



CITY OF NEWPORT BEACH CITY ARTS COMMISSION AGENDA

Newport Beach Library, 1000 Avocado Avenue, Newport Beach, CA 92660

Teleconference Location Pursuant to GCS54953(B): Ritz Carlton Tokyo

Thursday, June 8, 2017 - 5:00 PM

City Arts Commission Members:

Lynn Selich, Chair
Michael Kerr, Vice Chair
Jennifer Van Bergh, Secretary
Michelle Bendetti, Commissioner
Judy Chang, Commissioner
Arlene Greer, Commissioner
Caroline Logan, Commissioner

Staff Members:

Tim Hetherton, Library Services Director
Francine Jacome, Administrative Support Technician

The City Arts Commission special meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the special meeting City Arts Commission agenda be posted at least seventy-two (72) hours in advance of the meeting and that the public be allowed to comment on agenda items before the Commission and items not on the agenda but are within the subject matter jurisdiction of the City Arts Commission. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Tim Hetherton, Library Services Director, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 717-3801 or thetherton@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Library Services Department 24 hours prior to the scheduled meeting.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. NOTICE TO THE PUBLIC

The City provides a yellow sign-in card to assist in the preparation of the minutes. The completion of the card is not required in order to address the City Arts Commission. If the optional sign-in card has been completed, it should be placed in the tray provided at the Staff table.

The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. PUBLIC COMMENTS

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

V. CONSENT CALENDAR

All matters listed under CONSENT CALENDAR are considered to be routine and will all be enacted by one motion in the form listed below. City Arts Commissioners have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the City Arts Commission votes on the motion unless members of the City Arts Commission request specific items to be discussed and/or removed from the Consent Calendar for separate action. Members of the public who wish to discuss a Consent Calendar item should come forward to the lectern upon invitation by the Chair.

A. Approval of Minutes of the May 11, 2017, City Arts Commission Meeting

1. Draft of 05/11/2017 Minutes

[06-08-2017 - CAC - 01 Draft Minutes.pdf](#)

B. Consent Calendar Items

2. Financial Report

Review of financial information.

[06-08-2017 - CAC - 02 Financial Report.pdf](#)

3. Cultural Arts Activities

Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

[06-08-2017 - CAC - 03 Staff Report Cultural Arts Activities for May 2017.pdf](#)

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

4. City Arts Commission Funding

Assistant City Manager Carol Jacobs provides an overview of City Arts Commission structure, authority and finances.

[06-08-2017 - CAC - 04 City Arts Commission Funding Presentation.pdf](#)

5. Proposed Cultural Arts Budget for Fiscal Year 2017/18

The Finance Ad Hoc Subcommittee recommends that the City Arts Commission approve the proposed budget for fiscal year 2017/18.

[06-08-2017 - CAC - 05 Staff Report Proposed Cultural Arts Budget for FY2017-18.pdf](#)

[06-08-2017 - CAC - 06 ATTACHMENT A - Proposted Cultural Arts Budget for FY2017-18.pdf](#)

6. Newport Beach Arts Foundation Reorganization

The Finance Ad Hoc Subcommittee requests that the City Arts Commission approve a proposal to assist the Newport Beach Arts Foundation with reorganization.

[06-08-2017 - CAC - 07 Staff Report Newport Beach Arts Foundation Reorganization.pdf](#)

7. Pacific Symphony Concert on the Civic Green

Staff recommends that the City Arts Commission approve a concert by the Pacific Symphony on the Civic Green to be held on Sunday, July 16, 2017.

[06-08-2017 - CAC - 08 Staff Report Pacific Symphony Concert on the Civic Green.pdf](#)

[06-08-2017 - CAC - 09 ATTACHMENT A - Pacific Symphony Donation Form.pdf](#)

8. Disbursement of Cultural Arts Grant Funds and Return on Investment

Staff provides an overview of the Cultural Arts Grant process.

[06-08-2017 - CAC - 10 Staff Report Disbursement of Cultural Arts Grants Funds and ROI.pdf](#)

9. McFadden Square Timeline Update

Staff recommends that the City Arts Commission approve the proposed updates to the McFadden Square timeline.

[06-08-2017 - CAC - 11 Staff Report McFadden Square Timeline Update.pdf](#)

[06-08-2017 - CAC - 12 ATTACHMENT A - McFadden Square Survey.pdf](#)

[06-08-2017 - CAC - 13 ATTACHMENT B - McFadden Timeline Responses.pdf](#)

B. Monthly Reports**10. Art in Public Places Ad Hoc Subcommittee**

Commissioner Arlene Greer, Commissioner Caroline Logan, Commissioner Jennifer Van Bergh

11. Performing Arts Ad Hoc Subcommittee

Commissioner Michelle Bendetti, Commissioner Arlene Greer, Commissioner Judy Chang

12. Marketing & Communications Ad Hoc Subcommittee

Commissioner Michelle Bendetti, Commissioner Lynn Selich

13. Government Relations Ad Hoc Subcommittee

Commissioner Lynn Selich, Commissioner Michael Kerr, Commissioner Jennifer Van Bergh

14. Finance Ad Hoc Subcommittee

Commissioner Michael Kerr, Commissioner Jennifer Van Bergh, Commissioner Lynn Selich

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited and non-agenda items generally considered to be within the subject matter jurisdiction of the City Arts Commission. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IX. ADJOURNMENT

NOTE PURSUANT TO GOVERNMENT CODE SECTION 54953(B), THIS MEETING WILL INCLUDE TELECONFERENCE PARTICIPATION BY CITY ARTS COMMISSIONER JUDY CHANG FROM THE ADDRESS LISTED ON THE FIRST PAGE. THE NOTICE AND AGENDA WILL BE POSTED AT THE TELECONFERENCE LOCATION AND PUBLIC COMMENT FROM SUCH ADDRESS SHALL BE ALLOWED.

**Newport Beach City Arts Commission Regular Meeting Minutes
Thursday, May 11, 2017
Regular Meeting – 5:00 PM
City Council Chambers
100 Civic Center Drive
Newport Beach, CA 92660**

I. CALL MEETING TO ORDER – 5:01 P.M.

II. ROLL CALL

Commissioners Present: Lynn Selich, Chair
Michael Kerr, Vice Chair
Michelle Bendetti
Judy Chang
Arlene Greer
Caroline Logan

Commissioners Absent: Jennifer Van Bergh, Secretary

Staff Present: Tim Hetherton, Library Services Director
Francine Jacome, Administrative Support Technician

III. NOTICE TO THE PUBLIC

IV. PUBLIC COMMENTS

None.

V. CONSENT CALENDAR

A. Approval of Minutes of the April 13, 2017 City Arts Commission Meeting

1. Draft of 04/13/2017 Minutes

Commissioner Greer clarified her comments on page 5, paragraph 12. She was suggesting the donor form could be utilized during the summer to raise money for all the arts programming if adopted by the Newport Beach Arts Foundation. The timeline was relative to the donor form, June through September.

Commissioner Logan requested "Commissioner Logan was pleased with Vice Chair Kerr's proposals and the logic of those proposals" on page 5 be amended to "Commissioner Logan thanked Vice Chair Kerr." She recalled Library Services Director Hetherton advising the Commission that the Ronald Reagan statue was intended to be permanently installed at the Civic Center.

Commissioner Greer reported the Art in Public Places subcommittee is composed of herself, Commissioner Logan, and Commissioner Van Bergh. However, the Newport Beach Art Exhibition group is composed of Commissioner Greer, Commissioner Logan, and Commissioner Chang.

Commissioner Chang arrived at 5:07 P.M.

Motion made by Commissioner Greer, seconded by Commissioner Logan, and carried (6-0-0-1) to approve the draft Minutes for the meeting of April 13, 2017 as amended.

AYES:	Selich, Kerr, Bendetti, Chang, Greer, Logan
NOES:	None
ABSTENTIONS:	None
ABSENT:	Chang, Van Bergh

Commissioner Logan noted some comments in the Minutes were attributed to the incorrect Commissioner.

B. Consent Calendar Items

2. Financial Report - Review of financial information.

Library Services Director Hetherton reported sufficient funds are available for the juried art show. Fewer funds are being spent on the program because of other funding priorities during the fiscal year, but the event should still be nice.

In response to Chair Selich's question, Library Services Director Hetherton preferred the *Cows4Camp* people handle the silent auction. The exhibit will remain until June 30th.

In reply to Commissioner Chang's question, Library Services Director Hetherton indicated funds are not available for a photographer at the Art Exhibition. Perhaps the City Arts Commission could approach the Arts Foundation about funding a photographer or music.

Commissioner Greer added that photographs taken during the Art Exhibition will be used in future marketing efforts. If photographs are not taken, then they would lose the opportunity to show people what they do. Commissioner Greer agreed to approach the Arts Foundation about funding a photographer for the Art Exhibition.

In response to Commissioner Chang's questions, Library Services Director Hetherton stated \$2,200 is budgeted for catering during the Art Exhibition. That amount will provide wine, beer, pretzels, cheese, and crackers. Attendees will have to pay for wine at the event. The Arts Foundation raised \$23,000 for the 2016 Pacific Symphony concert. Those funds may be applied to this year's concert. Visit Newport Beach's \$10,000 donation was used to pay for insurance, police officers, security guards, the after party, and catering for last year's Pacific Symphony concert. The after party probably cost less than \$5,000. Funding for the Pacific Symphony concert was higher than funding for Concerts on the Green because more people attended and there were more expenses and higher expenses. Chair Selich added that the reception was held for donors who gave a certain amount of money.

Commissioner Chang was not comfortable with using City funds to pay for a private event. Library Services Director Hetherton reported typically taxpayer funds are not used to host a private event.

Chair Selich suggested agendizing a discussion of the funding structure of the Pacific Symphony concert at the next meeting.

Library Services Director Hetherton noted some donations for Pacific Symphony were received after the event.

Commissioner Greer suggested the Performing Arts Subcommittee hold a discussion.

3. Cultural Arts Activities - *Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.*

Motion made by Commissioner Greer, seconded by Commissioner Logan, and carried (6-0-0-1) to approve the Consent Calendar.

AYES:	Selich, Kerr, Bendetti, Chang, Greer, Logan
NOES:	None
ABSTENTIONS:	None
ABSENT:	Van Bergh

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

4. Timeline for 2017 Sculpture Exhibition in Civic Center Park – *Staff presents the timeline for Phase III developed by Arts Orange County for review.*

Library Services Director Hetherton advised that on May 19 the Art in Public Places Subcommittee is meeting with Arts Orange County to talk about the timeline for Phase III of the Sculpture Garden. The outline of tasks contains some benchmarks. He will send Commissioners an email containing important meeting dates. The public will be able to view submissions online and provide comments. Arts Orange County has committed to providing updates at City Arts Commission meetings.

Commissioner Greer was excited about the kick-off meeting for the artist call, which will be a new event.

Vice Chair Kerr reiterated his suggestion at a previous meeting for the City Arts Commission to discuss a two-year rotation schedule for sculptures.

Chair Selich remarked that information for the artist call needs to include language about artists using materials that can withstand being in the weather.

In response to Vice Chair Kerr's questions, Library Services Director Hetherton advised that Phase III will be installed in October 2017 and de-installed in August 2019. Phase IV will be installed in August 2018 and de-installed in August 2020. Under a two-year rotation, Phases III and IV would extend for three years. There will be no sculptures between approximately August and October 2017 when the current ten pieces are de-installed.

Vice Chair Kerr questioned whether expanding Phases III and IV to three years would be a logical move in order to reduce expenses. Library Services Director Hetherton advised that artists would have to agree to the loan period.

Chair Selich suggested referring the question to the Art in Public Places Subcommittee for discussion.

5. **Placement of Ronald Reagan Statue** – *Staff recommends that the Art in Public Places Ad Hoc Subcommittee, in collaboration with sculptor Miriam Baker, determine an appropriate site in Civic Center Park to place the Ronald Reagan Sculpture.*

Chair Selich requested this item be tabled.

Motion made by Commissioner Greer, seconded by Commissioner Logan, and carried (6-0-0-1) to table discussion of placement of the Ronald Reagan statue.

AYES:	Selich, Kerr, Bendetti, Chang, Greer, Logan
NOES:	None
ABSTENTIONS:	None
ABSENT:	Van Bergh

B. Monthly Reports

6. **Art in Public Places Ad Hoc Subcommittee** – *Commissioner Arlene Greer, Commissioner Caroline Logan, Commissioner Jennifer Van Bergh*

Commissioner Greer reported the subcommittee finalized the venue for the Newport Beach Art Exhibition. Approximately 50 submissions have been received. The deadline for submissions is currently May 26, but it will probably be extended. All Commissioners are requested to help with check-in of artists. The Newport Beach Arts Foundation will help with volunteer work.

7. **Performing Arts Ad Hoc Subcommittee** – *Commissioner Michelle Bendetti, Commissioner Arlene Greer, Commissioner Judy Chang*

Commissioner Bendetti had attended a Flashback Heart Attack performance the prior weekend. They will provide nice, diverse entertainment. Flashback Heart Attack's performance is scheduled for July 9 and Pacific Symphony for July 16.

8. **Marketing & Communications Ad Hoc Subcommittee** - *Commissioner Michelle Bendetti, Commissioner Lynn Selich*

Chair Selich indicated the subcommittee will be working on the *Cows4Camp* exhibit and the Pacific Symphony concert.

Commissioner Greer requested Commissioners speak to clubs and organizations about upcoming arts events.

In reply to Commissioner Chang's inquiry, Assistant City Manager Jacobs advised that approximately 200 people follow Cultural Arts on Instagram, 600 people on Facebook, and 90 on Twitter.

Chair Selich reported the 2017-2018 fiscal year budget includes funding for an administration/fundraising position. The budget will be presented to the Council on May 23 for approval.

In response to Commissioner Chang's question, Library Services Director Hetherton indicated Visit Newport Beach funds will pay for the staffing position. This position will work with the Arts Foundation regarding fundraising.

Commissioner Chang supported initiating an arts manager position, but she was not sure the position should support fundraising.

Assistant City Manager Jacobs suggested staff provide the Commission with a scope of services for the position for discussion prior to releasing the Request for Proposals.

Commissioners reported they could not access or were not aware of their City email accounts.

9. Government Relations Ad Hoc Subcommittee - *Commissioner Lynn Selich, Commissioner Michael Kerr, Commissioner Jennifer Van Bergh*

This item was combined with Item 10.

10. Finance Ad Hoc Subcommittee - *Commissioner Michael Kerr, Commissioner Jennifer Van Bergh, Commissioner Lynn Selich*

Vice Chair Kerr reported an email was sent to Commissioners proposing the creation of a board of trustees to supplement the Arts Foundation and requesting the names of people who might want to join the board of trustees. Several Council Members have informally contacted him to endorse and support the concept. The trustees would be responsible for writing checks and overseeing the staff person's fundraising efforts. Trustees would create their own structure, determine minimum financial obligations, and determine levels of recognition and rewards for donations. A number of people have expressed interest in discussing this. The trustees could host a signature event to recruit members and to promote internal cohesion. The Arts Foundation and the trustees could meet annually with the City Arts Commission to brainstorm arts programming. The Arts Foundation could create a broad-based membership concept with the board of trustees organizing and governing membership. If trustees are successful in raising a significant amount of money, he proposed a Memorandum of Understanding with the City Council regarding the disposition of funds raised by the trustees. Next steps include additional discussion of the concept, obtaining approval, and then soliciting members for the board of trustees. The inaugural board could be composed of four to eight people. He suggested holding a reception for prospective trustees or those wanting more information at the Pacific Symphony concert.

Commissioner Chang expressed concern about using taxpayer funds to hire an Arts Foundation fundraiser. Hiring an arts manager to handle programming could encourage people to donate.

Vice Chair Kerr explained that funding for the position would be budgeted in the first year. After the first year, the position should raise sufficient funds to pay for itself and programming. The position could be 20 percent administrative and 80 percent fundraising. The City Council has asked the City Arts Commission to increase the level of private support for the arts.

Commissioner Chang noted substantial funds were raised through email blasts. Those could continue four times a year. Vice Chair Kerr clarified that funds raised through email blasts were relatively small. Four email blasts a year would likely result in diminishing donations. The Arts Foundation needs a person dedicated to fundraising.

In reply to Commissioner Chang's questions, Library Services Director Hetherton explained that the \$23,000 was placed in the donation account and will be used to supplement the cost of this year's Pacific Symphony concert. The proposed program budget totals \$95,000, of which \$35,000 is planned for regular programming and \$60,000 for the Pacific Symphony concert. That \$60,000 could be comprised of Visit Newport Beach funds and donations. Vice Chair Kerr clarified that the budget is composed of revenues and expenses without allocations for specific events. Library Services Director Hetherton reported the \$23,000 was donated for the Pacific Symphony concert and could not be used for other programming.

Commissioner Chang recalled that the email asked for donations to support the arts, not specifically Pacific Symphony. She wanted to understand how the City Arts Commission could budget so much money for one event while reducing funds for another event.

Chair Selich reminded Commissioners that the City Arts Commission discussed and approved programming and a budget for the year.

Commissioner Greer suggested each subcommittee submit a list of programs and costs for the City Arts Commission's use in preparing a budget. A wider variety of programming will attract more donations.

Commissioner Chang felt funding should be spread among each of the arts, not one major event.

Library Services Director Hetherton indicated \$60,000 will be dedicated to the Pacific Symphony concert. That \$60,000 is mostly comprised of \$23,000 in donations from last summer and the remainder from Visit Newport Beach funds.

Commissioner Logan reported the Sister City program could be added to the 2014 stone in the McFadden Square Timeline. In 2014, the City celebrated the 30th anniversary of its association with Sister City Okazaki. She would look into anniversary celebrations for Sister Cities Antibes and Ensenada.

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

Commissioner Chang requested agenda items regarding funds for the Arts Foundation staff position, more clarification of the City Arts Commission's budget, and the return on investment of Cultural Arts Grants.

Commissioner Greer requested a City Arts Commission Retreat.

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Jim Mosher remarked that documents relevant to the agenda should be made available to the public. He suggested a four-year tenure with a rotation of two years for the Sculpture Garden. The City Arts Commission should remind the City Council of the City Arts Commission's duty to make recommendations to the City Council regarding arts and culture within the City. The proper question is not where the Ronald Reagan statue should be placed but whether it should be moved.

IX. ADJOURNMENT – 6:26 P.M.

Chair Selich adjourned the meeting at 6:26 p.m.

Cultural Arts Division			2016-2017				
As of June 1, 2018							
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
	Programming	95,000					
	<i>including Pacific</i>		7/6	Alliant Insurance	1,358	93,642	Concert Series
	<i>Symphony funding</i>		7/6	Triskelion Event	2,559	91,083	July Concert
			7/6	Rettich David	3,250	87,833	July Concert
			7/27	Rumors	3,250	84,583	August Concert
			7/27	Triskelion Event	2,559	82,024	August Concert
			8/10	Triskelion Event	2,559	79,465	September Concert
			8/10	Joshua Schreiber	3,250	76,215	September Concert
			8/16	Billy Mitchell	250	75,965	Symphony Concert
			8/16	Alliant Insurance	489	75,476	Symphony Concert
			8/16	ABM Janitorial	240	75,236	July Concert
			8/12	Staff Overtime	345	74,891	July Concert
			8/26	Staff Overtime	580	74,311	Symphony Concert
			8/31	Suzannes Catering	2,402	71,909	Symphony Concert
			8/31	Signature Party Rental	20	71,889	Symphony Concert
			8/31	Signature Party Rental	864	71,025	Symphony Concert
			8/31	ABM Janitorial	480	70,545	Symphony & Aug. Concert
			9/6	Office Depot	34	70,511	Symphony Concert
			9/6	Pacific Symphony	50,000	20,511	Symphony Concert
			9/14	Firebrand Media	160	20,351	July Concert
			9/26	Firebrand Media	160	20,191	August Concert
			9/26	Firebrand Media	160	20,031	September Concert
			9/26	Smart Levels Media	886	19,145	Concert Series
			9/26	4Imprint	241	18,904	Symphony Concert
			9/9	Staff Overtime	464	18,440	August Concert
			9/23	Staff Overtime	464	17,976	September Concert
			10/4	ABM Janitorial	240	17,736	September Concert
			10/10	CNB - Police	598	17,138	Concert Series
			10/10	CNB - Police	523	16,615	Concert Series
			10/4	Balboa Island Assc	200	16,415	Centenial Concert
			10/25	Petty Cash	28	16,387	Concert Series
			10/27	Alliant Insurance	1,213	15,174	Event Insurance
			11/15	Los Angeles Times	342	14,832	Advertisement
				Misc. Credit Card	363	14,469	
			12/9	Petty Cash	11	14,458	
			1/3	Display	8,495	5,963	Delivery & Installation
		2,400	03/28	Transfer from NMUSD		8,363	
				Westaf	525	7,838	Art Exhibition entries
				Smart Levels Media	222	7,616	
			5/1	Alliant Insurance	1,165	6,451	
	TOTAL					6,451	
	Professional Services	40,000					
			7/14	Alan Scott	288	39,712	Real Heroes Installation
			7/14	AnnChatillon	410	39,302	Photo Service Symphony Concert
			8/8	Dinnwiddie Events	600	38,702	Symphony Concert
			8/15	Executive Events	525	38,177	Symphony Concert
			8/16	TAVD Visual	297	37,880	Transcription Service
			9/9	Sterling OC Enterprise	410	37,470	Symphony Concert - Light
			9/6	TAVD Visual	605	36,865	
			9/6	Dinnwiddie Events	610	36,255	Symphony Concert
			9/14	Sound Fusion	1,000	35,255	Concerts
			9/6	Loren Lillestrand	4,647	30,608	Consulting Service
			10/6	Crown Building Serv	1,968	28,640	Statue Cleaning (Ben Carlson)
			10/10	City of Newport Beach	1,997	26,643	Symphony Concert - Security
			10/4	TAVD Visual	338	26,305	Transcription Service
			10/12	Arts OC	21,582	4,723	Sculpture De-Installation
			11/15	TAVD Visual	266	4,457	Transcription Service

Cultural Arts Division			2016-2017				
As of June 1, 2018							
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
			11/17	Crown Building Serv	656	3,801	Statue Cleaning (Ben Carlson)
			12/5	Alan Scott	350	3,451	Mark Leysen Installation
			12/5	TAVD Visual	194	3,257	Transcription Service
			1/3	TAVD Visual	169	3,088	Transcription Service
			2/1	TAVD Visual	160	2,928	Transcription Service
			2/14	Alan Scott	303	2,625	Scott Amling Installation
			3/1	TAVD Visual	101	2,524	Transcription Service
			4/3	Crown Building Serv	656	1,868	Statue Cleaning (Ben Carlson)
			4/3	TAVD Visual	295	1,573	Transcription Service
			4/13	Dinnwiddie Events	750	823	Art Exhibition
			4/3	Alan Scott	269	554	Assemblages by Ron Yeo
			5/11	TAVD Visual	236	318	Transcription Service
	TOTAL					318	
	City Grants	40,000					
			12/9	Balboa Island Museum	1,500	38,500	
				N.B. Film Festival	8,000	30,500	
				Baroque Music Festival	2,500	28,000	
				S. Coast Rep Theater	3,000	25,000	
				Festival Ballet	5,500	19,500	
				OC Museum of Art	10,000	9,500	
				Balboa Isl Improve Assn	1,000	8,500	
				Pacific Symphony	4,500	4,000	
				Backhausdance	4,000	0	
	TOTAL					0	
	Sculpture Garden	24,661					
			9/6	Matthew Babcock	1,845	22,816	Contract Payment
			9/6	Curt Brill	2,400	20,416	Contract Payment
			9/6	David Buckingham	1,250	19,166	Contract Payment
			9/6	Nadler Arnold	3,113	16,053	Contract Payment
			9/6	Ray Katz	2,855	13,198	Contract Payment
			9/6	Jonathan Prince	3,000	10,198	Contract Payment
			9/6	Jennifer Cecere	3,000	7,198	Contract Payment
			9/6	Gerardo Martinez	3,000	4,198	Contract Payment
			9/6	Rench Christopher	2,948	1,250	Contract Payment
			9/6	Ivan McClean	1,250	0	Contract Payment
	TOTAL					0	

TO: Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Cultural Arts Activities for May 2017

Wahoo's Wing Lam & Family

The Journey from Mainland China to Balboa Island

Mr. Lam's presentation on May 23 highlighted the Asian-American experience in Orange County. The Friends Room was filled to capacity for this engaging talk that also included Mr. Lam's parents, Lee Cheong Kwong and Lee So Ching.

"Of all places my parents could have immigrated to in America, thank God they chose Balboa Island, right?" So says Wing Lam, perhaps best known as the co-founder of Wahoo's Fish Taco restaurant chain.

The incredible story of the Lee family spans over half a century and across half the globe. Their journey begins in Mainland China and winds its way to Hong Kong, Tokyo, Brazil, and finally to Balboa Island, where they open the first Chinese restaurant in the area, Shanghai Pine Garden. Their story is filled with hardship and challenges that most of us could not even imagine. Yet through it all, their passion for life and love of family resulted in a perpetual joy that radiates to all who come into their presence.

Wing, the third of five sons, was born in Sao Paulo, Brazil, and moved to California as a teenager in 1975. He didn't speak English and was one of the only Asian children at his school in Costa Mesa. Like his parents, he overcame these challenges and with two of his brothers went on to open Wahoo's Fish Taco, which today is one of Orange County's iconic restaurant brands.

The lecture was preceded by a reception in the Bamboo Courtyard at 6pm.

This free lecture was presented by the Balboa Island Museum and Historical Society thanks to a cultural arts grant from the Newport Beach City Arts Commission.



Backhausdance

On Saturday, May 20 on the Civic Green, at 2 p.m., **Backhausdance** presented an engaging, athletic and entertaining outdoor performance for the community to enjoy. In addition to two repertory works, this critically-acclaimed Orange County contemporary dance company introduced a new dance specifically created for the Civic Center venue by Artistic Director Jennifer Backhaus.

Funding for the event was provided by the City Arts Commission through a Cultural Arts grant.





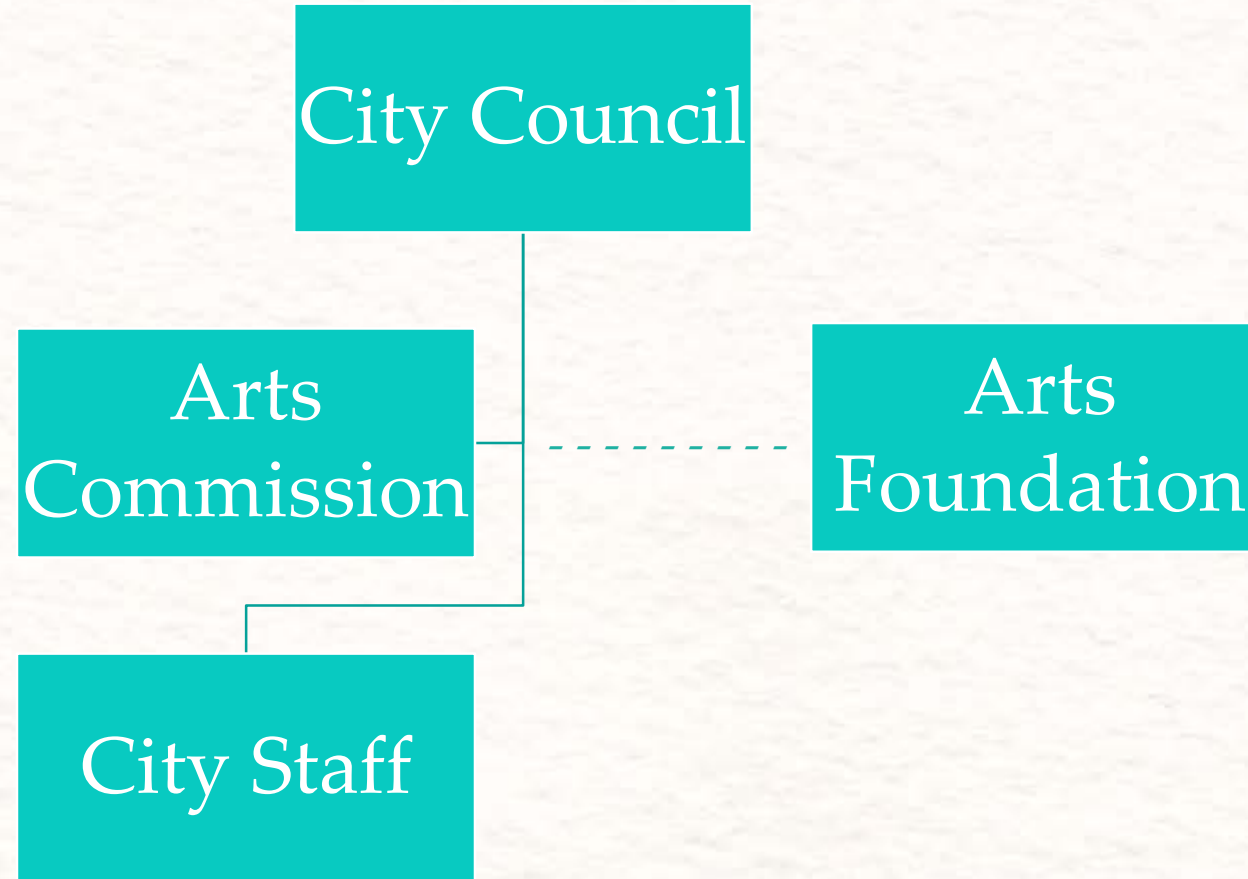
Arts Commission

Organizational Structure and Finances

Agenda

- Arts Commission Organization Structure
- Authority
- Finances

Organizational Structure



City Charter

- Section 712 City Arts Commission.
- There shall be a City Arts Commission with the number of members to be established by ordinance or resolution and it shall have the power and duty to:
 - (a) Act in an advisory capacity to the City Council in all matters pertaining to artistic, aesthetic and cultural aspects of the City.
 - (b) Recommend to the City Council the adoption of such ordinances, rules and regulations as it may deem necessary for the administration and preservation of fine arts, performing arts, historical, aesthetic and cultural aspects of the community.

City Charter

- Section 712 City Arts Commission.
- (c) On behalf of the City, actively encourage programs for the cultural enrichment of the community.
- (d) Perform such other duties relating to the Arts as the City Council may require. (Added effective June 6, 1974, and amended effective December 15, 1992)

Council Policies Regarding Art

- Council Policy I-9 – Art in Public Places (Revised 4/8/03)
 - Arts Commission responsibilities include: project sites, discussions with impacted board and commissions, participate in selection of artists, oversee artistic design process, installation or art and long-term maintenance.
 - Identifies criteria for making recommendations to the City Council for an Arts in Public Places project.

Council Policies Regarding Art

- Council Policy I-10 – Financial Support for Cultural Arts (Revised 4/8/03)
 - Authorizes \$55,000 per year for specific cultural or artistic planning/promotion and or construction projects as approved by the City Council.
 - Expenditures from the reserve fund should be matched equally by the community in the form of contributions and donations.
 - Funds from Visit Newport Beach and the Balboa Theater are placed in the Reserve Fund.

Council Policies Regarding Art

- Council Policy I-10 – Financial Support for Cultural Arts (Revised 4/8/03)
 - **Visit Newport Beach – Public Benefit Funding** – “Section 23 shall be added into the Agreement and read as follows: “VNB shall contribute One Hundred Fifty Thousand Dollars and 00/100 (\$150,000.00) per year commencing annually June 1, 2014, to the City of Newport Beach for expenditure programs or activities (e.g., public art, cultural and promotional activities, beautification projects, etc.) that benefit the public, as determined by the City Council. The contribution shall be made annually to the City in two (2) equal installments of Seventy Five Thousand Dollars and 11/100 (\$75,000) payable on June 1 and December 1.

Council Policies Regarding Art

- Council Policy I-11 – Acquisition of Art by the City of Newport Beach (Revised 5/12/15)
 - Authorizes the Arts Commission to advise the City Council on art to be conveyed to the City and recommend appropriate locations for art.
 - Provides guidance on the type of art, location and display of art conveyed to the City.

Council Policies Regarding Art

- Council Policy I-13 – Public Arts and Cultural Facilities Fund (Adopted 3/26/23)

- Intent to establish a funding source for the acquisition, installation, management and maintenance of Public Art without imposing new fees. Creates a separate fund for the monies.
- Created the Public Art and Cultural Facilities Fund. Two percent (2%) of all unallocated public benefit fees received by the City after this date of adoption this policy.
- To provide a future funding stream the Public Art and Cultural Facilities Fund is to be included in any future development agreement.
- The City Council shall review and approve all expenditures from the Public Art and Cultural Facilities Fund based on a recommendation from the Arts Commission.

Arts Commission Revenue Sources

- General Fund - \$55,000 per Council Policy I-10
- Public Arts & Cultural Facilities Fund – Council Policy I-13.
- Visit Newport Beach – portion of the Transient Occupancy Tax, City Council approval required.
- Balboa Theater Funds – Special one-time revenue – City Council approval required.
- Arts Foundation – A private non-profit whose mission is to support arts in the City of Newport Beach. Arts Foundation and Arts Commission work jointly to fund programs or projects.

		General Fund	Public Arts & Cultural Facilities Fund*	Arts & Culture Reserve**	TOTAL
<u>Fiscal Year 2015</u>					
-	Beginning Balance - July 1, 2014	\$-	\$-	\$-	\$-
-	Revenue:				
	General Fund - Adopted	261,957	-	-	261,957
	TIC (NN Center/NNCenter2)	-	389,340	-	389,340
	New Home (Santa Barbara Condos)	-	32,911	-	32,911
	NB County Club (Golf Clubhouse)	-	11,244	-	11,244
	Visit Newport Beach	-	-	75,000	75,000
	Expenditures:	-	-	-	-
	Arts Programming	(261,957)			(261,957)
	Arts & Culture Master Plan	-	(25,315)	-	(25,315)
	Ending Balance - June 30, 2015	\$-	\$408,180	\$75,000	\$483,180
	*Per Council Policy <u>I-13, 2 %</u> of public benefit fees belong to the Public Arts & Cultural Fund (Fund 514) pursuant to Developer Agreements approved by the Council.				
	Created per Council Policy <u>I-10 2%</u> of Public Benefit fees associated with				
	**Development Agreements.				

			General Fund	Public Arts & Cultural Facilities Fund*	Arts & Culture Reserve**	TOTAL
<u>Fiscal Year 2016</u>						
-	Beginning Balance - July 1, 2015		\$-	\$408,180	\$75,000	\$483,180
-	Revenue:					
	General Fund - Actual		\$197,683	-	-	197,683
	New Home (Santa Barbara Condos)			67,089	-	67,089
	Interest Income			5,861	-	5,861
	Visit Newport Beach			-	75,000	75,000
	Dissolution of Balboa Theater Arts Foundation				175,000	175,000
	Expenditures:					
	Arts Programming		(197,683)			(197,683)
	Ending Balance - June 30, 2016		\$-	\$481,130	\$325,000	\$806,130
	*Per Council Policy <u>I-13, 2 %</u> of public benefit fees belong to the Public Arts & Cultural Fund (Fund 514) pursuant to Developer Agreements approved by the Council.					
	Created per Council Policy <u>I-10 2%</u> of Public Benefit fees associated with Development					
	**Agreements.					

		General Fund	Public Arts & Cultural Facilities Fund*	Arts & Culture Reserve**	TOTAL
<u>Fiscal Year 2017</u>					
	Beginning Balance - July 1, 2016	\$-	\$481,130	\$325,000	\$806,130
	Revenue:				
	General Fund - Budget	187,098			
	Interest Income		2,254	-	5,254
	Visit Newport Beach***		-	300,000	300,000
	Proceeds from sale of Balboa Theater		-	-	995,802
	Newport Uptown - Picerne		321,732	-	321,732
	Expenditures:				-
	Arts Programming	(187,098)		(155,731)	(342,829)
	CDBG Related				(66,604)
	Ending Balance - June 30, 2017	\$-	\$805,116	\$469,269	\$1,274,385
*Per Council Policy I-13, 2 % of public benefit fees belong to the Public Arts & Cultural Fund (Fund 514) pursuant to Developer Agreements approved by the Council. Created per Council Policy I-10 2% of Public Benefit fees associated with **Development Agreements.					
Includes \$75,000 payment not received in Fiscal Year 2015 and \$75,000 ***payment not received in Fiscal Year 2016.					

		General Fund	Public Arts & Cultural Facilities Fund*	Arts & Culture Reserve**	TOTAL
<u>Fiscal Year 2018</u>					
-	Beginning Balance - July 1, 2017	\$-	\$805,116	\$469,269	\$2,206,583
-	Revenue:				
	General Fund	191,498			191,498
	Interest Income		2,512	-	2,512
	Visit Newport Beach		-	150,000	150,000
	Expenditures:				-
	Arts Programming	(191,498)			(191,498)
	Arts Fundraising		-	(100,000)	(100,000)
	Ending Balance - June 30, 2018	\$-	\$807,628	\$519,269	\$1,326,897
	*Per Council Policy I-13, 2 % of public benefit fees belong to the Public Arts & Cultural Fund (Fund 514) pursuant to Developer Agreements approved by the Council.				
	Created per Council Policy I-10 2% of Public Benefit fees associated with Development				
	** Agreements.				

Questions?

TO: Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Proposed Cultural Arts Budget for Fiscal Year 2017/18

RECOMMENDATION:

The Finance Ad Hoc Subcommittee recommends that the City Arts Commission approve the proposed budget for fiscal 2017/18. The proposed budget includes the following:

1. An increase of \$60,000 in the Programming budget for a concert by the Pacific Symphony tentatively scheduled for July 16, 2017;
2. An increase of \$100,000 in the Professional and Technical Services budget for a contract employee who will solicit funds from the public and assist the Newport Beach Arts Foundation plan or manage a fundraising campaign.

DISCUSSION:

In early 2017, Vice Chair Kerr, as a member of both the Finance Ad Hoc Subcommittee and the Government Relations Ad Hoc Subcommittee, arranged individual meetings with members of the Newport Beach City Council to discuss arts funding. Vice Chair Kerr, informed by the City Council directive to increase private support of the arts in Newport Beach, advocated on behalf of City arts. Chair Selich and Vice Chair Kerr also made a formal presentation and request for funding at the April 11, 2017 City Council study session. The City Arts Commission leadership made the following recommendations:

1. City Council should approve Phase III of the Sculpture Exhibition in Civic Center Park which will then become a focal point for private fundraising;
2. City Council should again provide funding for a Pacific Symphony concert on the Civic Green, which will also provide an opportunity to demonstrate community advocacy for the event through private fundraising;
3. City Council should fund, for a 2-year period, a contract for a fundraiser who will work with a revamped Newport Beach Arts Foundation board to develop and cultivate private support for the arts in Newport Beach.

The proposed City Arts Commission budget for fiscal year 2017/18 (ATTACHMENT A) shows increased funding for contract services, with \$40,000 that is typically allocated to Professional and Technical Services augmented with an additional \$100,000 allocated towards a contract fundraiser. The Programming budget is increased from \$35,000 in fiscal year 2016/17 to \$95,000 in 2017/18. This increase of \$60,000 is intended for staging a Pacific Symphony concert and related activities on July 16, 2017 in the Civic Green.

The proposed budget, which totals \$291,498, is increased 37.7% from fiscal year 2016/17. This figure does not include the \$155,731 City Council allocated for Phase III of the Sculpture Exhibition in Civic Center Park.

The Finance Ad Hoc Subcommittee suggests that the proposed budget supports City Arts Commission programming, addresses City Council's direction to cultivate private funds for City arts, and assists the Newport Beach Arts Foundation in raising funds to support and expand future programming.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

TO: Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Newport Beach Arts Foundation Reorganization

RECOMMENDATION:

The Finance Ad Hoc Subcommittee requests that the City Arts Commission approve a proposal to assist the Newport Beach Arts Foundation with reorganization.

DISCUSSION:

The Finance Ad Hoc Subcommittee, in response to City Council direction to cultivate private funds for City arts, has a proposal to assist the Newport Beach Arts Foundation in raising funds to support and expand future City Arts Commission programming.

PROPOSAL OVERVIEW:

The purpose of the Newport Beach Arts Foundation is to provide financial support for arts and culture programming in the City of Newport Beach as recommended by the City Arts Commission for approval by the City Council. To assist the Arts Foundation in this task, the Newport Beach City Council and the City Arts Commission propose establishing a Board of Trustees for the Foundation. In addition to its primary fundraising mission, the Board of Trustees will also assist the City Arts Commission in formulating plans for future arts initiatives and programming, as well as advocate for arts and culture in Newport Beach and within their appropriate sphere of influence.

The Board of Trustees will be comprised of members who represent various mediums and art interests (performing, visual, cultural, culinary, etc.). Each Trustee would also be encouraged to solicit new Arts Foundation members and Trustee candidates throughout the year.

It is anticipated that the Board of Trustees will host an annual signature event (gala, golf tourney, et al) with the following criteria and goals: to create social cohesion and enthusiasm for the arts and culture in Newport Beach; to be fun and engaging; to be used as a recruiting mechanism; and to ultimately reinforce positive outcomes and experiences associated with membership and fundraising on behalf of the Arts Foundation. In addition, Trustees will be asked to participate in an annual programming and fundraising brainstorming session with the City Arts Commission.

The Finance Ad Hoc Subcommittee proposes that the Board of Trustees will be a self-starting and self-regulated organization that will be assisted by a development and operations staff person who will adhere to the Arts Foundation by-laws and assist in the mission and fundraising goals.

The Trustees will establish a minimum financial obligation for membership, as well as other rules they deem appropriate. The Trustees will establish and encourage broad-based community membership in the Arts Foundation with participation at various levels of support and recognition.

The existing Newport Beach Arts Foundation members will continue with their current activities through their membership in an "Arts in Action" Board. Existing Arts Foundation members will be welcome to join the Board of Trustees, should they so choose.

The Arts Foundation will then execute a Memorandum of Understanding (MOU) with the Newport Beach City Arts Commission to indicate an intended common line of action.

Vice Chair Kerr has presented this plan to representatives of the Newport Beach Arts Foundation, who have agreed to bring the proposal to the present Newport Beach Arts Foundation Board. Pending City Arts Commission approval, this proposal will be brought to the Arts Foundation for formal approval at their regular meeting in June 2017.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

TO: Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Pacific Symphony Concert on the Civic Green

RECOMMENDATION:

Staff recommends that the City Arts Commission approve a concert by the Pacific Symphony on the Civic Green to be held on Sunday, July 16, 2017.

DISCUSSION:

Recap of 2016 Concert:

At the April 2016 regular meeting, Staff recommended that the City Arts Commission seek City Council approval for a performance by the Pacific Symphony on the Civic Green on Sunday, August 14, 2016.

Staff recommended a request to City Council of \$60,000 to fund the concert. In addition to the \$50,000 performance fee, staff recommended that the City Arts Commission request an additional \$10,000 to host a post-concert reception in the Civic Center Community Room. Staff requested that the City Arts Commission use the reception to promote and raise funds for the Newport Beach Arts Foundation.

The City Arts Commission approved the plan. A motion was made by Commissioner Selich and seconded by Chair Greer, and carried (6-0-1-0) to approve the performance by the Pacific Symphony on August 14, 2016. Support of the motion was as follows:

AYES: Commissioners Chang, Goldberg, Greer, Logan, Smith, Selich.

NOES: None

ABSTENTIONS: Commissioner Kerr.

ABSENT: None

The City Manager presented the request to City Council as a budget check list item at the May 24, 2016 regular meeting. City Council approved this proposed change to the budget at the June 14, 2016 regular meeting. While the City Arts Commission asked that funds from the Balboa Performing Arts Theater Foundation be utilized for the event, *Visit Newport Beach* (VNB) funds were transferred to the City Arts Commission's programming budget to pay for the concert.

In preparation for the event, staff worked with Chair Greer, Vice Chair Selich, and Commissioner Kerr to plan and promote the event and to advise the Newport Beach Arts Foundation in the fundraising effort. Staff created an online donation form which was disseminated in the Cultural Arts email newsletter (ATTACHMENT A). The Newport Beach Arts Foundation was able to raise \$18,300 which they donated to the City to help defray the cost of the event.

Staff erroneously reported that \$23,800.00 was raised for the event. This is a result from an error in Accounts Payable. A check for \$4,500 was mistakenly sent to the Newport Beach Arts Foundation. The check should have been sent to the Pacific Symphony as their Cultural Art Grant, approved by the City Arts Commission in October 2016. Instead, the check was sent to the Newport Beach Arts Foundation, who then deposited the funds and issued a check to the City which included these funds. In April 2017 the error was discovered and a check for \$4,500 was sent to the Pacific Symphony for their City Arts Commission approved grant activity.

Staff did not exceed budget in staging the event. Funds for the event were expended as follows:

PAYMENT DATE	VENDOR	AMOUNT	SERVICE
08/08/2016	Dinwiddie Events	\$600.00	event coordination
08/15/2016	Executive Events	\$525.00	security guards
08/16/2016	Billy Mitchell	\$250.00	reception music
08/16/2016	Alliant Insurance	\$489.00	event insurance
08/26/2016	Staff overtime	\$580.00	staff overtime
08/31/2016	Suzanne's Catering	\$2,402.00	food
08/31/2016	Signature Party Rentals	\$20.00	rentals
08/31/2016	Signature Party Rentals	\$864.00	rentals
08/31/2016	ABM Janitorial	\$480.00	janitorial services
09/06/2016	Office Depot	\$34.00	rack cards
09/06/2016	Pacific Symphony	\$50,000	performance fee
09/06/2016	Dinwiddie Events	\$610.00	event coordination
09/09/2016	Sterling OC Enterprises	\$410.00	lighting
09/26/2016	4Imprint	\$241.00	printing
10/10/2016	NBPD	\$1,997.00	police services
TOTAL		\$59,502.00	

These expenditures have been reported to the City Arts Commission and have been made public in the monthly expenditures report included in the agenda packet.

The 2016 concert was well attended, with a crowd estimated at 5,000 attendees. The event drew a favorable response from the community and served as an appropriate vehicle to demonstrate community advocacy in the form of private fundraising.

2017 Concert:

The proposed Cultural Arts budget includes an additional \$60,000 in the programming budget for a second concert by the Pacific Symphony. VNB is again the source of these funds. VNB funds are a portion of the Transient Occupancy Tax used for public benefit funding. Commencing in June 2014, VNB contributes \$150,000.00 annually to the City of Newport Beach for expenditure programs or activities (e.g., public art, cultural and promotional activities, beautification projects, etc.) that benefit the public, as determined by the City Council, whose approval is required to expend these funds.

The Pacific Symphony has reserved Sunday, July 16, 2017 for the performance. As in 2016, the Pacific Symphony will also provide activities to engage younger concertgoers in the form of the interactive Musical Playground.

The Pacific Symphony concert, along with the Sculpture Exhibition in Civic Park, has been identified by the Newport Beach Arts Foundation and the Finance Ad Hoc Subcommittee as a flagship event that can be used to encourage private fundraising and designated gifts.

Staff recommends that the City Arts Commission approve the concert by the Pacific Symphony in the Civic Green on Sunday, July 16.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

The City of Newport Beach and Pacific Symphony Present

CITY NATIONAL BANK
The way up.



Symphony in the Cities



Sunday, August 14 • 5:30 -8:30pm
Newport Beach Civic Center Green

5:30pm Pre-concert entertainment and Musical Playground

7:00pm Pacific Symphony concert led by Maestro Carl St.Clair

TK Burgers and Chunk-N-Chip food trucks on-site

Free Admission & Free Parking



100 Civic Center Drive, Newport Beach

www.NewportBeachCa.gov/CulturalArts

www.facebook.com/newportbeacharts



THE AFTER PARTY

Join fellow music and arts supporters at a special "After Party" celebrating the Pacific Symphony's performance in Newport Beach.

Any donation of \$100 or more receives VIP seating for the concert and two tickets to the After Party to be held in the Central Library Bamboo Courtyard immediately following the concert on August 14. Enjoy wine, cheese, dessert and mingling with the musicians and conductor Carl St.Clair.

Show your appreciation for arts programming in the City of Newport Beach.

[Donate Now](#)

SUPPORT THE ARTS

Your support makes a difference!

Your support is key to the City being able to offer world-class art and performances that are well-aligned with our world-class city. Add your name to the growing list of individuals, companies and organizations that support the arts in Newport Beach. Every little bit helps! Make a donation and pick up your pin at the Pacific Symphony concert on August 14.



More information about cultural arts programs in the City of Newport Beach can be found on the City's Cultural Arts webpage at www.newportbeachca.gov/CulturalArts.

To support the arts and expand arts programming in the City of Newport Beach,

[Click Here](#)

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www.newportbeachca.gov/culturalarts

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Newport Beach Cultural Arts, 1000 Avocado Avenue, Newport Beach, CA 92660

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TO: Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Disbursement of Cultural Arts Grant Funds and Return on Investment

ABSTRACT:

The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

DISCUSSION:

City Council Policy I-10 recognizes the importance of promoting culture and the arts within the City and establishes a Reserve Fund for Culture and Arts. The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

In 2016, The Commission received written grant proposals from 16 cultural organizations for funding of approximately \$129,950 in free cultural arts programming for the Newport Beach community in fiscal year 2016-17. Grant applicants included:

<i>Grant Applicant</i>	<i>Amount Requested</i>
Backhausdance	\$ 10,000
Balboa Island Improvement Association	\$ 4,500
Balboa Island Museum	\$ 5,000
Baroque Music Festival, Corona Del Mar	\$ 6,500
Festival Ballet Theatre	\$ 7,000
Jacqueline Hahn	\$ 2,500
KOCI Radio	\$ 9,500
Mexico for the World	\$ 25,000
Newport Beach Film Festival	\$ 10,000
Newport Beach Public Library Foundation	\$ 5,000
Orange County Museum of Art	\$ 25,000
Pacific Symphony	\$ 5,000
Seaside Musical Theater (Temple Bat Yahm)	\$ 5,000
Sherman Library and Gardens	\$ 2,350
South Coast Repertory	\$ 4,000
Southland Sings	\$ 3,600
<i>TOTAL</i>	<i>\$129,950</i>

In June 2016, staff suggested that the City Arts Commission focus on potential grantees that stage their activities at City of Newport Beach venues. In past years, the City Arts Commission has granted back a portion of the Cultural Arts Grants budget to fund its own programming. For FY 2016/17, staff recommended that the City Arts Commission grant the full \$40,000 to eligible arts organizations, in order to increase the variety and quality of City-sponsored cultural opportunities.

In 2016, the City Arts Commission used a matrix to identify worthy organizations. Criteria were as follows: whether the proposed program occurs in Newport Beach; the number of people served; the aesthetic quality of the proposed program; the program's reflection upon Newport Beach; cost effectiveness; the participation of Newport Beach residents in the organization; and the availability of matching funds. Commissioners who have a potential conflict of interest are asked to recuse themselves from the discussion.

Final grant amounts were:

<i>Grant Applicant</i>	<i>Amount Requested</i>
Backhausdance	\$4,000
Balboa Island Improvement Association	\$1,000
Balboa Island Museum and Historical Society	\$1,500
Baroque Music Festival, Corona Del Mar	\$2,500
Festival Ballet Theatre	\$5,500
Newport Beach Film Festival	\$8,000
Orange County Museum of Art	\$10,000
Pacific Symphony	\$4,500
South Coast Repertory	\$3,000
<i>TOTAL</i>	<i>\$40,000</i>

COMPLETION REPORTS:

Return on investment, or ROI, is determined by the City Arts Commission when completion reports are evaluated and grant requests are considered. Arts organizations that received cultural grants will not be considered for future grants unless they have completed and returned a Cultural Arts Grant Completion Report, even if they have not completed some of the components of the project/program by the grant application due date.

Organizations are asked to describe the effectiveness of their grant project(s), in terms of:

- The size and composition of the target group reached;
- Conformity to the planned time framework;
- The theme of the project;
- The allocation of funds to date;
- The kinds of educational services provided by this project;
- The composition of the professional staff rendering these services.

Organizations are also asked to describe how the program was evaluated, and to include information on measures the organization has initiated to improve the project in the future.

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

TO: Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: McFadden Square Timeline Update

RECOMMENDATION:

Staff recommends that the City Arts Commission approve the proposed updates to the McFadden Square timeline.

DISCUSSION:

McFadden Square is a public art project situated at the Newport Pier.

In 2006, Newport Beach-based landscape architectural design firm Peridian International, in collaboration with the City Arts Commission, centered the design of the project around a labyrinth, including a walking path that traces the 100-year history of Newport Beach with markers of significant events surrounded by benches. The focal point of the project is a bronze sphere sculpture depicting natural scenes of the community, commemorating the heritage of Newport Beach, and recognizing Centennial sponsors and community donors.

The chronology of the City on the path has not been updated since 2006. As the governmental body tasked to maintain the historical aspects of the community, it is appropriate for the City Arts Commission to recommend updates to the timeline to City Council.

The City Arts Commission established the following criteria for inclusion on the timeline:

- 1) community wide importance;
- 2) have cultural, artistic and/ or historic value;
- 3) endure the test of time;
- 4) acknowledge achievements of famous residents.

In regard to the City's fallen heroes, the City Arts Commission advises that they should be memorialized in significant and meaningful ways (e.g., Bob Henry Park or the Ben Carlson Lifeguard Headquarters).

The City Arts Commission asked staff to create an online survey (ATTACHMENT A) to garner public input for suggested updates. Participation in the survey was fairly limited and most suggestions failed to meet the established criteria (ATTACHMENT B).

Staff recommends that the City Arts Commission approve the following updates suggested by the Newport Beach Historical Society to the timeline:

2007: Newport Coast Community Center Opens; Fire Station # 7 opens in Santa Ana Heights

2008: Marine 1/1 Memorial Sculpture.

2010: Oasis Senior Center facility dedicated.

2012: Coastline Community College campus & Art Gallery established on Monrovia Street.

2013: City Hall moved to Newport Center as part of 20-acre Civic Center project.

2014: Sunset Ridge Park opens as West Newport's first sports park.

2014: Inaugural Sculpture Exhibition in Civic Center Park.

2014: Rex Brandt and Joan Irving Brandt's home and studio "Blue Sky" is designated as a historic point of interest.

2015: Marina Park opens with community room, sailing facility and visitor's marina.

2016: Local sailors Bill Ficker and Dave Ullman inducted into Sailing Hall of Fame.

2017: 50th anniversary celebration of the Newport Beach Historical Society.

Pending Arts Commission approval, the timeline will be submitted to City Council for approval.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).



McFadden Square Timeline Additions

The City Arts Commission is responsible for updating the timeline on the McFadden Square Centennial art installation for the first time since 2006 and is looking for input from City residents.



Criteria for inclusion on the chronological timeline:

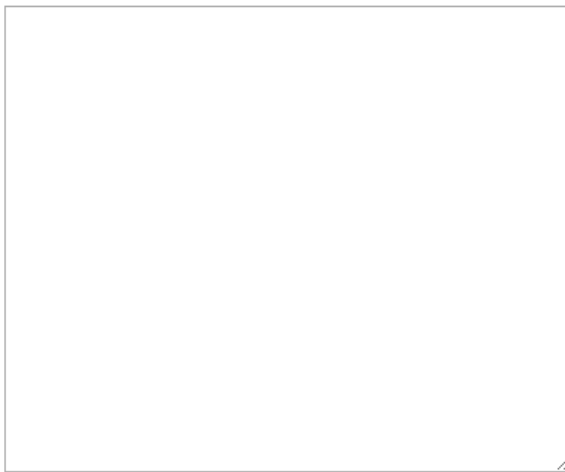
- An event of community wide importance.
- An event that has cultural, artistic and/ or historic value.
- An event that endures the test of time.
- Notable achievements of residents (i.e. Sailing Champions, America's Cup, Bill Ficker and Transpacific and Dave Ullman inducted into the Sailing Hall of Fame).

Newport Beach's fallen heroes are memorialized in a more significant manner; e.g.; Bob Henry Park or Ben Carlson Lifeguard Headquarters.

Some of the suggested additions to the historical marker timeline at McFadden Square are listed below.

2007: Newport Coast Community Center Opens; Fire Station # 7 opens in Santa Ana Heights
2008: Marine 1/1 Memorial Sculpture
2010: Oasis Senior Center Facility Dedicated
2012: Coastline Community College Campus & Art Gallery established on Monrovia Street
2013: City Hall moved to Newport Center as part of 20-acre Civic Center project
2014: Sunset Ridge Park opens as West Newport's first sports park
2014: Inaugural Sculpture Exhibition in Civic Center Park
2014: Rex Brandt and Joan Irving Brandt's home and studio "Blue Sky" is designated as a historic point of interest
2015: Marina Park opens with community room, sailing facility and visitor's marina
2016: Local Sailors Bill Ficker & Dave Ullman inducted into Sailing Hall of Fame

1. What significant events would you like to see added to the McFadden Square timeline?



1000 characters left.

Finish

What significant events would you like to see added to the McFadden Square timeline?

1. A historic event showing how Newport and Balboa came to existence from the 20's til now.
2. The "Newport Coast" and "Pelican Hill" communities enter Newport Beach and are incorporated into the City plan
3. Crystal Cove is recognized as a historical site. The mid-century "cottages" and surfer life style, so integral to Newport Beach's original appeal, are preserved for visitors and locals to enjoy.
4. Recognition of the historic significance of Balboa Island and The Balboa Peninsula begins with the restoration of the Fun Zone, Balboa Village and the Island Ferry.
5. The Balboa Historical Society establishes its first headquarters on "The Island". Historic designation is bestowed on "The Lautner House" on "The Bay".
6. The Pavillion, site of the red-car terminal for beach-goers from Los Angeles and Pasadena is renovated and becomes a familiar setting for television sit-coms
7. "The Wedge" is named one of the top ten Surfing Legend Locations in the world
8. Definitely the City Hall. Sculpture, Garden Oasis, Coast line Community college, oasis
9. Such a great cultural/educational event. I certainly hope to celebrate permanent Centennial Legacy Project and activity for more and more years to come and celebrate
- 11-.You need a new attraction.
12. (1) The year each island in Newport was first built up and/or upon. Example:

In 1902, James McFadden sold his Newport property to William S. Collins where he established Harbor, Lido, and Balboa Islands.

(2) In 1875, the McFadden brothers acquired the landing from Captain Samuel S. Dunnells who, in 1870, began offloading cargo of lumber and shingles, establishing "Newport Landing."

(3) Joseph Beek got the first contract for a ferry between Balboa Island and Balboa Peninsula and the first car was pushed across the bay in 1920. millicentrhoades@att.net
13. NBFD RECEIVES NATIONAL AWARD
14. Orange County Community Emergency Response Team (CERT) Mutual Aid Program Wins FEMA Community Preparedness Award
15. Duke Kahanamoku rescues 8 from floundering yacht, Thelma,in turbulent waves at Corona del Mar in 1925.
16. Maybe something stating that, The Irvine Company is the real Dark Lord/Darth Vader and that Irvine itself has become the Evil Empire which controls all the non-rich under its rule!
17. If Newport politicians would just ask Siri for the definitions of: 1) business monopoly 2) collusion 3) corruption, and if acted upon correctly, this problem solved!
18. We are over built now and if not for the anomaly of our recent rains in this desert area we would not have any water to drink this summer/year!
19. Why, have our city halls and planning departments approved 100K in new occupancy permits this year for very highly priced apartments and new homes which Average US Citizens can't afford!

20. Now think Highways, it now takes almost an hour to get home from our jobs just a single town away.

21. I think the next monument should be us thanking the Irvine Company, for removing all fees from all highways and building and supplying free water from a new desalination plant just off our coast.

Any Thoughts!

22. Defeat of Banning Ranch development !!!

23. A couple of places that have been created since I moved to the area in 2009.....

24. Bucks Gully trail

25. Balboa Island Museum

26. Frankly, this sounds a bit boring and despite living here for most of my life, I have never been to McFadden Square. It sounds like one is wasting money that could be better spent elsewhere. Why in the world do we need a timeline of new buildings, parks, etc. in Newport Beach? Wouldn't a simple list be sufficient inside the civic center or NB Central Library? Many residents might be wealthy but others are just barely making it here in Newport Beach, and this money could do so much more than create a luxury timeline art piece. Maybe Newport Beach just isn't that interesting a place in regards to timeline worthy events, which is why many people like it; it's a peaceful place to raise a family and people focus on that and not monuments. I mean really, the "inaugural sculpture exhibition" is a timeline worthy event??? This is definitely reaching for straws. Please reconsider this whole endeavor, use the money for real art, and put a simple historical timeline in the library.

27. City Hall move along with the sculpture exhibition in the civic center. While I wasn't for the move at first, the outcome has been quite exceptional use of land for public enjoyment.

28. Arts.

29, a memorial to observe the significant loss of marilyn broughton who dedicated 11,000 hours of community service to the city of newport beach CERT program -

30. susan sims

31. ART FAIR

32. I would prefer you spend the money on improving our schools. First things first....M Cooling

33. Memorial to the souls lost by drowning as their boats entered Newport Harbor long ago. The story was covered in a review article by the L.A. Times Daily Pilot on 8/31/15. People should never forget that safety comes first with any body of water. Times may change but the ocean & weather are always a factor in life's presence.

34. Tha Balboa Island parade!

35. April 11, 1975 creation of Upper Newport Bay Ecological Reserve by Fran & Frank Robinson: with the following words, "In the name of the people of the State of California, so that this and future generations may continue to have, to use and enjoy the priceless heritage of the wildlife resources, the Upper Newport Bay Ecological Reserve is hereby dedicated."