



**Minutes of the
Corona del Mar Business Improvement District
Special Board Meeting**

**March 25, 2014
CdM Chamber of Commerce Offices
2855 E. Coast Hwy, Suite 101, Corona del Mar**

I. Call to Order

Chairman Svalstad called the meeting to order at 7:35 AM.

II. Roll Call

Chairman Svalstad called the roll and determined that a quorum was present.

Board Members Present:

Bernie Svalstad, Chairman; Tom Nicholson, Vice Chairman; Keith Dawson, Secretary; Scott Laidlaw, Director; Jessica Prause, Director, Jim Walker, Director

Absent – Scott Palmer, Treasurer

City Representatives

Nueno, Associate Planner (City of Newport Beach Community Development Department)

BID Consultants

Bob Quaid, BID Administrator (Willdan Financial Services)

Guest(s):

Amy Senk (CdM Today)

III. Public Comments on Agenda Items

No public comments on agenda items.

IV. Approval of Minutes

Minutes will be approved at the next meeting on March 27.

V. Current Business

A. Parking Project Priorities

Chairman Svalstad gave the Board an update of the CdM Parking Management Plan Draft Report prepared by Nelson\Nygaard Consulting Associates Inc. dated February 2014 and the sequence of City meetings to review the proposed strategies. The final report was issued by

Nelson\Nygaard and presented to the City's Community Development Department for review but is not yet available to the public.

The Board discussed the parking strategies summary matrix (Exhibit A of the agenda) prepared by the City listing the short and long term parking strategies presented in the Draft Report. Discussion focused on support and prioritization for each strategy. Ms. Nueno recommended that the Board decide on which strategies to support, identifying the first priority strategy only and how the BID would participate in community outreach for each of the supported strategies. She further recommended that the Board prepare a letter with its approved recommendations for her to include in the City Council staff report.

Upon further discussion, the BID decided to support all of the short term parking strategies, items 1 through 8 with the short term strategy item number 1 to "revise the zoning code to create appropriate development standards" as the BID's first priority.

MOTION:

Vice Chairman Nicholson made a motion that the BID support all of the short term parking management strategies with strategy item number 1 to "revise the zoning code to create appropriate development standards" as the BID's highest priority. Director Prause seconded the motion.

The motion carried by the following roll call vote:

Ayes: Chairman Svalstad, Vice Chairman Nicholson, Director Dawson, Director Laidlaw, Director Prause.

Absent: Director Walker departed before the vote.

Ms. Nueno explained the City process that is needed to implement the municipal code amendment(s) relating to strategy number 1 and the other strategies. Further clarification of the content of the BID's letter to the City was provided by Ms. Nueno and she recommended submitting the letter to her attention.

VI. CdM BID announcements or matters which members would like placed on a future agenda for discussion, action or report (non-discussion items)

No items were discussed at this time.

VII. Adjournment

Chairman Svalstad requested a motion to adjourn.

MOTION:

Director Dawson moved to adjourn the meeting. Director Laidlaw seconded the motion.

The motion carried by the following roll call vote:

Ayes: Chairman Svalstad, Vice Chairman Nicholson, Director Dawson, Director Laidlaw, Director Prause.

Absent: Director Walker

The meeting was adjourned at 8:37 a.m.

VIII. Next Scheduled Meeting:

The next scheduled meeting will be on March 27, 2014.