.m.

Corona del Mar Chamber of Commerce offices - 2855 E. Coast Hwy, CdM

1. Call to order		7:30
2. Approval of Minutes		7:33
3. Public Comments & Introductions		7:35
4. City Council Report	Nancy Gardner/Ed Selich	7:45
5. BID Advisory Board Elections	Bernie Svalstad	7:55
6. Vision Plan Update	Bernie/Ron Yeo/Scott Laidlaw Scott Palmer/Linda Leonhard	8:05
• Village Maintenance items		
- Nominate Committee Chair		
• Tree well Update	Bernie	
• Establish Parking Sub-committee		
• Dekralite Proposal	Stacy	
7. Revitalization/CAP Committee Report	Bernie Svalstad/Ron Yeo	8:30
• Merge Lane Study Update		
8. Administration & Financial Report	Scott Palmer Bernie Svalstad	8:40
• BID Renewal & Board Nominations Report		
• BID Administrator Update		
• Bylaws Change Discussion		
9. Marketing	Linda Leonhard	8:45
10. CdM Chamber Report	Linda Leonhard	8:50
Adjourn Meeting		9:00

Next BID Meeting: August 23, 2012