



**TO: NBRA BID ADVISORY BOARD OF DIRECTORS**  
**RE: NBRA BID STRATEGIC PLAN - JUNE MEETING**

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is scheduled for: **THURSDAY,, JUNE 13, 2013 @ 9:00AM - 10:30AM**

**THE BACK BAY BISTRO – NEWPORT DUNES WATERFRONT RESORT**

1131 Back Bay Drive, Newport Beach – 949.729.1144

## **AGENDA**

### **1. CALL MEETING TO ORDER**

### **2. ROLL CALL**

### **3. PUBLIC COMMENTS ON AGENDA ITEMS**

Public Comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the NBRA BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The NBRA BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phone off or set them in the silent mode.

### **4. CURRENT BUSINESS**

- A. PRESIDENT'S REPORT - Jim Walker, NBRA BID President
- B. CURRENT MARKETING PLAN REVIEW - Peggy Fort, NBRA BID Consultant
- C. **ACTION:** NBRA BID STRATEGIC PLAN - NBRA BID Board Members
- D. **ACTON:** FY 2014 BID ANNUAL RENEWAL - NBRA BID Board Members
  - a. NBRA BID Proposed FY 2014 Scope of Work & Budget

### **5. NBRA BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)**

### **6. ADJOURNMENT**

NBRA BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the NBRA BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the NBRA BID and items not on the agenda but are within the subject matter jurisdiction of the NBRA BID. The BRA BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.