



**NEWPORT BEACH**  
RESTAURANT ASSOCIATION

**TO: NBRA BID ADVISORY BOARD OF DIRECTORS**

**RE: AUGUST - SPECIAL MEETING**

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is scheduled for:

**WEDNESDAY, AUGUST 21, 2013 @ 9:00AM - 10:30AM**

**\*NEW MEETING LOCATION: MULDOON'S IRISH PUB**

Upstairs Conference Room: The Law Offices of Ronald B. Schwartz  
202 Newport Center Dr. 2<sup>nd</sup> Floor, Newport Beach (949) 644-7283

## **AGENDA**

### **1. CALL MEETING TO ORDER**

### **2. ROLL CALL**

### **3. PUBLIC COMMENTS ON AGENDA ITEMS**

Public Comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the NBRA BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The NBRA BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phone off or set them in the silent mode.

### **4. APPROVAL OF MINUTES**

A. **ACTION:** Approval of July Meeting Minutes from: Wednesday, July 24, 2013

### **5. CURRENT BUSINESS**

A. **PRESIDENT'S REPORT** - Jim Walker, NBRA BID President

- FY 2014 BID Annual Renewal Update Report - Welcome New Board Members!
- NBRA BID Bylaw Review Update Report

B. **CITY REPORT** - Tara Finnigan, City of Newport Beach

- BID Administrative Support Services RFP Update - Gladys Medina, Willdan Financial Services
- Newport Beach Restaurant Week RFP Update
- NBRA BID Marketing Services RFP Update

- C. **ADMINISTRATION & FINANCIAL REPORT** - Matthew Lenton, Whittaker & Company
  - **ACTION:** Approval of NBRA BID Financials
  - NBRA BID FY 2013-2014 Assessment Billing Status Report
- D. **REVIEW OF STRATEGIC PLAN PRIORITIES** - Advisory Board Members
  - NBRA BID FY 2014 Annual Meeting
- E. **NBRA BID MARKETING REPORT** - Peggy Fort, CMC Inc.

**6. NBRA BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)**

**7. ADJOURNMENT**

NBRA BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the NBRA BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the NBRA BID and items not on the agenda but are within the subject matter jurisdiction of the NBRA BID. The BRA BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.