



Corona del Mar Business Improvement District

Meeting Agenda - October 24, 2013 / 7:30am

Location: Corona del Mar Chamber of Commerce, 2855 E. Coast Hwy, Suite 101, Corona del Mar

1. CALL MEETING TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS ON AGENDA ITEMS

Public Comments are invited on agenda & non-agenda items generally considered to be within the subject matter jurisdiction of the CDM BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The CDM BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers.

4. APPROVAL OF MINUTES

5. CURRENT BUSINESS

A. BID Chairman Report

Bernie Svalstad

B. City Council Report

Nancy Gardner/Ed Selich

- City Updates

C. Administration & Financial

BID Accountant / City Staff /Linda Leonhard

- City accepting applications for Open Board Seat for CDM BID and procedure updates.
- BID Financial Reports.
- Council results for Ordinance to waive penalties & interest on collections delinquent assessments.
- Nov/Dec Meeting Date – Proposed Dec 5th.

D. City Requests for Proposals for BID Support and Services Update

City Staff

- Administrative Support Services
- Dekralite Décor Options for approval.
- Bid Landscape Maintenance Contract Status

E. Revitalization Improvement Projects & Maintenance Items

Advisory Board Reports

Task / Action Review

- | | | |
|--|---|---------------------------------|
| • Gateway Improvements | - | Bernie Svalstad |
| • Parking Project | - | Jim Walker / Bernie Svalstad |
| • Marguerite Project | - | Ron Yeo |
| • Street Furniture Maintenance | | Ron Yeo / Scott Laidlaw |
| • Signal Arm Modifications | - | Bernie Svalstad |
| • Sidewalk Steam Cleaning - Enforcement Letter | | Scott Laidlaw |
| • Tree Wells | - | Scott Laidlaw / Bernie Svalstad |
| • Plaza Upkeep | - | Bernie Svalstad |
| • Landscaping | - | Scott Laidlaw / Bernie Svalstad |
| • Pocket Park | - | Ed Selich / Other |
| • Other– Discussion | - | Advisory Board |

F. Marketing Report

Linda Leonhard

- Website Status Update
- Beautification Award Approval
- 2014 CDM Business Directory Update

G. CDM Chamber of Commerce Report

Linda Leonhard

6. CDM BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

7. ADJOURNMENT

CDM BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the CDM BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting & that the public be allowed to comment on agenda items before the CDM BID and items not on the agenda but are within the subject matter jurisdiction of the CDM BID. The CDM BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.