

## CITY OF NEWPORT BEACH CITY ARTS COMMISSION STUDY SESSION - 5:00 P.M. / REGULAR MEETING - 6:00 P.M. AGENDA

Newport Beach Central Library 1000 Avocado Avenue, Newport Beach, CA 92660

Thursday, September 13, 2018 - 5:00 PM

City Arts Commission Members:

Arlene Greer, Chair
Michelle Bendetti, Vice Chair
Barbara Glabman, Secretary
Miriam Baker, Commissioner
Grace Divine, Commissioner
Wayan Kaufman, Commissioner
Marie Little, Commissioner

#### Staff Members:

Natalie Basmaciyan, Library Services Manager Francine Jacome, Administrative Support Technician

The City Arts Commission meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the special meeting City Arts Commission agenda be posted at least seventy-two (72) hours in advance of the meeting and that the public be allowed to comment on agenda items before the Commission and items not on the agenda but are within the subject matter jurisdiction of the City Arts Commission. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Natalie Basmaciyan, Library Services Manager, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 717-3801 or nbasmaciyan@newportbeachca.gov.

#### NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Library Services Department 24 hours prior to the scheduled meeting.

#### I. CALL MEETING TO ORDER - 5:00 P.M.

#### II. ROLL CALL

#### III. NOTICE TO THE PUBLIC

The City provides a yellow sign-in card to assist in the preparation of the minutes. The completion of the card is not required in order to address the City Arts Commission. If the optional sign-in card has been completed, it should be placed in the tray provided at the podium.

The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.

#### IV. STUDY SESSION

#### 1. Goal-Setting Session: CAC Priorities and Goals for 2018-2019

At their annual retreat, Chair Greer requested that the City Arts Commission each contribute a list of goals for Fiscal Year 2018/19. Chair Greer requested that staff review the submitted goals and summarize them.

09-13-2018 - CAC - 01 Study Session Notes.pdf

#### V. PUBLIC COMMENTS

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

#### VI. RECESS

#### VII. RECONVENE AT 6:00 P.M. FOR REGULAR MEETING

#### VIII. ROLL CALL

#### IX. NOTICE TO THE PUBLIC

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The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.

#### X. PUBLIC COMMENTS

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

#### XI. CONSENT CALENDAR

All matters listed under CONSENT CALENDAR are considered to be routine and will all be enacted by one motion in the form listed below. City Arts Commissioners have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the City Arts Commission votes on the motion unless members of the City Arts Commission request specific items to be discussed and/or removed from the Consent Calendar for separate action. Members of the public who wish to discuss a Consent Calendar item should come forward to the lectern upon invitation by the Chair.

### A. Approval of Minutes of the July 30, 2018 City Arts Commission Special Meeting and the August 9, 2018, Regular Meeting

#### 2. Draft of 07/30/2018 SPECIAL MEETING Minutes

09-13-2018 - CAC - 02 Draft of 07-30-2018 Minutes SPECIAL MEETING.pdf

#### 3. Draft of 08/09/2018 Minutes

09-13-2018 - CAC - 03 Draft of 08-09-2018 Minutes.pdf

#### B. Consent Calendar Items

#### 4. Financial Report

Review of financial information.

09-13-2018 - CAC - 04 Financial Report.pdf

#### 5. Cultural Arts Activities

Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

09-13-2018 - CAC - 05 Cultural Arts Activities August 2018.pdf

#### XII. CURRENT BUSINESS

#### A. Items for Review and Possible Action

#### 6. Update on Sculpture in Civic Center Park Exhibition, Phase IV

Staff will update the City Arts Commission on Phase IV of the Sculpture Exhibition in Civic Center Park.

<u>09-13-2018 - CAC - 06 Staff Report Update on Sculpture in Civic Center Park</u> Exhibition, Phase IV.pdf

#### 7. Maintenance Requirements for Sculpture in the City Art Inventory

Staff recommends contracting a vendor to clean and wax the bronze pieces in the City art inventory: *Ronald Reagan*, *Sunset Years*, and *Marine 1/1 Memorial*. Staff recommends restoring the piece, *Metalphor*.

<u>09-13-2018 - CAC - 07 Staff Report Maintenance Requirements for Sculpture in the City Art Inventory.pdf</u>

#### B. <u>Monthly Reports</u>

#### 8. Performing Arts for Concerts on the Green Ad Hoc Subcommittee

Commissioner Michelle Bendetti, Commissioner Wayan Kaufman, Commissioner Arlene Greer

#### 9. Performing Arts for Balboa Peninsula Ad Hoc Subcommittee

Commissioner Barbara Glabman, Commissioner Arlene Greer, Commissioner Marie Little

#### 10. Art in Public Places Library Gallery Ad Hoc Subcommittee

Commissioner Miriam Baker, Commissioner Grace Divine, Commissioner Arlene Greer

#### 11. Cultural Arts Grants Ad Hoc Subcommittee

Commissioner Barbara Glabman, Commissioner Wayan Kaufman, Commissioner Arlene Greer

#### 12. Publicity Liaison Ad Hoc Subcommittee

Commissioner Michelle Bendetti, Commissioner Arlene Greer, Commissioner Wayan Kaufman

#### 13. Newport Beach Arts Foundation Liaison Ad Hoc Subcommittee

Commissioner Wayan Kaufman

## XIII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

#### XIV. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited and non-agenda items generally considered to be within the subject matter jurisdiction of the City Arts Commission. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

#### XV. ADJOURNMENT

#### **STUDY SESSION NOTES**

#### **Goal-Setting Session: CAC Priorities and Goals for 2018-2019**

At their annual retreat, Chair Greer requested that the City Arts Commission each contribute a list of goals for Fiscal Year 2018/19. Chair Greer requested that staff review the submitted goals and summarize them.

#### Newport Beach Arts Foundation

Collaborate with Newport Beach Arts Foundation (NBAF) to align priorities and goals including, but not limited to, Sculpture in Civic Center Park Exhibition, Phase IV, public/private partnerships relative to a fundraising campaign (i.e. naming opportunities, donor wall), concert to benefit the garden, and programming in the sculpture garden. Identify underwriting and business partnerships in the community or businesses serving the community to collaborate with the City Arts Commission (CAC) when appropriate.

#### • Sculpture in Civic Center Park Exhibition

Plan and implement Phase IV of the Sculpture in Civic Center Park Exhibition. Build a donor wall somewhere within the sculpture garden. Launch a campaign for the community to participate in donating towards the upcoming Phase IV of the Sculpture in Civic Center Park Exhibition, in exchange for donor recognition opportunities.

#### Outreach

Work on creating a higher profile for the CAC in the community. Develop a strategic social media campaign for the CAC to expand visibility in terms of program availability, funding opportunities and local participation. Develop an extensive, comprehensive arts survey for the community. Hire a PR firm to put together a short but powerful introductory narrative film that visually tells a story about the CAC and NBAF; who we are, what we do, benefits. Then, explaining how the growth and success of our arts programs are reliant on support of participation and donations from entities and individuals within our community. This film would be:

- Presented at the beginning of all Concerts on The Green as well as other CAC performances/ events.
- o Looped and played continuously at other events such as Newport Beach Art Exhibition and Art in the Park.
- o Added to the CAC web page and NBAF website.

Publish a quarterly NBAF guide that lists all arts programs, exhibits, special guest lectures, etc. Solicit local artists and businesses to buy advertising space in the publications.

#### • Focus on Youth

Involve schools at all levels with art programs with the sculpture garden and the exhibitions at the library. Launch a strong youth (junior and high school level students) participation in City arts programs, and offer student membership (with volunteer commitment guidelines) to the NBAF Create Youth Chair on CAC to have direct communication with all three Newport Beach high schools to allow for greater input and participation by young adults in the cultural activities of the community. Create volunteer opportunities for youth.

#### • Concerts on the Green

Add a beer and wine tent to concert events.

#### • Finance

Only grant Cultural Arts Grant funds back to the CAC only if needed. Create better awareness of the CAC budget; develop timeline for the expenditure of funds.

Newport Beach City Arts Commission Regular Meeting Minutes
Monday, July 30, 2018
Special Meeting – 5:00 PM
Civic Center Community Room
100 Civic Center Drive
Newport Beach, CA 92660

#### I. CALL MEETING TO ORDER – 5:03 P.M.

Chair Greer thanked the public for their interest in arts programming and the City Arts Commission retreat. Commissioners will share equally in providing input for the City Arts Commission priorities and goal for 2018/2019. The City Arts Commission appreciates and values the volunteer and financial support provided by the Newport Beach Arts Foundation and staff's support, administration and execution of the City Arts Commission's programs.

#### II. ROLL CALL

Commissioners Present: Arlene Greer, Chair

Michelle Bendetti, Vice Chair Barbara Glabman, Secretary Miriam Baker, Commissioner Grace Divine, Commissioner Marie Little, Commissioner

Commissioners Absent: Wayan Kaufman, Commissioner

Staff Present: Tim Hetherton, Library Services Director

Natalie Basmaciyan, Library Services Manager

Carol Jacobs, Assistant City Manager

Francine Jacome, Administrative Support Technician

#### III. NOTICE TO THE PUBLIC

#### IV. PUBLIC COMMENTS

Virginia Hayter, Newport Beach Arts Foundation, requested the City Arts Commission prepare a calendar of events and a budget so that the Arts Foundation can prepare and set goals.

Jim Mosher presumed the City Arts Commission would set goals during a regular meeting as it was not agendized for the special meeting.

Chair Greer clarified that Commissioners would touch loosely upon goals and priorities when discussing subcommittees during the meeting. Commissioners will determine and prioritize goals at the next regular meeting.

Susan Cramer noted the City would not receive any additional funds from the Balboa Theater and inquired regarding the disposition of funds from the sale of the Balboa Theater. The City Arts Commission should not suggest it had any control over the Balboa Theater.

Library Services Director Hetherton advised that the disposition of those funds is not within the City Arts Commission's purview. The City deposited funds received from the dissolution of the Balboa Theater Performing Arts Foundation into the Balboa Theater Performing Arts Fund. Library Services Director Hetherton did not believe a reference to control of the Balboa Theater had been made.

In response to Ms. Hayter's questions, Chair Greer indicated the total amount of funds received from the Balboa Theater Performing Arts Foundation was \$175,000. Ms. Hayter should inquire with the City's Finance Department as to whether those funds were placed in an interest-bearing account.

#### V. STUDY SESSION BUSINESS-CITY ARTS COMMISSION 2018 RETREAT

- 1. Welcome and Introduction
- 2. City Arts Commission Role as Specified in City Charter
- 3. Overview of City Arts Commission Programs
- 4. 2018/19 Budget
- 5. Newport Beach Arts Foundation
- 6. Staff Responsibilities
- 7. Overview of Each Committee
- 8. Cultural Arts Grants

Library Services Director Hetherton reported City Arts Commissioners are appointed by the City Council. The City Arts Commission serves as an advisory body to the City Council. The Arts Foundation supports the City Arts Commission but has no influence over the City Arts Commission. City staff works with the City Arts Commission as facilitators and liaisons and handles the business of the City Arts Commission. Under Council Policy I-9, the City Arts Commission is responsible for identifying sites for public art; coordinating with other City bodies as needed regarding placement of public art; participating in the selection of artists and designs for art projects; installing and maintaining artwork; and providing recommendations to the City Council regarding art in public places. Council Policy I-10 refers to funds from Visit Newport Beach and the Balboa Theater, and the City Arts Commission must seek Council approval to access those funds. Visit Newport Beach funds may be utilized for quality of life type projects. Council Policy I-10 delineates the public-private partnership between the City Arts Commission and the Arts Foundation and is the source of the Cultural Arts Grants Program. Council Policy I-11 authorizes the City Arts Commission to advise the Council regarding acquisition of art. Programs of the City Arts Commission are the Newport Beach Art Exhibition, the Sculpture Exhibition in Civic Center Park, Concerts on the Green, Performing Arts on the Balboa Peninsula, Exhibitions in the Central Library Gallery Space, and the Cultural Arts Grants. The Newport Beach Art Exhibition is an annual juried art exhibition, and a percentage of the proceeds from the sale of art is given to the Arts Foundation. The City hires a project manager to plan and implement the Sculpture Exhibition in Civic Center Park. Phase III of the Sculpture Exhibition included an emphasis on public input. Concerts on the Green is an annual concert series held on the Civic Green in the summer months. Performing Arts on the Balboa Peninsula Program is new with the first event scheduled for September 23 at Peninsula Park. Balboa Theater funds can be used only for performing arts events held on the Balboa Peninsula. The City Arts Commission selects the artists who exhibit their work in the Central Library gallery space. The City Arts Commission receives funding primarily from the City's General Fund with additional funds

received from Visit Newport Beach, the Balboa Theater Fund, and the Arts Foundation. Budget amounts for expenses include \$137,376 for professional and contract services, \$60,500 for supplies and materials and programming, \$40,000 for grant operating expenses, \$5,248 for maintenance and repair, and \$2,340 for general expenses. The Newport Beach Arts Foundation supports the City Arts Commission's programs with funding and volunteers. City staff provides support and assistance to the City Arts Commission. Ad hoc subcommittees are appointed as needed to perform specific tasks or to achieve specific objectives. Each year, the City distributes \$40,000 to arts organizations through the City Arts Commission. The goal of the grants is to expand arts programs in Newport Beach. The City Arts Commission can award grants to organizations based upon their applications or award grant funds to the City Arts Commission to support its programming.

In response to questions, Library Services Director Hetherton advised that Commissioners could develop a maintenance schedule for City sculptures. Maintenance of City sculptures is within the purview of the City Arts Commission, not the Recreation and Senior Services Department. The City Arts Commission budget now contains a small amount of funds for maintenance of artwork. If additional funds are needed, funds in professional and contract services could be utilized. The City currently owns more than 700 pieces of artwork. The City Arts Commission is responsible for the maintenance of probably less than ten outdoor sculptures.

Commissioner Little suggested those who donate artwork to the City provide funding for maintenance of artwork. Chair Greer clarified that Art in Public Places includes exterior art. A goal of the Art in Public Places Ad Hoc Subcommittee will be to inventory and assess all City-owned art and develop a policy for review of artwork for maintenance. The City has an endowment that can be used for maintenance of artwork.

Jim Mosher commented that City staff presents matters pertaining to the arts to the City Council without a recommendation or advice from the City Arts Commission, which is contrary to the direction of the City Charter. To avoid a potential violation of the Brown Act, ad hoc subcommittees should not have overlapping members.

Virginia Hayter, Newport Beach Arts Foundation, inquired whether the Arts Foundation could provide funding to the City Arts Commission for small requests for Cultural Arts Grants. Chair Greer indicated that the concept would need to be explored and planned prior to preparing for the Cultural Arts Grants Program.

Commissioner Divine understood violations of the Brown Act could result in negative repercussions for Commissioners. Perhaps the City Arts Commission could schedule a study session on the Brown Act. Assistant City Manager Carol Jacobs offered to meet with the City Arts Commission or individual Commissioners to discuss the Brown Act. Commissioner Divine felt it was important for Commissioners to understand the Brown Act and to act in a transparent manner. Chair Greer recalled the requirement for Commissioners to complete an ethics course every two years. Commissioners can contact Assistant City Manager Jacobs with additional questions or for in-depth discussion. If a sufficient number of Commissioners contact Assistant City Manager Jacobs, then staff can explore scheduling a study session.

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Chair Greer reported the City Arts Commission curated and celebrated the opening of the Sculpture Garden Phase III last fall. The community is enjoying nine newly installed artworks. No Swimming. Be Still and Know. Cultural Pedestrians. Cosmic Glints. Getting Your Bearings, Life is a Balancing Act, Flight, and Burnt Matchstick. Everyone has been enjoying and is lucky to have Burnt Matchstick lit. The City Arts Commission thanks the Council for those actions. The Sculpture Garden photo contest provided 200 entries, and the City Arts Commission selected three winners, Sunset in Newport, Flying Over Newport, and Flying Fish. Three winning photographers enjoyed dinner for two here in Newport Beach thanks to Commissioner Glabman's efforts. Saturday, June 16th, the City Arts Commission celebrated the 54th Newport Beach Art Exhibition with guite an art scene at the City Civic Center campus. One hundred thirty-nine artists provided 240 works of art, paintings, sculpture, and photography. Award winners in each category received cash awards for first, second, and third prizes and a Juror's Award and People's Choice Award. The artists were honored with a reception, and awards were announced this year in the Council Chamber with standing room only available. The Bungalow Pavilion wine and beer garden and the Walkers provided an eclectic menu on the Green. Artists, quests, and Council Members enjoyed celebrating the arts with the jazz ensemble. The City enjoyed all of this activity from 12:00 to 6:00. The presentation on the Green was extraordinary as well as the celebration of art in the Community Room and Plaza. The next day was a celebration of Father's Day, and the Father's Day Concert on the Green was a Sinatra tribute by Matt Mauser and the Tijuana Dogs. Four thousand two hundred attendees enjoyed the favorites of Sinatra and Matt Mauser that Sunday.

Vice Chair Bendetti advised that the second Concert on the Green, the Springsteen Experience, was greatly enjoyed by more than 4,100 guests on July 15th at the Civic Center Green. The third concert will feature the Tijuana Dogs on the Civic Green on August 12th. The final Concert on the Green with Desperado will be held September 9th.

Commissioner Glabman indicated the City Arts Commission will utilize Balboa Theater funds for the first time to host Southland Sings' performance entitled *The Best of Broadway* on September 23 at Peninsula Park. The City Arts Commission hopes to have support from a large number of people so that the City Council sees the funds are being put to good use.

Chair Greer continued by stating art is always on exhibit at the Central Library. The current exhibit of Diana Blaisure's *Bridge* is comprised of mono-print photographs. Ms. Blaisure's lecture is scheduled for August 8.

Commissioner Divine related that her next Sculpture Garden lecture will be held on August 6 and will cover Patricia Vader's *Cosmic Glints*, which features kinetic art. Lectures are free. She offers her lectures voluntarily and independent of the City Arts Commission.

Chair Greer thanked Commissioner Baker for her work on the Sculpture Garden and Commissioner Little for her work with the Arts Foundation. Chair Greer requested each ad hoc subcommittee consider a vision for its program, written goals and objectives, event planning, a timeline, a budget, responsibilities in and dates of meetings, publicity, marketing, more use of social media, and the number of volunteers and the amount of staff time needed. The City Arts Commission will institute post-event surveys for all events. The City Arts Commission hopes to obtain more community engagement in the coming year for all programming. Commissioners should complete the provided form for

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their subcommittee preferences and return it to her. Subcommittees will be formed at the August meeting. The ad hoc subcommittees for 2018/2019 are the Performing Arts—Concerts on the Green, Performing Arts—Balboa Peninsula, Sculpture Exhibition at Civic Center Park, Cultural Arts Grants, Art in Public Places—Newport Beach Art Exhibition, Art in Public Places—Library Gallery and Other Exhibitions which includes Public Art outside City buildings, and Publicity Liaisons. Chair Greer proposed new Ad Hoc Subcommittees for the Bus Tour—Museum, Shakespeare in the Park, and Sculpture Garden Special Event Programming. Special events in the Sculpture Garden could include a culinary talent, music, poetry readings, and special lectures. Ad hoc subcommittees will be active as needed.

In reply to Commissioner Glabman's query, Chair Greer explained that the Concerts on the Green Ad Hoc Subcommittee typically meets from February through September. The ad hoc subcommittee will select performers and announce and attend performances. The Performing Arts-Balboa Peninsula Ad Hoc Subcommittee will sunset following the September 23 performance. Library Services Director Hetherton indicated the Sculpture Garden Exhibition Ad Hoc Subcommittee will be appointed on August 9 and extend through the beginning of March 2019. Chair Greer continued with the Cultural Arts Grants Ad Hoc Subcommittee, which will begin meeting around the first of October and end with the October 12 City Arts Commission meeting. The Newport Beach Art Exhibition Ad Hoc Subcommittee will begin meeting in January and sunset July 1. Meetings of the Library Gallery and Other Exhibitions Ad Hoc Subcommittee have not been determined as artists have been selected and booked until September 2019. Meetings of the Publicity Liaisons Ad Hoc Subcommittee will occur throughout the year because the liaison will speak to community groups and return to the City Arts Commission with information. Meetings for the Bus Tour Ad Hoc Subcommittee are currently unknown. Ad Hoc Subcommittees for Shakespeare in the Park and Sculpture Garden Special Event Programming should meet immediately following appointment on August 9 to develop programs for the next year.

#### VI. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Virginia Hayter, Newport Beach Arts Foundation, suggested the City Arts Commission host a bus tour to the Festival of Books in April.

Chair Greer requested the Arts Foundation provide information for bus tours. She requested ideas for programs and events be presented to the Chair in order to coordinate information with staff.

Jim Mosher emphasized that subcommittees do not make decisions; subcommittees advise the City Arts Commission. The City Arts Commission should discuss subcommittee recommendations before making a decision.

Susan Cramer thanked staff for placing email addresses on the website. She introduced Donnie, a local entertainer who could assist the City Arts Commission with public engagement. She will put her ideas for events in writing and provide them to the City Arts Commission.

An unidentified speaker, introduced by Ms. Cramer, offered to assist the City Arts Commission with finding quality performers for events.

Newport Beach City Arts Commission Special Meeting Minutes July 30, 2018 Page 6

In answer to Commissioner Divine's questions, Chair Greer clarified that Commissioners could indicate their special qualifications for ad hoc subcommittees on the reverse of the form and send her the page by hand delivery, mail, or email. The form for priorities and goals pertains to the City Arts Commission as a whole. Library Services Director Hetherton added that Commissioners could share their qualifications for subcommittees with the Chair privately or before the Commission. Because Commissioners had to leave the meeting, Chair Greer requested they provide any comments regarding subcommittee preferences on the form.

Chair Greer requested future agenda items to set City Arts Commission goals for the 2018/2019 year and to appoint Ad Hoc Subcommittees.

#### VII. ADJOURNMENT – 6:27 P.M.

Chair Greer adjourned the meeting at 6:27 p.m.

# Newport Beach City Arts Commission Regular Meeting Minutes Thursday, August 9, 2018 Regular Meeting – 5:00 PM Newport Beach Central Library 1000 Avocado Avenue Newport Beach, CA 92660

#### I. CALL MEETING TO ORDER – 5:01 P.M.

#### II. ROLL CALL

Commissioners Present: Arlene Greer, Chair

Michelle Bendetti, Vice Chair Barbara Glabman, Secretary Grace Divine, Commissioner Wayan Kaufman, Commissioner Marie Little, Commissioner

Commissioners Absent: Miriam Baker, Commissioner

Staff Present: Library Services Director Tim Hetherton

Natalie Basmaciyan, Library Services Manager Francine Jacome, Administrative Support Technician

#### III. NOTICE TO THE PUBLIC

#### IV. PUBLIC COMMENTS

Jim Mosher reminded the City Arts Commission that written documents provided to Commissioners during meetings should be provided to the public as well.

Chair Greer reported the written documents provided to Commissioners at the July 30 meeting were blank.

#### V. CONSENT CALENDAR

#### A. Approval of Minutes of the July 12, 2018 City Arts Commission Meeting

#### 1. Draft of 07/12/2018 Minutes

Chair Greer revised Alice Greer to Alex Greer on page 5 of the Minutes. Commissioner Little added that Paul Little should be Paul DeRidder.

Motion made by Commissioner Glabman, seconded by Vice Chair Bendetti, and carried (6-0-0-1) to approve the draft Minutes for the meeting of July 12, 2018 as amended.

AYES: Greer, Bendetti, Glabman, Divine, Kaufman, Little

NOES: None ABSTENTIONS: None ABSENT: Baker

#### B. <u>Consent Calendar Items</u>

**2. Financial Report** – *Review of financial information.* 

Library Services Manager Basmaciyan reported expenses are tracking with budgeted amounts. Expenses for the concert in Peninsula Park will be paid in the next few weeks.

Library Services Director Hetherton clarified that the City Council allocated \$14,500 from Balboa Theater funds for the Peninsula Park concert, and the funds were placed in the City Arts Commission's programming budget. Commissioner Glabman understood the amount was \$17,500. Staff will verify the amount and report it to Commissioners.

In reply to Chair Greer's query, Library Services Manager Basmaciyan advised that a check had been sent to Professor Kidde.

Motion made by Vice Chair Bendetti, seconded by Commissioner Divine, and carried (5-0-1-1) to approve the financial report.

AYES: Greer, Bendetti, Divine, Kaufman, Little

NOES: None
ABSTENTIONS: Glabman
ABSENT: Baker

3. Cultural Arts Activities – Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

Library Services Manager Basmaciyan recounted details of upcoming Concerts on the Green, the Southland Sings concert, and the *Bridges* exhibition at Central Library.

Motion made by Commissioner Divine, seconded by Commissioner Little, and carried (6-0-0-1) to approve the Consent Calendar.

AYES: Greer, Bendetti, Divine, Glabman, Kaufman, Little

NOES: None ABSTENTIONS: None ABSENT: Baker

#### VI. <u>CURRENT BUSINESS</u>

#### A. <u>Items for Review and Possible Action</u>

Chair Greer announced Item Number 9 will be heard prior to Item 4.

**4. Appointment of Ad Hoc Subcommittees** – Chair Greer will appoint Ad Hoc Subcommittees.

Chair Greer appointed Commissioners to the following Ad Hoc Subcommittees:

Performing Arts-Concerts on the Green: Bendetti, Kaufman, Greer (advisory/non-voting)

Newport Beach City Arts Commission Regular Meeting Minutes August 9, 2018 Page 3

A subsequent committee will be appointed for the 2019 season.

Performing Arts-Balboa Peninsula: Glabman, Little, Greer

A subsequent committee will be appointed for the 2019 season.

Sculpture Exhibition Phase IV: on hold

Sculpture Exhibition Programming: Little, Glabman, Greer

Art in Public Places-Newport Beach Art Exhibition: Baker, Greer, Little

Beginning date: January 2019

Art in Public Places-Library Gallery: Greer, Divine, Baker

Cultural Arts Grants: Kaufman, Glabman, Greer (advisory/non-voting)

Publicity Liaison: Bendetti, Kaufman, Greer

Newport Beach Arts Foundation Liaison: Kaufman

Shakespeare in the Park: on hold Museum Bus Tours: on hold

**5. Cultural Arts Grants Overview** – Staff will provide an overview of the annual Cultural Arts Grants process.

Library Services Manager Basmaciyan reported \$40,000 is allocated annually for planning cultural and arts projects. The City Arts Commission is responsible for reviewing all programs and requests for support and making recommendations to the City Council. Applications for grants should be submitted online on or before. September 28, 2018 at 4:00 p.m. The prior year's grant recipients must submit a completion report on or before September 28, and grant funds must be expended or encumbered by September 28. By October 11, the City Arts Commission will review grant applications and approve grant recipients. By October 23, recommendations will be submitted to the City Council.

6. Approve Date for the 55th Annual Newport Beach Art Exhibition – The Newport Beach Art Exhibition Ad Hoc Subcommittee will recommend the date of June 15, 2019 for the 55th Annual Newport Beach Art Exhibition.

Chair Greer recommended the date of June 15, 2019 for the 55th Annual Newport Beach Art Exhibition.

Motion made by Commissioner Divine, seconded by Commissioner Little, and carried (6-0-0-1) to approve a date of June 15, 2019 for the 55th Annual Newport Beach Art Exhibition.

AYES: Greer, Bendetti, Divine, Glabman, Kaufman, Little

NOES: None ABSTENTIONS: None ABSENT: Baker

7. Proposal for Exhibition of SoCal Art Partnership with the Auto Club of Southern California – Commissioner Glabman will update the City Arts Commission on a potential exhibition in conjunction with the Auto Club of Southern California.

Commissioner Glabman reported Library facilities do not meet the Auto Club's requirements for an exhibition of original covers. However, an exhibition of historical

photographs, *The Origins and Development of the Pacific Coast Road*, is available. The main themes of the exhibition are building the road, people's activities along the road, and the Coast Road as the spine of 20th century development. The exhibition can be adapted to local interests, and the archivist is amenable to presenting a lecture. If local businesses are profiled in the exhibit, they may be interested in partnering with the City Arts Commission to present the exhibition. The Central Library Gallery is available September through November 2019.

Commissioners concurred with Commissioner Glabman pursuing more information about an exhibition in partnership with the Auto Club of Southern California.

8. Report on Newport Beach Arts Foundation October Fundraising Event – Commissioner Little will provide a report on a fundraising opportunity for the Newport Beach Arts Foundation.

Commissioner Little advised that the fundraising event has been postponed pending discussions between the sponsor and Newport Beach Arts Foundation.

9. Exhibition of Art at Green on the Green Expo – Staff recommends that the City Arts Commission approve funding for a temporary exhibition of art at Green on the Green Expo.

Steve Rosansky, Newport Beach Chamber of Commerce, proposed a partnership between the Chamber of Commerce and the City Arts Commission for an art exhibition that promotes ocean awareness during the Green on the Green Eco Expo. The budget for displaying 30 pieces of art is \$1,500. Following the exhibition, the art can be loaned to other exhibitions or efforts that promote ocean awareness. Promotional materials can include the City Arts Commission as a sponsor, should the City Arts Commission wishes.

Hoiyin Ip, Sierra Club of Newport Beach, shared the need for additional platforms to promote ocean awareness.

In reply to Commissioners' queries, Mr. Rosansky indicated the exhibition will be held in the Community Room on September 8. The City Arts Commission is welcome to provide signs. An artist will be creating art with kids during the exhibition. Bow Seat Ocean Awareness provided the digital files from which artwork will be printed. Mr. Rosansky could explore the possibility of selling the pieces.

Commissioner Divine and Chair Greer supported the use of art in promoting ocean awareness.

Jim Mosher questioned whether the City could buy artwork and give it to an organization such as the Chamber.

Ms. Ip did not believe the artwork could be sold. Mr. Rosansky clarified that the City Arts Commission would sponsor the exhibition, not purchase the art for the event.

Motion made by Commissioner Divine, seconded by Commissioner Glabman, and carried (6-0-0-1) to approve funding for a temporary exhibition of art at the Green on the Green Expo.

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AYES: Greer, Bendetti, Divine, Glabman, Kaufman, Little

NOES: None ABSTENTIONS: None ABSENT: Baker

## VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

Commissioners requested future agenda items for the Newport Beach Arts Foundation fundraising event, an additional Concert on the Green as a fundraising event, and Phase IV of the Sculpture Exhibition.

Commissioner Glabman requested a map or list of all locations of public art for which the City Arts Commission is responsible.

#### VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Jim Mosher inquired whether the financial report contained the final accounting for the 2017-2018 fiscal year and whether funds remaining in accounts were carried into the 2018-2019 budget.

Library Services Director Hetherton explained that funding for Sculpture Exhibition honorariums were the only funds carried into the 2018-2019 budget. Otherwise, funds remaining at the end of a fiscal year are returned to the City's General Fund.

Chair Greer noted cards for the Southland Sings performance have been received. Commissioner Glabman requested Commissioners place cards in public locations.

Commissioner Divine was excited by efforts to reach out to young people.

Council Member Herdman urged the City Arts Commission to utilize all funds allocated to it each year.

#### IX. ADJOURNMENT – 6:05 P.M.

Chair Greer adjourned the meeting at 6:05 p.m.

As of August 31, 2018

ACCT NAME / #	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
Programming	60,500					
01060603-841004		07/05	Joshua Schreiber	3,250	57,250	Springsteen Experience(COTG)
		07/05	Triskelion Event Services	2,500	54,750	Springsteen Exp (sound)
		07/05	Triskelion Event Services	2,500	52,250	Tijuana Dogs (sound)
		07/16	Matthew B. Mauser	3,250	49,000	Tijuana Dogs (COTG)
		08/09	Triskelion Event Services	2,500	46,500	Desperado (sound)
		08/22	Aaron Broering	3,250	43,250	Desperado (COTG)
		08/22	Triskelion Event Services	3,265	39,985	Southland Sings (sound)
		08/22	Southland Sings	7,450	32,535	Concert in Peninsula Park
TOTAL					32,535	-
Professional Services	37,376					
01060603-811008		07/13	Crown Building Services	656	36,720	Ben Carlson statue cleaning
		07/20	Alan Scott	235	36,485	Art installation
		07/20	Alliant Insurance	643	35,842	Concert in Peninsula Park
		08/24	TAVD Visual Assistant	153	35,689	Transcription of Minutes
TOTAL					35,689	-
City Grants 01060603-821006	40,000					
01000000 021000					40,000	
TOTAL					40,000	<u>-</u>
Scupiture Garden	100,000					
(Contract Art Services) 01060603-811054						
01000005-011004					100,000	
TOTAL					100,000	_

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**TO** Newport Beach City Arts Commission

FROM: Library Services Department

Natalie Basmaciyan, Library Services Manager

949-717-3819, nbasmaciyan@newportbeachca.gov

PREPARED BY: Natalie Basmaciyan

TITLE: Cultural Arts Activities for August 2018

**Concerts on Green and Performing Arts on the Balboa Peninsula**: The following dates are scheduled for the City's annual concert series:

Concert on the Green: Desperado: A tribute to the Eagles
 Sunday, September 9, 6-7:30 p.m., Newport Beach Civic Center Green

 Concert in Peninsula Park: Southland Sings: Broadway Hits Sunday, September 23, 5 p.m.
 Peninsula Park, A St and Ocean Front E, Newport Beach

**Tijuana Dogs:** The popular Southern California band, Tijuana Dogs, entertained thousands of concertgoers on August 12, with their eclectic mix of music.

**Bridges**, an exhibition of photographs by Diana Blaisure opened on July 9 and continues through September 7. The Newport Beach City Arts Commission presents an exhibition of monochrome prints by photographer Diana Blaisure. *Bridges* also functions as a metaphor: linking analog and digital as the artist combines scanned watercolor mono-prints with digital photography. Integrating abstract forms and color of a mono-print with the solid form and composition of a bridge is the initial step. The process has allowed her to look at bridges with new eyes. Works will be on display at the Central Library, 1000 Avocado Ave., Newport Beach during regular operating hours.

TO Newport Beach City Arts Commission

FROM: Library Services Department

Natalie Basmaciyan, Library Services Manager

949-717-3819, nbasmaciyan@newportbeachca.gov

PREPARED BY: Natalie Basmaciyan

TITLE: Update on Sculpture Exhibition in Civic Center Park – Phase IV

#### **DISCUSSION:**

City Council approved Phase III of the Sculpture Exhibition in Civic Center Park at the April 11, 2017 regular meeting. As part of the approval, Council directed that the funds for the artists' honoraria in Phase IV should come from private sources. In addition, Council directed that the project management fees for Phase IV should be reduced by 50%, and that City staff should handle the installation of Phase IV.

The current Cultural Arts budget has a Sculpture in Civic Center Park Exhibition line item for \$100,000. Staff requested a quote from Arts OC for Phase IV, who handled the project management and installation of Phases I, II, and III. Arts OC provided a quote for \$84,711.00 and submitted the following schedule of billing rates:

PHASE	ITEM	DETAIL	COST
4	Installation of Phase 4 Sculptures	10 Sculptures	\$20,104.00
4	Site Preparation	3 Concrete Bases	\$5,775.00
4	Project Management & Curation	Management Fee	\$30,000.00
4	Contingency		\$5,000.00
	\$60,879.00		
4	De-installation of Phase 4 Sculptures	10 Sculptures	\$16,332.00
4	Project Management & Curation	Management Fee	\$7,500.00
	\$23,832.00		
	\$84,711.00		

In order to satisfy Council direction, the City Arts Commission should work with the Newport Beach Arts Foundation to provide the funding for honoraria. City staff will issue an RFP (Request for Proposals) to identify a project manager willing to take on the project for roughly \$18,750. Staff installation may pose the greatest challenge, as the Municipal Operations Division may lack the staff, expertise, and equipment to install large-scale pieces of public art.

#### **NOTICING:**

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

TO Newport Beach City Arts Commission

FROM: Library Services Department

Natalie Basmaciyan, Library Services Manager 949-717-3819, nbasmaciyan@newportbeachca.gov

PREPARED BY: Natalie Basmaciyan

TITLE: Maintenance Requirements for Sculpture in the City Art Inventory

#### **RECOMMENDATION:**

Staff recommends contracting a vendor to clean and wax the bronze pieces in the City art inventory: *Ronald Reagan, Sunset Years*, and *Marine 1/1 Memorial*. Staff recommends restoring the piece, *Metalphor*.

#### **DISCUSSION:**

Staff surveyed the condition of sculpture in the City art inventory displayed. Generally, pieces fashioned from stone or concrete are faring well in terms of condition. Bronze pieces, however, should receive an annual waxing and cleaning. Pending City Arts Commission approval, staff will seek quotes for maintaining the bronze pieces. These funds can be drawn from the Maintenance and Repair line of the City Arts Commission budget. This particular line has a balance of \$5,000. Staff also uses these funds to maintain the Ben Carlson memorial.

The piece *Metalphor* poses unique problems. The royal blue painted steel abstract work, which weighs 1,400 pounds and is 8½ feet tall, was the centerpiece of the 22nd annual Newport Beach Art Exhibition in 1986. Warren Hancock, a Newport Beach art collector, donated the \$15,000 sculpture. The piece requires restoration work. *Metalphor* has endured great deal of exposure to the elements. The royal blue paint has faded and there are signs of corrosion. There are patches of discoloration and some oxidization.

The following photos were taken in 2015:







Staff recommends repairing surface damage and painting *Metalphor*. In 2015, Dave Aeppli of Display Art Services estimated restoration costs at \$10,000. Restoration includes taking the piece off site for surface repair and powder coating. Staff will seek a new quote for the work, pending City Arts Commission approval. There are adequate funds for this work in the Professional and Technical Services budget.

Should the City Arts Commission decide not to restore *Metalphor*, another option would be to de-access the piece from the City art inventory. The piece would still have to be de-installed and shipped to an entity to manage the auction.

The City Arts Commission should also consider the rights of the artist under California state law. The California Art Preservation Act is a 1979 California law that provides legal protection for artists' moral rights (California Civil Code §987: (<a href="http://leginfo.legislature.ca.gov/faces/codes-displaySection.xhtml?lawCode=CIV&sectionNum=987">http://leginfo.legislature.ca.gov/faces/codes-displaySection.xhtml?lawCode=CIV&sectionNum=987</a>). The Art Preservation Act provides for civil penalties and injunctive relief for the intentional or grossly negligent destruction or mutilation of a work of fine art, defined in the statute as any original painting, sculpture, or drawing that is "of recognized quality." The Act also provides artists the right to claim authorship and disavow modifications to works of fine art. The rights granted under the act subsist for the life of the author plus 50 years.

Staff compiled a list of sculpture in the City arts inventory that is displayed outdoors. The list includes the present condition of each piece.

ARTIST	TITLE	MATERIAL	CONDITION	LOCATION
Baker, Miriam	Ronald Reagan	Bronze	Needs cleaning and waxing	Civic Center Park
Baker, Miriam	Sunset Years	Bronze	Needs cleaning and waxing	Balboa Island, South Bay Front at Turquoise Avenue
Eiichi, Ishida	Nakayoshi - Good Friends	Granite	Good	Central Library
Kellogg, Steven	McFadden Square Centennial Sphere	Granite; bronze	Good	Newport Pier, 72 McFadden Place
Price, Bret	Metalphor	Iron	Poor; needs paint/restoration	PCH and Superior
Van Sant, Tom	Pelican Wall - Retaining Wall	Concrete	Good	PCH
Victor, Benjamin	Marine 1/1 Memorial	Bronze; granite	Needs cleaning and waxing	Castaways Park, 700 Dover Drive
Cameron, Malcolm	Seagulls In Flight	Ceramic	Good	In storage at Central Library; will return to CDM Branch Library when building is completed
Janz, Jake	Ben Carlson Memorial	Marine grade stainless steel	Good; cleaned bi- monthly	Newport Pier, 72 McFadden Place
McLean, Ivan	Sphere 112	Marine grade stainless steel	Good	Civic Center Park
Harrison, Kathy; Cartozian, Arlene	Dawn to Dusk in the Estuary	Painted metal	Good	Environmental Nature Center, 1601 16th Street, Newport Beach
Isogai, Kazuhiro	Friendship Statue	Granite	Good	Mariners Library
Unknown	Okazaki sculptures at Irvine Terrace Park	Granite	Good	Irvine Terrace Park, 721 Evita Drive

#### NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).