



Corona del Mar Business Improvement District

Meeting Agenda

July 25, 2013 / 7:30am

Location

Corona del Mar Chamber of Commerce, 2855 E. Coast Hwy, Suite 101, Corona del Mar 92625

1. CALL MEETING TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS ON AGENDA ITEMS

Public Comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phone off or set them in the silent mode.

4. APPROVAL OF MINUTES

5. CURRENT BUSINESS

A. City Council Report Nancy Gardner/Ed Selich

- Other City Updates

B. Administration & Financial BID Accountant / City Staff /Linda Leonhard

- BID Board Officer Elections & Open Seat Discussion.
- BID Financial Reports
- Collections & Receivables Letter & Council Request for amnesty for penalties and interest.
- Board Member Meeting RSVP

C. City Requests for Proposals for BID Support and Services City Staff

- BID Administrative Support Services
 - Discuss and appoint a Board member to assist the City with the review and selection of a BID Administrator.
- BID Holiday Décor Program
 - Discuss and appoint a Board member or small subcommittee to assist the City with the review and selection of a vendor to provide the BID's Holiday Décor Program.
- BID Landscape Maintenance Services
 - Discuss and appoint a Board member or small subcommittee to assist the City with the review and selection of a vendor to provide the BID's Landscape Maintenance Services.

D. Village Maintenance Items Scott Laidlaw / Ron Yeo

- Sidewalk Steam Cleaning - Review
- Action Item: Street Furniture maintenance & updates on newspaper racks, bike racks, etc. - Ron Yeo

E. Revitalization / Vision Report Bernie Svalstad / Ron Yeo/Jim Walker

- PCH/Entry Project Update
- Signal Work coordination with City.
- Project Goals & Priorities for FY 2013/2014

F. Parking Sub-committee Report Jim Walker/Bernie Svalstad /Ron Yeo

- Nelson\Nygaard Parking Study Update.

G. Marketing / Administration Report Linda Leonhard

- Billing Updates
- Website & Marketing Update

H. CDM Chamber of Commerce Report Linda Leonhard

6. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

7. ADJOURNMENT

Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID. The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

Next BID Meeting: August 22, 2013