



BUSINESS IMPROVEMENT DISTRICT

Advisory Board Meeting - Agenda

Thursday, June 28, 2012 at 7:30 a.m.

Corona del Mar Chamber of Commerce offices - 2855 E. Coast Hwy, CdM

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| 1. Call to order | | 7:30 |
| 2. Approval of Minutes | | 7:33 |
| 3. Public Comments & Introductions | | 7:35 |
| 4. City Council Report | Nancy Gardner/Ed Selich | 7:45 |
| 5. Vision Plan Update | Bernie Svalstad/ Ron Yeo/Scott Laidlaw | 7:55 |
| • Village Maintenance items | Scott Palmer/Linda Leonhard | |
| • Restaurant Survey Report | | |
| • Dekralite Proposal | Stacy | |
| 6. Revitalization/CAP Committee Report | Bernie Svalstad/Ron Yeo | 8:25 |
| • Merge Lane Study Update | | |
| 7. Administration & Financial Report | Scott Palmer | 8:35 |
| • BID Renewal 2012/2013 | | |
| • Board Member Nominations | Bernie Svalstad | |
| • BID Administrator Update | | |
| 10. Marketing | Linda Leonhard | 8:45 |
| 11. CdM Chamber Report | Linda Leonhard | 8:50 |
| Adjourn Meeting | | 9:00 |

Next BID Meeting: July 26, 2012