



# CITY OF NEWPORT BEACH CITY ARTS COMMISSION AGENDA

Civic Center Council Chambers  
100 Civic Center Dr, Newport Beach, CA 92660

Thursday, November 10, 2016 - 5:00 PM

## **City Arts Commission Members:**

Lynn Selich, Chair  
Michael Kerr, Vice Chair  
Jennifer Van Bergh, Secretary  
Michelle Bendetti, Commissioner  
Judy Chang, Commissioner  
Arlene Greer, Commissioner  
Caroline Logan, Commissioner

## **Staff Members:**

Tim Hetheron, Library Services Director  
Francine Jacome, Administrative Support Technician

The City Arts Commission special meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the special meeting City Arts Commission agenda be posted at least seventy-two (72) hours in advance of the meeting and that the public be allowed to comment on agenda items before the Commission and items not on the agenda but are within the subject matter jurisdiction of the City Arts Commission. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Tim Hetheron, Library Services Director, at least forty-eight (48) hours prior of the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 717-3801 or [thetheron@newportbeachca.gov](mailto:thetheron@newportbeachca.gov).

## **NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT**

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Library Services Department 24 hours prior to the scheduled meeting.

### **I. CALL MEETING TO ORDER**

### **II. ROLL CALL**

### **III. NOTICE TO THE PUBLIC**

*The City provides a yellow sign-in card to assist in the preparation of the minutes. The completion of the card is not required in order to address the City Arts Commission. If the optional sign-in card has been completed, it should be placed in the tray provided at the Staff table.*

*The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.*

### **VI. PUBLIC COMMENTS**

*Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.*

**V. CONSENT CALENDAR**

*All matters listed under CONSENT CALENDAR are considered to be routine and will all be enacted by one motion in the form listed below. City Arts Commissioners have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the City Arts Commission votes on the motion unless members of the City Arts Commission request specific items to be discussed and/or removed from the Consent Calendar for separate action. Members of the public who wish to discuss a Consent Calendar item should come forward to the lectern upon invitation by the Chair.*

**A. Approval of Minutes of the October 13, 2016, City Arts Commission Meeting**

**1. Draft of 10/13/2016 Minutes**

[11-10-2016 - City Arts Commission - 01 Draft of Minutes.pdf](#)

**B. Consent Calendar Items**

**2. Financial Report**

Review of financial information.

[11-10-2016 - City Arts Commission - 02 Financial Report.pdf](#)

**3. Cultural Arts Activities**

Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

[11-10-2016 - City Arts Commission - 03 Cultural Arts Activities.pdf](#)

**VI. CURRENT BUSINESS**

**A. Items for Review and Possible Action**

**4. Placement of Sphere 112**

Staff recommends that the Art in Public Places Ad Hoc Subcommittee consider locations for the permanent placement of the sculpture *Sphere 112*, determine a site, and make a recommendation to the City Arts Commission that can be presented to the City Council for approval.

[11-10-2016 - City Arts Commission - 04 Staff Report Placement of Sphere 112.pdf](#)

**5. Cows4Camp Exhibit Update**

Staff provides an update on the Cows4Camp exhibit.

[11-10-2016 - City Arts Commission - 05 Staff Report Cows4Camp Exhibit Update.pdf](#)

**6. Potential Loan of Mark di Suvero Isis Sculpture to the City of Newport Beach**

Staff requests that the City Arts Commission consider the feasibility of securing a multi-year loan of the Mark di Suvero sculpture, *Isis*, for display in the City of Newport Beach.

[11-10-2016 - City Arts Commission - 06 Staff Report Potential Loan of Mark di Suvero Sculpture.pdf](#)

**B. Monthly Reports**

**7. Art in Public Places Ad Hoc Subcommittee**

Commissioner Arlene Greer, Commissioner Caroline Logan, Commissioner Jennifer Van Bergh

**8. Performing Arts Ad Hoc Subcommittee**

Commissioner Michelle Bendetti, Commissioner Judy Chang, Commissioner Arlene Greer

**9. Marketing & Communications Ad Hoc Subcommittee**

Commissioner Michelle Bendetti, Commissioner Lynn Selich

**10. Government Relations Ad Hoc Subcommittee**

Commissioner Michael Kerr, Commissioner Lynn Selich, Commissioner Jennifer Van Bergh

**11. Finance Ad Hoc Subcommittee**

Commissioner Michael Kerr, Commissioner Lynn Selich, Commissioner Jennifer Van Bergh

**VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)**

**VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS**

*Public comments are invited and non-agenda items generally considered to be within the subject matter jurisdiction of the City Arts Commission. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.*

**IX. ADJOURNMENT**

**Newport Beach City Arts Commission Regular Meeting Minutes  
Thursday, October 13, 2016  
Regular Meeting – 5:00 PM  
City Council Chambers  
100 Civic Center Drive  
Newport Beach, CA 92660**

**I. CALL MEETING TO ORDER – 5:03 PM**

**II. ROLL CALL**

Commissioners Present: Lynn Selich, Chair  
Michael Kerr, Vice Chair  
Jennifer Van Bergh  
Michelle Bendetti  
Arlene Greer  
Caroline Logan

Commissioners Absent: Judy Chang

Staff Present: Tim Hetherton, Library Services Director  
Francine Jacome, Administrative Support Technician

**III. NOTICE TO THE PUBLIC**

**IV. PUBLIC COMMENTS**

Dana Yarger reported on the success of the Elephant Parade world tour. The objective of his next project, Cowlifornia, was to use public art to call attention to the need to support children's health, strong communities and education. The "Got Milk?" brand supported the project by funding 32 sculptures and commissioning artists to interpret the history and icons of California. The sculptures would be offered for sale with 100% of income being donated to Camp Ronald McDonald operations.

Commissioner Van Bergh arrived at 5:10 p.m.

Chair Selich suggested moving forward Item 4, Cows4Camp Exhibit, in the agenda to accommodate Mr. Yarger.

**V. CONSENT CALENDAR**

**A. Approval of Minutes of the September 8, 2016 City Arts Commission Meeting**

Motion made by Commissioner Logan, seconded by Commissioner Greer, and carried (6-0-0-1), to approve the draft Minutes for the meeting of September 8, 2016 as presented.

AYES: Selich, Kerr, Greer, Logan, Bendetti, Van Bergh  
NOES: None  
ABSTENTIONS: None  
ABSENT: Chang

**B. Consent Calendar Items**

**1. Financial Report - *Review of financial information.***

Library Services Director Hetherton advised that pertinent information was contained in the staff report. Items remained under budget.

**2. Cultural Arts Activities - *Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.***

Chair Selich noted September activities of Concerts on the Green, maintenance of the Ben Carlson statue, the Lila Crespín art lecture, Fernando Del Rosario artist reception, and the Balboa Island Centennial. She lauded Commissioners for their efforts on these and other activities.

Motion made by Commissioner Logan, seconded by Commissioner Greer, and carried (6-0-0-1) to approve the Consent Calendar.

AYES: Selich, Kerr, Greer, Logan, Bendetti, Van Bergh  
NOES: None  
ABSTENTIONS: None  
ABSENT: Chang

**VI. CURRENT BUSINESS**

Chair Selich moved Item 4 ahead of Item 3 on the agenda.

**A. Items for Review and Possible Action**

**4. Cows4Camp Exhibit - *Staff recommends that the City Arts Commission approve a public art display in Civic Center Park, Central Library, Balboa Branch Library, Mariners Library, OASIS, Marina Park, 16<sup>th</sup> Street Recreation Center and the Newport Coast Recreation Center featuring 20 cow sculptures celebrating California's cultural heritage.***

Library Services Director Hetherington reported regarding the programming gap in Civic Center Park because of de-installation of sculptures from the first phase. The Chair received an idea for a temporary exhibit in the park consisting of cows. Ten or 12 cow sculptures would be placed in the park, community centers and library locations. Sale of the cow sculptures would benefit Camp Ronald McDonald and the Newport Beach Arts Foundation. Installation could be accomplished easily with shipping and installation costing no more than \$9,000. He suggested an opening event of some kind. The program would end in June with a final auction event incorporated into the juried art show. This exhibit would be a nice public art amenity while waiting for the next phase of sculptures. The temporary exhibit would raise the profile of the City Arts Commission and raise money for deserving causes.

Chair Selich advised that the cow sculptures were currently located at Dana Point, where many people had seen them. The temporary exhibit would fill the gap until Sculpture Exhibition pieces were replaced. This exhibit was a fundraiser for Camp Ronald McDonald. McDonald's was contacting their public relations firm to determine whether it would assist with outreach. There would be a webpage for the exhibit and for the auction of sculptures, possibly with online bidding. She suggested obtaining corporate sponsorship for sculptures.

In response to Vice Chair Kerr's question, Library Services Director Hetherington indicated the budget contained funds to pay for expenses.

Chair Selich stated 17 cow sculptures would be moved from Dana Point on November 9 and displayed at Civic Center Park, libraries and community centers. More cow sculptures would be placed online for sale.

In response to Commissioner Logan, Dana Yarger reported he had not contacted Kobe Bryant directly about signing a sculpture. He did not believe Mr. Bryant was aware of or had rejected the invitation.

Motion made by Commissioner Logan, seconded by Commissioner Greer, and carried (6-0-0-1) to approve the exhibit.

AYES:	Selich, Kerr, Greer, Logan, Bendetti, Van Bergh
NOES:	None
ABSTENTIONS:	None
ABSENT:	Chang

- 3. Cultural Arts Grants FY 2016/17 - Staff recommends that the City Arts Commission review the grant applications and approve the recipients for recommendation to City Council for FY 2016/17 Cultural Arts Grants in accordance with City Council Policy I-10 – Financial Support for Culture and the Arts.**

Library Services Director Hetherington suggested Commissioners first consider applications they wanted to approve. A few applications did not meet criteria.

Chair Selich noted grant requests totaled nearly \$130,000, while the total amount of funds available was \$40,000. She preferred to award larger grants for larger outcomes.

In response to Commissioner Logan, Library Services Director Hetherington advised that Commissioners should consider granting less than an applicant requested only if they felt the program could be modified to accommodate a lesser amount of funds. Previous grants of less than \$1,000 had not allowed applicants to do the program as proposed.

Commissioners discussed the best way to narrow the list of applications including eliminating those they would not consider, selecting those they felt were best, and voting on each without discussion. Commissioners would need to recuse themselves from a vote if they had a conflict of interest with the applicant.

The following applications received a minimum of three votes in support and were selected for discussion:

Backhausdance  
Balboa Island Improvement Association  
Balboa Island Museum  
Baroque Music Festival  
Festival Ballet  
Newport Beach Film Festival  
Orange County Museum of Art  
Pacific Symphony  
South Coast Repertory.

Commissioners next discussed criteria for discussing the applications and chose to utilize Vice Chair Kerr's matrix of whether the proposed program occurs in Newport Beach; the number of people served; aesthetic quality; reflection on Newport Beach; bang for the buck; Newport Beach residents in the organization; and any matching funds

With respect to Backhausdance, Commissioners noted the applicant proposed one to four workshops and one live performance; other proposals for dance were more robust than Backhausdance; the requested amount of \$3,000-\$10,000; outreach at \$7.69 per person; the likelihood of a dance performance attracting 700 people; whether ballet programs were more appealing to residents; reducing the amount to support workshops or a live performance; a performance on the Green could attract a larger audience; and a performance could be part of the Summer Concert Series. Commissioners set a tentative amount of \$4,000.

With respect to Balboa Island Improvement Association, Commissioners considered reducing the amount requested; concerts at the chapel were high caliber but limited by capacity; a prior donation of \$200 for a concert; six concerts were produced at a cost of \$1,500 each, the proposal for four concerts in the chapel and five in the park for 2016/17; park concerts had a low production value; and chapel concerts appeared to be self-funded by an admission fee of \$10. Commissioners set a tentative amount of \$1,000.

With respect to Balboa Island Museum, Commissioners discussed funds were proposed for a lecture series rather than for the museum itself; a high percentage of money would support things other than the program, the high cost of special lectures; good attendance at these types of lectures; a lecture at the library enhancing the fine arts exhibitions in the lobby; and the applicant was collecting oral histories. Commissioners set a tentative amount of \$1,500.

With respect to Baroque Musical Festival, Commissioners commented regarding the applicant being a longtime partner, one of the oldest arts organizations, well run, and providing unique presentations; attendance at programs; a prior grant of \$3,500; the applicant's ability to provide a variety of instrumentation not seen elsewhere; level of community support for baroque music; a signature program that reflected well on the community and had high artistic value; and the applicant's receipt of donations and corporate sponsorships. Commissioners set a tentative amount of \$2,500.

With respect to Festival Ballet Theater, Commissioners considered high attendance at events; high community support; potential attendance of 1,500 to 2,000 at an outdoor event with a wooden floor; and quality of performances. Commissioners set a tentative amount of \$5,500.

With respect to Newport Beach Film Festival, Commissioners discussed international attention; high attendance; future speaker event featuring filmmakers; possibly focusing programming in a specific area; and an earlier seminar series with high visibility and attendance. Commissioners set a tentative amount of \$10,000.

With respect to Orange County Museum of Art, Commissioners remarked regarding other financial support for the museum; Family Art Days and other programming; application did not propose a specific program; partnering with the museum to provide docents for the Sculpture Garden; the museum's future move from Newport Beach; and the only application concerning visual arts. Commissioners set a tentative amount of \$10,000 and proposed a stipulation that the City Arts Commission receive recognition for underwriting the Free Fridays program.

With respect to Pacific Symphony, Commissioners noted the success of the concert; service to Newport Harbor schools; cost of the concert; details of the school program; music programs for all elementary schools; and funding three schools this year and the remaining three schools next year. Commissioners set a tentative amount of \$5,000.

With respect to South Coast Repertory, Commissioners discussed quality of performances; number of Newport Beach children attending performances; and cost to transport children to performances. Commissioners set a tentative amount of \$4,000.

Chair Selich noted the tentative grant amounts totaled \$43,500. Commissioners reduced the grant amount for Newport Beach Film Festival to \$8,000, for Pacific Symphony to \$4,500, and for South Coast Repertory to \$3,000.

Final grant amounts were:

Backhausdance	\$4,000
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Balboa Island Improvement Association	\$1,000
Balboa Island Museum	\$1,500
Baroque Music Festival	\$2,500
Festival Ballet	\$5,500
Newport Beach Film Festival	\$8,000
Orange County Museum of Art	\$10,000
Pacific Symphony	\$4,500
South Coast Repertory	\$3,000

Chair Selich suggested the grant program grow as the City Arts Commission raised private funds.

Motion made by Commissioner Logan, seconded by Commissioner Greer, and carried (6-0-0-1) to approve the stated grant applications in the stated amounts.

AYES: Selich, Kerr, Greer, Logan, Bendetti, Van Bergh  
NOES: None  
ABSTENTIONS: None  
ABSENT: Chang

**5. "A Walk in Her Shoes" Exhibit** – *Staff recommends that the City Arts Commission approve the interactive public art display, "A Walk in Her Shoes" in the Central Library lobby.*

Library Services Director Tim Hetherington reported the exhibition theme was human trafficking. Shoes belonged to victims of trafficking. The exhibit was not graphic but probably not appropriate for all ages and sensibilities. The exhibit would be placed on the second floor, away from the Children's Room. Installation costs were negligible. Deputy Chief McGill proposed the idea.

Chair Selich stated Vanguard University had a significant program regarding human trafficking and suggested issuing a press release regarding the exhibit. Commissioner Van Bergh suggested notifying schools about the exhibit.

Motion made by Commissioner Logan, seconded by Commissioner Greer, and carried (6-0-0-1) to accept the "A Walk in Her Shoes" exhibit to be shown in January 2017.

AYES: Selich, Kerr, Greer, Logan, Bendetti, Van Bergh  
NOES: None  
ABSTENTIONS: None  
ABSENT: Chang

**B. Monthly Reports**

**6. Visual Arts Ad Hoc Subcommittee** – *Commissioner Arlene Greer, Commissioner Caroline Logan, Commissioner Jennifer Van Bergh*

Commissioner Logan requested the subcommittee name be changed from Visual Arts to Art in Public Places. The subcommittee discussed designing a tentative location planned to bring civic pride and worldwide Newport Beach recognition through the visual arts. They were researching the City in terms of its seven Districts as well as future self-guided cultural arts tours with a potential for high visibility and personal enjoyment. The subcommittee developed three categories of sculpture: (1) permanent, original, iconic sculpture unique to the City of Newport Beach; (2) borrowed, temporary, rotating sculpture from emerging artists; and (3) high-end, longer-term sculpture from highly esteemed artists and from museum and private collectors' storage. For permanent sculpture, the subcommittee discussed a triangle of three related sculptures in Districts 1, 5 and 6. Specific locations were the entrance to the Harbor on the Corona del Mar jetty side, the Back Bay View Park at the corner of Pacific Coast Highway and Jamboree, and Marina Park. The subcommittee was considering a piece in View Park next to Newport Theatre Arts Center in honor of Rae Cohen and a piece celebrating the unique Back Bay environment in District 4.

Commissioner Greer noted the exhibit of aerial photography was on display.

Chair Selich loved the idea of placing pieces at locations unique to Newport Beach. Further discussion of finding pieces and funding would occur.

**7. Performing Arts Ad Hoc Subcommittee – Commissioner Michelle Bendetti, Commissioner Arlene Greer, Commissioner Judy Chang**

Commissioner Greer advised that the subcommittee was discussing performing arts for 2017, Concerts on the Green, and elevating the quality of music for concerts.

Chair Selich recalled that the City Arts Commission committed to City National Bank that it would be the sponsor for the Pacific Symphony concert for two years. A date for the concert was needed.

In response to Commissioner Van Bergh, Chair Selich indicated the Council had not committed funds to the Pacific Symphony concert.

In response to Commissioner Van Bergh, Library Services Director Hetherington reported the 2017 budget, if it remained at the 2016 level, would be \$35,000 total for concerts and the juried art show. Commissioner Greer added that approximately \$18,000 was allocated for concerts. Library Services Director Hetherington stated the exact budget would not be known until May 2017 for the fiscal year beginning July 1.

In response to Commissioner Van Bergh, Library Services Director Hetherington reported the programming budget contained \$19,000 after the summer concerts. These funds will be used for the Cows\$Camp exhibition and the Newport Beach Art Exhibition. A small portion may remain at the end of the year, but that amount could not be used for events held in the next fiscal year.

Chair Selich felt the City Arts Commission needed to determine events and programs in order to solicit sponsors, underwriting and press coverage.

Commissioner Van Bergh expressed concern about planning events without knowing budget amounts.

Vice Chair Kerr advised that the Finance Subcommittee met with Mayor Dixon, who recommended the City Arts Commission submit to the Council an interim progress report outlining the wonderful programs and events provided by the City Arts Commission. Mayor Dixon also recommended the City Arts Commission wait for the new Council to be seated before proceeding. Vice Chair Kerr suggested a report to the Council include the long lead times needed to plan events, timeframes for events, fundraising efforts and a request for direction.

Chair Selich believed the Pacific Symphony concert and the Cows4Camp Exhibit were good examples of fundraising. The City Arts Commission could have a presentation similar to the one OASIS gave the Council that week.

Vice Chair Kerr stated Commissioners needed actual events when discussing sponsorships with businesses.

**8. Marketing & Communications Ad Hoc Subcommittee - Commissioner Michelle Bendetti, Commissioner Lynn Selich**

Chair Selich reported the subcommittee could begin marketing for the Cows4Camp Exhibit. The current social media program and Art in the Park outreach were good.

**9. Government Relations Ad Hoc Subcommittee - Commissioner Lynn Selich, Commissioner Michael Kerr, Commissioner Jennifer Van Bergh**

Chair Selich felt a comprehensive presentation to the City Council could be made in January.

**10. Finance Ad Hoc Subcommittee - Commissioner Michael Kerr, Commissioner Jennifer Van Bergh, Commissioner Lynn Selich**

Vice Chair Kerr advised the main issue was the Newport Beach Arts Foundation. The subcommittee would discuss building a cohesive group of supporters to provide assistance and to form the nucleus of a new Foundation.

**VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)**

Commissioner Greer reported Commissioner Van Bergh and she had met with the Pacific Club. They were supportive of the Pacific Symphony concert and the Sculpture Exhibition at Civic Center Park. Chair Selich wanted to pursue an alliance with the Pacific Club. Vice Chair Kerr volunteered to sponsor Commissioners' attendance at Pacific Club events.

For the November agenda: Commissioner Logan requested to add the placement of *Sphere 112*, Commissioner Greer asked to include the Phil Dyke exhibition of family art;

Chair Selich requested a Cows4Camp update as well as the update to City Council and the budget for the summer concert series.

**VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS**

None.

**IX. ADJOURNMENT – 7:01 PM**

Chair Selich adjourned the meeting in memory of former Commissioner Wendy Brooks.

Submitted by: \_\_\_\_\_

Cultural Arts Division		2016-2017					
As of October 31, 2016							
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
	<b>Programming</b>	<b>95,000</b>					
	<i>including Pacific</i>		07/06	Alliant Insurance	1,358	93,642	Concert Series
	<i>Symphony funding</i>		07/06	Triskelion Event	2,559	91,083	July Concert
			07/06	Rettich David	3,250	87,833	July Concert
			07/27	Rumors	3,250	84,583	August Concert
			07/27	Triskelion Event	2,559	82,024	August Concert
			08/10	Triskelion Event	2,559	79,465	September Concert
			08/10	Joshua Schreiber	3,250	76,215	September Concert
			08/16	Billy Mitchell	250	75,965	Symphony Concert
			08/16	Alliant Insurance	389	75,576	Symphony Concert
			08/16	ABM Janitorial	240	75,336	July Concert
			08/12	Staff Overtime	345	74,991	July Concert
			08/26	Staff Overtime	580	74,411	Symphony Concert
			08/31	Suzannes Catering	2,402	72,009	Symphony Concert
			08/31	Signature Party Rental	20	71,989	Symphony Concert
			08/31	Signature Party Rental	864	71,125	Symphony Concert
			08/31	ABM Janitorial	480	70,645	Symphony & Aug. Concert
			09/06	Office Depot	34	70,611	Symphony Concert
			09/06	Pacific Symphomy	50,000	20,611	Symphony Concert
			09/14	Firebrand Media	160	20,451	July Concert
			09/26	Firebrand Media	160	20,291	August Concert
			09/26	Firebrand Media	160	20,131	September Concert
			09/26	Smart Levels Media	886	19,245	Concert Series
			09/26	4Imprint	241	19,004	Symphony Concert
			09/09	Staff Overtime	464	18,540	August Concert
			09/23	Staff Overtime	464	18,076	September Concert
			10/04	ABM Janitorial	240	17,836	September Concert
			10/10	CNB - Police	598	17,238	Concert Series
			10/10	CNB - Police	523	16,715	Concert Series
			10/04	Balboa Island Assc	200	16,515	Centennial Concert
			10/25	Petty Cash	28	16,487	Concert Series
			10/27	Alliant Insurance	1,213	15,274	Event Insurance
	<b>TOTAL</b>					<b>15,274</b>	
	<b>Professional Services/</b>	<b>40,000</b>					
			07/14	Alan Scott	288	39,712	Real Heroes Installation
			07/14	AnnChatillon	410	39,302	Photo Service Symphony Concert
			08/08	Dinnwiddie Events	600	38,702	Symphony Concert
			08/15	Executive Events	525	38,177	Symphony Concert
			08/16	TAVD Visual	297	37,880	Transcription Service
			09/09	Sterling OC Enterprise	410	37,470	Symphony Concert - Light
			09/06	TAVD Visual	605	36,865	
			09/06	Dinnwiddie Events	610	36,255	Symphony Concert
			09/14	Sound Fusion	1,000	35,255	Concerts
			09/06	Loren Lillestrand	4,647	30,608	Consulting Service
			10/06	Crown Building Serv	1,968	28,640	Statue Cleaning (Ben Carlson)
			10/10	Pacific Symphomy	1,997	26,643	Symphony Concert
			10/04	TAVD Visual	338	26,305	Transcription Service
			10/12	Arts OC	21,582	4,723	Sculpture De-Installation
	<b>TOTAL</b>					<b>4,723</b>	
	<b>City Grants</b>	<b>40,000</b>					
						40,000	
	<b>TOTAL</b>					<b>0</b>	

Cultural Arts Division		2016-2017					
As of October 31, 2016							
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
	Sculpture Garden	24,661					
			09/06	Matthew Babcock	1,845	22,816	Contract Payment
			09/06	Curt Brill	2,400	20,416	Contract Payment
			09/06	David Buckingham	1,250	19,166	Contract Payment
			09/06	Nadler Arnold	3,113	16,053	Contract Payment
			09/06	Ray Katz	2,855	13,198	Contract Payment
			09/06	Jonathan Prince	3,000	10,198	Contract Payment
			09/06	Jennifer Cecere	3,000	7,198	Contract Payment
			09/06	Gerardo Martinez	3,000	4,198	Contract Payment
			09/06	Rench Christopher	2,948	1,250	Contract Payment
			09/06	Ivan McClean	1,250	0	Contract Payment
	<b>TOTAL</b>					<b>0</b>	

**TO** Newport Beach City Arts Commission

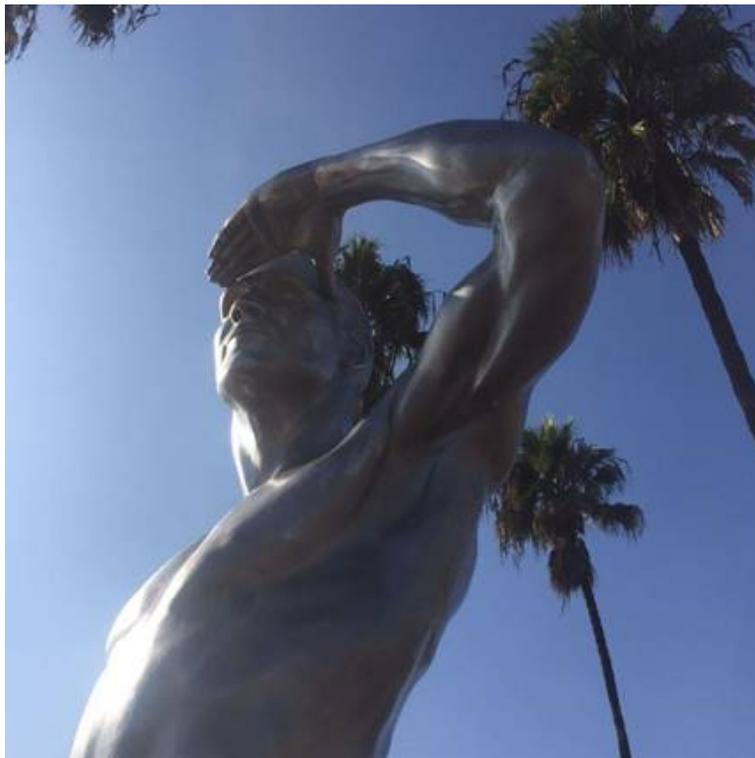
**FROM:** Library Services Department  
Tim Hetherton, Library Services Director  
949-717-3810, [thetherton@newportbeachca.gov](mailto:thetherton@newportbeachca.gov)

**PREPARED BY:** Tim Hetherton

**TITLE:** Cultural Arts Activities for October 2016

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**Ben Carlson Statue:** In September, the Cultural Arts division contracted a local vendor to maintain the Ben Carlson statue at the Newport Pier. On October 25, the statue was power washed and treated with citric acid. This citric acid removed the streaks of rust and the statue looks great.



**Cultural Arts Grants:** On Thursday, October 10, the City Arts Commission recommended the following arts organizations for 2016/17 Cultural Arts Grants:

<b>ORGANIZATION</b>	<b>REQUESTED</b>	<b>GRANTED 2016-17</b>
Backhausdance	\$ 10,000	\$ 4,000
Balboa Island Improvement Association	\$ 4,500	\$ 1,000
Balboa Island Museum	\$ 5,000	\$ 1,500
Baroque Music Festival	\$ 6,500	\$ 2,500
Festival Ballet Theatre	\$ 7,000	\$ 5,500
Newport Beach Film Festival	\$ 10,000	\$ 8,000
Orange County Museum of Art	\$ 25,000	\$ 10,000
Pacific Symphony	\$ 5,000	\$ 4,500
South Coast Repertory	\$ 4,000	\$ 3,000
	<b>\$ 77,000</b>	<b>\$ 40,000</b>

The recommended grants go to City Council for approval on Monday, November 7.

**“Half-Century Aerial Photography Retrospective: Newport Center / Fashion Island”:** Aerial photography and recollections from individuals associated with the development of Newport Center / Fashion Island are the basis of the current exhibit at the Central Library that will continue through December 2, 2016.

In conjunction with the exhibit, two public lectures are scheduled on the history of the planning and development of Newport Center / Fashion Island. The first was held on Monday, October 17. The second is scheduled for Monday, November 21, at 7 p.m. The free, public lectures have been arranged by aerial photographer Fred Emmert and Richard Frost, co-authors of the recently published book, “Real Estate Masterwork Series: Half Century Aerial Photography Perspective, Half Century Aerial Photography Retrospective, Newport Center / Fashion Island”. Speakers include:

- Steven Kellenberg, Senior Vice President, Irvine Company.
- Honorable Alberto F. Trevino, Jr., Principal Planner of Newport Center / Fashion Island, Irvine Company, 1961-1965.
- William R. Watt, Director of Construction, Irvine Company, 1965- 1967.

**TO** Newport Beach City Arts Commission

**FROM:** Library Services Department  
Tim Hetherton, Library Services Director  
949-717-3810, [thetherton@newportbeachca.gov](mailto:thetherton@newportbeachca.gov)

**PREPARED BY:** Tim Hetherton

**TITLE:** Placement of *Sphere 112*

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**ABSTRACT:**

*Sphere 112* is one of the works featured in Phase I of the inaugural Newport Beach Sculpture Exhibition in Civic Center Park. The Newport Beach Arts Foundation has offered to purchase the piece and donate it to the City. At their April 2016 meeting, the City Arts Commission approved the acceptance of the piece into the City Art inventory. On June 7, 2016, the Parks, Beaches, and Recreation Commission at their Regular Meeting agreed to permanently site the piece in Civic Center Park, per the guidelines in Council Policy I-11, *Acquisition of Art by the City of Newport Beach*. At the June 28 regular meeting, Council directed the City Arts Commission to evaluate other sites, as well as the present site, for the permanent location of the piece.

**RECOMMENDATION:**

Staff recommends that the Art in Public Places Ad Hoc Subcommittee consider locations for the permanent placement of the sculpture *Sphere 112*, determine a site, and make a recommendation to the City Arts Commission that can be presented to the City Council for approval.

**FUNDING REQUIREMENTS:**

*Sphere 112* will be purchased privately by the Newport Beach Arts Foundation at a cost of \$15,000 and donated to the City. Maintenance, estimated at \$250 annually, will be expensed from Cultural Arts account # 10160603-811008, Professional and Technical Services.

**DISCUSSION:**

*Sphere 112* by Ivan McLean is one of the works featured in Phase I of the inaugural Newport Beach Sculpture Exhibition in Civic Center Park. The piece was named for the size of its diameter, 112 inches. Mr. McLean assembled the piece from stainless steel rods of various shapes and sizes selected randomly and welded together. Currently installed adjacent to Avocado Avenue just north of the intersection with San Miguel Drive, *Sphere 112* was voted as the People's Choice for best sculpture at the Grand Opening of the Sculpture Exhibition at Civic Center Park on September 13, 2014. Mr. McLean is an acclaimed sculptor who has many examples of public and private art on display throughout the country.

The Newport Beach Arts Foundation, upon City Arts Commission approval, has expressed interest in purchasing *Sphere 112* and donating it to the City.

An initial concern, however, was the durability of the piece in Newport Beach's coastal environment. cursory inspection in January 2015 revealed that the piece had oxidization present where the stainless steel rods were welded together as well as some oxidation on the rods themselves. Discussions with the sculptor, Ivan McLean, indicate that *Sphere 112* was fabricated from 304 grade stainless steel which is durable in most situations but does not fare well in a corrosive marine environment. In response to this concern, the City Arts Commission in March 2015 agreed to authorize Mr. McLean to create, at his own cost, a replacement piece for *Sphere 112* with a similar piece fabricated from the more durable 316 marine grade stainless steel. The refabricated piece was installed in December 2015.

The City Arts Commission in January 2016 listed the purchase of *Sphere 112* as a potential funding opportunity for the Newport Beach Arts Foundation on the condition that the replacement piece demonstrated that it was resistant to oxidization. Staff has monitored the condition of *Sphere 112* closely, and the replacement piece has fared well through the rainy season, with no signs of oxidization.

The piece meets the criteria as established in Council Policy I-9, *Art in Public Places* and Council Policy I-11, *Acquisition of Art by the City of Newport Beach*. The Fine Arts Ad Hoc Subcommittee has reviewed the Application for the Review and Consideration of Art submitted by Mrs. Carmen Smith of the Newport Beach Arts Foundation and has approved the acceptance of the donation.

At their June meeting, the Parks, Beaches, and Recreation Commission agreed to allow the placement of the piece in Civic Center Park, per Council Policy I-11, which requires the City Arts Commission to advise the City Council regarding appropriate sites and locations in the City for the display of Art, in conjunction with the City commission, committee, board and/or department which has responsibility for planning or maintaining the proposed location.

At the June 28 regular meeting, the City Arts Commission recommended that the City accept the donation from the Newport Beach Arts Foundation and permanently site the piece as its present location in Civic Center Park. Council expressed some concern about using Civic Center Park as a permanent location since the Park was designed to be a site for rotating exhibitions of sculpture. City Council directed the City Arts Commission to provide recommendations on alternative locations for the sculpture, while still considering the current placement of sculpture as a potential location.

**NOTICING:**

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Council considers the item).

**TO** Newport Beach City Arts Commission

**FROM:** Library Services Department  
Tim Hetherton, Library Services Director  
949-717-3810, [thetherton@newportbeachca.gov](mailto:thetherton@newportbeachca.gov)

**PREPARED BY:** Tim Hetherton

**TITLE:** Cows4Camp Exhibit Update

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In early 2016, the California Milk Processor Board (the agency responsible for the *Got Milk?* advertising campaign) completed a campaign called *Milk Loves Art* to celebrate the rich cultural heritage of California. The herd of 32 cow sculptures, painted by renowned artists from across the region, was donated for a traveling exhibition to raise funds and awareness for Camp Ronald McDonald for Good Times. The herd is currently on display in the City of Dana Point and at the Ronald McDonald camp facility in Apple Canyon Center in Mountain Center, CA.

The City Arts Commission has arranged to install 10 of the cows for exhibit in Civic Center Park as a temporary exhibit. Additional cows will be placed on display at Central Library, Mariners Library, Balboa Branch Library, OASIS, Castaways Park, Marina Park, and the Newport Coast Community Center.

The exhibit will run from mid-November through May 2017. The exhibition would provide an interest in the community through the promotion of art, education and entertainment and will serve as a temporary public art amenity until the installation of Phase III of the Sculpture Exhibition in Civic Center Park in August 2017.

A grand opening/press launch for the exhibition is tentatively scheduled for January 2017.

The cows will be made available for individual sale and through an auction in June 2017 held in conjunction with the Newport Beach Art Exhibition with the proceeds going to Camp Ronald McDonald and the Newport Beach Arts Foundation.

Staff estimates a cost of \$9,000 to provide for the transportation, staging and installation of the cows. The installation will utilize existing concrete pads in Civic Center Park to take advantage of predetermined sites for sculpture. Dave Aepli of Display will handle the installation.

The cows will be transferred from Dana Point to the Display facility on Tuesday, November 8. The cows will be installed the week of November 13. Each cow will be accompanied by a plaque with title and artist information. Individual cows will be made available for underwriting opportunities.

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**TO** Newport Beach City Arts Commission

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**PREPARED BY:** Tim Hetherton

**TITLE:** Potential Loan of Mark di Suvero *Isis* Sculpture to the City of Newport Beach

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**RECOMMENDATION:**

Staff requests that the City Arts Commission consider the feasibility of securing a multi-year loan of the Mark di Suvero sculpture, *Isis*.

**DISCUSSION:**

Mark di Suvero is one of the most prominent American artists to emerge from the Abstract Expressionist era and his sculptures have appeared in museums and outdoor public settings around the world. His pieces have consistently drawn critical acclaim.

His early works were large outdoor pieces that incorporated wooden timbers from demolished buildings, tires, scrap metal and structural steel. This exploration has transformed over time into a focus on H-beams and heavy steel plates. Many of the pieces contain sections that are allowed to swing and rotate giving the overall forms a considerable degree of motion.

Di Suvero was awarded the International Sculpture Center's Lifetime Achievement in Contemporary Sculpture Award in 2000. In 2005 at the 11th Heinz Awards, di Suvero was the winner in the Arts and Humanities category which came with a \$250,000 prize. 2010 saw di Suvero awarded with a Smithsonian Institution Archives of American Art Medal. He is a 2010 National Medal of Arts winner and was presented this award on March 2, 2011 by President Barack Obama. The American Academy of Arts and Letters awarded a Gold Medal to di Suvero in 2013.

**ISIS**

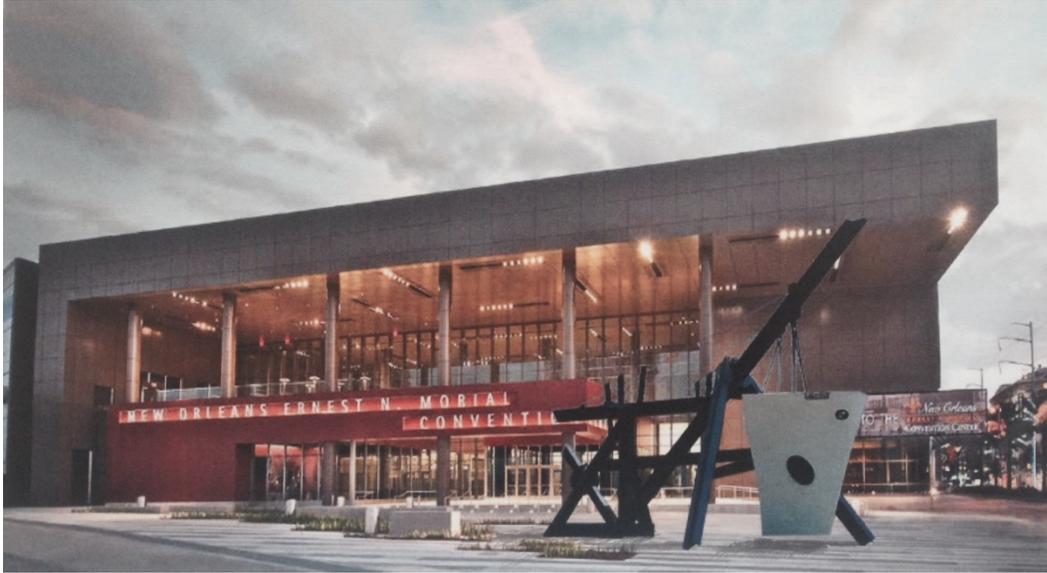
*Isis* stands 42 feet tall and is 63 feet long. Constructed from industrial steel beams, the sculpture features the bow of a ship that serves as its focal point. It has been suggested that the ship's bow is in memory of di Suvero's father, who was an Italian naval officer stationed in China. The bow is suspended by steel cables, which allow it to gently sway with the wind. "Isis" is both the name of an Egyptian goddess as well as the acronym for the Institute of Scrap Iron and Steel, which commissioned di Suvero to make the sculpture for its 50th anniversary.

Completed in 1978, *Isis* was exhibited at the Hirshhorn Museum and Sculpture Garden, a part of the Smithsonian Institution, on the Mall in Washington, DC, until 1992. It was then exhibited at the Manilow Sculpture Park in University Park, Illinois, until its move to San Diego in July 2004, where it was exhibited until 2007. The piece is currently in storage

**FUNDING:**

There is the possibility that the City Arts Commission could secure a multi-year loan of this sculpture. The City of Newport Beach would be responsible for the costs of shipping the sculpture to Newport Beach from San Diego and installation at an approximate cost of \$75,000. While the current City Arts Commission budget lacks the funds for such a project, there are potential funds from *Visit Newport Beach*, and the *Public Art and Cultural Facilities Fund*. Accessing these funds requires City Council approval. The piece could also be borrowed through a significant private fundraising campaign.





**NOTICING:**

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