



Newport Beach Restaurant Association (NBRA) Business Improvement District AGENDA

Law Offices of Ronald B. Schwartz, ACP
202 Newport Center Drive, 2nd Floor
Newport Beach 949.644.7283

Tuesday, November 12, 2013 – 9:30 a.m.

Business Improvement District Board Members:

Jim Walker, President

Joe Campbell, Board Member
Sheri Drewry, Vice President
Eldy Galietta, Board Member
Thomas Giulioni, Board Member
Nicole Hay, Treasurer

John Robinson, Secretary
Ronald Schwartz, Board Member
Sam Tila, Board Member
Cindy O'Shea, Board Member
Ali H. Zadeh, Executive Board Member-at-Large

- 1) **CALL MEETING TO ORDER**
- 2) **ROLL CALL**
- 3) **PUBLIC COMMENTS ON AGENDA ITEMS**

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Newport Beach Restaurant Association has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

- 4) **APPROVAL OF MINUTES & FINANCIALS**

Approve the October 23, 2013 meeting minutes.

- 5) **CURRENT BUSINESS**

A) CHAIRMAN'S REPORT- Jim Walker, NBRA BID President.

B) RESTAURANT WEEK ACTIVITIES UPDATE – Oral Report by McFarlane Promotions

Recommended Action: None

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This Newport Beach Restaurant Association is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Newport Beach Restaurant Association agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Newport Beach Restaurant Association and items not on the agenda but are within the subject matter jurisdiction of the Newport Beach Restaurant Association. The Newport Beach Restaurant Association may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

It is the intention of the Newport Beach Restaurant Association to comply with the Americans with Disabilities Act ("ADA") in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Newport Beach Restaurant Association will attempt to accommodate you in every reasonable manner. If requested, this agenda will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Please contact the Newport Beach Restaurant Association administrator at 800-755-6864 and ask for Rebekah Smith or email rsmith@willdan.com at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

- C) BID MARKETING CONSULTANT CONTRACT- Oral report by City of Newport Beach staff.
- Review draft recommendations to City Council for a new BID Marketing Consultant.

Recommended Action: None

- D) CONTRACT EXTENSION FOR CMC, INC. - Oral report by Jim Walker, NBRA BID President
- Discuss a contract extension to facilitate transaction to the new marketing consulting firm.

Recommended Action: Approval for the City to enter into an agreement for transitional marketing support services on a time and material basis with CMC, Inc.

- E) NBRA BID BY-LAWS REVISIONS- Tom Giulioni, NBRA BID Board Member
- Review Final Draft of revised BID by-laws.

Recommended Action: Accept By-Law revisions for presentation to the City Council for approval.

6) NEWPORT BEACH RESTAURANT ASSOCIATION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

7) PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the Newport Beach Restaurant Association. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Newport Beach Restaurant Association has the discretion to extend or shorten the speakers' time limit on non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

8) ADJOURNMENT

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