



CITY OF NEWPORT BEACH CITY ARTS COMMISSION AGENDA

Civic Center Council Chambers
100 Civic Center Drive, Newport Beach, CA 92660

Thursday, October 13, 2016 - 5:00 PM

City Arts Commission Members:

Lynn Selich, Chair
Michael Kerr, Vice Chair
Jennifer Van Bergh, Secretary
Michelle Bendetti, Commissioner
Judy Chang, Commissioner
Arlene Greer, Commissioner
Caroline Logan, Commissioner

Staff Members:

Tim Hetheron, Library Services Director
Francine Jacome, Administrative Support Technician

The City Arts Commission special meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the special meeting City Arts Commission agenda be posted at least seventy-two (72) hours in advance of the meeting and that the public be allowed to comment on agenda items before the Commission and items not on the agenda but are within the subject matter jurisdiction of the City Arts Commission. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Tim Hetheron, Library Services Director, at least forty-eight (48) hours prior of the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 717-3801 or thetheron@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Library Services Department 24 hours prior to the scheduled meeting.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. NOTICE TO THE PUBLIC

The City provides a yellow sign-in card to assist in the preparation of the minutes. The completion of the card is not required in order to address the City Arts Commission. If the optional sign-in card has been completed, it should be placed in the tray provided at the Staff table.

The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. PUBLIC COMMENTS

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

V. CONSENT CALENDAR

All matters listed under CONSENT CALENDAR are considered to be routine and will all be enacted by one motion in the form listed below. City Arts Commissioners have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the City Arts Commission votes on the motion unless members of the City Arts Commission request specific items to be discussed and/or removed from the Consent Calendar for separate action. Members of the public who wish to discuss a Consent Calendar item should come forward to the lectern upon invitation by the Chair.

A. Approval of Minutes of the September 8, 2016 City Arts Commission Meeting

[10-13-2016 - City Arts Commission - 01 Draft of 09-08-2016 Minutes.pdf](#)

B. Consent Calendar Items

1. Financial Report

Review of financial information.

[10-13-2016 - City Arts Commission - 02 Financial Report.pdf](#)

2. Cultural Arts Activities

Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

[10-13-2016 - City Arts Commission - 03 Cultural Arts Activities for September 2016.pdf](#)

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

3. Cultural Arts Grants FY 2016/17

Staff recommends that the City Arts Commission review the grant applications and approve the recipients for recommendation to City Council for FY 2016/17 Cultural Arts Grants in accordance with City Council Policy I-10 - *Financial Support for Culture and the Arts*.

[10-13-2016 - City Arts Commission - 04 Staff Report Cultural Arts Grants FY 2016-17.pdf](#)

[10-13-2016 - City Arts Commission - 05 CArts Grants - ATTACHMENT A - Backhausdance.pdf](#)

[10-13-2016 - City Arts Commission - 06 CArts Grants - ATTACHMENT B - Balboa Island Improvement Association.pdf](#)

[10-13-2016 - City Arts Commission - 07 CArts Grants - ATTACHMENT C - Balboa Island Museum.pdf](#)

[10-13-2016 - City Arts Commission - 08 CArts Grants - ATTACHMENT D - Baroque Music Festival, Corona del Mar.pdf](#)

[10-13-2016 - City Arts Commission - 09 CArts Grants - ATTACHMENT E - Festival Ballet Theatre.pdf](#)

[10-13-2016 - City Arts Commission - 10 CArts Grants - ATTACHMENT F - Jacqueline Hahn.pdf](#)

[10-13-2016 - City Arts Commission - 11 CArts Grants - ATTACHMENT G - KOCI Radio.pdf](#)

[10-13-2016 - City Arts Commission - 12 CArts Grants - ATTACHMENT H - Mexico for the World.pdf](#)

[10-13-2016 - City Arts Commission - 13 CArts Grants - ATTACHMENT I - Newport Beach Film Festival.pdf](#)

[10-13-2016 - City Arts Commission - 14 CArts Grants - ATTACHMENT J - Newport Beach Public Library Foundation.pdf](#)

[10-13-2016 - City Arts Commission - 15 CArts Grants - ATTACHMENT K - Orange County Museum of Art.pdf](#)

[10-13-2016 - City Arts Commission - 16 CArts Grants - ATTACHMENT L - Pacific Symphony.pdf](#)

[10-13-2016 - City Arts Commission - 17 CArts Grants - ATTACHMENT M - Seaside Musical Theater \(Temple Bat Yahm\).pdf](#)

[10-13-2016 - City Arts Commission - 18 CArts Grants - ATTACHMENT N - Sherman Library and Gardens.pdf](#)

[10-13-2016 - City Arts Commission - 19 CArts Grants - ATTACHMENT O - South Coast Repertory.pdf](#)

[10-13-2016 - City Arts Commission - 20 CArts Grants - ATTACHMENT P - Southland Sings.pdf](#)

4. Cows4Camp Exhibit

Staff recommends that the City Arts Commission approve a public art display in Civic Center Park, Central Library, Balboa Branch Library, Mariners Library, OASIS, Marina Park, 16th Street Recreation Center and the Newport Coast Recreation Center featuring 20 cow sculptures celebrating California's cultural heritage.

[10-13-2016 - City Arts Commission - 21 Staff Report Cows4Camp Exhibit.pdf](#)

[10-13-2016 - City Arts Commission - 22 Cows4Camp Exhibit - ATTACHMENT A.pdf](#)

5. "A Walk in Her Shoes" Exhibit

Staff recommends that the City Arts Commission approve the interactive public art display, "A Walk in Her Shoes" in the Central Library lobby.

[10-13-2016 - City Arts Commission - 23 Staff Report A Walk in Her Shoes Exhibit.pdf](#)

[10-13-2016 - City Arts Commission - 24 A Walk in Her Shoes Exhibit - ATTACHMENT A.pdf](#)

B. Monthly Reports

6. Visual Arts Ad Hoc Subcommittee

Commissioner Arlene Greer, Commissioner Caroline Logan, Commissioner Jennifer Van Bergh

7. Performing Arts Ad Hoc Subcommittee

Commissioner Michelle Bendetti, Commissioner Arlene Greer, Commissioner Jennifer Van Bergh

8. Marketing & Communications Ad Hoc Subcommittee

Commissioner Michelle Bendetti, Commissioner Lynn Selich

9. Government Relations Ad Hoc Subcommittee

Commissioner Lynn Selich, Commissioner Michael Kerr, Commissioner Jennifer Van Bergh

10. Finance Ad Hoc Subcommittee

Commissioner Michael Kerr, Commissioner Jennifer Van Bergh

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited and non-agenda items generally considered to be within the subject matter jurisdiction of the City Arts Commission. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IX. ADJOURNMENT

**Newport Beach City Arts Commission Regular Meeting Minutes
Thursday, September 8, 2016
Regular Meeting – 5:00 PM
Friends Meeting Room, Central Library
1000 Avocado Avenue
Newport Beach, CA 92660**

I. CALL MEETING TO ORDER – 5:00 PM

II. ROLL CALL

Commissioners Present: Lynn Selich, Chair
Michael Kerr, Vice Chair
Jennifer Van Bergh
Michelle Bendetti
Arlene Greer
Caroline Logan

Commissioners Absent: Judy Chang

Staff Present: Tim Hetheron, Library Services Director
Francine Jacome, Administrative Support Technician

III. NOTICE TO THE PUBLIC

IV. PUBLIC COMMENTS

Carmen Smith, Newport Beach Arts Foundation President, reminded the City Arts Commission of the 13th Annual Arts in the Park to be held on October 15, 2016, from 10:00 to 4:00. She provided cards for Commissioners to distribute. Once the City Arts Commission decided a location for *Sphere 112*, the Newport Beach Arts Foundation would officially purchase it. The Foundation's Treasurer had announced his resignation, effective at the end of October.

Chair Selich inquired regarding the number of artists registered for Arts in the Park. Ms. Smith reported 107 artists had registered and all booths were filled. Chair Selich felt it was a testament to the quality of the event that so many artists had registered after the weather had been so hot the previous year. Ms. Smith added that approximately half the registered artists had attended in 2015.

Ms. Smith requested assistance with badges at concerts. Commissioner Logan explained that badges were sold to raise funds and cookies were offered to generate interest. Chair Selich noted the Arts Foundation and the City Arts Commission were separate entities with separate roles. The City Arts Commission would provide ideas, and the Arts Foundation could choose to implement those ideas.

Ms. Smith announced Lila Crespin would give a lecture regarding meaning in the work of art on September 29, 2016.

Michael Magrutsche was surprised to learn that few Newport Beach residents were aware of the Pacific Symphony event, yet it was well attended. People told him they

learned of the event through the Library and a utility statement. He questioned marketing efforts for events. He suggested a big screen television be placed at the rear of the location at future events. The sound at the rear was not good. Chair Selich stated corporate sponsorship and social media played primary roles in marketing. Perhaps large screens could be added if attendance continued to increase. Partnering with world-class entities should remain a priority.

V. CONSENT CALENDAR

A. Approval of Minutes of the July 14, 2016 and August 13, 2016, City Arts Commission Meetings

Commissioner Greer requested clarifying amendments to page 4, paragraph 9; page 6, paragraph 11; and page 7, paragraph 5 of the July 14, 2016 Minutes. She felt it was important for Minutes to be accurate.

Commissioner Greer, Commissioner Logan and Chair Selich discussed the role of the Fine Arts Ad Hoc Sub Committee and the applicant regarding sites for artwork, whether commissioned or donated.

Motion made by Commissioner Greer, seconded by Commissioner Logan, and carried (5-0-0-2), to approve the draft Minutes for the meetings of July 14, 2016, as amended and August 13, 2016 as presented.

AYES: Selich, Greer, Logan, Bendetti, Van Bergh
NOES: None
ABSTENTIONS: None
ABSENT: Chang, Kerr

B. Consent Calendar Items

1. Financial Report - Review of financial information.

Library Services Director Tim Hetheron reported on expenditures for the Pacific Symphony concert and available funds for programming. Commissioner Van Bergh inquired whether that included the budget for the summer of 2017. Mr. Hetheron replied no. Staff would submit Cultural Arts Grants by September 27. More funds were allocated for grants; therefore, there were opportunities for really good programming.

Commissioner Greer complimented Mr. Hetheron on his administration of concerts by reducing costs.

2. Cultural Arts Activities - Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

Library Services Director Tim Hetheron advised there had many events over the past two months. A big event was the unveiling of the Ben Carlson statue. Chair Selich had received a few emails indicating the statue was rusting. Mr. Hetheron advised that there was a budget for maintenance and repairs. He would obtain a quote and present it

to the City Arts Commission. Chair Selich indicated the brass plaque on the Lifeguard Headquarters was deteriorating.

Mr. Hetherton noted the de-installation of sculptures at the Sculpture Exhibition. The Request for Proposal for the next phase had not been issued. *Sunflower* was removed due to damage. Chair Selich asked if the artist was willing to replace the piece. Mr. Hetherton responded that the artist was willing to offer another piece, but the City Arts Commission would have to pay for shipping and installation. Because the artist did not conform to the contract, she was responsible for repair and maintenance. Chair Selich noted an article in *The Register* regarding the de-installation. She inquired whether the process for new pieces could be faster. Mr. Hetherton answered no. Artists had little time to ship and install pieces, and the City Arts Commission had a pre-established timeline and greater public outreach. Mr. Hetherton advised that one of the conditions of the proposal was use of a professional landscape person. Chair Selich inquired whether the City's landscape person could be used. Mr. Hetherton answered yes.

Vice Chair Kerr arrived at 5:40 p.m.

Chair Selich indicated the final Concert on the Green was scheduled for September 11. Mr. Hetherton advised that staff had received favorable comments on the concert series. A sound expert would attend the concert and advise the City regarding ways to lessen the sound impact on neighbors.

Motion made by Commissioner Logan, seconded by Commissioner Greer, and carried (6-0-0-1) to approve the Consent Calendar.

AYES:	Selich, Kerr, Greer, Logan, Bendetti, Van Bergh
NOES:	None
ABSTENTIONS:	None
ABSENT:	Chang

VI. **CURRENT BUSINESS**

A. **Items for Review and Possible Action**

3. **Committee Appointments** - *The City Arts Commission Chair will appoint Ad Hoc Sub Committees of one or more members for such specific purpose as the business of the Commission may require from time to time.*

Chair Selich reported Sub Committees could be composed of Commissioners and community members. At the retreat, Commissioners identified possible Sub Committees as Fine Arts, Performing Arts, Finance, and Community Outreach. With increased grant funding, the City Arts Commission could move away from offering programs and toward supporting other arts organizations. The City Arts Commission discussed a research and development sub committee for fundraising; which Sub Committees would be responsible for Art in Public Places and the Sculpture Exhibition; planning activities more than a few months into the future; representatives of the City Arts Commission to the Museum House project and to the City Council; Art Foundation relationships; public and private fundraising; building a foundation similar to the Library Foundation; and special

committees within Sub Committees. The City Arts Commission also discussed areas of responsibility for each Sub Committee. The City Arts Commission determined Ad Hoc Sub Committees of Visual Arts, Performing Arts, Marketing and Communications, Government Relations, and Finance. Subject to Commissioner Chang providing her preference for a committee, tentative Sub Committee appointments were:

Visual Arts: Logan, Greer, Van Bergh

Performing Arts: Van Bergh, Bendetti, Greer

Marketing and Communications: Selich, Bendetti

Government Relations: Selich, Kerr, Van Bergh

Finance: Kerr, Van Bergh

Next, the City Arts Commission discussed preparing tentative plans and budgets for programs to present at the October meeting and a programming plan to submit to the City Council.

4. **Proposal for Arts Funding** - *Staff requests that the City Arts Commission approve an overarching plan for arts programs, funding, and private support to submit to City Council for consideration.*

Library Services Director Tim Hetherington indicated the City Arts Commission should prioritize programming in order to write a Strategic Plan. Council Policy I-13 funding could support the Art in Public Places program. The Council would likely support a plan for placing a significant piece of art in each of the seven districts. Making the Arts Foundation a more viable private support group could be discussed.

Commissioner Van Bergh shared an idea of private art being loaned to the City for 3-5 years with the City paying only installation and insurance. Chair Selich suggested Sub Committees discuss opportunities and present proposals to the City Arts Commission.

Vice Chair Kerr disagreed with the recommendation for 50 percent private funds. In preparing the budget, the City Arts Commission could determine a more realistic amount. He suggested 5-10 percent would be realistic. The information provided was excellent.

Commissioner Van Bergh advised that the historic cost for a Concert on the Green concert was \$6,000-\$7,000; however, the cost in the future would be larger.

Chair Selich felt the City Arts Commission should review the data and historical information in order to develop a plan and budget. She questioned whether the City Council needed to reevaluate its position on the City Arts Commission's budget in light of the peer cities information.

Commissioners suggested changes of adding "historic" to the cost for Concert on the Green; deleting the percentage amount for private funding; including attendance numbers; including data regarding cultural revenue from Gary Sherwin; and deleting the comparison of costs for Sunday Musicales and the Pacific Symphony.

Motion made by Commissioner Logan, seconded by Commissioner Greer, and carried (6-0-0-1) to approve the plan as amended by the City Arts Commission.

AYES: Selich, Kerr, Greer, Logan, Bendetti, Van Bergh
NOES: None
ABSTENTIONS: None
ABSENT: Chang

Chair Selich inquired whether the Chalk Art Festival was considered for 2017 rather than 2016. Mr. Hetherton answered yes.

5. **Balboa Performing Arts Theatre Foundation Funds** – *Staff proposes that the City Arts Commission submit a plan to Council to make the Balboa Performing Arts Theatre Foundation funds available as matching funds to arts organizations, enabling them to introduce or expand arts programs offered to the local community.*

Library Services Director Tim Hetherton reported substantial funds were available for use by the City Arts Commission. The City Council suggested a percentage should be privately funded or used as matching funds. He suggested a structure similar to the Cultural Arts Grants program.

Commissioner Van Bergh asked if Mr. Hetherton envisioned the Performing Arts Sub Committee preparing a proposal for use of the funds for the City Arts Commission. Mr. Hetherton clarified that the Performing Arts Sub Committee would accept applications and prepare a presentation for the City Arts Commission.

Chair Selich expressed concern with associating those funds with public-private partnerships, because those funds originally had been donated by individuals. Commissioner Van Bergh concurred with Chair Selich.

Vice Chair Kerr suggested the City Arts Commission direct the Performing Arts Sub Committee develop ideas for use of the funds. Commissioner Bendetti agreed with Vice Chair Kerr. This was an opportunity to turn a potentially negative situation into a positive one.

Motion made by Vice Chair Kerr, seconded by Commissioner Logan, and carried (6-0-0-1) to withdraw Item 5 from staff's proposed recommendations.

AYES: Selich, Kerr, Greer, Logan, Bendetti, Van Bergh
NOES: None
ABSTENTIONS: None
ABSENT: Chang

Commissioner Greer inquired about the objective of staff's proposal. Mr. Hetherton advised he simply offered a proposal.

6. **Proposal to Fund Classical Music Concert at St. John Vianney Chapel in Conjunction with the Balboa Island Improvement Association (BIIA)** – *Staff recommends funding an additional concert for the Balboa Island Improvement Association (BIIA) at St. John Vianney Chapel on Balboa Island.*

Vice Chair Kerr asked about the amount of the recommended funding. Library Services Director Tim Hetherington responded \$200.

Motion made by Vice Chair Kerr, seconded by Chair Selich, and carried (6-0-0-1) to approve the recommendation for Item 6.

AYES: Selich, Kerr, Greer, Logan, Bendetti, Van Bergh
NOES: None
ABSTENTIONS: None
ABSENT: Chan

VII. **CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)**

Chair Selich announced the Balboa Island Centennial Celebration was scheduled for September 18 from 1:00 to 5:00. The last Concert on the Green was scheduled for Sunday at 6:00 p.m.

VIII. **PUBLIC COMMENTS ON NON-AGENDA ITEMS**

Jim Mosher expressed concerns regarding the Arts Master Plan, Sub Committees communicating behind the scenes, and adding community members to Sub Committees. He shared information about the Museum House project.

Chair Selich inquired whether Sub Committee meetings had to be noticed. Library Services Director Tim Hetherington clarified that an Ad Hoc Sub Committee met for a specific purpose and reported its findings to the City Arts Commission. When the specific task was complete, the Ad Hoc Sub Committee ended. Many of the Ad Hoc Sub Committees appeared to be Standing Committees; therefore, committee members should be clear regarding the objective of the meeting and issuing reports to the City Arts Commission. The City Attorney indicated community members could only advise Ad Hoc Sub Committees.

Commissioners discussed adding language to the Strategic Plan in relation to the Arts Master Plan.

IX. **ADJOURNMENT** – 7:30 PM

Cultural Arts Division			2016-2017				
As of September 30, 2016							
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
	Programming	95,000					
	<i>including Pacific</i>		07/06	Alliant Insurance	1,358	93,642	Concert Series
	<i>Symphony funding</i>		07/06	Triskelion Event	2,559	91,083	July Concert
			07/06	Rettich David	3,250	87,833	July Concert
			07/27	Rumors	3,250	84,583	August Concert
			07/27	Triskelion Event	2,559	82,024	August Concert
			08/10	Triskelion Event	2,559	79,465	September Concert
			08/10	Joshua Schreiber	3,250	76,215	September Concert
			08/16	Billy Mitchell	250	75,965	Symphony Concert
			08/16	Alliant Insurance	389	75,576	Symphony Concert
			08/16	ABM Janitorial	240	75,336	July Concert
			08/12	Staff Overtime	345	74,991	July Concert
			08/26	Staff Overtime	580	74,411	Symphony Concert
			08/31	Suzannes Catering	2,402	72,009	Symphony Concert
			08/31	Signature Party Rental	20	71,989	Symphony Concert
			08/31	Signature Party Rental	864	71,125	Symphony Concert
			08/31	ABM Janitorial	480	70,645	Symphony & Aug. Concert
			09/06	Office Depot	34	70,611	Symphony Concert
			09/06	Pacific Symphomy	50,000	20,611	Symphony Concert
			09/14	Firebrand Media	160	20,451	July Concert
			09/26	Firebrand Media	160	20,291	August Concert
			09/26	Firebrand Media	160	20,131	September Concert
			09/26	Smart Levels Media	886	19,245	Concert Series
			09/26	4Imprint	241	19,004	Symphony Concert
	TOTAL					19,004	
	Professional Service	40,000					
			07/14	Alan Scott	288	39,712	Real Heroes Installation
			07/14	AnnChatillon	410	39,302	Photo Service Symphony Concert
			08/08	Dinnwiddie Events	600	38,702	Symphony Concert
			08/15	Executive Events	525	38,177	Symphony Concert
			08/16	TAVD Visual	297	37,880	Transcription Service
			09/09	Sterling OC Enterprise	410	37,470	Symphony Concert - Light
			09/06	TAVD Visual	605	36,865	
			09/06	Dinnwiddie Events	610	36,255	Symphony Concert
			09/14	Sound Fusion	1,000	35,255	Concerts
			09/06	Loren Lillestrand	4,647	30,608	Consulting Service
	TOTAL					30,608	
	City Grants	40,000					
						40,000	
	TOTAL					0	

Cultural Arts Division			2016-2017				
As of September 30, 2016							
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
	Sculpture Garden	24,661					
			09/06	Matthew Babcock	1,845	22,816	Contract Payment
			09/06	Curt Brill	2,400	20,416	Contract Payment
			09/06	David Buckingham	1,250	19,166	Contract Payment
			09/06	Nadler Arnold	3,113	16,053	Contract Payment
			09/06	Ray Katz	2,855	13,198	Contract Payment
			09/06	Jonathan Prince	3,000	10,198	Contract Payment
			09/06	Jennifer Cecere	3,000	7,198	Contract Payment
			09/06	Gerardo Martinez	3,000	4,198	Contract Payment
			09/06	Rench Christopher	2,948	1,250	Contract Payment
			09/06	Ivan McClean	1,250	0	Contract Payment
	TOTAL					0	

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Cultural Arts Activities for September 2016

Concerts on Green: The 2016 Concerts on the Green series wrapped up with The Springsteen Experience on Sunday, September 11. The 2016 concerts have seen record-breaking numbers of music enthusiasts turn out for each event. The highlight this season was the performance by the Pacific Symphony on August 14, preceded by the Symphony's "Musical Playground," with interactive and hands-on activities for children. An "After Party" hosted by the City Arts Commission in honor of community arts supporters was held in the Central Library Bamboo courtyard following the performance and was attended by musicians, arts supporters, Carl St.Clair, Mayor Dixon and other City and Pacific Symphony representatives.

Ben Carlson Statue: The Cultural Arts division has contracted a local vendor to maintain the Ben Carlson statue at the Newport Pier. The statue will be power washed and treated with citric acid, per artist Jake Janz and the manufacturer's instructions, on a quarterly schedule.

Arts Lecture on "Finding Meaning in a Work of Art" Part II: Dr. Lila Crespin, arts educator and very active member of the Newport Beach Arts Foundation, presented Part II of "Finding Meaning in a Work of Art" on Thursday, September 29, in the Friends Room. Lila shared a method for viewing and deriving meaning from works of art that she developed while studying at the J. Paul Getty Institute for Education in the Visual Arts. The method and handouts were built on her research and the research of her teaching colleagues with the goal of developing a method for appreciating visual arts. Dr. Crespin has been an art educator for over 40 years and has written many articles on art appreciation and art programming. Her teaching career has included classroom instruction for students in grades kindergarten through twelve and university students seeking careers in elementary teaching or as specialist art teachers. Dr. Crespin has a Bachelor of Arts in education, a Master's Degree in studio art, and a Ph.D. in art education.

Sculpture by Judit Laufer: An exhibit by local sculptor Judit Laufer was on display in the Central Library through September 14. Canadian-born Laufer has been living in California for over thirty years, nineteen of those in Newport Beach. Art has always been Laufer's true passion, and all her creative energy is spent sculpting. The artist's sculptures have been exhibited in Orange County and in the juried art show, Best of the Best, in Scottsdale, Arizona. She has twice received awards at the Newport Beach Art Exhibition.

"Real Heroes" Artist Reception September 15: The artwork of Fernando Del Rosario was on display in the Central Library since the beginning of August and the colorful graphic images of the "Real Heroes" exhibit makes library visitors stop to get a close-up look. According to Del Rosario, his artwork was created in honor of the heroes that have inspired him throughout the years. "Every one of these comic book pages are from my collection as a kid. And this is my way of sharing my story and my inspiration to the public. It is an art collection 31 years in the making," he states. On Thursday, September 15, the public was able to meet the artist at a reception in the Friends Room at the Central Library.

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Cultural Arts Grants FY 2016/17

ABSTRACT:

The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

RECOMMENDATION:

Staff recommends that the City Arts Commission review the grant applications and approve the recipients for recommendation to City Council for FY 2016/17 Cultural Arts Grants in accordance with City Council Policy I-10 – *Financial Support for Culture and the Arts*.

FUNDING REQUIREMENTS:

The current adopted budget includes sufficient funding for this expenditure. It will be expensed from the Cultural and Arts City Grants Account #01060603-821006.

There is no fiscal impact related to this item.

DISCUSSION:

City Council Policy I-10 recognizes the importance of promoting culture and the arts within the City and establishes a Reserve Fund for Culture and Arts. The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

The Commission received written grant proposals from 16 cultural organizations for funding of approximately \$129,950 in free cultural arts programming for the Newport Beach community in fiscal year 2016-17. Grant applicants include:

<i>Grant Applicant</i>	<i>Amount Requested</i>	<i>Attachment</i>
Backhausdance	\$ 10,000	A
Balboa Island Improvement Association	\$ 4,500	B
Balboa Island Museum	\$ 5,000	C
Baroque Music Festival, Corona Del Mar	\$ 6,500	D
Festival Ballet Theatre	\$ 7,000	E
Jacqueline Hahn	\$ 2,500	F
KOCI Radio	\$ 9,500	G
Mexico for the World	\$ 25,000	H
Newport Beach Film Festival	\$ 10,000	I
Newport Beach Public Library Foundation	\$ 5,000	J
Orange County Museum of Art	\$ 25,000	K
Pacific Symphony	\$ 5,000	L
Seaside Musical Theater (Temple Bat Yahm)	\$ 5,000	M
Sherman Library and Gardens	\$ 2,350	N
South Coast Repertory	\$ 4,000	O
Southland Sings	\$ 3,600	P
<i>TOTAL</i>	<i>\$129,950</i>	

In June 2016, staff suggested that the City Arts Commission focus on potential grantees that stage their activities at City of Newport Beach venues. In past years, the City Arts Commission has granted back a portion of the Cultural Arts Grants budget to fund its own programming. For FY 2016/17, staff has recommended that that the City Arts Commission grant the full \$40,000 to eligible arts organizations, in order to increase the variety and quality of City-sponsored cultural opportunities.

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).



backhausdance

Newport Beach Cultural Arts Grant Application

BACKHAUSDANCE
BACKHAUS DANCE 05-0575068
PO BOX 5890
ORANGE CA 90863

JENNIFER BACKHAUS 562.335.2442
JENNY@BACKHAUSDANCE.ORG

AREAS SERVED: ORANGE, RIVERSIDE AND SAN BERNARDINO COUNTIES

NO- We have not received a Newport Beach Cultural Arts Grant before
Backhausdance was founded in 2003

Total Amount Requested \$10,000

Estimated number of people in Newport Beach that the proposed project will serve:
1000-1500

1. Briefly describe below your organization's purpose, mission, and goals.

Backhausdance is Orange County's premiere, professional, contemporary dance company. Our mission is to create excellent art while exposing and educating communities about the engaging world of concert dance. Annually, we present performances in local venues as well as tour across the United States and Canada. We offer a robust dance education and outreach platform that includes classes in movement, various dance styles, choreography and performance. Each year, we partner with the Arts Teach program at Segerstrom Center for the Arts and McCallum Theatre in Palm Desert to bring dance to diverse populations and ability levels. Backhausdance believes that through engaging and experiencing the arts, we encourage physical embodiment, creative thinking, problem solving, collaboration and community building. For the purposes of this grant, our goal is to bring the benefits of dance and choreography to the residents of Newport Beach.

2. Identify and describe why there is a need in the Newport Beach community for your proposed project/program. Include a quantitative description of the need and on what you based your findings.

While researching past grantees of the Cultural Arts Grants and reviewing past offerings, we noticed a lack of representation in the discipline of dance, and the only dance funded was children's ballet. We believe that through the medium of contemporary dance and movement, we can reach a wider and multi-generational population for viewing of performances as well as participating in the creation of dance. We will tailor engagement activities to include demographics such as seniors at the Oasis Senior Center, kids and teens at the Newport Beach Public Library or community centers, and local high school dancers in Newport Mesa Unified School District. Backhausdance is the best choice for implementing this program because of our history and experience in bringing dance and choreography experiences to more than 5,000 students annually in Orange, San Bernardino and Riverside counties. In 2012, Backhausdance was awarded Arts Orange County's Outstanding Arts Organization award for our dedication to the creation and implementation of dance programming.



backhausdance

3. Describe the specific project/program that will be funded by a cultural grant. Include timeline.

Backhausdance will create and implement a modular contemporary dance and choreography program to provide hands on dance making classes to various segments of the Newport Beach community culminating in a performance by the Backhausdance company. The cost of these activities will range from \$3,000 to \$10,000, dependent on the commission's desired scope of outreach activities and elements of company performance.

The program will consist of:

1. One to four workshops tailored to the general population (children, teens, adults and senior citizens) that will include a movement participation component and the creation and performance of short choreographies made by the participants.
2. A live performance of Backhausdance repertory by company dancers.

This program will be modeled on successful past programs designed by Jennifer Backhaus, Artistic Director of Backhausdance and Professor of Dance at Chapman University, and implemented by the professional dancers of Backhausdance. (Please see the "About Us" attachment for Jenny's and the company's biographical information on page 7.)

The proposed timeline would begin in October 2016 and culminate in an open performance in mid March 2017.

October 2016: Confirm scope of program with Arts Commission and begin preliminary meetings with potential workshop sites
Nov-Dec 2016: Finalize workshop and performance dates
January 2017: Begin promotion for events, start scheduled production meetings for open performance with venue staff
February 2017: Finalize performance details and repertory
March 2017: Execute workshops and present open community performance

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program.

This program and series of engagement opportunities will target a wide segment of the Newport Beach population including classes and performances for residents 4 to 104. The desired mix of audience for the general performance is multi-generational and available to participants with varied abilities and dance experience. Depending on the number and nature of outreach engagements scheduled, venue options include various sites around City Hall grounds, Newport Beach Schools, Oasis Senior Center, and potential locations suggested by the Newport Beach Arts Commission. Depending upon the type of outreach event, we anticipate being able to attract between 100-500 participants and an audience of approximately 700 for the company performance.



5. Backhausdance Operating Budget

I. Income (cash only)	2015/16 Budget	2016/17 Budget (projected)
Contributed	\$39,925	\$60,000
Earned	\$155,196	\$160,600
Total Income	\$195,121	\$220,600
II. Expenses		
Program	\$151,702	\$162,000
General and Administrative	\$31,413	\$41,350
Marketing and Development	\$10,084	\$12,800
Total Expenses	\$193,199	\$216,150
III. Operating Surplus/Deficit	\$1,922	\$4,450
IV. Fund Balance at Beginning of Year	\$78,286	\$75,847
V. Accumulated Surplus (Deficit)	\$80,208	\$80,297
VI. In-Kind Contributions	\$1,500	\$2,000



backhausdance

6. Describe the expected quantifiable outcomes of your project/program and how you will evaluate the results.

We expect to increase the participants' understanding of dance as a creative and performative art form, to create a sense of community among participants, and to increase interest in future dance programming. We will measure our results by soliciting and recording feedback from participants at each class, workshop or performance. Responses will be recorded by staff and aggregated to provide insight into the success of the event. We will also use social media to create pre- and post-event opportunities for feedback as well as provide future information about the Newport Beach Arts Commission events.

7. Project Budget

EXPENSES- Personnel	Funding from the City of Newport Beach	Funding from other sources
Artistic	\$7,000	\$3,000
Administrative	\$0	\$1,000
Technical Production	\$2,500	\$1,250
EXPENSES-Operating		
Facility Expense/Space Rental	\$0	
Marketing	\$500	
Production/Exhibition Expense	\$0	
Touring/Presentation Expense	\$0	
Educational Materials	\$0	
Transportation	\$0	
Equipment	\$0	
Other		
GRAND TOTAL	\$10,000	\$5,250



backhausdance

Additional Information

A. List of Board Members

Jennifer Backhaus, Officer / Artistic Director
Marica Pendjer, Officer / Managing Director
Michael Kerr, Board President
Robert Farnsworth, Director
Joann Leatherby, Director
Lynda Thomas, Director

Advisory Board

Mayra Castro Gutierrez, Advisory Board Chair
Nancy Dickson-Lewis, Advisory Board Director
Jeremy Hunt, Advisory Board Director
Kim Olmos, Advisory Board Director
Proud Usahacharoenporn, Advisory Board Director

B. Recent list of individuals, corporations and foundations that provide support- 1pg only
See attached page 6

C. Copy of IRS determination Letter
See attached page

D. One press clipping: See attached page
February 2016 *Newport Beach Independent* article written by Christopher Trela:
<http://www.newportbeachindy.com/backhausdance-boldly-steps-into-the-spotlight/>



backhausdance

Listing of Donors

Karen Adnams
J. David Barry
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Susan Casabella
Russell Chapman
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Shelley Conn
Ginny Davies
Lynn DeKock
Wendy Dessero
Nancy Dickson-Lewis
Eugenia Esgalhado
Patricia Falzon
Lorraine Fish
Heather Gillette
Jackie & Gary Good
Jeremy Hunt
Judy Joss
Michael Kerr
Maria Kilgore
Dale A. Merrill
John Miller & Marica Pendjer
Damon Mircheff
Allen Moon
Shannon Mule
Cyrus Parker-Jeannette
Charles Rayfield
Michele Redden
Jamie Regan
Minh Reigen
Martha L. Ryan
Lynda Thomas
Leah Vincent
Patty & Tom West
Ray White
Lori Zucchini

Mildred & Marian Kiger Foundation
Simon Family Foundation



backhausdance

About the Company

Recognized by Joyce SoHo in New York as one of seven emerging dance companies to watch, **Backhausdance** was formed in 2003 by Jennifer Backhaus. A powerful and entertaining voice in the dance world, the company's repertory offers an eclectic and dynamic vocabulary with a wonderful sense of fluidity and strength.

Featuring a diverse body of work that is innovative and artistic, Backhausdance is the recipient of 10 *Lester Horton Awards* from the Dance Resource Center of Los Angeles for achievements in choreography, design and performance, helping propel them to the forefront of Southern California contemporary dance. The repertory includes powerful, athletic dances, emotionally charged dramatic pieces, and whimsical, humorous glimpses at the human experience. The company also offers concert pieces with a focus on younger audiences that incorporates a master class workshop component.

Orange County's critically acclaimed contemporary dance company has performed extensively nationwide as well as internationally in venues such as the Schimmel Center at Pace University, New York; Vernon & District Performing Arts Centre, British Columbia; Pinedale Performing Arts Center, Wyoming; and Joyce SoHo, New York. Locally, the company has been presented by the Carpenter Performing Arts Center and Irvine Barclay Theatre, and appeared on the *Studio Series* at South Coast Repertory, *Fall for Dance* at the Segerstrom Center for the Arts, *Laguna Dance Festival*, *Celebrate Dance* at the Alex Theatre, and the *Los Angeles Arts Holiday Celebration* at the Dorothy Chandler Pavilion. As artist-in-residence, Backhausdance has worked with Brigham Young University, Chapman University, Moorpark College, and Santa Ana College; and as guest artist for the California Dance Educators Association.

As a member of the Arts Teach artist roster and part of the Segerstrom Center for the Arts' Education and Community Programs, Backhausdance serves thousands of public and private school children throughout Orange and San Bernardino Counties each year. The company is also part of the Lincoln Center Aesthetic Education Program through McCallum Theatre Institute.

A life-changing experience for pre-professional and professional dancers, the company hosts an annual *Summer Intensive* at Chapman University. Backhausdance is dedicated to making this powerful program accessible to the dance community and provides scholarships for nearly half of the more than 100 participants.

About the Artistic Director

Jennifer Backhaus is Founder and Artistic Director of Backhausdance. She was featured in "OC Metro's" *40 Under 40* and honored by Chapman University as *Alumni of the Year* for her artistic leadership of Backhausdance. As a choreographer, Jennifer's works have been commissioned and produced by Brigham Young University, Chapman University, Los Angeles Ballet, McCallum Theatre, Segerstrom Center for the Arts, TDC of the Bay Area and Utah Regional Ballet, among others.

Many of Jennifer's works have been honored with awards, and her piece *Disintegration* was presented at the Kennedy Center in Washington, D.C. For Backhausdance, she has created numerous works, three of which have received multiple *Lester Horton Awards* for Outstanding Achievement in Choreography. At the McCallum Theatre's *Dance Under the Stars Choreography Festival*, Jennifer has been the recipient of three consecutive choreography awards.

Currently a full-time dance faculty member at Chapman University, Jennifer is also a teaching artist for the Segerstrom Center for the Arts Education Programs, where she shares her love of dance and choreography with hundreds of students in public and private schools across Southern California. A life-long learner, Jenny holds a BFA in Communications and Dance from Chapman University, and received her MFA in Choreography from Hollins University and the ADF.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: OCT 01 2003

BACKHAUS DANCE
C/O JENNIFER BACKHAUS MCIVOR
1014 W COLLINS
ORANGE, CA 92867

Employer Identification Number:
05-0575068
DLN:
17053233013013
Contact Person:
PAUL D KERR ID# 31104
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Foundation Status Classification:
509(a)(1)
Advance Ruling Period Begins:
May 12, 2003
Advance Ruling Period Ends:
December 31, 2007
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make

Letter 1045 (DO/CG)

BACKHAUS DANCE

a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we will no longer treat you as a publicly supported organization, grantors and contributors may not rely on this determination after the date we publish the notice. In addition, if you lose your status as a publicly supported organization, and a grantor or contributor was responsible for, or was aware of, the act or failure to act, that resulted in your loss of such status, that person may not rely on this determination from the date of the act or failure to act. Also, if a grantor or contributor learned that we had given notice that you would be removed from classification as a publicly supported organization, then that person may not rely on this determination as of the date he or she acquired such knowledge.

If you change your sources of support, your purposes, character, or method of operation, please let us know so we can consider the effect of the change on your exempt status and foundation status. If you amend your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, let us know all changes in your name or address.

As of January 1, 1984, you are liable for social security taxes under the Federal Insurance Contributions Act on amounts of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the private foundation excise taxes under Chapter 42 of the Internal Revenue Code. However, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Internal Revenue Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Donors may deduct contributions to you only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, gives guidelines regarding when taxpayers may deduct payments for admission to, or other participation in, fundraising activities for charity.

You are not required to file Form 990, Return of Organization Exempt From Income Tax, if your gross receipts each year are normally \$25,000 or less. If you receive a Form 990 package in the mail, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return. Because you will be treated as a public charity for return filing purposes during your entire advance ruling period, you should file Form 990 for each year in your advance ruling period

BACKHAUS DANCE

that you exceed the \$25,000 filing threshold even if your sources of support do not satisfy the public support test specified in the heading of this letter.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete. So, please be sure your return is complete before you file it.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, we will assign a number to you and advise you of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

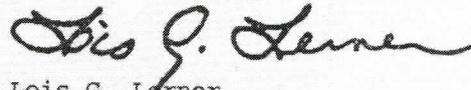
If we said in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help us resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

BACKHAUS DANCE

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosure(s):
Form 872-C

Newport Beach Indy

NEWPORT BEACH INDEPENDENT ONLINE

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LETTERS TO THE EDITOR

City Council Candidates ▶ Letter to the Editor: Mariners' Mile Vision is Hazy ▶ Forum: Critical Con

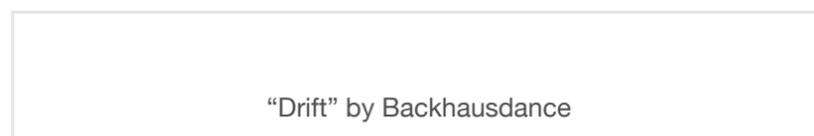
Artscapes: Backhausdance Boldly Steps Into the Spotlight

Posted On 05 Feb 2016 By : Christopher Trela Comment: 0

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A noted Orange County-based dance group, Backhausdance (founded in 2003 by dancer and choreographer Jennifer Backhaus), took a giant step towards national recognition last weekend with its sold-out concert at Irvine Barclay Theater featuring the world premiere of “Drift” plus the much-lauded “The Elasticity of the Almost.”

Together, these two pieces not only form a fascinating evening of dance, they offer a glimpse into the fertile artistic mind of choreographer Backhaus and the skills of the Backhausdance performers.



“Drift” was a challenging, somewhat dark yet compelling work that “deals with journey, risk and the re-imagination of self.” “Drift” demonstrated the artistic commitment and versatility of the

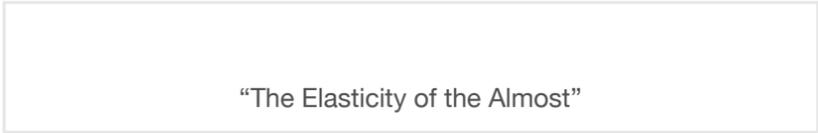
Backhausdance dancers, and was set to eclectic music by electronic band Fol Chen.

“The Elasticity of the Almost” shifted the tone to playful and fun, yet with that same commitment. Described as

“the juxtaposition of structure and chaos,” the piece follows eight dancers moving among a shifting sea of red balls as they create a fluid interaction that engages the audience with its playfulness. With its colorful costumes and seemingly endless procession of bouncing balls, “The Elasticity of the Almost” resonates as a signature work (much like “Revelations” has for the Alvin Ailey dance troupe).

Mike Kerr of Corona del Mar is the Backhausdance board president. He’s been a fan of Backhausdance since 2011, and talked about what sets Backhausdance apart from other contemporary dance companies.

“First, it is the only professional dance company in Orange County,” said Kerr. “Second, the dancers are spectacular. They compare favorably with dancers in any contemporary dance company.



The dancers are particularly skilled at executing Jenny’s demanding choreography, blending beautiful artistry and exceptional athleticism. And speaking of choreography, all of the work performed by the company has been created by founder and artistic director Jenny Backhaus. This model follows the example of some of America’s greatest choreographers, such as Martha Graham, Alvin Ailey, Paul Taylor and George Balanchine. I believe this is unique in the Southern California dance community.”

Being presented by The Barclay is a wonderful experience, said Kerr.

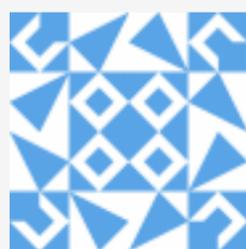
“The Barclay is recognized as one of this country’s greatest venues for contemporary dance. Over the past 25 years, practically every important dance company in the world has been presented by Barclay. Look at this season: Jessica Lang (New York), Akram Khan (London), Hubbard Street (Chicago), Diavolo (Los Angeles) and Backhausdance. Wow! To join these ranks is an honor, a recognition of the growth and achievements of Backhausdance.”

In fact, Kerr said that Backhausdance has been invited back to Barclay next season, where they will perform another world premiere.

This spring, Backhausdance will perform as part of the celebration of the opening of the Musco Center at Chapman University, which has also named Jennifer Backhausdance as artistic advisor for dance. The company is in discussions on several new projects including a proposed tour, collaborations with several prominent local arts organizations; and commissioning an outside choreographer to make a new work for the company.

Based on its recent successes and upcoming engagements, Backhausdance will soon be front of mind when it comes to contemporary dance.

For more information, visit Backhausdance.org.



About the Author

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Balboa Island Improvement Association (BIIA)

Popular Name of Organization

Balboa Island Improvement Association

95-6085806

Legal Name (if different)

Federal Tax ID No.

PO Box 64

Mailing Address

Newport Beach, CA

92662-0064

City

Zip

Ralph Rodheim

949-433-9543

Contact Name

Telephone

rrodheim@roadrunner.com

FAX

e-mail

Web Site

Balboa Island, Newport Beach, Southern California

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **Yes**

Year organization was founded **1952** Number of paid staff **0** # of active volunteers **150**

Total amount requested: (from request line of project budget) \$ **4,500**

Estimated number of people in Newport Beach that the proposed project(s) will serve: **500+**

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization’s purpose, mission, and goals.

1. **Purpose:** To continue to promote cultural activities on Balboa Island, including live classical concerts throughout the year held at St. John Vianney Church for the listening pleasure of the Balboa Island-Newport Beach residents and visitors.
2. **Mission:** The mission of the **Balboa Island Improvement Association (BIIA)** to promote a **sense of community while enhancing the island's beauty, safety, livability while preserving its unique culture** (<http://www.balboaislandnb.org/>)
3. **Goals:** BIIA’s goals for 2016-2017 is to continue to enhance the cultural tradition of community concerts by producing world-class musical performances with an emphasis on classical in addition to artistic appreciation from local, and regional classical musicians. Since the BIIA is a non-profit organization, the goal is not fundraising, but to produce high quality classical music for the residents of Balboa Island, Newport Beach and visitors alike.

2.

A. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program.

This has been a sell-out event. The Organization provides high quality, professional concerts that are affordable, in addition, facilitating live classical music for the general public who may otherwise not have this opportunity.

B. Describe how you have determined that your organization is the best organization for the proposed project/program.

Sell-out performances indicate the need for this local program and project to continue.

3. Describe the specific project/program that will be funded by a cultural grant.

Moving forward, we would like to continue to provide another series of concerts and continue to promote and enhance community togetherness and appreciation of the arts. The below table is from the 2015-2016:

Date of Concert	Event Name	Location	Attendance
October 28, 2015	Fall Concert: Sunset Club Trio (classical, flamenco guitar and classical violin)	St. John Vianney Chapel	sell-out
December 9, 2015	Holiday Concert	St. John Vianney Chapel	sell-out
March 16, 2016	Gershwin Classical Concert	St. John Vianney Chapel	sell-out
May 4, 2016	Centennial Concert	St. John Vianney Chapel	sell-out
June 15, 2016	Young Talents on Stage	St. John Vianney Chapel	sell-out
July 6, 2016	Peter and the Wolf	St. John Vianney Chapel	sell-out
August 5, 2016	Concerts in the Park: Country-Western Duet	Balboa Island Park: Carol Beek Center.	100+
August 12, 2016	Concerts in the Park: Steel Drums	Carol Beek Center Balboa Island Park	100+

August 19, 2016	Concerts in the Park: Neil Diamond tribute	Carol Beek Center Balboa Island Park	100+
August 26, 2016	Concerts in the Park: Jimmy Buffett tribute	Carol Beek Center Balboa Island Park	100+
September 2, 2016	Concerts in the Park: Matt Hurray	Carol Beek Center Balboa Island Park	150+

The BIIA has successfully produced six concerts at a cost of \$1,500 per concert. Six concerts will mean a total of nine thousand dollars to produce future classical music events. The Concerts in the Park have been underwritten by local Merchants.

To continue to fund the Balboa Island Classical Concert Series, we are requesting a \$4,500 grant which the BIIA will match.

All concerts have been sell-out events. These concerts are NOT fundraising events, however they are purely to promote the music, arts and culture of Newport Beach. The ticket price is \$10 per person. All monies go to the musicians and to offset the project/program costs.

Is this a new ____ or existing X project/program?

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

We will continue to serve ALL members of our community, young and young at heart living on Balboa Island, Newport Beach and the surrounding communities.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

**PROJECT BUDGET
2016-2017**

**Funding from the
City of Newport Beach**

Match Funding from the BIIA

EXPENSES-Personnel

Artistic		
Administrative		
Technical Production		

EXPENSES-Operating

Facility Expense/Space Rental		
Marketing		
Production/Exhibition Expense	4,500	4,500
Touring/Presentation Expense		
Educational Materials		
Transportation		
Equipment		

Other (if greater than 10%, annotate below)		
TOTAL	\$4,500	\$4,500

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The Classical Concerts have been very successful and we have no doubt all future events will be sell outs.

Since the concerts are held on Wednesday evening, we have received local merchant feedback to the increase in business on Balboa Island, proving that there is an economic benefit to the city of Newport Beach, which is another quantifiable outcome.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	\$140,000	\$125,000
Earned		
Total Income		

II. Expenses		
Program	\$124,000	\$109,000
General and Administrative	\$6,000	\$6,000
Marketing and Development	\$10,000	\$10,000
Total Expenses		

III. Operating Surplus/Deficit (Income minus Expenses)	0	0
IV. Fund Balance at Beginning of Year	\$25,000	\$15,000
V. Accumulated Surplus (Deficit) (Add lines III and IV)	\$25,000	\$15,000
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	\$10,000	\$10,000

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Lee Pearl Title President BIIA
 Signature Lee Pearl Date 9-27-16



Balboa Island Improvement Association

P.O. Box 64

Balboa Island, CA 92662-0064

(949) 675-1773

info@balboa-island.org

2016 BOARD OF DIRECTORS

Lee Pearl, President

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Newport Beach City Arts Commission
Cultural Arts Grant Project Completion Report

Due by September 30, 2016

Name of Organization: Balboa Island Improvement Association (BIIA)

Mailing Address: PO Box 64, Newport Beach, CA 92662

Telephone: 949-433-9543

Person preparing report: Ralph Rodheim

Grant Projects Funded: Balboa Island Classical Concerts (2015-2016)

Effective Dates of Grant: October, 2015 - October, 2016

Period covered in this Report: 1 year

1. Please describe the effectiveness of your organization's grant project(s), in terms of:

Size: The Balboa Island Classical Concerts have been sell-out events.

Conformity: Our proposed project outcomes has been fulfilled

Theme: Classical music concerts

Allocation of funds to date: All funds have been spent.

Education services provided by this project continue to promote live musical events to our community

This project has been supported by Volunteers

2. Project Evaluation: This project is successful and has been a sell-out event and is supported by the community
3. Thank you for your ongoing support.

Balboa Island Classical Concerts

IN COLLABORATION WITH CLASSICAL MUSIC ENCOUNTERS OF ORANGE COUNTY

WEDNESDAY MARCH 16

GERSHWIN CLASSICAL CONCERT

7 TO 8 PM · ST. JOHN VIANNEY CHAPEL · 314 MARINE AVE, BALBOA ISLAND

\$10 PP. LIMITED TICKETS ARE AVAILABLE AT ISLAND HOME-HOME DECOR

A SPECTACULAR RENDITION OF
RHAPSODY IN BLUE BY ERIC LE VAN

CLASSICS

A COLLECTION OF BEAUTIFUL MUSIC IN THE PERFECT MUSIC HALL

Balboa Island Classical Concerts

IN COLLABORATION WITH CLASSICAL MUSIC ENCOUNTERS OF ORANGE COUNTY

WED., MAY 4 - CENTENNIAL CONCERT - SPRINGTIME ROMANCE

AVIARA TRIO - FEATURING STRADIVARIUS VIOLIN, CELLO, AND PIANO

7 TO 8 PM · ST. JOHN VIANNEY CHAPEL · 314 MARINE AVE, BALBOA ISLAND

\$10 PP. LIMITED TICKETS ARE AVAILABLE AT ISLAND HOME-HOME DECOR



Balboa Island Classical Concerts

IN COLLABORATION WITH CLASSICAL MUSIC ENCOUNTERS OF ORANGE COUNTY

SERIES NO. 3

Wed. June 15 – Young Talents On Stage

Orange County Award Winning young musicians, ages 8 – 18 will perform classical selections on piano, cello, and violin.

St. John Vianney Chapel, 314 Marine Ave. Balboa Island

7:00-8:30pm. There will be a 10 min. intermission

\$10PP. Limited tickets are available at Island Home Décor



CENTENNIAL CONCERT

JULY 6TH

7:00PM – 8:00PM

ST. JOHN VIANNY CHAPEL, 314 MARINE AVE.

TICKETS AVAILABLE AT ISLAND HOME DÉCOR

AND ISLAND TALES BOOK STORE

\$20 ADULTS; \$10 FOR CHILDREN-12 AND UNDER

PETER AND THE WOLF BOOKS AVAILABLE AT ISLAND TALES AND AFTER THE CONCERT

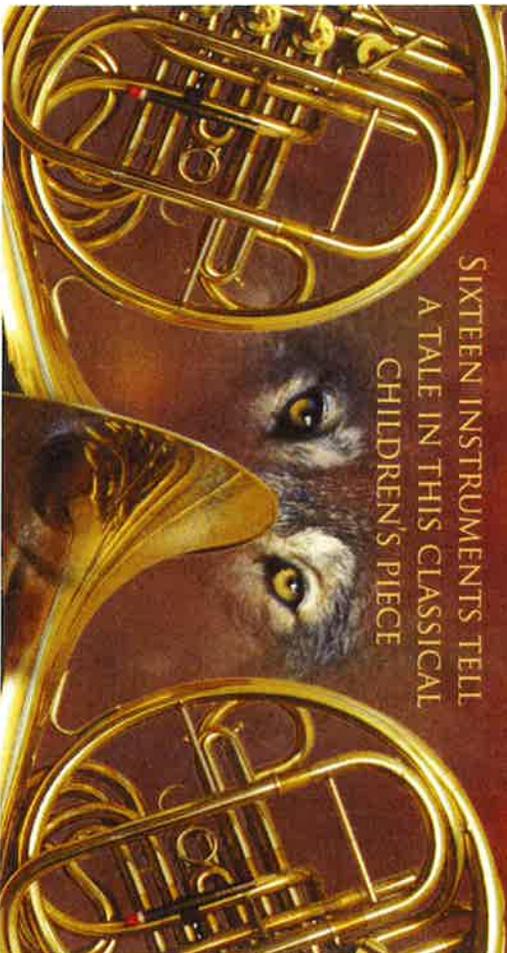
Peter and the Wolf

PROKOFIEV

SIXTEEN INSTRUMENTS TELL

A TALE IN THIS CLASSICAL

CHILDREN'S PIECE



Balboa Island Centennial Series
IN COLLABORATION WITH CLASSICAL MUSIC ENCOUNTERS OF ORANGE COUNTY

PIANO & FLUTE

FLORENCE & ROBERT ESTRIN PERFORMING

TUESDAY, OCTOBER 4
7:00 - 8:00PM

ST. JOHN VIANNEY CHAPEL,
314 MARINE AVE., BALBOA ISLAND
\$10/PP LIMITED TICKETS

AVAILABLE AT:
ISLAND HOME DÉCOR
313 MARINE AVE.
NEWPORT BEACH

CLASSICS

A COLLECTION OF BEAUTIFUL MUSIC
IN THE PERFECT MUSIC HALL

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Balboa Island Museum

Popular Name of Organization

Balboa Island Museum & Historical Society

33-0880998

Legal Name (if different)

Federal Tax ID No.

331 Marine Avenue

Mailing Address

Balboa Island

92662

City

Zip

Shirley Pepys

949-466-5531

Contact Name

Telephone

shirley@shirleypepys.com

www.balboaislandmuseum.org

FAX

e-mail

Web Site

Balboa Island, Newport Beach and the surrounding communities

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? No If so, when? _____

Year organization was founded 2000 Number of paid staff 1 # of active volunteers 50

Total amount requested: (from request line of project budget) \$ 5,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 700

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The Balboa Island Museum & Historical Society aspires to be known throughout Orange County as one of the most valuable resources for the history of Balboa Island, Newport Beach and the surrounding communities by preserving the past, informing the public and promoting the legacy of Newport Beach for the future. Our mission is to preserve the heritage of the Island and Newport Beach and their sense of community, providing a place where locals and visitors can gather and share Island memories and recollections of the entire Newport Beach community.

Our goals include the following:

- Preserve the history of Newport Beach and the surrounding communities.
- Promote the Museum through the City of Newport Beach as a visitor's destination.
- Advance our progress and achieve financial sustainability.
- Continue to inspire our youth through our educational outreach.
- Locate a permanent home for the Museum.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

The Balboa Island Museum & Historical Society has become a premier source for the history of Newport Beach. Through our research and outreach programs such as the speaker series, we contact more and more Newport Beach residents with interesting stories that highlight the history of the early Newport Beach days and the families that helped form our communities. Through these stories we learn about what life was like here over the past 100 years. This allows us to preserve, teach and perpetuate the history of our unique community.

In 2012, we instituted our speaker event program in order to capture public interest stories showcasing people and activities of Newport Beach. To date we have presented 9 speaker events to standing room only crowds at the Museum. Two of the highlights of the series were the presentations that celebrated the Newport Beach Fire Department and the Newport Beach Police Department. These events have brought people together in a friendly social atmosphere where refreshments and conversation are enjoyed prior to and after the lectures themselves.

Our speaker events provide information that allow us to create new exhibits and/or expand existing displays at in the Museum. So in addition to providing an entertaining evening, these events help the Museum to continue growth and development. We also want to use the event topics to create exhibits/displays at the Library.

The report "Museums Change Lives," by The Museum Association presented a report called Museums Change Lives, "which lists the main beneficial impacts museums have on local communities. "They enrich the lives of individuals, contribute to strong and resilient communities, and help create a fair and just society." We at the Balboa Island Museum believe that our continuing efforts to interact with our community are necessary in order to preserve and impart the history our community.

(Museum's Change Lives, Museum Association, July 2013)

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

Speaker events highlighting public interest topics

We propose presenting 4 events, one per quarter, in the 2017 calendar year at the Newport Beach Public Library, thereby increasing the number of people we can accommodate and expanding the reach of the series. The proposed events include (with the Library's approval):

- It's All About the River (the importance of the Santa Ana River in the formation and history of Newport Beach) presented by former teacher and local historian Celeste Dennerline;
- Wing Lam (Wahoo's Tacos) and Family: the history of the Lee family and their remarkable journey from China to Newport Beach;
- Arts of the Ancient Mariner presented by leading authority Bill Stewart, who sailed 5,000 miles from the West Indies to the United States on FDR's 165 foot Presidential Yacht "Potomac," which was found abandoned in Barbados.
- The History of Surfing

Each presentation includes dialog, visuals and Q & A. These events not only education the public but also bring awareness to the Museum, encouraging people to visit, join and learn even more about the history of Newport Beach and Balboa Island.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

We desire to reach a broad range of the Newport Beach population in this proposed lecture program and believe the subject matter would interest school-aged children to senior citizens. Where we have been able to accommodate 80 - 100 guests at lectures given at the Museum, by utilizing the facility at the Newport Beach Library, we could increase the number of attendees at each lecture by almost double.

We find that locals and visitors enjoy learning about the 100 year history of the community and to date we have had over 50,000 visitors to the Museum. Exposing members of the community to topics of interest may encourage them to visit the Museum to learn even more about the history of our community. These presentations will allow us to expand our Museum exhibits and perpetuate the topics discussed at the speaker events.

We also encourage youngsters to study history and our educational program includes classes for children in the Boy and Girl Scouts and the Adventure (Indian) Guides. One of our goals is to bring history to life by taking these lectures to students of our local schools.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic	\$1,500	
Administrative	\$1,500	
Technical Production	\$ 500	
EXPENSES-Operating		
Facility Expense/Space Rental		
Marketing	\$ 500	
Production/Exhibition Expense	\$ 500	
Touring/Presentation Expense	\$ 250	
Educational Materials	\$ 250	
Transportation		
Equipment		
Other (if greater than 10%, annotate below)		
GRAND TOTAL	\$5,000	

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be **very specific** in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

Our plan is to conduct 4 speaker events during the 2017 calendar year, one per quarter. Our past events have been conducted at the Museum to crowds of between 80 - 100 people. This program will have met our goals if we fill the Library facility with enthusiastic listeners and if many of those guests subsequently show interest in visiting the Museum to learn more about the history of Newport Beach and become members of the Museum, thereby increasing our membership. In addition, if attendees request more lectures and suggest interesting topics to consider we would know that our project has been successful.

We would also follow up with the local schools to see if students and teachers enjoyed the presentations(s) and if they would like to plan field trips to the Museum to continue learning about the history of the area. In addition, we hope to expand the Museum's educational program by arranging visits to schools with traveling exhibits and presentations to continue the learning experience.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

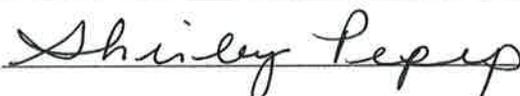
8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	\$ 88,800	\$ 127,800
Earned	\$ 9,185	\$ 12,681
Total Income	\$ 97,985	\$140,481
II. Expenses		
Program	\$ 15,600	\$ 9,500
General and Administrative	* \$102,685	\$ 130,196
Marketing and Development	\$ 2,000	\$11,000
Total Expenses	\$120,285	\$150,696
III. Operating Surplus/Deficit (Income minus Expenses)	<\$22,300>	<\$10,215>
IV. Fund Balance at Beginning of Year	\$ 43,229	\$25,332
V. Accumulated Surplus (Deficit) (Add lines III and IV)	\$ 20,929	\$15,117
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	0	0

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Shirley Pepus Title President

Signature  Date September 20, 2016

* Includes Salaries/Payroll Taxes of \$32,310 and Rental Expense of \$50,975



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Ardyce Cooper
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Beal
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**As of September 2016
Please call the Museum at
(949)675-3952 with any
corrections.*

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: FEB 03 2005

Employer Identification Number:
33-0880998

DLN:
17053248705044

Contact Person:
B.J. ANDUJAR

ID# 75892

Contact Telephone Number:
(877) 829-5500

Public Charity Status:
170(b)(1)(A)(vi)

BALBOA ISLAND MUSEUM AND HISTORICAL
SOCIETY
502 S BAY FRONT
BALBOA ISLAND, CA 92662-0000

Dear Applicant:

Our letter dated MARCH 2000, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

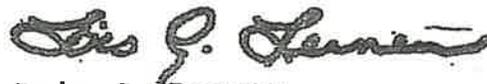
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)

LOCAL COLOR



The Official Newsletter of The Balboa Island Museum & Historical Society | Founded 2000 Winter 2016 | Volume 14

Listen To Stories About a Man Named Buddy

Reprinted from the Times Community/News Daily Pilot/Life & Arts By Kathleen Luppi, December 4, 2015



Guests take a photo with the Hillbillies

Come and listen to a story about a man named Jed.

He was a poor mountaineer who barely kept his family fed, but actor **Buddy Ebsen's** hillbilly character, which he portrayed on TV from 1962 to 1971, belied the actor's life in Newport Beach.

Ebsen, who played unsophisticated Jed Clampett, the widowed patriarch of the family on the baby-boomer-beloved sitcom "The Beverly Hillbillies," was a long-time resident of Balboa Island who left an impression on the area.

His waterfront house at 530 S. Bay Front sold in the past three months, and the new owners offered it for an event to benefit the Balboa Island Museum & Historical Society.

The historical society celebrated Ebsen's former property with a dinner, live music and photo opportunities involving a cutout of the Hillbillies' rickety truck.

Guests arrived dressed in flannel shirts. Women tied their hair in pigtails and men wore suspenders in keeping with the fish-out-of-water theme of the comedy.

People attending shared personal stories about Ebsen, who was easily recognized on the Island since he often wore a bright red shirt, which accented his white hair, said Balboa Island Museum & Historical Society President **Shirley Pepys**.

A man from Riverside, whose last name is Clampitt, talked about how as a boy, he'd sit in the front yard of Ebsen's house and eventually got his photo taken with the actor. The man still carried that photograph in his wallet.

Others talked about how surprised they were when Ebsen would answer the door on Halloween night and deliver candy to children.

Another spoke about how as a child he and the Ebsen children would jump off the home's second deck and land in the pool.

The late actor, lived in the home — which was built in 1965 and offers expansive views of the Pacific Ocean, Newport Harbor and the Balboa Pavilion — for more than 20 years.

The planning for the event began when the home's new owner became a member of the historical society and suggested that organizers take photos of the dwelling before it was rebuilt. By the time Pepys met with the homeowner, she began thinking of hosting an event to honor the late actor and the property.

The benefit raised money for the Balboa Island Museum & Historical Society's mission to preserve the island heritage and showcase the museum's artifacts in its 1947 home on Marine Avenue.

"We certainly gained a lot of tourists," Pepys said, noting that the event welcomed about 200 guests. "I had no idea people would be so excited. The response was phenomenal."



Tom, Rosalee & Linda Clampitt

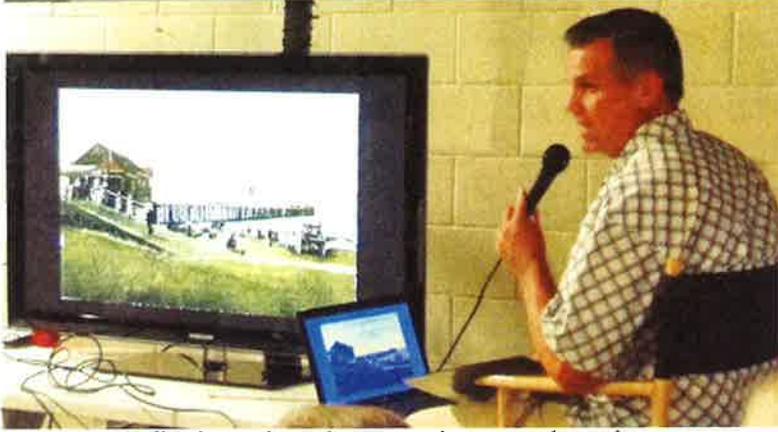
Ebsen's daughters touched on the importance of moving forward and thanking a place for the memories it helped create.

"A wise man once told his five children, 'Kids, learn to enjoy today, enjoy the now. Because five, 10, 20 years from now it won't be here,'" **Bonnie Ebsen Jackson** said, according to a news release. "That wooden house stood for more than 50 years and fulfilled its purpose. Now the property is moving forward with a new owner and purpose."

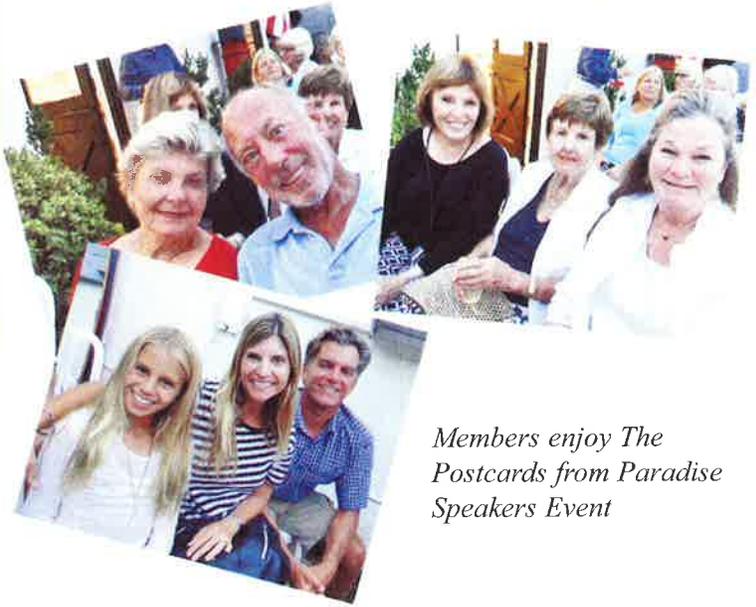
"It was inevitable, the house had to go," daughter **Kiki Ebsen** added. "But our father's memory lives on — life is now."

Help The Museum Grow to 500 Members!

Make 2016 a record year!



Jeff Delaney shares his postcard stories with members



Members enjoy The Postcards from Paradise Speakers Event

If you have not become a member or renewed your membership, please join our Museum family and participate in special events, receive a discount in the Museum Store, and help us preserve and share the history of Balboa Island. Your donations are 100% tax-deductible.



Story Time...

Is Balboa Island dear to your heart?
Do you have a special memory to share?
We are interested in any of your memories, family secrets, photos, etc.

Please call 949-675-3952 or email:
Jennifer@balboaislandmuseum.org.



Boy & Girl Scouts Visit the Museum



You may have noticed a younger generation of visitors at the Museum these last few months. Last fall we instituted the Boy and Girl Scout programs led by docents and local university students. Our curriculum engages these young minds to think about what life was like here more than 100 years ago. It is an amazing experience for these young students to visit a historic home, discover the local pioneer family stories, and learn

how to collect and protect their own history. Parents enjoy hearing their children share personal stories that help them connect the present to the past. Our heartfelt thanks to Celeste Dennerline for bringing this program to the Museum and helping us inspire the next generation. If you know of a troop that may want to participate, visit our website for more information.
<http://balboaislandmuseum.org/visit/education>



Edward Byron Spencer (1871-1947) was an architect and a Freemason in the Masonic Lodge. He married **Grace Holden** (1878-1940) in 1897 and they had three daughters, Violet, Bernice and Hazel. The Spencer family spent their early years in Los Angeles.



Canal at low tide, Masonic Home Camp. 1918

Edward was known for his welcoming and nurturing spirit. During the summers in the early 1900s, he took orphaned

A Little Jewel of an Island

The Spencer Family Story

children from the Masonic Home in Covina to Little Island where they camped in tents, took trips to Rocky Point and learned how to swim. The first time someone swam around Little Island, they got a prize.

By 1910, Edward was involved, along with **Joe Beek**, in the early real estate development of Balboa Island, which he always referred to as “a jewel of an island.” He sold lots for several hundred dollars and then built homes on them. As the houses were constructed, his daughters began to name the streets after their favorite precious stones, such as sapphire, pearl and amethyst.

In 1923 Edward built his family a summer home on the Island, which became known as the “Lighthouse.” As the girls got older, there were wonderful parties at the Lighthouse and when anyone in their church group got married, they were offered the key to the

Lighthouse for their honeymoon.

A tribute to the Spencer family is now on display at the Museum, including Bernice’s poem, “Just Reminiscing”, written in remembrance of summers spent in her family’s legendary Lighthouse home. Be sure to visit the Museum and learn more about the Spencer family who named many of the streets on the “little jewel of an island.”

Our thanks to **Joanne Tatham**, granddaughter of Edward and Grace Spencer and daughter of **Bernice Spencer Johns**, for providing the materials for our new exhibit on the Spencer Family.



Bernice, Violet, and Hazel Spencer

Remember Your Sweetheart



Volunteers Sib Garner and Susan Webster in the Museum Store

Whether you are looking for the perfect gift or a piece of the Museum to call your own, the Museum Store has something for everyone. We offer the popular and exclusive Balboa Island Charm necklaces and bracelets in silver and gold, and now have new birthstone charms representing the jewel names of our streets that can be added to the necklaces. The store has a full of selection of

merchandise including our unique Balboa Island poster, an assortment of books, home décor, gifts and toys.

The store is currently open five days a week and is run by dedicated volunteers. Our goal is to be open seven days a week. If you are interested in becoming part of our retail team please call:

949-675-3952 or email:

Jennifer@balboaislandmuseum.org.

WELCOME NEW BOARD MEMBERS



Welcome to **Cindy Houston** and **Tanner Hill**. Cindy is a long-time resident of Balboa Island and since 1978 has been the Territory Manager for Southern California representing several companies in the gift industry. She is eager to share her knowledge and experience in the Museum Store. Tanner is a third generation resident of Newport Beach and currently resides on the Island. He has been a residential real estate agent with HOM Sotherbys since 2011. He is a life-long student of history and a fan of all things “old,” which is what first drew him to the Museum as a volunteer.

MESSAGE FROM THE PRESIDENT



"Life's most persistent and urgent question is: 'What are you doing for others?'"

—Dr. Martin Luther King Jr.

As I was sitting at my desk contemplating my President's message, this quote appeared on my computer screen. So this is the perfect time to say thank you to the City of Newport Beach, our donors, the Board of Directors, docents and volunteers for giving generously of their resources, time and talents. They are the reason the Museum is celebrating 15 years since its inception and 4 years since we opened our new location on Marine Avenue.

Having just had a record year with donations, membership and visitors, we are off to an even more amazing 2016. We have just completed the installation of two new exhibits and we are having great response to our membership campaign. And the Museum Store has given us a much broader opportunity than just selling merchandise. The store has become the gateway into the main Museum. People are drawn to the storefront and

after shopping are excited to experience the Museum exhibits.

This past year we have had enormous success with our events: the Historic Home Tour, the Speaker Series and the memorable Buddy Ebsen event where 200 guests dined and danced at the actor's former residence. As people were leaving they were asking, "When is the next one?" So we are looking forward to planning another extraordinary year.

Among our goals for 2016 are improving the visitor experience, to be open additional days, to increase the number of oral histories, and to broaden our reach in our community.

As you think about what you are doing for others, won't you consider getting involved with the Museum and help us continue to preserve the history of our Island home.



Our mission is to preserve the Island heritage and its sense of community. It is the intent for the Museum to be a place where Islanders and visitors can gather and share Island memories.

Join the Fun as a Docent or Volunteer!

Do you enjoy learning local history and meeting new people? Then the Balboa Island Museum is the perfect place for you! Consider joining our docents and volunteers and provide vital support throughout the Museum. Docents greet and give tours to visitors from all over the world. There are multiple opportunities for volunteers including research, working at special events, behind the scenes support and staffing in the retail store.

You can contribute a few hours a month or several hours each week. Please call us at 949-675-3952 or visit our website for details:

balboaislandmuseum.org/support1/volunteer/



Heidi meets visitors

Hours:
Wed., Fri., Sat., Sun.
10 a.m. - 4 p.m.
Thurs. by appointment

331 Marine Avenue
Balboa Island, CA 92662

info@balboaislandmuseum.org
949-675-3952
www.balboaislandmuseum.org



2016 BOARD OF DIRECTORS

PRESIDENT
Shirley Pepys

VICE PRESIDENT
Jack Northrup

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Bob Dennerline
Tanner Hill
Cindy Houston
Sharon Lambert
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ASSISTANT DIRECTOR
Jennifer Keil

New Exhibits



"A Little Jewel of an Island" The Spencer Family Story

Learn more about the Spencer family who named many of the Island streets.



Buddy Ebsen

Come in and take a photo with The Beverly Hillbillies.

SAVE THE DATE
Historic Home Tour
June 18, 2016

Listen to stories about a man named Buddy

 balboaislandmuseum.org/man-name-buddy/

[Times Community/News Daily Pilot/Life & Arts](#)

By Kathleen Luppi

December 4, 2015

Click edit button to change this text.

Come and listen to a story about a man named Jed.

He was a poor mountaineer who barely kept his family fed, but actor [Buddy Ebsen](#)'s hillbilly character, which he portrayed on TV from 1962 to 1971, belied the actor's life in Newport Beach.

Ebsen, who played unsophisticated Jed Clampett, the widowed patriarch of the family on the baby-boomer-beloved sitcom "The Beverly Hillbillies," was a long-time resident of Balboa Island who left an impression on the area.

His waterfront house at 530 S. Bay Front sold in the past three months, and the new owners offered it for an event to benefit the Balboa Island Museum & Historical Society.



The address served up plenty of pop-culture nostalgia Saturday night as the historical society celebrated Ebsen's former property with a dinner, live music and photo opportunities involving a cutout of the Hillbillies' rickety truck.

Guests arrived dressed in flannel shirts. Women tied their hair in pigtails and men wore suspenders in keeping with the fish-out-of-water theme of the comedy, which focused on a poor backwoods Ozark family transplanted to Beverly Hills after striking oil on their land.

People attending Saturday's gathering shared personal stories about Ebsen, who was easily recognized on the Island since he often wore a bright red shirt, which accented his white hair, said Balboa Island Museum & Historical Society President Shirley Pepys.

A man from Riverside, whose last name is Clampett, talked about how as a boy, he'd sit in the frontyard of Ebsen's house and eventually got his photo taken with the actor, Pepys said.

The man still carried that photograph in his wallet.

Others talked about how surprised they were when Ebsen would answer the door on Halloween night and deliver candy to children.

Another spoke about how as a child he and the Ebsen children would jump off the home's second deck and land in the pool.

"Many people had stories on how nice he was," Pepys said. "It was very fun and nice to hear."

The late actor, who also found success as Barnaby Jones on the show of the same name, lived in the home — which was built in 1965 and offers expansive views of the Pacific Ocean, Newport Harbor and the Balboa Pavilion — for more than 20 years. Ebsen, who had been a Balboa Bay Club member, died in 2003 at the age of 95.

The planning for the event began when the home's new owner became a member of the historical society and suggested that organizers take photos of the dwelling before it was rebuilt.

By the time Pepys met with the homeowner, she began thinking of hosting an event to honor the late actor and the property.

The benefit, which charged \$50 per person, raised money for the Balboa Island Museum & Historical Society's mission to preserve the island heritage and showcase the museum's artifacts in its 1947 home on Marine Avenue.

"We certainly gained a lot of tourists," Pepys said, noting that the event welcomed about 200 guests. "I had no idea people would be so excited. The response was phenomenal."

The Balboa Island home, in its day, was filled with family and friends.

Though the home will be remodeled, Ebsen's daughters touched on the importance of moving forward and thanking a place for the memories it helped create.

"A wise man once told his five children, 'Kids, learn to enjoy today, enjoy the now. Because five, 10, 20 years from now it won't be here,'" Bonnie Ebsen Jackson said, according to a news release. "That wooden house stood for more than 50 years and fulfilled its purpose. Now the property is moving forward with a new owner and purpose."

"It was inevitable, the house had to go," daughter Kiki Ebsen added. "But our father's memory lives on — life is now."

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**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Baroque Music Festival, Corona del Mar

Popular Name of Organization

Baroque Music Festival Corona del Mar

95-3785942

Legal Name (if different)

Federal Tax ID No.

PO Box 838

Mailing Address

Corona del Mar, CA

92625 -0838

City

Zip

Patricia Bril, President / Vina R. Spiehler, Secretary

714-536-7764 / 949-642-0574

Contact Name

Telephone

(none)

info@bmf-cdm.org

www.bmf-cdm.org

FAX

e-mail

Web Site

Newport Beach/Corona del Mar and other Orange County cities, plus parts of adjacent counties.

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? yes If so, when? 2015-2016

Year organization was founded 1980 Number of paid staff 0 # of active volunteers 20

Total amount requested: (from request line of project budget) \$ \$6,500.00

Estimated number of people in Newport Beach that the proposed project(s) will serve: 1,000

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The mission of Baroque Music Festival, Corona del Mar is to present, for the local community, quality Baroque music performances at affordable prices in an intimate environment.

The Festival has presented a one-week festival in June every year since 1981.

Performances are held at the Sherman Gardens and churches or other venues in Newport Beach on Sunday, Monday, Wednesday, Friday and Sunday of the Festival week.

In 2016-2017 it is the goal of the Board of the Baroque Music Festival, Corona del Mar to continue the 36-year tradition established by Burton Karson described above and to sustain a Festival in June at Corona del Mar and Newport Beach venues. This year we will present *A Festival of Novelties*, offering some unusual interpretations of music from the Baroque era, as well as venturing into both earlier and later periods. In addition we will also feature another of Johann Sebastian Bach's Brandenburg Concertos, as a bridge from our highly successful Bach-fest that delighted audiences and reviewers alike in June 2015.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

For more than thirty-five years, attendance at the Baroque Music Festival performances in Corona del Mar and Newport Beach has often reached capacity, resulting in sold-out concerts with mostly local residents attending. The Friday evening concert in Sherman Gardens and the opening Sunday concertos concert are the most frequently sold out. Total attendance this year was similar to last year with 30% new audience members.

In 2015 and 2016 we offered a subsidized program, *Students Go For Baroque!*, underwritten by a Board member to offer discounted (\$5) tickets to music students at high-school, college, and university levels. Students from all levels bought tickets. We will pursue grants to support this program. The City of Newport Beach Arts Commission grant will be applied in part to underwrite the student tickets if sufficient funds are approved.

According to the City of Newport Beach Arts Council, the Baroque Music Festival of Corona del Mar is the only classical music organization headquartered in Newport Beach and dedicated to performances in Corona del Mar and Newport Beach. During the 2016 Festival, a survey questionnaire was given to all concert attendees asking for audience preferences and opinions. The responses were overwhelmingly enthusiastic and constructive about performances in intimate venues.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs - not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new X or existing _____ project/program?

The theme of the 2017 program will be *A Festival of Novelties*. The Festival will open on Sunday June 18, 2017 with a concerto program titled *All a Bout: Dialogues in Music and Fencing*. The first half will be 17th century Austrian composers including Heinrich Biber and Johann Schmelzer and featuring a fencing demonstration. The second half of the program will be Bach concertos including Johann Sebastian Bach's *Brandenburg Concerto Number 6*.

The Monday evening concert on June 19, 2017 at St. Michael and All Angels church will be a viola da gamba (precursor to cello) consort playing repertoire from the 16th and 17th centuries, titled *Four Viols at Play: Consort Music from 17th Century England*.

Wednesday's performance in Sherman Gardens, *Music From Monticello: Words and Notes from Thomas Jefferson's Library*, will be a program of music known to be owned by and possibly played by President and founding father, Thomas Jefferson. Excerpts from Jefferson's letters will be read between relevant pieces.

Friday's program in Sherman Gardens, *Beyond Baroque: Crossing Classical Borders*, will be performed on modern instruments, featuring favorite performers from local orchestras (flute, oboe, violin, viola and cello) in a program of Mozart flute quartets, Beethoven and Haydn trios.

The Finale Sunday program, *Gabrieli and Monteverdi: Echoes of San Marco*, will be a large-scale majestic performance of early Italian polyphonic music by Giovanni Gabrieli and Claudio Monteverdi featuring organs, brass, strings and singers in collaboration with the Los Angeles-based Baroque ensemble *Tessaræ*.

The NBAC grant will be used to hire two brass choirs of four sackbuts and four cornetti, two organs and eight singers for Finale Concert of music by Gabrieli and Monteverdi. The NBAC grant if sufficient will be also used to underwrite reduced cost (\$5) student tickets for this concert.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

The Festival appeals to all who love classical music. Many families attend, especially families who are regular parishioners of the Corona del Mar and Newport Beach churches where the performances are held and families of the performers and singers. Most students who took advantage of the \$5 student tickets are studying music and play an instrument.

Nearly 30% of our mailing list of 1,500-plus households (based on past attendance and donations) is in the 92625, 92657, 92658, 92659, 92660, 92661, 92662 and 92663 zip codes. Last year we sold 89 subscriptions and up to 150 additional single tickets to each Festival concert. We currently sell more single tickets through the Internet shortly before the performances, especially to young and first-time attendees, than we sell subscriptions by mail.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic	\$ 6,500	\$ 67,575
Administrative		\$ 5,000
Technical Production		\$ 2,650
EXPENSES-Operating		
Facility Expense/Space Rental		\$ 4,750
Marketing		\$ 15,100
Production/Exhibition Expense		\$ 0
Touring/Presentation Expense		\$ 0
Educational Materials		\$ 7,360
Transportation		\$ 6,275
Equipment		\$ 3,500
Other (if greater than 10%, annotate below)		\$ 7,900
GRAND TOTAL	\$ 6,500	\$ 120,110

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

We will provide five professional-quality concerts during the week of June 18 to 25, 2017, with two at Sherman Gardens, one at St Mark Presbyterian, one at Newport Harbor Lutheran Church and one at St. Michael and All Angels, each of approximately two hours duration. The concerts will feature Baroque-era music selected by Artistic Director Elizabeth Blumenstock and performed by early music specialists and a Baroque orchestra and vocalists. Four concerts will be preceded by a free outdoor brass quintet concert and all concerts will be followed by a wine/waters reception to allow attendees to meet the musicians.

Our objective of meeting this goal of high quality performances will be aided significantly by a grant from the Newport Beach City Arts Commission. As always, audiences will be asked for their comments and suggestions, which we will take into consideration for the following year's Festival. Of course, attendance also serves as a measure of our success.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	\$ 68,800	\$ 68,000
Earned	\$ 53,475	\$ 53,835
Total Income	\$ 122,275	\$ 121,835
II. Expenses		
Program	\$ 68,129	\$ 85,810
General and Administrative	\$ 9,357	\$ 13,000
Marketing and Development	\$ 26,432	\$ 27,800
Total Expenses	\$ 103,918	\$ 126,610
III. Operating Surplus/Deficit (Income minus Expenses)	\$ 18,357	(\$ 4,775)
IV. Fund Balance at Beginning of Year	\$ 30,489	\$ 48,846
V. Accumulated Surplus (Deficit) (Add lines III and IV)	\$ 48,846	\$ 44,071
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)		

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Patricia L. Brill Title President, Board of Directors

Signature  Date 9/28/16

Baroque Music Festival, Corona del Mar
Board of Directors
2016

Patricia Bril, President

Librarian Emerita, California State University, Fullerton—retired

Steven Dember, Treasurer

Senior Member, Technical Staff, The Boeing Company—retired

Dr. Vina Spiehler, Secretary

Forensic Toxicologist, Spiehler & Associates

Dorothy Boesch, RN

Head Nurse, Long Beach Community Hospital—retired

Virginia Cassara

Realtor, First Team Estates—retired

Judith Chodil

Professor Emerita, School of Nursing, California State University, Dominguez Hills—retired

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County Librarian, Los Angeles County--retired

Dr. Susan L. Powers

Physician—retired

Ralph E. Smith, Jr.

Agricultural business owner

Trisha Smith

Agricultural business owner

Foundation Grants -- 2016

The Ann & Gordon Getty Foundation	\$5,000
The Colburn Foundation	\$5,000

Business Contributions -- 2016

The Boeing Company	\$1,735
Merrill Lynch	\$ 525
PIMCO	\$ 150

Other business contributions consisted of ad purchases in 2016 Festival program:

OC Philharmonic Society	\$695
Mother's Market & Kitchen	\$475
Regents Point	\$795
OC Philharmonic Society	\$695
Pacific Chorale	\$475

(remainder of ad purchases (22) were \$275 or less)

Major Individual Contributors -- 2016

\$10,000 or more:	Patricia Bril & Dr. Vina R Spiehler
\$3,000 to \$4,999	Dr. Susan L. Powers & Mary L. Taylor
\$1,000 to \$2,999	Thirteen donors in this category
Up to \$999	Thirty-six donors in this category

For complete information, please consult pages 60-61 in the enclosed 2016 Festival program.



IRS Department of the Treasury
Internal Revenue Service

OGDEN UT 84201-0029

In reply refer to: 4077550277
Feb. 02, 2016 LTR 4168C 0
95-3785942 000000 00
00026832
BODC: TE

BAROQUE MUSIC FESTIVAL CORONA DEL
MAR
% BURTON KARSON
PO BOX 838
CORONA DL MAR CA 92625-0838



007248

Employer ID Number: 95-3785942
Form 990 required: Yes

Dear Taxpayer:

This is in response to your request dated Jan. 11, 2016, regarding your tax-exempt status.

We issued you a determination letter in December 1982, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c) (3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Section 509(a)(2).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

Newport Beach Indy

NEWPORT BEACH INDEPENDENT ONLINE

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EQUESTRIANSTATES AT THE BEACH
LIFE ON THE LINKS ISLANDSCAPES

PAGE ONE | FORUM | LIFESTYLE | COMMUNITY | STEPPING OUT | EAT • DRINK | SPORTS | CALENDAR

LETTERS TO THE EDITOR

► Op/Ed: Voters Should Decide Debt Financing | ► Op/Ed: Seven Questions for the City Council Or

Center Stage: Going for Baroque in Corona del Mar

Posted On 17 Jun 2016 By: Pamela Diamond Comment: 0

Like 106 | Tweet 0 | Share 56 | Share 0 | Pinterest 0 | Email 4



Diana Rowan

Who knew that dancing the tango and playing the harp could be so simpático?

For award-winning, Irish-born musician Diana Rowan, studying the intense and passionate Argentinian art form known as the tango led to a surprising deepening of her own prowess as a harpist.

She'll bring those soulful skills to her performance Monday night at St. Michael & All Angels Episcopal Church, where she'll join countertenor Dylan Hostetter and violinist Elizabeth Blumenstock for "An Evening in Britain," one of five intriguing British-themed concerts in this year's 36th annual Baroque Music Festival in Corona del Mar that runs June 19 through 26.

"The way that you hold your body in tango is identical to the way you hold your harp," explains a fervent Rowan during our recent phone interview. "It's all about the connection with your chest... Argentine tango is 100 percent improvisation, and you need to stay constantly on your axis. There's a sense of being grounded; if your partner steps away, you stay balanced."

That sense of balance also plays out in what Rowan calls the "interesting overlap between folk

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

Submitted September 30, 2016

Name of Organization: Baroque Music Festival, Corona del Mar
Mailing Address: PO Box 838, Corona del Mar, CA 92625-0838
Telephone: (949) 760-7887 Fax: (none) Website: www.BMF-CdM.org Email: info@bmf-cdm.org
Person preparing report: Vina Spiehler, BMF Secretary Phone: (949) 642-0574
Grant Project(s) Funded: Baroque Music Festival, 36th Annual Season, June 19-26, 2016
Effective Dates of Grant: FY 2015/16
Period covered in this Report: FY 2015/16

1. Please describe the effectiveness of your organization's grant project(s), in terms of:

•The size and composition of the target group reached

Total festival attendance for 2016 was 888, including 89 five-concert subscriptions, maintaining the 2015 19% increase over 2014. Individual concert attendance figures were: *Baroque Concertos: The Hanoverian Putsch* at St. Mark Presbyterian Church (261); *An Evening in Britain* at St. Michael & All Angels Episcopal Church (87); *Dancing in the Isles* at Sherman Library & Gardens (145); *A London Salon* also at Sherman Library & Gardens (186); *Festival Finale: Purcell's King Arthur* at St. Mark Presbyterian Church (209). Thirty percent of our audience members were attending the Festival for the first time.

•Conformity to the planned time framework

The full schedule of five concerts in local, intimate settings was completed as planned during the period from June 19 through June 26, 2016. In addition, a free brass quintet performance was given *al fresco* before each concert (see page 59 of the program submitted with this report).

•The theme of the project

The theme of this year's festival was a focus on Baroque music from the British Isles: England, Ireland, Scotland and Wales to celebrate the many ways music flourished in the British Isles during the Baroque era. Composers included those who hailed from or moved to the United Kingdom—such as John Dowland, George Frideric Handel, and Henry Purcell—as well as those who were embraced by the British audiences of the time, as exemplified by Johann Sebastian Bach, his son Johann Christian Bach, and Arcangelo Corelli. Musical forms ranged from traditional songs and dances to the formal concert version of an opera. The concerts featured either genuine Baroque-era instruments or modern replicas thereof, all performed in accordance with what is understood to be authentic historic performance technique. Unique this year were the inclusion of a Celtic harp and a Scottish bagpipe.

•The allocation of funds to date

The highlights of the opening concert were Bach's *Brandenburg Concerto Number 1* and Handel's *Water Music Suite in F major*. These pieces require baroque horns. The Newport Beach City Arts Commission grant for 2015-2016 was used to help bring baroque horn players Loren Tayerle and Sadie Glass from Oakland and Sacramento to the Festival. Experts on these instruments are not present in Southern California.

•The kinds of educational services provided by this project

The free 62-page program contained extensive and highly informative program notes written by Artistic Director Elizabeth Blumenstock. These notes described the theme of each concert, each piece on the program, its composer and its significance in an engaging manner. The words and translations of the

Irish songs and the libretto of the Purcell opera were included in the program book. Respondents to the audience survey appreciated Maestra Blumenstock and other performers who spoke from the stage about points to listen for in the pieces to be played, provided historical insights not covered in the program notes, and demonstrated musical techniques employed.

- The composition of the professional staff rendering these services

Our professional musicians included Elizabeth Blumenstock, concertmaster, conductor and artistic director; Jolianne von Einem, Susan Feldman, Janet Worsley Strauss, Amy Wang, and Adriana Zoppo, violins; Ramón Negrón Perez and Rob Diggins, violas; Timothy Landauer, Heather Vorwerck, and Leif Woodward, violoncellos; Gabriel Golden, violone; Sadie Glass and Loren Tayerle baroque horn; Kathryn Montoya, Aki Nishiguchi, Michael DuPree, and Lot Demeyer, oboes; Judith Linsenberg, recorders and pennywhistle; David Shostac, flute; Kenneth Munday, bassoon; Kathryn James Adduci and Dominic Favia, trumpet; Diana Rowen, harp; Ian Pritchard, and Gabriel Arregui, harpsichord; Corey Carleton and Jennifer Ellis Kampani soprano; Janelle DeStefano mezzo-soprano; Dylan Hostetter, countertenor; Jon Lee Keenan and Brandon Lloyd, tenor; Michael Barnett, bass-baritone; Brett McDermid, bass. Brass quintet: John Deemer and Steve Krauss, trumpets; Craig McKnight, trombone; Mark Ghiassi, horn; Robert Aul, tuba. Biographies of the soloists can be found in the program book and on the BMF website.

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

An Audience Survey form distributed at each performance obtained a total of 60 respondents. The results of our audience survey form comments were very favorable. Most frequently received comments concerned the excellent theme and musical choices of our Artistic Director (Elizabeth Blumenstock), her informative program notes, and her ability to attract such highly talented musicians to play in Newport Beach. The Bach *Brandenburg Concerto No. 1* and the Handel *Water Music Suite* were favorites. The baroque horns supported by the NBAC grant were mentioned favorably too. Everyone seemed to enjoy the intimate concert venues, the pre-concert *al fresco* brass quintet performances (with bagpiper at the Wednesday Sherman Gardens concert), and the post-concert wine and waters reception that allowed audience members to mingle with the musicians. Most of all, the respondents mentioned the excellent quality of the musicians and the music performed.

Measures initiated last year to improve the Festival will be continued and refined in future years, such as better publicity via print, online, radio, street banners, and social media; increased fundraising efforts to expand the scope of the Festival within the current format, and further efforts to acquire funding to initiate a program to expose young local musicians to the beautiful early music featured in the Festival.

3. Please add any other comments you feel are appropriate.

In this the 36th celebratory season of the Festival, the Board of Directors expresses its gratitude to the Commission for its support over many of those years. Our goal going forward is to continue to expand the Festival's excellence and presence in the local community.

4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

- The Baroque Music Festival Corona del Mar 36th Festival Program book (62 pages.)

- Audience survey for the 2016 Festival.

- Newport Beach Independent* June 17, 2016, featuring harpist Diana Rowan (<http://www.newportbeachindy.com/going-for-baroque-in-corona-del-mar/>)

2016 Feedback Form Results

Total number of usable responses: 60 (compared with 77 in 2015)

How did you hear about the 2016 Baroque Music Festival? (check all that apply):

- [26] Ticket brochure mailed to my home
- [5] Brochure I picked up (where?) Sherman Gardens, Gelson's
- [13] E-mail message from Festival
- [7] Baroque Music Festival website
- [14] Announcement on KUSC radio station
- [5] Advertisement in newspaper (which one?) *Daily Pilot, LA Times*
- [1] Article in magazine/newspaper (which one?) *Coast Magazine*
- [0] Online calendar/blog (which one?)
- [1] Social media: Facebook, etc. (which one?) Snapchat
- [8] Banners in Corona del Mar/Newport Beach
- [10] From a friend, neighbor, coworker, or relative
- [4] Other: St. Mark Church, LA Phil Ctee of Women, SCEMS, E. Blumenstock

How many years have you attended the Festival?

[18] First time (30%) [18] 2-5 years (30%) [24] 5+ years (40%)

What do you like best about the Baroque Music Festival?

- I liked the order of the *Water Music Suite*. I liked the variety of JC Bach piece. Always great!
- The music!
- Quality of performers—excellent selections of music around a theme.
- Excellent performance quality, with crystal clear Elizabeth Blumenstock as the embodiment of Baroque music. It lives in her and through her—she is outstanding & musicians love playing with her. Appreciate her dedication to excellence.
- Baroque music close to me.
- Beautiful music and great musicians, especially Elizabeth B. Love you! Keep it as varied as it is now! Oh, and keep the horns coming. We enjoy them!
- Variety of programs & nearby venues.
- Choice of music; venues of St. Mark's Church and Sherman Gardens.
- Excellent (ensemble) musicians; varied program.
- Variety of music.
- Music. Venue. Intimacy.

- The variety of music. Especially Purcell, and also the “Dancing in the Isles” program was utterly delightful. The festival was GREAT! VERY DELIGHTFUL! VERY ENJOYABLE!
- Voice/choral.
- Really liked the program, songs & dances.
- The informality of the festival, plus the selection of the concerts. Also, the price is affordable.
- The beautiful music and very talented musicians.
- Great music, variety, background to context.
- The music, of course, performed wonderfully by great musicians.
- Excellent music making! Outstanding.
- The great combination of masterworks with more obscure pieces
- Great performances. Love this event!
- Outstanding series of concerts. Loved the harp—countertenor—violin combination & Judith Linsenberg on recorder. Wonderful balance. Great opera & orchestra. Festival was exceptional! Musicians & board/officers did a great job. Looking forward to next year.
- Everything: musicians, organizers. VERY NICE people. Thank you!!
- I love the stories and the richness of the music. And especially when there’s a solo diva singing.
- Singing. Hearing music I would never hear anywhere else—like *King Arthur*.
- Quality of performances in intimate locales.
- Festive ambiance, wonderful programs beautifully performed.

Suggestions for making the Festival even better:

- Perhaps a lecture on the time period pre-concert.
- I would like to see Baroque dance brought to the fore; Catherine Turocy in New York would be a good person to talk to.
- Closer to LA?!
- More vocals.
- Factoids are always interesting & educational. Especially from performer’s perspective. Harpsichord could have used a touch of amplification.
- Would love to attend lectures.
- Air conditioning; pre-concert lectures or discussions about music & composers to be performed that day. Thank you again!!
- Sadly, I could not hear any spoken words at Monday night concert. Please have musicians use microphones when speaking at all venues.
- More organ; choral music.
- Sometimes sound equipment could be improved; during first concert could not hear Patricia Brill’s message.
- Chairs not very comfortable.
- Not so crazy about the site on Dover

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

FESTIVAL BALLET THEATRE (FBT)

Popular Name of Organization

Same As Above

33-0283147

Legal Name (if different)

Federal Tax ID No.

9527 Garfield Avenue

Mailing Address

Fountain Valley, CA

92708-7206

City

Zip

Salwa Rizkalla, Artistic Director

(714) 962-5440

Contact Name

Telephone

(714)962-9383

srizkalla@festivalballet.org

www.festivalballet.org

FAX

e-mail

Website

Orange County (overall); Newport Beach (proposed project)

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **YES**

If so, when? **1999-00 thru 2003-04 and 2005-06 thru 2015-16**

Year organization was founded: **March 1, 1988** Number of paid staff: **28** # of volunteers: **100**

Total amount requests: (from request line of project budget) **\$7,000**

Estimated number of people in Newport Beach that the proposed project(s) will serve: **1,000 +**

CULTURAL ARTS APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Since its founding in 1988, FBT has become one of Southern California's most vibrant and accomplished ballet companies, presenting works that epitomize the artistry of professional ballet. For 28 years, our mission has been to enrich Orange County's artistic and economic vitality, to inspire love and appreciation for dance, and to invigorate ballet through exhilarating, professional quality performances, a nurturing environment for dancers and choreographers, and stimulating educational outreach programs. We also collaborate with other organizations to reach children including through the Orange County Pacific Symphony's *Family Musical Mornings*, the Orange County Performing Arts Center's (OCPAC) **ArtsTeach** Program, the **Festival of Children**, Arts Orange County's **Imagination Celebration**, and now the **Newport Beach Library**. FBT's mission is accomplished through a variety of goals and programs annually.

At FBT, we have set ourselves apart by consistently presenting professional quality productions and maintaining steady seasons at affordable prices ranging from \$25 to \$45, serving an audience of 12,113 in the 2015-16 season with four productions: *Le Corsaire and Mixed Repertoire*, *the Nutcracker*, *Sleeping Beauty* and *Gala of the Stars*. Other productions have included *Swan Lake*, *Don Quixote*, *Coppelia*, *Firebird*, *Alice in Wonderland* and more. We arrange collaborative opportunities among artists by sponsoring famous international guest artists for each production, showcasing local talent, and hosting four to six newly choreographed pieces every year.

We are proud of our arts education outreach programs reaching 11,990 primarily children and adults last season. Our "**Ballet to Schools Program**" brings abridged, narrated versions of classical fairy-tale ballets to individual elementary and middle schools throughout Orange County. Our "**Children's Invitation to Ballet Program**" gives children the opportunity to experience abridged versions of full-length classical ballets in a theatre. The "**Ballet to Community Programs**" are designed to reach all segments of the community. Last season, Festival Ballet Theatre participated in the **Pacific Symphony Orchestra's Family Musical Mornings Concert Series**, the Arts Orange County's **Imagination Celebration**, South Coast Plaza's **Festival of Children**, the **Newport Beach Library-Holiday Nutcracker and Sleeping Beauty**, **Fountain Valley Tree Lighting** and more.

2. Identify and describe why there is a need in the **Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

Due to limited public education funding, arts education in elementary and middle schools is virtually non-existent throughout Orange County, including Newport Beach. During our school visits, faculty and administrative officials state that no performing arts programs are permanently in place. At school assemblies, FBT typically finds that most students have never experienced a ballet performance before. Children exposed to arts programs outperform their peers in standard academics and test scores. The arts promote creativity, problem solving and abstract thinking, thus contributing to the overall success of the children. A robust cultural life, with strong arts organizations and the cultivation of the creativity of our area's artists and residents is integral to Orange County's future. As stated by Richard Florida, Carnegie Mellon Economics Professor and author of *Rise of the Creative Class*, "A region's overall standing in the creative economy is a barometer of a region's longer run economic potential. Specifically, cities which attract and retain the creative class prosper, while those that do not stagnate."

FBT is poised to continue quality performances to children through "Ballet to Schools" and "Ballet to Community Programs." FBT is the only ballet company in Orange County to perform a narrated version of classical ballets. Over the years, FBT has enriched the lives of thousands of Newport Beach students at school assemblies, introducing them to the fine art of ballet, the historic *Nutcracker* ballet, and Pytor Tchaikowsky's beautiful *Nutcracker* music. Last year, it also introduced them to the classic ballet, *the Sleeping Beauty*.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs— not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

FBT proposes bringing its “Ballet to Community Program” to the Newport Beach Library for three performances on dates and times determined by the Library for maximum attendance. For example, on Saturday, December 3, 2016, for two different showtimes, eight FBT company dancers would perform inside the library, a **narrated, abbreviated** version of *the Nutcracker*, tailored for children ranging in age from five to fourteen years old. A Program Coordinator, with the assistance of the performers, would guide the audience of mostly children through an interactive lesson on how pantomime, music, and costumes tell a story and express emotions without words. On Saturday, March 25, 2017, the same concept would be applied in presenting the classic ballet, *Don Quixote*, on an outdoor stage in front of the Library. Children would be taught appropriate ways to express appreciation for a theatrical performance. After the performance, children would converse with the professionals through a question-and-answer session. Children would view beautiful, professional quality costumes, pointe shoes, and props up close. Brief biographies of FBT’s company dancers are included in the enclosed *Nutcracker* program.

Artistic Director, Salwa Rizkalla, is the creative force behind FBT’s “Ballet to Schools” and “Community Outreach” Programs. Her artistic vision and community involvement led to the creation of FBT in 1988. Her artistic history includes intense study of the Vaganova method, professional performing career in numerous roles working under the direction of world renowned choreographers such as Leonid Lavrovsky and Sege Lifar, a BA degree in Ballet Pedagogy, and a California Teaching Credential. Youth America Grand Prix awarded Ms. Rizkalla in 2002, 2004, 2005, 2009 thru 2014 Outstanding Teacher and in 2003, 2006 thru 2008 Outstanding School. In 2003, Ms. Rizkalla was awarded the Orange County Arts Educator of the Year Award for Secondary Dance from the Orange County Music and Arts Administrators and Orange County Performing Arts Center. Most recently, in 2014, she was awarded the prestigious Helena Modjeska Cultural Legacy Award, lifetime achievement award for artistic visionary, by Arts Orange County.

Ms. Rizkalla and her experienced staff will implement the project. Through years of successful work, FBT has prepared outreach experiences with the same professionalism that is expected of full theater performances. FBT would coordinate with the Newport Beach Library officials regarding scheduling, performers’ needs, technical requirements, and other necessary details. FBT adheres to a specific schedule each year. Rehearsals for the *Nutcracker* begin in September with performances slated for November/December in theatres and assemblies. Rehearsals for *Don Quixote* begin in January for the full theater performances on March 25 and 26, 2017. Post-performance self-evaluations are conducted after performances. All key personnel and artists are compensated through salary or as individual contractors.

FBT is the leading regional ballet company in Orange County to produce full-length ballet classics each year, ever raising its standards in performances and sets. Since 1989, in addition to its annual *Nutcracker*, FBT has presented *Firebird*, *Don Quixote*, *Giselle*, *Sleeping Beauty*, *Swan Lake*, *Coppelia*, *Alice in Wonderland*, *Midsummer Night’s Dream*, *the Secret Garden* and more. FBT has earned recognition from reputable artistic institutions for its accomplishments. ARTS Orange County recognized Festival Ballet Theatre as the “Outstanding Arts Organization of the Year” for 2001. FBT was invited to perform in the Pacific Symphony Orchestra’s *In The Park* and *Pop Concert Series* and *Family Musical Morning Concerts*. The company was the recipient of a 2002 Disneyland Resort Community Service Award. FBT dancers and apprentices have won numerous prestigious awards. This recognition validates and supports FBT efforts to serve the County.

4. Define or describe the segment of the population in Newport Beach that you intent to serve by your project/program. Include such things as age, location, numbers served, etc.

FBT’s “Ballet to Community” program would be performed at the Newport Beach Library for mostly children of ages ranging from five to fourteen years old, but also for anyone wishing to attend. FBT would present three performances, two of *the Nutcracker* in December, 2016, inside the Library, and one of *Don Quixote* in March, 2017, on an outdoor stage in front of the Library, reaching a total audience of 1,000 or more. An FBT representative would coordinate with the Newport Beach Library program coordinator to determine dates and times best suited to the Library and the community to attract the largest number of children to attend. The library may choose to host the presentations in the Library multi-purpose room (in December) or on a temporary stage set up outside the library entrance in front of the Civic Center Green in March.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET

**Funding from the
City of Newport Beach**

**Funding from
Other Sources**

EXPENSES-Personnel

Artistic (performances and rehearsals)	4,500	4,500
Administrative		
Technical Production		

EXPENSES-Operating

Facility Expense/Space Rental		
Marketing		
Production/Exhibition Expense (NB: outdoor stage rental, transportation, assembly, and disassembly, and outdoor sound system; OTHER: costumes, props, rehearsal space,))	2,500	3,000
Touring/Presentation Expense		
Educational Materials		
Transportation		500
Equipment		
Other (if greater than 10% annotate below)		
GRAND TOTAL	\$ 7,000	\$ 8,000

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

FBT will conduct an evaluation through an informal “show of hands” to specific questions asked of the children. The audience will answer such questions as: “How many of you have ever seen a ballet performance?” “How many of you enjoyed the performance?” “How many of you would like to see other ballets?” Children have been eager to take part in the verbal survey. In a more concrete method, through FBT’s Ballet to Schools Program, it asks teachers and administrators to complete Outreach Evaluation Forms. Information is gathered by rating sections of the presentation on a 1-5 scale, through a question-and-answer section, and by individual suggestions. The outcome of the surveys is reviewed by Artistic Director, Salwa Rizkalla, Rehearsal Assistants and administrative staff. As the Newport Beach Library would be directly involved, representatives would also be asked to provide feedback and suggestions for consideration.

A favorite OC Register article published December 22, 2011, “Up-close ballet inspires, amazes schoolkids,” captures the magic of the “Ballet to School” experience for children. FBT has consistently provided this Program to children for over 20 years.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support – not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent’s) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget from for 2015/16 and 2016/17 This is not the project/program budget for which you are applying, but your overall organization budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	168,245	163,365
Earned	526,689	596,850
Total Income	\$ 694,933	\$ 760,215

II. Expenses		
Program *	544,796	594,676
General and Administrative	72,558	74,239
Marketing and Development	98,834	91,300
Total Expenses	\$ 726,188	\$ 760,215

III. Operating Surplus/Deficit (Income minus Expenses)	\$ (31,255)	\$ 0
IV. Fund Balance at Beginning of Year	\$ 122,523	\$ 56,549
V. Accumulated Surplus (Deficit) (Add lines III and IV)	\$ 91,267	\$ 56,549
Net Adjustment: (Allocated for future emergencies)	\$ (34,718)	\$ 0
Balance at year-end	\$ 56,549	\$ 56,549

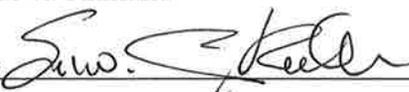
VI. In-Kind Contributions (attach schedule if greater than 10% of total income) **	\$	\$
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FBT is strongly volunteer supported and is dedicating additional resources to developing its marketing strategies and expertise to increase its audience base.

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name: Salwa Rizkalla

Title: Artistic Director

Signature 

Date 9/27/2016



2016-17 SEASON

BOARD OF DIRECTORS

President: Salwa Rizkalla – Owner/Southland Ballet Academy; Artistic Director/Festival Ballet Theatre

Vice President: Lisa Yamashita – Business Owner/Entrepreneur

Treasurer: Willa Bouwens-Killen – Planning Engineer, City of Costs Mesa

Secretary: Cathleen Hunter – Board Member and Secretary of Huntington Beach Educational Foundation; Teacher for over 27 years for the Huntington Beach City School district.

ADVISOR

Tom Lydon – Global Trends Investments

GUILD CHAIRS

(Coordinate Fundraising and Volunteers)

Volunteer Chair: Ann Drew – Educator

Grant Writer Chair: Teri Schmidt – Public Administrator, City of Los Angeles

Hospitality Chair: Sandy Mason, Homemaker

ADMINISTRATIVE STAFF (PART-TIME)

Administrative Staff: Elizabeth Farnen, Natalie Matsuura

Marketing and Communications/Administrative Staff: Michelle Maasz, Tracy Sellers

SPECIAL THANKS TO FESTIVAL BALLET THEATRE DONORS

Festival Ballet Theatre gratefully acknowledges the generosity of individuals, businesses and foundations for their contributions to our programs.

**DIRECTOR'S CIRCLE
\$10,000+**

Anonymous
Salwa & Sabri Rizkalla

**UNDERWRITER
\$5,000 - \$9,999**

Anonymous
Bobbi Cox
Lisa Ann & Tom Lydon

**CHOREOGRAPHER
\$2,500 - \$4,999**

Anonymous
Garret & Teresa Anderson

**PRINCIPAL
\$1,000 - \$2,499**

Anonymous
The Image Center
Paul & Ellen Lee
Pulmonary Care & Sleep Associates
Rosanna & Patrick Minns
Lydia Ringwald

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\$500 - \$999**

Anonymous
Aire Rite Airconditioning
& Refrigeration
James Carter
Dawson Cole Fine Art
Kristina Sar
Teri & Chris Schmidt
Teresa Van Dyck
Steve Weston

**ARTIST
\$250 - \$499**

Anonymous
Jan Arnoldus
Willa Bouwens-Killeen
Mary Ellen Bowman
Jennifer & Brent Cardani
MaryAnn & Matthew Carroll
Diana Casey
Shey & Dennis Castonguay
Wendy & Daniel Harrigan
Karen & Thomas Hersh
Diane & Wayne Kopit
Becky Lew
Diego & Rene Martzkin
Teri Neumann

**APPRENTICE
\$100 - \$249**

Abril Turner
Yoshi & Michael Yamamoto

For information or to join our list of donors, please visit FestivalBallet.org or call 714.962.5440.

To make a donation, please send a check payable to: Festival Ballet Theatre, 9527 Garfield Avenue, Fountain Valley, CA 92708.
Festival Ballet Theatre is a nonprofit, tax-exempt organization under Section 501 (c)(3) of the Internal Revenue Code. Federal ID #33-0283147.

SPECIAL THANKS TO FESTIVAL BALLET THEATRE SPONSORS

Festival Ballet Theatre appreciates the generous support of its corporate partners.



Hal & Jeanette Segerstrom
Foundation

THE POINTESHOP
By Dancer's Choice



SPECIAL THANKS TO OUR NUTCRACKER VOLUNTEERS

Festival Ballet Theatre thanks all of the parents and volunteers who are integral to the success of this presentation of *The Nutcracker*. We appreciate all the time and energy you have put into fundraising, costumes, donations, marketing and development. Your efforts are truly priceless in allowing Festival Ballet Theatre to provide this holiday tradition.

Internal Revenue Service
District Director

Department of the Treasury

P O BOX 2350 ROOM 5127 ATTN: E.O.
LOS ANGELES, CA 900532350

Date: JAN. 22, 1990

FESTIVAL BALLET THEATRE
9527 GARFIELD AVE
MOUNTAIN VALLEY, CA 92708

Employer Identification Number:
33-0283147
Case Number:
959307021
Contact Person:
PHELAN, JULIE R
Contact Telephone Number:
(213) 725-6619

Accounting Period Ending:
December 31,
Form 990 Required:
YES
Addendum Applies:
YES

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2)antor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that

Letter 947(CG)

FESTIVAL BALLET THEATRE

you would no longer be classified as a section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of Code sections 2055, 2106, and 2522.

Contribution deductions are allowable to donors only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. See Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, which sets forth guidelines regarding the deductibility, as charitable contributions, of payments made by taxpayers for admission to or other participation in fundraising activities for charity.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 percent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

Because this letter could help resolve any questions about your exempt

FESTIVAL BALLET THEATRE

status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script that reads "Michael J. Quinn". The signature is written in dark ink and is positioned to the right of the typed name.

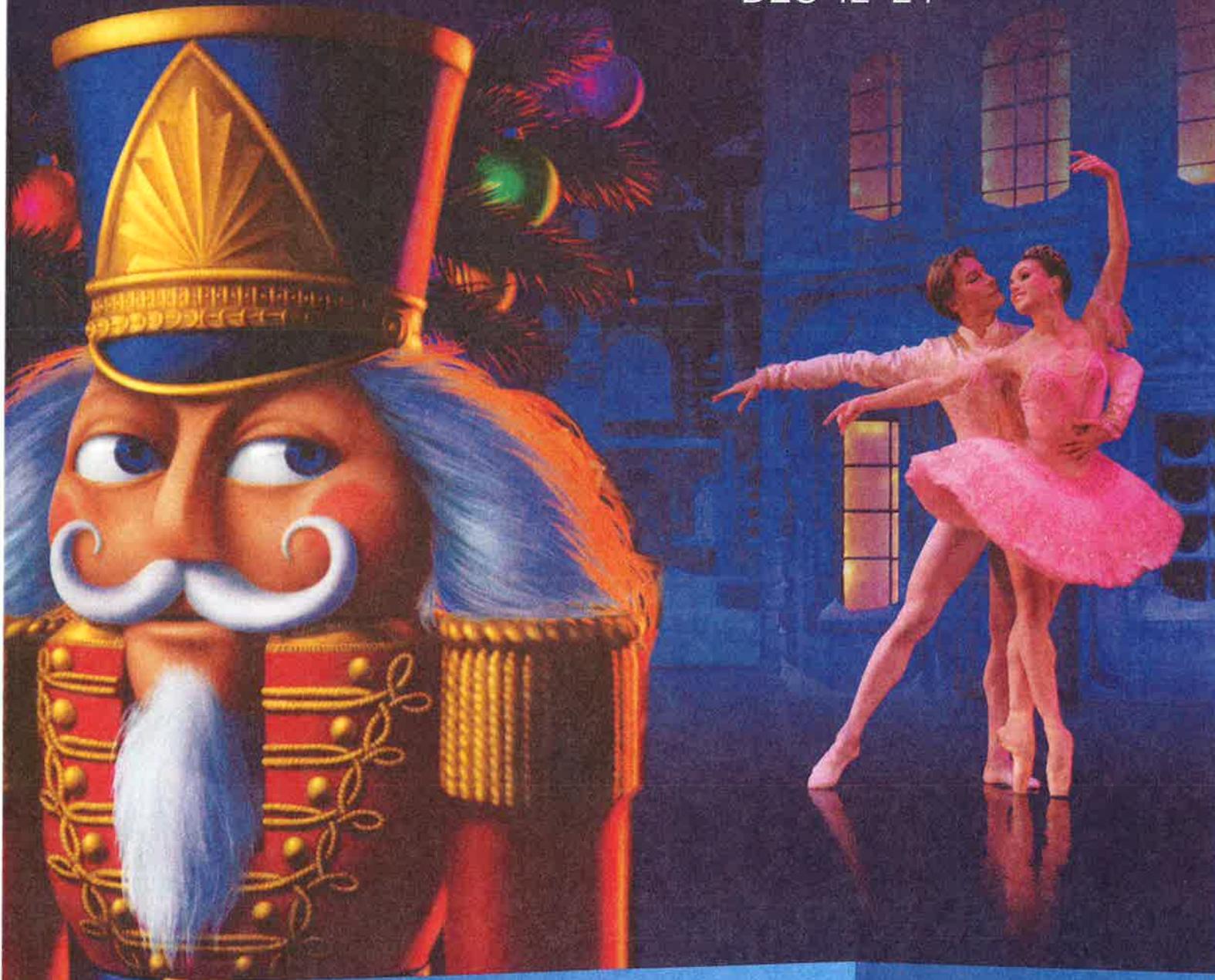
Michael J. Quinn
District Director

This is to advise you that income from advertising may constitute unrelated business taxable income as defined in section 512 of the Internal Revenue Code. According to section 511 of the Code, any domestic or foreign organization exempt under section 501(a) of the Code must file Form 990-T, Exempt Organization Business Income Tax Return, by the fifteenth day of the fifth month after the end of the organization's tax year, if it has gross income from an unrelated trade or business of \$1,000 or more.

FBT Festival
Ballet
Theatre
Solwa Rizkalla • Artistic Director

the **NUTCRACKER**

DEC 12 • 24

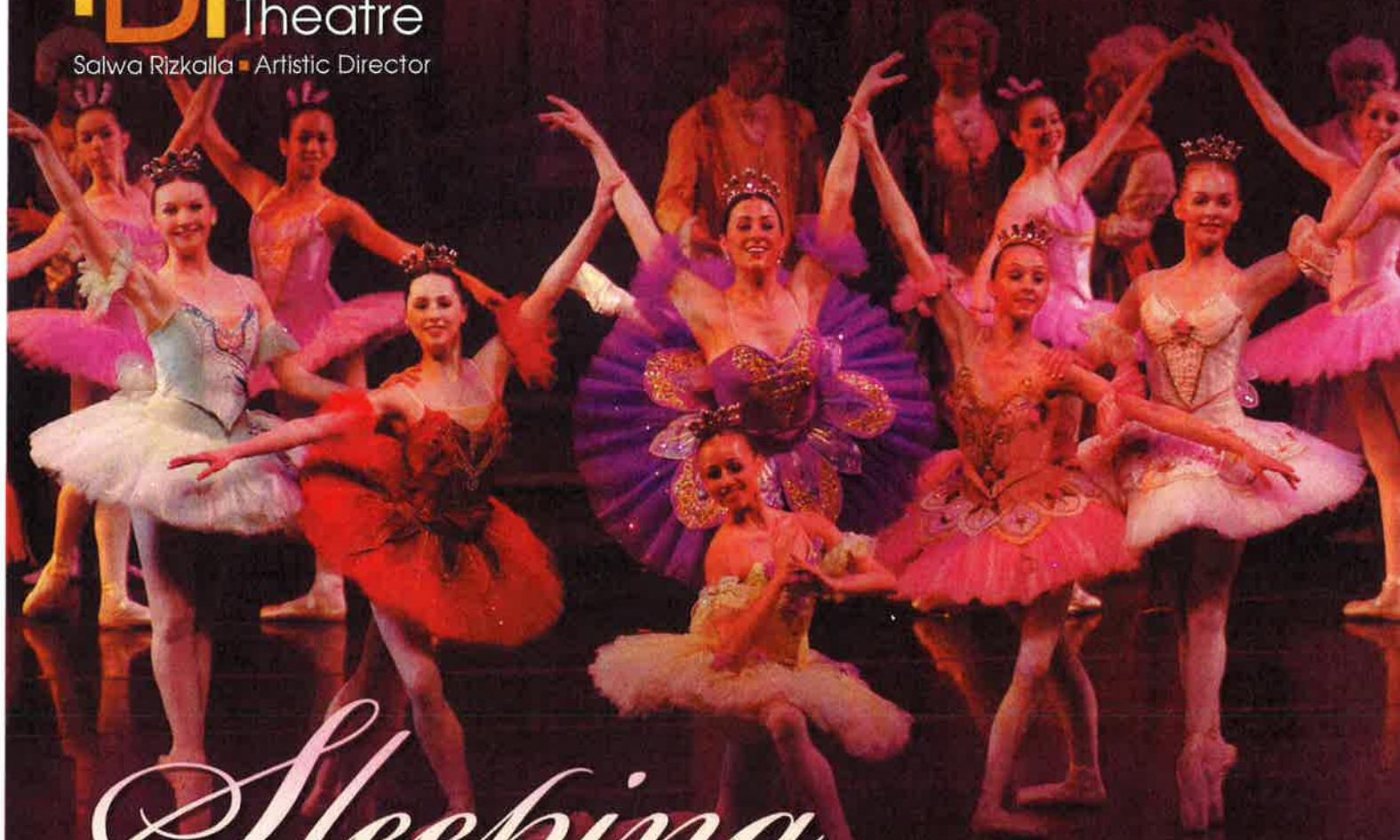


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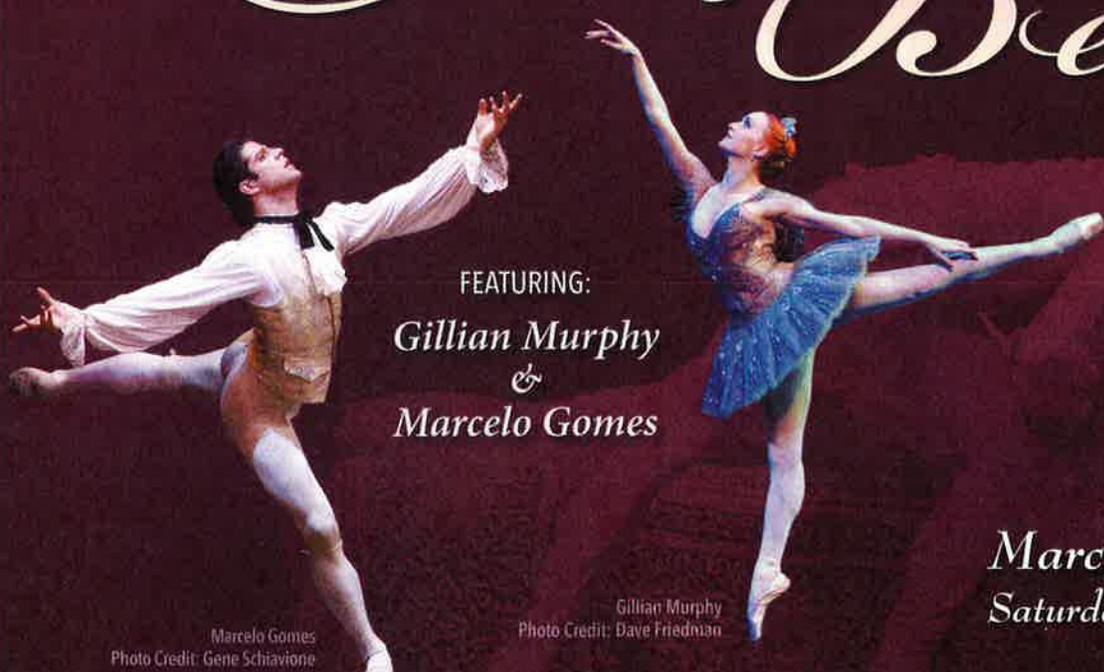
IRVINE
BARCLAY 25th
THEATRE anniversary

FBT Festival
Ballet
Theatre

Salwa Rizkalla ■ Artistic Director



Sleeping Beauty



FEATURING:
Gillian Murphy
&
Marcelo Gomes

Marcelo Gomes
Photo Credit: Gene Schiavione

Gillian Murphy
Photo Credit: Dave Friedman

March 19 & 20 • 2016
Saturday, 7pm / Sunday, 2pm

<http://www.ocregister.com/articles/students-332762-ballet-dancers.html>

OC Register

Published: Dec. 22, 2011 Updated: Dec. 23, 2011 11:55 a.m.

Up-close ballet inspires, amazes schoolkids

By **TERYL ZARNOW** COLUMNIST / FOR THE REGISTER

On the last day of school before winter break, while visions of sugarplums dance in students' heads, extraordinary things sometimes happen.

A godfather could have magical powers. A toy nutcracker could come to life and battle a monster mouse, and a girl's imagination could transport her to the Land of the Sweets.



Children crowd in to touch the Mouse King as they take turns trying on the mouse mask. Children at Kaiser Elementary in Costa Mesa were treated to a special performance of "The Nutcracker" by the Festival Ballet Theatre and were allowed to examine props afterward.

And all of this could happen in the school multipurpose room where dancers sit dangling their legs off the side of the stage afterward and answer your questions.

You could do the splits on the floor with Clara, and if you're lucky you might get to try the giant mouse mask on your head.

It happened to students at [Kaiser Elementary School in Costa Mesa](#).

They were given a magical experience: A gift from their Parent Faculty Organization, courtesy of the [Festival Ballet Theatre](#) and the [Arts Teach program at the Segerstrom Center for the Arts](#).

The experience earned high praise from a tough audience.

"Well, I thought it was going to be OK, but it was pretty good," admits third-grader Trevor Muir. "It made you really listen and not just fool around."

This performance of "The Nutcracker" was an appetizer compared to the full-course event.

Instead of 70 dancers, the cast included seven company dancers and one student. The stage floor was too slick for point shoes and too narrow for extended leaps. The scenery was modest and the dressing room was the back stairway.

It definitely wasn't the [Irvine Barclay](#) where the Festival Ballet Theatre performed this holiday season. But before it even started, this kid-sized version fully satisfied. "A ballet is a story without words," explained [dancer Elizabeth Chasteler](#). She and [Chuck Johnston](#) (Clara's godfather Herr Drosselmeyer) prefaced the performance by offering clues to help students understand the story:

Notice the music and costumes. Watch the faces and the movements of the dancers to understand their feelings. Students silently practiced being surprised and afraid themselves.

"Is it OK to clap during the dance?" Chasteler asked them.

Students shook their heads "no."

"Yes!" she corrected them. That is how dancers know that you like their dancing.

After that, the audience gave them rock star treatment.

They clapped furiously when the giant nutcracker fought off the mouse. They "oohed" when ballerinas twirled through the air and they loved the Arabian coffee dance.

They sat on the floor -- motionless in positions that would cripple adults -- for nearly an hour. Just about when the squirming began, it was over.

But this gift just kept on giving.

Kids had lots of questions for the dancers.

"How do you move like that?" (Years of practice.)

"Doesn't it make you dizzy when you turn and turn?" (Dancers use spotting, a reference point for focus.)

"How do you get to be so flexible?" (A little at a time.)

"Where do you get the costumes?" (The price for a professional dancer's tutu starts at \$1,000.)

Then the wrapping really came off.

Students were invited on stage where dancer Nathan McGinnis retrieved his mouse mask. Clara came off-stage to join students in the room.

For students, it was artistry, up close and personal. For dancers, it was an unusually intimate experience.

Chasteler noted that without bright stage lights in her eyes, she could clearly see the reactions of the audience.

"This response is just amazing!" said Megan Yamashita, who danced Clara.

Johnston, or Drosselmeyer, has a fifth-grade grandson at Kaiser.

"The kids just make it worthwhile."

The gift came from Kaiser's PFO, which spends more than \$6,000 a year to bring about six assemblies with multiple performances to students.

Increasingly, PFOs have become the fairy godmothers of schools, paying for extras the districts cannot. Kaiser's PFO supports the school's music and arts programs, along with meat-and-potatoes efforts like replacing old computers.

To grant wishes, members raise money the old fashioned way: one roll of wrapping paper, one tub of cookie dough, and one jog-a-thon at a time.

Some students might never have seen a ballet, explains PFO President Dolores Gastineau. By enriching the basic curriculum, the PFO hopes to ignite a spark of creativity.

This gift was also made possible through the Festival Ballet Theatre (FBT) based in Fountain Valley, which charges only a nominal fee for its outreach programs designed for children.

FTB artistic director Salwa Rizkalla explains these programs introduce ballet to new audiences.

"They get a very different idea about ballet. They see how much work it takes, how much discipline. They have more respect for it."

The Arts Teach program helps connect the school with the ballet and provides study guides to teachers.

Third-grade teacher Bonnie Brigman used the guide and read her students the nutcracker story. After vacation, students will write about what would happen if one of their toys came to life.

Nearly half her class had never seen a ballet before. Eagerly, they reviewed the performance:

Casey Keeler expected it "to be cool," just like it was. She enjoyed the dances in Candy Land and the costumes "all fancy."

Owen Eckweiler liked the fantasy. Jacqueline Nowak said that without much scenery, the story came from the characters.

"You really had to pay attention."

Kaitin Degen loved the dancing, although it looked hard. Isabel Glassen marveled at how dancers spin and spin.

Aaron Miner still prefers Legos to ballet, but he was eager to try on the masks for the nutcracker and mouse.

They were, he noted, a little hard to breathe inside.

Juliet Alexander's favorite was the Coffee Dance. The story, she says, was "like a bright light inspiration."

And that's what everyone is hoping.

Great gifts aren't always under the tree.

Contact the writer: terylzarnow@gmail.com.

**CITY OF NEWPORT BEACH ARTS COMMISSION
CULTURAL ARTS GRANT PROJECT COMPLETION REPORT**

**(Please type report)
August 24, 2016 for 2015-16 Project**

FESTIVAL BALLET THEATRE

Name of Organization

9527 Garfield Avenue, Fountain Valley, CA 92708-7206

Mailing Address

(714)962-5440

Telephone

(714)962-9383

FAX

Teri Schmidt

Person preparing report

(213)978-0256 days (714)968-0530

Phone

“Ballet to Schools Program”

Grant Project(s) Funded

July 1, 2015 – June 30, 2016

Effective Dates of Grant

July 1, 2015 – June 30, 2016

Period covered in this Report

1. Please describe the effectiveness of your organization’s grant project(s) in terms of:

- The size and composition of the target group reached: Approximately 354 elementary school children at one assembly at Newport Heights Elementary School.
- Conformity to the planned time framework: December 4, 2015 at 12:45 a.m.
- The theme of the project: Through its “Ballet to Schools” Program, Festival Ballet Theatre (FBT) introduced children to the fine art of ballet through an abbreviated presentation of *The Nutcracker* accompanied by an educational component.
- The allocation of funds to date: With \$1,500, FBT was able to reach one school with one assembly. The funds were spent in January, 2016 to minimally compensate the eight outstanding adult performers for their time, including the Program’s educational component, for transportation, and for educational materials. A lead presenter also has years of experience teaching children and is excellent at working with elementary school children.

It is thanks to FBT’s full production that it is able to present this very important educational outreach program at a minimal cost to schools. The expense of artistic direction, choreography, and staging, training company dancers, and costumes and props are borne by the production. Dancers, costumes and props are loaned to the outreach program. These artists dance throughout the year to maintain their skills, and they rehearse *Nutcracker* roles for long hours for months to perform the very precise and beautiful *Nutcracker* dances. The Sugar Plum Fairy’s costume alone cost over \$1,000. So the children, were presented a truly professional quality ballet. The Program provides meaningful school curriculum for the classroom.

- The kinds of educational services provided by this project: One of the performers presents the Program, with the assistance of the other performers, guiding the children through an interactive

lesson and question and answer period. The children were interactively involved in lessons on how pantomime, music, and costumes tell a story and express emotions without words. They were also taught appropriate ways to express appreciation for a theatrical performance. After the performance, children conversed with the professionals through a question-and-answer session. Students enjoyed beautiful, professional quality costumes, pointe shoes, and props up close.

- The composition of the professional staff rendering these services: Eight professional, company performers, five female and three male dancers played the key roles in the *Nutcracker*. Performers were Chuck Johnston, AJ Abrams, William Geary, Mariana Carrillo, Natalie Matsuura, Hannah Schiller, Alyssa Reinhardt, and Bella Hoy. The presenter was Elizabeth Farnen. The Program was designed and directed by FBT's Artistic Director, Salwa Rizkalla.

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

- The enclosed OC Register article gives an excellent description of an FBT Ballet-to-Schools assembly program at an elementary school and the children's positive reactions and interest.

3. Please add any other comments you feel are appropriate.

FBT feels it is extremely important for children to be introduced to art forms, such as ballet, through elementary and middle school assemblies in order to develop art appreciation among a broad range of children. FBT looks forward to expanding these opportunities.

Most school children have never seen a ballet before. Not only do the arts inspire children to be creative, and some to become artists, the arts and artists enrich our lives and culture. Children exposed to arts programs outperform their peers in standard academics and test scores. The arts promote creativity, problem solving and abstract thinking, thus contributing to the overall success of the children.

4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

- An OC Register Article on an FBT Ballet to Schools show at an elementary school.
- A program is included from our *Nutcracker* production, performed in a theatre setting, to provide a perspective on the quality of dance and costumes presented at the school assembly.
- Some brief biographies with photos are included in the *Nutcracker* Program of the FBT dancers who presented the Program.

I verify that the information submitted in this report is true and correct.

Name: Teri Schmidt

Title: Grants Chair

Signature Teri Schmidt

Date August 24, 2016

**NEWPORT BEACH ARTS COMMISSION
CULTURAL ARTS GRANT PROJECT COMPLETION REPORT**

(Please type report)

August 24, 2016 for Revised 2014-15 Project

FESTIVAL BALLET THEATRE

Name of Organization

9527 Garfield Avenue, Fountain Valley, CA 92708-7206

Mailing Address

(714)962-5440

Telephone

(714)962-9383

FAX

Teri Schmidt

Person preparing report

(213)978-0256 days (714)968-0530

Phone

“Ballet to Schools Program”

Grant Project(s) Funded

July 1, 2014 – June 30, 2015

Effective Dates of Grant

Originally July 1, 2014 – June 30, 2015 – Revised for December 5, 2015 and March 19, 2016

Period covered in this Report

This \$1,500 grant was originally awarded to FBT to provide an abbreviated “Nutcracker” through its Ballet to Schools Program to an elementary school in Newport Beach in December 2014. For the first time in the many years that FBT had provided this service for the Newport Beach Cultural Arts Commission at schools, due to an expectant key staff member’s leave of absence and other factors, the scheduling did not occur in time to implement the program at a school. Instead, it was agreed that FBT would provide a Ballet to Community Program for the Newport Beach Library during 2015-16. FBT provided a *Mini-Nutcracker* at the Newport Beach Library on December 5, 2015 at 2:30 and 4:30 p.m. and a *Mini-Sleeping Beauty* on March 19, 2016 at 4 p.m. to a total audience of about 1,000. Meanwhile, FBT continued its Ballet to Schools Program at Newport Beach Schools in December 2015 through the submission of a grant proposal for the FY 2015-16 season. The following responses for the Community Outreach Program presented at the Newport Beach Library.

1. Please describe the effectiveness of your organization’s grant project(s) in terms of:

- The size and composition of the target group reached: Approximately 1,000 of mostly children and some adults at two mini-Nutcracker and one mini-Sleeping Beauty shows at the Newport Beach Library, 1000 Avocado Avenue, NB, CA 92660.
- Conformity to the planned time framework: December 5, 2015 at 2:30 p.m. and 4:30 p.m. (Nutcracker) and March 19, 2016 at 4 p.m. (Sleeping Beauty).
- The theme of the project: Through its “Community Outreach Program and modeled on its “Ballet to Schools” Program, FBT introduced an audience of mostly children to the fine art of ballet through abbreviated presentations of *The Nutcracker* and *The Sleeping Beauty*.
- The allocation of funds to date: With \$1,500, FBT presented three shows at the Newport Beach Library. The funds were spent along with FBT funds to minimally compensate adult performers for

their time and transportation, and to support other production expenses. The lead presenter had years of experience teaching children and was excellent at working with children. It is thanks to FBT's full production that it is able to present this very important educational outreach program at a minimal cost. The expense of artistic direction, choreography, and staging, training and rehearsals of company dancers, and costumes and props are borne by FBT's Theatre productions. Dancers, costumes and props are loaned to the outreach program. These artists dance throughout the year to maintain their skills, and they rehearse roles for long hours for months to perform the very precise and beautiful *Nutcracker* and *Sleeping Beauty* dances. The Sugar Plum Fairy's costume alone costs over \$1,000. So the children, are presented with a truly professional quality ballet.

- The kinds of educational services provided by this project: One of the performers presents the Program, with the assistance of the other performers, guiding the children through an interactive lesson and question and answer period. The children are interactively involved in lessons on how pantomime, music, and costumes tell a story and express emotions without words. They are also taught appropriate ways to express appreciation for a theatrical performance. After the performance, children converse with the professionals through a question-and-answer session. Students enjoy beautiful, professional quality costumes, pointe shoes, and props up close.
- The composition of the professional staff rendering these services: Eight professional, company performers, five female and three male dancers played the key roles in the *Nutcracker* and *the Sleeping Beauty*. This Program was designed and directed by FBT's Artistic Director, Salwa Rizkalla.

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

- The enclosed OC Register article gives an excellent description of an FBT Ballet-to-Schools assembly program at an elementary school and the children's positive reactions and interest. This same program was presented at the Newport Beach Library.

3. Please add any other comments you feel are appropriate.

FBT feels it is extremely important for children to be introduced to art forms, such as ballet, to develop art appreciation among a broad range of children. FBT looks forward to expanding these opportunities. Most children have never seen a ballet before. Not only do the arts inspire children to be creative, and some to become artists, the arts and artists enrich our lives and culture. Children exposed to arts programs outperform their peers in standard academics and test scores. The arts promote creativity, problem solving and abstract thinking, thus contributing to the overall success of the children.

4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

- An OC Register Article on an FBT Ballet to Schools show at an elementary school.
- A program is included from our past *Nutcracker* and *Sleeping Beauty* productions, performed in a theatre setting, to provide a perspective on the quality of dance and costumes presented for this Program.
- Some brief biographies with photos are included in the Programs of the FBT dancers.

I verify that the information submitted in this report is true and correct.

Name: Teri Schmidt

Title: Grants Chair

Signature Teri Schmidt

Date August 24, 2016

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Jacqueline Hahn
Popular Name of Organization

Jacqueline Hahn
Legal Name (if different) Federal Tax ID No.

5 Westridge
Mailing Address

Newport Beach 92660
City Zip

Jacqueline Hahn (949) 500-2290
Contact Name Telephone

jhahn1@cox.net jacquelinehahn.com
FAX e-mail Web Site

Newport Beach
Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? No If so, when? _____

Year organization was founded 1991 Number of paid staff 0 # of active volunteers 0

Total amount requested: (from request line of project budget) \$ \$2,500

Estimated number of people in Newport Beach that the proposed project(s) will serve: 9,000

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

To reach, enlighten and educate the public in art and to encourage them to visit museums.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

There is currently a lack of arts education in public high schools. There are no art programs.

There is also a lack of art access for seniors.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new X or existing _____ project/program?

I propose to conduct a combination of sculpture and architecture lectures in PowerPoint, approximately 50 of each (100 in total). It is important that this series be conducted weekly in order for attendees to benefit the most.

I hold a Master of Arts and have experience working as a museum speaker and guide at the Bowers Museum as well as more limited work at the Los Angeles County Museum of Art.

I also have a salon in my home where I conduct art lectures.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

My aim is to reach the following demographic:

- High school students
- Seniors
- Professionals (i.e. architects/sculptors)

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic		
Administrative		
Technical Production		
EXPENSES-Operating		
Facility Expense/Space Rental		
Marketing		
Production/Exhibition Expense		
Touring/Presentation Expense		
Educational Materials		
Transportation		
Equipment		
Other (if greater than 10%, annotate below)		
GRAND TOTAL		

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

- Attendance
- Participation / Discussion
- Q & A

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed		
Earned		
Total Income		

II. Expenses		
Program		
General and Administrative		
Marketing and Development		
Total Expenses		

III. Operating Surplus/Deficit (Income minus Expenses)		
IV. Fund Balance at Beginning of Year		
V. Accumulated Surplus (Deficit) (Add lines III and IV)		

VI. In-Kind Contributions (attach schedule if greater than 10% of total income)		
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9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name _____ Title _____

Signature _____ Date _____

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

KOCI Radio

Popular Name of Organization

StarTree 107, Inc.

Legal Name (if different)

20-2398484

Federal Tax ID No.

485 E. 17th Street, Suite 370

Mailing Address

Costa Mesa, CA

City

92627

Zip

Brent Kahlen

Contact Name

949-675-5778

Telephone

714-491-0595

FAX

KOCIRadio@gmail.com

e-mail

kociradio.com

Web Site

Newport Beach, Costa Mesa and surrounding cities

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **YES** If so, when? **2015-2016**

Year organization was founded **2005** Number of paid staff **0** # of active volunteers **8-12**

Total amount requested: (from request line of project budget) **\$ 9,500**

Estimated number of people in Newport Beach that the proposed project(s) will serve: 12,000

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

KOCI Radio, 101.5 FM (StarTree 107, Inc.), is a 501 C(3) non-profit corporation licensed by the Federal Communications Commission (FCC) to serve the Orange County coastal communities of Newport Beach and Costa Mesa.

The mission of KOCI is to engage our audience with innovative programming and to partner with local business and civic organizations to benefit our community.

Since KOCI went on-air in 2008 our goals have been to continuously improve the quality of our programming, expand the many ways we can serve our community, and increase the involvement of residents and visitors in community services and events.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

All thriving communities need many information resources for local events. As an internationally recognized and premier tourist location, Newport Beach CA needs multiple avenues to inform both residents and tourists about current activities in the city.

As the only low-power FM (LPFM) station in Newport Beach we emphasize education, public information and community service in our programming.. Because we provide entertainment we also pay particular attention to the vast range of cultural entertainment that the City of Newport Beach provides: opera, ballet, repertory theater, music festivals, film festivals, art shows.

The station operates 24 hours a day and our shows are also streamed on the internet for multiple access to our programming. Our innovative combination of musical entertainment, informative shows and public-service announcements helps us fulfill our mission. KOCI has been actively involved in promoting a wide range of community events, programs and resources in Newport Beach for eight years.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

From the inception of KOCI the "Sunday Brunch Show" (the Show) was designed and developed exclusively to promote community awareness and involvement, with a focus on the visual and performance arts and artists within the community of Newport Beach. The Show airs every Sunday from 11 A.M. to 12 P.M.

The hosts of the Show are Lynn Selich and Tom Johnson. Both Lynn and Tom have been with the Show from the beginning, both are long time residents of our community and active members of it, particularly in support of the Arts.

A number of guests have been on the Show and represent the variety of Arts for which Newport Beach is widely known: painters, sculptors, dancers, actors, singers, musicians, writers, film-makers. Up to this point the Show has been constrained to inviting guests to the station on Sunday morning to talk about their form of creative expression and their life in the creative world.

Support personnel for the Show include our General Manager, Brent Kahlen, with more than 40 years experience in radio broadcasting, and two volunteer technical engineers who have been with the Show for several years.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

We have an estimated 12,000 listeners of the radio station in the Newport Beach-Costa Mesa area. The Sunday Brunch Show is one of our more popular shows so a fair portion of our listeners have heard this Show. The Show is also streamed live on our website and we have almost as many listeners from the web as through the air.

Given our diversity of musical programs, our listeners tend to range from the 30s to the 70s. It is likely that listeners of the Show are similar in age. In general, Newport Beach residents are affluent, at least as indexed by the cost of housing in the area. Again, we expect listeners to the Show to be similar in this regard as well.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

As noted under #3, the Sunday Brunch Show has been constrained to announcement from and guests at the KOCI station. The simplest request is for the continuation of grant money, similar to last year, to continue to provide partial (~ summer) support for the Show as operated currently from the station.

A more ambitious request is for grant money to enable the Show to attend artistic, musical, dramatic events in the community during the week and broadcast live and/or record for later broadcast. The hosts of the Show could attend and interview artists before, during and after the event. Not only will this broaden the scope of artists in the community to whom we can give voice, but also provide a more lively and enthusiastic addition to the Show's regular agenda.

The request is for purchase of the equipment to do live-remote broadcasting, which the station does not have and cannot afford without a Cultural Arts grant. The use of this equipment is principally for the Show and is a one-time purchase with multiple long-term benefits for promoting Cultural Arts events in Newport Beach. The hosts of the Show volunteer their time, as do the GM and others from KOCI, however Outside Services would need to contract two technical engineers to record / transmit events that occur Monday through Saturday. It allows segments to be pre-recorded for the Show.

PROJECT BUDGET	Funding from Newport Beach	Other Funding
EXPENSES-Personnel		
Outside Services (100 hours)		\$5,000
EXPENSES-Operating		
Air-time		\$4,000
Equipment	\$9,500	
Sending unit	\$6,000	
Receiving unit	\$3,000	
Cables, etc.	\$ 500	
GRAND TOTAL	\$9,500	

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The Sunday Brunch Show will continue to serve the needs of the community and the mission of KOCI. The Show remains our flagship program to keep the people of Newport Beach informed about

upcoming cultural events, the hosts are regular representatives of KOCI at these events, and they will continue to interview and give voice to their guests from the Arts communities. Funding for an upgrade in the Show's capabilities, however, will allow KOCI to accomplish several additional goals.

First, with live-remote capability the Show will make it easier to meet with local artists and those hosting artistic events during the week, and this in turn will make it easier to have more guests than previously, which we can assess as we have thus far with counts or frequency.

Second, this capability will make the Show more dynamic, the participants more enthusiastic, and the Show more interesting and appealing to listeners. This, then, should increase the number and regularity of listeners for the Show. We will evaluate how well we met these goals with indicators we currently have: comments on the phone line, from email and collected during live events, and the number streaming the Show on the internet. (KOCI needs a dedicated phone line for Show feedback.)

Finally, this capability will benefit the community for years. For example, residents who may wish to attend events but are unable will have the ability to hear the Show without being at the event. The more people that hear about (with more impact from) an event the greater the likelihood they will attend this or similar and future events. This will help us meet our goal to increase the awareness and appreciation of and attendance at events of the Cultural Arts in Newport Beach.

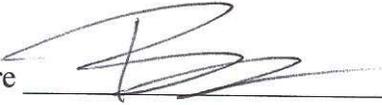
8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project / program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current est.)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	82,000	90,000
Earned		
Total Income	82,000	90,000
II. Expenses		
Program	29,000	35,000
General and Administrative	53,000	55,000
Marketing and Development		
Total Expenses	82,000	90,000
III. Operating Surplus/Deficit (Income minus Expenses)	2,000	
IV. Fund Balance at Beginning of Year	12,000	
V. Accumulated Surplus (Deficit) (Add lines III and IV)	1,500	
VI. In-Kind Contributions		

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Brent Kahlen Title Director

Signature  Date 9/29/16

Board Members 2016

Brent Kahlen - Self-employed
Anaheim

Brian Helvey - Retired
Costa Mesa

Edward Voccia- Retired
Costa Mesa

Chris Kelly - Retired
Costa Mesa

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 19 2006**

STARTREE107
C/O BARRY S JORGENSEN
600 CENTRAL AVE STE 296
RIVERSIDE, CA 92507-6562

Employer Identification Number:
20-2398484
DLN:
17053187035036
Contact Person:
NANCY L HEAGNEY ID# 31306
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
February 1, 2005
Contribution Deductibility:
Yes
Advance Ruling Ending Date:
December 31, 2009

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

Letter 1045 (DO/CG)

-2-

STARTREE107

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)
Statute Extension

Letter 1045 (DO/CG)



*Become an
Underwriter*

KOCI Radio 101.5 FM
Newport Beach / Costa Mesa
485 E. 17th Street, Suite 370, Costa Mesa, CA 92627
Phone: 949.675.5778

UNDERWRITING ON KOCI 101.5

Of the 12,600 radio stations in the U.S., only about 810 are community stations, like KOCI. What's so special about a community radio station? Most commercial stations (and sadly more and more "public" radio stations) are programmed at a central location, often quite distant from the listening area they serve. The true local station has almost disappeared from the landscape of broadcasting, and with it – local voices, local access, and a sense of commitment to community.

As a non-profit community radio station, we are not permitted by our charter to accept advertising in the traditional sense. Yet, we are permitted to accept underwriting and to recognize those underwriters on the air.

Many local businesses and organizations have chosen to spend some of their promotional dollars with KOCI. It turns out that those 'non-advertising' dollars are some of the most effective promotional expenditures in their budgets. Our listeners tell us that once they tune in, they never leave. That is almost unheard of regarding commercial radio.

Underwriters often tell us that their customers express appreciation for their support of KOCI. We hope you'll give serious consideration to making KOCI a part of your promotional budget.

We look forward to sharing the exciting opportunities that are available to you and your business, right down the street and right up the dial at 101.5 FM.

KOCI: AN AUDIO OASIS

KOCI seeks to provide our community with alternative music programming, not otherwise available. Classic Rock, Blues, Classic Trax, and local access talk shows make KOCI's programming the most eclectic and interesting in Orange County (or just about anywhere else, for that matter).

KOCI: A COMMITMENT TO COMMUNITY

KOCI continues to commit air-time to other non-profit organizations so that our growing audience will be informed of local endeavors to improve our community. Last year, KOCI dedicated over 200 hours to interviewing local non-profits and public affairs programming with a distinctly local focus. Additionally, KOCI broadcasts many public service announcements every day. When you underwrite with KOCI, you are helping dozens of worthy non-profits get their message out.

KOCI: DEMOGRAPHICS THAT SIZZLE

- 89% of our listeners patronize our underwriters
- Listeners' average age: 35 to 70 (20 to 70 overall)
- Average combined household income: \$55,000 – \$150,000
- 57% male / 43% female

KOCI listenership is constantly growing. This presents a lot of motivated and appreciative potential customers!

KOCI: GOOD FOR BUSINESS

KOCI offers a unique opportunity to use a part of your promotional budget to do something that is good for your business and good for the community. What a nice combination! Unlike commercial radio, your message reaches a loyal and dedicated listenership, who appreciates your support of KOCI!

KOCI: FLEXIBLE AND EFFECTIVE

Underwriting contracts at KOCI are flexible. Special discount packages are available as are monthly plans and payments.

KOCI: KEEPING GOOD COMPANY

Join many other businesses and organizations that have already learned that underwriting at KOCI is not only good for the community, but good for business, too. Last year many of our underwriters signed up for another year's underwriting on KOCI. Your support ensures that KOCI continues to be a vital cultural resource in Orange County.

Call 949-675-5778 to get started with a program of underwriting that will help your business and our community grow stronger together every day. KOCI has a limited amount of underwriting spots available, so, to make sure your business is part of this great success story, call soon!

WE WANT OUR LISTENERS TO GET TO KNOW YOU!

NEWPORT BEACH CITY ARTS COMMISSION
CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

DUE by September 30, 2016

Name of Organization KOCI Radio

Mailing Address 485 E. 17th Street, Suite 370 Costa Mesa, CA 92627

Telephone 949-675-5778 Fax 714-491-0595

Person preparing report Brent Kahlen Phone 714-350-2685

Grant Project(s) Funded Sunday Brunch Show

Effective Dates of Grant 12/2015 - 11/2016

Period covered in this Report 12/2015 - 09/2016

1. Please describe the effectiveness of your organization's grant project(s), in terms of:

- The size and composition of the target group reached
- Conformity to the planned time framework
- The theme of the project
- The allocation of funds to date
- The kinds of educational services provided by this project
- The composition of the professional staff rendering these services

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

3. Please add any other comments you feel are appropriate.

GOALS OF SUNDAY BRUNCH SHOW

KOCI's Sunday Brunch Show has been our flagship program for informing Newport Beach about the people and events in our diverse cultural arts community, as well as about educational and civic activities. It is our principal vehicle for announcement on a timely basis about upcoming events with a focus on the arts--concerts in the park, local theater, art exhibitions, to name a few.

What makes the Sunday Brunch Show unique, in addition to being the only media source focused exclusively on Newport Beach, is the connection with the people behind the work or performance. Their interviews with guests of all ages who find creative expression in the diversity of the Arts allow those artists, musicians, actors, a voice about themselves and their mode of expression.

All residents and current visitors of Newport Beach and surrounding cities are intended to be reached by the Sunday Brunch Show. KOCI has an estimated 12,000 listeners in the Newport Beach-Costa Mesa area.

The on-air show occurs each Sunday from 11:00 A.M. to 12:00 P.M., which is also streamed on the internet through our website. This schedule has been regular throughout the dates of the grant period.

The theme of the Sunday Brunch Show has remained constant--awareness and appreciation of the rich cultural activities in the City of Newport Beach.

All of the grant funds were used in support of the Sunday Brunch Show.

Educational services provided by the Sunday Brunch Show include: announcements about upcoming cultural events, civic events and community activities in the City of Newport Beach; on-air interviews with guests from a wide variety of artistic expressions as well as civic leaders; discussion and commentary about issues facing the City; and information about educational programs being offered in the City.

The hosts of the Sunday Brunch Show, Lynn Selich and Tom Johnson, have been with the Show since its inception. Both are active members of the local community who keep up-to-date with the activities and people sponsoring cultural and civic activities in the City of Newport Beach. Brent Kahlen is the station's General Manager, also a Director of KOCI, and has over 40 years experience in the world of radio broadcast.

EVALUATION AND IMPROVEMENT

The Sunday Brunch Show is devoted to continuous improvement in terms of its relevance, timeliness, and coverage. Each year more guests from the cultural arts community and civic leaders have participated on the Show.

During the grant period KOCI, through the Sunday Brunch Show, has promoted and provided coverage for the Newport Beach Film Festival, Balboa Art Walk, Weekend Art Display, and the

four Concerts on the Green. Next up is the Art in the Park event. In fact, all of last year's Arts grant recipients received extensive promotion from KOCI and their event organizers were provided special guest appearances for in-studio interviews with the hosts of the Sunday Brunch Show.

KOCI receives input and feedback from several sources, including the station's phone line and email address, as well as comments from participants on the Show and input from civic and cultural arts leaders.

Plans have been developed for dramatically improving the Show's capabilities, flexibility and variety. These are addressed more fully in our request for a grant for 2016-2017. Currently, the Show must invite guests to appear on the Show on Sunday from 11:00 A.M. to 12:00 P.M. This greatly constrains the number of potential guests and their availability. The Show provides announcements about upcoming cultural events and may have a guest from that event prior to it.

KOCI and the hosts of the Sunday Brunch Show realize that the Show can be much more powerful and influential in bringing awareness and appreciation of the cultural arts with the ability to go to the event, to broadcast live, to record for a later time, to interview more participating artists and performers, event organizers, as well as those from the community who are attending the event, which have been precluded thus far.

The City of Newport Beach offers philharmonic concerts, opera, Shakespeare, film festivals, art festivals and many other public and cultural arts events. The Sunday Brunch Show would like to be a part of that, capturing events and impressions as they happen. We believe that the more interesting, impactful and varied the Show can be, then the more KOCI will be able to promote these events for the City, its residents and visitors.

The on-site capability of the Sunday Brunch Show will greatly improve our ability to collect comments and opinions from participants than we currently have. These comments gathered at events will help us to continue to improve the Show, feedback which can also be shared with event organizers, City officials and the Arts Commission.

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Popular Name of Organization		
MEXICO FOR THE WORLD ORG.		81-2993682
<hr/>		
Legal Name (if different)		Federal Tax ID No.
6518 WHITTIER BLVD SUITE 111		
<hr/>		
Mailing Address		
LOS ANGELES, CALIFORNIA		90022
City		Zip
ROSA GUTIERREZ		(562) 612-8884
Contact Name		Telephone
(888) 255-2914	rosi.gutierrez.barragan@gmail.com & francosmakeup@gmail.com	
FAX	e-mail	Web Site
CALIFORNIA	www.mexicofortheworld.com	

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? NO If so, when? N/A

Year organization was founded 2016 Number of paid staff 1 # of active volunteers 4

Total amount requested: (from request line of project budget) \$ 25,000.00

Estimated number of people in Newport Beach that the proposed project(s) will serve: 10,000

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Our Mission:

Is to bring the essence of Mexico to the awareness of the American people through marketing and an annual first-hand event experience in their homeland. Bringing the crafts and products, fashion design, the unparalleled cuisine, and a glimpse of the breath-taking destinations that the rich culture and land of Mexico have to offer.

Our goals:

to increase the image of Mexico in the world, with the production of live events as ecosystems where people can experiment with their five senses the true essence of Mexico and its various destinations.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

based in our own study, Newport beach is a City of a lot of tourist from every where in the world including from Mexico and United State.

We plan to help people from Mexico and also from United States. in all artistic areas.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new X or existing _____ project/program?

Our organization is a new organization, we been helping new Artist from Mexico and United States, as performers Latin music band from both Countries, we concentrated and new music groups, Mexican folk art. Some of the groups performing in the festival Cervantino in Guanajuato and also in Mexico City; and they will perform in our project in Newport Beach.

thank

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

once again our project segment, we intent to serve all the population in Newport Beach and also tourist from the World.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic	2,757.00	27,243.00
Administrative	2,940.00	29,059.00
Technical Production	3,676.00	36,324.00
EXPENSES-Operating		
Facility Expense/Space Rental	4,595.00	45,405.00
Marketing	459.50	4,540.00
Production/Exhibition Expense	3,676.00	36,324.00
Touring/Presentation Expense	2,757.00	27,243.00
Educational Materials	1,838.00	18,162.00
Transportation	1,378.00	13,621.00
Equipment	919.00	9,081.00
Other (if greater than 10%, annotate below)		
GRAND TOTAL	24,996.00	247,003.00

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

To provide more then 24 hours of entertainment to the people of Newport Beach and also the tourist of Mexico, United State and the World.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)	5,000.00	10,500.00
Contributed	2,500.00	22,967.00
Earned	1,950.00	27,967.00
Total Income	9,450.00	61,434.00
II. Expenses		
Program	3,800.00	28,000.00
General and Administrative	4,500.00	18,000.00
Marketing and Development	1,750.00	11,900.00
Total Expenses	10,050.00	57,900.00
III. Operating Surplus/Deficit (Income minus Expenses)	-600.00	3,534.00
IV. Fund Balance at Beginning of Year	-600.00	3,534.00
V. Accumulated Surplus (Deficit) (Add lines III and IV)	-600.00	3,534.00
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)		

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name ROSA GUTIERREZ Title PRESIDENT

Signature  Date 09/28/2016



MEXICO FOR THE WORLD

2016 BOARD OF DIRECTORS

Rosa Gutierrez, President

Luis Arturo Guevara, Secretary

Alberto Franco, Treasurer



MEXICO FOR THE WORLD

2016 LIST OF DONORS

Roberto C. Lule Pedraza

Alberto Franco

Rosa Gutierrez

City of Michoacán, Mexico

Date of this notice: 06-20-2016

Employer Identification Number:
81-2993682

Form: SS-4

Number of this notice: CP 575 A

MEXICO FOR THE WORLD ORG
379 NEWPORT AVE APT 117
LONG BEACH, CA 90814

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 81-2993682. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear off stub and return it to us.

Based on the information received from you or your representative, you must file the following form(s) by the date(s) shown.

Form 1120

03/15/2017

If you have questions about the form(s) or the due date(s) shown, you can call us at the phone number or write to us at the address shown at the top of this notice. If you need help in determining your annual accounting period (tax year), see Publication 538, *Accounting Periods and Methods*.

We assigned you a tax classification based on information obtained from you or your representative. It is not a legal determination of your tax classification, and is not binding on the IRS. If you want a legal determination of your tax classification, you may request a private letter ruling from the IRS under the guidelines in Revenue Procedure 2004-1, 2004-1 I.R.B. 1 (or superseding Revenue Procedure for the year at issue). Note: Certain tax classification elections can be requested by filing Form 8832, *Entity Classification Election*. See Form 8832 and its instructions for additional information.

IMPORTANT INFORMATION FOR S CORPORATION ELECTION:

If you intend to elect to file your return as a small business corporation, an election to file a Form 1120-S must be made within certain timeframes and the corporation must meet certain tests. All of this information is included in the instructions for Form 2553, *Election by a Small Business Corporation*.

If you are required to deposit for employment taxes (Forms 941, 943, 940, 944, 945, CT-1, or 1042), excise taxes (Form 720), or income taxes (Form 1120), you will receive a Welcome Package shortly, which includes instructions for making your deposits electronically through the Electronic Federal Tax Payment System (EFTPS). A Personal Identification Number (PIN) for EFTPS will also be sent to you under separate cover. Please activate the PIN once you receive it, even if you have requested the services of a tax professional or representative. For more information about EFTPS, refer to Publication 966, *Electronic Choices to Pay All Your Federal Taxes*. If you need to make a deposit immediately, you will need to make arrangements with your Financial Institution to complete a wire transfer.

The IRS is committed to helping all taxpayers comply with their tax filing obligations. If you need help completing your returns or meeting your tax obligations, Authorized e-file Providers, such as Reporting Agents (payroll service providers) are available to assist you. Visit the IRS Web site at www.irs.gov for a list of companies that offer IRS e-file for business products and services. The list provides addresses, telephone numbers, and links to their Web sites.

To obtain tax forms and publications, including those referenced in this notice, visit our Web site at www.irs.gov. If you do not have access to the Internet, call 1-800-829-3676 (TTY/TDD 1-800-829-4059) or visit your local IRS office.

IMPORTANT REMINDERS:

- * Keep a copy of this notice in your permanent records. **This notice is issued only one time and the IRS will not be able to generate a duplicate copy for you.** You may give a copy of this document to anyone asking for proof of your EIN.
- * Use this EIN and your name exactly as they appear at the top of this notice on all your federal tax forms.
- * Refer to this EIN on your tax-related correspondence and documents.

If you have questions about your EIN, you can call us at the phone number or write to us at the address shown at the top of this notice. If you write, please tear off the stub at the bottom of this notice and send it along with your letter. If you do not need to write us, do not complete and return the stub.

Your name control associated with this EIN is MEXI. You will need to provide this information, along with your EIN, if you file your returns electronically.

Thank you for your cooperation.

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Newport Beach Film Festival

Popular Name of Organization

33-0886863

Legal Name (if different)

Federal Tax ID No.

2000 Quail Street

Mailing Address

Newport Beach

92660

City

Zip

Alfred Estaca

949 253 2880

Contact Name

Telephone

alfred.estaca @newportbeachfilmfest.com www.newportbeachfilmfest.com

FAX

e-mail

Web Site

Newport Beach and greater Southern California

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? Yes If so, when? 2001-2016

Year organization was founded 1991 Number of paid staff 11 # of active volunteers 10-
(year round) and 500 (seasonal)

Total amount requested: (from request line of project budget) \$ 10,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 800-1000

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The Newport Beach Film Festival will showcase a diverse selection of over 300 independent and studio films from around the globe including feature length narrative, documentary, animated, and industry seminars, and the following programs: Actions Sports Film Series, Art, Architecture + Design Film series, Environmental film series, Music Film Series, Family Film series, Youth Film filmmaking with its awards programs such as Audience, Honors, and Jury.

The Festival seeks to foster an interest in the study and appreciation of film and emboldens people of all ages and backgrounds to participate. The Festival integrates the local community, including educational institutions, arts organizations, governments, businesses, and other non-profit organizations into all aspects of our event. The festival provides volunteer and internship opportunities to members of the community year round. The Newport Beach Film Festival's goal is to provide cultural enrichment, family entertainment, and education to the residents of Newport Beach and surrounding areas through the medium of cinema. The Festival supports the creation and advancement of innovative and artistic works of filmmakers from around the globe and proudly embraces the passion, independent spirit and vision of these emerging talented artists. The Festival brings a dynamic international film program, distinguished industry professionals and enriching educational and cultural opportunities to our community

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

The 2016 Seminar Series and Special Screenings attracted large numbers of interest attendees. The public enjoyed the unique perspective and insights that our panelists brought to the event. The diverse nature of our speakers and the broad spectrum of disciplines represented allowed for wonderful and thought-provoking discussions and informative Q&As. The diversified subjects of the Filmmaking Seminar series offered attendees a forum of information, ideas, cultural exchange and a rare opportunity to network and participate with film industry professionals.

The Festival received strong positive feedback from attendees and panelists. The program adds a welcome dose of creative energy, wisdom and talent to the community and nurtures the passions and imaginations of attendees interest in film and the arts. Attendees have been inspired to pursue activities and careers in entertainment and attend to participate in the cultural events the community directly from participation at the Seminar and Special Screenings. The filmmakers involved in the panels expressed extreme gratitude for the welcome platform to discuss their films in depth with a receptive and passionate audience.

We look forward to the 2017 Seminar Program and Special Screenings. The nature of the Festival with its focus on film as an art form, has successfully prove that ours is the best organization for this program and for the residents of Newport Beach. The festival is uniquely qualified to recruit, promote and structure a

Seminar and Special Screening series that is accessible, professional and engaging to the community due to the exclusive partnerships with industry organizations.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs-not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing x _____ project/program?

We are planning a multi-program series covering several days of the Festival similar to the 2016 Seminar Series. This will be held starting the first weekend of the Festival and concluding by the Wednesday of the Festival, at location in Newport Beach and surrounding area.

Past seminar topics have included directing, screenwriting, production design, cinematography, film music composition, animation, documentary filmmaking, editing, and special effects. A new virtual reality panel was added this year expanding the program. Our special "Conversation with ... Chris O'dowd" allowed filmmaker and audience to interact with one another on a deeper level.

Artists of past seminars include: Tom Cross (Whiplash), Clea Duvall (Argo, American Horror Story), Marco Beltrami (World War Z), Jared Harris (Sherlock Holmes, Mad Men), Joe Walker (12 Years a Slave), Linda Woolverton (Beauty and the Beast), John Lee Hancock (Saving Mr. Banks), Evan Daugherty (Divergent), Matthew Libatique (Black Swan), William Goldenberg (Argo), Mark Isham (Once Upon a Time: Television) Lalo Schifrin (Mission Impossible), Richard Bare (Green Acres, Twilight Zone), Richard Sherman (Mary Poppins), Frank Marshall (Raiders of the Lost Ark, The Sixth Sense), Patricia Riggen (Girl in Progress), Rachael Leigh Cook (She's All That), Aaron Sorkin (Social Network) Elmer Bernstein (To Kill a Mockingbird), Steve Oedekerck (Bruce Almighty), John Wates (Polyester), Mark Shaiman (Hairspray), Bobby Moresco (Crash), Mel Sutar (Willy Wonka and the Chocolate Factory) Cathy Shulman (The Illusionist), John Landis (American Werewolf in London), Corey Kaplan (The X Files) Melissa Joan Hart (Sabrina the Teenage Witch)

The Film Festival personnel, with deep-rooted industry contacts, extensive experience in event production, outreach and marketing are the key to the participation of such panelists and the execution of the event. The program will be similar to the 2016 event. The seminar topics and panelists will change annually, as it is our wish to expand and improve this program to meet the needs of the community.

Key Seminar Series personnel include:

Gregg Schwenk – CEO Executive Director, NBFF

Alfred Estaca – Director of Special Projects/ Event Producer

Cade Russel - Associate Director of Film Programming

Rand Collins – Special Projects/Event Producer

Leslie Feibleman –Director of Special Programs & Community Cinema, NBFF Advisor

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your

project/program. Include such things as age, location, numbers served, etc.

The Festival Seminar series attracts a wide variety of people with a strong representation of students, seniors, film experts, avid fans and novice filmmakers, seasoned filmmakers, and media. Ages span from 12 to 75. The Seminar Program and Special Screenings intend to serve approximately 900 people. In 2017, the Festival intends to expand more outreach to recent graduates, colleges, high school students.

- Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic	0	3500
Administrative	0	3500
Technical Production	1000	2500
EXPENSES-Operating		
Facility Expense/Space Rental	0	0
Marketing	4300	7500
Production/Exhibition Expense	1000	500
Touring/Presentation Expense	0	0
Educational Materials	500	500
Transportation	2600	3000 (and hotel)
Equipment	600	2000
Other (if greater than 10%, annotate below)		
GRAND TOTAL	\$10,000	\$23,000

- Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

For the Seminar Series and Special Screening we received immediate feedback from attending filmmakers, presenters and member of the press, indicating very positive results and gratitude. The

filmmakers that participated gave positive and assuring feedback, saying that being a part of our panel was a highlight of their Festival experience. Information discussed on the collaborative art of filmmaking was outstanding and thought provoking, and enjoyed giving back to an eager community. Guests had all questions answered at the end of each program.

We evaluate the program based on the feedback from our staff members, industry experts, attendees, and volunteers. The Newport Beach Film Festival presentation of Vision and Craft” The Art pf Filmmaking and the additional free Special Screening continues to be a highly valuable service to the residents of Newport Beach.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of [Board Members](#) and their affiliations
- A recent list of [individuals, corporations and foundations](#) that provide organizational support- not to exceed one page.
- If you are a [501\(c\) \(3\)](#) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or [one press clipping](#). Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

Attached



Individuals, Corporations and Foundations that Provide Organizational Support:

Name	Affiliation / Contact Name
Leslie Feibleman	NBFF Director of Community Programming, Orange County Museum of Art, Film
Riki Kuceck	NBFF Director of Submissions, Orange Coast College, Professor
Dennis Baker	NBFF Director of Shorts Programming, Corona del Mar Residents Association, Board Member
Stephanie Chin	NBFF Director of Event Production, Stephanie Chin Productions, Owner
Dave Schneipp	NBFF
Ricoh Americas	Sponsors, Ryan Williams
OC Weekly	Media Partners, Jenna Moothart
The LA Times	Media Partners, Janet Vinograd
Modern Luxury	Media Partners, Weeda Lutfi
Seegerstrom Center for the Performing Arts	Community Partner, Jonathan Vietze
Muth Interpretive Center - Newport Bay Conservancy	Community Partner/Venue, Dennis Baker
Coastline Community College	Community Partner/Venue, Kathy Bledsoe
Fashion Island/The Irvine Company	Sponsor/Venue, Alissa Sagud
Screen International	Media Partners, Nigel Daly
Variety Magazine	Media Partners, Sharmistha Chatterjee
ChopShop	Production Support, Ken Anderson
Sony Professional	Production Support, Stephen Gill



Board of Directors:

Contact	Company
Kirwan Rockerfeller	University of California, Irvine
John Link	Link-Murrel & Co
Janice Arrington	Orange County Film Commissioner
Art Knowlson	Attorney
Richard Swanson	US Department of Commerce
Cammy Leslie	Villa Real Estate
Tara Finnegan	City of Newport Beach
Jeff Parker	Newport Beach Chamber of Commerce
Gary Sherwin	Visit Newport Beach
Erik Forsell	Orange Coast College
Todd Quartararo	Q & A Marketing
Gregg Schwenk	Newport Beach Film Festival CEO

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	445,000	476,150
Earned	225,000	240,750
Total Income	670,000	716,900
II. Expenses		
Program	230,000	246,000
General and Administrative	235,000	251,450
Marketing and Development	200,000	214,000
Total Expenses	665,000	711,450
III. Operating Surplus/Deficit (Income minus Expenses)	5,000	5,350
IV. Fund Balance at Beginning of Year	5,000	5,350
V. Accumulated Surplus (Deficit) (Add lines III and IV)	10,000	10,700
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	1,650,000	1,765,500

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name: Alfred Estaca Title: Director of Sponsorship Acquisition

Signature: *Alfred Estaca* Date: 9/30/16

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAY 16 2002**

NEWPORT BEACH INDEPENDENT
INTERNATIONAL FILM FESTIVAL
C/O FREDERICK A. KNORR, ESQ.
SPECTRUM LAW GROUP
1900 MAIN STREET, SUITE 125
IRVINE, CA 92614-0000

Employer Identification Number:
33-0886863
DLN:
17053100090002
Contact Person:
RICHARD K DOLFI ID# 31363
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
June 30
Foundation Status Classification:
509(a)(2)
Advance Ruling Period Begins:
January 7, 2000
Advance Ruling Period Ends:
June 30, 2004
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and

Letter 1045 (DO/CG)

NEWPORT BEACH INDEPENDENT

contributors may continue to rely on the advance determination until we make a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we will no longer treat you as a publicly supported organization, grantors and contributors may not rely on this determination after the date we publish the notice. In addition, if you lose your status as a publicly supported organization, and a grantor or contributor was responsible for, or was aware of, the act or failure to act, that resulted in your loss of such status, that person may not rely on this determination from the date of the act or failure to act. Also, if a grantor or contributor learned that we had given notice that you would be removed from classification as a publicly supported organization, then that person may not rely on this determination as of the date he or she acquired such knowledge.

If you change your sources of support, your purposes, character, or method of operation, please let us know so we can consider the effect of the change on your exempt status and foundation status. If you amend your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, let us know all changes in your name or address.

As of January 1, 1984, you are liable for social security taxes under the Federal Insurance Contributions Act on amounts of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the private foundation excise taxes under Chapter 42 of the Internal Revenue Code. However, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Internal Revenue Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Donors may deduct contributions to you only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, gives guidelines regarding when taxpayers may deduct payments for admission to, or other participation in, fundraising activities for charity.

You are not required to file Form 990, Return of Organization Exempt From Income Tax, if your gross receipts each year are normally \$25,000 or less. If you receive a Form 990 package in the mail, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return. Because you will be treated as a public charity for return filing purposes during your entire advance ruling

NEWPORT BEACH INDEPENDENT

period, you should file Form 990 for each year in your advance ruling period that you exceed the \$25,000 filing threshold even if your sources of support do not satisfy the public support test specified in the heading of this letter.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete. So, please be sure your return is complete before you file it.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, we will assign a number to you and advise you of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

If we said in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help us resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

NEWPORT BEACH INDEPENDENT

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script that reads "Steven T. Miller".

Steven T. Miller
Director, Exempt Organizations

Enclosure(s) :
Form 872-C

FESTIVAL INTRODUCTION

The 2017 Newport Beach Film Festival will present over 350 films from around the world.

Celebrated as one of the leading lifestyle film festivals in the United States, the Newport Beach Film Festival is proud to showcase an exclusive selection of award-winning films representing a truly unique mix of culture and genre. NBFF is committed to enlightening the public with a first-class international film program, a forum for cultural understanding and enriching educational opportunities.

We invite you to be a part of this cinematic adventure that attracted an audience over 50,000 in 2016.



THE NEWPORT BEACH FILM FESTIVAL

VENUES

During the week of the festival, screenings are held at several venues in the Newport Beach area. With 12 screens showing films each day, our venue partners provide a fantastic viewing experience for all festival attendees.



EDWARDS BIG NEWPORT THEATER

Opened in 1969, the grandiose theater boasts a gigantic 40'x 80' foot scree, state of the art sound system, and reclining leather seats.

SEATING CAPACITY: 580



THE ISLAND CINEMAS

Located on the second level of the upscale City of Newport Beach shopping center Fashion Island.

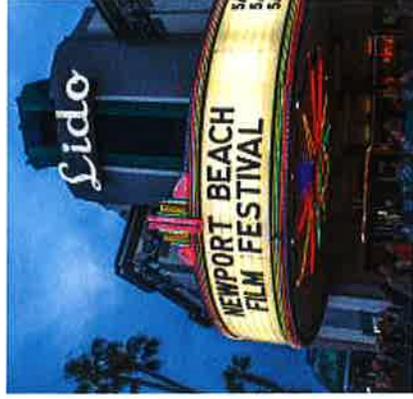
SEATING CAPACITY: 96-113



TRIANGLE CINEMAS

Located on the second level of the Triangle Shopping Center, on the border of Costa Mesa and Newport Beach.

SEATING CAPACITY: 164-258



LIDO THEATER

Opened in 1938, the historic art deco Lido Theater is noted for its rich history in the Newport Beach area.

SEATING CAPACITY: 600

OTHER SCREENING VENUES INCLUDE:

SAGE HILL HIGH SCHOOL - ORANGE COUNTY MUSEUM OF ART - SOUTH COAST VILLAGE THEATRE

EXPOSURE SUMMARY

- Over 32,000 Social Media Followers and Fans
- Over 90,000 active email subscribers
- The 2016 Newport Beach Film Festival reached more than 100 million households with coverage from over 100 domestic and international press outlets
- NBFF events reached over 750M trade impressions in 2016.
- NBFF garnered 6,000,000 trade impressions via editorial ad insertions from over twenty national and local publications
- Our outdoor media ads reach over 1.5 million drive-by impressions annually



SERVING OUR COMMUNITY

The Newport Beach Film Festival partners with many non-profit organizations and educational institutions.

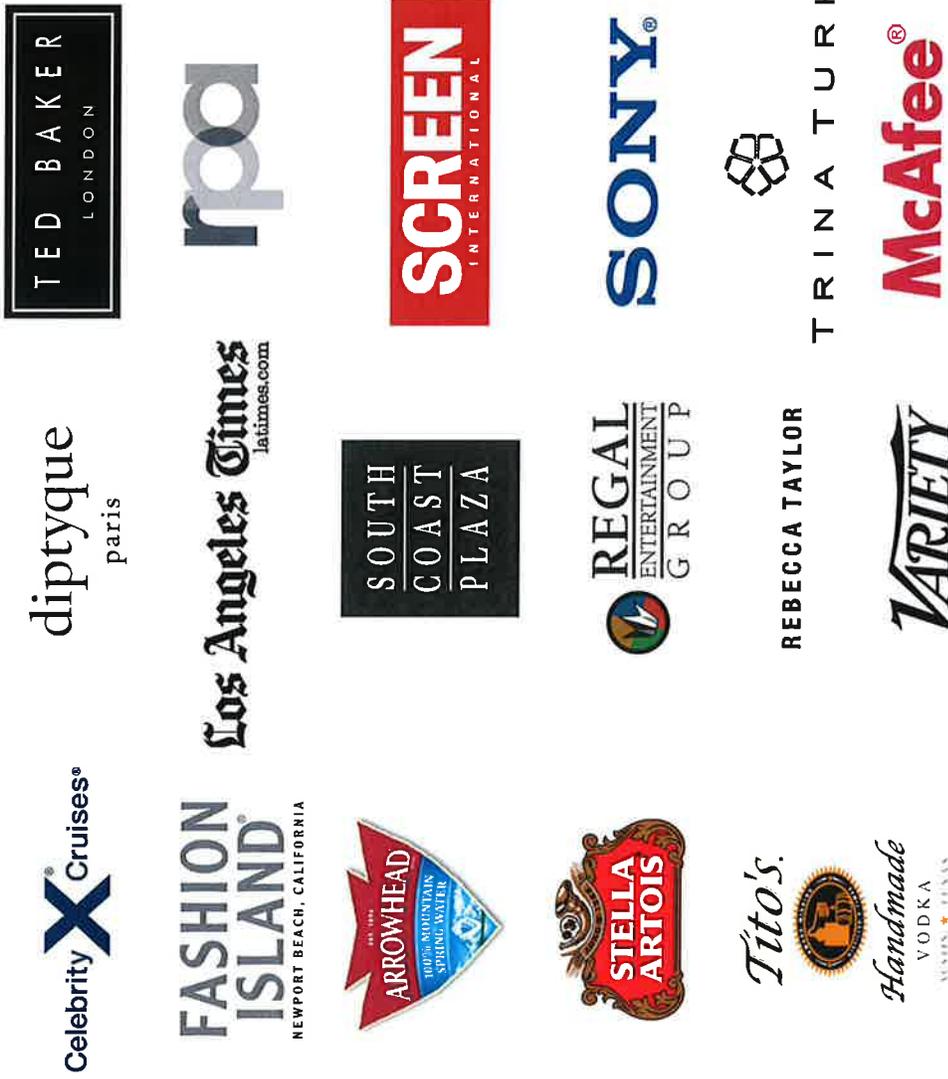
- Arts Orange County
- ASF AIDS Service Foundation
- Balboa Theater Foundation
- Chapman University
- Corona del Mar High School
- County of Orange
- Girls Incorporated of Orange County
- Habitat for Humanity
- Hoag Hospital Foundation 552 Club
- Imagination Celebration
- Irvine Barclay Theater
- Juvenile Diabetes Research Foundation
- Loyola Marymount University
- Make-A-Wish Foundation
- Newport Bay Naturalists
- Newport Beach Arts Foundation
- Newport Beach Chamber of Commerce
- Newport Beach Public Library
- Newport Harbor High School
- Newport Harbor Nautical Museum
- Newport Theater Arts Group
- Orange Coast College
- Orange County Department of Education
- Orange County Film Commission
- Orange County Film Society
- Orange County High School for the Arts
- Orange County Museum of Art
- Orange County Performing Arts Center
- Orange County Philharmonic Society
- Orangewood Children's Foundation
- Pacific Symphony Orchestra
- Pediatric Cancer Research Foundation
- Peter and Mary Muth Interpretive Center
- Saddleback College
- Sage Hill School
- Soka University of America
- Surfing Heritage Museum
- Surfrider Foundation
- Susan G. Komen Foundation
- The Art Institute Orange County
- U.S. Department of Commerce
- UC Irvine Foundation
- UCLA Alumni Association
- USC Alumni Association
- Visit Newport Beach



BEST-IN-BRAND PARTNERSHIPS

The Newport Beach Film Festival is dedicated to full-service sponsorship fulfillment to meet the individual marketing goals of each sponsor.

Our sponsors can expect to receive customized proposals targeting their specific marketing objectives, and realize the highest return on investment.



NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)

DUE by September 26, 201

Name of Organization Newport Beach Film Festival

Mailing Address 2000 Quail Street Newport Beach, CA

Telephone (949) 253-2880 Fax (949) 253-2881

Person preparing report Lohanne Cook Phone (949) 253-2880 ext 246

Grant Project(s) Funded "Vision and Craft: The Art of Filmmaking"

Effective Dates of Grant April 2016

Period covered in this Report January-May 2016

1. Please describe the effectiveness of your organization's grant project(s), in terms of:
 - The size and composition of the target group reached
 - Conformity to the planned time framework
 - The theme of the project
 - The allocation of funds to date
 - The kinds of educational services provided by this project
 - The composition of the professional staff rendering these services
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September**. **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver To:

Tim Hetherington, Library Services Director
Arts and Cultural Services Division
1000 Avocado Avenue
Newport Beach, CA 92660
949-717-3870

1.

- The size of the target group reached was estimated between 800 to 1000 people. Composition ranged from ages 14 to 70, consisting of students, senior citizens, filmmakers, industry professionals, media, avid fans and interested residents.

- The Newport Beach Film Festival conformed to the planned time frame of the week of the Festival with the Seminar Series taking place on Saturday and Sunday, April 23rd and 24th, with additional free screenings and panels as part of our Screening Series at two locations: Newport Beach Civic Center, Newport Beach, CA 92660 and Regency Lido Theatre 3459 Via Lido Drive, Newport Beach, CA 92663. The sessions ran from 10 a.m. to 6:00 p.m.

- The theme was "Vision and Craft: The Art of Filmmaking". As an additional opportunity for our community, the NBFF was able to include Filmmaking Expo. The entire program featured workshops on screenwriting, film music composition, editing, specialty women's panel and directing.

- 100% of the funds have been allocated at this time.

- The Seminar Series and Special Screenings provided insight, information and experience on the many facets of filmmaking. The program covered a broad range of subjects within each session, including artistic, technical, business, political, cultural, and historical aspects of filmmaking. The panelists' experience represented a multitude of genres, including drama, comedy, romance, family, documentaries, stunt work and hosting television. The panels offered the audience a mix of opinions, ideas, perspectives and attitudes. Lively discussions engaged the audiences and proved to be inspiring, thought-provoking and eye-opening. Several panelists remained on site after the scheduled sessions and were available to the public for autographs, photo opportunities with the attendees and to answer additional questions.

- The collaborative and diverse group of professionals was extraordinary. Panelists represented a cross section of talent and rank, ranging from emerging filmmakers to seasoned veterans. We hosted a conversation with Chris O'Dowd, who's work included *Bridesmaids*, *IT Crowd* and more. The Editing seminar was a hosted conversation with Dan Leventhal (*Ant-Man*, *Iron Man*) and Colby Parker (*Disney's Ant-man*, *Deepwater Horizon*). The Film Composers panel included Singer Matt Costa (Orange Sunshine), ASCAP and BMI winner Lyle Workman (*Superbad*, *Yes, Man*). An industry Variety Master Class Cinematography panel hosted by Variety. The Dynamic Women in Film Panel consisted of Aisha Tyler (*The Talk*, *Archer*, *Friends*), America Young (*Catalina Programmer*, *Stunt Woman, Actress*), Alison Eastwood (*Battlecreek*). A Youth Seminar was added to assist those seeking a position in the Entertainment Industry.

2. The overall goal of providing access to industry professionals for information on the film industry in an entertaining, interactive and accessible format was achieved. The program was evaluated based on written surveys and feedback from panelists, the media, attendees, Festival staff members and industry professionals in attendance. Also with the added "test screening" the feedback was a part of the final product. For the future we hope to increase the community's ability to interact in a meaningful way with the professionals and creative talent that the Festival brings to Newport Beach.

3. The positive response and feedback generated by this seminar series demonstrates that attendees appreciate the opportunity to interact with filmmakers on such an intimate level. A majority of the attendees took notes during the program, asked questions and walked away with a wealth of information. The filmmakers that participated gave positive and assuring feedback, saying that being a part of our panel was a highlight of their Festival experience. The

Festival is thrilled to host the panels and bring talented filmmaking professionals who are enthusiastic about sharing their knowledge and experience with attendees to Newport Beach. We are proud to offer the public a unique opportunity to interact with the film industry.

4. Please see 2016 NBFF panelist line up on this page and copy of the color program.

Carrers in Filmmaking Seminar: 10am, April 23, 2016

Stuart Shook (of Blizzard Entertainment), Ken Anderson (owner of Chopshop Entertainment) and Graham Nash (Lead Video Producer at Vans)

Directing Seminar: April 23, 2016

Kieran Darcy Smith (Wish You Were Here) and Michael Thomas (NBFF alum Backcountry)

A Conversation with...

Chis O'Dowd (IT Crowd, Bridesmaid)

Variety's Master Class: April 23, 2016

Drew Daniels ("Krisha"), Peter Flinckenberg ("Concrete Night") and Polly Morgan ("Intervention").

Editing Seminar: April 27, 2014

Colby Parker and Dan Lebental (*Ant-man*)

Dynamic Women in Film

Aisha Tyler (host, director, actor), America Young (Stuntwoman, director, actor) Alison Eastwood (Director, Actor, Model, Activist)

Film Composers Seminar: April 24, 2016

Lyle Workman, Helene Muddiman, Matt Costa and Roque Banos



2016 Newport Beach Film Festival Seminar Series - **FREE!**

Vision and Craft: The Art of Filmmaking
Saturday, April 23rd and Sunday, April 24th, 2016

With the generous support of the City of Newport Beach Arts Commission, the Newport Beach Film Festival is proud to present a series of interactive panels that focus on the art and process of filmmaking. This free educational event will feature talented and distinguished film industry professionals. The Festival invites you to attend and go behind the scenes with some of the industry's leading filmmakers as they share their extensive knowledge and insight into the business and art of today's entertainment industry.

Saturday, April 23rd, 2016

Getting A Job In the Entertainment Industry by
 ChopShop – 11:00 AM
 Newport Beach Civic Center

Seed & Spark Crowdfunding Seminar – 11:30 AM
 Newport Beach Library, Friends Room

Directing Seminar – 1:00 PM
 Newport Beach Civic Center

Variety's 10 Cinematographers To Watch – 3:00 PM
 Newport Beach Civic Center

Virtual Reality Lounge – 3:00 PM to 5:00 PM
 Newport Beach Library, Friends Room

Women in Film Panel – 4:30 PM
 Newport Beach Civic Center

Sunday, April 24th, 2016

Music in Film Seminar – 11:00 AM
 Newport Beach Civic Center

Screenwriting Seminar – 1:00 PM
 Newport Beach Civic Center

New Media Seminar – 3:00 PM
 Newport Beach Civic Center

Editing Seminar – 4:30 PM
 Newport Beach Civic Center



FILMMAKING EXPO AND INDUSTRY CENTER
 The Newport Beach Film Festival Industry Expo offers filmmakers an opportunity to engage with companies that can provide the equipment, service and software to help them make their next great film.

The Seminar Series is **FREE**. No tickets are required.
 Seating is on a first come, first served basis. ***Panelists are subject to change.***

Visit www.NewportBeachFilmFest.com
for current lineup of panelists.

Newport Beach Civic Center
 100 Civic Center Drive
 Newport Beach, CA 92660

Newport Beach Public Library, Friends Room
 1000 Avocado Avenue
 Newport Beach, CA 92660

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Newport Beach Public Library Foundation

Popular Name of Organization

33-0593010

Legal Name (if different) Federal Tax ID No.

1000 Avocado Avenue

Mailing Address

Newport Beach

City Zip

CA 92660

Contact Name Telephone

Susan Groux sgroux@newportbeachca.gov nbplfoundation.org

FAX e-mail Web Site

Newport Beach, Newport Coast, Corona del Mar, greater Newport-Mesa area

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? YES If so, when? 2015

Year organization was founded: 1989 Number of paid staff: 3 # of active volunteers: 25

Total amount requested: (from request line of project budget) \$5,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 450-500

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

In an increasingly digital world, people are posing the question "Do we still need libraries?" The Newport Beach Public Library Foundation (NBPLF) believes that the answer to that question is a resounding "Yes, more than ever!"

In general, libraries today are staying relevant in the face of technological advancements in two ways:

- 1) By redefining themselves as a purveyor of technology by providing cutting-edge products and services to their customers.
- 2) By creating a space for communities to gather in order to combat the isolation being created by our "plugged-in" society.

NBPLF's mission is to engage the community in cultural and intellectual adventure through the sponsorship of diverse public programs and cutting-edge library enhancements. Our goal is to help keep the Newport Beach Public Library relevant. We do that by providing funds for subscriptions to the latest in online databases and the latest in hardware and software for the Media and Sound Lab and the library's public computers.

Additionally, our programming provides the community with the opportunity to gather and exchange information and ideas, and makes the library a valuable destination point for all program attendees.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

According to Lauren Weichman of the North Shore Pediatric Therapy Group, the following developmental benefits can be found for children engaging in arts and crafts activities: an increase in bilateral and fine motor coordination, the promoting of self-regulation, and an increase in self-esteem. In addition, a study done by the Commission on Reading reported that reading aloud to a child is "the single most important activity" that can be done to help prepare children for reading and learning.

These findings establish the value of arts in our children's lives. However, in response to state standards, our local schools have moved towards a stronger focus on the Common Core subjects of reading and math. This diminishes time for the arts in the average school curriculum. It is up to other organizations to step in and fill the role of arts educators for our children so that they may receive the many benefits that an arts education provides.

As a non-profit organization, the NBPLF is the ideal organization to provide supplemental arts and culture education for our children as we have the ability to access grant funds, provide a venue and the staff required.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their

roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

Our proposed project is the fourth annual **Books and Bunnies for Kids Festival (Festival)**. This festival is part of our *Making Memories for Children* (MMFC) program series. The goal of MMFC is to engage, educate and inspire children ages 5-12 years. The Festival fulfills this goal by providing children in our community with the opportunity to engage in art and literature with hands-on activities based on stories, crafts, music and dancing.

As in the past years, we anticipate the attendance to be 400 or more children and their families. The Festival is a one-day indoor/outdoor event that will be held in the Friends Room at the Newport Beach Central Library and on the Civic Center Green. The event planners involved will be NBPLF staff (Tracy Keys, B.A. in Comparative Literature; Susan Groux, M.A. in Family Counseling and event coordinator Janis Dinwiddie) along with the MMFC Committee which is comprised of community members. The activities will be designed by the Children’s Department staff at the library and led by Debbie Walker, who has her Master’s Degree in Library Science.

Schedule of Events

- 10:00-11:00 a.m. Storytelling & Crafts in the Central Library Friends Room
- 11:00 a.m.-1:00 p.m Face Painting, Crafts, and Supervised Games which include music dancing on the Civic Center Green

As in the past three years, the Festival has a bunny theme that will carry through the event in the Storytime, crafts, and costumed characters that will interact with the children during the Festival. Throughout the event, the activities and the theme are designed to emphasize art and literature with the hands-on nature of the librarian-led Storytime and the availability of craft projects in all areas of the Festival. By making this event completely free of charge, we are able to make it accessible to all. Also, our marketing campaign, which includes print ads, e-mail blasts to more than 19,000 people, brochures and posters placed in all of our library branches, will emphasize the active role the sponsorship of the Newport Beach Arts Commission plays in this event.

- 4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

This is truly a community event in that the Festival activities involve many different groups in our area. The event attendees are young children, primarily ages 3-8 years, who attend with their families. Adult guardians and children alike enjoy the festival activities as well as check out books at the library and enjoy the beautiful Civic Center grounds. As in past years, we expect to attract more than 400 people to the Civic Center through the Festival. Participants also include our local teens, as we employ eight volunteers from the Corona del Mar High school drama department to be our bunny-costumed hosts. We also conduct a Festival logo art contest open to all local high school students.

- 5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing

budget) critical to the proposal.

PROJECT BUDGET

**Funding from the
City of Newport Beach**

**Funding from
Other Sources**

EXPENSES-Personnel

Artistic	1,000	2,500 (from private donor)
Administrative	1,500	
Technical Production	300	

EXPENSES-Operating

Facility Expense/Space Rental	0	
Marketing	1,200	
Production/Exhibition Expense	0	
Touring/Presentation Expense	0	
Educational Materials	0	
Transportation	0	
Equipment	0	
Other (if greater than 10%, annotate below)		
GRAND TOTAL	5,000	

- Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

Based on attendance figures from the past three years as well as the growth that we have seen each successive year, we estimate attendance for this year's festival to be between 450-500 people. This does not include the anticipated increase in the number of visitors to the library that will occur from the exposure to our library facilities. In addition, we calculate that a large number of Festival attendees will be visiting our Civic Center for the first time, so we also expect an increase in returning visitors to the Green and surrounding sculpture garden in the months following the Festival. We will track Festival attendance statistics through our marketing analysis reports which will demonstrate the level of interest generated by the event. We will use the librarians' method of keeping track of Storytime attendance in order to obtain an actual count of the number of festival goers.

- Attachments Requested:

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not

to exceed one page.

- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	662,233	776,400
Earned	113,214	100,000
Total Income	775,447	876,400
II. Expenses		
Program	810,454	756,730
General and Administrative	43,031	42,983
Marketing and Development	71,314	71,383
Total Expenses	928,799	871,095
III. Operating Surplus/Deficit (Income minus Expenses)	(153,327)	5,305
IV. Fund Balance at Beginning of Year	273,478	118,474
V. Accumulated Surplus (Deficit) (Add lines III and IV)	120,101	123,779
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	0	0

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Susan Group Title Director of Programs, NBPLF
 Signature Susan Group Date 9/27/16



Board of Directors 2016



Dorothy Larson



Tim Hetherton



Tracy Keys



Susan Groux

Karen Clark
Retired Partner Gibson, Dunn & Crutcher LLP
Author

Elizabeth Edwards
Retired English Professor
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Coastline Community College

Lizanne Witte
Community Leader

Felix Yan
Senior Vice President, City National Bank

Ex-officio
Tim Hetherton
Director of Library Services

LIBRARY FOUNDATION STAFF

Tracy Keys
Executive Director
tkeys@newportbeachca.gov

Susan Groux
Director of Programs
sgroux@newportbeachca.gov

Shawn Romero
Executive Assistant
sromero@newportbeachca.gov

Corporations and Foundations Funding the Newport Beach Public Library Foundation

July 2015-July 2016

Beall Family Foundation \$1,000
City National Bank \$10,000
Credit Union of Southern California \$2,500
Eichenberg Family Foundation \$15,000
Hadley Webb Foundation \$20,000
Hoelscher Bell Elliott Foundation \$1,000
Gail and John Krueger Family Foundation \$5,000
Lon V Smith Foundation \$1,000
MacGillivray Family Foundation \$2,500
Millstream Fund \$1,000
The PIMCO Foundation \$7,500
Sue & Bill Gross Family Foundation \$25,000
William Gillespie Foundation \$5,000

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **DEC 27 1999**

THE NEWPORT BEACH LIBRARY
FOUNDATION
C/O DAVID R CARMICHAEL
1000 AVOCADO AVE
NEWPORT BEACH, CA 92660-7915

Employer Identification Number:
33-0593010
DLN:
17053338710009
Contact Person:
STEVEN WILLIAMS ID# 31310
Contact Telephone Number:
(877) 829-5500

Our Letter Dated:
January 20, 1994
Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

Steven T. Miller

Steven T. Miller
Director, Exempt Organizations

Letter 1050 (DO/CG)



Foundation Facts & Figures 2016



Newport Beach
Public Library Foundation

1000 Avocado Avenue
Newport Beach, CA 92660

Tracy Keys
Executive Director
949.717.3890
tkeys@newportbeachca.gov
nbpfoundation.org

BOARD OF DIRECTORS

Dorothy Larson
PRESIDENT

Karen Clark
Elizabeth Edwards
Rebecca Gonzalez
Toby Larson
Natasha Palmaer
Jason Sherr
Cathy Voreyer
Adrian Windsor, Ph.D.
Lizanne Witte
Felix Yan

Current Library Foundation Budget: \$876,400

Useful Facts & Figures:

- Annual funding provided to the Library: \$185,000
- Annual funding for programs: \$294,300
- Number of full-time employees: 3
- Volunteers: 25

Library Enhancements Made Possible

RESOURCES

- Lynda.com with remote access
- Media and Sound Lab hardware/software
- E-book and audiobook titles
- Film titles in Blu-ray format
- Self-checkout machines for library system
- iPads for Children's Library and for adults to check out
- Consumer Reports, Oxford Art and ArtNet databases
- Zinio online magazines — more than 4,500 titles

EDUCATIONAL PROGRAMS

- Creative Writing Program for Teens
- Literacy Program Support
- Moderated Book Discussions
- It's Your Estate and It's Your Money Financial Literacy Workshops
- Medicine in Our Backyard
- SCORE Workshops for Entrepreneurs
- Making Memories for Children Programs

CULTURE

- The Witte Lectures
- Library Live Author Lectures

OTHER ENHANCEMENTS

- Popular Library renovation
- New tables and chairs for Children's Area
- Flat screen monitors for programs and new resources
- Pager system for laptop checkout
- Literacy Program tutorial video
- Tech Toys – Go Pro, cameras, converters & other tech to check out

Special Services Made Possible by Library Foundation Support:

- Free WiFi at all locations
- Millennium Integrated Library System (catalog)
- Laptop computers for on-site use
- iPads for on-site use
- Nooks with eBooks

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)
DUE by September 30, 2016

Name of Organization Newport Beach Public Library Foundation

Mailing Address 1000 Avocado Ave Newport Beach, Ca 92660

Telephone 949-717-3890 Fax _____

Person preparing report Susan Groux, Director of Programs Phone 949-717-3818

Grant Project(s) Funded 2016 Bunnies and Books for Kids Festival

Effective Dates of Grant June 2015-June 2016 (event date: May 14, 2016)

Period covered in this Report June 2015-June 2016

1. Please describe the effectiveness of your organization's grant project(s), in terms of:
 - The size and composition of the target group reached
 - Conformity to the planned time framework
 - The theme of the project
 - The allocation of funds to date
 - The kinds of educational services provided by this project
 - The composition of the professional staff rendering these services
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September 30, 2016 at 4:00 pm**. **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver To:

Tim Hetheron, Library Services Director
Arts and Cultural Services Division
1000 Avocado Avenue
Newport Beach, CA 92660
949-717-3870

Newport Beach City Arts Commission Cultural Arts Grant Completion Report 2016

1. Please describe the effectiveness of your grant project.

Size and Composition of Target Group

The funded project, *The Bunnies & Books for Kids Festival*, is part of our Making Memories for Children program series which has a targeted audience of children ages 5-12 years old. Over 400 children and their families attended our festival this year, which is up from our attendance of 350 in 2015. In addition to the intended target audience of attendees, the festival also gets our community's middle school and high school-age members involved. Eight teen-age volunteers from the Corona del Mar High School Drama Department participated by wearing the bunny costumes during the festival and 17 local teens submitted art entries for our festival logo contest.

Conformity to the planned time framework

Our Books and Bunnies Festival planning started with our June 2015 Making Memories Committee meeting. The committee met monthly throughout the year in order to create a budget, a marketing plan, and a schedule by which to hire vendors and create a staffing list. All deadlines—from placing marketing ads to hiring vendors and scheduling staff were met on schedule. The schedule for the day of the event was outlined by our events coordinator, Janis Dinwiddie, and started at 8:30 a.m. the morning of the festival. The festival started promptly at the scheduled time of 10:00 a.m. and all the day's events ran on schedule. Clean-up was completed by the appointed 2:00 p.m. time.

Project Theme

As the name indicates, our theme for the festival is bunnies and books. We carry that theme throughout the event by having rabbit-themed arts and crafts and bunny-costumed characters acting as hosts for the kids. The festival's first scheduled activity is a Storytime hour in the Friends Meeting Room run by the Children's Library staff. To support the bunny theme, the books are chosen for their bunny characters. We also had a rabbit rescue group attend with information about how to care for rabbits. They brought their own real, live rabbit mascot named Harvey.

Allocation of Funds

As of June 2016, the \$800 in grant funds that we received from the Cultural Arts Grant was used to offset our program expenses of \$5,884.20.

All vendors, staff members, and expenses incurred have been paid with funds from the grant and from our Making Memories for Children Series budget.

Educational Services Provided

Bunnies and Books Festival provides literacy-building skills through our librarian-led Storytime. According to literacy statistics, reading aloud to a child is "the single most important activity" to help

prepare children for reading and learning (Becoming a Nation of Readers: The Report of the Commission on Reading, 1985).

A second educational service our festival provides is the craft projects for the children. “Connected learning” is a research-based approach that makes learning relevant to children and is based on the theory that learning happens by *doing*. Our craft projects were selected by the knowledgeable Children’s library staff with the idea of enhancing the young attendees’ creativity skills and engaging their interest in art. These crafts are a central part of the festival and were made available in all areas of the festivities. These hands-on activities helped to bring alive both the magic of the Storytime reading as well as the world of art to the children who participated. The hands-on aspect of art was carried over to our teen participants as well with our festival logo contest that was held for this event. The arts also played a significant role in the games portion of the festival, which included guided music and dancing activities for all the children.

Finally, the appearance of Harvey, the live bunny, drew interested festival goers—children and adults alike—and provided them with an opportunity to learn about rabbits and how to care for them.

Professional Staff Composition

The festival enlisted the efforts of the head of the library’s Children’s Services Department, Debbie Walker. Debbie holds a Master’s degree in Library Science. Storytime was created and led by Melody Sawyer, who will earn her Master’s in Library Science this month. Our Making Memories for Children committee is staffed with three teachers. Tracy Keys, the Foundation’ Executive Director, holds a degree in Comparative Literature and Susan Groux, the Foundation’s Programs Director, has a Master’s in Family and Child Counseling.

2. Please describe how the program was evaluated.

The program was evaluated through reports from the staff and committee members. A wrap-up report was written by the Director of Programs in consultation with the Events Coordinator and the Children’s Librarian. An event wrap-up committee meeting was held a week after event and assessments of and suggestions for improving the program for next year were discussed and documented by the committee chair. The library’s Children’s Staff would like to increase the reach and depth of the Storytime, and is planning on adding additional staff for next year’s event. The committee committed to having more craft materials available next year in order to increase the role of art in the festival. The ultimate measure of the event’s effectiveness lies in our attendance figure. The marked increase from last year’s attendance indicates that the festival is continuing to bring arts and literacy to our community’s children, as well as bringing a large crowd to our beautiful library and Civic Center.

The Newport Beach Public Library thanks the Cultural Arts Committee and the City of Newport Beach for their support of our Bunnies and Books Festival for Kids 2016.

Respectfully Submitted,
Susan Groux
Director of Programs, Newport Beach Public Library Foundation

Bunnies & Books For Kids Festival 2016

Storytime



**Cdm High School Volunteer with
Festival Attendee**

Crafts





Bunny Ed 101





Teen Logo Contest Entries

Hop on over for the coolest kids' event of the season!



3rd Annual Bunnies & Books for Kids Festival



When: **Saturday, May 14**
from 10:00am to 1:00pm

Where: Newport Beach Central Library
1000 Avocado Ave., Newport Beach

The indoor-outdoor event will include bunny-themed storytime, face painting, great crafts and games! Held in the Central Library and Civic Green.

Free event...all are welcome!



Schedule of Events 

Sponsored by



please join us...
all are welcome!

Schedule of Events:

Saturday, May 14

10:00-10:30am

Meet and greet with bunny hosts – in the Friends Room at Central Library

10:30-11:00am

Bunny-themed storytime – Friends Room

11:00am-1:00pm

Face painting, great crafts and games – on the Civic Green

Bistro 24 Express will provide bunny-themed kids' lunches for \$5

Free parking at the Library and Civic Center structure

Info 949.548.2411 or 949.717.3818
nbplfoundation.org



**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Orange County Museum of Art

Popular Name of Organization

95-1660847

Legal Name (if different)

Federal Tax ID No.

850 San Clemente Drive

Mailing Address

Newport Beach

92660

City

Zip

Desiree Bautista

949-759-1122 ext 246

Contact Name

Telephone

949-759-5623

dbautista@ocma.net

www.ocma.net

FAX

e-mail

Web Site

Orange County

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **Yes** If so, when? **2015**

Year organization was founded **1962** Number of paid staff **20** # of active volunteers **281**

Total amount requested: (from request line of project budget) \$ **25,000**

**Estimated number of people in Newport Beach that the proposed project(s) will serve: 87,000,
approximately the entire Newport Beach Community**

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The mission of the Orange County Museum of Art (OCMA) is to enrich the lives of a diverse and changing community through modern and contemporary art.

OCMA is recognized as one of the finest mid-sized museums in the United States. Home to a renowned collection of more than 3,000 works, an ambitious exhibition program that rivals that of much larger museums, and impactful and innovative education and public engagement programs that explore new and better ways of connecting the community with modern and contemporary art, the museum reaches over 30,000 visitors each year. OCMA-organized exhibitions have traveled to more than 34 museums across the U.S. and abroad, a key indication of scholarly and artistic achievement for a museum of OCMA's size.

OCMA's goals are: 1) to eliminate the financial and logistical barriers that would otherwise prevent many community members from visiting the museum; 2) to deepen and broaden the museum's impact, build a stronger audience base and increase the overall cultural participation within Southern California; 3) and continue to present the finest exhibitions dedicated to the story of modern and contemporary art.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

According to a survey done by the National Endowment for the Arts in partnership with the General Social Survey to discover the attitudes, motivations, and barriers for attending the arts in different life stages, 47% of Americans did not attend an arts performance or exhibition because they didn't have the time while 38% said their most important barrier to attending was that it cost too much. The survey also revealed that 64% of Americans are motivated to attend arts performances or exhibitions to learn new things while 73% do so as a means to socialize with family and friends. Through OCMA's *Community Access* initiative, modern and contemporary art and public programs are made more accessible and appeal to a wide range of audiences in the Newport Beach community providing students, families and the general public with more opportunities for meaningful arts experiences at no cost. Finding the time for unique interactive cultural experiences is often difficult during a standard workweek so with free admission, extended hours every Friday, and engaging public programs, *Free Fridays* give visitors greater flexibility in when they can visit the museum and deepens their experiences of artwork in a fun and casual social setting.

In terms of youth art education, studies have shown that the implementation of the federal legislation, *No Child Left Behind*, has led to less time for the arts in the classroom despite its designation as a "core curriculum subject". A national survey of 3rd-12th grade public school teachers reveals that 66% of teachers believe subjects such as art get crowded out. Due to tight budgets and a growing list of state mandates extra attention is being paid to math or language arts even though research suggests that young people with high involvement in the arts are 4 times more likely to be recognized for academic achievement. Through *Free School Tours* OCMA provides students with valuable arts education and ensures that students have the freedom to be creative in a welcoming art environment during docent-led gallery tours and stimulating hands-on activities in the galleries. School tours at the museum support and

enhance classroom learning with direct ties to California’s Language Arts, History, Social Science, and Visual Arts Content Standards.

With limited school budgets, families often seek equally enriching and meaningful activities which they can do together as well. Each *Free Family Day* gives families the opportunity to explore the current exhibitions at their own pace, learn more about the art on view during family-friendly tours, and spend quality time creating art on a day that most do not have to report for work.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

OCMA’s *Community Access* initiative provides a broader public audience, families, and underserved students the opportunity to visit the museum. *Community Access* consists of three programs: *Free Fridays*, *Free Family Days*, and *Free School Tours*.

Every Friday at OCMA is *Free Friday*, where admission is free to the museum and its programs with extended hours from 11 am to 8 pm. To complement the exhibitions on view, *Free Fridays* are enhanced with a series of exciting activities, including artist talks, panel discussions, and more. These programs include a range of thematic “culture nights” that offer OCMA’s audiences the opportunity to experience music, dance, food, and other offerings. Continuing its longstanding partnership with the Newport Beach Film Festival, OCMA will also present monthly screenings and independent films on select Fridays as part of the *Cinema Orange* series.

To provide high-quality visual art experiences for all members of the community OCMA organizes *Free Family Days* that attract visitors of all ages. With a particular emphasis on engaging younger audiences, *Free Family Day* activities include hands-on art projects, live entertainment, family-friendly gallery tours, and interactive story time. To strengthen relationships with local partners, OCMA joins forces with community organizations to showcase the creativity and accomplishments of young artists and to present live performances. Past partners include the Boy Scouts of America, the Girl Scouts of Orange County, the Center for Living Peace, the Orange County Educational Arts Academy, Arts Orange County, and more. OCMA’s upcoming *Free Family Day* will be presented in partnership with the Newport-Mesa Unified School District. In connection with the artwork on view, the event will feature performances by middle and high school musical and vocal ensembles including the Costa Mesa High School Jazz Band. The day will also consist of performances by the Compass Dance Company, art activities, an in-gallery scavenger hunt, and more.

During *Free School Tours*, the museum will welcome grades K-12 students for a dialogue-based tour that emphasizes looking at and analyzing artwork. Docents and public engagement staff provide tours and in-gallery activities that encourage students to think creatively and work beyond predictable answers. Each school tour features a full 90 minutes of interactive touring in the galleries and includes writing, drawing, and other hands-on creative activities paired with carefully planned question-based teaching strategies. This format integrates creative activity into students’ experiences in the gallery with the artwork and

expands their understanding and confidence in engaging with art. School tours began on September 6 and are scheduled for every Tuesday, Wednesday and Thursday throughout the course of the exhibition cycle. In addition to the free tours, OCMA will provide supplemental financial support to help cover transportation expenses to schools that otherwise could not visit the museum.

Programming for *Free Fridays*, *Free Family Days* and *Free School Tours* are organized and managed by OCMA's Senior Curator and Director of Public Engagement, Cassandra Coblentz and Public Engagement Program Assistant, Lindzy Butterfield.

Cassandra Coblentz, Senior Curator and Director of Public Engagement

Cassandra Coblentz joined OCMA as Director of Public Engagement in September 2015 and was promoted with additional role as Senior Curator in February 2016. As a curator and museum educator she has twenty years of experience in the museum field. As an educator she has worked with diverse audiences and developed programming for school programs, university students, family audiences and underserved communities. She has produced numerous groundbreaking public programs, closely liked and thoughtfully engaged with related exhibitions. She also has a diverse curatorial practice that champions the artistic process. Taking innovative approaches to collaborating with artists and architects, she initiated the Scottsdale Museum of Contemporary Art's Architecture+ Art program that explores the boundaries between these creative practices, producing large-scale site-specific commissions with artists. She has also authored and managed the production of several exhibition catalogues and publications. Her professional experience includes appointments at Scottsdale Museum of Contemporary Art, Hammer Museum, DIA Center for the Arts, Fabric Workshop and Museum, and The J. Paul Getty Museum. She received her BA in Art History and English from Cornell University and her MA from the Center for Curatorial Studies at Bard College.

Lindzy Butterfield, Public Engagement Program Assistant

Lindzy began teaching athletics at the age of 14 and continued to work with children throughout her adult life. She graduated from the University of Colorado at Boulder with a Bachelor's Degree in Art History and Religious Studies in 2012, and continued to teach snowboarding, figure skating, waterskiing and wakeboarding on a professional basis throughout her time in Colorado. Upon graduation, Lindzy spent several years working with young children and gained Early Childhood Education accreditations in the states of Colorado and California. Upon moving to California, Lindzy began volunteering at the Orange County Museum of Art and after several months of volunteering, applied for the internship program. In January 2016, Lindzy was offered a position upon completion of her internship and continues to work as the Public Engagement Program Assistant planning, scheduling, and coordinating school, public, and private tours. In her role at OCMA, Lindzy is also heavily involved in public programming, docent training, continuing education, and is now the facilitator between permanent staff members, interns and volunteers.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

OCMA intends to serve the entire Newport Beach community and is available to serve all visitors to Orange County.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET

**Funding from the
City of Newport Beach**

**Funding from
Other Sources**

EXPENSES-Personnel

Artistic	\$14,450	
Administrative	\$163,950	
Technical Production	\$0	

EXPENSES-Operating

Facility Expense/Space Rental	\$40,274	
Marketing	\$6,780	
Production/Exhibition Expense	\$0	
Touring/Presentation Expense	\$0	
Educational Materials	\$15,415	\$40,000 – Visionaries
Transportation	\$10,000	\$30,000 – Capital Group
Equipment	\$0	\$5,000 – William Gillespie Fnd
Other (if greater than 10%, annotate below)		
GRAND TOTAL	\$250,869	\$75,000

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

OCMA’s goal is to increase the number of Newport Beach resident visitors to the museum and its public programs. During each *Free Friday* and *Free Family Day*, OCMA admissions will distribute surveys to each visitor to collect information which will help evaluate their experience. This will assist OCMA in determining which activities visitors are interested in, gauging the best times for public programs, and offer information on visitor residency. OCMA expects a total of over 8,000 attendees on *Free Fridays* and 2,000 on *Free Family Days* in the coming year.

OCMA anticipates welcoming over 3,000 students to participate in *Free School Tours* in 2017. OCMA’s public engagement program assistant will track the number of students and schools that visit. To evaluate the school tour and in-gallery experience, a postcard evaluation form is given to the teacher of each participating class immediately following the tour requesting feedback. Each evaluation form has five simple questions, answered on a scale of “Strongly Disagree, Disagree, Agree, Strongly Agree, and Don’t Know”. There is also a space for group leaders to leave written feedback. The museum hopes that by adding a written section onto this form, staff will receive specific feedback that will help constantly improve programming.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed	\$2,227,000	\$1,778,410
Earned	\$815,000	\$742,590
Total Income	\$3,042,000	\$2,521,000

II. Expenses		
Program	\$1,625,000	\$1,325,000
General and Administrative	\$800,000	\$711,515
Marketing and Development	\$570,000	\$472,763
Total Expenses	\$2,995,000	\$2,509,278

III. Operating Surplus/Deficit (Income minus Expenses)	\$47,000	\$11,722
IV. Fund Balance at Beginning of Year	\$165,804	\$212,804
V. Accumulated Surplus (Deficit) (Add lines III and IV)	\$212,804	\$224,526

VI. In-Kind Contributions (attach schedule if greater than 10% of total income)		
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9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Desiree Bautista Title Development Manager

Signature  Date 9/23/2016

Executive Committee

Craig W. Wells, President
Ellen R. Marshall, Vice President
Annette Wiley, Secretary; Chair, Building Committee
J. Steven Roush, Treasurer
Dr. James B. Pick, Chair, Collections Committee
Anton Segerstrom, Executive Committee

Board of Trustees

Laurén Chalmers
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Charles D. Martin, Founding Chairman Emeritus
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Thomas H. Nielsen, Chairman Emeritus
Joan Riach-Gayner
Thomas B. Rogers
Judge James V. Selna, Chairman Emeritus
John R. Stahr
Mrs. Richard Steele
Thomas Tierney
Timothy W. Weiss

**Organizational Support
January – August 2016**

Donor	Amount
BMW of North America	\$100,000
Barbara Klein	\$100,000
Visionaries	\$100,000
The Segerstrom Foundation	\$50,000
Van Cleef & Arpels	\$50,000
Capital Group	\$42,000
Bergener Mirejovsky	\$25,000
City National Bank	\$20,000
South Coast Plaza	\$20,000
Pam and James Muzzy	\$17,500
Stephen O. Lesser	\$15,000
Jennifer and Anton Segerstrom	\$12,500
Marina and Rob Arnott	\$15,000
Susan and Mike Etchandy	\$12,500
MATT Construction	\$12,500
Morphosis Architects	\$12,500
Elizabeth Segerstrom	\$12,500
Valaree Wahler	\$12,500
Neiman Marcus	\$12,500
Michael D. Ray	\$12,500
Wells Fargo Wealth Management	\$12,500
Jeri and Danny McKenna	\$12,000
Toni and Steven Berlinger	\$10,000
Frances and Edward Frankel	\$10,000
Michael S. Kaye	\$10,000
Pamela Schmider	\$6,5000
Bank of America	\$5,000
Cartier	\$5,000
Sally and Randy Crockett	\$5,000
JoAnn and Anthony Fanticola	\$5,000
William Gillespie Foundation	\$5,000
Stephanie and Kenneth Grody	\$5,000
Marlene and Samuel Hamontree	\$5,000
Deborah and David Lake	\$5,000
Manatt, Phelps & Phillips, LLP	\$5,000
Rebecca and Carl McLarand	\$5,000
Gautam Patel	\$5,000
Related California	\$5,000
Joan Riach-Gayner	\$5,000
Michelle Rohe	\$5,000
Room & Board	\$5,000
Schroeder Investment Partners	\$5,000
Lucy Sun and Warren Felson	\$5,000

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)

DUE by September 30, 2016

Name of Organization Orange County Museum of Art

Mailing Address 850 San Clemente Drive, Newport Beach, CA 92660

Telephone 949-759-1122 Fax 949-759-5623

Person preparing report Desiree Bautista Phone 949-759-1122 ext 246

Grant Project(s) Funded Community Access Initiative

Effective Dates of Grant September 1, 2015 – August 30, 2016

Period covered in this Report September 1, 2015 – August 30, 2016

1. Please describe the effectiveness of your organization's grant project(s), in terms of:

- The size and composition of the target group reached
- Conformity to the planned time framework
- The theme of the project
- The allocation of funds to date
- The kinds of educational services provided by this project
- The composition of the professional staff rendering these services

A total of 6,671 people visited the museum during *Free Fridays* with average of 166 visitors each Friday. Notably, the Fridays in which Cinema Orange film screenings were being held were very popular and often resulted in the event reaching capacity. The demand to view one of the films in particular, *The Illusionists*, was so great that an additional screening was scheduled earlier the same day to accommodate more guests.

Over 2,800 people attended OCMA's *Free Family Days* including students and parents from schools in the Newport-Mesa and Capistrano Unified School District and new visitors from the Marian Bergeson Elementary School Mandarin Immersion Program, one of the event partners.

OCMA served 3,044 K-12 and college students from 52 schools, throughout 7 school districts in OCMA's *Free School Tours* program. For the remainder of 2016, OCMA's public engagement team is busy scheduling tours for every slot available on Tuesday, Wednesday, and Thursday of each week. As the current exhibitions run through December 4, 2016, OCMA expects to welcome approximately 1,400 more students as part of the program this fall.

OCMA's programming for students and life-long learners are at the core of its mission so through the *Free School Tours* program students and teachers are provided with the unique opportunity to learn about modern and contemporary art in a museum setting through dialogue and activity-based tours that emphasize looking at and analyzing artworks. With free admission alone, visitors had more opportunities to experience high-quality art but when supplemented with extended hours and programs such as artist talks, musical performances, and film screening, visitors were given the chance to learn new things and deepen their experience of artwork on view through discussions and increasing observation skills.

All public programs on *Free Fridays* and *Free Family Days* along with in-gallery activities performed during *Free School Tours* were organized to supplement the exhibitions currently on view at that time. During this grant period, artwork in *R. Luke DuBois*, *Sadow Birk: American Qur'an*, *Olga Lah: Amass and Swell*, *Fred Tomaselli*, and *Marilyn Minter: Pretty/Dirty* served as the primary inspiration for programs encouraging visitors to make their own connections to the artwork on display.

The professional staff rendering these services is Cassandra Coblentz, Senior Curator and Director of Public Engagement; and Lindzy Butterfield, Public Engagement Program Assistant.

All funds have been allocated to date during OCMA's 2016 fiscal year.

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

Each program within *Community Access* was evaluated based on the level of attendance, staff observations, and audience feedback. During participant visits on *Free Fridays* and *Free Family Days* Visitor Services at the Admissions desk requested the zip code of each visitor to gather information which the museum would use to track its progress in attracting more participants and reaching new audiences. OCMA has since begun distributing surveys to each visitor to collect supplementary data including interests, age, and gender. These demographics will assist the museum in future planning and its consistent efforts to make further improvements to its programs.

To evaluate the school tour and in-gallery experience during *Free School Tours*, Public Engagement staff began requesting feedback from teachers in the form of a postcard evaluation. Immediately following their tour, the teacher of each participating class was given a postcard, which the teacher mailed back at their convenience. Each postcard evaluation included a brief questionnaire with space for written feedback which has been useful in helping OCMA consistently improve its programs.

3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September 25, 2015 at 4:00 pm.** **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver To:

Tim Hetheron, Library Services Director
Arts and Cultural Services Division
1000 Avocado Avenue
Newport Beach, CA 92660
949-717-3870

CURRENTLY ON VIEW

NOV. 7, 2015—FEB. 28, 2016

FALL 2015 | WINTER 2016

R. LUKE DUBOIS: NOW

Working at the intersection of art and technology, R. Luke DuBois creates work that investigates historical and contemporary American Pop culture.

R. Luke Dubois: *NOW* has been organized by The John and Mable Ringling Museum of Art, the State Art Museum of Florida, Florida State University, Sarasota, FL.

THE PACIFIC PROJECT: KHVAY SAMNANG

The work of artist Khvay Samnang examines the concerns of rapidly developing societies and the impact that growth has on the wellbeing of Cambodians.

The Pacific Project: Khvay Samnang is organized by the Orange County Museum of Art

SANDOW BIRK: AMERICAN QUR'AN

Showcasing nearly 200 works on paper of hand-transcribed verses from the holy book of Islam with depictions of contemporary America.

Sadow Birk: American Qur'an is organized by the Orange County Museum of Art.

OLGA LAH: AMASS AND SWELL

Southern California artist Olga Lah has created a site-specific installation made of hundreds of stacked, foam blocks, creating a cavernous effect for museum visitors.

Olga Lah: Amass and Swell is organized by the Orange County Museum of Art.

PUBLIC PROGRAMS

THE ORANGE COUNTY MUSEUM OF ART WISHES TO THANK THE FOLLOWING FOR THEIR SUPPORT OF EDUCATION AND PUBLIC PROGRAMS.

VISIONARIES P I M C O  Capital Group Companies



Deutsche Bank



The William Gillespie Foundation



MUSEUM COUNCIL

*Cinema Orange is a presented in partnership with the Newport Beach Film Festival and organized by Leslie Feibleman, Director of Special Programs + Community Cinema at NBFF.

 BMW is the 2015 Official Vehicle of the Orange County Museum of Art.

Orange County Museum of Art, 850 San Clemente Drive, Newport Beach, CA. 949.759.1122 | www.ocma.net

OCCMA

ORANGE COUNTY MUSEUM OF ART

NOVEMBER

SUN. NOV. 8 | 11AM-5PM
OPENING WEEKEND CELEBRATION
TALKS AND TOURS | 12 NOON-3PM

Celebrate the opening of four exhibitions. Hear from artists R. Luke DuBois, Sandow Birk and Elyse Pignolet, and Olga Lah, as well as exhibition curator Matthew McLendon; and enjoy special exhibition tours. Food truck onsite for dining options.



Dreams Rewired

FRI. NOV. 13 | 7PM
CINEMA ORANGE
FREE FRIDAYS

SCREENING OF DREAMS REWIRED

Sneak preview of this documentary film composed of rare archival materials from over 200 films, directed by Manu Luksch, Martin Reinhardt and Thomas Tode; and narrated by Tilda Swinton. Food truck onsite for dining options. Presented in partnership with the Newport Beach Film Festival.

FRI. NOV. 20 | 6-8PM
CULTURE NIGHT—MIDDLE EASTERN ARTS
FREE FRIDAYS

Sample the arts of the Middle East. Learn about the hookah and its exotic flavors and enjoy a live Persian dance performance. Culinary flavors from Turkey available for purchase.

DECEMBER

SUN. DEC. 6 | 11AM-4PM
FREE FAMILY DAY

Enjoy a fun filled day at the museum with performances by student musical and vocal ensembles, unique hands on art activities designed by exhibiting artist Olga Lah, and special gallery tours for families. Food truck onsite for dining options. Presented in partnership with the Newport Mesa Unified School District.

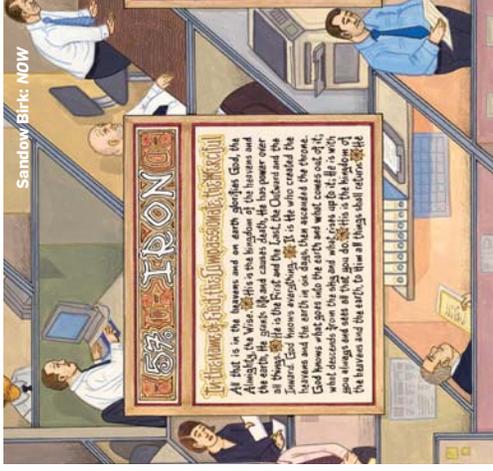
FRI. DEC. 11 | 7PM
CINEMA ORANGE
FREE FRIDAYS

SCREENING OF CARTOONISTS: FOOT SOLDIERS OF DEMOCRACY

Documentary film, directed by Stéphanie Valloatto about twelve cartoonists around the world who risk their lives to defend democracy. Food truck onsite for dining options. Presented in partnership with the Newport Beach Film Festival.

JANUARY

FRI. JAN. 15 | 7PM
CINEMA ORANGE
FREE FRIDAYS
VISIT WWW.OCMA.NET
FOR FILM SELECTION



Sandow Birk: NOW

FEBRUARY

FRI. FEB. 12 | 7PM
CINEMA ORANGE
FREE FRIDAYS
VISIT WWW.OCMA.NET
FOR FILM SELECTION

SUN. FEB. 21 | 2PM
R. LUKE DUBOIS PERFORMANCE
GENERAL ADMISSION

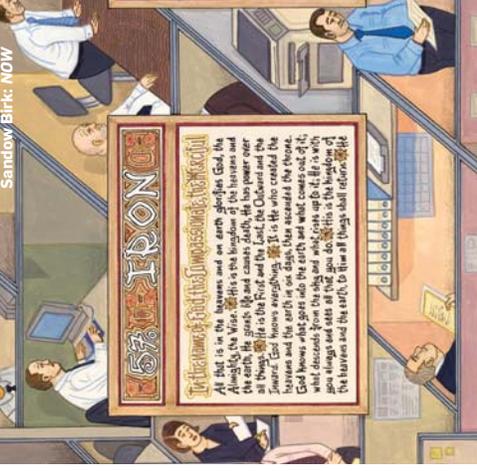
Join us for this extraordinary opportunity to experience the expansive creative talents of R. Luke DuBois as he performs his musical performance pieces created in collaboration with acclaimed musicians Leslie Flanigan and Todd Reynolds. Food truck onsite for dining options.

R. Luke DuBois



JANUARY

FRI. JAN. 15 | 7PM
CINEMA ORANGE
FREE FRIDAYS
VISIT WWW.OCMA.NET
FOR FILM SELECTION



Sandow Birk: NOW

FEBRUARY

FRI. FEB. 12 | 7PM
CINEMA ORANGE
FREE FRIDAYS
VISIT WWW.OCMA.NET
FOR FILM SELECTION

SUN. FEB. 21 | 2PM
R. LUKE DUBOIS PERFORMANCE
GENERAL ADMISSION

Join us for this extraordinary opportunity to experience the expansive creative talents of R. Luke DuBois as he performs his musical performance pieces created in collaboration with acclaimed musicians Leslie Flanigan and Todd Reynolds. Food truck onsite for dining options.

R. Luke DuBois



SUN. JAN. 24 | 2-4PM
ISLAMIC CULTURE IN CONTEMPORARY AMERICAN LIFE
GENERAL ADMISSION

Hear a talk by leading writer and scholar Zareena Grewal of Yale University, followed by a conversation with Grewal, exhibition artist Sandow Birk, Professor Reuven Firestone of Hebrew Union College, and Loyola Marymount University Professor Amir Hussain; and moderated by Edina Lekovic of The Muslim Public Affairs Council. Food truck onsite for dining options.

FRI. JAN. 29 | 6-8PM
CULTURE NIGHT: EXPERIMENTAL MUSIC
FREE FRIDAYS

Discover experimental contemporary music with cutting edge young composers and musicians. Museum pavilion. Food truck onsite for dining options.

The Pacific Project: Khvay Samnang



COVER IMAGE: R. Luke Dubois and Lian Amaris Sifuentes, in collaboration with WIKA, Toshiaki Ozawa and Todd Reynolds, *Fashionably Late for the Relationship*, 2008; courtesy of the artist and bitforms gallery, NY. ABOVE: Khvay Samnang, *Untitled* (2011), Single-channel HD video, single-channel sound, courtesy of the artist. BOTTOM, RIGHT: Sandow Birk, *American Qur'an, Surra 57 A*, 2006 (detail); Courtesy of Catharine Clark Gallery, Koplín Del Rio Gallery and P.P.O.W. Gallery

All programs are free of charge unless otherwise noted

CURRENTLY ON VIEW

APR. 2–JULY 10, 2016

**MARILYN MINTER:
PRETTY/DIRTY**

Marilyn Minter has produced lush paintings, photographs, and videos that vividly manifest our culture's complex and contradictory emotions around the feminine body and beauty. From the oversized paintings of makeup-laden eyes to soiled designer shoes, Minter's work brings into sharp, critical focus the power of desire. As an artist, Minter has always made seductive visual statements that demand our attention while never shirking her equally crucial roles as provocateur, critic, and humorist.

Marilyn Minter: Pretty/Dirty is co-organized by the Contemporary Arts Museum Houston and the Museum of Contemporary Art Denver. The exhibition is supported by generous grants from Gregory R. Miller & Co., Amy and John Phelan, Jeanne Greenburg/Salon 94, and Lizzie and Jonathan Tisch.

Support for the OCMA presentation is provided by Robin and Steve Kalota and Diane Stovall.

**WE WERE HERE:
ABSENCE OF THE FIGURE**

Highlighting works from the Orange County Museum of Art's permanent collection, with a focus on recent acquisitions, *We Were Here* explores the persistence of the human presence in place and time through contemporary interpretations of landscape, object, and environment.

We Were Here: Absence of the Figure is organized by the Orange County Museum of Art.

**THE PACIFIC PROJECT:
YUKI KIHARA**

For the third installment of The Pacific Project video art series, OCMA presents work by New Zealand video artist Yuki Kihara in a U.S. debut of her recent work. Yuki Kihara is a leading Samoan-born interdisciplinary artist currently based in Apia, Samoa; Auckland, New Zealand; and Sydney, Australia.

The Pacific Project: Yuki Kihara is organized by the Orange County Museum of Art.

THE ORANGE COUNTY MUSEUM OF ART WISHES TO THANK THE FOLLOWING FOR THEIR SUPPORT OF EDUCATION AND PUBLIC PROGRAMS.

VISIONARIES



The William Gillespie Foundation



MUSEUM COUNCIL

P I M C O



BMW is the 2016 Official Vehicle of the Orange County Museum of Art.

ORANGE COUNTY MUSEUM OF ART,
850 San Clemente Drive, Newport Beach, CA.
949.759.1122 | www.ocma.net

SPRING 2016

PUBLIC PROGRAMS

OCMA
ORANGE COUNTY MUSEUM OF ART

APRIL



SUN. APRIL 3 | 2PM
CURATOR TALK WITH MARILYN MINTER
 Price included in general admission

Join artist Marilyn Minter in conversation with *Marilyn Minter: Pretty Dirty* exhibition curators Bill Arning and Elissa Auther. Food truck onsite for dining options.

FRI. APRIL 15 | 7PM
CINEMA ORANGE
FREE FRIDAYS

SCREENING OF EVA HESSE

Directed and Produced by Marcie Begleiter, Eva Hesse, is the first feature-length documentary about groundbreaking artist, Eva Hesse's life and work as one of America's foremost postwar artists who reached acclaim in 1960's New York and Germany. Presented in partnership with the Newport Beach Film Festival. Food truck onsite for dining options.

MAY

FRI. MAY 13 | 7PM
CINEMA ORANGE
FREE FRIDAYS

SCREENING OF THE ILLUSIONISTS

The documentary film, *The Illusionists*, turns an eye on media, exposing the absurd, sometimes humorous, and shocking images of unattainable beauty that multi-billion dollar industries promote relentlessly. Writer/Director/Producer: Elena Rossini. Presented in partnership with the Newport Beach Film Festival. Food truck onsite for dining options.



SUN. MAY 15 | 2PM
ARTISTS' TALK

Price included in general admission

Join *We Were Here: Absence of the Figure* exhibition curator, Alyssa Cordova in conversation with exhibition artists. Food truck onsite for dining options.



COVER IMAGE: Marilyn Minter: *Glazed*, 2009; Collection of Jeanne Greenberg Rohatyn and Nicolas Rohatyn, New York. THIS PAGE FROM TOP: LEFT: Marilyn Minter in front of *Redhead* (2015); photo by Nadya Wasylko. Film still from *The Illusionists*. Film still from Eva Hesse; OPPOSITE PAGE: image of Reborn Dance Interactive. Marilyn Minter, *100 Food Parrn #7*, 1980. Collection of Steve Miller, New York.

JUNE

SUN. JUNE 12 | 11AM-4PM
FREE FAMILY DAY

No charge

Enjoy a fun filled day at the museum focusing on movement and dance with special Marilyn Minter-inspired dance performance and workshops by Boroka Nagy and Re:born Dance Interactive, performances by modern and contemporary student dance ensembles, unique hands on art activities, and special gallery tours for families. Food truck onsite for dining options.



FRI. JUNE 10 | 7PM
CINEMA ORANGE
FREE FRIDAYS

SCREENING TO BE ANNOUNCED

Presented in partnership with the Newport Beach Film Festival.

SUN. JUNE 26 | 3PM
ART, FOOD, AND APPETITE: A CONVERSATION WITH JENNI SORKIN AND ALISON PEARLMAN INSPIRED BY MARILYN MINTER: PRETTY DIRTY

Talk included in general admission. Tastings available for purchase.

Acclaimed critics and art historians discuss Marilyn Minter's art relative to feminism, sensuality and current food trends. The talk will be accompanied by specially designed food tastings created by local chefs.

JULY

FRI. JULY 8 | 7PM
CINEMA ORANGE
FREE FRIDAYS

SCREENING TO BE ANNOUNCED

Presented in partnership with the Newport Beach Film Festival. Food truck onsite for dining options.



*Cinema Orange is presented in partnership with the Newport Beach Film Festival and organized by Leslie Fableman, Director of Special Programs + Community Cinema at NBFF.

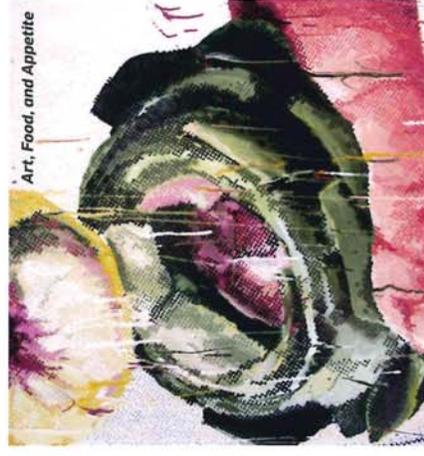
Public tours are offered at 1 pm, Fridays, Saturdays, and Sundays

All programs are free of charge unless otherwise noted.*

SHARE YOUR OCMA EXPERIENCE



#OCMA



SUPPORT FOR FREE FRIDAYS IS PROVIDED BY VISIONARIES.

Free Museum Days for Families in Los Angeles and Orange County

6/13/16 - [By Audrey M](#)

Love museums, but do the prices make you think twice? If you have a large family, those tickets add up fast—which is particularly frustrating if you need to beat a hasty retreat to avoid a meltdown. SoCal has some great museums that are free every day of the year, plus active-duty military personnel can take advantage of the Blue Star Program at many Los Angeles museums in summertime. As for the rest of them (once kids are old enough to have to pay), many LA and OC museums have monthly or even weekly free days or evenings, and we have collected a list below for easy reference. These times are a great chance to bring the extended family, meet friends, or check out a place you have never been before—all for just the price of parking or Metro tickets.

We recommend confirming free days/evenings with the museums, especially if the date is near a national or religious holiday. Be aware that free days can sometimes be quite crowded.

[Orange County Museum of Art](#)

850 San Clemente Drive
Newport Beach 92660
949.759.5623

OCMA offers free admission every Friday. The OCMA lot offers free parking—but neighboring overflow lots charge.

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Pacific Symphony
Popular Name of Organization

Pacific Symphony Association **95-3635496**
Legal Name (if different) Federal Tax ID No.

3631 S. Harbor Blvd., Suite 100
Mailing Address

Santa Ana, CA **92704-8908**
City Zip

Luisa Cariaga, Director of Institutional Giving **714-876-2369**
Contact Name Telephone

714-755-5789 **LCariaga@PacificSymphony.org** **www.PacificSymphony.org**
FAX e-mail Web Site

Orange County
Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **No** If so, when? **N/A**

Year organization was founded **1978** Number of paid staff **58** # of active volunteers **2,396**

Total amount requested: (from request line of project budget) \$ **5,000**

Estimated number of people in Newport Beach the proposed project(s) will serve: **1,369**

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Pacific Symphony was founded in 1978 and is the largest American professional orchestra established in the last 50 years. Its mission is to inspire, engage and serve Orange County through exceptional music performances and education and community programming. Since 1986, the orchestra's has been based at the Segerstrom Center for the Arts, and later moved into the Center's new Renée and Henry Segerstrom Concert Hall in 2006. The Symphony has gained great notoriety and acclaim under the visionary leadership of Music Director Carl St.Clair, who just concluded his 26th season, in a tenure unmatched by any other American conductor. Not by coincidence, Pacific Symphony is the only orchestra in the nation to achieve 26 consecutive years of balanced budgets.

Pacific Symphony is just concluding a rigorous strategic planning process to update its mission and vision statements and prioritize its organizational goals. Chief among these goals is to attract, engage and serve a larger and more diverse audience in Orange County through an ongoing commitment to inspire and enrich local residents who lack basic resources and/or meet with daily adversity. With this philosophy underlying all of its annual goals, the Symphony dedicates 10% of its \$19 million annual budget to education and community engagement.

2. Identify and describe why there is a need in the Newport Beach Community for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

Numerous persuasive reports demonstrate that arts education improves student critical thinking abilities, language and reasoning skills, teamwork and standardized test scores. In particular, the 2012 Worcester Polytechnic Institute report shows a steady increase in overall test and SAT scores for students who study music, with a significant jump for those who study four years or more. The Nature Journal report presents credible evidence showing remarkable increases in math scores of children studying sequential skill development in rhythm and pitch, which are part of the proposed Class Act program.

The Newport Beach elementary school participants are Andersen and Harbor View (each starting their seventh year of participation) and Newport Coast (entering its eighth). The multiple-year engagement of children in Class Act has ensured they reap the many academic and developmental benefits of music learning. Based on the above noted statistics, as well as data confirming that any student involvement in the arts is of tremendous value, there is a great need for a continuum of music programs in Newport Beach to maximize the many benefits to all 1,311 Class Act students in the city. Moreover, the program was initially designed and developed to fill Newport-Mesa District's declining arts programs as it faced severe budget cuts. Newport Beach schools rely heavily on Pacific Symphony to provide quality arts education programs for their students, as well as for training and arts learning for teachers. One of Class Act's distinguishing features is the provision of professional Pacific Symphony musicians in the program, unmatched by any other music education project in Orange County.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

Funding is respectfully requested for the Class Act Music Education Program in three Newport Beach city schools. Since 1994, Class Act has filled the growing local need for quality arts education using the arts as a means to enhance academic achievement and enrich school communities. Class Act trains and places individual professional Pacific Symphony musicians into Orange County based schools. Musicians work as teaching artists in year-long residencies focused on the fundamentals of music through age-appropriate classroom instruction.

Class Act runs from September to June every year with each participating school forming a team of the principal, teachers, parent coordinators, Symphony musician and school volunteers. The Symphony creates and provides a Common Core curriculum-based theme, workshop materials and lesson plans for all schools by September. These materials are delivered to classroom teachers from September to December during their training workshops where they learn to integrate music in all areas of learning. Student-centered activities and arts workshops with Symphony musicians run from January to May. Youth Concerts and Bravo Assemblies conclude the program in June. Assessments are then conducted and the program evaluated for future improvements. Evaluation is also conducted by Class Act staff throughout the year to monitor curricular and implementation goals, and ensure they are being met.

Class Act participants include the entire student bodies of Andersen, Harbor View and Newport Coast Elementary Schools, as well as teachers, principals, parent coordinators, administrators and volunteers. There are eleven Pacific Symphony musicians who are employed in Class Act, which serve 32 countywide schools in total. A single musician is assigned to each school which changes every year. Three of the eleven musicians inaugurated Class Act in 1994; seven are long-time members of the orchestra and multiple-year Class Act leaders; one is new to the program. Led by Vice President Susan Kotses, with nine years of experience in the Symphony's education division, Class Act uses seven staff members who manage, coordinate and oversee all program activities. Since inception, Class Act has served over 250,000 students, teachers and principals in Orange County during its 22-year history.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

Class Act serves 1,369 individuals in three Newport Beach elementary schools: Andersen Elementary with 365 students, Harbor View Elementary with 425 students, and Newport Coast with 521 students. Grade levels range from Kindergarten to sixth, with children's ages varying from 5 to 11. In addition, there are a total of 55 teachers who participate and benefit from their program participation, as well as three school principals. As noted, all three schools have participated in Class Act for a number of years, and can attest to the program's effectiveness (see enclosed "Quote Sheet").

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET EXPENSES-Personnel	Funding from the City of Newport Beach	Funding from Other Sources
Artistic	2,700	23,000
Administrative	600	8,215
Technical Production		
EXPENSES-Operating		
Facility Exp./Space Rental		
Marketing		
Production/Exhibition Exp.		
Touring/Presentation Exp.		
Educational Materials	1,700	4,000
Transportation		
Equipment		
Other (note 10% or greater)		
GRAND TOTAL	\$5,000	\$35,215

6. Describe the expected quantifiable outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The overall desired outcome is for children to develop an interest in music and spark student desire to continue to listen to and study music. Outcomes for teachers are to increase their capacity to teach the arts more effectively in their classroom, and advance their own interest in music and attending Pacific Symphony concerts. Specific expected outcomes for students are:

1. A total of 75% or 983 students out of the estimated 1,311 total will demonstrate increased knowledge about the Class Act composer of the year and his music. Outcomes are measured through pre- and post-program testing, questionnaires and teacher surveys.
2. A total of 787 students out of the 1,311 total will manifest a desire to further engage in music, representing 60% of all students. Results are measured through student follow-up polls, surveys and enrollment in subsequent school and community music programs.
3. A total of 80% or 44 of the 55 teacher participants will increase their capacity to teach the arts more effectively and better support the Common Core in their classroom. These results are quantified through teacher written surveys, individual interviews and follow-up one-on-one meetings.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

2015-16 Budget (current)

2016/17 Budget (projected)

I. Income (cash only)		
Contributed	10,962,440	10,880,562
Earned	8,769,068	8,808,076
Total Income	19,235,279	19,688,638

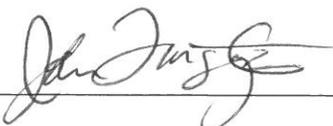
II. Expenses		
Program	13,018,968	13,096,877
General and Administrative	1,934,257	1,969,079
Marketing and Development	4,270,506	4,618,684
Total Expenses	19,223,731	19,684,640

III. Operating Surplus/Deficit (Income minus Expenses)	11,548	3,998
IV. Fund Balance at Beginning of Year	553,964	565,512
V. Accumulated Surplus (Deficit) (Add lines III and IV)	565,512	569,510

VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	0	0
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9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name John E. Forsyte Title President

Signature  Date September 21, 2016



Board of Directors 2016-17

*Susan Anderson	Board Secretary/Philanthropist
Leona Aronoff-Sadacca	Gate City Beverage Co. (retired)
Lindsay A. Ayers	Carothers, DiSante and Freudenberg LLP
Mindy Ball	Ex-Officio Orchestra Member
Eric B. Chamberlain	Bank of America
*Jo Ellen Chatham	Board Development Co-Chair/SoCal Edison (retired)
Hazem H. Chehabi, MD	Newport Diagnostic Centers
Jennifer Cheng	Cheng Family Foundation
David P. Collins	Active Living International
*John W. Daniels	South Coast Plaza
Ginny Davies	Community Leader and Arts Patron
Louis A. Delmonico	PDA Engineering
Lucy Dunn	Orange County Business Council
Catherine Emmi	Community Leader and Arts Patron
*John R. Evans	Wells Fargo Bank (retired)
Christine Frank	Ex-Officio Orchestra Member
*John Forsythe	Board President/Pacific Symphony
Barbara Foster	Insights Worldwide
Raymond J. Francis	University Medical Pharmaceuticals
Mildred Garcia	CSU Fullerton President
*Michael S. Gordon	First Q Capital
*Nicholas Greenko	Tangram Interiors
*Rondell B. Hanson	Community Leader and Arts Patron
Donald Hecht	Founder, North Central University and Cal Southern University
Ronald J. Hoefler	Milestone Risk Management and Insurance Services
Garth Hogan	Grubb & Ellis
Michelle M. Horowitz	Community Leader and Arts Patron
James Newton Howard	JNH Studios
Donald Hu	Founder, JDH Pacific
Hector J. Infante	Chevron Corporation
Sheng Jiang	Cisco Systems
*Seth R. Johnson	Pacific Sunwear and Abercrombie & Fitch
Michael I. Katz	Katz Yoon LLP
*Michael Kerr	Immediate Past Chair/Bluestone Communities
*Benedict Kwon	Stradling Yocca Carlson & Rauth
*Joann Leatherby	Board Chair/Leatherby Family Foundation

Board of Directors / Pacific Symphony 2016-17

Page Two

Suzy Lee	ITT Cannon LLC
Agnes Lew	East West Bank
*Phillip N. Lyons	Pinecreek Investment Company
Diana Martin	Artist, Diana Martin Gifts
*Alex McKinnon	Founder, Kinn, Inc.
David V. Melilli	David Melilli Company
Carlos Mollura	Community Leader and Arts Patron
Timothy J. Molnar	Wealth Management Advisor
*Kathryn Moore	Founder, Style 2020
Stacey E. Nicholas	Philanthropist
*Mark Nielsen	Board Treasurer/TextPower, Inc.
David A. Ontko	Disneyland Resorts
Anoosheh Oskouian	Ship & Shore International Environmental, Inc.
Dennis B. Parrott	KPMG LLP
*John B. Peller	Community Leader and Arts Patron
William F. Podlich	Pacific Investment Management Co. (retired)
*Judith Posnikoff	PAAMCO
Hon. Miguel Pulido	Mayor, City of Santa Ana
Chiyo Rowe	Community Leader and Arts Patron
*Diane Sawyer	Capital Group
Scott Seigel	California Closets
Hon. H. Warren Siegel	Orange County Superior Court Judge (retired)
Ronald M. Simon	RSI Holding Corporation
Benjamin Smolen	Ex-Officio Orchestra Member
*Elizabeth D. Stahr	Community Leader and Arts Patron
*John R. Stahr	Latham & Watkins (retired)
*Joseph Svehla	Raytheon (retired)
Christopher D. Tower	BDO Seidman
David H. Troob	Troob Capital Management
Stephen Tufts	Wells Fargo Bank
*Bart Van Aardenne	Vinculums Services Inc.
W. Henry Walker	Farmers & Merchants Bank
*Rochelle L. Ward	Board Development Co-Chair/US Bank
Jane Fujishige Yada	Fujishige Farms, Inc.
Charles Zhang	Zion Enterprises, LLC

Officers in Bold

*Executive Committee

Rev. 7/27/2016

Pacific Symphony
Institutional Support 2015-16
as of 6/30/2016

Foundations and Corporations

Hal and Jeanette Segerstrom Family Foundation	\$	650,000
James Irvine Foundation (two grants)	\$	525,000
Ahmanson Charitable Community Trust	\$	200,000
The Nicholas Endowment	\$	154,000
Farmers and Merchants Bank	\$	135,000
The Legacy Fund	\$	100,000
Wells Fargo Foundation	\$	100,000
The Opus Foundation	\$	100,000
The Segersrom Foundation	\$	75,000
US Bank	\$	75,000
Chevron Corporation	\$	75,000
The Simon Foundation for Education	\$	75,000
Target	\$	50,000
New Music USA (multi-year grant)	\$	41,803
Bank of America Foundation	\$	40,000
The Colburn Foundation	\$	40,000
Ann and Gordon Getty Foundation	\$	40,000
The Green Foundation	\$	25,000
The Boeing Company	\$	25,000
Cheng Family Foundation	\$	25,000
Schools First Federal Credit Union	\$	25,000
Microsemi Corp.	\$	25,000
Ernest and Irma Rose Foundation	\$	25,000
BDO Seidman LLP	\$	22,500
Capital Group Companies	\$	20,000
Disneyland Resorts	\$	20,000
Tangram Interiors	\$	17,500
Pacific Life Foundation	\$	15,000
Blossom Siegel Family Foundation	\$	15,000
Margolis Family Foundation	\$	15,000
KPMG LLP	\$	15,000
Sage North America	\$	15,000
Stradling Yocca Carlson & Rauth	\$	15,000
Twi Pharmaceuticals, Inc.	\$	15,000
Windes & McClaughry	\$	15,000
Zion Enterprises	\$	15,000
Greenberg Gross LLP	\$	12,500
Crean Foundation	\$	10,000
Shanbrom Family Foundation	\$	10,000
Miracle Fund Foundation/OCCF	\$	10,000
Anonymous Foundation/OCCF	\$	10,000
Edison International	\$	10,000
Lonie Bosserman Fund/OCCF	\$	9,750
Aaron Copland Fund for Music	\$	5,000
Alaska Airlines	\$	5,000
E. Nakamichi Foundation	\$	5,000
Employees Community Fund of Boeing California	\$	5,000
Taco Bell Community Grants Program	\$	5,000
Roosters Foundation	\$	5,000
Angels Baseball Foundation	\$	4,000
Robinson Foundation	\$	2,500
Amphion Foundation	\$	2,000

Government

National Endowment for the Arts	\$	40,000
City of Misson Viejo	\$	50,000
City of Irvine	\$	50,000
City of Santa Ana Arts & Cultural Commission	\$	10,000

Total Foundation, Corporation and Government \$ **3,101,553**

Internal Revenue Service
District Director

Department of the Treasury

7/2;

Date: JAN 13 1982

Employer Identification Number:

95-3635496

Accounting Period Ending:

May 31

Form 990 Required: Yes No

▷ Pacific Symphony Association
c/o CSUF 800 No. State College Blvd.
Fullerton, CA 92634

Person to Contact:

B. Brewer

Contact Telephone Number:

(213) 688-4553

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should contact us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

The box checked in the heading of this letter shows whether you must file Form 990, Return of Organization Exempt from Income tax. If Yes is checked, you are required to file Form 990 only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees.

If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script that reads "W. H. Connett".

District Director

Class Act Quotes from Newport Beach Schools

Andersen Elementary School

“The most telling experience came on Family Night when a fifth grade boy asked if he could sit by me during the program. He was simply mesmerized the whole evening. The evening ended up being standing room only, and was mostly comprised of young kids who attended with their families. I loved the fact that the children were interested enough to ask their parents to take them, and when there were questions asked from the stage, they knew the answers! This tells me that the musical education is taking root in our children, and will hopefully continue to develop in the coming years into a mature appreciation of classical music.”

- Former Andersen Principal Mary Manos

Newport Coast Elementary School (“NCE”)

“NCE welcomes Class Act as a way to enhance our current music program and to help integrate music education with other subjects to which our students are exposed. This past year, we have seen first-hand how Class Act enriched our current music program. Rather than simply attend music as an extracurricular class each week, the students were given opportunities to learn about music within the contexts of history, biography, art and mathematics. Our students were also given exposure to drama through the music lessons led by Dana Freeman, as well as during the Interactive Music Experience for the lower grades.”

– NCE Teacher

“The Family Night Concert turned out to be a wonderful community event. Parents and grandparents were able to enjoy classical music together with their children and grandchildren in a relaxed setting. Our musician welcomed student/audience participation and the students were excited to show off what they had learned.”

– NCE Teacher

“I have seen the primary students engage with music in the classrooms as never before.”

– NCE Teacher

“The type of music education that is provided in the Class Act program complements our regular music program by providing additional support in the classroom. My students ask to hear the CD provided by Class Act and love to move to the music.” - Susan Stokes, NCE Teacher

“The 2009-10 school year was Newport Coast Elementary’s first year in its partnership with Class Act. We believe that the arts are an important part of a well-rounded education, and we were honored and excited to serve as parent volunteers for NCE’s debut of Class Act.”

– NCE Parent

Harbor View Elementary School

“Harbor View’s long standing commitment to the arts is enhanced by our association with Pacific Symphony. As a Class Act school, we not only lead the way in excellence in music education, but we show how easy it can be for any school. Children learn more than music. They learn a way of life.”

– Harbor View Teacher

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Seaside Musical Theater

Popular Name of Organization

Temple Bat Yahm

95-2875578

Legal Name (if different)

Federal Tax ID No.

1011 Camelback

Mailing Address

Newport Beach

92660

City

Zip

Rabbi Rayna Gevurtz

(949) 870-6397

Contact Name

Telephone

(949) 644- 9810

rgevurtz@tby.org

www.tby.org

FAX

e-mail

Web Site

Orange County

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **Yes**_If so, when? **2013/14**

Year organization was founded **1973** Number of paid staff _____ **37** of active volunteers **200**

Total amount requested: (from request line of project budget) \$ **5000** _____

Estimated number of people in Newport Beach that the proposed project(s) will serve: **1800** _____

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Seaside Musical Theater introduces young people to the performing arts. As a teaching theater, Seaside Musical Theater produces quality shows by children and teens, for audiences of all ages. Our professional team works to each child's strength to create a positive atmosphere, which bolsters self-esteem, teamwork, and love for the theater. Our season consists of two performances annually- Fall and Spring.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

Due to budgetary constraints, many performing arts programs have been dropped from Orange County's elementary, middle and high schools, creating a lack of theatrical opportunity for young people. We are not aware of similar programs being offered in Newport Beach. Furthermore, we are offering a high quality production experience at an extremely affordable cost to the families.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

Seaside Musical Theater at Temple Bat Yahm provides Newport Beach community members, particularly children ages 5-17, with the opportunity to be part of a unique, high quality theatrical experience.

Seaside Musical Theater has completed three full seasons of performances from the Fall of 2013-Spring of 2016, with the following revue shows: “It’s Broadway Baby”, “The Dark Side of Broadway”, “The Fabulous ‘50’s”, “An Enchanted Evening”, and the “The Sensational ‘60’s”. In the Spring of 2016, Seaside Musical Theater licensed the full book show of Roger and Hammerstein’s “Joseph and the Amazing Technicolor Dreamcoat”. The participation in each show has varied from 20-40 young people.

As we enter the Fall 2016 program, we have held auditions for “Once Upon a Time”, a fairytale revue show, and have a cast of 38 children. There will be 14 weeks of rehearsal, followed by three performances in January 2017. The cast will receive instruction in voice, acting and dance. The Spring production for the year will be a licensed book show, yet to be determined, with auditions in February 2017 and followed by 14 weeks of rehearsal and three performances in May 2017.

Seaside Musical Theater’s creative director, Elizabeth Kent has over 20 years of experience teaching and directing youth theater in Orange County. Ms. Kent will be mentoring a youth choreographer for this season.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

As stated above, each production of Seaside Musical Theater has featured between 20-40 cast members ages 5-17. Most of the cast members come from the immediate geographical area surrounding Temple Bat Yahm, including Newport Beach, Newport Coast, Corona Del Mar, and Balboa. Additionally, there will be opportunities for children to be involved with backstage production, costumes, technical support and marketing.

As with the past three seasons, we anticipate an audience of approximately 300 people for each show, representing a cross section of ages, with particular focus on peers (and their families) of the cast members.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic 6200 x2 (Director and Choreographer's fee twice a year) 12,400	0	
Administrative 500		
Technical Production		
EXPENSES-Operating		
Facility Expense/Space Rental 5000	0	
Marketing 2000		
Production/Exhibition 4000	2000	
Touring/Presentation Expense 3000	2000	
Educational Materials		
Transportation		
Equipment 3000	1000	
Other (if greater than 10%, annotate below)		
GRAND TOTAL 29,900	5000	

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The first quantifiable measure of program outcome will be the number of participants in the cast, easily and quantifiably measured by participation.

Each of the cast members will receive 60 hours of instruction in acting, singing and dancing as measured by roll sheets and logs of instructors. Following the three 90-minute performance, evaluation forms, with empirical measurements of satisfaction will be distributed, collected and evaluated, providing direct feedback of program results.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)	2,911,136	2,937,623
Contributed	2,910,786	2,936,023
Earned	350	1,600
Total Income	2,911,136	2,937,623

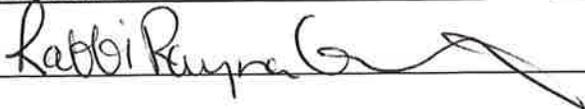
II. Expenses	3,031,803	3,052,974
Program		
General and Administrative	1,610,488	1,573,111
Marketing and Development	93,000	100,000
Total Expenses	3,031,803	3,052,974

III. Operating Surplus/Deficit (Income minus Expenses)	(120,667)	(115,351)
IV. Fund Balance at Beginning of Year	1,610,480	1,505,965
V. Accumulated Surplus (Deficit) (Add lines III and IV)		

VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	~280,000	~300,000
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9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Rayna Gevurtz Title Rabbi

Signature  Date September 29, 2016



TEMPLE BAT YAHM

Strength of Tradition, Warmth of Community

Temple Bat Yahm Board of Trustee 2016-2017

OFFICERS:

President	Patty Seyburn
1 st V P	Coby Sonenshine
2 nd V P	David Yudis
Secretary	Jill Edwards
Treasurer	Marc Ecker
Immediate Past President	Scott Seigel
Parliamentarian	Nancy Marcus

TRUSTEES:

Administrative and IT	Steve Fink
Campaign Fundraising	Kim Greenhall
Subcommittee:	<i>(Not a Voting Board Member)</i>
Planned Giving	Amy De Leon & Karen Albert
Education	
Adult	Harriet Jacobs
Preschool	Alison Nightingale
Religious School/JCAL	Debra Wink
Event Fundraising	Mila Evans
Co Chair	Denise Molnar
Membership	Adrienne Cohen
Co Chair	Mark Chernoff
Religious Life	Cynthia Wile
Co Chair	Leora Fogel
Social Action	Henry Kraft
Strategic Planning	Barbara Lubash
WTBY	Naomi Glass

TRUSTEES-AT-LARGE:

Mel Lipson
Ben Tilton

A recent list of individuals, corporations and foundations that provide organizations support-not to exceed one page.

Temple Bat Yahm's Individual Donors:

Mr. and Mrs. Phillip Binder
Mr. Neal Cohen
Mr. and Mrs. Steven Davis
Mrs. and Mr. Carrie Duarte
Mr. and Mrs. Frank Edelstein
Dr. and Mrs. Robert Greenfield
Mr. and Mrs. Kenneth Grody
Mr. and Mrs. Willian Klein
Mr. and Mrs. Jon Kline
Mr. and Mrs. Gary Lobel
Mr. and Mrs. Joel Moskowitz
Mr. and Mrs. Jay Moss
Mr. and Mrs. Robert Penner
Mr. and Mrs. Richard Polonsky
Mr. and Mrs. Steve Price
Dr. and Mrs. Jacob Rabinovich
Ms. And Mr. Stacey Schneider
Mr. and Mrs. Scott Seigel
Mr. and Hon. Yigal Sonenshine
Dr. and Dr. Gerald Spear
Mr. and Mrs. Robert Warsaw
Mr. and Mrs. Arthur Yelsey
Mr. and Mrs. Steven Edwards
Mr. and Mrs. Jeffrey Margolis
Mr. and Mrs. Richard Packard
Mr. William Witte and Ms. P. Keiko Sakamoto-Witte

Internal Revenue Service

Department of the Treasury

District
Director

P.O. Box 2350 Los Angeles, Calif. 90053

TEMPLE BAT YAHM OF
NEWPORT BEACH
1011 CAMELBACK
NEWPORT BEACH, CA 92660-3297

Person to Contact: Monika Butcher,
Actg. Chief, Customer Service Section
Telephone Number:

(213) 894-2336
Refer Reply to:

EO(08-07-91)
Date:

August 07, 1991

RE: 95--2875578
TEMPLE BAT YAHM OF NEWPORT BEACH

GENTLEMEN:

This is in response to your request for a determination letter of the above-named organization.

A review of our records indicate that the above-named organization was recognized to be exempt from Federal income tax in June 1973, as an organization described in Internal Revenue Code section 501(c)(3). It is further classified as an organization that is not a private foundation as defined in section 509(a) of the code, because it is an organization described in section 170(b)(1)(A)(i).

This letter verifies your exempt status, and the fact that the original determination letter issued in June 1973 continues to be in effect.

If you are in need of further assistance, please feel free to contact me at the above address.

We appreciate your cooperation in this regard.

Sincerely,



Monika Butcher
Acting, Chief, Customer Service Section

Seaside Musical Theatre

proudly announces auditions for the
Fall performance of

Once Upon a Time...

A fairytale extravaganza revue show featuring music from Willy Wonka, Seussical, Alice In Wonderland, Enchanted, Little Mermaid, Mary Poppins, Lion King, Wicked and ... Frozen! Plus a very silly and funny excerpt called Spamalittle.

Directed by Elizabeth Kent

AUDITIONS:

Sunday, September 18 (1:00 – 4:00 pm)

REHEARSALS:

Sundays (1:00 – 4:00 pm)
beginning September 25

PERFORMANCES:

January 22, 25 and 29

COST:

\$350, TBY Member
\$375, Public

TEMPLE
BAT YAHM



*Strength of Tradition,
Warmth of Community*

TEMPLE BAT YAHM
1011 Camelback Street
Newport Beach CA 92660
(949) 644-1999

Questions?
Rabbi Gevurtz at
rabbigevurtz@tby.org

NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION

(Applications must be typed or word-processed – you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Sherman Library & Gardens

Popular Name of Organization

Sherman Foundation

95-2672431

Legal Name (if different)

Federal Tax ID No.

567 San Nicolas Drive, Suite 220

Mailing Address

Newport Beach

CA

92660

City

Zip

Scott LaFleur

949.673.2261

Contact Name

Telephone

scott@slgardens.org

www.slgardens.org

FAX

e-mail

Web Site

Newport Beach and surrounding cities

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? No If so, when? _____

Year organization was founded 1966 Number of paid staff 22 # of active volunteers 210

Total amount requested: (from request line of project budget) \$2,350

Estimated number of people in Newport Beach that the proposed project(s) will serve: 100

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The mission of Sherman Library & Gardens is to: (a) operate a research library devoted to the study of the Pacific Southwest since the late 1800s; (b) maintain botanical gardens which include tropical, subtropicals, cacti and succulents; and (c) conduct educational programs. These activities are intended to be accomplished using dedicated staff together with volunteers and docents and are for the enjoyment of the general public.

Sherman Library & Gardens' unique combination of cultural programs and facilities has provided quality learning experiences and enjoyment for the community for five decades and is truly one of Southern California's hidden jewels. The Library & Gardens encompasses 1) a botanic garden with more than 1,500 living plants displayed in a series of meticulously tended outdoor rooms, including a cactus and succulent area, a large shade garden, an outdoor tea garden, a central garden with extensive flower beds changed seasonally, a rose garden, an orchid collection, a tropical conservatory, an orchid wall, and a discovery garden; 2) a historical research library with thousands of books, photographs, documents and artifacts devoted to the growth and transformation of the Pacific Southwest since the late 1800s; and 3) a collection of California Impressionist paintings. The Center also features an education center, garden shop, event venue and restaurant. The Library & Gardens hosts a variety of public and private events including history exhibits, outdoor sculptures, concerts, horticulturally themed dinners, community meetings, educational classes, lectures, children's programs, internships for college and high school students, garden tours and festivals, and welcomes over 47,000 visitors annually.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings. Describe how you have determined that your organization is the *best* organization for the proposed project/program.

There is an obvious need in the Newport Beach Community for our program because local school district budgets for art has been drastically reduced. But beyond that, Sherman Library & Gardens offers children an oasis tucked away from this highly urbanized area. With our diverse plant collections and open spaces, we offer children the ability to use all of their senses to learn and connect to the natural world around them. By moving away from the traditional classroom setting and providing an experiential learning environment, children will have the freedom to explore their creativity in an unconventional way.

Over the past two years, new events, programs, classes and lectures have been added to The Library & Gardens with resounding success. The increased attendance levels are indicative of the appeal to the community but this new program is designed to attract children and teens. Currently, the overwhelming support for the Library & Gardens comes from people who are 50 years old and above. To assure our existence into the future, we need to introduce the younger generation and their parents to art and horticulture.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program.

This is a new project/program. It is our ambition to offer children and teens an introduction to nature and creativity through Process Painting in two separate classes designed for children between the ages of 8-12 and 13-18. Life for young people can be full of outside influences that can be quite overwhelming. To be placed in a relaxed environment learning about art and nature while being encouraged to express their inner thoughts are opportunities not offered by local schools. The program is about the student's journey, not the destination. We want to whet the children's appetites for art, nature, the environment, creativity and freedom to express themselves.

Classes will commence in late October and continue through early December in the Garden. These afternoon classes will held after school.

Sherman Library & Gardens has provided the community with educational opportunities for nearly 50 years. Our facilities are well suited to provide instruction on a broad variety of topics. The curriculum has been developed and will be taught by local artist, Stacey Fetterman. Her primary focus is on children of all ages and is currently serving schools, preschools and foster care facilities. Erin Aguiar, the Director of Horticulture, will also provide insights on the plant materials being introduced to the class. Mrs. Aguiar has a degree in Horticulture from Cal Poly San Luis Obispo.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

Sherman Library & Gardens serves the entire population of the City of Newport Beach, without limitation to any segment. All ages enjoy the beauty and intrigue of rare and exotic plants and flowers. Past lectures or films on the History of Surfing in Orange County, the Development of Newport Harbor and displays of photograph collections have appealed to a variety of generations. Children are captivated by our annual events such "Creatures of the Night" in late October or "Night of a Thousand Lights" in December. Families have found "Picnics in the Garden" during the summer to be very enjoyable. Educational programs appeal to both children and senior citizens. Patrons of the arts enjoyed our "Metaling in the Garden" sculpture exhibit as well as our plein air collection in the Library.

We have attracted surfers, art lovers, gardeners, history buffs, children, millennials, seniors, researchers, foodies, families and those that simply want to relax and take in the beauty of the Gardens. This project though is focused on children ages 8-12 and 13-18. Each class will have five 3 hour afternoon sessions. We would like to limit the size of the class to a maximum of ten students. These classes will be the template for future classes for all other age groups. We are hopeful that through the introduction of the Garden to young children, we are also able to increase the awareness of the Garden to their parents.

5. Complete the project budget form. Address only the budget for the specific project, not your annual operating budget.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic	\$1,350	
Administrative		\$240
Technical Production		
EXPENSES-Operating		
Facility Expense/Space Rental		
Marketing	\$1,000	
Production/Exhibition Expense		
Touring/Presentation Expense		
Educational Materials		\$750
Transportation		
Equipment		
Other		
GRAND TOTAL	\$2,350	\$990

6. Describe the **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve.

Sherman Library & Gardens has a tremendous experience in offering classes of various types for many years, so we know how to access the success or failure of any class offered. Obviously, a metric for success is to have the student complete the five sessions and enroll in subsequent offerings. Will the class uncover a child's artistic talent or devotion to the environment? If we attain success with children, do we take this class to different age groups? Should we offer it on weekends to parents?

7. Please see Attachments Requested

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

2015/16 Budget (current) 2016/17 Budget (projected)

I. Income (cash only)		
Contributed	\$ 450,000	\$ 500,000
Earned	749,000	750,000
Total Income	\$1,199,000	\$1,250,000

II. Expenses		
Program	\$1,335,000	\$1,300,000
General and Administrative	119,000	120,000
Marketing and Development	95,000	100,000
Total Expenses	\$1,549,000	\$1,520,000

III. Operating Surplus/Deficit	\$ (350,000)	\$ (270,000)
IV. Fund Balance at Beginning of Year	1,573,000	1,223,000
V. Accumulated Surplus (Deficit)	\$1,223,000	\$ 953,000

VI. In-Kind Contributions		
----------------------------------	--	--

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name A. Scott LaFleur Title Garden Director

Signature  Date 9/28/2016

Board of Directors and Affiliations

Craig Cadwalader, President, Ardell Investment Company

D. T. Daniels, President, M. H. Sherman Company

Barbara J. Davis, Secretary, M. H. Sherman Company

Steven C. Lambert, General Counsel, General Council on Finance and Admin. Of the United Methodist Church

K. Martin Worthy, Attorney, Retired

Matt Echeverria, CEO, Champion Feeders Cattle Co., LLC

Stacy Cannon, Director, Planned Giving, Cal Poly – San Luis Obispo

List of individuals, corporations, and foundations that provide organizational support:

Joan Carter

Donald Haskell

Eleanor Huang

H. V. Nootbaar

Sherman Library & Gardens Fellows (63 members)

Sherman Library & Gardens Friends (2,375 members)

Sherman Library & Gardens Volunteer Organization (125 members)

M. H. Sherman Company

Pacific Mutual Foundation

Argyros Family Foundation

Gardner Grout Foundation

The Josephine Herbert Gleis Foundation

Jacoby Family Foundation

Marisla Foundation

Ochs Family Foundation

Stanley Smith Horticultural Trust

Internal Revenue Service

Department of Treasury

District
Director

P.O. Box 2350 Los Angeles, Calif. 90053

Sherman Foundation
2077 West Coast Highway
Newport Beach, Calif. 92663

Person to Contact: M. Young

Telephone Number: (213) 894-2387

Refer Reply to: EP/EO:EOG-1:MY

Date: AUG - 1 1986

Our Letter Dated: August 27, 1980

Gentlemen:

This modifies our letter of the above date in which we stated that you would be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Internal Revenue Code, because you are an organization of the type described in sections 170(b)(1)(A)(vi) and 509(a)(1).

This determination letter is only directed to your private foundation status and not to any other qualifications under section 501(c)(3) of the Internal Revenue Code.

Grantors and contributors may rely on this determination until the Internal Revenue Service publishes notice to the contrary. However, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of sections 170(b)(1)(A)(vi) and 509(a)(1) status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as an organization described in sections 170(b)(1)(A)(vi) and 509(a)(1).

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

Frederick C. Nielsen

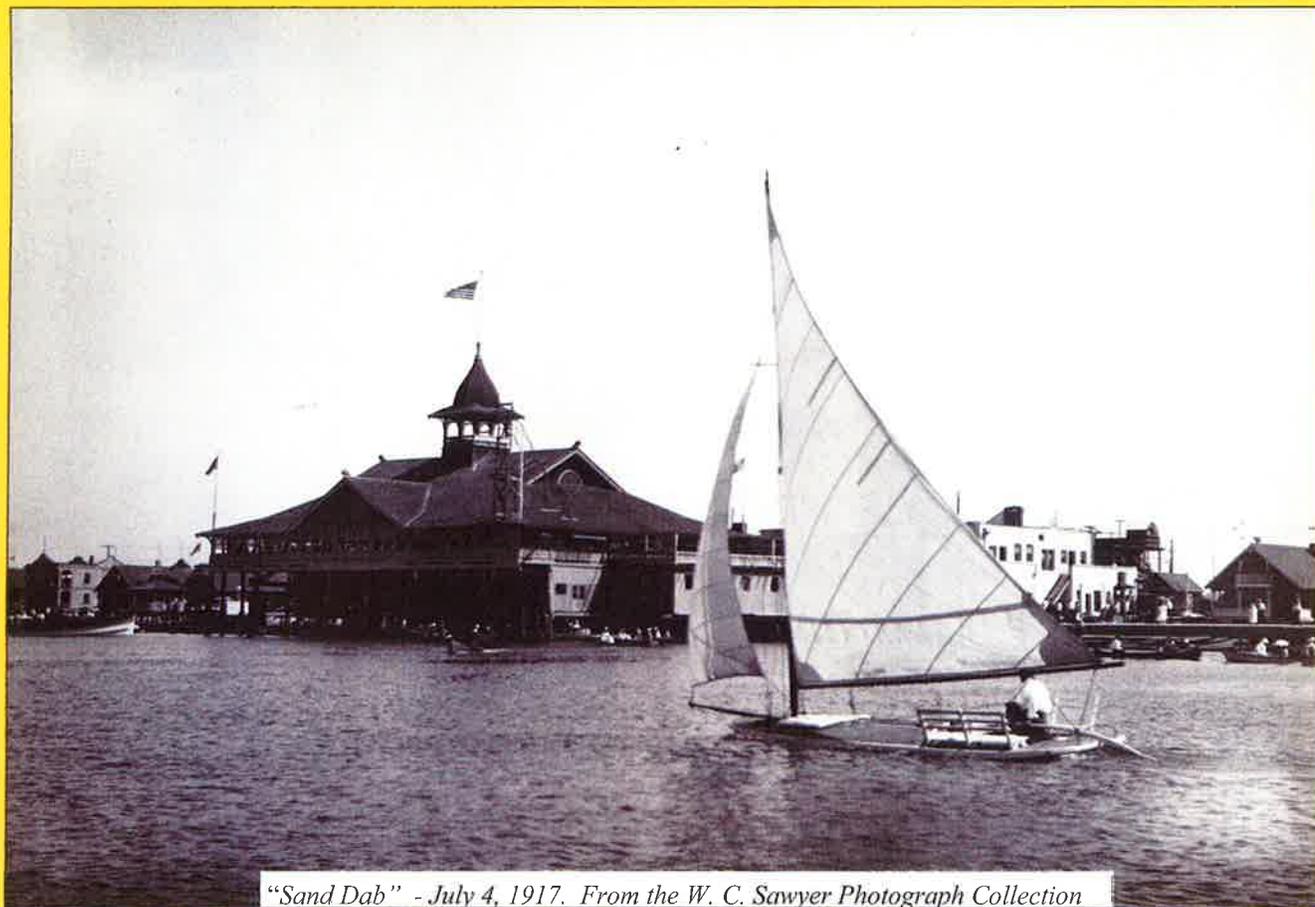
District Director

Guide to Newport Beach Historical Collections in Sherman Library



Sherman Library & Gardens
614 Dahlia Avenue
Corona del Mar, CA 92625

library@slgardens.org
(949) 673-1880



"Sand Dab" - July 4, 1917. From the W. C. Sawyer Photograph Collection

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

South Coast Repertory (SCR)

Popular Name of Organization

South Coast Repertory, Inc.

95-6122708

Legal Name (if different)

Federal Tax ID No.

655 Town Center Drive, PO Box 2197

Mailing Address

Costa Mesa

92628

City

Zip

Jim Goss

Contact Name

714-708-5521

Telephone

714-708-5529

FAX

jim@scr.org

e-mail

scr.org

Web Site

Orange County, CA

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? Yes If so, when? 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015

Year organization was founded 1964 Number of paid staff 85 # of active volunteers 400 +

Total amount requested: (from request line of project budget) \$ 4,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 600

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Purpose: 1) Present plays that meet the highest standards of artistic and literary excellence. SCR offers thirteen plays on two stages, including the Theatre for Young Audiences series and performances of *A Christmas Carol* during the holiday period. Both stages present classic and modern repertoires as well as premieres by America's finest playwrights. 2) Serve the Orange County community by providing education and outreach programs that bring the vitality and magic of professional theatre to all children, especially those in underserved areas.

Mission & Goals: SCR was founded in the belief that theatre is an art form with a unique power to illuminate the human experience. We commit ourselves to exploring urgent human and social issues of our time, and to merging literature, design, and performance in ways that test the bounds of theatre's artistic possibilities. We undertake to advance the art of theatre in the service of our community and aim to extend that service through educational, intercultural, and community engagement programs that harmonize with our artistic mission.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

California's historical fiscal challenges have contributed substantially to inadequate funding for arts education over the past two decades, with preferential status given to "STEM" disciplines such as math and science. It is therefore nearly impossible for public school children to receive meaningful instruction in the arts. Despite these funding challenges, surveys have underscored that local residents are nearly unanimous in wanting their children to experience learning in the arts.

More than 97 percent of Orange County residents surveyed responded that "arts are critical for the education and development of children," yet the level of arts instruction in the schools continues to be worse than ever. Approximately 10 percent of elementary pupils received classroom instruction in theatre and the ratio of arts specialists in Orange County's elementary schools was only 1 for nearly every 1,200 students.

SCR's Theatre for Young Audiences (TYA) program is the only professional youth-oriented theatre company in Orange County. The program serves the community by providing educators with an opportunity to introduce students to the wonder of live professional theatre in an academically significant way at no cost to the schools. Since it was launched in 2003, the community need for this type of program has dramatically grown as schools struggle to cope with budgetary restraints on a state and local level.

SCR's decades-long partnership with the Orange County Department of Education has been critical for students to receive arts education and meet the Performing Arts Content Standards adopted by the California Department of Education in 2001. SCR has met this need with TYA's free weekday matinees that have served more than 110,000 children from hundreds of schools over the past 13 years.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

The funding is for SCR's Theatre for Young Audiences (TYA), an annual series of three professionally produced plays created especially for children. Initiated by SCR in 2003, TYA extends the range of the theatre's offerings and makes available to the community original, SCR-commissioned world premieres and existing adaptations of popular and classic children's literature. As the only professional youth-oriented theatre company in Orange County, TYA's main purpose is to introduce the vitality and magic of professional theatre to all Orange County children, especially those in underserved areas.

TYA is also a valuable tool in helping school districts meet the California Department of Education content standards for the Visual and Performing Arts and English-Language Arts at little or no cost to the schools. Every student receives a specially created program booklet. The booklet contains biographical information about the playwright, actors and production professionals and also includes educational games and stimulating activities based on the play's central themes. In addition, SCR offers educators a more focused and comprehensive TYA Playgoer's Guide online that offers specific lesson ideas and exercises for teachers to use before and after the visit to the theatre.

Timeline for the 2016-2017 TYA season:

- August 2016 - week-long workshops for each 2016-2017 TYA Production
- October 2016 - rehearsals begin for *Mr. Popper's Penguins*
- November 2016 - performances of *Mr. Popper's Penguins*
- January 2017 - rehearsals begin for *Flora & Ulysses*
- February 2017 - performances of *Flora & Ulysses*
- April 2017 - rehearsals begin for *Tales of a Fourth Grade Nothing*
- May - June 2017 - performances of *Tales of a Fourth Grade Nothing*

The following plays will be produced during the 2016-2017 TYA Season:

Mr. Popper's Penguins (November 4 - 20, 2016)

Book by Robert Kauzlari, Based on the novel by Richard & Florence Atwater
Music and lyrics by George Howe, Directed by Art Manke

Mr. Popper loves Antarctic adventures, so he's thrilled when a penguin waddles out of a mysterious box on the doorstep. The zookeeper donates a female companion and soon - the patter of 20 baby penguin feet! They sing and dance their way into everyone's hearts in this musical version of the classic children's book.

Flora & Ulysses (World Premiere) (February 3 - 19, 2017)

A play by John Glore, Adapted from the book by Kate DiCamillo, Directed by Casey Stangl

Ten-year-old Flora loves comic books, so it's no surprise to her when a squirrel named Ulysses gets sucked up in the vacuum cleaner and pops out as a superhero who can fly—and write poetry. Adults have lots to learn from Flora, Ulysses and their new friend, William, in this charming story from the author of “The Miraculous Journey of Edward Tulane”.

Tales of a Fourth Grade Nothing (May 19 - June 4, 2017)

Based on the books by Judy Blume, Adapted for the stage by Bruce Mason

Judy Blume’s popular book hits the stage with hilarity, and sibling rivalry never has been so much fun.

- Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

A \$4,000 grant from the Newport Beach Arts Commission will help offset the cost of providing approximately 600 Newport Beach elementary school children with the experience of seeing a weekday matinee performance of *Flora & Ulysses*. The performance will be presented in SCR’s state-of-the-art Julianne Argyros Theatre in February 2107.

- Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET*

**Funding from the
City of Newport Beach**

**Funding from
Other Sources**

EXPENSES-Personnel

Artistic	\$4,000	\$240,000
Administrative / Marketing		\$ 95,000
Technical Production		\$267,000

EXPENSES-Operating

Facility Expense/Space Rental		\$ N/A
Marketing		\$ 90,000
Production/Exhibition Expense		\$ 94,000
Touring/Presentation Expense		\$ 35,000
Educational Materials		
Transportation		\$ 19,000**
Equipment		
Other (if greater than 10%, annotate below)		\$111,000 ***
GRAND TOTAL	\$4,000	\$951,000

*Estimated **Bus transportation subsidies for Title I schools. ** Subsidies to provide free tickets for weekday matinees

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

SCR will present a live, professionally-staged musical play at SCR's state-of-the-art Argyros Theatre for as many as 800 elementary school children from among Newport Beach area elementary schools. The following outcomes are expected:

- provide a meaningful introduction to the theatrical arts for school children through an engaging live theatre experience
- incorporate theatre into the educational experience of elementary school children with an entertaining, thematically-appropriate play with subject matter supported by on-line theatre guides
- expand the range of educational tools available to teachers through an intellectually stimulating musical play which can act as a reinforcing supplement to classroom instruction.

SCR collects the following qualitative and quantitative feedback to help evaluate each TYA production:

- the number of students attending free weekday school matinees
- letters from students and teachers who attended the free matinees
- written surveys to teachers from participating schools
- number of subscriptions and single tickets sold for each public performance

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)*	2016/17 Budget (projected)*
I. Income (cash only)		
Contributed	\$ 3,221,000	\$ 3,310,000
Earned	\$ 5,638,000	\$ 5,668,000
Total Income	\$ 10,815,000 **	\$ **10,921,000

II. Expenses		
Program	\$ 927,000	\$ 955,000
General and Administrative	\$ 1,517,000	\$ 1,559,000
Marketing and Development	\$ 659,000	\$ 860,000
Total Expenses	\$ 10,760,000	\$ 10,921,000

III. Operating Surplus/Deficit (Income minus Expenses)	0	0
IV. Fund Balance at Beginning of Year	0	0
V. Accumulated Surplus (Deficit) (Add lines III and IV)	0	0

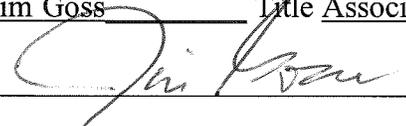
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	Not budgeted	Not budgeted
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* Our Fiscal year ended 8/31, so we are now in our 2016-2017 (FY17) budget year.

** Includes endowment income and release of multi-year gifts

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Jim Goss Title Associate Director of Development

Signature  Date September 30, 2016

SOUTH COAST REPERTORY BOARD OF TRUSTEES 2016-2017 SEASON

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Tracy Kirwan	Community Leader, Newport Coast
William A. Klein	Community Leader, Newport Beach
Laura Kohut	Managing Partner, Kohut & Kohut, LLP, Costa Mesa
David Krajanowski	Partner, SingerLewak, LLP, Irvine
Michael R. Lewis	Region Manager, Southern California Region, U.S. Bank, Private Client Group, Laguna Niguel
Marc Masterson	Artistic Director, SCR, Costa Mesa
Sarah McElroy	Community Leader, Laguna Beach
Talya Nevo-Hacohen	Chief Investment Officer and Executive V.P., Sabra Health Care REIT, Irvine
Jane Parkford Taylor	Community Leader, Newport Beach
Thomas J. Taylor	Executive Managing Director, Cushman & Wakefield, Irvine
Paula Tomei	Managing Director, SCR, Costa Mesa
William M. Weinberg	Attorney, William M. Weinberg, A Law Corporation, Irvine
Jon Wilcox	CEO/Director California Republic Bank, Irvine
Dean J. Zipser	Partner, Umberg Zipser, LLP, Irvine

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Paul F. Folino
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Timothy Weiss

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Olivia A. Johnson
Teri Kennady
Ann L. Mound
John J. Murphy
Carl Neisser

Barbara Roberts
Thomas B. Rogers
Laurie Smits Staude
Sue Stern
Mrs. DeLane J. Thyen
Socorro Vasquez
Elaine J. Weinberg
Tod White

South Coast Repertory

2015-2016 SEASON DONORS

(Year-to-date gifts of \$5,000 or more)

<u>Corporate</u>	<u>Amount</u>	<u>Program/Project Supported</u>
Apriem Advisors	\$ 5,000	Corporate Circle Education Fund
Abbott Medical Optics	\$ 25,000	2014-15 Season Operating Support
Bank of America	\$ 42,500	\$20K operating / \$22.5K Education Programs
California Republic Bank	\$ 10,000	Theatre for Young Audiences (TYA)
California First National Bank	\$ 7,500	Corporate Circle Education Fund
Capital Group Companies	\$ 45,000	Theatre Access
Citizens Business Bank	\$ 5,000	Theatre for Young Audiences (TYA)
Deloitte	\$ 7,500	Corporate Circle Education Fund
Edison International	\$ 10,000	Theatre Access
Edwards Lifesciences	\$ 5,000	Theatre for Young Audiences (TYA)
First Republic Bank	\$ 5,000	Theatre for Young Audiences (TYA)
Haskell & White, LLP	\$ 30,000	Corporate Honorary Associate Producer (2)
KPMG LLP	\$ 5,000	Corporate Circle Education Fund
Macy's	\$ 7,500	MyStage
Nordstrom	\$ 5,000	Theatre for Young Audiences (TYA)
Pacific Life Insurance Company	\$ 20,000	Theatre for Young Audiences (TYA)
Schweickert & Company	\$ 7,500	Corporate Circle Education Fund
TriGuard Management	\$ 7,500	Corporate Circle Education Fund
Union Bank	\$ 5,000	Corporate Circle Education Fund
U.S. Bank Foundation	\$ 25,000	Corporate Honorary Associate Producer
Wells Fargo Foundation	\$ 15,000	Theatre for Young Audiences Producer
<u>Foundation</u>		
Elizabeth George Foundation	\$ 33,000	Pacific Playwrights Festival
Harold and Mimi Steinberg Charitable Trust	\$ 55,000	Pacific Playwrights Festival/New Work
Nicholas Endowment	\$150,000	Educational Programs
Segerstrom Foundation	\$100,000	Theatre for Young Audiences
The William Randolph Hearst Foundation	\$ 75,000	Educational Programs
William Gillespie Foundation	\$ 5,000	Operating Support



Internal Revenue Service

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Date: April 11, 2006

SOUTH COAST REPERTORY INC
655 TOWN CENTER DR
COSTA MESA CA 92626-1918 556

Person to Contact:
Carol Kraft - #31-08206
Customer Service Specialist
Toll Free Telephone Number:
877-829-5500
Federal Identification Number:
95-6122708

Dear Sir or Madam:

This is in response to your request of April 11, 2006, regarding your organization's tax-exempt status.

In December 1965 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a school under sections 509(a)(1) and 170(b)(1)(A)(ii) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Janna K. Skufca, Director, TE/GE
Customer Account Services

THANK YOU

• Annual Support •

SCR gratefully acknowledges the following donors for generously providing special underwriting support during the 2015/16 season of Theatre for Young Audiences and other educational programs.

The William Randolph Hearst Foundation
Bank of America Foundation
The Capital Group Companies

Abbott Medical Optics • Pacific Life Foundation
Haskell & White LLP • Eichenberg-Larson Charitable Foundation
Macy's • Wells Fargo Foundation

• Corporate Circle Partner •

California Republic Bank • Deloitte • Edison International
Pacific Premier Bank • Schweickert & Company
TriGuard Management LLC

• Corporate Circle Sponsor •

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California First National Bancorp • Canterbury Consulting
Citizens Business Bank • City National Bank
Cushman & Wakefield • Edwards Lifesciences
Fletcher Jones Foundation
Jones Day • Keller Rackauckas LLP • KPMG LLP • Nordstrom
Orange County Community Foundation

• Endowment Support •

The long-term development of Theatre for Young Audiences and other education programs at SCR is greatly assisted by the establishment of endowment funds. We deeply appreciate the following donors who have honored us with gifts:

Folino Family Education & Theatre for Young Audiences Endowment
General and Mrs. William Lyon Education & Outreach Endowment
Carnille and Eric Durand Endowment
Pam & James Muzzy Endowment for Young Audiences
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Draper Family Endowment

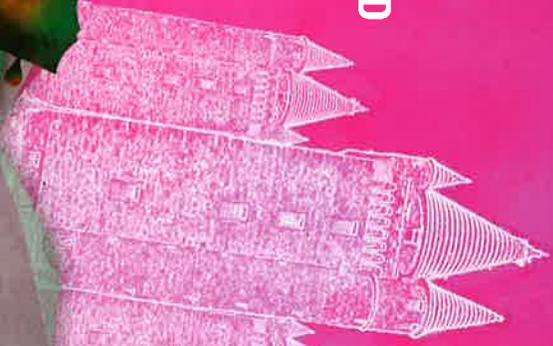
EMMES/BENSON THEATRE CENTER • SEGERSTROM CENTER FOR THE ARTS
655 Town Center Drive, Costa Mesa, CA 92626 • (714) 708-5555 • scr.org



South Coast Repertory

Theatre for Young Audiences

2015/16 SEASON • JULIANNE ARGYROS STAGE



the Bright Princess

music and lyrics by

MIKE PETTRY

book by

LILA ROSE KAPLAN

adapted from the fairy tale by

GEORGE MACDONALD

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)

DUE by September 30, 2016

Name of Organization South Coast Repertory

Mailing Address 655 Town Center Drive, PO Box 2197, Costa Mesa, CA 92628

Telephone (714) 708-5500 Fax (714) 798-5529

Person preparing report Jim Goss Phone (714) 708-5521

Grant Project(s) Funded Theatre for Young Audiences

Effective Dates of Grant September 1, 2015 - August 31, 2016

Period covered in this Report September 1, 2015 - August 31, 2016

1. Please describe the effectiveness of your organization's grant project(s), in terms of:
 - The size and composition of the target group reached
 - Conformity to the planned time framework
 - The theme of the project
 - The allocation of funds to date
 - The kinds of educational services provided by this project
 - The composition of the professional staff rendering these services
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September 30, 2016 at 4:00 pm**. **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver To:

Tim Hetheron, Library Services Director
Arts and Cultural Services Division
1000 Avocado Avenue
Newport Beach, CA 92660
949-717-3870

South Coast Repertory

PROJECT COMPLETION REPORT 2015-2016 THEATRE FOR YOUNG AUDIENCES PROGRAM

In September of 2015, the City of Newport Beach granted \$650.00 to South Coast Repertory (SCR) in support of Newport Beach students attending weekday matinees of SCR's Theatre for Young Audiences program (TYA) for 2015-2016. In all, 795 Newport Beach elementary school students and educators were among more than 9,500 who experienced a free weekday matinee performance. The project timeframe and fund allocation were as expected and within budget for all shows.

The season program featured productions of *A Year with Frog and Toad*, *Pinocchio* and *The Light Princess*. All three productions were presented at the highest level of artistic excellence to excited young audiences from four Orange County school districts - Newport Mesa, Santa Ana, Saddleback Valley and Anaheim. Overall, more than 50% of participating students were from low to moderate income families. Average free matinee performance attendance more than 90% of capacity and public performances on weekends were also well attended to near capacity with children and families from Newport Beach and throughout Orange County.

SCR's Artistic Director, Marc Masterson, oversaw the 2015-2016 TYA season and SCR's Associate Artistic Director, John Glore, was responsible for dramaturgy and literary leadership. In collaboration with Marc, John helped to create the 2015-2016 TYA season, including casting decisions and thoughtful attention to the highest production values.

Conservatory and Educational Programs Director, Hisa Takakuwa supervised administration of the program. Hisa is a seasoned educator and theatre professional with nearly 25 years of experience at SCR. Scheduling of school visits was the responsibility of our Educational Programs Associate, Janis Morrissette, who has nearly 20 years of experience at SCR working with Orange County school districts in scheduling SCR's in-school programs.

Evaluation of TYA is carried out on several levels. First of all, SCR's Artistic Director oversees all aspects of SCR's productions, including TYA. Together with Associate Artistic Director John Glore, they evaluate the overall artistic, production and literary content at the close of every production. Conservatory and Educational Programs Director, Hisa Takakuwa, supervises the TYA outreach to the schools and directs outreach evaluation. SCR's Education and Outreach Committee, a volunteer group of Trustees, community leaders and local educators, also provides evaluative guidance. This committee reviews all of our education and outreach programs and provides us with constructive suggestions. Participation and engagement of the family paid performance audience is tracked by SCR's Marketing Department.

In addition to the evaluation methods described above, surveys were used to collect qualitative and quantitative feedback to rate aspects of the program and the use of educational materials. The most recent, June 2016, survey revealed the value of the program as a cultural learning experience. Nearly 90% of educators and students rated the program 5 out of 5 and educators gave similar high marks for Educational Materials, exterior Logistics (bus traffic flow, access and egress from the theatre) and Interior Logistics (front of house staff, seating, dismissal, program distribution).

**CITY OF NEWPORT BEACH ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Southland Sings

Popular Name of Organization

Formerly Southland Opera

Legal Name (if different)

Federal Tax ID No.

In January 2015 Southland Opera officially changed the company name to Southland Sings

This new name better reflects the company's programming and mission

95-4652153

Mailing Address

450 Tocino Drive

City

Duarte, CA

Zip

91010

Contact Name

Ann Noriel

Telephone

626-357-9156

FAX

e-mail

Web Site

acnoriel@mac.com

www.southlandsings.org

Geographical Area Served: The area served will be within the city limits of Newport Beach.

Have you received a City of Newport Beach Cultural Arts Grant before? Yes If so, when?

We have been funded by City of Newport Beach every year since 1999 through the most current year 2016.

Year organization was founded 1997 Number of paid staff (artists) six (6) part - time performers and one (1) office staff. Number of active volunteers: Ten (10)

Total amount requested: (from request line of project budget) \$3,600- for a total of seven performances of either of our two music education assemblies, *Adventures in Song and Story* and *Operetta! A World Tour*, to be offered to Newport Beach elementary schools, the Environmental Nature Center, the Newport Beach Library, the Orange County Museum of Art and ExplorOcean. Preference will be given to sites that have not had our program in the last three years.

Other Options: In addition to the two music education assemblies above, we are open to using some or all funds towards a summer concert; similar to the one we performed for The City in August 2014. The proposed concert would be in the same format as the August 2014 performance, but would have different repertoire, which would consist of musical theatre, opera, or operetta or a combination of all three.

Estimated number of people in Newport Beach that the proposed project(s) will serve: approximately 2,000.

1. Briefly describe below your organization's purpose, mission, and goals.

Established in 1997, Southland Sings is a creative organization that uses the arts to unlock potential in every life we reach. Our purpose is to bring opera, musical theatre, theatre and vocal instruction into Southern California classrooms and the community. Our experienced teaching artists and professional cast performers are dedicated to providing highly acclaimed residencies, professional development and performances to local classrooms and audiences.

Our connection to Southern California communities is strong. Through extensive collaboration with schools, districts, cities and counties we adapt our program curriculum to insure the highest level of relevancy to each school's site specific academic goals, enabling us to bring relevant learning workshops and performances to schools and classrooms. Over 70% of our program delivery is directed to at-risk student populations where there is a need for arts education and arts enhanced curriculum learning.

Our goal is to provide relevant and responsive programming to Southern California students, teachers and families; we have developed a dynamic collaboration with several California agencies: Ability First, ACCESS (Orange County Department of Education Alternative Education Schools) and Kennedy Center VSA, to name a few, to improve our delivery models and to insure that our curriculum and assessment designs are up-to-date with Department of Education requirements. These collaborations have enabled us to align our programs with the California State Department of Education (CDE) VAPA standards and to integrate the CDE goals for Common Core and 21st Century learning initiatives through the California Arts Project. Through these partnerships we continue to meet our goal to strengthen program delivery in mainstream classrooms as well as campuses and facilities for Students with disabilities, At Risk and High Risk students.

2. Identify and describe why there is a need in the Newport Beach Community for your proposed project/program. Include a quantitative description of the need and on what you based your findings; describe how you have determined that your organization is the best organization for the proposed project/program.

Each year, while on campus, we dialogue with teachers and administrators to determine how best to serve their school. We discuss arts programming and the need to enhance what arts program they may already have. Often, students receive some instruction, but the sessions are short and infrequent.

Due to massive budget cuts in the arts, schools turn to organizations like Southland Sings to fill the void in arts education. Even though there is ample evidence of the benefits of arts education, it is often the first to be cut whenever there are economic difficulties. With our non profit sites like Environmental Science Center, they offer a program for students to come to their site as part of a camp and they don't have a budget for arts programming; they are always appreciative of having our show and tell us that they would otherwise not be able to afford the program.

Southland Sings continues to be one of the leading organizations to deliver programs to the City of Newport Beach. We have a consistent track record with the City and we continue to expand our programming and partnerships. We offer three different assemblies and 6 to 20 week songwriting residencies throughout Orange and Los Angeles Counties. Our current partnerships include: ABC Unified, Los Angeles Unified, The City of Duarte (gang prevention program through the arts), ACCESS Orange County (serving three Orange County incarcerated youth sites at Rio Contiguo, Otto A. Fischer School [Juvenile Hall], and Joplin Youth Center).

Our workshops and programs are funded by several different supporters including The Getty, California Arts Council Artists in Schools Program, Don Knabe Arts Education Partnership Program, The City of Los Angeles Department of Cultural Affairs, The Kennedy Center VSA and the Los Angeles County Arts Commission. The strong backing we continue to receive is a testament to the high quality of our programs and the financial stability of our company.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented, and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program.

Is this a new ___ or existing ___X___ project/program? **Existing program**

Southland Sings proposes to perform a total of seven music assemblies of *Adventures in Song and Story* and/or *Operetta! A World Tour*. These assemblies will be offered to all six elementary schools within the city limits of Newport Beach (Andersen, Eastbluff, Mariners, Newport Coast, Newport, and Newport Heights), the Newport Beach Library, the Environmental Nature Center, ExplorOcean and the Orange County Museum of Art in Newport Beach.

Timeline: Upon approval all sites will be contacted immediately and dates will be set and confirmed. Preference will be given to sites that have not had our program in the last three years. All performances will be completed within the grant period. The audiences for these sites are children, grades K-6.

Adventures in Song and Story is a literacy-based program that uses familiar fairy tales and classic stories to introduce students to opera and musical theater. The stories include: *Cinderella*, *Romeo and Juliet*, *Little Red Riding Hood*, *The Sound of Music*, *The Mikado*, and *Hansel and Gretel*.

Operetta! A World Tour teaches students about operettas from all over the world, including Spain, France, England, Austria, and America. This brightly costumed and highly interactive show is a great way to introduce students to a lighter form of opera that is very approachable and fun.

The performers for the both programs are Ann Noriel and Carol Winston. They sing as well as narrate the performances. Both artists have extensive experience in musical performance for adult, student and family audiences, as well as many years experience teaching music to both adults and children. Carol Winston and Ann Noriel work extensively with Southland Sings' educational outreach, performing and teaching workshops. Ann Noriel works as a teaching artist, teaching over 300 workshops a year for Southland Sings. Both Ms. Noriel and Ms. Winston have performed with Los Angeles Opera, Opera Pacific, Ballet San Jose, Opera a la Carte and several other local arts organizations.

Southland Opera has an 19-year history of delivering programs. Since 1997 we have delivered over 9,000 workshops and performances to over one and a half million people.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things, as age, location, numbers served, etc.

Southland Opera will serve elementary school age students within the city of Newport Beach. The estimated number of students per school performance is 150 to 325 students per performance (depending on the size of the school auditorium). The audience estimate for the non profit sites like Newport Beach Library and the Environmental Science Center are 50 per performance. These venues have smaller seating capacity compared to the school settings. The \$3,600 grant will fund a total of seven performances.

If a concert is funded, we would be serving a range of 800-1,000 Newport Beach citizens of all ages from children through adult.

5. Complete the project budget form.

Performances of *Adventures in Song and Story/ Operetta! A World Tour*

****PROJECT BUDGET** **Funding from the** **Funding from**
Adventures in Song and Story **City of Newport Beach** **Other Sources**
EXPENSES-Personnel

Artistic Artist fees and Artistic Director	3,000	200
Administrative	0	360
Technical Production	300	

EXPENSES-Operating

Facility Expense/Space Rental	0	
Marketing	0	50
Production/Exhibition Expense	0	200
Touring/Presentation Expense	0	
Educational Materials	0	100
Transportation	300	
Equipment <i>Set and costume maintenance</i>	0	200
Other (if greater than 10%, annotate below)	0	
GRAND TOTAL	3,600	1110

***If the City of Newport Beach wishes to consider a concert with this funding then a budget for a Concert performance will be available upon request*

6. Describe the expected quantifiable outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors).

Teachers who attend the performances will be given an evaluation questionnaire at the end of the presentation, which will capture feedback about all of the outcomes. Through this questionnaire, teachers can assess such aspects as enjoyment, concentration and understanding of the performance, as seen by each child. This feedback promotes immediate interpersonal dialogue between the teacher and children and gives Southland Sings valuable information that we use to refine our offerings.

Teachers are also encouraged to have their students write letters and ask the younger ones to draw pictures telling Southland Sings what they thought of the show. Some of the questions asked are: “What was your favorite part?” “Was there anything you did not like, and if so, what was it?” and “What did you learn from this presentation?”

After each show the performers talk with the children. There is also an opportunity to have a question and answer period during the show. Interaction between the performers and the students occurs throughout the show. There are even sections in the performance where students are invited onto the stage to perform with the actors. As the performers and children interact during the performance, adjustments are made to accommodate the children. For example, if there is a certain concept the kids have trouble grasping, the performers will focus more time on that idea until the children understand it.

7. Attachments requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c)(3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015-16 and 2016-17. This is **not** the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/2016 Budget (current)	2016/2017 (projected)
I. Income (cash only)		
Contributed	85,000	85000
Earned	100000	110000
Total Income	185,000	195,000

II. Expenses		
Program	125,000	135,000
General and Administrative	30,000	30,000
Marketing and Development	30,000	30,000
Total Expenses	185,000	195,000

III. Operating Surplus/Deficit (Income minus Expenses)	0	0
IV. Fund Balance at Beginning of Year	**80,000	**80,000
V. Accumulated Surplus (Deficit) (Add lines III and IV)	0	0

VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	6,000	6,000
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****Southland Sings must keep a 80,000 dollar cash balance to cover payroll expense. There is up to a six month turn over time before being paid by some school districts. This money enables Southland Sings to pay the artists in a timely manner.**

9. I verify that the information submitted in this application is true and correct to the best of my Knowledge.

Name: Ann Noriel _____ Title: President _____

Signature

Date ___ September 26, 2016



Board

Board Chair

Merrily Newton

Chief Financial Officer (Retired)

Entertainment Industry Foundation, Los Angeles, CA

Board Treasurer

Tamara Gurney

President

Mission Valley Bank, Valencia/Sun Valley CA

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Director

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Owner/ Attorney

Law and Mediation Offices of Kathleen J. Dillon

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Director

Jaque Sanders

Special Education Teacher (Retired)

Duarte Unified, Duarte, CA

Director

Chris Thurin

Managing Principal

Digital Benefit Advisors, Aliso Viejo, CA

Director

Charlene Rawson

Small Business Owner and

Formerly a high school teacher for LA Unified

San Dimas, CA

Director

Ann Noriel

Founder and President

Southland Sings, Duarte CA



SOUTHLAND SINGS

RECENT SUPPORTERS and Partners

- The Ann and Gordon Getty Foundation
- California Arts Council- Juvenile Jump Starts Grant
- California Arts Council Artists in Schools Grant
- The John F. Kennedy Center VSA
- ACCESS Orange County
- Endowment Associates
- Los Angeles County Arts Commission – OGP Grant
- Los Angeles Unified School District A.C.N Partnership Program
- ABC Unified
- Southland Sings Board of Directors
- Supervisor Don Knabe Arts Education Partnership Program
- Vena Elementary
- Willenberg Special Education Center
- The Jeffrey Foundation
- The City of Duarte (Cal Grip Grant, Gang Prevention through Arts).
- The City of Fontana
- The City of Los Angeles Department of Cultural Affairs
- The City of Newport Beach

OGDEN UT 84201-0029

In reply refer to: 4077550277
Jan. 22, 2015 LTR 4168C 0
95-4652153 000000 00

00022965
BODC: TE

SOUTHLAND SINGS
450 TOCINO DR
DUARTE CA 91010-1451



019655

Employer Identification Number: 95-4652153
Person to Contact: Ms Benjamin
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Nov. 17, 2014, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in November 1997.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

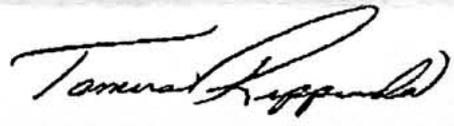
Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

SOUTHLAND SINGS
450 TOCINO DR
DUARTE CA 91010-1451

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



Tamera Ripperda
Director, Exempt Organizations

Adventures in Song and Story

*A musical assembly presented by
Southland Sings*



Adventures in Song and Story is a musical assembly that uses familiar fairy tales and stories as a way to introduce children to operas, musicals and operetta. This two-person show is fully costumed, fast paced, engaging and educational.

Adventures in Song and Story acquaints children with three very popular vocal music art forms in an approachable, fun way.

The show includes: costumes, two singers, set, sound system and recorded, instrumental accompaniment.

Southland Sings is dedicated to bringing excellent productions with high artistic standards to children and adults.

We also offer the musical assemblies: *Mission Nutrition*, *The Night Harry Stopped Smoking*, and *Indy Jo and the Temple of Health*.

In this live, musical performance, children will:

- Learn a dance with Hansel and Gretel
- Meet the Three Little Maids from *the Mikado*
- Lament with the dear, sweet, evil stepsisters because Cinderella stole their prince.
- Sing a song with Maria from *The Sound of Music*



Contact Ann Noriel or

Carol Winston

Southland Opera

450 Tocino Drive

Duarte, CA 91010

www.southlandsings.org

Email: acnoriel@mac.com



Phone: 626-357-9156

City of Newport Beach Arts Commission Cultural Arts Grant Project Completion Report

(Please type report)
DUE by September 30, 2016

Name of Organization: Southland Sings

Mailing Address: 450 Tocino Drive Duarte, CA 91010

Telephone: 626-357-9156 Fax:

Person Preparing Report: Ann Noriel Phone: 626-357-9156

Grant Project Funded: Two performances of *Adventures in Song and Story* at Newport Heights Elementary in the Newport Mesa School District.

Effective dates in this report: July 1, 2015 – June 30, 2016

Period covered in this report: July 1, 2015 – June 30, 2016

1. Please describe the effectiveness of your grant projects in terms of:

• The size and composition for the target group reached

Southland Sings delivered a total of two performances of *Adventures in Song and Story* at one City of Newport Beach site on June 3, 2016 at 10:55 and 11:45 AM. 400 students, grades K-5, attended the performance.

• **Conformity to the planned time framework:** All work was completed within the grant period.

• The theme of the project:

Adventures in Song and Story is a literacy-based program that uses familiar fairy tales and stories as a way to introduce students to opera and musical theater. The stories include: *Cinderella*, *Romeo and Juliet*, *Little Red Riding Hood*, *The Sound of Music*, *The Mikado*, and *Hansel and Gretel*. All songs are fully costumed with set and props; the entire performance encourages participation from the student audience. The students all learn and perform parts of two songs and a simple dance. Student volunteers are chosen to join the performers on stage and perform.

• **The allocation of funds to date:** All of the grant money was utilized in paying all artist fees and production costs.

• The educational service provided is a highly interactive music education assembly that emphasizes the importance of reading and also educates students about musical theatre and opera. The students learn that many composers used familiar fairy tales and Shakespearean plays as inspiration for their music. (Some examples include: Stephen Sondheim- *Into the Woods*, Rodgers and Hammerstein- *Cinderella*, Engelbert Humperdinck- *Hansel and Gretel*.) Students from the audience are selected to join the artists on stage and participate in some of the musical numbers and the entire audience participates in singing along with several of the musical numbers (*It's a Grand Night for Singing*, *Do-Re-Mi* and the *Hansel and Gretel* Dance Duet).

• **The composition of the professional staff rendering these services**

The performers for *Adventures in Song and Story* are singers, Ann Noriel and Carol Winston. Both artists have extensive musical performing experience for adult and family audiences. In addition to their stage experience, they have taught singing to both adults and children for many years.

Ann Noriel- President of Southland Sings, has over twenty years experience as a performer and as a teacher of music for elementary age students. She has toured nationally as a principal artist with Opera a la Carte in all of their major productions and highlights concerts. Some of her roles include Josephine in *H.M.S. Pinafore*, Tessa in *The Gondoliers*, Pitti-Sing in *The Mikado*, The Plaintiff in *Trial by Jury* and Eliza in *The Zoo*. She has also performed with Opera Pacific, singing on their main stage as well as performing lead roles in *Cinderella*, *Così Fan Tutte*, *Guys and Dolls* and *Oklahoma!* with their Overture Company.

Ms. Noriel has worked with Los Angeles Opera's Community Programs, performing the lead role in the world premiere of *The Letter*. She recently did a residency at the University of California, Irvine (UCI) playing Edith Fromage in the world premiere of *'dentity Crisis* by composer Jason V. Barabba.

Carol Winston has worked with Los Angeles Opera, Opera Pacific, Southland Opera, Guild Opera and Orange County Opera in their outreach programs for students, singing such diverse roles as "Little Red Riding Hood" (Barab), "Marie" (Daughter of the Regiment), "Gretel" (Hansel and Gretel), "Ginger" (The Night Harry Stopped Smoking) and "Sugah" (Indy Jo and the Pyramid of Food). She originated the title role of "Estrella" in Guild Opera's bilingual children's opera and has performed in Zarzuelas with the Jarvis Conservatory in Napa.

2. Please describe how you evaluated the program, and what measures you have initiated to improve the project in the future. Teachers who attend the performances are given either an evaluation questionnaire or the performers meet with teachers after the performance and obtain feedback. Through this questionnaire we can assess such aspects as enjoyment, concentration and understanding of the performance, as seen by each child. We are also in constant dialogue with school staff and the students to discuss any modifications/adaptations needed in order to deliver our program successfully.

3. Please add any other comments you feel are appropriate.

We wish to thank you, City of Newport Beach Arts Commission, for your continued support. You are one of Southland Sings' first funders and your faith in us has been an encouragement and an inspiration.

4. Please attach relevant press clippings, brochures, photos, etc. which demonstrate how your project was completed or is in process.

Attached is the flyer for our assembly *Adventures in Song and Story*.

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Cows4Camp Exhibit

RECOMMENDATION:

Staff recommends that the City Arts Commission approve a public art display in Civic Center Park, Central Library, Balboa Branch Library, Mariners Library, OASIS, Marina Park, 16th Street Recreation Center and the Newport Coast Recreation Center featuring 20 cow sculptures celebrating California's cultural heritage.

FUNDING REQUIREMENT:

Staff estimates the cost of shipping, storing, and installing the pieces at \$9,000. These funds will be expensed from the account # 01060603-811008 - Professional and Technical Services.

DISCUSSION:

In early 2016, the California Milk Processor Board (the agency responsible for the *Got Milk?* advertising campaign) completed a campaign called *Milk Loves Art* to celebrate the rich cultural heritage of California. The herd of 32 cow sculptures, painted by artists from across the region, was donated to Camp Ronald McDonald for Good Times. The herd is currently on display in the City of Dana Point through October and at the Ronald McDonald camp facility in Apple Canyon Center in Mountain Center, CA. The sculptures are available for sale. In addition, an auction was held in September 2016 with the majority of proceeds from the sale of the cows going to support the camp programs for children with cancer and their families.

Chair Selich and staff have discussed a proposal with the project curator and coordinator, Mr. Dana Yarger, to move 12 of the cows for exhibit in Civic Center Park as a temporary exhibit. 8 additional cows will be placed on display in Central Library, Mariners Library, Balboa Branch Library, OASIS, the 16th Street Recreation Center, Marina Park, and the Newport Coast Recreation Center. Recreation Services Director Laura Detweiler has agreed to allow the exhibit at City Recreation facilities. The exhibit would run from mid-November through July 2017. The exhibition would provide an interest in the community through the promotion of art, education and entertainment and will serve as a temporary public art amenity until the installation of Phase III of the Sculpture Exhibition at Civic Center Park in August 2017. The cows will be made available for individual sale and through an auction in Spring 2017 with 80% of the proceeds going to Camp Ronald McDonald. 10% of the proceeds will go to Mr. Yarger with the remaining 10% going to the Newport Beach Arts Foundation.

Staff estimates a cost of \$9,000 to provide for the transportation, staging and installation of the cows. The installation will utilize existing concrete pads in Civic Center Park to take advantage of predetermined sites for sculpture.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

ATTACHMENT A: photographs of the cow sculptures

ATTACHMENT A – photographs of the cow sculptures (1 of 4)



ATTACHMENT A – photographs of the cow sculptures (2 of 4)



ATTACHMENT A – photographs of the cow sculptures (3 of 4)



ATTACHMENT A – photographs of the cow sculptures (4 of 4)



TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: *A Walk in Her Shoes* Exhibit

RECOMMENDATION:

Staff recommends that the City Arts Commission approve the interactive public art display, *A Walk in Her Shoes*, in the Central Library lobby.

FUNDING REQUIREMENT:

No funding requirement.

DISCUSSION:

A Walk in Her Shoes is an interactive art exhibit designed by Kate Wedell of Cherished designed to spread awareness about the realities of human trafficking. Cherished is a nonprofit organization, comprised of a residential program and social enterprise that serves survivors of commercialized sexual exploitation, human trafficking, addictions and life on the streets.

The exhibit consists of white pedestals that serve as displays for actual shoe belonging to a survivor of human trafficking (see ATTACHMENT A).

Each display is equipped with a QR code that can be scanned with a smart phone. The QR codes link to audio narratives by the individual survivors. The audio files can be previewed here:

<http://www.cherishedhighdesert.com/a-walk-in-her-shoes/>

The audio narratives describe real life situations involving sexual abuse and the commercial sex industry. While they are disturbing, they are not graphic. However, because the narratives are not suitable for all ages and sensibilities, staff proposes staging the exhibition on the second floor near the Reference Desk, rather than the Central Library lobby. This area has been previously used to stage the “The Courage to Remember” traveling Holocaust exhibit as well as the annual Council on Aging photographic exhibition. The exhibit will be promoted to the public with information about the potentially disturbing content.

The pillars are stable and free standing, and do not require any mounting specialized hardware or modification to the building. The Plexiglas display cases can contain the smaller pedestals used in the exhibit.

Staff suggests staging the exhibition in January 2017, which is Human Trafficking Awareness month.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

ATTACHMENT A: Photographs of the Display Pedestals.

ATTACHMENT A: photographs of the display pedestals.

