



CITY OF NEWPORT BEACH CITY ARTS COMMISSION AGENDA

**Civic Center Council Chambers
100 Civic Center Drive, Newport Beach, CA 92660**

Thursday, October 10, 2019 - 5:00 PM

City Arts Commission Members:

**Arlene Greer, Chair
Marie Little, Vice Chair
Michelle Bendetti, Secretary
Miriam Baker, Commissioner
Maureen Flanagan, Commissioner
Wayan Kaufman, Commissioner
Ritch LeGrand, Commissioner**

Staff Members:

**Tim Hetherton, Library Services Director
Francine Jacome, Administrative Support Technician**

The City Arts Commission meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the special meeting City Arts Commission agenda be posted at least seventy-two (72) hours in advance of the meeting and that the public be allowed to comment on agenda items before the Commission and items not on the agenda but are within the subject matter jurisdiction of the City Arts Commission. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Tim Hetherton, Library Services Director, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 717-3801 or thetherton@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Library Services Department 24 hours prior to the scheduled meeting.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. NOTICE TO THE PUBLIC

The City provides a yellow sign-in card to assist in the preparation of the minutes. The completion of the card is not required in order to address the City Arts Commission. If the optional sign-in card has been completed, it should be placed in the tray provided.

The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. PUBLIC COMMENTS

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

V. CONSENT CALENDAR

All matters listed under CONSENT CALENDAR are considered to be routine and will all be enacted by one motion in the form listed below. City Arts Commissioners have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the City Arts Commission votes on the motion unless members of the City Arts Commission request specific items to be discussed and/or removed from the Consent Calendar for separate action. Members of the public who wish to discuss a Consent Calendar item should come forward to the lectern upon invitation by the Chair.

A. Approval of Minutes of the September 12, 2019, City Arts Commission Meeting

1. Draft of 09/12/2019 Minutes

[10-10-2019 - CAC - 01 Draft of Minutes.pdf](#)

B. Consent Calendar Items

2. Financial Report

Review of financial information.

[10-10-2019 - CAC - 02 Financial Report.pdf](#)

3. Cultural Arts Activities

Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

[10-10-2019 - CAC - 03 Cultural Arts Activities for September 2019.pdf](#)

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

4. Cultural Arts Grants 2019/20

Staff recommends that the City Arts Commission review the grant applications and approve the recipients for recommendation to City Council for FY 2019/20 Cultural Arts Grants in accordance with City Council Policy I-10 - Financial Support for Culture and the Arts.

[10-10-2019 - CAC - 04 Staff Report Cultural Arts Grants FY 2019-20.pdf](#)

[10-10-2019 - CAC - 05 ATTACHMENT A-BIIA.pdf](#)

[10-10-2019 - CAC - 06 ATTACHMENT B-Baroque Music Festival, CdM.pdf](#)

[10-10-2019 - CAC - 07 ATTACHMENT C-Chuck Jones Center for Creativity.pdf](#)

[10-10-2019 - CAC - 08 ATTACHMENT D-Kontrapunktus.pdf](#)

[10-10-2019 - CAC - 09 ATTACHMENT E-Laguna Playhouse.pdf](#)

[10-10-2019 - CAC - 10 ATTACHMENT F-Lyric Opera of Orange County.pdf](#)

[10-10-2019 - CAC - 11 ATTACHMENT G-Newport Beach Film Festival.pdf](#)

[10-10-2019 - CAC - 12 ATTACHMENT H-Newport El School Foundation.pdf](#)

[10-10-2019 - CAC - 13 ATTACHMENT I-Pacific Symphony.pdf](#)

[10-10-2019 - CAC - 14 ATTACHMENT J-Philharmonic Society of OC.pdf](#)

[10-10-2019 - CAC - 15 ATTACHMENT K-South Coast Repertory.pdf](#)

[10-10-2019 - CAC - 16 ATTACHMENT L-Council Policy I-10 Financial Support for Culture and Arts.pdf](#)

[10-10-2019 - CAC - 17 ATTACHMENT M-Grants Scoring Summary 2019-20.pdf](#)

5. Review of Banner Locations

Staff provides an overview on banner locations, policies, and procedures.

[10-10-2019 - CAC - 18 Staff Report Banners.pdf](#)

[10-10-2019 - CAC - 19 ATTACHMENT A-Application for Temporary Street Closure.pdf](#)

[10-10-2019 - CAC - 20 ATTACHMENT B-Council Policy L-16.pdf](#)

[10-10-2019 - CAC - 21 ATTACHMENT C-Temporary Banner Permit.pdf](#)

6. Public Forum for the Arts

Staff presents background and discussion on a public forum for City arts.

[10-10-2019 - CAC - 22 Staff Report Public Forum for the Arts.pdf](#)

7. Date for 2020 Newport Beach Art Exhibition

Determine a date for the 2020 Newport Beach Art Exhibition

[10-10-2019 - CAC - 23 Staff Report Determine Date for NBAE.pdf](#)

B. Monthly Reports**8. Art in Public Places Library Gallery Ad Hoc Subcommittee**

Commissioner Arlene Greer, Commissioner Miriam Baker

9. Cultural Arts Grants / Youth Programming Ad Hoc Subcommittee

Commissioner Wayan Kaufman, Commissioner Arlene Greer

10. Metalfor Relocation Ad Hoc Subcommittee

Commissioner Arlene Greer, Commissioner Miriam Baker, Commissioner Ritch LeGrand

11. Newport Beach Art Exhibition Ad Hoc Subcommittee

Commissioner Arlene Greer, Commissioner Marie Little, Commissioner Maureen Flanagan

12. Newport Beach Arts Foundation Liaison Ad Hoc Subcommittee

Commissioner Maureen Flanagan, Commissioner Arlene Greer, Commissioner Marie Little

13. Performing Arts for Balboa Peninsula Ad Hoc Subcommittee

Commissioner Marie Little, Commissioner Michelle Bendetti, Commissioner Ritch LeGrand

14. Performing Arts for Concerts on the Green Ad Hoc Subcommittee

Commissioner Michelle Bendetti, Commissioner Arlene Greer, Commissioner Wayan Kaufman

15. Publicity Liaison Ad Hoc Subcommittee

Commissioner Arlene Greer, Commissioner Marie Little, Commissioner Michelle Bendetti

16. Sculpture Exhibition in Civic Center Park Phases IV and V Development Ad Hoc Subcommittee

Commissioner Arlene Greer, Commissioner Marie Little

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited and non-agenda items generally considered to be within the subject matter jurisdiction of the City Arts Commission. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IX. ADJOURNMENT

**Newport Beach City Arts Commission Meeting Minutes
Thursday, September 12, 2019
Regular Meeting – 5:00 PM
Newport Beach Central Library
1000 Avocado Avenue
Newport Beach, CA 92660**

I. CALL MEETING TO ORDER – 5:00 P.M.

II. ROLL CALL

Commissioners Present: Arlene Greer, Chair
Marie Little, Vice Chair
Miriam Baker, Commissioner (departed at 5:58 p.m.)
Maureen Flanagan, Commissioner
Wayan Kaufman, Commissioner (departed at 5:50 p.m.)
Ritch LeGrand, Commissioner

Commissioners Absent: Michelle Bendetti, Secretary

Staff Present: Tim Hetherington, Library Services Director
Carol Jacobs, Assistant City Manager
Francine Jacome, Administrative Support Technician

III. NOTICE TO THE PUBLIC

IV. PUBLIC COMMENTS

Hoiyin Ip suggested the City Arts Commission sponsor an art exhibit to promote awareness of homelessness. Ms. Ip shared a paragraph from "Why Art Is the Antidote for Our Times" published in *Time*.

V. CONSENT CALENDAR

A. Approval of Minutes of the August 21, 2019 City Arts Commission Special Meeting

1. Draft of 08/21/2019 Minutes

Motion made by Commissioner Flanagan, seconded by Vice Chair Little, and carried (6-0-0-1) to approve the Minutes of the August 21, 2019 City Arts Commission special meeting as presented.

AYES: Greer, Little, Baker, Flanagan, Kaufman, LeGrand
NOES: None
ABSTENTIONS: None
ABSENT: Bendetti

B. Consent Calendar Items

2. Financial Report – Review of financial information

Library Services Director Hetherton reported funds will be expended for the Marina Park concert and the final Concert on the Green. A few days prior to the meeting, he authorized the transfer of approximately \$6,000 from the Professional Services account to the Sculpture Garden account to pay for additional concrete pads requested by Arts Orange County (ArtsOC).

In response to Commissioner Flanagan's inquiry, Library Services Director Hetherton explained that Arts OC increased its fee from \$84,000 to \$91,000 because Arts OC will be installing more concrete pads in Phase V than they did in Phase IV.

3. Cultural Arts Activities – Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services

Library Services Director Hetherton advised that the title of the exhibition with Sherman Library has been changed from "Newport Beach: Then and Now" to "Newport Beach: Glimpses of the Past." The exhibition is drawing a great deal of interest. Attendance at the Queen Nation Concert on the Green was the largest of all time with 7,100 people. Few submissions have been received for Cultural Arts Grants, but the number of submissions may increase toward the end of the month. Art in the Park is scheduled for September 28. The Flashback Heart Attack concert is September 15, and the Neil Diamond tribute concert at Marina Park is September 29.

Carmen Smith, Newport Beach Arts Foundation, related that Art in the Park will begin at 10:00 a.m. Volunteers are welcome to help set up and relieve Arts Foundation members at the table. All artist tables have been sold.

Chair Greer requested Commissioners distribute rack cards to local businesses.

Motion made by Commissioner Baker, seconded by Chair Greer, and carried (6-0-0-1) to approve the Consent Calendar.

| | |
|--------------|--|
| AYES: | Greer, Little, Baker, Flanagan, Kaufman, LeGrand |
| NOES: | None |
| ABSTENTIONS: | None |
| ABSENT: | Bendetti |

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

4. Sculpture Exhibition in Civic Center Park – Local Assistance Specified Grant – Staff recommends that the City Arts Commission:

1. Approve a proposal to use Local Assistance Specified Grant Funds to fund Phases V and VI of the Sculpture Exhibition in Civic Center Park and for infrastructural improvements to Civic Center Park.

2. *Request City Council to adopt a Resolution authorizing the Library Services Director to apply for the California State Parks' Local Assistance Specified Grant in the amount of \$500,000 for the Sculpture Exhibition in Civic Center Park.*

Library Services Director Hetherton proposed grant funds be utilized to reimburse the City for Phases V and VI of the Sculpture Exhibition in Civic Center Park. The Council has allocated \$135,000 for each phase to cover the ArtsOC contract, installation/de-installation, and honoraria. Of the \$500,000 grant amount, \$150,000 is allocated to each phase. The additional \$15,000 per phase can be used for youth programming, educational programming, docent tours, the tour app, and the opening celebration. Grant funds have to be expended by December 31, 2121. Phase VI should be complete in 2121. The remaining \$200,000 can be used to repair the path through the park and to facilitate the installation of larger pieces.

In response to questions from the City Arts Commission, Library Services Director Hetherton clarified that the City's fiscal year 2019/20 Budget contains a line item in the amount of \$135,000 for the Sculpture Exhibition. Once those funds are expended for Phase V, the State will reimburse the City. The grant allows advance payment of funds, but the process to obtain advance payment is quite detailed and lengthy. He did not believe the City Arts Commission could retain the City's \$135,000 in addition to the grant funds. Library Services Director Hetherton will request the Council allocate \$135,000 in the fiscal year 2020/21 Budget for Phase VI and note grant funds are available to reimburse the amount. In awarding the grant, the State indicated the local assistance grant is for the Newport Beach Sculpture Garden. State staff has informed him that the grant is intended to fund capital improvement projects. The Council would have to approve extending the rotation time period to three years and increasing the artist honoraria. Staff can request the Council approve those changes for Phase VI. Grant funds cannot be used to purchase *Burnt Matchstick* because it is not part of the Sculpture Exhibition; although, the grant language does not address permanent pieces. Docent tours, the app, and youth activities during the opening celebration are educational programming.

Assistant City Manager Carol Jacobs recommended the City Arts Commission expend grant funds quickly. If grant funds are spent well, the State could award additional grants in the future. Once grant funds are received to reimburse the City, \$135,000 will be returned to the Visit Newport Beach account.

Chair Greer supported use of grant funds to improve the park. She proposed the installation of Phase V occur in May as scheduled and installation of Phase VI occur in November or December 2020. At that time, sculpture from Phases IV, V, and VI would be on display in Civic Center Park. Phase VII could be installed in August or September 2021 rather than the originally scheduled 2022. With 30 pieces on display, a fundraiser could be held in Civic Center Park to demonstrate the potential of the Sculpture Exhibition to donors, the Council, and the community. Grant funds may be used for capital improvements in the park, which will benefit the City. Returning grant funds could generate negative publicity and impact future funding for the Sculpture Exhibition. Returning the City's \$135,000 could be viewed negatively as well. Utilizing grant funds and the City's \$135,000 would not negatively impact the City because the \$135,000 has been allocated to the Sculpture Exhibition. A well-known dance company has approached

staff about collaborating with the City Arts Commission for an event in the Sculpture Exhibition.

Library Services Director Hetherton expressed concerns about the timing of the phases, the concept of the grant reimbursing the City, and seeking Council approval.

Vice Chair Little remarked that whoever decided to place 34 pads in Civic Center Park did not feel 34 sculptures were too many for the park. Library Services Director Hetherton believed the pads indicated potential sites for sculptures. A professional art consultant probably would not utilize all 34 sites. The Sculpture Exhibition model of ten sculptures per year with a one-year overlap period has been successful in terms of cost and implementation.

Commissioner Baker felt the park would be much more exciting with more pieces.

Chair Greer remarked that some of the large pieces in past phases affected neighbors. Peter Walker and Associates probably designed the exhibition with 34 pads to accommodate sculptures of the same scale as the current sculptures. The park felt empty with only nine sculptures in Phase III, but it looks fantastic with the current 22 sculptures.

Vice Chair Little explained that sculptures of different scales can complement one another and present a balanced appearance if they are placed strategically.

Commissioner Kaufman left the meeting at 5:50 p.m.

Motion made by Commissioner Baker, seconded by Commissioner Flanagan, and carried (5-0-0-2) to (1) approve a proposal to retain City funding of \$135,000 for Phase V of the Sculpture Exhibition in Civic Center Park and to use Local Assistance Specified Grant Funds to fund Phases VI and VII of the Sculpture Exhibition in Civic Center Park and infrastructural improvements to Civic Center Park and (2) request the City Council adopt a Resolution authorizing the Library Services Director to apply for the California State Parks' Local Assistance Specified Grant in the amount of \$500,000 for the Sculpture Exhibition in Civic Center Park.

| | |
|--------------|---|
| AYES: | Greer, Little, Baker, Flanagan, LeGrand |
| NOES: | None |
| ABSTENTIONS: | None |
| ABSENT: | Bendetti, Kaufman |

5. Post-Event Surveys – *Staff requests the City Arts Commission review the attached survey, make suggested revisions and approve the survey for dissemination.*

Chair Greer reported Council Member Brenner has requested the City Arts Commission survey the public regarding their preferences for arts in Newport Beach. She has requested staff explore holding a public forum in order to obtain the public's feedback.

In response to Commissioners' queries, Library Services Director Hetherton advised that surveys will be included in Cultural Arts and Library e-blasts and the Cultural Arts website. In addition, he will investigate dissemination of print copies of the survey.

Motion made by Commissioner Flanagan, seconded by Commissioner Baker, and carried (5-0-0-2) to approve the survey for dissemination.

AYES: Greer, Little, Baker, Flanagan, LeGrand
NOES: None
ABSTENTIONS: None
ABSENT: Bendetti, Kaufman

B. Monthly Reports

**6. Art in Public Places Library Gallery Ad Hoc Subcommittee –
*Commissioner Arlene Greer, Commissioner Miriam Baker***

Commissioner Baker left the meeting at 5:58 p.m.

Chair Greer reported the goals and objectives of the subcommittee are to raise the level of art on exhibit, to provide more variety of art, and to hold signature events. In addition, the subcommittee may invite artists of fine arts to give lectures regarding the environment, history, culture, sculpture, symphony, grand opera, light opera, ballet, contemporary dance, film, and homelessness. Because the City Arts Commission is responsible for maintaining the City's public art, the subcommittee may need to inventory the public art in order to plan for its maintenance. The City Arts Commission may want to review Council Policies I-9 and I-11 to determine whether acceptance of art donations should include an endowment to maintain the art.

In reply to Vice Chair Little's inquiry, Library Services Director Hetherton explained that staff has not contacted the Ben Carlson Foundation about contributing to maintenance of the Ben Carlson statue because the Ben Carlson Foundation gifted the \$125,000 statue to the City.

Library Services Director Hetherton commented that the art maintenance budget is adequate for current needs. If the City acquires additional artwork, staff may have to seek contributions or other maintenance vendors.

**7. Cultural Arts Grants/Youth Programming Ad Hoc Subcommittee –
*Commissioner Wayan Kaufman, Commissioner Arlene Greer***

Chair Greer advised that Commissioner Kaufman is contacting an arts group regarding Cultural Arts Grants for youth programming. She encouraged Commissioners to contact arts organizations about applying for Cultural Arts Grants. The deadline to submit applications is September 27 at 4:00 p.m.

8. *Metalfor* Relocation Ad Hoc Subcommittee – Commissioner Arlene Greer, Commissioner Miriam Baker, Commissioner Ritch LeGrand

Chair Greer indicated the subcommittee will meet once Library Services Director Hetherton obtains definitive information regarding a contract for restoration of *Metalfor*. Commissioner Baker has suggested relocating the piece to the Civic Center campus.

In answer to Commissioner LeGrand's query, Library Services Director Hetherton advised that staff has not prepared a list of potential sites for *Metalfor*.

- 9. Newport Beach Art Exhibition Ad Hoc Subcommittee – Commissioner Arlene Greer, Commissioner Marie Little, Commissioner Maureen Flanagan**

None

- 10. Newport Beach Arts Foundation Liaison Ad Hoc Subcommittee – Commissioner Maureen Flanagan, Commissioner Arlene Greer, Commissioner Marie Little**

Carmen Smith, Newport Beach Arts Foundation, related that the Arts Foundation is working on increasing its membership.

- 11. Performing Arts for Balboa Peninsula Ad Hoc Subcommittee – Commissioner Marie Little, Commissioner Michelle Bendetti, Commissioner Ritch LeGrand**

Vice Chair Little reported the Neil Diamond Tribute with Jason Lohrke concert is scheduled for September 29 at Marina Park. One food truck will be present. The concert has been publicized in various media. Rack cards have been distributed. A banner is on display at Marina Park.

- 12. Performing Arts for Concerts on the Green Ad Hoc Subcommittee – Commissioner Michelle Bendetti, Commissioner Arlene Greer, Commissioner Wayan Kaufman**

See Item V.B.3.

- 13. Publicity Liaison Ad Hoc Subcommittee – Commissioner Arlene Greer, Commissioner Marie Little, Commissioner Michelle Bendetti**

Chair Greer advised that the subcommittee will meet soon.

- 14. Sculpture Exhibition in Civic Center Park Phases IV and V Development Ad Hoc Subcommittee – Commissioner Arlene Greer, Commissioner Marie Little**

Chair Greer related that the subcommittee is exploring ideas and drafting programs for community and public engagement in Civic Center Park and the Sculpture Exhibition area. Possible programs include plein-air art, poetry readings, music presentations, and special art lectures. The subcommittee hopes to hold an event to engage youth and to raise educational awareness of the Sculpture Exhibition. The subcommittee will explore partnerships and collaborations for programs to raise awareness of art in nature with special lectures and tours of Civic Center Park and the natural wetlands environment. The subcommittee will prepare a proposal for acquisition of *Burnt Matchstick* and develop a signature event with the Newport Beach Arts Foundation in the Sculpture Exhibition.

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

Vice Chair Little requested an item for banner locations, and Chair Greer requested agenda items for Council Member Brenner's request for a public forum for the arts, acquisition of *Burnt Matchstick*, Cultural Arts Grants submissions, and *Metalfor*.

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None

IX. ADJOURNMENT – 6:20 P.M.

Chair Greer adjourned the meeting at 6:20 p.m.

Cultural Arts Division
FY 2019-20
As of September 30, 2019

| ACCT NAME / # | BUDGET | DATE | VENDOR | EXPENSES | BALANCE | NOTES |
|------------------------------|-------------------|-------|---------------------------|----------|-------------------|------------------------------------|
| Programming | 60,500.00 | | | | | |
| 01060603-841004 | | 07/03 | Triskelion Event Services | 2,740.00 | 57,760.00 | Smith (sound) |
| | | 07/03 | Michael Patrick Wallace | 3,250.00 | 54,510.00 | Smith country band (COTG) |
| | | 07/16 | Triskelion Event Services | 2,740.00 | 51,770.00 | Queen Nation (sound) |
| | | 07/26 | David Hewitt | 3,500.00 | 48,270.00 | Queen Nation (COTG) |
| | | 08/23 | Jason Weeks | 3,500.00 | 44,770.00 | Flashback Heart Attack (COTG) |
| | | 08/30 | Triskelion Event Services | 2,740.00 | 42,030.00 | Flashback Heart Attack (sound) |
| | | 08/30 | Jason Lohrke | 3,500.00 | 38,530.00 | Neil Diamond Tribute (COTG) |
| | | 09/13 | Triskelion Event Services | 3,565.00 | 34,965.00 | Neil Diamond Tribute (sound) |
| | | 09/20 | Los Angeles Times | 275.00 | 34,690.00 | Marketing - Neil Diamond (COTG) |
| | | 09/20 | Karl Unnasch | 500.00 | 34,190.00 | Ph 3 extension "Burnt Matchstick" |
| | | 09/27 | Sue Quinlan | 500.00 | 33,690.00 | Ph 3 extension "Cultural Pedestr" |
| | | 09/27 | Cynthia DeBold | 500.00 | 33,190.00 | Ph 3 extension "Life is a Balanci" |
| | | 09/27 | David Boyer | 500.00 | 32,690.00 | Ph 3 extension "Getting Your Be" |
| TOTAL | | | | | 32,690.00 | |
| Professional Services | 22,376.00 | | | | | |
| 01060603-811008 | | 07/19 | Alan Scott | 302.50 | 22,073.50 | Art installation (Ed Olen) |
| | | 07/19 | Alliant Insurance | 656.00 | 21,417.50 | Insurance Concert at Marina Park |
| | | 08/23 | TAVD Visual Assistant | 141.75 | 21,275.75 | Transcription of Minutes |
| | | 08/23 | Crown Building Services | 825.00 | 20,450.75 | Sphere 112 cleaning |
| | | 09/20 | TAVD Visual Assistant | 202.50 | 20,248.25 | Transcription of Minutes |
| | | 09/20 | Alan Scott | 370.00 | 19,878.25 | Art installation (Sherman Library) |
| TOTAL | | | | | 20,450.75 | |
| City Grants | 40,000.00 | | | | | |
| 01060603-821006 | | | | | | |
| TOTAL | | | | | 40,000.00 | |
| Sculpture Garden | 135,000.00 | | | | | |
| (Contract Art Services) | | 09/20 | Oleg Lobykin | 3,000.00 | 132,000.00 | "No Swimming" honorarium (2/2) |
| 01060603-811054 | | 09/20 | Steven Rieman | 1,641.00 | 130,359.00 | "Flight" honorarium (2/2) |
| | | 09/27 | Patricia Vader | 4,750.00 | 125,609.00 | "Cosmic Glints" honorarium (2/2) |
| | | 09/27 | John Merigian | 2,133.50 | 123,475.50 | "Be Still and Know" honorar. (2/2) |
| | | | | | 123,475.50 | |
| | | | | | 123,475.50 | |
| | | | | | 123,475.50 | |
| | | | | | 123,475.50 | |
| TOTAL | | | | | 123,475.50 | |

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetheron, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetheron

TITLE: Cultural Arts Activities for September 2019

Public Art Map

Library Marketing Specialist Katherine Mielke created an interactive public art map. The map, available on the Cultural Arts web site, shows the locations and images of sculptures in the City Art inventory:

<http://nbgis.newportbeachca.gov/gispub/NewportStoryMaps/PublicArt/>

Phase III de-installation

Arts OC and subcontractor Display Inc. managed the de-installation of three Phase III sculptures: *Cosmic Glints* by Patricia Vader, *Flight* by Steve Rieman, and *No Swimming* by Oleg Lobykin.

Flashback Heart Attack

3000 guests attended the Flashback Heart Attack Concert on the Green on Sunday, September 15.



Metalfor update

Staff is working with sculptor Bret Price on a contract for restoring *Metalfor*. Staff is reviewing potential sites for relocating the piece that will be submitted to the ad hoc subcommittee for recommendation to the City Arts Commission.



TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Cultural Arts Grants, 2018/19

ABSTRACT:

The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

RECOMMENDATION:

Review the grant applications and approve the recipients for recommendation to City Council for FY 2019/20 Cultural Arts Grants in accordance with City Council Policy I-10 – *Financial Support for Culture and the Arts*.

FUNDING REQUIREMENTS:

The current adopted budget includes sufficient funding for this expenditure, from Cultural Arts Grants, Account #01060603-821006. There is no fiscal impact related to this item.

DISCUSSION:

City Council Policy I-10 recognizes the importance of promoting culture and the arts within the City and establishes a Reserve Fund for Culture and Arts. The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

The Commission received written grant proposals from eleven organizations for funding of approximately \$62,000 in free cultural arts programming for the Newport Beach community in fiscal year 2019/20. Grant applicants include:

| ORGANIZATION NAME | AMOUNT REQUESTED | ATTACHMENT |
|---------------------------------------|------------------|------------|
| Balboa Island Improvement Association | \$ 2,500 | A |
| Baroque Music Festival CdM | \$ 7,000 | B |
| Chuck Jones Center for Creativity | \$ 8,000 | C |
| Kontrapunktus | \$ 2,000 | D |
| Laguna Playhouse | \$ 5,000 | E |
| Lyric Opera of Orange County | \$ 8,000 | F |
| Newport Beach Film Festival | \$ 7,000 | G |
| Newport Elementary School Foundation | \$ 7,500 | H |
| Pacific Symphony | \$ 5,000 | I |
| Philharmonic Society of Orange County | \$ 5,000 | J |
| South Coast Repertory | \$ 5,000 | K |

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

ATTACHMENT L: City Council Policy I-10 – *Financial Support for Culture and the Arts*

ATTACHMENT M: Grant Scoring Summary

**Newport Beach City Arts Commission
NEWPORT BEACH CITY ARTS COMMISSION
2019-2020 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Balboa Island Improvement Association (BIIA)

Popular Name of Organization

Balboa Island Improvement Association

95-6085806

Legal Name (if different)

Federal Tax ID No.

PO Box 64

Mailing Address

Newport Beach, CA

92662-0064

City

Zip

Penny Rodheim

714-357-9842

Contact Name

Telephone

penny@boats4rent.com

http://www.balboaislandnb.org

FAX

e-mail

Web Site

Balboa Island, Newport Beach, Southern California

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? Yes

Year organization was founded 1952 Number of paid staff 0 # of active volunteers 150

Total amount requested: (from request line of project budget) \$ 2,500

Estimated number of people in Newport Beach that the proposed project(s) will serve: 1,750+

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

1. **Purpose:** Music walks us through life and we believe we have found the right step. Therefore, we propose to continue to provide cultural activities and promote musical appreciation to the citizens of Newport Beach and surrounding areas through the presentation of the Balboa Island classical Concert Series. These concerts will be held at St. John Vianney Chapel at 314 Marine, Balboa Island. These performances provide citizens with the low cost, quality performances in an intimate setting. In addition the BIIA offers free Summer Concerts at Balboa Park, across from Beek Center on Agate. Both venues provide an outreach to all citizens residing within Newport Beach, as well as for visitors to the area.
2. **Mission:** The mission of the Balboa Island Improvement Association (BIIA) classical arts campaign is to promote a sense of community while enhancing the island's beauty, safety, livability and preserving its unique culture.
3. **Goals:** BIIA's goals for 2018-2019 is to continue to showcase the cultural tradition of the community by producing world-class musical performances performed by regional, classical musicians, as well as, offering free summer concerts. The summertime venue continues to offer popular, contemporary entertainment in the community setting of Balboa Park, located on Agate, adjacent to Beek Center. Since the BIIA is a non-profit organization, the goal is not fundraising, but to produce high quality performances with a variety of musical styles for the residents of Balboa Island, Newport Beach and visitors alike.

2.

- A. Identify and describe why there is a need in the Newport Beach Community for your proposed project/program.

The Organization offers high quality, professional concerts that are affordable and/or free, thus providing a live, musical experience for the general public as well as for some who may otherwise not have this opportunity. The local location only enhances the opportunity for family attendance and for the elderly.

- B. Describe how you have determined that your organization is the best organization for the proposed project/program.

The 2019-2020 season will be the sixth year of outstanding performances. In addition, the positive, immediate verbal feed-back from attendees indicates the appreciation and need for continuation of this local program. Also, the BIIA continues to have the support of the local merchants who help sponsor these programs by allowing promotional materials in their stores and also provide a source for ticket sales. The fact that this successful project is all volunteer quantifies the support of the community.

3. Describe the specific project/program that will be funded by a cultural grant.

Moving forward, we would like to continue to provide another series of concerts and continue to promote and enhance community togetherness and appreciation of the arts.

The below table identifies the remanding concerts for 2019 as well as some of the future concerts for 2020. There are two venues. St. John Vianney Chapel at 314 Marine Avenue on Balboa Island The Chapel maximum is 172. The second is Balboa Park on Agate, directly adjacent to the Beek Center. The park attendance is an estimate as concert is free and held on the park grass.

| Date of Concert | Event Name | Location | Attendance |
|-------------------|------------------------------|-------------------------|------------|
| October 29, 2019 | Moller-Fraticelli Guitar Duo | St. John Vianney Chapel | 150+ |
| December 3, 2019 | Christmas Program | St. John Vianney Chapel | 170 |
| February 25, 2020 | Hallerman String Quartet | St. John Vianney Chapel | 150+ |
| March 31, 2020 | Aviara Trio Chamber Music | St. John Vianney Chapel | 150+ |
| June 16, 2020 | Le Van Family Musicians | St. John Vianney Chapel | 170 |
| August 7, 2020 | Concerts in the Park | Carol Beek Center | 150+ |
| August 14, 2020 | Concerts in the Park | Carol Beek Center | 150+ |
| August 21, 2020 | Concerts in the Park | Carol Beek Center | 150 |
| August 28, 2020 | Concerts in the Park | Carol Beek Center | 150 |

The remaining Concerts for the 2019/2020 season are to be determined. It is anticipated that a minimum of (5) Classical and (4) Concerts in the Park will be programmed.

These concerts are NOT fundraising events. They are purely to promote the music, arts and culture within the city of Newport Beach. The classical concert ticket price is generally \$10 per person. The summer concerts are free. All ticket monies go to compensate the musicians and to offset the project/program costs for piano rental and promotional materials. To offset these costs we are requesting grant funds of \$2,500. The project clearly requires additional underwriting to continue the program.

Is this a new _____ or existing X project/program?

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

We will continue to serve ALL members of our community, young and young at heart, living on Balboa Island, Newport Beach and the surrounding communities. Although the concerts are often attended by repeat audiences, we know that a significant number are new to each performance, thereby increasing the outreach to close to 1,750 people.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

**PROJECT BUDGET
2019-2020**

**Funding from the
City of Newport Beach**

Match Funding from the BIIA

EXPENSES-Personnel

| | | |
|----------------------|---|---------------|
| Artistic | 0 | All Volunteer |
| Administrative | 0 | All Volunteer |
| Technical Production | 0 | All Volunteer |

EXPENSES-Operating

| | | |
|--|---------------|---------------|
| Facility Expense/Space Rental | \$1,000 | \$1,000 |
| Marketing | \$1750 | \$1750 |
| Production/Exhibition Expense | \$1,000 | \$1,000 |
| Touring/Presentation Expense | 0 | 0 |
| Educational Materials | \$1,000 | \$1000 |
| Transportation | 0 | 0 |
| Equipment Piano rental approx. | \$1500 | \$1500 |
| Other (if greater than 10%, annotate below) | 0 | 0 |
| TOTAL | \$6250 | \$6250 |

6. Describe the expected quantifiable outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The Classical Concerts and Free Summer Concerts bring the community together. The success of this is measured by the repeat patronage. The continued support of St. John Vianney's Chapel as the main venue is testimony to the acceptance of these events within the religious as well as non-religious community.

In addition, we have received local merchant feedback as to the increase in business on Balboa Island, for dining and shopping. The concerts are providing an economic benefit not only to the merchants through dining and shopping but to the city of Newport Beach, which is another positive outcome from the concerts.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
 - Jack Callahan President Volunteer
 - Lee Pearl Vice-president Volunteer
 - Cathy Saari Treasurer Volunteer
 - Karen Frinzi Secretary Volunteer
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.

St. John Vianney's Chapel the venue for the concerts
 Balboa Island Museum the location for the after- concert reception
 Island Home Décor the location for selling tickets to the concerts
 The Village Inn provides reception appetizers
 Fields Piano Rentals provides delivery and pick up of piano from chapel as needed
 Volunteers a minimum of 10 volunteers who design posters, programs, sell tickets, seat guests and provide support at reception at each concert

- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status. (See attachment)
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.(See Attachment)

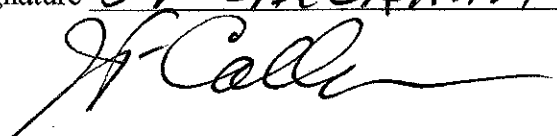
8. Please complete this operating budget form for 2019/2020 This is not the project/program budget for which you are applying, but your overall organizational budget.. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
|---------------------------------------|------------------------------------|----------------------------|
| I. Income (cash only) | | |
| Contributed | \$155,000 | \$160,000 |
| Earned | | |
| Total Income | \$155,000 (BIIA membership) | \$160,000 |
| II. Expenses | | |
| Program | \$139,000 | \$145,000 |
| General and Administrative | \$6,000 | \$7,000 |
| Marketing and Development | \$12,000 | \$15,000 |
| Total Expenses | \$157,000 | \$167,000 |
| III. Operating Surplus/Deficit | 0 | 0 |

| | | |
|---|-----------------|-----------------|
| (Income minus Expenses) | | |
| IV. Fund Balance at Beginning of Year | \$25,000 | \$55,000 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | \$25,000 | \$55,000 |
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | \$10,000 | \$10,000 |

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name JF Callahan Title PRESIDENT BIIA
 Signature JF CALLAHAN Date 9-25-2019




Secretary of State
Statement of Information
 (California Nonprofit, Credit Union and
 General Cooperative Corporations)

SI-100

3

IMPORTANT — Read instructions before completing this form.

Filing Fee — \$20.00;

Copy Fees — First page \$1.00; each attachment page \$0.50;
Certification Fee — \$5.00 plus copy fees

FILED
Secretary of State
State of California

JAN 16 2018

JP

This Space For Office Use Only

1. Corporation Name (Enter the exact name of the corporation as it is recorded with the California Secretary of State)

BALBOA ISLAND IMPROVEMENT ASSOCIATION

2. 7-Digit Secretary of State File Number

C0269302

3. Business Addresses

| | | | |
|--|-------------------------|-------|----------|
| a. Street Address of California Principal Office, if any - Do not enter a P.O. Box | City (no abbreviations) | State | Zip Code |
| | | CA | |
| b. Mailing Address of Corporation, if different than Item 3a | City (no abbreviations) | State | Zip Code |
| 224 1/2 RUBY AVENUE | BALBOA ISLAND | CA | 92662 |

4. Officers

The Corporation is required to enter the names and addresses of all three of the officers set forth below. An additional title for Chief Executive Officer or Chief Financial Officer may be added; however, the preprinted titles on this form must not be altered.

| | | | | |
|-----------------------------|------------|-------------|-------------------------|----------------|
| a. Chief Executive Officer/ | First Name | Middle Name | Last Name | Suffix |
| JACK | | | CALLAHAN | |
| Address | | | City (no abbreviations) | State Zip Code |
| PO BOX 64 | | | BALBOA ISLAND | CA 92662 |
| b. Secretary | First Name | Middle Name | Last Name | Suffix |
| KAREN | | | FRENZI | |
| Address | | | City (no abbreviations) | State Zip Code |
| PO BOX 64 | | | BALBOA ISLAND | CA 92662 |
| c. Chief Financial Officer/ | First Name | Middle Name | Last Name | Suffix |
| MARY PAT | | | EARL | |
| Address | | | City (no abbreviations) | State Zip Code |
| PO BOX 64 | | | BALBOA ISLAND | CA 92662 |

5. Service of Process (Must provide either Individual OR Corporation.)

INDIVIDUAL — Complete Items 5a and 5b only. Must include agent's full name and California street address.

| | | | |
|---|-------------------------|-----------|----------|
| a. California Agent's First Name (if agent is not a corporation) | Middle Name | Last Name | Suffix |
| MARY PAT | | EARL | |
| b. Street Address (if agent is not a corporation) - Do not enter a P.O. Box | City (no abbreviations) | State | Zip Code |
| 224 1/2 RUBY AVENUE | BALBOA ISLAND | CA | 92662 |

CORPORATION — Complete Item 5c only. Only include the name of the registered agent Corporation.

c. California Registered Corporate Agent's Name (if agent is a corporation) - Do not complete Item 5a or 5b

6. Common Interest Developments

☐ Check here if the corporation is an association formed to manage a common interest development under the Davis-Sterling Common Interest Development Act (California Civil Code section 4000, et seq.) or under the Commercial and Industrial Common Interest Development Act (California Civil Code section 6500, et seq.). The corporation must file a Statement by Common Interest Development Association (Form SI-CID) as required by California Civil Code sections 5405(a) and 6760(a). See instructions.

7. The information contained herein, including in any attachments, is true and correct.

1/10/18

MARY PAT EARL

CFO

Date

Type or Print Name of Person Completing the Form

Title

Signature

Mary Pat Earl

CALENDAR

WHAT'S HAPPENING IN TOWN THIS WEEK

ONGOING

Live entertainment nightly at the Port Restaurant & Bar. For a schedule, visit portcdm.com.

Pelican Hill Resort Events (PelicanHill.com / (855) 467-6800):

- Pelican Grill Express Lunch, Mondays through Thursdays. Two-course menu served in 45 minutes or less for just \$25.

- Social Lounge Live Music, Thursdays through Saturdays, 7:30 – 11:30 p.m.

- Caffè Combo: On Mondays through Fridays, Caffè & Market serves up a \$12 combo meal from 11 a.m. to close.

- Happy Hour at Coliseum Pool & Grill, Mondays - Thursdays 3 – 7 p.m. Appetizer specials and half off select cocktails, beer and wines by the glass.

- Late Afternoon Libations, Mondays through Thursdays, 3 – 5 p.m. Pelican

Wild Tales, Fridays, 10:30 - 11:15

a.m. at Upper Newport Bay Nature Preserve. Fun-filled parent and child experience that may include arts and crafts, story time, hands-on activities and outdoor nature walks. Ages 2 to 5 years old. Cost is \$5 per child. Registration is required, email info@newportbay.org or call (949) 923-2269 to register.

Balboa Car Show, every Sunday from 7 to 9 a.m. at the Fun Zone parking

lot in Balboa Village. The Balboa Car Show has grown to offer visitors an up close and personal look at more than 75 custom and vintage models. Come to look or bring your own car to this informal car show. A best in show is awarded weekly. Visit BalboaCarShow.com for details.

Lido Marina Village: Live music every Thursday, Saturday and Sunday afternoons from 12 to 3 p.m. on the Lido Deck. Lido Marina Village is located at 3434 Via Lido in Newport Beach.

Farmers Market at Lido Marina Village, 1 – 6 p.m. every Wednesday. Vendors offer a carefully curated selection of fresh produce, nuts, oil/vinegar, cheese, flowers, fish and more.

Guided Kayak Tours, every Saturday and Sunday at 10 a.m. year-round. Tours leave from the Newport Aquatic Center. Cost is \$25 per person. Reservations required. Call (949) 923-2269.

Fresh Flower Friday at Lido Marina Village, 12 – 5 p.m. French Buckets is on hand selling gorgeous bouquets of fresh blooms every Friday.

"Folded-Unfolded" Exhibition by Raphaële Cohen-Bacry, Newport Beach Public Library. The exhibition is on display at the Central Library gallery on Avocado Avenue during library operating hours through July 5.



June 11: Balboa Island Classical Concert, 7 p.m. at St. John Vianney Chapel on Balboa Island. Featured performers are Elixir Piano Trio. The ensemble has won international awards and are known for their unique and exciting interpretations of traditional classical selections. An after-concert reception will be held at Balboa Island Museum. Limited seating. Tickets are \$10/pp and may be purchased at Island Home Décor at 313 Marine Avenue, Balboa Island or online at Balboaislandnb.org. Tickets may be available at the door.

JUNE 7

Move in the Park: "Ralph Breaks the Internet," at Mariners Park. Enjoy some fresh air, free popcorn, free candy, and a live screening of "Ralph Breaks the Internet." The event begins at 7 p.m. Movie screens at dusk. Food available for purchase. Bring a chair, blanket, or towel for comfortable sitting during the movie. NewportBeachCA.gov.

JUNE 8

Newport Beach Wooden Boat Festival at The Balboa Yacht Club. The

JUNE 12

Office Hours with Council Member O'Neill, 8 – 10 a.m. at Newport Coast Community Center. Newport Beach City Council Member Will O'Neill is holding office hours on the second Wednesday of each month at the Newport Coast Community Center. Citizens with questions about, or ideas for, the City of Newport Beach are encouraged to stop by and talk with Council Member O'Neill. Location address is 6401 San Joaquin Hills Road (near the intersection of Ne ort Coast

Cultural Arts Grant Project Completion Report

For

Balboa Island Classical Concert Series

Name of Organization: Balboa Island Improvement Association (BIIA)

Mailing Address: PO Box 64, Balboa Island, CA 92662

Telephone: 949-887-7756

Person preparing report: Penny Rodheim Mobile: 714-357-9842 Email: penny@boats4rent.com

Grant Project: Balboa Island Classical Concert Series

Effective Dates of Grant: September 2019-2020

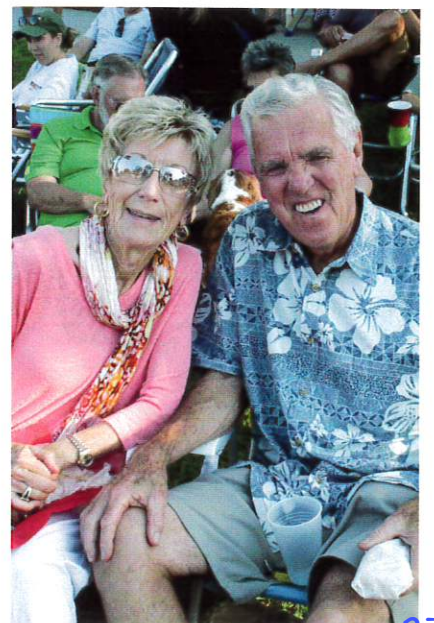
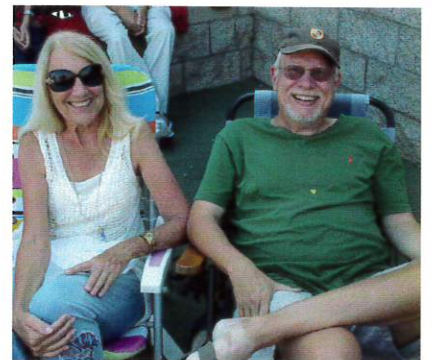
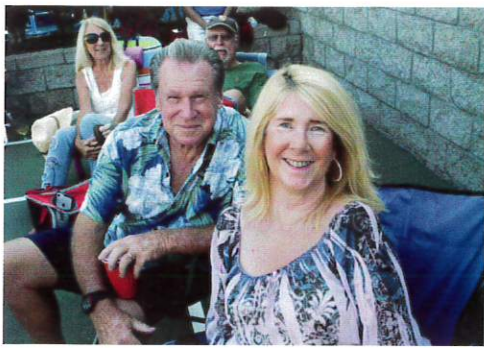
Period covered in this report: September 2018 to present

1. Effectiveness of project:

- Size and composition of target group - Approximately 2000 Newport Beach residents of all ages have enjoyed the opportunity to hear professional, classical and folk musicians play live performances in an intimate setting. Since 2015 when the concert series began, the community has experienced exceptional talent at a low cost in a unique setting. In addition, the emphasis on appreciation is aimed at all ages, families , neighbors , and elderly.
- Conformity to the planned time framework- The season runs throughout the year combining classical concerts in the winter, spring & fall. The summertime concerts continue to concentrate on picnics in the park at Balboa Park. These are free concerts. The venue features popular country, blues and surf-style music.
- Theme of the project- The Balboa Island Concert Series provides an appreciation of quality, classical, live musical performances along with community outreach to the residents of Newport Beach. In addition, the free summer performances create a neighborhood ambiance unique to Balboa Island and surrounding villages.
- The allocation of funds to date – All funds offered have been earmarked or spent to date.

- Kinds of educational services provided – The Balboa Island Classical Concert Series offers a variety of chamber music, concertos, piano solos, string instruments and other popular concert instruments. And along with the music, the musicians share the history of the compositions as well as composers. Through their performance, the audience gains knowledge of each piece and its place in the development of musical history.
 - The composition of the professional staff rendering these services - all of the musicians are professional, having played in philharmonic symphonies or independently. In addition many are teachers of music or music history at local universities. Some tour around the world.
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
 - After each concert, we provide a "Meet and Greet" session at the Balboa Museum. It provides immediate reactions to us on how the audience enjoyed the concerts as well as providing the musicians feedback. 100% of the time we have had positive responses. This immediate verbal feedback is important for us to adjust to the audiences preferences. And for that reason we are always continuing to research the best musicians. Attendance is another factor, and we have seen consistent attendance at most all of the concerts since 2015.
 3. Additional comments- The intimate setting, the gathering of neighbors and the combined experience of witnessing outstanding musical talents and jubilant appreciation of the audiences, certainly tolls the bell for a continuance of this program within our community.
 4. Collateral materials: (See attachments)

###



Summer Concert

- Balboa Island Summer Fun!

The summer concert series started with a great tribute to music from Neil Diamond. It was perfect weather and a capacity crowd that spent an evening connecting with friends and neighbors while enjoying some great music. Everyone was smiling.

Balboa Island Living Is Now On Instagram!



Balboa Island Living on
Instagram! Follow us and
share your photos!

@Balboaislandlivingmagazine

save the date

Balboa Island Classical concerts

JOIN US! DECEMBER 4
FROM 7:00 TO 8:00 PM.

December 4- Ben Capp plays Cello – a solo performance.

Tickets will be available at Island Home Decor
313 Marine, Balboa Island. Price: \$10/pp
Concerts held at St. John Vianney Chapel
314 Marine Balboa Island



Heritage Pointe's Inaugural Community Concert!

One Night to Remember

CITY NATIONAL
GROVE
OF ANAHEIM

VIP Reception 4:00 p.m.
Concert and Dinner 5:00 – 8:00 p.m.

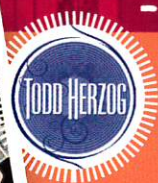
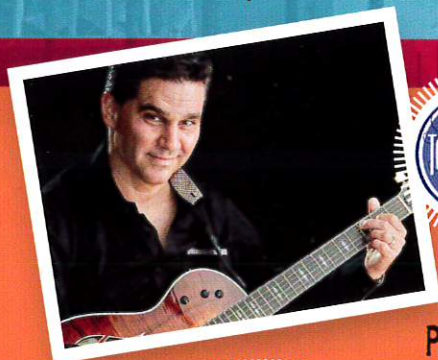
CO-CHAIRS

SCOTT SEIGEL, STEVEN SLOAN, DAVID ZARNOW

SUNDAY
November 4th
2018



- FEATURING -



Patron and General Event Admission

General Admission \$150
Resident Family Admission \$125
Ages 18 and under Admission \$75

All ticket pricing includes
DINNER SERVED
family style

HERITAGE POINTE
Seniors Living in the Jewish Tradition

Heritage Pointe observes prevailing Jewish dietary laws per Orange County Conservative Synagogues.

License #300607 488 | Tax ID 33-0260314

THE AVIARA TRIO



Sheer passion for chamber music drives Aviara Trio. Comprised of Pianist Ines Irawati, Violinist Robert Schumitzky, and Cellist Erin Breene, this exciting ensemble is making an indelible impression on the musical landscape of Southern California. This season, the trio has performed at Point Loma Nazarene University's Crill Hall, Rancho Bernardo Chamber Music Series, Concerts at the Merc in Temecula, Encinitas By-the-Sea Soirée, and the San Diego City Library Series. All members of the group are frequent performers with the renowned San Diego-based Art of Élan, as well as Camarada and La Jolla's Athenaeum series. With performance degrees from the Juilliard School, Cleveland Institute of Music, Yale University and Rice University, Ms. Irawati, Ms. Breene, and Mr. Schumitzky have studied and performed with some of the world's finest musical pedagogues including Paul Katz, Claude Frank, Timothy Eddy, Fred Sherry, Joseph Silverstein, Jacques Israelievitch, Sally Thomas, Miriam Fried, Kim Kashkashian, Peter Oundjian, and the Juilliard, Miró, American, Tokyo, Cleveland, Borromeo, and Alexander Quartets.

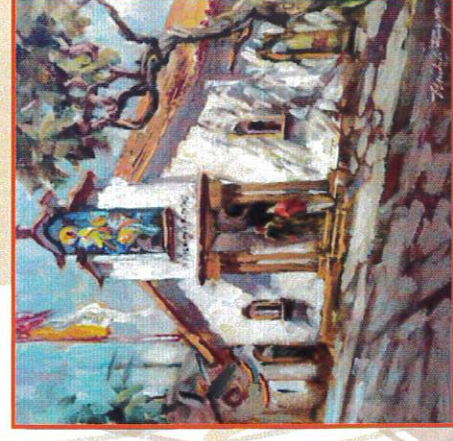
Members of the trio have been Grand Prize Winners in the Coleman National Chamber Music Competition, Finalists in the Fischhoff Chamber Music Competition and Concert Artist's Guild Auditions, winners of the D'angelo International Piano Competition, and the La Jolla Young Artists Competition. They have soloed with orchestras such as the Tokyo Symphony, Cleveland Institute of Music Orchestra, Orchestra Nova, St Louis Symphony, Milwaukee Symphony, and La Jolla Symphony. Pianist, Ines Irawati serves as a vocal and chamber music coach at Point Loma Nazarene University. Violinist, Robert Schumitzky, and cellist, Erin Breene perform with Pacific Symphony and the Hollywood Bowl Orchestra. Ms. Breene performs on a modern cello made by Los Angeles-based Michael Fischer, and Mr. Schumitzky performs on the "Ex-Halir" Stradivarius violin made in 1694.

BALBOA ISLAND CLASSICAL CONCERTS

presents

Fall ROMANCE

Tuesday,
September 18, 7-8pm



Featuring

THE AVIARA TRIO

UPCOMING CONCERTS:

October 9

PIANO SOLOIST, VITALI GAVROUC

December 4

CELLIST SOLOIST, BEN CAPP

*Thank you to some of the people and
organizations who made this evening possible:*

BALBOA ISLAND MERCHANT'S ASSOCIATION

BALBOA ISLAND IMPROVEMENT ASSOCIATION

BALBOA ISLAND MUSEUM

REVEREND MONSIGNOR LAWRENCE J. BAIRD

NEWPORT BEACH ARTS COMMISSION

JON REMY, COLLINS AVENUE PUBLISHING

**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Baroque Music Festival, Corona del Mar

Popular Name of Organization

Baroque Music Festival Corona del Mar

Legal Name (if different)

95-3785942

Federal Tax ID No.

P.O. Box 838

Mailing Address

Corona del Mar, CA

City

92625 -0838

Zip

Patricia L. Bril, President / Vina R. Spiehler, Secretary

Contact Name

714-536-7764 / 949-642-0574

Telephone

(none)

FAX

info@bmf-cdm.org

e-mail

www.bmf-cdm.org

Web Site

Primarily Corona del Mar/Newport Beach, other Orange County cities, and greater Southern California
Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? yes If so, when? 2018-2019

Year organization was founded 1980 Number of paid staff 0 # of active volunteers 20

Total amount requested: (from request line of project budget) \$ \$7,000.00

Estimated number of people in Newport Beach that the proposed project(s) will serve: 500

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The mission of the Baroque Music Festival, Corona del Mar is to present, for the local community, quality Baroque music performances at affordable prices in an intimate environment.

The Baroque Music Festival (BMF) organization has presented a Festival in June every year since 1981, with performances held at the Sherman Gardens as well as in local churches or other local venues.

It is the goal of the BMF Board to continue the 40-year tradition established by Burton Karson—described above and continued by artistic director Elizabeth Blumenstock since 2011—to sustain and, whenever possible, enhance the Festival each season. This year's 40th annual Festival celebrates our past and looks forward to new musical horizons. Themed as a *Grand Tour of Europe and Beyond*, we will highlight the ambitious local premiere of a 300-year-old *zarzuela* (Spanish Baroque chamber opera) and also include concerts of orchestral, vocal, and chamber works. Baroque music by composers such as Purcell, Handel, Vivaldi, Bach, and Telemann will be complemented by pieces evoking cultures beyond Europe, to present a more comprehensive survey of the Baroque period than we have ever done before. Many long-time favorite BMF musicians will be featured as part of this milestone anniversary occasion.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

We wish to sustain and build upon our excellent track record of success. As the **only** classical music organization headquartered in Newport Beach and dedicated to performances in Corona del Mar and Newport Beach, the Baroque Music Festival takes seriously the responsibility to provide concerts that are artistically outstanding as well as accessible—both geographically and financially—to our core local audience. Survey forms are given to all concert attendees, requesting feedback and opinions. Once again, in 2019, the 129 responses received were overwhelmingly supportive, **recognizing specifically the opportunity to experience the talent of nationally-renowned performers and the appeal of Baroque musical performances in intimate as well as acoustically appropriate local venues.**

Our Festival is a consistently popular event, often resulting in sold-out concerts. The May/June 2019 issue of AAA's *Westways* magazine profiled the Baroque Music Festival, Corona del Mar, in its "Five Worth the Drive" column. Our audiences are comprised primarily of residents from the immediate Newport Beach area and nearby local communities. In 2019, four out of our five Festival concerts reached near capacity. Total attendance (over 1,100) was the highest in the Festival's 39-year history and 30% above 2018, with more than 40% of attendees experiencing a Festival event for the first time. This substantial contingent of "first-timers" underscores the importance of our outreach efforts each season to potential new attendees, as even long-time Newport Beach residents continue to "discover" the Festival.

Our normal ticket prices are comparable to those of other Baroque music organizations in California. However, to address affordability for music students we have offered a subsidized program since 2015, called *Students Go For Baroque!* to offer discounted (\$5) tickets to high-school, college, and university students. We plan to continue to support this program in 2020 through underwriting or grants.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs - not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new X or existing project/program?

The centerpiece of our 40th season will be a concert performance of a Spanish Baroque *zarzuela*: an early 18th-century chamber opera with traditional Spanish music elements, featuring a cast of Baroque opera singers and dancers, accompanied by a string quartet, guitar, lute, harp, harpsichord, and percussion. This will be the first time this exciting Baroque form has been presented in Orange County. The project will be co-directed by Elizabeth Blumenstock alongside two artistic collaborators with strong track-records in Baroque opera direction and a passion for *zarzuela*: Henry Lebedinsky (harpsichord/opera direction) and Stephen Stubbs (lute/musical direction). Grammy-award-winning-conductor Stubbs is one of the world's most respected lutenists and Baroque opera specialists. Henry Lebedinsky co-directs Pacific MusicWorks and has performed with many nationally renowned groups. The *zarzuela* (possibly named after the Palacio Real de la Zarzuela just outside Madrid where these works were first performed) employs a wide variety of musical elements, such as lively Spanish dances with castanets and virtuosic arias in an Italian operatic style. Vocal sections are in Spanish, with spoken dialogue in English. **The proposed NBAC grant will be used to bring opera singers, dancers, and instrumentalists to Newport Beach for the *zarzuela* performance. Funds will also be directed toward subsidizing reduced cost (\$5, instead of \$30-\$50) student tickets for the week of the Festival.**

To put this request in context, our complete **June 21-28, 2020 Festival** will feature Baroque music from across Europe, in many formats—including 17th- and 18th-century folk music, solo concertos, stage and choral works. The opening concert on **June 21**, at St. Mark Presbyterian Church, Newport Beach, will feature the Festival Orchestra led by Elizabeth Blumenstock in works by four of the Baroque era's finest composers—Telemann, Rameau, Vivaldi, and Purcell—exploring exotic cultures, as part of our *Grand Tour of Europe and Beyond* theme. The Monday evening concert on **June 22**, at St. Michael and All Angels Episcopal Church, Corona del Mar, will be the local premiere performance of a Spanish Baroque *zarzuela*, as described above. Wednesday's concert in Sherman Gardens on **June 24**, *Baroque Folk*, will offer a lighthearted tour of vocal and instrumental folk music from 17th-century Italy, Austria and England. Friday's program, **June 26**, in Sherman Gardens, is a grand tour of concerto pieces by Vivaldi, Benda, Leclair, and others, featuring our long-time audience-favorite soloists. The Finale Sunday program **June 28**, at St. Mark Presbyterian Church, includes choral works by Purcell and Handel as well as a Bach orchestral suite that builds upon the success of our 2019 Bach Festival.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

Live Baroque music is growing in popularity, and universities are adding programs of historically-informed music practice. The Festival increasingly attracts audiences of all ages from our Southern California region. While audience members skew to Orange County residents in the 55-65+ age-range, there is also a healthy representation of other groups, including those who are parishioners of churches where our performances are held as well as local students of music. At least 30% of our mailing list of nearly 2,000 households (based on past attendance and donations) reside in the 92625, 92657—92663 zip codes. Likewise, approximately 30% of 2019 ticket-purchasers were residents within these zip code areas.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

| PROJECT BUDGET | Funding from the City of Newport Beach | Funding from Other Sources |
|--|---|---------------------------------------|
| EXPENSES-Personnel | | |
| Artistic | \$ 7,000 | \$ 76,000 |
| Administrative | | \$ 14,000 |
| Technical Production | | \$ 5,000 |
| EXPENSES-Operating | | |
| Facility Expense/Space Rental | | \$ 7,000 |
| Marketing | | \$ 31,000 |
| Production/Exhibition Expense | | \$ 5,000 |
| Touring/Presentation Expense | | \$ 0 |
| Educational Materials | | \$ 7,000 |
| Transportation | | \$ 7,000 |
| Equipment | | \$ 2,000 |
| Other (if greater than 10%, annotate below) | | \$ 10,000 |
| GRAND TOTAL | \$ 7,000 | \$164,000 |

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

We will provide five professional-quality concerts from June 21 through June 28, 2020, with two at the Sherman Library and Gardens, two at St. Mark Presbyterian Church and one at St. Michael and All Angels Episcopal Church, each of approximately two hours in duration. The concerts will feature Baroque-era music selected by Artistic Director Elizabeth Blumenstock and performed by period music specialists, orchestra, and vocalists. Each performance will be preceded by free outdoor brass quintet music to welcome audience members, and all concerts will be followed with a reception to allow attendees to discuss the performance and converse with the musicians.

Our objective of meeting the goal of presenting high-quality performances will be aided significantly by a grant from the Newport Beach City Arts Commission. The results of our annual audience survey and attendance statistics will allow us to evaluate our success in accomplishing our goal. We are aiming to meet or exceed our best-ever audience numbers from last year, 2019, and to introduce Newport Beach audiences to Baroque zarzuela.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.


8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget (actual) | 2019/20 Budget (projected) |
|--|--------------------------------|-----------------------------------|
| I. Income (cash only) | | |
| Contributed | \$ 93,128 | \$ 100,000 |
| Earned | \$ 59,187 | \$ 62,000 |
| Total Income | \$ 152,315 | \$ 162,000 |
| II. Expenses | | |
| Program | \$ 91,125 | \$ 110,000 |
| General and Administrative | \$ 15,087 | \$ 14,000 |
| Marketing and Development | \$ 43,240 | \$ 47,000 |
| Total Expenses | \$ 149,452 | \$ 171,000 |
| III. Operating Surplus/Deficit (Income minus Expenses) | \$ 2,863 | \$ (9,000) |
| IV. Fund Balance at Beginning of Year | \$ 45,593 | \$ 48,456 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | \$ 48,456 | \$ 37,456 |
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | | |

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Patricia L. Bril Title: President, BMF Board of Directors

Signature  Date 9/26/19

Baroque Music Festival, Corona del Mar
Board of Directors
2019

Patricia Bril, President

Librarian Emerita, California State University, Fullerton—retired

Steven Dember, Treasurer

Senior Member, Technical Staff, The Boeing Company—retired

Dr. Vina Spiehler, Secretary

Forensic Toxicologist, Spiehler & Associates

Dorothy Boesch, RN

Head Nurse, Long Beach Community Hospital—retired

Virginia Cassara

Realtor, Coldwell Banker

Katie Friedel

Investment Courier, Diversified Securities—retired

Philip Friedel

Aerospace Engineering Manager, Honeywell International, Inc.—retired

Carol Moss Kirkwood

County Librarian, Los Angeles County—retired

Dr. Terri Munroe

Liberal Arts faculty member, Concordia University, Irvine

Ralph E. Smith, Jr.

Agricultural business owner

Trisha Smith

Agricultural business owner

Foundation and Government Grants – 2019

| | |
|-----------------------------------|--------|
| The Colburn Foundation | \$7500 |
| The Ann & Gordon Getty Foundation | \$5000 |
| Newport Beach Arts Commission | \$4000 |

Business Contributions – 2019

| | |
|---------------------------------|--------|
| Boeing Employee Matching | \$1800 |
| PIMCO Employee Matching | \$500 |
| Merrill Lynch Employee Matching | \$300 |
| Farmers & Merchants Bank | \$226 |

Major Advertisers – 2019

| | |
|-------------------------|-------|
| Regents Point | \$795 |
| OC Philharmonic Society | \$695 |
| Merrill Lynch | \$475 |
| Bristol Farms | \$475 |

(remainder of ad purchases (19) were \$275 or less)

Major Individual Contributors – 2019

| | |
|--------------------|--|
| \$10,000 or more: | Patricia Bril |
| \$5000 to \$9999 | Terry & Jane Hipolito, Dr. Terri Munroe, Walter & Dagmar Rios Estate, Elaine Sarkaria, Dr. Vina Spiehler |
| \$3,000 to \$4,999 | Steven & Cynthia Dember |
| \$1,000 to \$2,999 | Eleven donors in this category |
| Up to \$999 | Fifty-one donors in this category |



OGDEN UT 84201-0029

In reply refer to: 4077550277
Feb. 02, 2016 LTR 4168C 0
95-3785942 000000 00

00026832
BODC: TE

BAROQUE MUSIC FESTIVAL CORONA DEL
MAR
% BURTON KARSON
PO BOX 838
CORONA DL MAR CA 92625-0838

007248

Employer ID Number: 95-3785942
Form 990 required: Yes

Dear Taxpayer:

This is in response to your request dated Jan. 11, 2016, regarding your tax-exempt status.

We issued you a determination letter in December 1982, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Section 509(a)(2).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

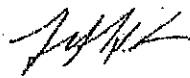
For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

4077550277
Feb. 02, 2016 LTR 4168C 0
95-3785942 000000 00
00026833

BAROQUE MUSIC FESTIVAL CORONA DEL
MAR
% BURTON KARSON
PO BOX 838
CORONA DL MAR CA 92625-0838

Sincerely yours,



Jeffrey I. Cooper
Director, EO Rulings & Agreement

Current Events

Your guide to what's happening in SoCal



By Annette Winter



ORANGE COUNTY

Baroque Music Festival, Corona del Mar

JUNE 23-30 Escape to a more extravagant time with the melodies of Johann Sebastian Bach and fellow composers. "Bach: The Master and His Milieu" features orchestral, chamber, and solo works performed on period instruments. Musicians and venues combine to produce the perfect tribute to the 17th and 18th centuries. Separate tickets are required for each of the five concerts. *Various locations, Newport Beach.* (949) 760-7887; bmf-cdm.org.

INLAND EMPIRE & THE DESERT

Temecula Valley Balloon and Wine Festival

MAY 31-JUNE 2 Sunrise balloon launches on Saturday and Sunday and evening balloon glows on Friday and Saturday are sights to behold. You can also experience tethered rides, sample varietals from local wineries, nibble on food, and watch local performers and headliner concerts. *Lake Skinner Recreation Area, Winchester.* (951) 676-6713; tvbwf.com.



LOS ANGELES & ENVIRONS

Bishop Mule Days Celebration

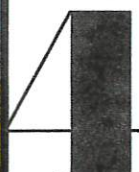
MAY 21-26 Less stubborn than donkeys and harder than horses, mules earned a special place in the western migration. Fans of these four-legged critters celebrate that heritage with a parade, mule shows, roping events, chariot races, and the show's signature competition: the 10-team Pack Scramble. Western music and a barbecue offer additional fun. *Eastern Sierra Tri-County Fairgrounds and Event Center, Bishop.* (760) 872-4263; muledays.org.



POINTS NORTH

Best of the West Antique Equipment Show

MAY 24-26 Where else will you find an authentic 1880s steam engine hauling retired Disneyland carriages around a working ranch? Take a ride, then check out vintage cars, tanks, planes, and farm and ranch equipment. See tractors during the parade and gaze upward at the noon flyover, a salute to our armed forces. Kids have their own area, with model trains, a roping contest, and gold panning. *Free for active military in uniform.* *Santa Margarita Ranch, San Luis Obispo County.* (805) 540-3214; bestofthewestshow.com.



SAN DIEGO & ENVIRONS

America on Main Street

FREE MAY 18 Wave the flag and welcome new citizens at this street party. This year's "Out of this World" theme marks the 50th anniversary of the first lunar landing, and a space and science zone spotlights current galactic exploration. Festivities begin after the 1:30 p.m. naturalization ceremony. Enjoy a scavenger hunt, carnival rides, live music, and vendor booths. *Downtown El Cajon.* (619) 873-1641; americaonmainstreet.org.



Stuff Happens: Like most things in life, event details can change. Before piling into your car, be sure to check an event's website or give them a call to get the latest info. And don't forget to designate a driver if you plan to drink at an event that serves alcohol.

MORE EVENTS →

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

Submitted September 27, 2019

Name of Organization: Baroque Music Festival, Corona del Mar

Mailing Address: PO Box 838, Corona del Mar, CA 92625-0838

Telephone: (949) 760-7887 **Fax:** (none) **Website:** www.BMF-CdM.org **Email:** info@bmf-cdm.org

Person preparing report: Vina Spiehler, BMF Secretary **Phone:** (949) 642-0574

Grant Project Funded: Baroque Music Festival, 39th Annual Season, June 23-30, 2019

Effective Dates of Grant: FY 2018/19

Period covered in this Report: FY 2018/19

1. Please describe the effectiveness of your organization's grant project(s), in terms of:

***The size and composition of the target group reached**

Total festival attendance for 2019 was 1,111, including 82 five-concert subscriptions. This is 30% above the total of 856 in 2018 and greater than any Festival attendance in the past 39 years. Individual concert attendance figures were *Bach to Bach Concertos* at St. Mark Presbyterian Church (294); *Glories of the Guitar* at St. Michael & All Angels Episcopal Church (153); *Passionate Voices: Music of Longing, Devotion and Joy* at Sherman Library & Gardens (146); *Bach's Sons, Friends and Rivals* also at Sherman Library & Gardens (208); and *Bach the Magnificent* at St. Mark Presbyterian Church (310). More than 40% percent of our audience members were attending the Festival for the first time.

***Conformity to the planned time framework**

The full schedule of five concerts, held in intimate settings in Newport Beach, was completed as planned during the period from June 23 through June 30, 2019. In addition, the South Coast Brass quintet provided free *al fresco* performances before each of the five concerts (see pages 3 and 55 of the program submitted with this report).

***The theme of the project**

The theme of this year's Festival was *Bach: The Master and His Milieu*. The 39th Annual Festival opened with Bach's stunning *Orchestral Suite No. 2 in B-minor*, BWV 1050, and culminated in an outstanding performance of Bach's *Magnificat*, BWV 243, with both performances held in St. Mark Presbyterian Church. Concerts also featured timeless favorites such as Bach's *Brandenburg Concerto No. 5* in D Major, BWV 1050; the *Partita No. 2 in C minor*, BWV 826, on classical guitar; a Bach cantata and chorale with tenor soloist; and solo cello suites. As usual, the concerts featured either genuine Baroque-era instruments or modern replicas, all performed using historic performance techniques under the direction of Elizabeth Blumenstock.

***The allocation of funds to date**

The Newport Beach City Arts Commission grant for 2018-2019 was used to provide fees, transportation and housing for the nationally recognized vocal soloists who performed Bach's *Magnificat* at the Finale. These were sopranos Corey Carleton, Amy Fogerson, Jennifer Ellis Kampani, and Elizabeth Ladizinsky; altos Sarah Lynch and Clifton Massey; tenors Jon Lee Keenan and Matthew Tresler; and basses Scott Graff and Brett McDermid. The grant was also used to underwrite student tickets (14 in all) throughout the Festival, including those from the Pacific Symphony Youth Ensembles with which we have a continuing partnership.

***The kinds of educational services provided by this project**

The free 60-page program book contained extensive and highly educational program notes written primarily by Artistic Director Elizabeth Blumenstock. Marc Teicholz wrote the program notes for the program of Bach on classic Spanish guitar. These notes described the theme of each concert, each piece on the program, its composer, and its significance—in an engaging manner—often with appropriate period illustrations or portraits of the composers. The program also contained the lyrics in German or

Latin and their English translations. Blumenstock and other performers also offered commentary from the stage about key listening points in the pieces to be played. The complete program notes were made available on the BMF website. Brief videos of interviews by Elizabeth Blumenstock of four of the featured soloists were posted on the BMF website and Facebook page, together with reviews as well as musician and audience member postings. The Festival also extended an invitation to the Laguna Beach Plein Air Painters Association to demonstrate their talents at the Sherman Garden concerts, as an added cultural community feature. Several artists were painting as guests strolled the gardens prior to performances.

***The composition of the professional staff rendering these services**

Our professional musicians included, in addition to the singers supported by our Cultural Arts Grant and listed above, Elizabeth Blumenstock, concertmaster and leader; Janet Worsley Strauss, Amy Wang, Lindsey Strand-Polyak, Jolianne von Einem, Susan Feldman, Heesun Choi, and Adriana Zoppo, violins; Ramón Negrón Perez and Rob Diggins, violas; Michael Kaufman, Tanya Tomkins, Heather Vorwerck, and Leif Woodward, violoncellos; Gabriel Golden, violone; Ian Pritchard, harpsichord and organ; Gabriel Arregui, harpsichord; Marc Teicholz, classical guitar; David Shostac, Stephen Schultz, and Christopher Matthews, flutes; Judith Linsenberg, recorder; Lara Wickes, oboe; Stephen Hammer and Lot Demeyer, oboes and oboes d'amore; Aki Nishiguchi, oboe and oboe da caccia; Charles Koster, bassoon; Kris Kwapis, Dominic Favia, and Melissa Rodgers, natural trumpets; Simon Carroll, timpani; and Kyle Stegall, tenor. Finally, members of the South Coast Brass quintet included John Deemer and Steve Kraus, trumpets; Mark Ghiassi, horn; Craig McKnight, trombone; and Robert Aul, tuba.

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

An audience survey was distributed at each of the five concerts, and 129 responses were collected. Of these, 59 (47%) indicated that they were first time attendees, 42 (33%) from 2-5 year attendees and 25 (20%) from 5+ year attendees. The results of our audience survey forms continue to be very complimentary to the musicians and the programming by our Artistic Director (Elizabeth Blumenstock). Attendees also comment positively on the concert venues utilized, the pre-concert *al fresco* brass quintet performances, the post-concert "wine and waters" receptions, and the subscribers dinner. Each of these elements promote lively socialization among concertgoers and the musicians.

Measures to improve the Festival initiated last year in response to the audience survey will be continued and refined in future years, such as better publicity via print, online, radio, street banners, and social media; increased fundraising efforts to expand the scope of the Festival within the current format; further efforts to acquire funding to encourage young local musicians in their appreciation of early music; and additional opportunities for social interaction among attendees and performers.

3. Please add any other comments you feel are appropriate.

Following the 39th annual season of the Festival, the Board of Directors expresses its gratitude to the Commission for its support over the past year. Our goal going forward is to continue to expand the Festival's excellence and to provide unique experiences for the local community, as means of embracing our cultural heritage of Baroque music.

4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

- Program book (60 pages) for the 39th Annual Season, June 23-30, 2019, of the Baroque Music Festival, Corona del Mar.
- "Five Worth the Drive" column in AAA's *Westways* May/June 2019 issue.
- Article by Christopher Trela in *Newport Beach Independent*, June 14, 2019.
- Compilation and summary of audience feedback forms from June 23-30, 2019, 9 pages.

Artscapes: Baroque Music Festival Goes Back to the Future

By **Christopher Trela** - June 14, 2019

Share this:

0

0



Baroque Music Festival

Growing up playing violin, my main claim to fame was receiving a Superior rating at a high school music Double Violin Concerto in D minor. My love for classical music, and Bach, has continued long after trading my career.

That's one of the reasons I'm looking forward to this year's Baroque Music Festival, held June 23 – 30 in which one of the festival is dubbed "Bach: The Master and his Milieu," and is a celebration of the music of Johann Sebastian Bach and his influencers.

Following the success of the Festival's last Bach Fest in 2015, this year's season includes a selection of works including his Brandenburg Concerto No. 5, the Magnificat, two of the orchestral suites, a cantata and a solo



Elizabeth Blumenstock

Elizabeth Blumenstock, now in her ninth year as the Festival's artistic director, is a Baroque violinist. She has performed throughout the world, playing a 17th c. violin. Blumenstock performs with the Baroque ensembles, and spends much of her time at the Baroque Music Festival.

"I spend the entire year generating the programs and writing program notes, fundraising—it's a fun thing, but it takes continuous work to get this up and running," she added that she's grateful for everyone who helps to put the Festival on every year.

Blumenstock said the Baroque Music Festival has a loyal fan base that has helped it grow and seems to really bring out classical music lovers.

"Our audiences love Bach, so we decided to do a mini Bach festival every four years," explained Blumenstock. "We focus on chamber music, instrumental. Bach has something for every occasion and any size venue."

Case in point: the Baroque Music Festival concerts are held in two local churches, and also at Sherman Library and Museum.

And because Blumenstock has been playing and performing within the Baroque music world for 35 years, she has an impressive roster of top musician friends to come to Corona del Mar for the Festival.

"It is fantastic to be able to draw on this bank of incredibly talented people," she said.

ATTACHMENT C

Newport Beach City Arts Commission 2019-20 Cultural Arts Grant Application

The Chuck Jones Center for Creativity
3396 Sunland Way
Costa Mesa, CA 92727

Denise Dion-Scoyni/Executive Director
949.660.7793x4 fax949.660.8815 denise@chuckjonescenter.org
www.chuckjonescenter.org



Exercise Your Genius!
3321-A Hyland Avenue Costa Mesa, CA 92626

Geographic area served:

Orange County, Los Angeles, San Diego, Coachella Valley

Previous Newport Beach grants received:

2017-18 Cultural Arts Grant \$1,000
2018-19 Cultural Arts Grant \$2,000

Year organization founded: 1999

Number of paid staff: 2 FT, 11 PT

Number of active volunteers: 12

Total amount requested: \$ 8,000

Number of people in Newport Beach that the proposed project will serve: 192

1- Briefly describe below your organization's purpose, mission and goals

The Chuck Jones Center for Creativity guides students through experiences that nurture innate creativity that exists in all of us. We connect both left and right sides of the brain in exercising creativity to solve problems, foster innovation, self-expression and to build brain health.

The mission of the Chuck Jones Center for Creativity is to nurture creativity. We are a gymnasium for the creative brain. We encourage people to exercise their unique creativity through experience in the visual arts across diverse disciplines. Our distinctive goal is not to merely teach the mechanics of art making but to teach creative thinking applicable to all aspects of life for people from early childhood to the golden years.

There is a growing body of evidence showing that creativity is essential for a fulfilling life while providing skills to solve the complex problems of our times. Providing creative interactive experiences is the singular purpose of the Chuck Jones Center for Creativity

2- Identify and describe why there is a need in Newport Beach community for your proposed program. described how you have determined how your organization is the best organization for the proposed program.

Seniors are experiencing a preventable level of cognitive function deterioration. Being creative causes the brain to reshape, adapt and restructure, improving cognitive function and serving as a strong defense against Alzheimer's disease and other dementia related conditions.

According to the United State Census (v2018), there are 20,701 (29%) Newport Beach residents who are 55 years of age or older. This number has steadily increased over the last three years due to the aging Baby Boomer population. This increase of senior population will be consistent for years to come. Our request for increased funding aligns with the increase in demand.

"When you activate an area of the brain, it works like a muscle. It gets bigger and functions more efficiently. MRI studies have revealed that creative activity activates more brain areas than just about any other kind of activity"

Dr. William R. Shankle, Director of the Memory and Cognitive Disorders Program at Hoag Neurosciences Institute in the LA Times, September 2014.

Our Food for Thought Adult Brain Health Program was developed in 2016 in collaboration with Dr. Shankle. Dr. Shankle is a widely recognized expert in the field of brain aging. Our Food for Thought Adult Brain Health Program launched in 2017 in conjunction with the Hoag Hospital Center for Neurosciences, Orange County Vital Brain Aging Program with a series of 15 events serving over 500 people.

The Chuck Jones Center for Creativity is uniquely qualified to provide this program because, more than just a fun art-making social outing, our programs are science based, exercise specific brain functions and provide positive evaluated results (please refer to grant application question number 6).

3- Describe the specific program that will be funded by a cultural grant. Include how this program will be implemented and outline a schedule or program timeline with planned dates and locations. Identify individuals and groups involved (particularly artists, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program.

This request for \$8,000 will fund the continuation and expansion of our Food for Thought Adult Brain Health Programming at Oasis Senior Center.

Food for Thought is taught in rotations of 4 weekly classes. Each class is 90 minutes. Each of the 4 weeks within the rotation, introduce projects and hands-on activities developed to exercise four specific brain functions: Memory, visual function, visual memory and executive function. Projects are process driven and individual outcomes are celebrated. Our teaching methodology is to inspire, to encourage collaboration and to provide tools and techniques to increase divergent thinking in daily life.

Based on funding amount requested, we propose the following schedule at Oasis Senior Center in 2020: 6 rotations of 4 classes for up to 32 participants. Our 2018-19 application stipulated up to 16 participants. Due to "word of mouth" increasing demand for our program at Oasis, we have added an assistant to be able to increase capacity.

| | | | |
|-----------|-----------|------------|-----------------|
| January | Tuesday | 9-10:30 am | 1/7, 14, 21, 28 |
| February | Wednesday | 9-10:30 am | 2/5, 12, 19, 26 |
| March | Thursday | 9-10:30 am | 3/5, 12, 19, 26 |
| May | Tuesday | 9-10:30 am | 5/5, 12, 19, 26 |
| July | Wednesday | 9-10:30 am | 7/1, 8, 15, 22 |
| September | Thursday | 9-10:30 am | 9/3, 10, 17, 24 |

The founder of our 501(c) (3) public charity, Chuck Jones was a Newport Beach resident for over 35 years. Both Chuck's daughter, Linda Jones and grandson, Craig Kausen are current Board members. Denise Dion-Scoyni developed the Food for Thought Program and is now our Executive Director. She will continue to teach and oversee this programming.

Cyndi Burgess, our Program Manager will be responsible for all administrative aspects and manage our teaching staff.

All our teaching Artists have degrees relating to the arts and/or education. They are required to pass Live Scan background checks and TB testing. The distinction of Lead Teaching Artist is only given once that Artist is fully trained and has assisted in the program assigned. Denise Dion-Scoyni, Madeline Peckenpugh And Cathy Montgomery are all qualified to teach Food for Thought.

Food for Thought is an existing program.

4- define or describe the segment of population in Newport Beach that you intend to serve by your program. Include such things as age, location, numbers served.

Our target segment of population is the estimated 20,701 (29%) Newport Beach residents who are 55 years of age or older. The capacity for each of the 6 rotations is 32. Therefore, we plan to serve 192 Oasis members by facilitating 24, 90 minute classes, 1,152 learning hours. All programming to take place at Oasis Senior Center.

| Project Budget | Newport Beach Funding | Funding from other sources |
|-----------------------|------------------------------|-----------------------------------|
| EXPENSE personnel | | |
| Artistic | \$6,800 | *\$5,000 Program Development |
| Administrative | \$1,200 | |
| Technical production | 0 | |
| EXPENSE-Operating | | |
| Facility expense | | 0 |
| Marketing | | \$1,500 |
| Production/exhibition | | 600 |
| Touring/presentation | | |
| Educational material | | \$2,400 |
| Transportation | | |
| Equipment | | |
| Other | | |
| | \$8,000 | \$9,500 Total \$17,500 |

*2020 strategic planning for our organization includes program development of 24 new Food for Thought lesson plans (six new rotations). Variety is at the core of divergent thinking, we feel it imperative to consistently introduce new projects and techniques. The goal is to establish weekly programming for a calendar year. \$5,000 have been allocated to this development as part of a larger grant award received from the Schnumacher Foundation.

6- Describe the expected quantifiable outcomes of your program and how you will evaluate the results.

We utilize the reputable Guilford scale as a tool to measure the participants divergent thinking levels before and after the instruction of each 4 week rotation. This scale measures increase in fluency (how many responses), flexibility (how many types of responses), originality (uniqueness of responses) and elaboration (detail of responses).

Based on data collected by administering this evaluation to all Oasis participants served by the 2018-19 Newport Beach Cultural Arts Grant, we are pleased to report improvements in all four measures: Fluency 137% improvement, Flexibility 213% improvement, Originality 145% improvement, Elaboration 53% improvement.

Evidenced by increased participation with each rotation this past year (March 17, July 24, September 28), the indication is that our Food for Thought program is being well received.

During our July rotation, Spectrum 1 News filmed a human interest segment highlighting the Food for Thought program at Oasis. This segment aired on July 31 garnering further interest.

<https://spectrumnews1.com/ca/la-west/news/2019/08/13/brain-health-class-aims-to-keep-seniors-young-and-active>

7- Attachments

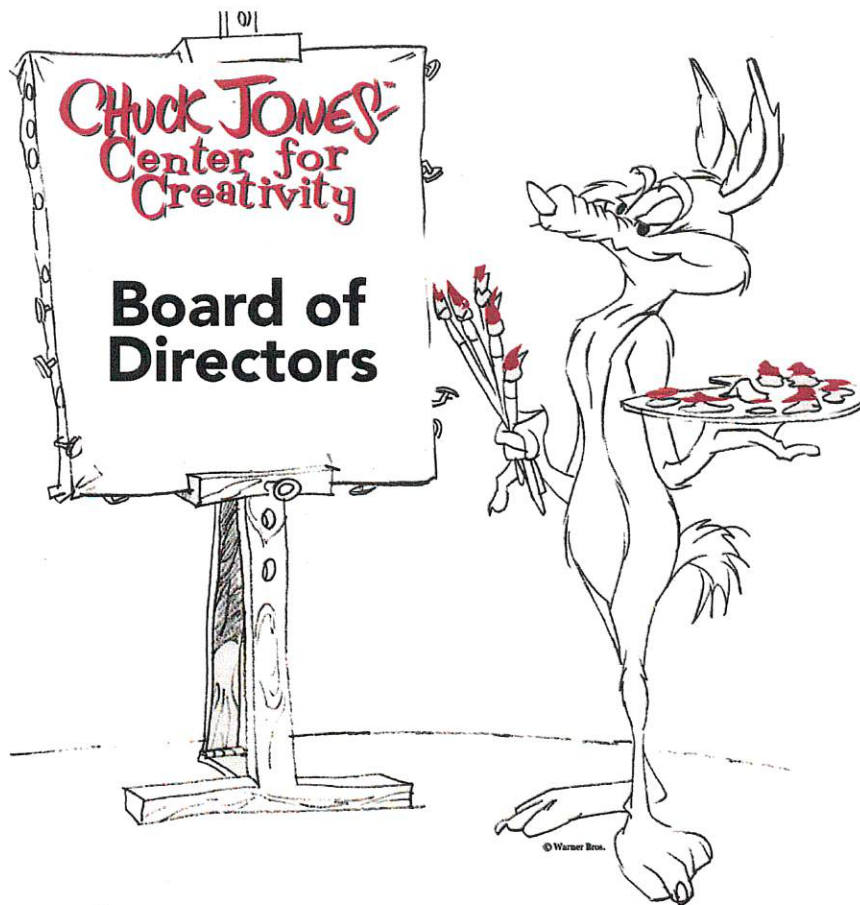
A list of Board members and their affiliations

A list of individuals, corporations and foundation that provide organizational support

IRS Determination Letter

Brochure/press clipping OC Register

2020 operating budget



Linda Jones Clough, Secretary
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mwedaa@gmail.com

Community Partners

Individuals, corporations and foundations who have supported the operations of our mission to nurture creativity from July 2018 through June 2019

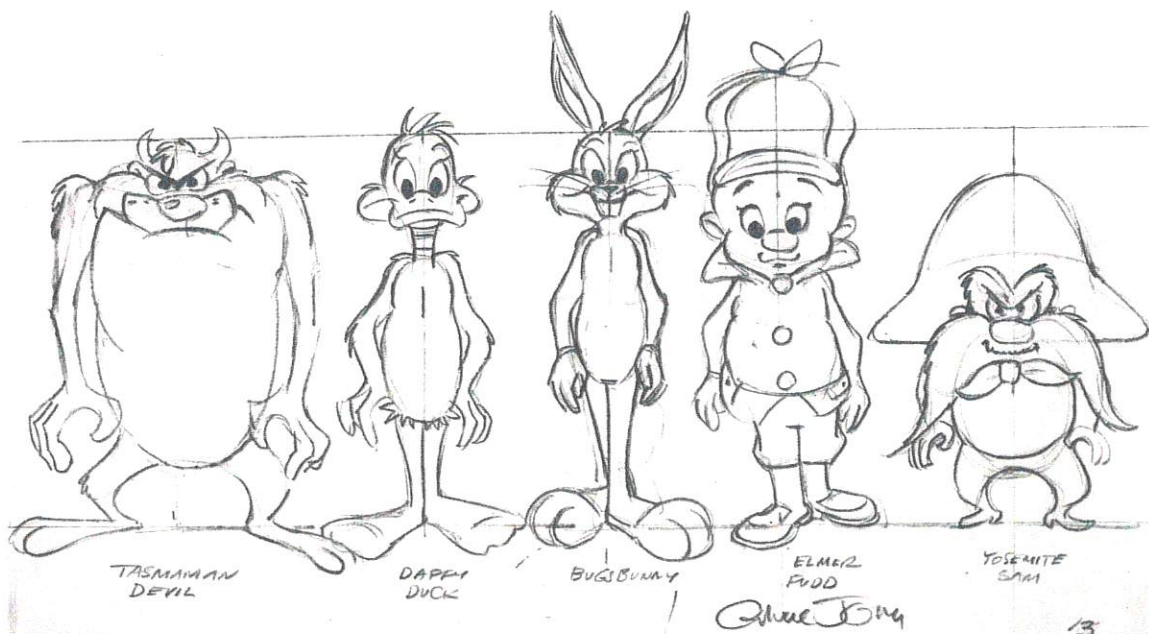


Exercise Your Genius!
3321-A Hyland Avenue Costa Mesa, CA 92626

| | |
|-------------------------------|----------|
| Schnurmacher Foundation | \$15,000 |
| Lin Family Trust | \$10,250 |
| Reed Foundation | \$10,000 |
| CJCC Board of Directors | \$ 7,100 |
| Spellbound Corporation | \$ 5,000 |
| Newport Beach Arts Commission | \$ 2,000 |
| Disney Worldwide Services | \$ 2,000 |
| City of La Quinta | \$ 500 |

Grant Applications submitted for 2020

| | |
|-------------------------------|----------|
| Schnurmacher Foundation | \$15,000 |
| Pacific Life Foundation | \$15,000 |
| Opus Foundation | \$10,000 |
| City of La Quinta | \$ 5,000 |
| Newport Beach Arts Commission | \$ 8,000 |



Date of this notice: 08-12-2011

Employer Identification Number:
45-2982522

Form: SS-4

Number of this notice: CP 575 E

CHUCK JONES CENTER FOR CREATIVITY
1873 PARKVIEW CIR
COSTA MESA, CA 92627

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 45-2982522. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear off stub and return it to us.

Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, *Tax Exempt Status for Your Organization*, has details on the application process, as well as information on returns you may need to file. To apply for formal recognition of tax-exempt status, most organizations will need to complete either Form 1023, *Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code*, or Form 1024, *Application for Recognition of Exemption Under Section 501(a)*. Submit the completed form, all applicable attachments, and the required user fee to:

Internal Revenue Service
PO Box 12192
Covington, KY 41012-0192

The Pension Protection Act of 2006 contains numerous changes to the tax law provisions affecting tax-exempt organizations, including an annual electronic notification requirement (Form 990-N) for organizations not required to file an annual information return (Form 990 or Form 990-EZ). Additionally, if you are required to file an annual information return, you may be required to file it electronically. Please refer to the Charities & Non-Profits page at www.irs.gov for the most current information on your filing requirements and on provisions of the Pension Protection Act of 2006 that may affect you.

To obtain tax forms and publications, including those referenced in this notice, visit our Web site at www.irs.gov. If you do not have access to the Internet, call 1-800-829-3676 (TTY/TDD 1-800-829-4059) or visit your local IRS office.

Chuck JonesTM Center for Creativity



EXECUTIVE DIRECTOR
DENISE DION-SCOYNI

CALL
949.660.7793

EMAIL
Denise@chuckjonescenter.org



Chuck Jones Center for Creativity is a gymnasium for the creative brain.

We guide our students, both young and young of heart, through experiences that nurture the creative genius that exists in all of us. We connect both left and right sides of the brain in exercising creativity to solve problems, foster innovation, and build mental health.

We build important skills for school-age children, support healthy cognitive abilities for seniors, increase work performance in organizations who see the value of pumping up creativity in their ranks and enhance function for children on the autism spectrum.

Chuck Jones Center for Creativity
3321 Hyland Avenue, Suite A, Costa Mesa, CA 92626
949-660-7793 x 4
info@ChuckJonesCenter.org • www.ChuckJonesCenter.org

PARTNERSHIP • SUPPORTERS • DONORS

Ruth Joseph C. Reed
FOUNDATION FOR THE ARTS

THE CENTER FOR AUTISM
AND NEURODEVELOPMENTAL DISORDERS

STANLEY AND MELBA J. REED
FOUNDATION, INC.



ARTS RESOURCE MANUAL

NATIONAL CENTER FOR AUTISM AND NEURODEVELOPMENTAL DISORDERS

ARTS COMMISSION

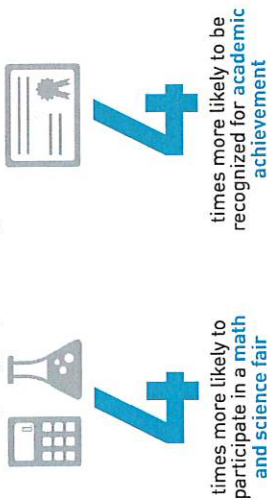
BEING CREATIVE DRIVES SELF-WORTH.
 Creators are more likely than non-creators
 to identify themselves as



Adobe's 2016 Global Study on Creativity

succeed in school

The report *Living the Arts through Language + Learning* showed that young people with high arts involvement were:



Americans for the Arts [2016]

stay in school

Low socioeconomic status [SES] students with a high participation in the arts have a drop-out rate of only 4 percent while their peers with a low participation in the arts have a drop out rate of 22 percent.



100,000+ CHILDREN AND ADULTS EXPERIENCING OUR EVENTS AND PROGRAMS IN 2019
IMPACT THAT MULTIPLIES THROUGHOUT OUR COMMUNITY AND BEYOND

SOUTHERN CALIFORNIA

THE CENTER REACHES MUSEUMS, SENIOR CENTERS, CORPORATIONS, SPECIAL NEEDS ORGANIZATIONS IN SOUTHERN CALIFORNIA AND AROUND THE COUNTRY.

An example of how creativity balances us and why the Center's work is important:

MILESTONES

This is William. A young adult on the autism spectrum who attended our creativity workshop for A.R.M. (Autism Resource Mom). William paces constantly, it is difficult for him to focus. He sat for an entire hour completely engulged creating this mandala. He absolutely loved the process.

His mother nearly cried.



FOOD FOR THOUGHT

Being creative helps to reshape, adapt, and restructure the brain, providing exceptional cognitive exercise and strong defense against Alzheimer's disease. When we combine creativity with using our hands while visually engaged, we use multiple areas of our brain all at once. Brain research shows that making art improves cognitive functions by producing new neural pathways, enhanced by using more efficient brain networks and strategies.

Studies indicate that while brains inevitably age, creative abilities do not necessarily deteriorate. The aging brain responds well to art by allowing the two hemispheres to work in tandem. Using one's creativity throughout a lifetime, positively impacts the retention of intelligence gained from accumulated knowledge and life experiences.

YOUNG CHILDREN

We build important skills for school-age children by connecting both left and right sides of the brain in exercising creativity to solve problems, foster innovation, and build mental health.





These Folks are Getting Creative with Childhood Craft Supplies to Bulk Up Their Brains

By Orange County Register

Categories: [Featured News](#) , [Neurosciences](#)

🕒 MAY 18, 2018



The synapses in LD Malatka's brain fire like a Fourth of July fireworks celebration as he sketches reverse images of designs in front of him.

It's not an easy task, but for Malatka it may be more difficult than for most. Now 81, he recently took a test for [Alzheimer's](#) at the [Pickup Family Neurosciences Institute](#) at Hoag and scored below the norm.

"I flunked," he somberly and courageously shares.

But there is no flunking in brain tests. There is only possibility for improvement.

Malatka, whose mother suffered from the disease, isn't just taking the test and trying something new, such as reverse drawings, for himself. He's also doing it to encourage his son and daughter to test and, if recommended, be sure they tackle new things.

What may be surprising is that both his adult children are barely older than 45.

Recent discoveries, however, have found that if caught early enough – and you tackle new things to keeping your brain firing like it's Independence Day – Alzheimer's can be delayed by as much as 30 years.

The key is starting early, and 45 years of age is the sweet spot to start being tested.

For many people, simple changes in health and learning can mean cheating Alzheimer's as long as they live.

Going back to move ahead

It is Thursday night at the neurosciences institute in Newport Beach. Nearly 100 people gather to learn the latest in Alzheimer's research and how to keep their brains as sharp as possible, for as long as possible.

Representatives from the Chuck Jones Center for Creativity flow past a series of tables loaded with childhood crafty tools such as clay, yarn, cardboard tubes, glue, tape, pipe cleaners, popsicle sticks.

But the center named for the cartoonist who came up with such characters as Wile E. Coyote, Elmer Fudd and Road Runner, isn't about teaching the crowd how to follow Jones' path.

They are all about stimulating the gray matter between our ears.

"Creativity," explains Denise Dion-Scoyni, lead teaching artist at the center, "is the gymnasium for the brain."

Eight adults sit at a round table throwing out ideas on what to create. The idea is to step out of comfort zones and make something with objects they haven't used for decades, perhaps ever.

Call it step one in building brains.

older.

Only a small minority were close to 45, the age when most experts advise to start testing.

Part of the reason for testing is so you have a baseline. If the following year's result is lower, adjustments in behavior, diet and medicine can be made.

Ways to protect memory include managing medical conditions, exercising at least three days a week for 30 minutes, maintaining a healthy weight, getting seven to eight hours sleep, having low cholesterol, challenging your mind.

I tested a year ago and again Thursday morning. I was shocked to discover my score climbed 10 percent, a good thing.

A year ago, I was depressed and stressed over family matters. Those issues have since resolved themselves. Keeble suspects the changes are the reasons for improvement.

Malatka, a widower, is kind enough to share his results in the hope it will inspire others to take the Hoag-subsidized test.

For more on getting the test done: OCBrain.org. Parking is free.

"I was concerned about my memory," explains Malatka, a Trabuco Canyon resident. "It seemed like I was forgetting more and more stuff all the time."

So far, he's had one test and plans to take another next year. In between, he's taking a course on the stock market.

Boom!

Still, this self-styled, jack-of-all-trades, with a background as diverse as real estate agent, machinist and jewelry maker, admits the course, "twists my head."

But in his brain, it's the Fourth of July.

To view the original *Orange County Register* article, please click [here](#).

Chuck Jones Center for Creativity

BUDGET OVERVIEW: 2020 BUDGET - FY20 P&L

January - December 2020

| | TOTAL |
|---|---------------------|
| Income | |
| 4005 Contributions | |
| 4005-02 Contributions Board of Director | 5,000.00 |
| 4005-03 Contributions Sponsorships | 20,000.00 |
| 4005-04 Contributions General | 5,000.00 |
| 4005-07 Contributions Website | 600.00 |
| 4005-09 Contribution-Museum | 600.00 |
| 4005-10 Contribution-AmazonSmile | 100.00 |
| 4005-11 Contributions-Year End Appeal | 5,000.00 |
| Total 4005 Contributions | 36,300.00 |
| 4008 Grants Income | 30,000.00 |
| 4009 License Fee Income | 600.00 |
| 4025 Workshops Income | 70,000.00 |
| 4030 Special Events Income | |
| 4030-01 Red Dot | |
| 4030-31 Admission Fees | 1,500.00 |
| 4030-32 Auction-Live | 14,950.00 |
| 4030-33 Auction-Silent | 39,870.00 |
| 4030-34 Beverage Sales | 1,495.00 |
| 4030-35 Merchandise Sales | 625.00 |
| 4030-36 Raffle | 2,490.00 |
| 4030-37 Sponsorships | 6,850.00 |
| 4030-38 Shipping | 375.00 |
| 4030-39 Donation | 1,245.00 |
| 4030-40 Fund A Need | 5,600.00 |
| Total 4030-01 Red Dot | 75,000.00 |
| 4030-02 Big Draw | |
| 4030-41 Admission Fees | 800.00 |
| 4030-43 Auction-Silent | 5,000.00 |
| 4030-45 Merchandise Sales | 100.00 |
| 4030-46 Raffle Income | 400.00 |
| 4030-47 Sponsorships | 5,000.00 |
| 4030-48 Donation | 200.00 |
| Total 4030-02 Big Draw | 11,500.00 |
| 4030-03 General Events | 6,000.00 |
| Total 4030 Special Events Income | 92,500.00 |
| 4035 Facility Usage Income | 1,000.00 |
| Total Income | \$230,400.00 |
| GROSS PROFIT | \$230,400.00 |
| Expenses | |
| 6000 Auto Expenses | |
| 6000-01 Mileage | 100.00 |
| 6000-02 Parking | 20.00 |

| | TOTAL |
|--|-------------------|
| 6000-03 Rentals | 50.00 |
| Total 6000 Auto Expenses | 170.00 |
| 6001 Advertising & Marketing | 320.00 |
| 6003 Background Checks | 950.00 |
| 6005 Bank Charges | 50.00 |
| 6010 Dues & Subscriptions | 300.00 |
| 6012 eBay Expenses | 225.00 |
| 6014 Franchise Tax | 25.00 |
| 6015 Fundraising Expenses | 750.00 |
| 6015-01 Fundraising Expense YE Appeal | 1,200.00 |
| Total 6015 Fundraising Expenses | 1,950.00 |
| 6020 Insurance | |
| 6020-01 Commercial General Liab Ins | 3,800.00 |
| 6020-02 Directors & Officers | 1,600.00 |
| 6020-03 Worker's Comp Ins | 1,100.00 |
| 6020-04 Volunteer Accident Insurance | 300.00 |
| Total 6020 Insurance | 6,800.00 |
| 6023 Interest Paid | 200.00 |
| 6025 Meals & Entertainment | 1,000.00 |
| 6030 Merchant Fees | 3,800.00 |
| 6040 Office Supplies | 3,300.00 |
| 6045 Payroll Service Fees | 2,400.00 |
| 6050 Payroll Tax | 12,000.00 |
| 6055 Postage/Shipping Expense | 300.00 |
| 6065 Rent | 8,400.00 |
| 6070 Repairs & Maintenance | 500.00 |
| 6075 Salaries | |
| 6075-01 Administration | 27,000.00 |
| 6075-03 Programs | 20,000.00 |
| 6075-04 Marketing | 20,000.00 |
| 6075-05 Salaries - Executive Director | 52,000.00 |
| Total 6075 Salaries | 119,000.00 |
| 6080 Special Events | |
| 6080-01 Red Dot | |
| 6080-31 Auctioneer | 3,000.00 |
| 6080-32 Audio Visual Engineer | 400.00 |
| 6080-33 Beverages/Bartender | 1,000.00 |
| 6080-34 Canvas | 200.00 |
| 6080-35 Catering | 2,000.00 |
| 6080-37 Invitations/Postage/Shipping | 4,000.00 |
| 6080-38 Supplies | 2,000.00 |
| 6080-39 Merchant Fees | 1,800.00 |
| 6080-40 Services | 1,731.52 |
| Total 6080-01 Red Dot | 16,131.52 |
| 6080-02 Big Draw | |
| 6080-44 Catering | 775.00 |
| 6080-46 Invitations/Postage/Shipping | 1,500.00 |
| 6080-47 Supplies | 200.00 |
| 6080-48 Activity Fees | 900.00 |

| | TOTAL |
|------------------------------------|---------------------|
| 6080-49 Merchant Fees | 150.00 |
| 6080-50 Services | 825.00 |
| Total 6080-02 Big Draw | 4,350.00 |
| 6080-03 General Event Expense | 300.00 |
| Total 6080 Special Events | 20,781.52 |
| 6085 Travel Expenses | 250.00 |
| 6090 Website | 1,700.00 |
| 6095 Workshop Expense | |
| 6095-01 Materials | 4,000.00 |
| 6095-02 Teaching | 15,000.00 |
| Total 6095 Workshop Expense | 19,000.00 |
| Total Expenses | \$203,421.52 |
| NET OPERATING INCOME | \$26,978.48 |
| NET INCOME | \$26,978.48 |

DRAFT

**Newport Beach City Arts Commission
2018-19 Cultural Arts Grant Project Completion Report**



To: Arts and Culture Services Division
1000 Avocado Ave, Newport Beach, CA 92660
Attn: Cultural Arts Grant Completion Report

Exercise Your Genius!
3321-A Hyland Avenue Costa Mesa, CA 92626

Name, mailing address, telephone and fax of organization

The Chuck Jones Center for Creativity
3396 Sunland Way, Costa Mesa, CA 92626
Tel: 949.660.7793 fax: 949.660.8815

Person preparing report: Denise Dion-Scoyni/Executive Director, 949.660.7793x4

Grant projects funded: "Food for Thought" Adult Brain Health Creativity Programming

Effective Dates for Grant: January 2019 - September 2019

Period covered in this report: March 2019 - September 2019

1- Please describe the effectiveness of your organization's grant project in terms of:

The size and composition of the target group reached

The participation at Oasis is consistent. Those who have taken the class have recommended it. All participants are senior adult members of Oasis who are either wanting to be proactive regarding brain health or already with early stages of memory loss.

| | |
|-----------|-----------------|
| March | 17 participants |
| July | 24 participants |
| September | 16 participants |

Conformity to the planned time framework

The Chuck Jones Center for Creativity has conformed to the planned time framework. Our last rotation was scheduled for August. Oasis felt that due to summertime saturation of programming, that offering the last rotation in September was their preference. The last class occurred on September 24.

The theme of the project

The Chuck Jones Center for Creativity's Food for Thought Program is designed to exercise memory, executive function, visual function and visual language through creative projects. Each rotation has four weekly studio classes that are 90 minutes each. Our Teaching Artists provide stress-free, nurturing guidance to help participants utilize their own innate creativity.

Using creativity causes the brain to adapt, providing exceptional exercise for our brains and strong defense against Alzheimer's disease. When we combine creativity with using our hands while visually engaged, we use multiple areas of our brain all at once, thus connecting synapses. Brain research shows that making art improves cognitive functions by producing new neural pathways, enhancing cognitive reserves that actively compensate by using divergent strategies.

Studies indicate that while brains inevitably age, creative abilities do not necessarily deteriorate. The aging brain responds well to art by allowing the two hemispheres to work in tandem. Using one's creativity throughout a lifetime, positively impacts the retention of intelligence gained from accumulated knowledge and life experiences.

The allocation of funds to date

The grant amount was \$2,000. All funds have been allocated with the completion of 3 rotations, each with four, 90 minute classes.

The kinds of educational services provided in this project

Our Food for Thought Adult Brain Health Program is based on scientific research into brain functionality and its direct correlation to and support of the scientific fact that creativity exercises the brain in the most complete and complex manner. Projects are designed to exercise four specific brain functions: memory, executive function, visual function, visual language.

The composition of the professional staff rendering these services

The professional staff rendering these services was composed of the Program Developer as the Lead Teaching Artist with various Chuck Jones Center teaching staff assisting: Madeline Peckenpaugh, Cathy Montgomery and Cyndi Burgess.

2- Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

We use the Guilford scale as a tool to measure the student's divergent thinking level before and after the instruction of each 4 week rotation. This scale measures increase in fluency (how many responses), flexibility (how many types of responses), originality (uniqueness of responses) and elaboration (detail of responses).

Based on data collected by administering this evaluation after each of the three rotations covered by this grant, we are pleased to report improvements in all four measures:

Fluency 137% improvement, Flexibility 213% improvement, Originality 145% improvement

Elaboration 53% improvement.

To insure that repeat participants remained engaged and creatively challenged, we do not want projects repeated. We are currently developing eight additional project lesson plans for two more rotations.

3- Please add any other comments you feel are appropriate.**Spectrum 1 News human interest segment on our Food for Thought Programs at Oasis:**

<https://spectrumnews1.com/ca/la-west/news/2019/08/13/brain-health-class-aims-to-keep-seniors-young-and-active>

Testimonial from Gail Kawanami

E-mail: seniortransitions.lifeworks@gmail.com PH: (714) 654-6636

As a Geriatric Case Manager who has had a long history of working with individuals with dementia and Alzheimer's since the 1970s, I cannot overemphasize the importance of seniors actively working on activities that will prevent (or even reverse) cognitive decline. The classes that Denise Dion-Scoyni and her staff members held on Thursdays at Oasis Senior Center in July were exceptional! They had a great balance & variety of individual and group activities that inspired creative expression, team working, strategizing of solutions, memory retention and recall, prefrontal executive functions, visual stimulation, and social interaction. This type of activity can certainly play an instrumental role in preventing and reversing the cycle of cognitive decline, especially when the individual combines this type of ongoing activity with healthy nutrition, physical exercise, and positive attitude & working with decreasing or minimizing or eliminating anxiety and stress from one's life.

4- Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in progress.

Attachments:

Chuck Jones Center for Creativity brochure

March, July and September Program Flyers

Participation photo collage

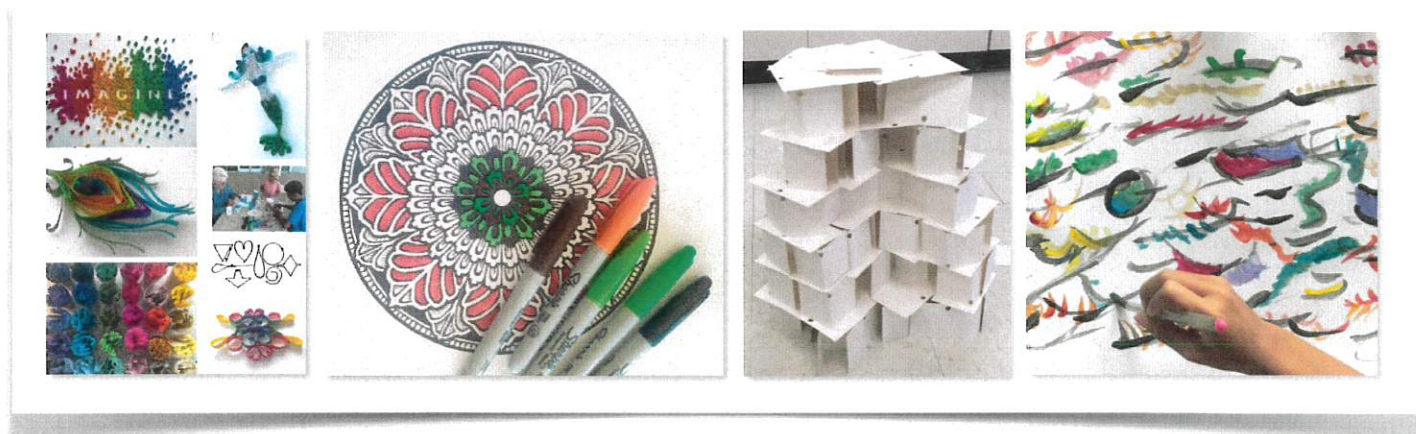


Tuesday mornings in March
 (March 5, 12, 19, 26)
9:00-10:30 am
Oasis Art Studio

A Creativity Program with Adult Brain Health in Mind

The Chuck Jones Center for Creativity has designed this **Food for Thought Program** to exercise memory, executive function, visual function, visual language and association through creative projects that provide every day tools to enhance cognitive function within the aging brain.

When we combine creativity with using our hands while visually engaged, we use multiple areas of our brain all at once, making vital connections. Using one's creativity throughout a lifetime positively impacts the retention of intelligence gained from accumulated knowledge and a lifetime of experiences.



3/7- Paper Bending 3/14- Drawing Mandala 3/21 House of Cards Construction 3/28 Painting to Music

We are a Gymnasium for Your Creative Brain

As a recipient of an Arts and Cultural grant sponsored by the Newport Beach Arts Commission, the Chuck Jones Center for Creativity can offer this 4 week program for the price of **\$20** (cash only)

To reserve a spot: Call **Oasis at 949-644-3244** or email: OASISCenter@newportbeachca.gov

Food for Thought is limited to 24 participants able to commit to the 4 week program.

Registration deadline: Tuesday, February 26. Light snacks and water will be provided.



Exercise Your Genius!
 3321-A Hyland Avenue Costa Mesa, CA 92626

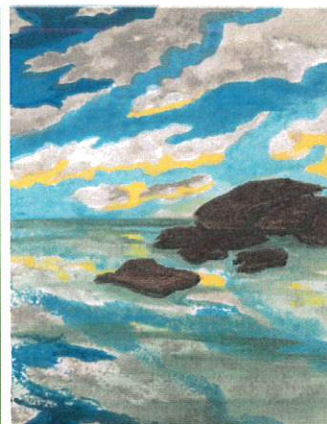
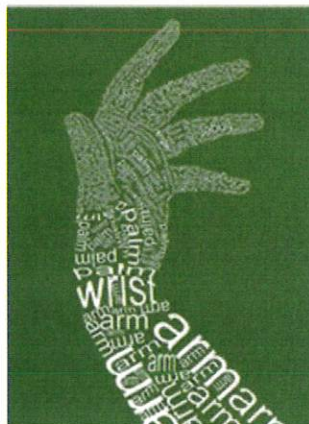
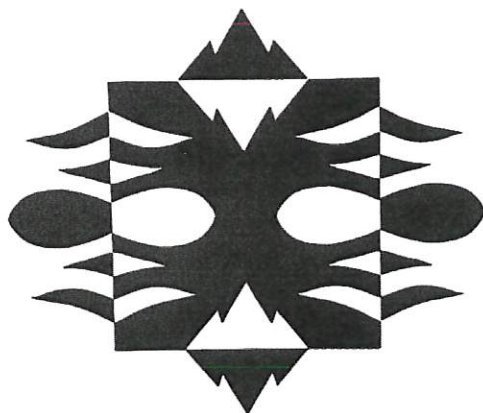


Tuesday mornings in July
(July 9, 16, 23, 30)
9:00-10:30 am
Oasis Art Studio

A Creativity Program with Adult Brain Health in Mind

The Chuck Jones Center for Creativity has designed this *Food for Thought Program* to exercise memory, executive function, visual function, visual language and association through creative projects that provide every day tools to enhance cognitive function within the aging brain.

When we combine creativity with using our hands while visually engaged, we use multiple areas of our brain all at once, making vital connections. Using one's creativity throughout a lifetime positively impacts the retention of intelligence gained from accumulated knowledge and a lifetime of experiences.



7/9 Notan

7/16 Collaborative Grid Mural

7/23 Visual Typography

7/30 Reflection Painting

We are a Gymnasium for Your Creative Brain

As a recipient of an Arts and Cultural grant sponsored by the Newport Beach Arts Commission, the Chuck Jones Center for Creativity can offer this 4 week program for the price of \$20 (cash only)

To reserve a spot: Call **Oasis at 949-644-3244** or email: OASISCenter@newportbeachca.gov

Food for Thought is limited to 24 participants able to commit to the 4 week program.

Registration deadline: July 2nd.



Exercise Your Genius!
3321-A Hyland Avenue Costa Mesa, CA 92626



Tuesday Mornings in September
 (9/3, 9/10, 9/17, 9/24)
9:00 - 10:30 am
Oasis Art Studio

A Creativity Program with Adult Brain Health in Mind

The Chuck Jones Center for Creativity has designed this **Food for Thought Program** to exercise memory, executive function, visual function, visual language and association through creative projects that provide every day tools to enhance cognitive function within the aging brain.

When we combine creativity with using our hands while visually engaged, we use multiple areas of our brain all at once, making vital connections. Using one's creativity throughout a lifetime positively impacts the retention of intelligence gained from accumulated knowledge and a lifetime of experiences.



9/3 Tessellation

9/10 Storyboard

9/17 Printmaking

9/24 watercolor postcards

We are a Gymnasium for Your Creative Brain

As a recipient of an Arts and Cultural grant sponsored by the Newport Beach Arts Commission, the Chuck Jones Center for Creativity can offer this 4 week program for the price of **\$20** (cash only)

To reserve a spot: Call **Oasis at 949-644-3244** or email: OASISCenter@newportbeachca.gov

Food for Thought is limited to 24 participants able to commit to the 4 week program.

Registration deadline: August 27th.



Exercise Your Genius!
 3321-A Hyland Avenue Costa Mesa, CA 92626

**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

KONTRAPUNKTUS

Popular Name of Organization

KONTRAPUNKTUS NEO-BAROQUE CHAMBER ORCHESTRA**81-1056502**

Legal Name (if different)

Federal Tax ID No.

3723 Birch Street, Ste. 4

Mailing Address

Newport Beach**92660**

City

Zip

Raymond D. Jacobs**(310) 382-0300**

Contact Name

Telephone

rdjpublishing2014@gmail.com**www.kontrapunktus.com**

FAX

E-mail

Web Site

Newport Beach

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **No** If so, when? _____Year organization was founded **2015** Number of paid staff **0** # of active volunteers **4****Total amount requested:** (from request line of project budget) \$ **2,000.00****Estimated number of people in Newport Beach that the proposed project(s) will serve: 250 patrons**

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Kontrapunktus (Latin for "Counterpoint") is a conductor-less orchestra comprised of classical musicians who perform a unique repertoire of Baroque music intended to captivate and inspire people from all walks through their exemplary talent and sublime artistry. Consequently, our success will help others to re-imagine the possibilities of their musical talents in the context of classical music so that their newly discovered appreciation for classical music can then be passed on to future generations.

Kontrapunktus has produced a total of seventeen (17) concerts since 2017. Four (4) of these concerts have taken place in Newport Beach. We're looking to return to Newport Beach on Saturday, April 18th, to stage a concert at the same spectacular venue where we first debuted-Our Lady Queen of Angels Catholic Church. Our goal for this particular project is to form an affiliation with Corona del Mar High School and Newport Harbor High School, respectively, to encourage the adolescent youth in the community to attend our concert.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

Kontrapunktus strongly believes that there is a need to cultivate the interest of classical music among a younger generation of music enthusiasts, particularly those teenagers in the Newport Beach community who have not been adequately exposed to classical music. A report published in 2010 by Susan Hallam of the University of London, Institute of Education, concludes that the "active engagement" of music helps develop the brain. For example, the report cites a 1994 study in the U.S. where the National Centre for Educational Statistics sampled over 13,000 high school students and found that those who participated in music reported higher grades in English, math, history and science than those who did not participate. Moreover, it was established that a student who learned to play an instrument improved their spatial reasoning by more than double the margin of students who did not. You can learn more about this study by visiting:

https://www.laphil.com/sites/default/files/media/pdfs/shared/education/yola/susan-hallam-music-development_research.pdf

Kontrapunktus believes that it can connect with younger concertgoers because it's a classical orchestra comprised of its peers. No other local classical orchestra or ensemble can make this claim. For this reason, we not only perform to entertain audiences, but to also inspire the youth of today.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new X or existing _____ project/program?

Kontrapunktus plans to allocate the funds derived from the grant to help produce a classical concert at Our Lady Queen of Angels Catholic Church on Saturday, April 18th. Our performance will be a revamped presentation of our popular program from last winter, "The Bachs." This program will feature new selections from the timeless works of Johann Sebastian Bach and his three sons who went on to become prolific composers in their own right-Wilhelm Friedemann Bach, Carl Philipp Emanuel Bach, and Johann Christian Bach.

Kontrapunktus is comprised of remarkably talented musical protégés who primarily hail from the prestigious Colburn School. They're led by esteemed harpsichordist, Dr. Ian Pritchard, and regularly perform under his direction as members of the Colburn Baroque Ensemble. Dr. Pritchard has an early music pedigree that is unparalleled. He's an elected Associate of the world-renowned Royal Academy of Music and has performed with some of the most acclaimed conductors and orchestras. His knowledge and appreciation for Baroque music is extraordinary. He possesses a flair for interpreting classical music that has proven to profoundly delight and captivate audiences.

Kontrapunktus will be in communication with the music directors of both Corona del Mar High School and Newport Harbor High School and will provide them each with concert fliers serving as vouchers to distribute to their students. These fliers will be redeemable at the entrance to provide us with a tally as to how many students attended our concert from each school. We will then provide these music directors with the names of the students who attended for they can then give these students the option to write an essay about their concert-going experience for extra class credit.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

We intend to focus our marketing efforts to attract children in the Newport Beach community under the age of 18 living with their parents (17.3% of population) and the 45-64 demographic age group (29.7% of population) representing most parents. Our Lady Queen of Angels Catholic Church seats more than 1,000 people and offers plenty of free parking. We will look to make the concert free and open to the public for the express purpose of appealing to families.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

| PROJECT BUDGET | Funding from the City of Newport Beach | Funding from Other Sources |
|--|---|---------------------------------------|
| EXPENSES-Personnel | | |
| Artistic | \$1,000 | \$2,000 |
| Administrative | | |
| Technical Production | | |
| EXPENSES-Operating | | |
| Facility Expense/Space Rental | | |
| Marketing | \$ 725 | |
| Production/Exhibition Expense | | |
| Touring/Presentation Expense | | |
| Educational Materials | \$ 275 | |
| Transportation | | |
| Equipment | | |
| Other (if greater than 10%, annotate below) | | |
| GRAND TOTAL | \$2,000 | \$2,000 |

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

Our objective will be to collect and redeem 150 vouchers from students, which we will then report to the music directors for both high schools. A month later we intend to reach out to Mr. Val Jamora, the instrumental director for Corona del Mar High School, and Ms. Lynda Moncada, the music director for Newport Harbor High School, to learn how many essays were, in fact, turned in and what the overall consensus was as a result of our concert. If either teacher feels strongly that our concert had a positive impact in cultivating the musical palate of their students, we will then explore the possibility of making student participation to future concerts an ancillary fixture to their class curriculum.

Kontrapunktus would then look to strengthen its working relationship with the City of Newport Beach Arts and Cultural Services Division to integrate cross-promotional opportunities as a means to introduce these students to extracurricular artistic programs the City sponsors. We can do this by distributing literature the City provides us in support of these programs at our concerts.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the City Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the City Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
|---|---------------------------------|-----------------------------------|
| I. Income (cash only) | | |
| Contributed | \$13,659 | \$43,100 |
| Earned | \$ 2,732 | \$ 3,750 |
| Total Income | \$16,391 | \$46,850 |
| II. Expenses | | |
| Program | \$25,020 | \$25,000 |
| General and Administrative | \$ 3,884 | \$ 3,500 |
| Marketing and Development | | \$ 8,000 |
| Total Expenses | \$28,904 | \$36,500 |
| III. Operating Surplus/Deficit (Income minus Expenses) | -\$12,513 | \$10,350 |
| IV. Fund Balance at Beginning of Year | \$13,240 | \$ 727 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | \$ 727 | \$11,077 |
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | <u>0</u> | <u>0</u> |

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Raymond D. Jacobs Title Executive Director

Signature Raymond D. Jacobs Date 08/01/19

KONTRAPUNKTUS

EXECUTIVE COMMITTEE

Raymond D. Jacobs, Executive Director

Proprietor, RDJ Publishing

Kim Perez, Treasurer

Controller, CW Industries

Julie Pearce, Secretary

Legal Secretary, Keesal, Young & Logan (Retired)

ARTISTIC DIRECTOR

Dr. Ian Pritchard

Colburn School, Music History & Literature Faculty

ADVISORY BOARD

Michelle Horowitz

Pacific Symphony of California, Director

Lacy Marlette

Piazza, Donnelly, & Marlette, LLP., Partner

David Mack

Invertigo Dance Theatre, Executive Director

Andrew Osman

Long Beach Polytechnic High School, Music Director

Rufus V. Rhoades

Attorney at Law

Irene Tomkinson

Philanthropist

KONTRAPUNKTUS

OUR CIVIC CULTURAL ARTS SPONSORS

(via Awarded Grants)

The Arts Council for Long Beach

in conjunction with the City of Long Beach

The City of Culver City

in conjunction with Sony Pictures Entertainment

The City of Laguna Beach

The City of Laguna Niguel

The City of Torrance

The City of West Hollywood

The Los Angeles County Arts Commission

The Port of Long Beach

OUR PRIVATE FOUNDATION SPONSORS

(via Awarded Grants)

The Colburn Foundation

The O.L. Halsell Foundation

The Orange County Community Foundation

OUR CORPORATE SPONSORS

The Torrance Refining Company

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **FEB 11 2016**

KONTRAPUNKTUS NEO-BAROQUE CHAMBER
ORCHESTRA
5514 PAGEANTY STREET
LONG BEACH, CA 90808-0000

Employer Identification Number:
81-1056502
DLN:
26053434002266
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Form 990-PF Required:
Yes
Effective Date of Exemption:
December 21, 2015
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a private foundation within the meaning of Section 509(a).

You're required to file Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation, annually, whether or not you have income or activity during the year. If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PF" in the search bar to view Publication 4221-PF, Compliance Guide for 501(c)(3) Private Foundations, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5437

KONTRAPUNKTUS NEO-BAROQUE CHAMBER

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Cooper', with a stylized flourish at the end.

Jeffrey I. Cooper
Director, Exempt Organizations
Rulings and Agreements



ARTS & CULTURE FOOD LONGBEACHIZE GROBATY the562.org SPORTS

LONG BEACH POST



*Kontrapunktus is a neo-boroque youth orchestra comprised of students from Colburn Academy.
Photo by Raymond Jacobs*

CLASSICAL MUSIC November 15, 2018

Bach-Loving Youth Orchestra Is Bringing Back Baroque

by **Ariana Gastelum** in **Arts & Culture**

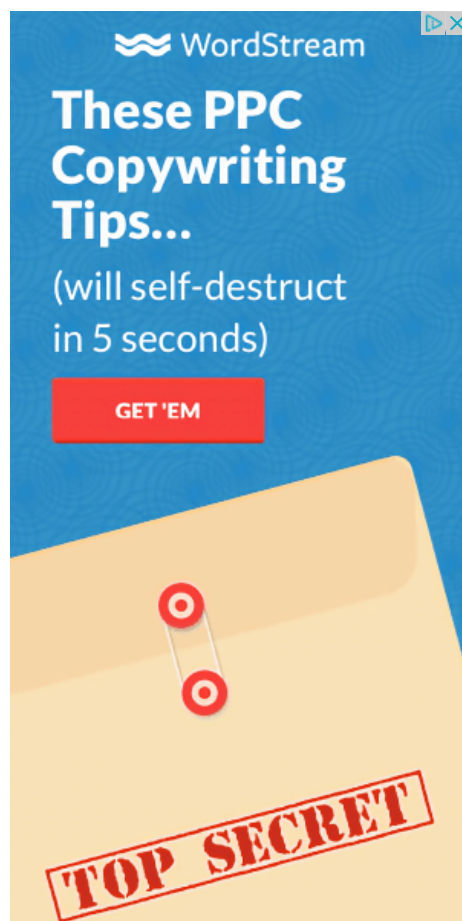




Alena Hove has been playing the violin since she was three years old. Some of her favorite composers growing up were Johann Sebastian Bach, Ludwig van Beethoven, Sergei Rachmaninoff and Fritz Kreisler.

Today at 19, she is enrolled at the Conservatory of Music at Colburn [↗](#) School in downtown L.A., equipped with world-renowned faculty who work to polish their students into professional musicians.

ADVERTISEMENT - Story continues below



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Hove probably knew more about classical music at three than most people know their whole lives, but that doesn't mean the music she plays—neo-baroque, as performed in small chamber orchestras—isn't made for the masses.

"I think that there's a problem with classical music becoming a little bit untouchable in that only people who know about it feel that they can participate," Hove says. "I feel like everyone can enjoy classical music no matter how much they know about it. I feel like smaller ensembles, specifically Kontrapunktus, produce this Baroque music that is clearly performed by students as a way for people to enjoy it."

Hove will be performing in the youth neo-baroque orchestra Kontrapunktus [↗](#) as part of a free concert at the California Heights Methodist Church, Saturday. With a program entitled "The Bachs," [↗](#) the all-Colburn-student ensemble will present a compilation of music by Bach and three of his sons along with composer and L.A. resident Mark Moya.

Support the Long Beach Post [↗](#)

Kontrapunktus presents THE BACHS



Kontrapunktus, Latin for “counterpoint,” was developed in 2015 by Long Beach native Raymond Jacobs, to provide listeners the opportunity to experience baroque music through concerts across Los Angeles and Orange County.

The term baroque is used to describe the period in Western European art music from 1600 to 1750. It is derived from the Portuguese “barroco,” which translates to “oddly shaped pearl” because 19th-century critics found the sound overly ornamented and exaggerated.

Baroque concerts are unique and unpredictable. While the music contains a variety of high and low tones, the baroque period is known for articulating the concept of harmony, with composers focusing on one single melody. The guiding melody gives musicians more opportunities to break away from their sheet music and improvise or solo.

“Baroque music is so simple that I think it’s easy to observe other qualities about it,” Hove says.



19-year-old violinist Alena Hove performs with Kontrapunktus Saturday. Photo by Zoe Lin

Joining her at Saturday's concert will be concertmaster Kako Miura, violinists Madeleine Vaillancourt and Tiffany Kang, violists Ben Chilton and Christopher Rogers-Beadle, cellist Vardan Gasparyan, double bassist Eric Windmeier and harpsichordist Ian Pritchard.

"We all live in this one building, and it's 120 kids in one school," Hove says. "We all live together and see each other every day. It's nice to be able to work together in a smaller setting apart from [the main] orchestra."

Pritchard, a history teacher at Colburn, is also the new artistic director of Kontrapunktus, and every member is or previously was a student of his at Colburn.

"I think that the more you listen to something or the more you learn about something, the less scary it will get," Hove said. "It's like modern day music, too. That one genre, one kind of music, isn't going to be your thing, and that should be fine. So, I think Kontrapunktus can give a different side of classical to people, and hopefully they see that there's more sides to it."

"The Bachs" performed by Kontrapunktus, Saturday Nov. 17 at 8 p.m. Free. California Heights United Methodist Church is located at 3759 Orange Avenue.

LIVE IN CONCERT

KONTRAPUNKTUS

PRESENTS

THE BACHS

JOHANN SEBASTIAN
WILHELM FRIEDEMANN
CARL PHILIPP EMANUEL
JOHANN CHRISTIAN
&
A NEW COMPOSITION BY
MARK MOYA

SATURDAY, DECEMBER 1ST 8 PM

NEWPORT HARBOR LUTHERAN CHURCH
798 DOVER DRIVE, NEWPORT BEACH

COMPLIMENTARY ADMISSION

THIS CONCERT IS GENEROUSLY SUPPORTED IN PART BY

Colburnfoundation

FOR TICKETS VISIT: WWW.KONTRAPUNKTUS.COM

**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Laguna Playhouse

Popular Name of Organization

95-1509841

Legal Name (if different)

Federal Tax ID No.

606 Laguna Canyon Road

Mailing Address

Laguna Beach, CA

92651

City

Zip

Doug Vogel

Contact Name

(949) 204-5341

Telephone

DVogel@lagunaplayhouse.com

E-mail

<https://lagunaplayhouse.com/>

Web Site

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? Y If so, when? June 2019

Year organization was founded 1920 Number of paid staff 31 # of active volunteers 100

Total amount requested: (from request line of project budget) \$ 5,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 420

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The mission of Laguna Playhouse is to enrich lives through the magic of live theatre, to provide educational opportunities for children and adults, and to create experiences that stimulate cultural and social interaction and inspire our community.

Recognized as one of California's premier resident theatres, Laguna Playhouse has performed award-winning live theatre since 1920. Our core programs include a seven-play Subscriber Season plus Special Engagements with over 325 performances year-round for diverse audiences of more than 100,000 Orange County residents and visitors, along with award-winning Youth Education Programs that serve 12,000 youth annually.

For more than 20 years, our Youth Education Programs have developed the creative, artistic and communication skills of thousands of Orange County children and teens, and supported and encouraged reading and literacy for thousands of schoolchildren. Programs include:

- Youth Theatre offers two inspiring Main Stage productions each season of classic children's literature performed for family audiences
- Theatre for a New Generation offers stage dramas about challenges faced by teens that stimulate discussion among students, their parents and educators
- Laguna Playhouse Conservatory/Repertory offers professional theatre training for youth
- TheatreReach: Bringing Books to Life brings professional actors into elementary schools to present interactive stage adaptations of children's books approved for K-6 California State Literature & History Curriculum
- TheatreHope creates inspirational outings to the Laguna Playhouse for local children faced with homelessness, food insecurity, disabilities, the effects of addiction, as well as military families. Students attend free performances, participate in educational backstage tours and receive mentorship opportunities through Q&As with Playhouse performers and staff.

2. Identify and describe why there is a need in the Newport Beach Community for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

Education is key to helping individuals gain a deeper understanding of history. Core to its mission, Laguna Playhouse believes live theatre can serve as a profound educational tool by helping audiences grasp historical material more viscerally, while allowing audiences to develop a greater sense of

empathy by experiencing the perspectives of others. This is exactly what is needed for Newport Beach students, given recent local events, as well as our increasingly tumultuous national social climate.

Recently, troubling photographs emerged on social media of a group of Newport Beach teenagers posed with their arms outstretched in a Nazi salute while playing beer drinking games with plastic cups arranged in the shape of a swastika. The photographs received national condemnation and the students have since apologized, but their actions have nevertheless highlighted a growing trend in our culture that tends to trivialize or even mock historical tragedies, especially the Holocaust.

This October, Laguna Playhouse will proudly present Celeste Raspanti's one-act play, ***I Never Saw Another Butterfly***, a moving story about a young girl named Raja who shares her experience of living in a Nazi concentration camp. Our goal is to welcome groups of local students from Newport Beach schools to experience this moving play and participate in the post-performance panels with local Holocaust survivors and the production's cast and director. We are currently conducting a large outreach initiative to each middle and high school in Newport Beach in hopes of welcoming at least 420 students to fill our theatre for a performance and a panel discussion. We also have received interest from many of our local nonprofit partners that are interested in bringing their students and families to performances.

- 3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.**

Is this a new _____ or existing X project/program?

Below is a brief synopsis of ***I Never Saw Another Butterfly***:

“Over 15,000 Jewish children passed through Terezin, and only about a hundred were still alive when Terezin was liberated at the end of the war. One of the survivors, Raja, having lived through it all, teaching the children when there was nothing to teach with, helping to give them hope when there was little enough reason for hope, creating a little world of laughter, of flowers and butterflies behind the barbed wire, tells the true story of the children.”

I Never Saw Another Butterfly will be presented through Laguna Playhouse's *Theatre for a New Generation* program, a long-running initiative which produces plays for adolescents that explore a range of challenging social and historical topics. Past plays have dealt with relevant issues affecting today's youth such as the effects of cyberbullying and the harsh realities of eating disorders, as well as important historical themes, including the Holocaust. Following *Theatre for a New Generation* performances, audiences are invited to participate in interactive panel discussions, often led by experts, educators, mental health counselors, law enforcement and other community leaders, who offer their unique insights into the play's message and provide participants with helpful resources for support in their community. The primary cast and crew for the production will be youth participants who are trained in Laguna Playhouse's year-round Conservatory.

I Never Saw Another Butterfly will be presented on the Laguna Playhouse stage from October 19th through October 27th, 2019. After each upcoming performance, audiences will be invited to take part in illuminating conversations about the Holocaust with the cast and director of the production. Also, we plan on welcoming local Holocaust survivors to join us in discussing the many ways in which the play relates to current issues of religious bigotry and hatred that endanger our safety and challenge our freedom of worship. In light of troubling trends of anti-Semitism on the rise, both at home and abroad, we believe this play to be especially important for young audiences of Newport Beach to experience.

To help make this outreach initiative possible, Laguna Playhouse respectfully requests an award of \$5,000 from The Newport Arts Commission to reserve the entire Laguna Playhouse theatre for a group of approximately 420 Newport Beach students to experience this unforgettable production. Funds will specifically support ticket costs and Laguna Playhouse's community outreach efforts to organize field trips for local Newport Beach students.

The project budget below reflects Laguna Playhouse's community outreach initiative. A portion of the proposed outreach costs would be supported by a Newport Arts Commission grant, while additional outreach costs will be funded by other sources. Laguna Playhouse is deploying a large-scale community outreach initiative to invite Newport Beach schools and organize field trips to this production. With considerable outreach being undertaken by The Playhouse's Community Outreach Manager, Director of Development and Director of Education, Laguna Playhouse is confident in its ability to share this wonderful show with local students.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

Laguna Playhouse's production of *I Never Saw Another Butterfly* will reach middle and high school students throughout the Newport-Mesa school district. The production is appropriate for audiences aged 12 and up, which is why we are focusing our outreach efforts on middle and high school-aged students. A grant from the Newport Arts Commission would allow us to specially reserve our theatre for approximately 420 Newport Beach students to experience a performance.

5. Complete the project budget form. Address *only the budget for the specific project, not your annual operating budget*.

PROJECT BUDGET

Funding from the
City of Newport Beach

Funding from
Other Sources

EXPENSES-Personnel

| | | |
|----------------------|--|---------|
| Artistic | | |
| Administrative | | \$3,000 |
| Technical Production | | |

EXPENSES-Operating

| | | |
|--|----------------|-----------------|
| Facility Expense/Space Rental | | |
| Marketing | | \$2,000 |
| Production/Exhibition Expense | \$5,000 | \$5,000 |
| Touring/Presentation Expense | | |
| Educational Materials | | \$1,000 |
| Transportation | | \$5,000 |
| Equipment | | |
| Other (if greater than 10%, annotate below) | | |
| GRAND TOTAL | \$5,000 | \$16,000 |

6. Describe the expected quantifiable outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The primary quantifiable outcome to be tracked during this project is the number of Newport Beach students who attend a performance of *I Never Saw Another Butterfly* and participate in the illuminating post-performance panel discussions. Our goal is to specially reserve the Laguna Playhouse theatre for 420 Newport Beach students to experience and take part in this unforgettable event.

At the end of the event, Laguna Playhouse staff will distribute surveys to participating students. Surveys will gauge students' responses to the production and the impact the production has made on their understanding of the Holocaust.

7. Attachments Requested

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- One brochure and/or one press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the City Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
|------------------------------|--------------------------|----------------------------|
| I. Income (cash only) | | |
| Contributed | \$2,366,832 | \$2,217,300 |
| Earned | \$4,493,000 | \$4,885,500 |
| Total Income | \$6,859,832 | \$7,102,800 |

| | | |
|----------------------------|--------------------|--------------------|
| II. Expenses | | |
| Program | \$2,859,304 | \$2,330,819 |
| General and Administrative | \$3,079,124 | \$2,964,917 |
| Marketing and Development | \$911,000 | \$1,803,184 |
| Total Expenses | \$6,849,928 | \$7,098,920 |

| | | |
|---|-------------|-------------|
| III. Operating Surplus/Deficit (Income minus Expenses) | \$9,904 | \$3,880 |
| IV. Fund Balance at Beginning of Year | \$2,072,242 | \$3,728,571 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | \$2,082,146 | \$3,732,451 |

| | | |
|---|--|--|
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | | |
|---|--|--|

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name _____ Title _____

Signature _____ Date _____

**BOARD OF TRUSTEES
LAGUNA PLAYHOUSE 2019-2020**

Toni Alexander

Inter Communications
1375 Dove St. Suite 200
Newport Beach, Ca. 92660
949-644-7520
ta@intercommunications.com

Gregory Andrews

US Bank / Senior VP – Principal Advisor
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Newport Beach, Ca. 92620
949-274-1265
gregory.andrews@usbank.com

Timothy D. Carlyle, Partner

Songstad Randall Coffee & Humphrey, LLP
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Costa Mesa, CA 92626
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Roger N. Cregg

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Roger.cregg@morganstanley.com

Jamie Walters El-Erian

Partner, Walters Law Firm
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WE SALUTE OUR LIFETIME SUPPORTERS
Heartfelt thanks from your Laguna Playhouse

DISTINGUISHED BENEFACTORS

Suzanne and James Mellor
The Moulton Company
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BENEFACTORS CIRCLE

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Lisa Hale
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Harry & Grace Steele Foundation

**Laguna Playhouse gratefully acknowledges our many donors, within the last year,
July 1, 2018 – September 1, 2019 included here at Advocate and above.**

Center Stage Circle
\$25,000+

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Sharon & Jonathan Rose
Susan Schrepper^
Ygal & Sheila Sonenshine
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Jeffrey & Caron Winston

Internal Revenue Service

Department of the Treasury

District
Director

P.O. Box 2350 Los Angeles, Calif. 90053

► LAGUNA COMMUNITY PLAYERS INC.
606 LAGUNA CANYON RD.
LAGUNA BEACH, CA 92651-1837

Person to Contact:
L. BARRAGAN
Telephone Number:
(213) 894-2336

Refer Reply to:
EO 071495

Date:
SEPTEMBER 13, 1995

RE: LAGUNA COMMUNITY PLAYERS INC.
EIN: 95-1509841

Dear Taxpayer:

This letter is in response to your request for a copy of the determination letter for the above named organization.

Our records indicate that this organization was recognized to be exempt from Federal income tax in SEPTEMBER 1948 as described in Internal Revenue Code Section 501(c)(3). It is further classified as an organization that is not a private foundation as defined in Section 509(a) of the Code, because it is an organization described in Section 509(a)(2).

The exempt status for the determination letter issued in SEPTEMBER 1948 continues to be in effect.

If you need further assistance, please contact our office at the above address or telephone number.

Sincerely,



L. BARRAGAN
Disclosure Assistant

A465239

CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPORATION
OF
LAGUNA COMMUNITY PLAYERS, INC.

ENDORSED
FILED

In the office of the Secretary of State
of the State of California

AUG 30 1995

Bill Jones
BILL JONES, Secretary of State

The undersigned certify that:

1. They are the President and Secretary, respectively, of LAGUNA COMMUNITY PLAYERS, INC.

2. Article FIRST of the Articles of Incorporation of this corporation is amended to read as follows:

FIRST: The name of this corporation is THE LAGUNA PLAYHOUSE.

3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.

4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of members.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: August 22, 1995

Carl E. Schwab

Carl E. Schwab, President

Kenneth M. Kaplan

Kenneth M. Kaplan, Secretary



State of California

SECRETARY OF STATE'S OFFICE

CORPORATION DIVISION

I, *BILL JONES*, Secretary of State of the State of California,
hereby certify:

That the annexed transcript has been compared with
the corporate record on file in this office, of which it
purports to be a copy, and that same is full, true and
correct.

IN WITNESS WHEREOF, I execute
this certificate and affix the Great
Seal of the State of California this

AUG 3 1 1995



Bill Jones

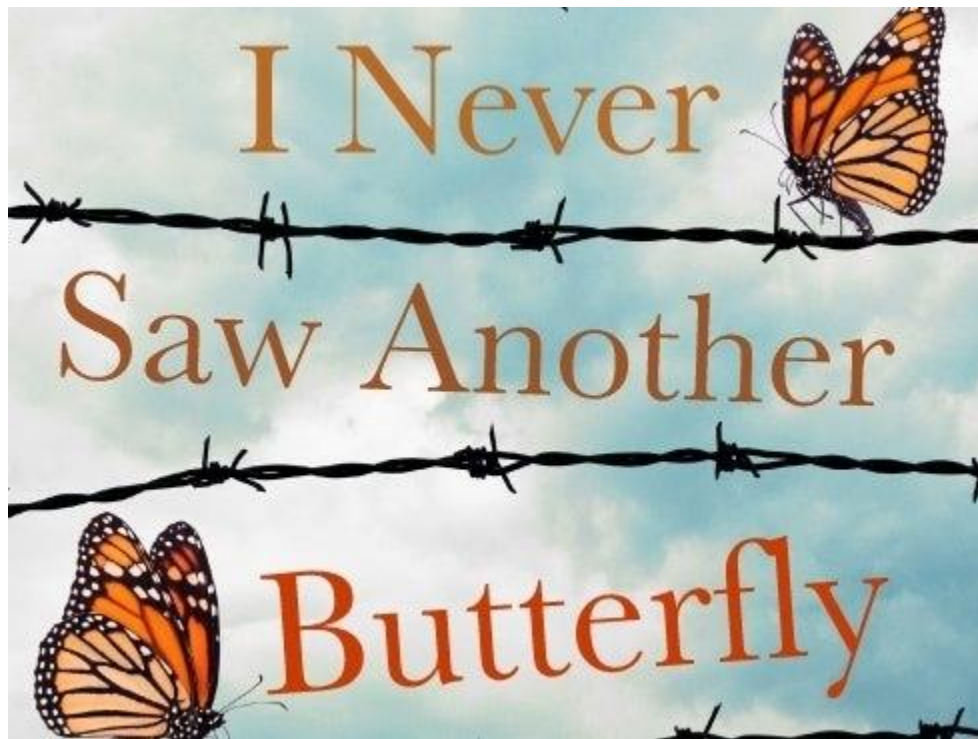
Secretary of State

Laguna Playhouse Premieres 'I Never Saw Another Butterfly'

The powerful and important play returns to the Playhouse as the country, (and Orange County), sees a dramatic rise in Anti-Semitism.

By [Ashley Ludwig](#), Patch Staff

Sep 18, 2019 8:37 pm ET



The powerful and important play returns to the Playhouse as the country, (and Orange County), sees a dramatic rise in Anti-Semitism. (Laguna Playhouse)

LAGUNA BEACH, CA —The Laguna Playhouse "Theatre For A New Generation" brings back *I Never Saw Another Butterfly* by Celeste Raspanti and directed by Donna Inglima. This powerful and important play returns to the Playhouse as the country, (and Orange County), sees a dramatic rise in the number of Anti-Semitic acts of hatred.

I Never Saw Another Butterfly will perform beginning Saturday, October 19 through Sunday, October 27 at the Laguna Playhouse in Laguna Beach.

Over 15,000 Jewish children passed through Terezin, and only about a hundred were still alive when Terezin was liberated at the end of the war. One of the survivors, Raja, having lived through it all, teaching the children when there was nothing to teach with, helping to give them hope when there was little enough reason for hope, creating a little world of laughter, of flowers and butterflies behind the barbed wire, tells the true story of the children. It's her play and it's theirs. There were no butterflies at Terezin, of course, but for the children, butterflies became a symbol of defiance, making it possible for them to live on and play happily while waiting to be transported.

Produced by special arrangement with The Dramatic Publishing Company of Woodstock, Illinois

"Part of what makes the Laguna Playhouse Conservatory such a unique place to train is the opportunity for young performers to work with professional directors, to work with adult actors from the community and be exposed to sophisticated and challenging material that features young characters, themes, and perspectives," Director of Education and Outreach Dylan Russell said. "Celeste Raspanti's historical docudrama continues to hold powerful messages for our world today. I am thrilled to have Donna Inglima at the helm to lead this group of talented actors. Her experience and expertise will provide students with an incredible foundation for future acting endeavors."

Playwright Celeste Raspanti comes to the theatre with experience in producing, directing, performing and teaching. Her published and produced plays include full-length and short plays, the book and lyrics for an operetta, children's plays, religious drama and chamber theatre scripts. She also publishes articles in academic and professional journals. Her special dramatic and historical interest is the Holocaust. She brought the Holocaust to the stage with *I Never Saw Another Butterfly*, *No Fading Star* and *The Terezin Promise*, enriching these dramas with her firsthand information of the

camp from visits, oral histories and her friendship with survivors. A retired university professor, Raspanti lives in St. Paul, Minnesota, where she continues to write and publish.

Director Donna Inglima recently served as the Director of Youth Theatre, Education and Outreach at Laguna Playhouse, a position she held for 20 years. She is a member of the Society of Stage Directors and Choreographers and of Actors' Equity Association. She served on the Drama faculty of Syracuse University, University College, Utica College and the American Musical and Drama Academy in New York.

Inglima was the Director of the Apprentice Program at the Berkshire Theatre Festival and Artistic Associate for the American Playwrights Theatre in New York. For Laguna Playhouse, she served as director, teacher, writer, producer and actress. She's directed over 50 plays and has built the curriculum-based TYA Professional outreach program, TheatreReach: Bringing Books to Life. She's adapted plays for the touring program as well as for the Youth Theatre stage; *The Sign of the Beaver*, *Island of the Blue Dolphins*, *Give a Boy a Gun*, and *By the Great Horn Spoon*.

Donna founded Animal Crackers Unlimited, a troupe that produced plays for adults and youth in upstate New York. She received her MFA in Theatre from Syracuse University. In 2017 she was awarded the Lifetime Achievement Award by the Laguna Beach Arts Alliance.

The creative team for *I Never Saw Another Butterfly* includes Christophe Caputo (Scenic Designer), Kaitlyn Kaufman (Costume Designer), Glenn Powell (Lighting/Projection Designer), and Emma Rice (Sound Designer).

I Never Saw Another Butterfly will perform beginning Saturday, October 19 through Sunday October 27 at the Laguna Playhouse, 606 Laguna Canyon Drive in Laguna Beach.

Performances will be Saturdays at 1pm & 5pm; Sundays at 1:00pm; Thursday, October 24 & Friday, October 25 at 7pm. There will be two student matinees Thursday, October 24 & Friday, October 25 at 10am.

Tickets range from \$15 - \$25 and can be purchased online at www.lagunaplayhouse.com or by calling (949) 497-ARTS (2787). Group discounts are available by calling 949-497-2787 ext. 229. Prices subject to change.

The box office is open Mondays – Saturdays: 11a.m. to 5p.m.; Sundays: 11a.m. – 4p.m. (open until showtime on all performance days).

For more information on all shows and programming visit www.lagunaplayhouse.com. The Laguna Playhouse is located at 606 Laguna Canyon Road in Laguna Beach.

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

DUE by September 27, 2019

Name of Organization: Laguna Playhouse

Mailing Address: 606 Laguna Canyon Road Laguna Beach, CA 92651

Telephone (949) 204-5341 Fax _____

Person preparing report: Doug Vogel, Director of Development Phone: (949) 204-5341

Grant Project(s) Funded: TheatreReach: Bringing Books to Life! performances at Newport Elementary and Mariners Elementary

Effective Dates of Grant: 4/24/19 – 5/2/19

Period covered in this Report: 4/24/19 – 5/2/19

1. Please describe the effectiveness of your organization's grant project(s), in terms of:

- **The size and composition of the target group reached**
- **Conformity to the planned time framework**
- **The theme of the project**
- **The allocation of funds to date**
- **The kinds of educational services provided by this project**
- **The composition of the professional staff rendering these services**

This spring marked the 20th year of TheatreReach: Bringing Books to Life!, the award-winning theatre touring program which presents live educational plays adapted from curriculum books in elementary schools throughout Orange County. The plays are performed by professional actors, using professionally-produced sets, wardrobes and props to help students visualize the stories they read in class and comprehend them in new ways. This year, thanks to grant funding, the program presented **54 performances** for **6,735 students** in schools throughout Orange County. **Of the 54 performances, 44 took place in Title I schools.** Title I schools are schools where at least 40% of students are classified as low-income, and where most children do not have access to these types of enriching artistic experiences.

This year, TheatreReach proudly presented *Island of the Blue Dolphins*, Scott O'Dell's classic children's tale about perseverance and survival, which invites students on a journey through a tumultuous period in California's Native American history. Based on true events during the 19th century, *Island of the Blue Dolphins* follows Karana, a Tongva Indian girl who survived for 18 years on a deserted island off the California coast after her homeland was invaded by hunters. *Island of the Blue Dolphins* is not only a gripping story, but also a historically relevant one which encourages students to exercise empathy and learn the importance of maintaining courage and

grit through challenging circumstances.

Thanks to a grant of \$6,000 from the Newport Arts Commission, Laguna Playhouse had the privilege of bringing *Island of the Blue Dolphins* to students at Newport and Mariners Elementary in Newport Beach. At Newport Elementary, the performance was experienced by 135 students, comprised of 5 classes of 4th and 5th graders. Following the performance, 2 classes were able to stay and participate in acting workshops, led by Laguna Playhouse's professional actor/instructors, which taught students the fundamentals of performing, including warm-up games, scene study and improvisation. At Mariners Elementary, 8 classes of 4th and 5th graders, totaling 203 students, were in attendance for *Island of the Blue Dolphins* and the subsequent workshops. Funding from the Newport Arts Commission supported Laguna Playhouse's union actor/instructor salaries and their transportation costs, the stage sets, as well as the authentic costumes used to help students imagine themselves being transported to the 19th century.

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

In 2019, performances of *Island of the Blue Dolphins* made a deep educational and creative impact on the Newport Beach students served. Outcomes were measured by written evaluations by teachers and administrators, by student feedback during the Q&A sessions and by TheatreReach staff observations. Teachers completed written surveys that included open-ended questions, multiple choice questions and rating scales. Teachers were also asked to observe and report on the attitudes of English learners towards their reading assignments following the performances. Evaluations consistently indicated progress in reading comprehension, historical knowledge, vocabulary growth and greater interest in reading. Statistical analysis from teacher surveys found that students who participated in TheatreReach performances made the following academic gains:

- 85% of students experienced greater interest in their Literature & History curricula after it was brought to life through the theatrical performance
- 90% of students demonstrated increased engagement in their schoolwork
- 90% of students showed greater interest in oral story telling

3. Please add any other comments you feel are appropriate.

The mission of *TheatreReach* is to introduce the joy and educational benefits of live theatre to students from diverse backgrounds through an artistically excellent, educationally effective, affordable program that helps fill the arts enrichment gap in low-income public schools. TheatreReach is very often a first exposure to live theatre for these students who lack access to the arts.

4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Pictures are attached



**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Lyric Opera of Orange County

Popular Name of Organization

n/a

83-2884741

Legal Name (if different)

Federal Tax ID No.

60 Flor de Mar

Mailing Address

Rancho Santa Margarita, CA

92688

City

Zip

Nathan Taxel

216-570-4254

Contact Name

Telephone

n/a

admin@lyricoperaoc.org

www.lyricoperaoc.org

FAX

E-mail

Web Site

Orange County

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? No If so, when? _____

Year organization was founded 2017 Number of paid staff 0 # of active volunteers 10

Total amount requested: (from request line of project budget) \$ 8,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 500+

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Founded in 2017 and officially incorporated as a 501c3 nonprofit in December of 2018, Lyric Opera of Orange County's mission is to create and share intimate musical experiences that honor the operatic repertoire, while keeping the stories meaningful for modern audiences. We champion local performers and artists, fostering their unique abilities and showcasing their talents and providing high quality vocal music and productions in our community.

Additionally, we understand that the traditional audience for classical music is shrinking rapidly and that we must cultivate new audiences and demonstrate the ability of operatic music to connect people. No matter the era or mother tongue, as an event that engages multiple segments of the fine arts opera can reach people and provide new perspective in a completely different way than the spoken word. The power of hearing a live and fully developed voice triggers a primal response that is completely different to hearing a recorded performance. Through live performances, education, and outreach for nontraditional audiences we hope to expose a diverse array of people the multitude of benefits associated with classical music.

By bringing professional operatic talent back to Orange County stages and creating productions and educational programs which are accessible and enjoyable to diverse audiences, Lyric Opera of Orange County will fill an artistic void in our community and help build new audiences for classical music which will carry the artform into the future.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

Since the closure of Opera Pacific over 10 years ago, Newport Beach, along with all Orange County communities have been without a professional opera company. While there is still a vibrant classical music scene in Orange County, certain demographics (especially youth and the underserved) are not exposed to the artform without outreach to their communities. Our company aims to break down barriers, real and perceived, and bring theatrical classical music and all of the benefits associated to it to all of the diverse communities in Orange County.

Besides being the only professional opera company producing staged works specifically for Orange County, Lyric Opera of Orange County is uniquely positioned to meet this need because of the diverse academic and professional backgrounds of our talented singing educators. In March of 2019, Lyric Opera of Orange County presented a lecture style concert at the Newport Beach Public Library with the intent of introducing the adult audience to the basic concepts of opera. We received extensive feedback in the weeks that followed with praise from audience members who had never had a formal introduction to opera and no longer felt like it was an artform of the financial and social elite. This is a successful demonstration of our mission to engage nontraditional audiences and make opera more accessible.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs - not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new x or existing project/program?

Lyric Opera of Orange County proposes to use funds from the Newport Beach City Arts Commission Cultural Arts Grant to create and implement an educational outreach program specifically tailored for Newport Beach audiences. This program, designed to entertain, inform, and inspire curiosity, would be performed 5 times at a variety of Newport Beach locations throughout the grant period. The program created would be a multigenerational learning experience appropriate for schools, libraries, community centers, after school programs, summer camps, and senior centers designed to expose audiences to famous operatic repertoire and demonstrate that the artform is approachable, timely, and relevant to modern audiences. It will do this by combining excerpts from famous operas with audience participation and improvisational theatre-style performance to teach about how vocal music is a universal form of communication which transcends language and cultural barriers. Every outreach event will conclude with a unique, fully improvised opera created in collaboration with the audience.

The funds from this grant would specifically go toward paying 4 musicians (3 singers and 1 pianist) to learn, rehearse, and perform in the 5 outreach events, the development of the curriculum, props and supplies, as well as marketing and educational materials. Once funds are received Lyric Opera of Orange County will immediately finalize curriculum and program materials as well as recruiting participant organizations in the Newport Beach community. The 5 performances would then take place between February through August of 2020.

Lyric Opera of Orange County has an amazing selection of local, highly trained, and extremely talented singers and pianists who have performed around the world; many of whom have experience in outreach programming themselves. The creation and implementation of this education and outreach program for Newport Beach will be led by Lyric Opera of Orange County's founder and Artistic Director, Diana Farrell. In addition to being an acclaimed operatic soprano herself, Ms. Farrell served as the Director of Educational Outreach and Programing for Opera Western Reserve in Youngstown, Ohio from 2006-2013. In that time, she created opera education programs, supervised a team of professional singing educators, coordinated with schools and other community organizations, created marketing materials, and helped countless audience members gain a new appreciation for and insight into the world of opera. This experience, combined with the years she has spent as a performer, opera producer, voice teacher, and vocal coach makes Ms. Farrell the most qualified person in our region to develop and execute this program.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

This program aims to serve populations from Newport Beach who, due to lack of resources, transportation, knowledge, or familiarity with the art form, feel there are obstacles in seeking out opera on their own. Particularly since many people would believe they need to visit the bigger opera houses in LA or San Diego to find a live production, Newport Beach's youth, minority communities, and the elderly

would directly benefit from these outreach events designed to engage and inform them about a growing cultural artform in their own backyard. Our intention is to spread the 5 performances covered in these grant funds across a wide variety of participant organizations and serve a total audience of at least 500 (100 people or more per performance).

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

| PROJECT BUDGET | Funding from the City of Newport Beach | Funding from Other Sources |
|--|---|---------------------------------------|
| EXPENSES-Personnel | | |
| Artistic | \$5000 | |
| Administrative | \$1000 | |
| Technical Production | | |
| EXPENSES-Operating | | |
| Facility Expense/Space Rental | | |
| Marketing | \$500 | |
| Production/Exhibition Expense | | |
| Touring/Presentation Expense | | |
| Educational Materials | \$1000 | |
| Transportation | | |
| Equipment | \$500 | |
| Other (if greater than 10%, annotate below) | | |
| GRAND TOTAL | \$8000 | |

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The primary quantifiable outcome of this project will be the 5 one-hour long outreach programs scheduled throughout the city of Newport Beach. The success of these events will be measured by the size of our audiences (at least 500 total). Additionally, where and when appropriate, audience members will be asked to fill out evaluation forms after the performances which will be designed to measure and quantify the change in their attitude toward and understanding of opera. Our expectation is that audience members of all ages will leave with a measurably increased understanding that opera as an artform is relevant and meaningful to modern day life. Additionally, we will corroborate responses regarding the program's relevance to applying this new knowledge to other relevant fields of study, such as foreign languages, history, aural skills, and creative writing.

7. Attachments Requested (INCLUDED AS PDFs IN SUBMISSION EMAIL)

Please do not send material in excess of what is requested; it will not be seen by the City Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the City Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
|------------------------------|---------------------------------|-----------------------------------|
| I. Income (cash only) | | |
| Contributed | \$3,000 | \$40,000 |
| Earned | \$6,700 | \$10,000 |
| Total Income | \$9,700 | \$50,000 |

| | | |
|----------------------------|----------------|-----------------|
| II. Expenses | | |
| Program | \$7,000 | \$30,000 |
| General and Administrative | \$1,000 | \$10,000 |
| Marketing and Development | \$500 | \$7,000 |
| Total Expenses | \$8,500 | \$47,000 |

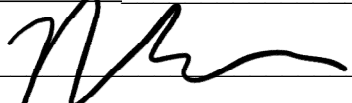
| | | |
|---|--|----------------|
| III. Operating Surplus/Deficit (Income minus Expenses) | \$1,200 | \$3,000 |
| IV. Fund Balance at Beginning of Year | \$0 (previously operating under a fiscal sponsor) | \$1,200 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | \$1,200 | \$4,200 |

| | | |
|--|--------------|----------------|
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | \$500 | \$2,500 |
|--|--------------|----------------|

Notes to clarify projections vs. current budget: 2018/2019 Budget column depicts operating costs from December 2018-July 1, 2019 (first tax year as a 501c3 without support from a fiscal sponsor). Under our 2019/2020 Budget projections, we have already accumulated a total of \$18,000 Contributed and \$9,000 Earned for our 7/1/19-6/30/20 tax year.

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Nathan Taxel Title Treasurer, Board of Directors

Signature  Date 9/25/19

NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION
Lyric Opera of Orange County - Attachments

Board of Directors & Affiliations

Diana Farrell, of Rancho Santa Margarita (President of Lyric Opera of Orange County and Director-at-Large, Board of Directors for Lyric Opera of Orange County), Emerging Arts Leaders of Orange County 2018-19 Steering Committee; Stage Director Pacific Lyric Association; Member National Association of Teachers of Singing; Staff Soprano for Pacific Chorale; Volunteer singer Festival Singers of Orange County; Substitute Soprano Section Leader St. John's Episcopal Church of Rancho Santa Margarita, and St. James Anglican Church in Newport Beach; Operatic Soprano - Independent Contractor; graduate Cleveland Institute of Music.

Robert Graulich, of Trabuco Canyon (Board Chair, Board of Directors for Lyric Opera of Orange County), retired corporate and federal government executive; Peace Corps Volunteer; Peace Corps Malaysia Country Director; Peace Corps Congressional Affairs Director; Recording Artist for Colepix records (1962 Hit Parade); cofounder and VP Corporate Communications of publicly traded renewable energy company, Congressional Fellow, Board Chair (emeritus) of Florida HOA, board member and Business Development Committee Chair (emeritus) of National Peace Corps Assn, founding board member (emeritus) of Bruce Montgomery Foundation for the Arts; graduate of University of Pennsylvania Wharton School of Business.

David Headland of Santa Ana (Director-at-Large, Lyric Opera of Orange County), Surtitles Coordinator for Opera Pacific from 1993-2008; former member of de Angelis Vocal Ensemble; Mitch Hanlon Singers with the Hollywood Bowl Orchestra; Baritone section leader at Holy Family Cathedral in Orange, CA; Piano Accompanist – Independent Contractor; graduate California State University, Fullerton.

Scotland King of Trabuco Canyon (Secretary, Board of Directors for Lyric Opera of Orange County), former Global Head of the Office of Learning and Development for Citigroup; volunteer co-director of ceramics for Robinson Ranch Elementary; former Managing Director and Head of Retirement at Smith Barney; graduate University of Rochester.

HyeJung Shin of Irvine (Director-at-Large, Board of Directors for Lyric Opera of Orange County), Adjunct Professor at Concordia University, Irvine; Repetitor at American Institute of Musical Studies (AIMS); Sanctuary pianist at St. Andrew's Presbyterian Church, Newport Beach; Member of Pi Kappa Lambda by Eta Chapter of the National Music Honors Society; Previous Principal Musician at University of California, Los Angeles (UCLA); graduate of University of Southern California (USC), Flora L. Thornton School of Music .

Nathan Taxel of Rancho Santa Margarita (Treasurer, Board of Directors for Lyric Opera of Orange County), Resource Specialist OC Parks; Associate Faculty Saddleback College Division of Advanced Technology and Applied Science; California AEOE Board member at large; Former Alumni Council Co-Chair Student Conservation Association; MS Slippery Rock University; BA Hobart & William Smith College; NAI Certified Interpretive Guide.

Maggie Thompson of Tustin (Director-at-Large, Board of Directors for Lyric Opera of Orange County), Director of Special Events for Pacific Symphony; graduate of San Francisco Conservatory of Music; Placentia Founders Society Board Member; Substitute Soloist Christian Science Churches of Orange County; Operatic Mezzo Soprano – Independent Contractor; Alumna of Orange County School of the Arts.

**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION
Lyric Opera of Orange County - Attachments**

Supporting Organizations

Orange County Community Foundation
South Coast Symphony
City of Laguna Niguel
The Noble Foundation
Newport Beach Public Library
La Habra Christian Church
Swimming with Brianna
Grabbagreen RSM
Staples RSM

Individual Donors, \$1,000+

Robert Graulich
Scotland King
Cindy Drennan
Barbara Hennigar
Rashelle Koon
Janet Farrell

In Kind Donations

St. John's Episcopal Church
Festival Singers of Orange County
Ocean Institute
Cris Law
Chelsea Chavez
Ashley Chaney
Diana Farrell
Nathan Taxel
David Headland
Maggie Thompson
HyeJung Shin

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 12 2019

LYRIC OPERA OF ORANGE COUNTY
60 FLOR DE MAR
RANCHO SANTA MARGARI, CA 92688-1406

Employer Identification Number:
83-2884741
DLN:
26053437012269
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
December 26, 2018
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947

JUNE 11, 2019

Meet Diana Farrell of Lyric Opera of Orange County



Image Credit: Wendy Kathleen Photography

Today we'd like to introduce you to Diana Farrell. Diana, can you briefly walk us through your story – how you started and how you got to where you are today?

When my husband and I first moved to California I was excited that I'd finally started booking some professional opera work with relative consistency. I was aging out of the Young Artist Training programs, was unmanaged, and had no intent of moving to Germany to pursue a career (common career tracks for young opera singers). I put myself out there and was offered some small roles at regional companies and was excited to continue growing my resume. But, while we were mentally prepared for the cost of living in South California, we didn't realize how other factors like that infamous traffic and long highway commutes would impact my ability to perform. There was no way I could work my brand new 9-6 job in Orange County and be in Pasadena by 7pm for a rehearsal and I was unable to take time off for rehearsals during business hours.

Like many classical singers, I'd already been through the experience of building up student loan debt and putting audition fees and travel expenses on a credit card; I intimately knew the dangers of singing myself into debt. I had to turn down offers and it broke my heart. Ultimately, I tried to make peace with the idea that maybe I wouldn't have music in my life – not the way I'd always hoped, at least. I spent the next few years sporadically traveling out of state for gigs and roles when I had available vacation time and looking for local professional opportunities for an unmanaged emerging artist, which are certainly few and far between.

During that time I met some amazing singers who, like myself, were not living in the heart of LA, and had the same obstacles for finding regional work in and around Orange County. Simultaneously, I was meeting folks who were looking to experience opera for the first time. These curious soon-to-be-opera-fans were not yet sold on the idea of high priced tickets and the long haul out to San Diego or LA to see works in the major opera houses. There were also lots of people who, because of these barriers, saw opera as stuffy and elite, yet had never experienced the actual music live. Early on, some singers and I did a sort of surprise concert preview. We were performing for mostly families and young professionals who were out enjoying a festival and were not expecting to be serenaded.

While we were singing, I noticed one woman in the back rapidly wiping tears from her face. Afterward, I walked towards her and she was nervously laughing, still crying. A friend asked her if she was alright, and she said that she was "completely unprepared for the music to hit her like that." It was a visceral reaction. Everyone knows what opera is, but until you feel the sound resonating in a live room you don't know what it is for you. It quite literally gets under your skin. The human voice can be powerful and when it's unleashed to its fullest potential the message is so raw that it will simply invade your body.

That experience stayed with me. It's about so much more than me getting to sing – which I still do when I can – but it's that connection that convinced me it was time to take on a back-stage role and go all-in on building an opera company. Producing an opera is about so much more than one diva getting the spotlight. Providing that stage for others to share themselves with an audience, keeping an art form alive and relevant, and making people feel something they weren't prepared for... that's what makes me excited. What these last few years have shown me is I'm not alone in that desire, and we're ready to build something special with Lyric Opera of Orange County.

Has it been a smooth road?

When this started it was very easy to manage while working full time. I have a young son and was able to find the time for planning and fundraising from my computer while my husband was on bedtime duty, or on a lunch break at work. As we planned productions and booked concert events, Lyric Opera OC quickly started requiring a level of care and attention that I simply could not do alone. As we grow and start looking to plan full seasons, instead of thinking project to project, it has taken on a life of its own. Now that we are an official 501.c.3, I'm so grateful to have a Board of Directors lead by passionate people, and a reliable and enthusiastic group of volunteers helping take us to the next level as a business. We have had immeasurable support from local community groups, like The Festival Singers of

Orange County, St. John's Episcopal Church in Rancho Santa Margarita, and Emerging Arts Leaders of Orange County, who have selflessly fought for our success. Of course there have been things that don't go to plan, but that's quite literally "show business", and we've always been overly conscious of having contingency plans in place. My biggest disappointment to date has probably been the delay of our current season. I say delay because our timeline was thrown off by about three months.

The good news is that the delay was simply because we were overwhelmed with options and decided to take the time to really think about what was going to help us become established in the area (venues, cast size, production titles), and not just jumping on an opportunity because we're anxious to create art. This year we're planning to produce a fundraising opera cabaret night as a season opener; then a double bill of Debussy's *The Prodigal Son* and Menotti's *Amahl and the Night Visitors* during the holiday season; Pauline Viardot's *Cinderella* will go up in early 2020; and we will finish the season with Mozart's *The Magic Flute*! This is a huge undertaking for a company in their 2nd full year of existence, but I know this is a dream of many people in the area, and it allows so many more opportunities for both musicians and audiences.

So, as you know, we're impressed with Lyric Opera of Orange County – tell our readers more, for example, what you're most proud of and what sets you apart from others.

From the beginning, I've wanted to use Lyric Opera OC to demonstrate the ability of music to connect people. No matter the era or mother tongue, music can reach people and provide new perspective in a completely different way than the spoken word. We've specifically laid out a plan to begin with family-friendly productions, sung in English, to grow our audience and entice folks who are afraid of not understanding the stories. You can't connect with people if you don't get them in the door! Not only are we focused on bringing characters to life on the opera stage, but in celebrating the unique voices and stories of singers themselves. We hope to create opportunities for singers to show off their ever-evolving skills; to display the craft they've worked tirelessly to master and fine-tune, and give new life as time goes by.

Musicians are paid for their time and talent, the same way any other skilled worker would be. As you may know, that is not always the norm in this industry. We were not able to pay chorus members in our first few productions, but we're growing and making it a priority. We've also hosted two competition style concerts, our "High Note Vote", where the audience gets to vote for local singers who win cash prizes. Our audiences have loved being a part of the action in that way, and it helps people to be involved on so many levels! By valuing our artists, we teach our community to value art, and we are so proud to have support from local businesses who choose to invest in music. It really proves what the values of a community are. I think Orange County is hungry for growth when it comes to arts and culture and we can see specific efforts being made throughout the county to celebrate local creativity.

Let's touch on your thoughts about our city – what do you like the most and least?

We are surrounded by culture down here! At any moment there is the opportunity to experience something new. You can be in a downtown setting surrounded by live music, local art, fine food, and history, or you can take a 20-minute drive and be hiking in the mountains or relaxing at the beach. Everyday can be completely different and exhilarating in a new way. I think one of the hardest parts about living in Southern California is that often you get so stuck in the grind that you can easily burn out and feel stuck, like there's simply no time to break loose from the routine. Sometimes you have to make yourself do it, and that effort is always richly rewarded in experience.



Scenes from Lyric Opera OC 2018-19 productions.

**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Newport Beach Film Festival

Popular Name of Organization

33-0886863

Legal Name (if different)

Federal Tax ID No.

2000 Campus Drive

Mailing Address

Newport Beach

92660

City

Zip

Lohanne Cook

(949) 751-8473

Contact Name

Telephone

(949) 253-2881 Lohanne.cook@newportbeachfilmfest.com

www.NewportBeachFilmFest.com

FAX

E-mail

Web Site

Newport Beach, CA and greater Southern California

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? yes If so, when? 2001-2019

Year organization was founded 1991 Number of paid staff 12 # of active volunteers 10 year round (400 seasonal)

Total amount requested: (from request line of project budget) \$ 7,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 750-1000

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The Newport Beach Film Festival will showcase a diverse selection of over 350 independent and studio films from around the world including feature length narrative, documentary, animated, and student films. The Festival will host international spotlight and tribute events, galas, educational industry seminars, and the following programs: Action Sports Film Series, Art, Architecture + Design Film Series, Environmental Film Series, Music Film Series, Family Film Series, Youth Film Showcase, and Collegiate Showcase. The Festival recognizes outstanding achievement in filmmaking with its awards program.

The Festival seeks to foster an interest in the study and appreciation of film and encourages people of all ages and backgrounds to participate. The Festival integrates the local community, including educational institutions, arts organizations, governments, businesses, and other non-profit organizations into all aspects of our event. The Festival provides volunteer and internship opportunities to members of the community year round.

The Newport Beach Film Festival's goal is to provide cultural enrichment, family entertainment, and education to the residents of Newport Beach and surrounding areas through the medium of cinema. The Festival supports the creation and advancement of innovative and artistic works of filmmakers from around the globe and proudly embraces the passion, independent spirit and vision of these talented artists. The Festival brings a dynamic international film program, distinguished industry professionals and enriching educational and cultural opportunities to our community.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

The 2019 Seminar Series and Special Screenings attracted large numbers of interested attendees. The public enjoyed the unique perspective and insights that our panelists brought to the event. The diverse nature of our speakers and the broad spectrum of disciplines represented allowed for wonderful and thought-provoking discussions and lively Q & As. The diversified subjects of the Filmmaking Seminar Series offered attendees a forum of information, ideas, cultural exchange and an opportunity to network and participate with film industry professionals.

The Festival received strong positive feedback from attendees and panelists. The program added a creative energy, wisdom and talent to the community and nurtures the passions of attendees

interested in film, television and the arts. Attendees have been inspired to pursue activities and careers in entertainment and attend and participate in other cultural events in the community directly from participation at the seminars and special screenings. The filmmakers involved in the panels expressed extreme gratitude for the welcome platform to discuss their films in depth with a receptive audience, offered mentorships for new filmmakers and have shared with colleagues, social media and other avenues.

We look forward to the 2020 Seminar Program and Special Screenings. The nature of the Festival, with its focus on film as an art form, has successfully proven that ours is the best organization for this program and for the residents of Newport Beach. The Festival is uniquely qualified to recruit, promote and structure a Seminar and Special Screening Series that is accessible, professional, interactive and engaging to the community.

The Festival will also expand outreach to local high schools with a focus on the arts (Newport Harbor, Corona Del Mar and Saige Hill). We will work with schools that have classes, clubs and programs (English, creative writing, film, drama, etc) to raise awareness and engage students to attend the free seminars that may have difficulty finding such resources in the area. 2020 will mark our most in-depth outreach to high school students in the history of our program.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

We are planning a multi-program series, covering several days of the Festival similar to the 2019 Seminar Series. This will be held starting the first weekend (April 2020) of the Festival and concluding by the Wednesday of the Festival, at locations in Newport Beach and the surrounding area.

Past seminar topics have included directing, screenwriting, production design, cinematography, film music composition, animation, documentary filmmaking, special effects and specialty topics. A new themed editing panel that had association with the editing guild, the American Cinema Editors, was added recently. We partnered with non profits and agencies to produce specialty topics about the current industry. Our expanded Special Screenings has allowed filmmakers and audiences to interact with one another on a deeper level.

Artists of past seminars include: Lawrence Sher (*Joker, The Hangover*) Mary Jo Markey (*Star Wars: The Force Awakens, Lost*), Pinar Toprak (*Captain Marvel*), Michael Abels (*Get Out, Us*), Aisha Tyler (*The Talk, Friends*), Chris O'Dowd (*Bridesmaids, Mooneboy*), Tom Cross (*Whiplash*), Matthew Libatique (*Noah, Black Swan, Iron Man 1 & 2*), William Goldenberg (*Argo, Zero Dark Thirty, National Treasure*), Mark Isham (*Once Upon a Time (Television), Short Cuts, Blade, Varsity*

Blues), Richard Bare (*Green Acres, Twilight Zone, Wicked, Wicked*), Richard Sherman (*Mary Poppins*) Frank Marshall (*Raiders of the Lost Ark, The Sixth Sense*), Patricia Riggen (*Girl in Progress*), Aaron Sorkin (*Social Network, West Wing*), Elmer Bernstein (*To Kill a Mockingbird*), John Waters (*Polyester*), Mark Shaiman (*Hairspray, City Slickers, Sleepless in Seattle*), Mel Stuart (*Willy Wonka and the Chocolate Factory*), Seth Gordon (*Four Christmases*), Eugene Jarecki (*Why We Fight*), Earle Hagen (*The Andy Griffith Show, The Dick Van Dyke Show, M.A.S.H.*), Mark Fergus (*Iron Man, Children of Men, First Snow*), Doug Atchison (*Akeelah and the Bee*), Trevor Rabin (*Snakes on a Plane*), Jeff Arch (*Sleepless in Seattle*), David S. Ward (*The Sting*), Cathy Schulman (*The Illusionist, Crash*), John Landis (*American Werewolf in London*), John Badham (*Saturday Night Fever*), Judianna Makovsy (*Harry Potter and the Sorcerer's Stone*), Melissa Joan Hart (*Sabrina the Teenage Witch*) David Frazoni (*Gladiator*).

The Film Festival personnel, with deep-rooted industry contacts, extensive experience in event production, outreach and marketing are the key to the participation of such panelists and the execution of the event. The program will be similar to the 2018 event. The seminar topics and panelists will change annually, as it is our wish to expand and improve this program to meet the needs of the community.

Key Seminar Series personnel include:

- Gregg Schwenk - CEO / Executive Director, NBFF
- Lohanne Cook - Event Producer, NBFF
- Sarah Sleeper - Director of Programming, NBFF
- Leslie Feibleman - Director of Special Programs & Community Cinema, NBFF, Advisor

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

The Festival Seminar series attracts a wide variety of people with a strong representation of students, seniors, film experts, media, influencers, industry colleagues, avid fans, and novice filmmakers. Ages span from 14 to 60. The Seminar Program and Special Screenings intend to serve approximately 800 people. In 2020, the Festival intends to expand more outreach to colleges and high school students by including more members of the community and partnerships.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET

Funding from the
City of Newport Beach

Funding from
Other Sources

EXPENSES-Personnel

| | | |
|----------------------|------|------|
| Artistic | 0 | 3500 |
| Administrative | 0 | 3500 |
| Technical Production | 1500 | 2500 |

EXPENSES-Operating

| | | |
|--|--------|------------------|
| Facility Expense/Space Rental | 3500 | 5000 |
| Marketing | 3000 | 7500 |
| Production/Exhibition Expense | 1500 | 500 |
| Touring/Presentation Expense | 0 | 0 |
| Educational Materials | 500 | 500 |
| Transportation | 1500 | 3000 (and hotel) |
| Equipment | 500 | 2000 |
| Other (if greater than 10%, annotate below) | | |
| GRAND TOTAL | 12,000 | 28,000 |

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

For the Seminar Series and Special Screenings we received immediate feedback from attending filmmakers, presenters and members of the press, industry professionals (agents, studio reps, buyers, etc.) The filmmakers will provide feedback and make recommendations such as suggest speakers, changes and what they would like to see. Information discussed on the collaborative art of filmmaking was outstanding and thought provoking. Guests had all questions answered at the end of each program.

We evaluate the program based on the feedback from our staff members, industry experts, and attendees. The Newport Beach Film Festival presentation of “Vision and Craft: The Art of Filmmaking” and the additional free Special Screenings continues to be a highly valuable service to the residents of the City of Newport Beach

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the City Arts Commission.

- A list of Board Members and their affiliations

- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the City Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
|---|--------------------------|----------------------------|
| I. Income (cash only) | 440,000 | 445,000 |
| Contributed | 225,000 | 225,000 |
| Earned | 665,000 | 670,000 |
| Total Income | | |
| II. Expenses | 225,000 | 230,000 |
| Program | 230,000 | 235,000 |
| General and Administrative | 210,000 | 200,000 |
| Marketing and Development | 665,000 | 665,000 |
| Total Expenses | | |
| | 5,000 | 5,000 |
| III. Operating Surplus/Deficit (Income minus Expenses) | 10,000 | 5,000 |
| IV. Fund Balance at Beginning of Year | 15,000 | 10,000 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | | |
| | 1,500,000 | 1,650,000 |
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | | |

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Lohanne Cook Title Director of Seminars, Honors and Industry Relations

Signature  Date 9/27/19

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Cynthia King, PhD
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cking@fullerton.edu

NBFF Sponsors

| | |
|---|-----------------------------------|
| Pacific Sales | Orange Coast |
| Fashion Island | Para Todos |
| Palo Alto | Pelican Hill |
| Celebrity Cruises | Modern Luxury |
| Tito's Vodka | Hawaiian Springs Water |
| VANS | Bloomingdales |
| Morgan Stanley Global Sports & Entertainment | Garage Team Mazda |
| COMPASS | Regency Theaters (Lido) |
| Zeiss Cameras | Regal Entertainment Group |
| LIFE WTR | Sherman Library & Gardens |
| Experian | Triangle Square Cinemas |
| Fritz Duda | Michelle Harris Design |
| Korbel Champagne | Guinness |
| Peroni | Balboa Bay Resort |
| CAPELINE | Muldoon's Irish Pub |
| Oban | Visit Newport Beach |
| Lido Marina Village | Matrix |
| Schiefer Chopshop | Art Knowlson (just ad no logo) |
| Nespresso | Hornblower |
| Garage Team Mazda | 360 Photos OC |
| Micki's Signs & Banners | BOLD Blossoms |
| PBS SoCal | Newport Beach Chamber of Commerce |
| Quartararo & Associates | Marriott Newport Beach |
| Redwitz | RICOH |
| Visit Newport Beach | Simple DCP |
| Rage | Boardriders Association |
| | Wahoos |

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)

DUE by September 27, 2019

Name of Organization Newport Beach Film Festival

Mailing Address 2000 Quails Street Newport Beach, CA 92660

Telephone 949 253 2880

Fax 949 253 2881

Person preparing report Lohanne Cook

Phone 949 751 8473

Grant Project(s) Funded "Vision and Craft: The Art of Filmmaking"

Effective Dates of Grant April 23rd-May 2nd 2019

Period covered in this Report

1. Please describe the effectiveness of your organization's grant project(s), in terms of:
 - The size and composition of the target group reached
 - Conformity to the planned time framework
 - The theme of the project
 - The allocation of funds to date
 - The kinds of educational services provided by this project
 - The composition of the professional staff rendering these services
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September 27, 2019 at 4:00 pm**. **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver to:

Arts and Culture Services Division

1000 Avocado Avenue

Newport Beach, CA

92660

Attn: Cultural Arts Grant Completion Report

1. The size of the target group reached was estimated between 1000 to 1100 people. Composition ranged from 14 - 60s, consisting of students, senior citizens, new and seasoned filmmakers, industry professionals, media, avid fans and interested residents.
 - a. The Newport Beach Film Festival followed the planned time frame the week of the Festival with the Seminar Series taking place on Saturday and Sunday, April 27th and 28th. With free panels scheduled for both days. The program was held at Newport Beach Civic Center (Community Room). The sessions ran from 11:00 a.m. to 4:30 pm on Saturday, and 11am-5pm on Sunday.
 - b. The theme was "Vision and Craft: The Art of Filmmaking", popularly known as Free Filmmaking Seminar Series. As an additional opportunity for our community, the NBFF was able to include three special screenings with expanded discussions that were free to the public. The entire program featured workshops on cinematography, screenwriting, Heroism in the Industry, film music composition, editing, animation, and technical work.
 - c. 100% of the funds have been allocated at this time.
 - d. The Seminars Series provided insight, information and experience on the many facets of filmmaking. The program covered a broad range of subjects within historical aspects of filmmaking to current trends. The panelists' experience represented a multitude of genres, including international filmmaking, feminism with the industry, blockbuster filmmaking, indie writing, dramas based on real events, and documentaries. The panels offered the audience a mix of opinions, ideas, perspectives and attitudes. Lively discussions engaged the audiences and proved to be stimulating, thought-provoking, affirming, and eye-opening. All panelists remained on site after the scheduled sessions and were available to the public for autographs, photo opportunities with the attendees, mentorships, and to offer additional career advice to attendees as well as internship and job opportunities.
 - e. The collaborative and diverse group of professionals were extraordinary. Panelists represented a cross section of talented and rank, ranging from upcoming filmmakers and executives to blockbuster films and currently being considered for Emmys. We hosted a conversation with cinematographer Lawrence Sher for *Godzilla*, *The Hangover* and the upcoming *Joker*. The Heroes On and Behind the Camera panel was a moderated discussion that focused on trailblazing women who have contributed in film, television and video games which included Tasha Huo (*Bourne Identity*, *Battleship*, *Ubisoft*) Carlease Burke (*Crowded*, *Heroes*) Deven MacNair (*Dawn of the Planet of the Apes*, *The Walking Dead*) Moderated by Darlene Conte (*Cultural Weekly*, *Grey's Anatomy*). The Film Composition panel included Michael Abels (*Get Out*, *Us*) Kris Bowers (*Green Book*), Tom Howe (*Whiskey Cavalier*), Leanna Primiani (*The Bad Seed*) and moderated by Ray Costa- all who were up for Emmy consideration. The Variety Panel was a moderated conversation with their top ten upcoming filmmakers, Professionals from the entertainment industry joined us. A special Editing Panel with editors who've worked on superhero films such as *Star Wars: The Force Awakens*, *Lost*, *Super 8*, *Star Trek*.
2. The overall goal of providing access to upcoming filmmakers, the community, and industry professionals' information on the film industry in an entertaining, interactive, enlightening and accessible format was achieved. The program was evaluated based on feedback from panelists, the media, attendees, Festival staff and industry professionals in attendance. For the future we hope to increase the community's ability to interact in a meaningful way with the professionals, and creative talent that the Festival brings to Newport Beach.
3. The positive response and feedback generated by this seminar series demonstrates that attendees appreciate the opportunity to interact with filmmakers on an intimate level and receive important information on a certain topic. Many of the attendees took notes, pictures and recorded during the program, asked questions and walked away with a vital knowledge, connections even joining groups to continue. The filmmakers that participated gave positive and assuring feedback, sharing that being a part of our panel was a highlight of their Festival experience, wish they had time when they were starting in their career and love to participate again - some recommending other professionals and

organizations who would like to participate. The Festival is thrilled to host panels, seminars and workshops and bring talented filmmaking professionals who are enthusiastic about sharing their knowledge, experience, connecting and advice with attendees to Newport Beach Film Festival. We are honored to offer the public a unique chance to interact with working professionals in the film industry.

4. [Schedule](#)

Saturday, April 27th

11:00am-12:30pm

Variety's Presents "10 to Watch" and Billion Dollar Cinematographer

Join us for back-to-back discussion with Variety as they host an insightful conversation with their 10 Cinematographers to Watch, which were closed out by a look into the career of their Billion Dollar Cinematographer.

Lawrence Sher (Joker, Godzilla: King of Monsters)

Jessica Lee Gagne (Escape at Dannemora, Sweet Virginia)

Nick Remy Matthews (Hotel Mumbai, The Palace)

Matt Mitchell (Little Woods, Made from America)

Mathieu Plainfossé (The Iron Orchard)

Quyen Tran (Pali Road, Here and Now, The Little Hours)

2:00PM - *ZEISS Cinema Lenses Presents: "Full-Frame Cinematography is here to stay" with Cinematographer Quyen Tran and Actress Janina Gavankar (FRIENDS OF THE LIBRARY ROOM)

3:30pm-4:30pm - Screenwriting Seminar

Mike Makowsky (Bad Education, I Think We're Alone Now)

Michael Werwie (Extremely Wicked, Shockingly Evil, and Vile)

Moderated by Kim Adelman (Producer, Writer, and Professor)

Sunday, April 28th

11am - 12pm - Music in Film

Michael Abels (Get Out, Us)

Kris Bowers (Green Book)

Tom Howe (Whiskey Cavalier)

Leanna Primiani (The Bad Seed)

Moderated by Ray Costa

1:00pm -2:00pm - Animation Panel

Art Jeppe (Big Hero 6, Frozen)

Don Hahn (Wonder Park, The Lion King, Maleficent)

Dave Bossert (The Little Mermaid - 1989, Beauty and the Beast - 1991, Aladdin -1992, The Nightmare Before Christmas -1993)

2:30pm - 3:30pm Heroes on and Behind the Screen

Tasha Huo (Bourne Identity, Battleship, Ubisoft)

Carlease Burke (Crowded, Heroes)

Deven MacNair (Dawn of the Planet of the Apes, The Walking Dead)

Moderated by Darlene Conte (Cultural Weekly, Grey's Anatomy)

4:00pm-5:00pm - Editing Seminar

Maryann Brandon (Alias, Super 8, Star Trek, Star Wars: The Force Awakens)

Mary Jo Markey (Lost, Super 8, Star Trek, Star Wars: The Force Awakens)

Scott Arundale - Moderator (Chapman University)

Press: [Variety](#) [LA times](#)

**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Newport Elementary School Foundation

Popular Name of Organization

33-0756406

Legal Name (if different)

Federal Tax ID No.

1327 W. Balboa Blvd. (P.O. Box 15834)

Mailing Address

Newport Beach, CA 92661

City

Zip

Grace Hsia

949-307-1991

Contact Name

Telephone

grace@stationsix.com

http://www.newportelfoundation.org

FAX

E-mail

Web Site

Newport Beach

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **Yes** If so, when? **2018-19**

Year organization was founded **1997** Number of paid staff **0** # of active volunteers **32**

Total amount requested: (from request line of project budget) \$ **7,500.00**

Estimated number of people in Newport Beach that the proposed project(s) will serve: 440 Students

**Grades Pre-K through 6th
(ages 4 to 12 years old)**

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

The Newport Elementary School Foundation (NESF) is a 501(c)(3) non-profit organization that funds programs to enhance the educational experience at Newport Elementary School and to fill the financial gap left by state budget cuts. Our mission is to ensure that the children of Newport Elementary receive the best elementary education possible, despite budget cuts and leaner times.

Part of Newport Elementary School Foundation's mission is to provide our students access to art education through the funding of the *Art Masters Program*, a Visual Arts Education program that provides Lectures/Visual Multimedia presentations on historically significant artists as well as hands-on studio art activities. The program is fully compliant with the California Visual and Performing Arts Content Standards and provides the children exposure to the visual arts not currently included in the school's standard curriculum.

The goal of the program is to provide every Newport Elementary student in grades Kindergarten through 6th additional enrichment through formal art instruction.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

The 440 students of Newport Elementary and their families are an important active part of the Newport Beach Community as a whole. The *Art Masters Program* gives our young students exposure to world renowned artists and historically significant art styles and movements, opening their young minds to the visual arts. This program services this community by providing art education where there would be none.

Without this program, Newport Elementary could not provide an art program for its students due to budgetary constraints. Below is an excerpt from an article written by Carolyn Jones dated June 28th, 2017 highlighting the reasons why the arts are neglected in California Schools: (<https://edsource.org/2017/national-arts-scores-are-in-and-the-western-u-s-lags-behind/583841>)

"California used to lead the nation in arts education. But over the last 40 years there's been an unraveling." Said Patricia Wayne, program director for Create CA. Until the 1970s, California had one of the top arts programs in the country, she said. Children learned to play musical instruments, draw, paint and make clay sculptures, performed plays at all grade levels and otherwise learned to express themselves artistically. But in 1970, a state law eliminated arts requirements from elementary teacher training, and in 1978 Proposition 13 resulted in deep cuts in school art and music programs. Another major blow was the federal No Child Left Behind Act, signed into law in 2002, which emphasized reading and math tests to such an extent that some schools scaled back other topics, such as art. California has a rigorous K-12 arts framework, which is part of the California Education Code and which all schools are required to teach, but because the state has no standardized arts tests, some schools skip arts lessons entirely in favor of subjects that are tested, such as math and reading.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

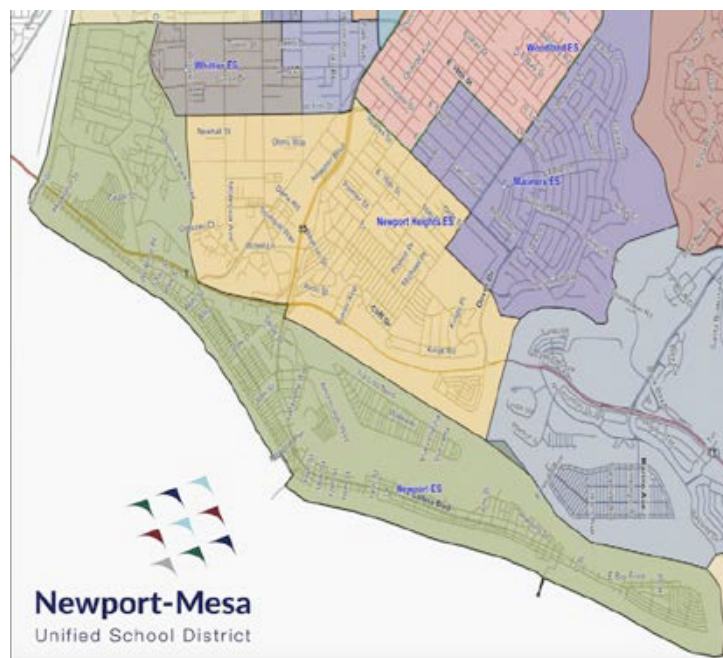
Is this a new _____ or existing X project/program?

The Art Masters Program at Newport Elementary consists of Full Day Lectures/Visual Media Assemblies conducted six times throughout the school year (September 2019 to June 2020). Each Lecture is a multimedia presentation assembly using art visuals, images and engrossing stories covering each artist and/or art subject. In addition, there is an accompanying Classroom/Studio Art Activity for each Artist that includes hands-on studio art activities enabling students to create their own individual works of art in the manner of the master artist or art subject, using the same styles, techniques, media and disciplines.

This program is taught by Art Masters Legacy (<https://www.amlteam.com>), the leading innovator and provider of visual arts education programs for over 25 years. Funded by the Newport Elementary School Foundation and with coordination from school staff, this program provides students K through 6th an unforgettable introduction to the visual arts that enhances creative thinking for every student.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

This program will service the 440 students of Newport Elementary School for grades Kindergarten through 6th grade, ages 5 years old to 12 years old. The students reside in the surrounding community of Newport Beach – see “Newport ES” green section in the map below:



5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

| PROJECT BUDGET | Funding from the City of Newport Beach | Funding from Other Sources |
|--|---|---------------------------------------|
| EXPENSES-Personnel | | |
| Artistic | \$7,500.00 | |
| Administrative | | |
| Technical Production | | |
| EXPENSES-Operating | | |
| Facility Expense/Space Rental | | |
| Marketing | | |
| Production/Exhibition Expense | | |
| Touring/Presentation Expense | | |
| Educational Materials | | |
| Transportation | | |
| Equipment | | |
| Other (if greater than 10%, annotate below) | | |
| GRAND TOTAL | \$7,500.00 | |

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The *Art Masters Program*'s goal is to provide a minimum 60 hours of art education to the 440 students enrolled in Newport Elementary School for the 2019/2020 school year. To determine we meet this goal, we will log the Lecture/Assembly and classroom instruction hours.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the City Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the City Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
|------------------------------|---------------------------------|-----------------------------------|
| I. Income (cash only) | | |
| Contributed | \$60,000.00 | \$60,000.00 |
| Earned | \$120,500.00 | \$120,500.00 |
| Total Income | \$180,500.00 | \$180,500.00 |

| | | |
|----------------------------|---------------------|---------------------|
| II. Expenses | | |
| Program | \$203,301.00 | \$203,301.00 |
| General and Administrative | \$8,000.00 | \$8,000.00 |
| Marketing and Development | | |
| Total Expenses | \$211,301.00 | \$211,301.00 |

| | | |
|---|---------------|---------------|
| III. Operating Surplus/Deficit (Income minus Expenses) | (\$30,801.00) | (\$30,801.00) |
| IV. Fund Balance at Beginning of Year | \$71,065.00 | \$40,264.00 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | \$40,264.00 | \$9,463.00 |

| | | |
|---|--|--|
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | | |
|---|--|--|

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Grace Hsia Title Volunteer

Signature Grace Hsia Date 9-20-19



OFFICER and COMMITTEE SLATE – 2019/2020

OFFICERS

- | | |
|-------------------------|-------------------|
| • <i>President</i> | Rick Robinson |
| • <i>Vice President</i> | Brie-Ann Robinson |
| • <i>Treasurer</i> | Ally Andersen |
| • <i>Secretary</i> | Marisa Tatum |

COMMITTEES

- | | |
|--|--------------------------------------|
| • <i>NE Car Show</i> | Mike Fleischli |
| • <i>NE Car Show co-chair</i> | Steven Hollins |
| • <i>Shopping/Loyalty Programs</i> | Stephanie Green |
| • <i>Parliamentarian</i> | Jill Hunt |
| • <i>Membership</i> | Juliane Mohn |
| • <i>Membership co-chair</i> | Jennifer Ward |
| • <i>Website and Social Media</i> | Carlee Huntley |
| • <i>Website and Social Media co-chair</i> | Chad Huntley |
| • <i>PTA Liaison</i> | Robin West |
| • <i>Hula for Moola chair</i> | Kristina Jubinville |
| • <i>Hula for Moola co-chair</i> | Jen Murphy |
| • <i>Theatre Arts</i> | Kirstin Walsh-Price |
| • <i>Technology</i> | Carlee Huntley |
| • <i>Technology co-chair</i> | Chad Huntley |
| • <i>Jog A Thon chair</i> | Stephanie Harris |
| • <i>Jog A Thon co-chair</i> | Kirstin Walsh-Price and Lani Jackson |
| • <i>Family Game Night chair</i> | Elizabeth Spicer |
| • <i>Family Game Night co-chairs</i> | Kirstin Walsh-Price and Jill Hunt |
| • <i>The Point</i> | Juliane Mohn |
| • <i>Marketing</i> | Billy Jurewicz |



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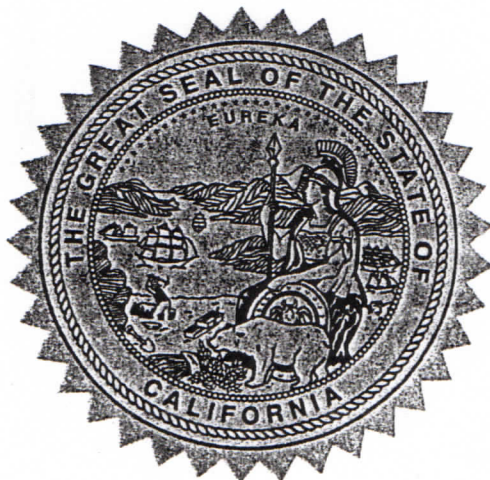
SECRETARY OF STATE

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this

MAY 14 1997



Bill Jones

Secretary of State

ARTICLES OF INCORPORATION

ENDORSED-FILED
In the office of the Secretary of State
of the State of California

MAY 12 1997

BILL JONES, Secretary of State

I

The name of this corporation is

Newport Elementary School Foundation

II

- A. This corporation is a nonprofit **PUBLIC BENEFIT CORPORATION** and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for:

or ☐ public purposes.
or ☒ charitable purposes.
or ☐ public and charitable purposes.

- B. The specific purpose of this corporation is to provide charitable
assistance to the general public by supporting the
financial, material & other needs of Newport Elementary.

III

The name and address in the State of California of this corporation's initial agent for service of process is:

Name Janne Schmitt
STREET Address 3410 Via Linda Blvd
City Newport Beach State CALIFORNIA Zip 92663

IV

- A. This corporation is organized and operated exclusively for charitable purposes within the meaning of Section 501(c)(3), Internal Revenue Code.
- B. No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate or intervene in any political campaign (including the publishing or distribution of statements) on behalf of any candidate for public office.

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NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)

DUE by September 27, 2019

Name of Organization Newport Elementary School Foundation

Mailing Address 1327 W. Balboa Blvd. (P.O. Box 15834), Newport Beach, CA 92661

Telephone _____ Fax _____

Person preparing report Grace Hsia Phone 949-307-1991

Grant Project(s) Funded Art Masters Program

Effective Dates of Grant January 2019

Period covered in this Report September 2018 to June 2019

1. Please describe the effectiveness of your organization's grant project(s), in terms of:
 - The size and composition of the target group reached
 - Conformity to the planned time framework
 - The theme of the project
 - The allocation of funds to date
 - The kinds of educational services provided by this project
 - The composition of the professional staff rendering these services
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September 27, 2019 at 4:00 pm**. **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver to:

Arts and Culture Services Division

1000 Avocado Avenue

Newport Beach, CA 92660

Attn: Cultural Arts Grant Completion Report

Newport Elementary School Foundation (NESF)
Art Masters Program Completion Report
2018/2019



We are very grateful and honored to have received the 2018/2019 grant award of \$3,000.00 to fund a portion (40%) of the NESF Art Masters Program. The Art Masters Program reached over 500 students enrolled at Newport Elementary School during the 2018/2019 school year and included all grade levels; Pre-Kindergarten, Transitional Kindergarten, Kindergarten, First, Second, Third, Fourth, Fifth and Sixth Grades. The student age range was 4 to 12 years of age.

The program successfully planned and provided 6 sessions of formal visual art education in the form of multimedia lectures and assemblies presented by Art Masters Legacy (www.amlteam.com). Each session focused on one historically important artist and the significance of their work.

Dates of each session and the artists covered are listed below:



Session 1: October 11, 2018, Henri de Toulouse-Lautrec

Session 2: December 7, 2018, Paul Cezanne

Session 3: January 18, 2019, Oscar "Claude" Monet

Session 4: February 8, 2019, Winslow Homer

Session 5: March 15, 2019, Vincent Van Gogh

Session 6: April 19, 2019. Pablo Picasso

With colorful slides and engrossing stories, Art Masters Legacy Lecturers brought to life the paintings and biographies of the world's most famous artists. The presentations and stimulating information actively involved students in experiencing art within an art-historical context. Students learned to recognize artistic elements, became better observers, and expanded their vocabulary as they gained a lasting appreciation of art.



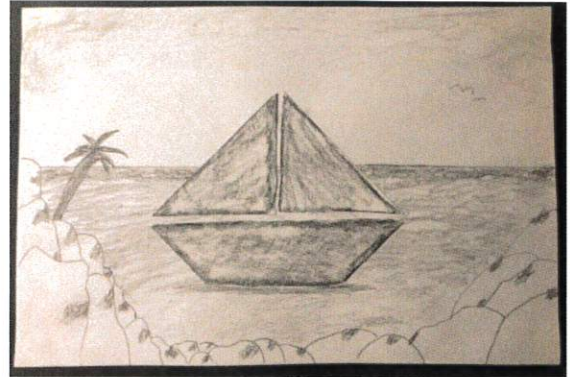
For over 25 years, Art Masters Legacy has been the leading innovator and developer of Standards-based, Sequential, Elementary Visual Arts Educational Curriculum for students in grades K-6. The curriculum is also in compliance with the California Content Standards Program for the Visual Arts.

In addition to the presentations, hands-on art projects were conducted in class. These studio art activities reinforce the styles and techniques of the master artists covered and allowed students to better

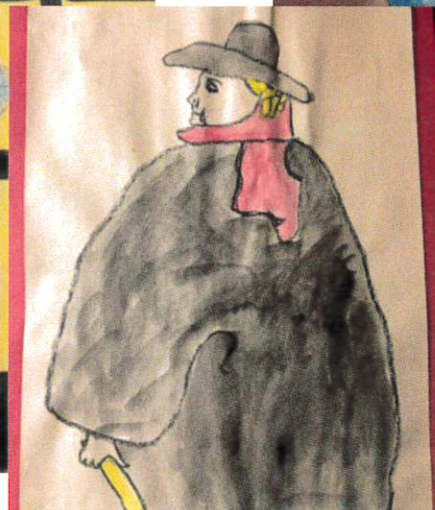
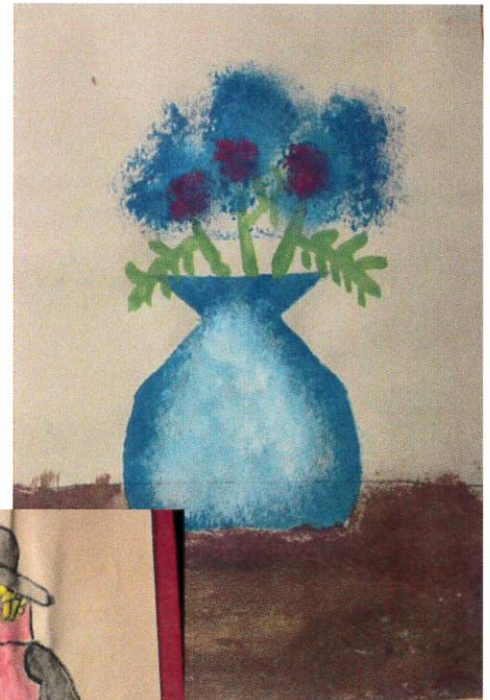
understand the artistic elements and media. Students engage visual thinking skills, solve problems, draw from observation, and develop expressiveness as they create their own unique art masterpiece.

Students learned skills in painting and drawing with different kinds of brushes, tissues, sketching pencils, oil and chalk pastels and markers. Each activity introduced students to the art elements using the master artists as examples. The art elements reviewed were:

1. Line with Henri de Toulouse-Lautrec
2. Shape with Paul Cezanne
3. Color with Oscar "Claude" Monet
4. Value with Winslow Homer
5. Texture with Vincent Van Gogh
6. Review with Pablo Picasso



We evaluated the success of this program by the number of students who attended the program and the enthusiasm the students showed during participation in the activities and presentations. Although we meet both measures of success, we would like to improve two items; 1) how attendance is documented and 2) the promptness of the classes arriving to designated presentation time slots. For the future program, we will work with teachers and school staff to better record each class arrival time. Overall the program was a success in getting the students at Newport Elementary engaged in the arts.



**NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Pacific Symphony
Popular Name of Organization

Pacific Symphony Association **95-3635496**
Legal Name (if different) Federal Tax ID No.

17620 Fitch, Suite 100
Mailing Address

Irvine, CA **92614-6081**
City Zip

Luisa Cariaga, Director of Institutional Giving **714-876-2369**
Contact Name Telephone

714-755-5789 **LCariaga@PacificSymphony.org** **www.PacificSymphony.org**
FAX E-mail Web Site

Orange County
Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? **Yes** If so, when? **2018-19**

Year organization was founded **1978** Number of paid staff **50** # of active volunteers **2,415**

Total amount requested: (from request line of project budget) \$ **5,000**

Estimated number of people in Newport Beach the proposed project(s) will serve: **1,295**

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Pacific Symphony's mission is to inspire, engage and serve Orange County through exceptional music performances and education and community programming. The organization was founded in 1978 to present classical music in Orange County. Among the Symphony's goals are to: 1) Establish the organization as a beacon of artistic achievement and Orange County's artistic ambassador; 2) Attract, engage and serve a larger and more diverse audience in the county and the surrounding region; 3) Engage its diverse community to inspire curiosity, improve well-being and to connect with citizens through a deeper appreciation and love of classical music; and 4) Develop an optimal mix of philanthropic, earned and capital resources to ensure long-term capacity to achieve strategic goals.

The orchestra annually presents more than 100 performances and presentations for the public, serving 275,000 residents and visitors. Its education and community engagement programs produce more than 3,000 different learning and participation opportunities throughout the year. Overall the programs provide interactive music enrichment for K-12 students, vulnerable populations and disadvantaged residents. The organization has enjoyed a 28-year history of balanced budgets.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

Class Act offers a rare opportunity for schoolchildren to learn from members of the Pacific Symphony orchestra. Musicians serve as teaching artists, coaches and mentors, and by doing so, make students feel distinct and special. Class Act motivates youth to set and attain academic and artistic goals, helping them acquire key life skills and gaining the many benefits of studying the arts which is verified to improve student academic performance. For example, a 2017 study at USC's Brain and Creativity Institute demonstrates that exposure to music and music instruction accelerates the brain development of children in the areas responsible for language development, sound, reading skills and speech perception. These elements are critical for student success in school and at home, and for STEM proficiency.

Three Newport Beach elementary schools are participating again in 2019-20: Andersen and Newport Coast (11-year program veterans) and Harbor View (in its 23rd year). The effectiveness of multiple-year involvement is validated by a University of Florida study that found: 1) students who study the arts for 4 years in high school score 98 points higher on SAT tests compared to those who studied 6 months or less; and 2) music appreciation students scored 61 points higher in verbal and 42 points higher in math on SAT tests. Class Act enhances the growing opportunities in the district and has served as an inspiration to expand music programs in Newport Beach schools. For example, Newport Coast was prompted to join Class Act from the excitement and energy of other school participants, which in turn fostered a new generation of music students going into high school. Newport Beach schools rely on Pacific Symphony to provide quality music education for their students. Class Act is the only arts education program in the county which offers Symphony-affiliated musicians.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

Grant funds are respectfully requested for the Class Act Music Education Program in three Newport Beach schools in 2019-20. For 25 years, Class Act has fulfilled the local need for quality music education using the arts as a means to enhance academic achievement and enrich school communities. Class Act trains and places individual professional Pacific Symphony union musicians into Orange County-based schools. Musicians work as teaching artists in year-long residencies focused on the fundamentals of music through age-appropriate classroom instruction.

Class Act runs from September to June, with participating schools forming a team consisting of the principal, teachers, parent coordinators, school volunteers and the Pacific Symphony musician. The Symphony designs a Common Core curriculum-based theme, workshop materials and lesson plans for all schools by September. The 2019-20 composer of the year is John Williams with the theme "Symphony at the Movies." Materials are delivered to classroom teachers from September to December during training workshops where they learn to integrate music into all areas of learning. Student activities and arts workshops with the Symphony musician run from January to May. Youth Concerts and Bravo Assemblies occur in May and June. Evaluation is conducted to assess improvements. Staff gauges program effectiveness throughout the year to monitor that goals and objectives are being met.

Class Act participants include the entire student bodies of Andersen, Harbor View and Newport Coast Elementary Schools, as well as school teachers, principals, parent coordinators, administrators and volunteers. There are eleven Pacific Symphony musicians who participate in Class Act, a program which serves 29 Orange County schools. Each school is assigned one professional union musician, which alters every year. Three of the eleven musicians inaugurated Class Act in 1994, with the remaining eight long-time members of the orchestra and experienced teaching artists and coaches. The program is led by Vice President Susan Kotses, who has 12 years of experience with the Symphony and in the education community. Class Act utilizes a staff of 7, led for four years by Jonathan Terry, who manage, coordinate and oversee all program components and activities. Since its beginning, Class Act has served more than 300,000 students, teachers and principals in Orange County over a 25-year history.

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

In 2019-20, Class Act will serve 1,239 children in three Newport Beach elementary schools: Andersen with 361 students, Harbor View with 397 students, Newport Coast with 481 students; alongside 53 teachers and 3 principals. Each school serves Kindergarten to 6th grade students, ages 5-11. All three schools have partnered with Class Act for a number of years (as noted above), and all three were the beneficiaries of funds from this grant program in 2018-19.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

| PROJECT BUDGET EXPENSES-Personnel | Funding from the City of Newport Beach | Funding from Other Sources |
|--|---|---------------------------------------|
| Artistic | 2,700 | 25,000 |
| Administrative | 600 | 9,215 |
| Technical Production | | |
| EXPENSES-Operating | | |
| Facility Exp./Space Rental | | |
| Marketing | | |
| Production/Exhibition Exp. | | |
| Touring/Presentation Exp. | | |
| Educational Materials | 1,700 | 4,399 |
| Transportation | | |
| Equipment | | |
| Other (note 10% or greater) | | |
| GRAND TOTAL | \$5,000 | \$38,614 |

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The overall desired outcome is for K-6 children to improve their academic achievement through music education in the classroom at each school. The overarching outcome for teachers is to improve their music aptitude in order to teach the arts more effectively in the classroom, and augment student learning in music. The quantifiable outcomes for the 1,239 students and 53 teachers in 2019-20 are:

- A total of 80% or 991 students out of the estimated 1,239 will demonstrate increased knowledge about the Class Act composer of the year (John Williams) and his music. Outcomes are measured through pre- and post-program testing, questionnaires and teacher surveys.
- A total of 805 students out of the 1,239 total will express their desire to further engage in music and the arts, representing 65% of all Class Act students. Results are measured through surveys of students, parents and teachers, along with comments and feedback at the end of the program.
- A total of 85% or 45 of the 53 Class Act teachers will increase their capacity to teach the arts more effectively and better support the Common Core in their classroom. These results are quantified through teacher and principal surveys, individual interviews, one-on-one follow-up meetings and teacher focus groups.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

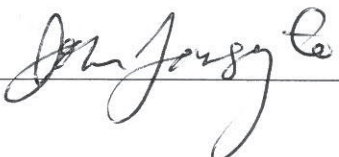
- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

| OPERATING BUDGET | | |
|--|---------------------------------|-----------------------------------|
| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
| I.Income (cash only) | | |
| Contributed | 12,106,662 | 12,221,841 |
| Earned | 9,129,823 | 9,102,849 |
| Total Income | 21,236,485 | 21,324,690 |
| II.Expenses | | |
| Program | 14,482,420 | 14,489,877 |
| General and Administrative | 1,754,553 | 1,769,079 |
| Marketing and Development | 4,983,445 | 4,988,684 |
| Total Expenses | 21,220,418 | 21,247,640 |
| III.Operating Surplus/Deficit (Income minus Expenses) | 16,067 | 77,050 |
| IV.Fund Balance at Beginning of Year | 16,430 | 32,497 |
| V.Accumulated Surplus (Deficit) (Add lines III and IV) | 32,497 | 109,547 |
| VI.In-Kind Contributions (attach schedule if greater than 10% of total income) | 0 | 0 |

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name John Forsyte Title President

Signature  Date September 27, 2019



Board of Directors 2019-20

***Susan Anderson**, Philanthropist
*Leona Aronoff-Sadacca, Retired Gate City Bev.
Lindsay Ayers, Carothers DiSante Freudenberger
*Eric Chamberlain, Bank of America
*Jo Ellen Chatham, Retired Edison
Carol Choi, United Exchange Corporation
Patrick Chen, JETCC Investments
David Collins, Active Living International
*Robert Corbin, Windes
Don Dahl, Crowe LLP
Robert Davey, Retired Aerospace Engineer
Ginny Davies, Community Leader
Lucy Dunn, OC Business Council
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***John Evans**, Retired Wells Fargo
Alfred Ferrari, Retired Northrup Grumman
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*Barbara Foster, Insights Worldwide
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James Newton Howard, JNH Studios
Donald Hu, JDH Pacific
Scharrell Jackson, Squar Milner LLP
Hon John Mark Jennings, Mayor Laguna Niguel
*Sheng Jiang, Community Leader
*Seth Johnson, Community Leader
***Michael Kerr**, Immed Past Chair/Bluestone
***Joann Leatherby**, Chair/Leatherby Family Fdn
Agnes Lew, East West Bank
*Phillip Lyons, Pinecreek Investment Co.
Kyle Mendiguchia, Musician Representative
*Diana Martin, Diana Martin Gifts

Brian Maryott, Wells Fargo Bank
Patricia McAuley, Community Leader
David Melilli, David Melilli Co.
Carlos Mollura, Community Leader
Timothy Molnar, Wealth Mgmt Advisor
Adam Neeley, Musician Representative
Stacey Nicholas, Philanthropist
***Mark Nielsen**, Treasurer/TextPower, Inc.
David Ontko, Disneyland Resorts
Anoosheh Oskouian, Ship & Shore Environ.
*John Peller, Community Leader
William Podlich, Retired PIMCO
*Judith Posnikoff, Martlet Asset Mgmt
Hon. Miguel Pulido, Mayor of Santa Ana
Chiyo Rowe, Community Leader
Diane Sawyer, Capital Group
***Scott Seigel**, Vice Chair/California Closets
Evan Siegel, Ground Zero Pharmaceuticals
Hon. Warren Siegel, Retired Sup. Court Judge
Ronald Simon, RSI Holding Corp.
Elizabeth Stahr, Community Leader
John Stahr, Retired Latham & Watkins
M.C. Sungaila, Haynes and Boone
CarolAnn Tassios, Community Leader
Andy Thorburn, Community Leader
*Christopher Tower, BDO Seidman
David Troob, Troob Capital Mgmt
*Bart Van Aardenne, Vinculums Services
Framroze Virjee, CSUFullerton
Robert Vos, Musician Representative
Henry Walker, F&M Bank
Rochelle Ward, US Bank
Phillip Wendt, Wells Fargo Bank
Judy Whitmore, Community Leader
Jane Fujishige Yada, Fujishige Farms
*Charles Zhang, Zion Enterprises

Officers in Bold

*Executive Committee

Rev. 7/15/2019

| | |
|---|---------------------|
| Pacific Symphony | |
| Institutional Support 2018-19 | |
| for fiscal year ending June 30, 2019 | |
| | |
| <u>Foundations and Corporations</u> | 2018-19 |
| Hal and Jeanette Segerstrom Family Foundation | \$ 650,000 |
| James Irvine Foundation | \$ 400,000 |
| The Living Legacy Foundation | \$ 250,000 |
| Ahmanson Charitable Community Trust | \$ 200,000 |
| Kohl Family Foundation | \$ 200,000 |
| Orange County Community Foundation | \$ 170,000 |
| PAAMCO, LLC | \$ 160,000 |
| The Nicholas Endowment | \$ 154,000 |
| William and Nancy Thompson Foundation | \$ 150,000 |
| Farmers and Merchants Bank | \$ 135,000 |
| The OPUS Foundation | \$ 100,000 |
| Microsemi Corporation | \$ 100,000 |
| Chevron Corporation | \$ 68,000 |
| US Bank | \$ 50,000 |
| Joe MacPherson Foundation | \$ 50,000 |
| Capital Group Companies | \$ 50,000 |
| California Closets | \$ 40,000 |
| The Colburn Foundation | \$ 40,000 |
| League of American Orchestras | \$ 40,000 |
| Bank of America Foundation | \$ 30,000 |
| SchoolsFirst Federal Credit Union | \$ 25,000 |
| Green Foundation | \$ 25,000 |
| Wells Fargo Foundation | \$ 25,000 |
| Zion Enterprises | \$ 21,000 |
| Disneyland Resorts | \$ 20,000 |
| Margolis Family Foundation | \$ 17,500 |
| Blossom Siegel Family Foundation | \$ 15,000 |
| Greenburg Gross LLP | \$ 15,000 |
| Milestone Insurance | \$ 15,000 |
| Loftus Family Foundation | \$ 15,000 |
| Orco Block Company | \$ 11,000 |
| Ernest and Irma Rose Foundation | \$ 10,000 |
| Miracle Fund Foundation/OCCF | \$ 10,000 |
| Anonymous Foundation/OCCF | \$ 10,000 |
| Jaguar, Land Rover, Aston Martin- Newport Beach | \$ 10,000 |
| BNY Mellon | \$ 10,000 |
| Lonie Bosserman Fund/OCCF | \$ 8,750 |
| O.L. Halsell Foundation | \$ 5,000 |
| Edison International | \$ 5,000 |
| Angels Baseball Foundation | \$ 4,000 |
| Roosters Foundation | \$ 3,000 |
| Robinson Foundation | \$ 2,500 |
| Edwards Lifesciences Foundation | \$ 2,500 |
| Alaska Airlines | \$ 2,500 |
| D'Addario Foundation | \$ 2,000 |
| Total Foundation and Corporate Support | \$ 3,326,750 |
| | |
| <u>Government</u> | |
| National Endowment for the Arts | \$ 30,000 |
| California Arts Council | \$ 32,400 |
| City of Mission Viejo | \$ 50,000 |
| City of Irvine | \$ 50,000 |
| City of Newport Beach | \$ 5,000 |
| | |
| Total Institutional Funding | \$ 3,494,150 |

Internal Revenue Service
District Director

Department of the Treasury

7/2;

Date: JAN 13 1982

Employer Identification Number:

95-3635496

Accounting Period Ending:

May 31

Form 990 Required: ☒ Yes ☐ No

▷ Pacific Symphony Association
c/o CSUF 800 No. State College Blvd.
Fullerton, CA 92634

Person to Contact:

B. Brewer

Contact Telephone Number:

(213) 688-4553

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should contact us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

The box checked in the heading of this letter shows whether you must file Form 990, Return of Organization Exempt from Income tax. If Yes is checked, you are required to file Form 990 only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees.

If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

A handwritten signature in dark ink, reading "W. H. Connett". The signature is written in a cursive style with a large, stylized "W" and "H".

District Director

CLASS ACT

"Class Act has been a wonderful tradition that I look forward to every year. **From getting to know the musicians, learning about the composers and seeing the joy on the children's faces when they learn something new, the program is very near and dear to my heart.** It is a true treasure!"

Erin C., PFO Co-President, Harbor View Elementary, Corona Del Mar

"My children program the new composer every year on our home Pandora channel - for a student to be impacted that much to add a channel to listen to classical music at home is amazing! Well done Class Act!"

Natalie P., Parent Volunteer, Montevideo Elementary, Mission Viejo

"Our students would probably not be exposed to great composers and symphonies if it weren't for our partnership with Class Act. **Getting to know one musician and his/her instrument is a great experience for our students.** Class Act truly ties in with our music program."

Dr. Maggie B., Principal, Patrick Henry Elementary, Anaheim

"I have learned so much about the variety of composers through the last 7 years of being in the program. **The historical information gained has been beneficial in my recent travels throughout Europe** which allowed me to see firsthand some of the historic sites mentioned in the Class Act program."

Dr. Shannon B., Principal, Roy O. Andersen Elementary, Newport Beach

"**Class Act stimulated my interest and love for music, as now I want to be a music major in college.** I also found out about the Pacific Symphony Youth Ensembles through this and have been in PSYWE for 4 years."

Kyle G., Former Class Act student

"Class Act has set the stage for a strong music program at Stoddard. **Students learn about the composers and at the same time, learn about and from the musicians.** This has positive reverberations across the school and the curriculum."

Wayne O., Parent Coordinator, Alexander Stoddard Elementary, Anaheim

"Through Class Act, I've learned so much about the composers. Of course we've all heard about the famous names, but **we learned about the history, lives, and music in an entertaining, interactive way which catches the students' attention.**"

Lisa K., Parent Coordinator, A. E. Arnold Elementary, Cypress

"Through Class Act there is a connection our students can make with music about our past, present and future world."

Belen G., Principal, Adelaide Price Elementary, Anaheim

"Class Act has brought musical knowledge and the love for it to our school. **The students love learning about the music** and that they are capable to learn to play an instrument."

Michelle K., Teacher, Loara Elementary, Anaheim

CLASS ACT

"My favorite part of the Class Act Year are the Youth Concerts at Segerstrom. The students got to hear professional musicians and got to see what it looks like to pursue music at a high level."

Ben H., Instrumental Music Teacher, Red Hill Lutheran School, Tustin



"I have loved being involved with the symphony. I **feel a personal connection when I go to see a performance** and recognize our Class Act musicians."

Sue S., Teacher, Victoria Elementary, Costa Mesa

Through Class Act I have learned more about each composer. **Not only do I read and hear about the lives of the composer, I am teaching about the composer and creating performances for the Bravo assembly** that help me integrate more information."

Christina F., Music Teacher, Sunkist and Loara Elementary, Anaheim

"Class Act has impacted our school by introducing students to classical music that they have never heard before and be able to learn the music on multiple instruments."

EJ V., Music Teacher, Orange Grove Elementary, Anaheim



"My granddaughter has Down Syndrome and when we listen to KUSC she recognizes all the Tchaikovsky pieces because that was the composer they studied this year. She also knew that the piece was part of the Nutcracker and would sing along with the music."

Mia B., Grandmother and volunteer, Montevideo Elementary, Mission Viejo



"As a parent in Class Act, I learned about all the programs available to students with an interest in pursuing music at a higher level. I also learned that **most professional musicians (at the symphony and elsewhere) are very encouraging and willing to help students** make their way into broader musical experiences."

Melanie G., Former Parent Coordinator

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)

DUE by September 27, 2019

Name of Organization: Pacific SymphonyMailing Address: 17620 Fitch, Suite 100, Irvine, CA, 92614Telephone: 714-755-5788 Fax: 714-755-5789Person preparing report: Luisa Cariaga Phone: 714-876-2369Grant Project(s) Funded: Class Act In-School Music Education in Three Newport Beach SchoolsEffective Dates of Grant: 1/10 to 6/30/2019Period covered in this Report: January to June 2019

1. Please describe the effectiveness of your organization's grant project(s), in terms of:
 - The size and composition of the target group reached
 - Conformity to the planned time framework
 - The theme of the project
 - The allocation of funds to date
 - The kinds of educational services provided by this project
 - The composition of the professional staff rendering these services
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September 27, 2019 at 4:00 pm**. **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver to:

Arts and Culture Services Division

1000 Avocado Avenue

Newport Beach, CA 92660

Attn: Cultural Arts Grant Completion Report

NEWPORT BEACH CITY ARTS COMMISSION
CULTURAL ARTS GRANT PROJECT COMPLETION REPORT
Pacific Symphony Narratives

1. Please describe the effectiveness of your organization's grant project.

In 2018-19, Pacific Symphony's Class Act in-school music education program served 1,469 schoolchildren in three Newport Beach elementary schools. Specifically, the **size and composition of the target group** were 388 students in Andersen, 457 students in Harbor View, and 624 students in Newport Coast. There were 63 teachers and 3 principals who also participated, for a total 1535 program participants. Each school serves Kindergarten to 6th grade students, ages 5-11, and all three have partnered with Class Act for either nine (Andersen and Harbor View) or ten years (Newport Coast).

Class Act has a long history of success in planning **time frameworks**, schedules and coordinating all program activities, with 25 years of experience. The Class Act **theme** in 2018-19 was Symphonic Storytelling and featured the works of Peter Ilyich Tchaikovsky. Students explored the life and compositions of the iconic Russian composer, and studied and actively listened to many of his symphonic works, ballets and operas.

All **grant funds** have been expended to date, utilizing the \$5,000 grant as outlined in the original grant request. Specifically, \$2,700 was put toward musician fees (paid according to the American Federation of Musicians Local 7), \$600 toward administration, and \$1,700 toward teacher materials (lesson plans, support documents, CDs of music). Matching funds supported a project budget that totaled more than \$40,000.

Class Act trains and places individual professional Pacific Symphony union musicians into Orange County-based schools. For this project, **education services** were led by two musicians assigned to Andersen, Harbor View and Newport Coast Elementary Schools to work as teaching artists. Each of their residencies focused on the fundamentals of music through age-appropriate classroom instruction, specifically tailored for grade K-6 students. Class Act has filled the growing local need for quality music education using the arts as a means to enhance academic achievement and enrich school communities since 1994.

In January, students attended a Prelude Assembly for the entire student body (broken into one performance per grade level). This provided an introduction of Class Act for students and gave them a first glimpse of Tchaikovsky and the theme for the year. Following, Classroom Lessons were taught by Pacific Symphony musicians for each grade level, which meant more than 30 distinct classroom visits. In April, each musician presented a Family Night Performance with a quintet of Pacific Symphony players performing for students and their parents and family members in the multi-purpose room on each campus. Andersen's concert was on April 2, Newport Coast was on April 22, and Harbor View on April 23, 2019. Class Act Youth Concerts took place at the Renée and Henry Segerstrom Concert Hall on May 2-3, 2019 where all grade 2-6 students of each school were bussed. The Kindergarten and first-graders were treated to an Interactive Musical Experience at each of their schools, led by their Symphony musician. The culminating Bravo Assemblies took place at each school by the entire student population in June. These creative showcases highlight what children have learned in Class Act during the year and include presentations that encompass dance, theater, vocal music, instrumental music and visual arts.

The **professional staff** for the project was led by two musicians assigned to the three Newport Beach schools. In 2018-19, these were flutist Cynthia Ellis at Andersen and Harbor View, and violinist Shelly Shi at Newport Coast. Ms. Ellis joined the orchestra as principal piccolo in 1979. She inaugurated the Class Act program as one of three musicians in the program in 1994. Ms. Shi joined the cohort of Class Act musicians in 2017, and has served as a teaching artist in the Symphony's Santa Ana Strings program since 2015. She has been a member of the Symphony's second violin section since 2009.

2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.

Both quantitative and qualitative instruments are used to measure program effectiveness. Teachers, parents, school volunteers and principals are in continual contact with the Class Act coordinator and Symphony staff for guidance at every point in the program. Evaluation is conducted by Class Act staff during the year to monitor goals to ensure they are being met. Assessment methods and tools include pre- and post-surveys, written evaluations, questionnaires, one-on-one interviews and focus groups which gather data and feedback from students, teachers, principals and parents. Mid-year meetings between school team personnel and Symphony staff address challenges and areas for growth.

The expected outcome for K-6 children during the program is to improve their academic achievement through music education in the classroom at each school. The desired outcome for teachers is to improve their music aptitude in order to teach the arts more effectively in the classroom, and augment student learning in music (see further information below for specific results of quantifiable outcomes).

The program's impact is evidenced through many positive comments received from teachers and students. A sample of recent quotes from the three Newport Beach schools together with results of teacher surveys is enclosed in a 2018-19 program summary. Also included in this document are photos from the program including images from the Youth Concerts featuring Pacific Symphony and ballet dancers performing excerpts from *The Nutcracker*. An eighth grade student shared their feelings about attending the Youth Concert at Segerstrom Concert Hall by saying: "Hands down, the best Youth Concert we've been to."

3. Please add any other comments you feel are appropriate.

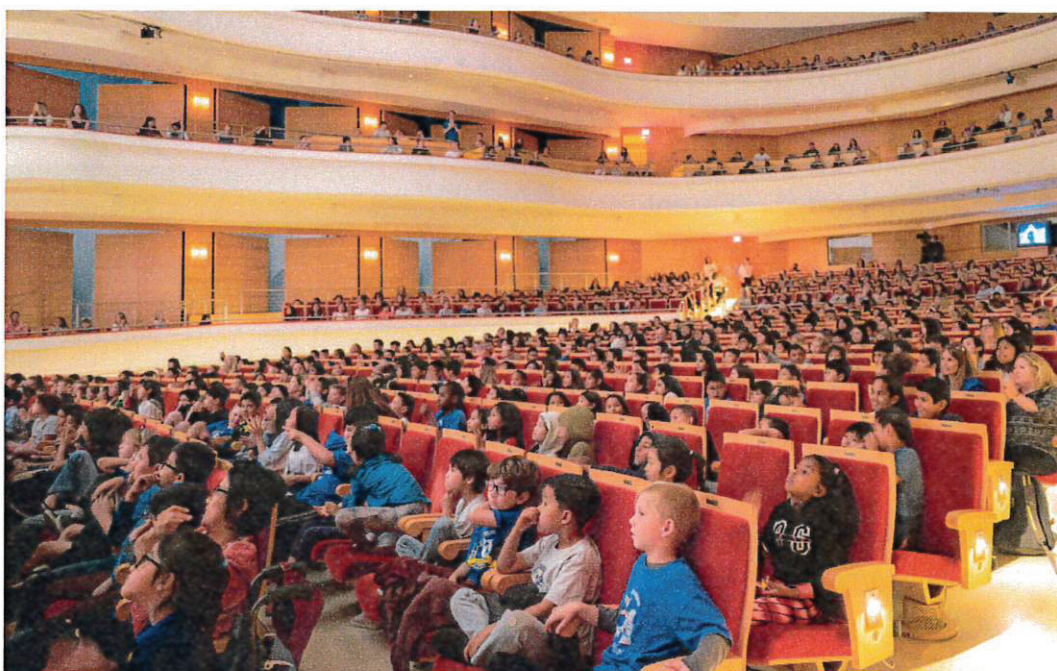
The outcomes and results of the 2018-19 Class Act program follow.

- a. There were 84% or 1,167 students out of the 1,469 total that demonstrated an increased knowledge of the Class Act composer Tchaikovsky and his music. This result was validated through student pre- and post-program tests and questionnaires, plus teacher surveys.
- b. A total of 1,014 students out of the 1,469 total expressed their strong desire to further engage in music and the arts, representing 69% of Class Act students. This result was estimated using student surveys, follow-up polls, in-person interviews and enrollment in fall 2019 arts and music programs.
- c. A total of 88% or 56 of the 63 Class Act teachers improved their arts learning to increase their capacity to teach the arts more effectively in their classrooms. This result is quantified through teacher and principal surveys, individual interviews, one-on-one follow-up meetings and teacher focus groups.

4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Enclosed please find a summary document of the Class Act program in 2018-19, with select quotes and results from teacher evaluations conducted at the conclusion of the program.

Class Act Report Documentation 2018-19



Results of Teachers Surveyed

- ◆ 97.98% agreed that Class Act increased their appreciation for symphonic music and musical knowledge
- ◆ 94.95% agreed that Class Act increased their students' appreciation for symphonic music and musical knowledge
- ◆ 90.97% agreed it is important for their school to have Class Act
- ◆ 93.1% agreed that students were engaged and interested in lesson content





NEWPORT BEACH CITY ARTS COMMISSION 2019-20 CULTURAL ARTS GRANT APPLICATION

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e., use Times New Roman 12 point and the same pagination.)

Philharmonic Society of Orange County

Popular Name of Organization

Orange County Philharmonic Society

95-1805452

Legal Name (if different)

Federal Tax ID No.

2082 Business Center Drive, Suite 100

Mailing Address

Irvine, CA

92612

City

Zip

Ron Dufault

(949) 553-2422

Contact Name

Telephone

(949) 553-2421

Ron@philharmonicsociety.org

http://www.philharmonicsociety.org/

FAX

E-mail

Web Site

Orange County, California -- Newport Beach

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? Yes

If so, when? 1992, 1995, 1999, 2002, (and other years)

Year organization was founded 1954 Number of paid staff 13 Number of active volunteers 750

Total amount requested: (from request line of project budget) \$5000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 3500

1. Briefly describe below your organization's purpose, mission, and goals.

As Orange County's third oldest arts organization and first music organization, the Philharmonic Society is proud of its two-fold mission of presenting world-class artists and as well as having served over six million school children for more than sixty years.

The mission of the Philharmonic Society of Orange County is to foster an appreciation for music by presenting national and international performances of the highest quality while also providing dynamic and innovative music education programs for individuals of all ages.

The Philharmonic Committees support the mission of the Philharmonic Society of Orange County by providing exceptional youth music education programs that **ENGAGE** and **INSPIRE** students to develop a life-long appreciation of music and the power it has to **CONNECT** and **ENRICH** lives.

2. Identify and describe why there is a need in the Newport Beach Community for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the best organization for the proposed project/program.

A two-year Swiss study, involving 1,200 children in 50 schools, showed that students involved in music programs were better at languages, learned to read more easily, showed an improved social climate, showed more enjoyment in school, and had a lower level of stress than non-musical students. These results were confirmed by a recent University of Montreal study showing that musical training strengthens the brain's executive function on critical tasks like processing and retaining information, controlling behavior, making decisions, and problem solving. It was also found that musical training could improve and strengthen executive functioning in both children and adults.

The Philharmonic Society is uniquely qualified to fill this need for the children of Newport Beach and in the Newport/Mesa school district. We have provided a variety of concerts and programs for Orange County school children for over 60 years. Our award-winning music education programs are developed to be grade-appropriate and relate to California standards to enhance classroom curriculum. Participating in our programs also inspire students to take instrumental music lessons through watching our concerts and programs. High school students who have participate in the Philharmonic High School Orchestra Festivals comment that they were influenced by the Philharmonic youth music programs they experienced in elementary school.

The funds applied for in this grant will be used to fund these programs and concerts that are attended by the school children in the Newport/ Mesa school district.

The Philharmonic Committees have seven of their twenty-two groups with members who are actively engaged in the Newport Beach community in helping to provide these Philharmonic youth music programs. They help raise funds, provide leadership, and volunteer as docents to provide music opportunities for school children in their city. Music matters to them.

- Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

The Newport-Mesa school district benefits every year from the **Philharmonic youth music education programs and concerts** which are provided free of cost. Invitations for these programs are sent in the spring and fall for the school year under the purview of Director of Volunteer and Education Services, Heather Cromleigh. RSVP forms are returned to the Philharmonic office during the summer and first months of school with requested dates and programs. Information is then recorded on excel sheets, and the schools are contacted regarding requested time and date of performances.

Professional musicians are contracted through the musician's union to provide the music for our programs. The 5th Grade Concert showcases the Philharmonic's Orange County Youth Symphony with 200 student musicians, including budding musicians from Newport-Mesa high schools. We have also worked with Chapman University's dance department to create a physical dimension to the music program.

Music Mobile is an in-school program presented by local Committee members that introduces 3rd graders to the instrument families in an orchestra and how sound is made by each group. Additional Philharmonic youth education programs are also offered each year to Newport-Mesa schools: California Journeys (grade 4), Musicians on Campus (grades 4-6), Ensembles on Tour (grades 6-8), and the High School Orchestra Festival (grades 9-12).

- Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

Our programming is offered to K-12 students in public and private schools. The Philharmonic Society serves all genders, income levels, races, and disabilities in the school population. One third of students attending the programs fall into the low-to moderate income level in Title I Schools.

The chart below shows the breakdown of Newport-Mesa school children that benefited from the following Philharmonic youth music programs for 2018-2019. We try to facilitate as many schools as possible that send in their reservations. We estimate that a similar number of students in Newport Beach will benefit from these, or the additional Philharmonic youth music programs, in 2019-2020.

| Grade | Philharmonic Youth Music Programs & Concerts | NB Children Served in 2018-19 | Production Cost / Student | Newport Beach Cost Benefits |
|-------|--|-------------------------------|---------------------------|-----------------------------|
| 2 | Concerts for 2 nd Graders | 985 | \$1.48 | \$1457.80 |
| 3 | Music Mobile | 1125 | \$.30 | \$337.50 |
| 5 | Concerts for 5 th Graders | 1321 | \$4.37 | \$5772.77 |
| 6 | World Music Concert | 58 | \$4.76 | \$277.24 |
| | | 3489 students | TOTAL | \$7845.31 |

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

| PROJECT BUDGET | Funding from the City of Newport Beach | Funding from Other Sources |
|--|---|-------------------------------|
| EXPENSES-Personnel | | |
| Artistic | \$5000 | |
| Administrative | | |
| Technical Production | | |
| EXPENSES-Operating | | |
| Facility Expense/Space Rental | | |
| Marketing | | |
| Production/Exhibition Expense | | |
| Touring/Presentation Expense | | |
| Educational Materials | | |
| Transportation | | |
| Equipment | | |
| Other (if greater than 10%, annotate below) | | |
| GRAND TOTAL | \$5000 | |

6. Describe the expected quantifiable outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e., you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

Data will be collected from the reservation forms and compiled into an excel sheet and chart showing the total number of children attending each concert or program for each district and school participating in the youth program or concert. This information is published and distributed at The Committees of the Philharmonic Annual Meeting for the 750 members.

A teacher questionnaire will also be distributed to schools at the end of the performance. Teachers will be invited to give critique of the performance, how well the information was explained and presented to the school children, and the involvement of the students, as well as other comments.

The questionnaire results will then be discussed at The Committees education committee meetings to ensure that the Philharmonic youth education programs are kept age-appropriate, lively, timely, and up-to-date.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the City Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or one press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the City Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

PHILHARMONIC SOCIETY OF ORANGE COUNTY OPERATING BUDGET

| | 2018/19 Budget (current) | 2019/20 Budget (projected) |
|------------------------------|--------------------------|----------------------------|
| I. Income (cash only) | | |
| Contributed | 2,281,937 | 3,233,300 |
| Earned | 2,363,253 | 1,798,450 |
| Total Income | 4,645,190 | 5,031,750 |

| | | |
|----------------------------|------------------|------------------|
| II. Expenses | | |
| Program | 2,946,928 | 3,193,761 |
| General and Administrative | 445,185 | 800,440 |
| Marketing and Development | 1,221,207 | 1,012,315 |
| Total Expenses | 4,613,320 | 5,006,515 |

| | | |
|---|-----------|--------|
| III. Operating Surplus/Deficit (Income minus Expenses) | 31,870 | 25,235 |
| IV. Fund Balance at Beginning of Year | 1,494,703 | |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | 1,526,573 | |

| | | |
|---|--------|--------|
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | 10,810 | 15,000 |
|---|--------|--------|

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Heather Cromleigh Title Director of Education SVCS

Signature  Date 9/23/19



BOARD OF DIRECTORS

2019-2020

Officers

| | | |
|--|--|---|
| Donna Kendall Chairman, CEO | 420 Avocado Corona del Mar, CA 92625 | (949) 566-9317 (Hm) (949) 302-9169 (Cell) donnalkendall@gmail.com |
| Kimberly Bernatz (Robert) Immediate Past Chairman | 46 Hillsdale Newport Beach, CA 92660 | (714) 824-9597 (Cell) kimberly.bernatz@cibc.com |
| Sabra Bordas (Peter) Vice Chairman | 907 Spring Tide Drive Newport Beach, CA 92660 | (949) 718-0755 (Hm) sabrabordas@gmail.com |
| Stephen Amendt Secretary/Treasurer | 8100 East San Luis Drive Orange, CA 92869 | (714) 771-3525(Hm) (949) 863-2313 (Bus) Stephen.Amendt@usbank.com |

Executive Committee

| | | |
|--|--|--|
| John W. Benecke Development | 2180 Temple Hills Dr. Laguna Beach, CA 92651 | (949) 494-2205 (Hm) (949) 494-4476 (Bus) jwb@jwbdesign.com |
| Hung Fan (Michael Feldman) LBMF | 1079 Van Dyke Drive Laguna Beach, CA 92651 | (949) 497-1448 (Hm) (949) 824-5554 (Cell) hyfan@uci.edu |
| JoAnn Fuerbringer (Peter) OCYS | 2713 Cardinal Drive Costa Mesa, CA 92626 | (714) 751-8447 (Hm) (714) 856-7985 (Cell) jfuer@sbcglobal.net |
| Jane K. Grier (Milton S. Jr.) Member at Large | 477 Esther Street Costa Mesa, CA 92627 | (949) 548-5171 (Hm) (949) 548-8368 (Fax) janestangrier@gmail.com |
| Elaine P. Neuss Concerts | 26162 Hitching Rail Road Laguna Hills, CA 92653 | (949) 362-1671 (Hm) (949) 637-4792 (Cell) epn9200@gmail.com |
| Douglas H. Smith (Deirdre) Foundation | 118 Emerald Bay Laguna Beach, CA 92651 | (949) 497-3058 (Hm) (949) 494-3038 (Fax) graywhale@cox.net |
| Kim Weddon President, The Committees | 3796 Montego Drive Huntington Beach, CA 92649 | (714) 206-1496 kweddon@aol.com |

Board of Directors

| | | |
|---|--|---|
| Douglas T. Burch | 17 Southwind Irvine, CA 92614 | (949) 733-1508 (Hm) dtburchjr@live.com |
| Gary Capata | 28202 Cabot #525 Laguna Niguel, CA 92677 | (949) 533-8102 (Cell) gary@capatacpa.com |
| Mary Chelius Past President, The Committees | 104 Windjammer Irvine, CA 92614 | (949) 861-2562 mecheliuss@cox.net |
| Jean Felder (John) President Elect, The Committees | 29762 Ivy Glen Laguna Niguel, CA 92677 | (714) 401-5837 (Cell) |
| John Flemming (Mark Powell) | 970 Quivera St. Laguna Beach, CA 92651 | (949) 499-3213 (Hm) (949) 579-1444 (Bus) Johnf0502@gmail.com |
| Margaret Gates | 424 Vista Flora Newport Beach, CA 92660 | (949) 644-0962 (Hm) marlar644@yahoo.com |
| Barbara Roberts | 207 North Star Lane Newport Beach, CA 92660 | (949) 631-1350 (Hm) barbarauroberts@roadrunner.com |
| David Troob (Tara) | 12 Trafalgar Newport Beach, CA 92660 | (949) 644-8851 (Hm) (949) 644-8848 (Bus) davidtroob@gmail.com |

President and Artistic Director

Tommy Phillips

(949) 553-2422 (Bus)
tommy@philharmonicsociety.org**Director of Volunteer and Education Services/Board Liaison**

Heather Cromleigh

(949) 553-2422 x222 (Bus)
heather@philharmonicsociety.org

- A recent list of individuals, corporations and foundations that provide organizational support - not to exceed one page.

Corporate Sponsors

- Disneyland
- Merrill Lynch
- U.S. Bank
- South Coast Plaza
- Wells Fargo Foundation

Additional Sponsors

- Colburn Foundation
- Ann & Gordon Getty Foundation
- National Endowment for the Arts
- Orange County Community Foundation
- Pacific Life Foundation
- Segerstrom Family Foundation

Private Donors

- Margaret Gates
- Judith & Howard Jelinek
- Marjorie & Roger Davisson

- 501 (c)(3) organization IRS determination letter

Internal Revenue Service

Date: April 16, 2004

Philharmonic Society of Orange County
2082 Business Center Drive 100
Irvine, CA 92612-1151

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:
Richard E. Owens 31-07974
Customer Service Representative
Toll Free Telephone Number:
8:00 a.m. to 6:30 p.m. EST
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
95-1805452

Dear Sir or Madam:

This is in response to your request of April 16, 2004, regarding your organization's tax-exempt status.

In July 1955 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in section 509(a)(2).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Philharmonic Society of Orange County
95-1805452

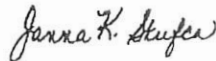
Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

Section 6104 of the Internal Revenue Code requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. The law also requires organizations that received recognition of exemption on July 15, 1987, or later, to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. Organizations that received recognition of exemption before July 15, 1987, and had a copy of their exemption application on July 15, 1987, are also required to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. For additional information on disclosure requirements, please refer to Internal Revenue Bulletin 1999 - 17.

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca; Director, TE/GE
Customer Account Services

See attached file for tri-fold brochure.

ABOUT THE YOUTH MUSIC EDUCATION PROGRAMS

Since 1956, more than 6 million children in Orange County, **ELEMENTARY** through **HIGH SCHOOL**, have participated in our nationally recognized youth music education programs, which are funded and implemented by the members of The Committees.



Our programs include:

Concerts for Second Grade

Music Mobile (Gr. 3)

Musicians On Campus (Gr. 4 - 6)

California Journeys (Gr. 4)

Held at Bowers Museum, Heritage Hill,
and Mission San Juan Capistrano

Concerts for Fifth Grade

Concerts for Sixth Grade

Ensembles on Tour (Gr. 7 - 8)

Strike Up The Band (K - 12)

Tix for Teens (Gr. 9 - 12)

High School Orchestra Festival

Orange County Youth Symphony

OUR MISSION

The Philharmonic Committees support the mission of the Philharmonic Society of Orange County by providing exceptional youth music education programs that **ENGAGE** and **INSPIRE** students to develop a life-long appreciation of music and the power it has to **CONNECT** and **ENRICH** lives.



JOIN US TODAY

EMAIL

Volunteer@PhilharmonicSociety.org

PHONE

(949) 553-2422, ext. 222

MAIL

Attn: Director of Volunteer & Education Services
Philharmonic Society of Orange County
2082 Business Center Drive, Suite 100
Irvine, CA 92612

PhilharmonicSociety.org/Volunteer

PHILHARMONIC SOCIETY
COMMITTEES

MUSIC MATTERS

JOIN THE COMMITTEES



**SUPPORT THE
PHILHARMONIC SOCIETY
YOUTH MUSIC
EDUCATION PROGRAMS**

WHY GET INVOLVED?

- Make a difference in a child's music experience
- Bring quality music education programs into your local schools
- Expand your volunteer opportunities
- Broaden your leadership skills
- Feel pride of accomplishment
- Enjoy the camaraderie of like-minded volunteers



“Being a member of The Committees has enriched my life in so many ways. Working with such amazing people stands out. However, what touches my heart is to observe that sense of wonder when the students come into the concert hall and hear classical music.”

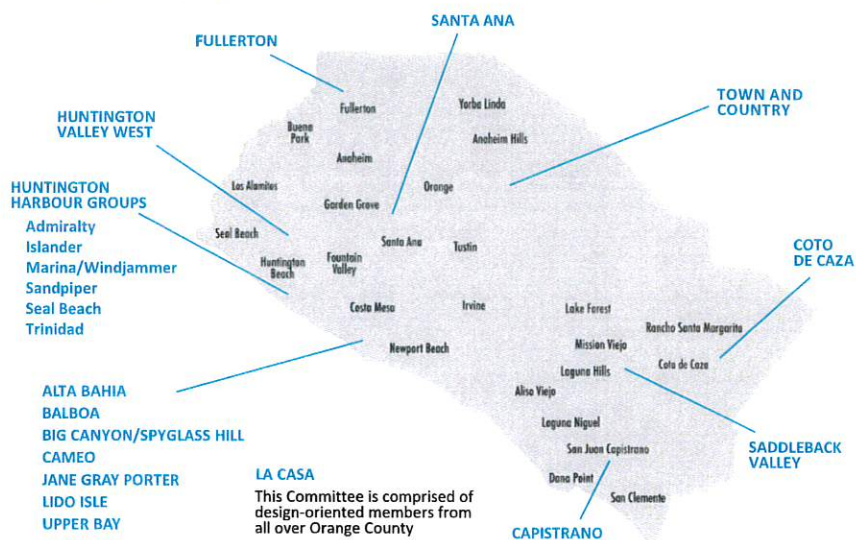
FUNDRAISING

Funds raised by The Committees of the Philharmonic Society make it possible to offer our extensive array of music programs to students free of charge. In addition to county-wide fundraisers, individual Committees join together to provide and support a variety of signature events throughout the year. We hope you will consider joining us!



SHARE THE MUSIC! SHARE THE JOY!

Our 22 Committees and Groups are located in Orange County and attract committed individuals who share their time, skills, and resources to bring Youth Music Education Programs to students across grade levels. **The Committees draw members from throughout Orange County. Contact us to help find a Committee that is just right for you to join!**



ATTACHMENT K

NEWPORT BEACH CITY ARTS COMMISSION
2019-20 CULTURAL ARTS GRANT APPLICATION

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

South Coast Repertory (SCR)

Popular Name of Organization

South Coast Repertory, Inc.

95-6122708

Legal Name (if different)

Federal Tax ID No.

655 Town Center Drive, PO Box 2197

Mailing Address

Costa Mesa

92628

City

Zip

Jim Goss

714-708-5521

Contact Name

Telephone

714-708-5529

jim@scr.org

scr.org

FAX

e-mail

Web Site

Orange County, CA

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? Yes If so, when? 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016

Year organization was founded 1964 Number of paid staff 85 # of active volunteers 400

Total amount requested: (from request line of project budget) \$ 5,000.00

Estimated number of people in Newport Beach that the proposed project(s) will serve: 700

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

Purpose: 1) Present plays that meet the highest standards of artistic and literary excellence. SCR offers thirteen plays on two stages, including the Theatre for Young Audiences series and performances of *A Christmas Carol* during the holiday period. Both stages present classic and modern repertoires as well as premieres by America's finest playwrights. 2) Serve the Orange County community by providing education and outreach programs that bring the vitality and magic of professional theatre to all children, especially those in underserved areas.

Mission & Goals: SCR was founded in the belief that theatre is an art form with a unique power to illuminate the human experience. We commit ourselves to exploring urgent human and social issues of our time, and to merging literature, design, and performance in ways that test the bounds of theatre's artistic possibilities. We undertake to advance the art of theatre in the service of our community and aim to extend that service through educational, intercultural, and community engagement programs that harmonize with our artistic mission.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

National studies have shown that arts education is critical in developing the creative thinking needed to succeed in 21st century careers. Additionally, the NEA found that at-risk students, with access to the arts, exhibit better academic results, increased workforce opportunities, and better civic engagement. And, in California, arts education is especially important as it is estimated that the creative industries account for 1 out of every 10 jobs and provide nearly \$300 billion annually to the state's economy. Despite these statistics, the number of public schools offering arts education remains low and educators continue to cope with fiscal issues and the focus on STEM education. Regardless of these challenges, nearly 100% of residents surveyed by Arts Orange County felt that exposure to the arts is critical for the education and development of children.

SCR's Theatre for Young Audiences (TYA) program is the only professional youth-oriented theatre company in Orange County. The program serves the community by providing educators with an opportunity to introduce students to the wonder of live professional theatre in an academically significant way at no cost to the schools. Since it was launched in 2003, the community need for this type of program has dramatically grown as schools struggle to cope with budgetary and testing restraints on a state and local level.

A winner of the Orange County Department of Education's "Outstanding Contribution to Education Award", SCR has a decades-long partnership with local educators that continues to be vital for students to receive arts education and meet the Performing Arts Content Standards adopted by the California Department of Education. SCR has met this need with TYA's free weekday matinees that have served more than 140,000 children from hundreds of schools over the past 16 years.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing X project/program?

The funding is for SCR's Theatre for Young Audiences (TYA) program, an annual series of three professionally produced plays created especially for children. Initiated by SCR in 2003, TYA extends the range of the theatre's offerings and makes available to the community original, SCR-commissioned world premieres and existing adaptations of popular and classic children's literature. As the only professional youth-oriented theatre company in Orange County, TYA's main purpose is to introduce the vitality and magic of professional theatre to all Orange County children, especially those in underserved areas.

TYA is a valuable learning tool, helping school districts meet the California Department of Education content standards for Visual and Performing Arts and English-Language Arts at little or no cost to the schools. Every student receives a specially created program booklet that contains biographical information about the playwright, actors and production professionals and also includes educational games and stimulating activities based on the play's central themes. In addition, SCR offers educators a more focused and comprehensive study guide online that offers lesson ideas and exercises for teachers to use before and after their theatre visit. (see attached study guide for *Naked Mole Rat*)

SCR's new Artistic Director, David Ivers, is responsible for dramaturgy and literary leadership of the 2019-20 TYA Program, in conjunction with Associate Artistic Director, John Glore. John was the Literary Manager at SCR from 1985 through 2000, and was also the Dramaturg for Center Theatre Group of Los Angeles. In collaboration with David, John has helped to create the 2019-2020 TYA season, which will include casting decisions and thoughtful attention to the highest production values.

Administration of the program is under the supervision of our Conservatory and Educational Programs Director, Hisa Takakuwa, a seasoned educator and theatre professional with more than 25 years of experience at SCR. Her credentials include a degree in theatre and government from Smith College and an M.F.A. from the California Institute of the Arts.

Scheduling of school visits is the responsibility of our Educational Programs Associate, Janis Morrisette, who has more than 20 years of experience at SCR working with Orange County school districts in scheduling SCR's education and outreach programs.

Timeline for the 2019 - 2020 TYA season:

August 2019 - week-long workshops for each 2019-20 TYA Production

October 2019 - rehearsals begin for *Alexander and the Terrible, Horrible, No Good Very Bad Day*

November 2019 - performances of *Alexander and the Terrible, Horrible, No Good Very Bad Day*

January 2020 - rehearsals begin for *Where the Mountain Meets the Moon*

February 2020 - performances of *Where the Mountain Meets the Moon*

April 2020 - rehearsals begin for *Dory Fantasmagory*

May - June 2020 - performances of *Dory Fantasmagory*

The following plays will be produced during the 2019-20 TYA Season:

Alexander and the Terrible, Horrible, No Good Very Bad Day (performances, November 8 - 24, 2019)

Book and lyrics by Judith Viorst - Music by Shelly Markham - Directed by Kari Hayter

From the moment he wakes up with gum in his hair, to his broken nightlight at bedtime, things just do not go Alexander's way. Throw in a trip to the dentist, a copy machine mishap and lima beans for dinner, and it's no wonder he wants to move to Australia! This delightful musical version of the popular book can turn around any bad day and put a smile on even the crabbies of faces.

Where the Mountain Meets the Moon (performances, February 7 – 23, 2020)

Book, music & lyrics by Min Kahng - Based on novel by Grace Lin - Directed by Jennifer Chang

A thrilling musical adventure filled with magic, mystery and fantastical creatures. Young Minli's poor village desperately needs good fortune, so she sets out on a quest to find The Old Man in the Moon, who holds all the answers to life's questions. Along the way, Minli rescues a dragon, encounters the dreaded Green Tiger and, by drawing wisdom from her father's stories, moves closer and closer to riches greater than gold. Adapted from the best-selling book based on Chinese folklore.

Dory Fantasmagory - World Premiere (performances, May 22 - June 7, 2020)

A play by John Glore - Adapted from the book by Abby Hanlon - Directed by Casey Stangl

Move over Junie B. Jones, here comes Dory! She has a BIG personality and an imagination to match. It's tough being the baby of the family. Her sister and brother won't play with her, everyone ignores her important questions and there are monsters living all over the house—like scary Mrs. Gobble Gracker. With the help of her imaginary friends, can Dory face the truth and finally get the one thing she wants most?

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

A \$5,000 grant from the Newport Beach Arts Commission will help offset the cost of providing approximately 700 Newport Beach elementary school children with the opportunity to experience a weekday matinee performance of the world premiere of *Dory Fantasmagory*, scheduled to be presented in SCR's state-of-the-art Julianne Argyros Theatre in May 2020.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET***Funding from the
City of Newport Beach****Funding from
Other Sources****EXPENSES-Personnel**

| | | |
|--------------------------|---------|------------|
| Artistic | \$5,000 | \$ 211,000 |
| Administrative/Marketing | | \$ 231,000 |
| Technical Production | | \$ 338,000 |

EXPENSES-Operating

| | | |
|---|----------------|-----------------------------------|
| Facility Expense/Space Rental | | N/A |
| Marketing | | \$ 113,000 |
| Production/Exhibition Expense | | \$ 82,000 |
| Touring/Presentation Expense | | \$ 26,000 (Royalties) |
| Educational Materials | | Incl. in other operating expenses |
| Transportation | | \$ 18,000 ** |
| Equipment | | |
| Other (if greater than 10%, annotate below) | | \$ 166,000 *** |
| GRAND TOTAL | \$5,000 | \$1,185,000 |

*Estimated **Bus transportation subsidies for Title I schools. ***Subsidies to provide free tickets for weekday matinees

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

SCR will present a live, professionally-staged musical play at SCR's state-of-the-art Argyros Theatre for as many as 700 elementary school children from among Newport Beach area elementary schools. The following outcomes are expected:

- provide a meaningful introduction to the theatrical arts for school children through an engaging live theatre experience
- incorporate theatre into the educational experience of elementary school children with an entertaining, thematically-appropriate play with subject matter supported by on-line study guides
- expand the range of educational tools available to teachers through an intellectually stimulating musical play which can act as a reinforcing supplement to classroom instruction.

SCR collects the following qualitative and quantitative feedback to help evaluate each TYA production:

- the number of students attending free weekday school matinees
- letters from students and teachers who attended the free matinees
- written surveys to teachers from participating schools
- number of subscriptions and single tickets sold for each public performance

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the City Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the City Arts Commission.

8. Please complete this operating budget form for 2018/19 and 2019/20. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

| | 2018/19 Budget | 2019/20 Budget (projected)* |
|---|-----------------------|-----------------------------|
| I. Income (cash only) | | |
| Contributed | \$ 3,149,000 | \$ 3,778,000 |
| Earned | \$ 5,824,000 | \$ 5,523,000 |
| Total Income | \$10,895,000** | \$11,433,000** |
| II. Expenses | | |
| Program | \$ 1,112,000 | \$ 1,185,000 |
| General and Administrative | \$ 1,535,000 | \$ 1,552,000 |
| Marketing and Development | \$ 838,000 | \$ 870,000 |
| Total Expenses | \$10,895,000 | \$11,433,000 |
| III. Operating Surplus/Deficit (Income minus Expenses) | 0 | 0 |
| IV. Fund Balance at Beginning of Year | 0 | 0 |
| V. Accumulated Surplus (Deficit) (Add lines III and IV) | 0 | 0 |
| VI. In-Kind Contributions (attach schedule if greater than 10% of total income) | Not budgeted | Not budgeted |

* Our fiscal year ended 8/31, so we are now in our 2019-20 (FY20) budget year.

** Includes endowment income and release of multi-year gifts

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name Jim Goss Title ASSOCIATE DIR. OF DEVELOPMENT
 Signature [Signature] Date 9/27/19

SOUTH COAST REPERTORY

BOARD OF TRUSTEES 2019-2020 SEASON

| | |
|------------------------------|---|
| Samuel Tang | PRESIDENT; Co-Founder and Managing Partner, TriGuard Management LLC, Irvine |
| J. Steven Duncan | VICE PRESIDENT, Advancement, Community Leader, Newport Beach |
| Sarah J. Anderson | VICE PRESIDENT, Development; Retired, Managing Partner, Ernst & Young, Newport Coast |
| Adrian S. Griggs | VICE PRESIDENT, Finance; Executive V.P. & COO, Pacific Life Insurance Company, Newport Beach |
| Michael C. Ray | VICE PRESIDENT, Community Relations; Executive V.P., Western Digital Corporation, Irvine |
| | |
| Leona Aronoff-Sadacca | CEO, Aronoff Capital, Costa Mesa |
| Martin E. Benson | Founding Artistic Director, SCR, Costa Mesa |
| Barbara Cline | Community Leader, Newport Beach |
| Sophia Hall Cripe | Community Leader, Newport Beach |
| Rita H. Dailey | Community Leader, Newport Beach |
| David M. Emmes, Ph.D. | Founding Artistic Director, SCR, Costa Mesa |
| Carla Furuno | Regional President, BNY Mellon Wealth Management, Newport Beach |
| Pat Gantos | Director, Advisory Services, KPMG LLP, Irvine |
| Michael R. Hards, CTP | Senior Vice President/Treasury Sales Executive – West Region, Bank of America N.A., Irvine |
| John C. Hueston | Founding Partner, Hueston Hennigan LLP, Newport Beach |
| David Ivers | Artistic Director, SCR, Costa Mesa |
| James Jacobs Jr. | Principal Operating Officer, American Funds Service Group/Capital Group Companies, Irvine |
| Mimi Justice | Partner, Forensic & Dispute Services, Orange County, Deloitte, Costa Mesa |
| Deirdre Kelly | Director of Career Services, Chapman University, Orange |
| Lea Kong | Community Leader, Foothill Ranch |
| Joseph A. Lobe | Senior Vice President, Wells Fargo Private Bank, Irvine |
| Sarah J. McElroy | Community Leader, Laguna Beach |
| Deepak Nanda | Partner, Gibson, Dunn & Crutcher LLP, Irvine |
| Tara Netherton | Relationship Manager, Commercial Banking, U.S. Bank, Newport Beach |
| Talya Nevo-Hacohen | Chief Investment Officer and Executive V.P., Sabra Health Care REIT, Irvine |
| Deborah Sassoon | Physician, Ob/Gyn, Specialist Perinatology, Kaiser Permanente, Anaheim |
| Susan Shieldkret | Community Leader, Los Angeles |
| Barbara Tingley | Community Leader, Newport Beach |
| Paula Tomei | Managing Director, SCR, Costa Mesa |
| Bruce Wagner | Director & Senior Administrator, Commercial Banking Credit Administration, Union Bank, Irvine |
| Jon Wilcox | Director, Mechanics Bank, Irvine |
| Ernesto M. Vasquez | Partner & CEO, SVA Architects, Santa Ana |
| Dean J. Zipser | Partner, Umberg Zipser, LLP, Irvine |

HONORARY TRUSTEES

Julianne Argyros
Paul F. Folino
William J. Gillespie
General William Lyon
Timothy Weiss

EMERITUS TRUSTEES

Barbara Glabman
Lydia Wang Himes
Betty Eu Huang
Olivia A. Johnson
Teri Kennady
Ann L. Mound
Carl Neisser
Barbara Roberts

Thomas B. Rogers
Laurie Smits Staude
Sue Stern
Mrs. DeLane J. Thyen
Socorro Vasquez
Elaine J. Weinberg
Tod White

South Coast Repertory

2018-2019 SEASON

MAJOR DONORS

Final (August 31, 2019)

| <u>CORPORATE (\$5,000+)</u> | <u>Amount</u> | <u>Program/Project Supported</u> |
|------------------------------------|----------------------|--|
| Bank of America Foundation | \$ 35,000 | \$17.5K Operating / \$17.5K Ed. Programs |
| Banc of California | \$ 15,000 | Theatre for Young Audiences – Corp. Honorary Prod. |
| BNY Mellon Wealth Management | \$ 15,000 | Corporate Honorary Associate Producer |
| Boeing Employees Community Fund | \$ 6,000 | Theatre for Young Audiences |
| California First National Bank | \$ 10,000 | Corporate Circle Education Fund |
| Canterbury Consulting | \$ 5,000 | Corporate Circle Education Fund |
| Capital Group Companies | \$ 30,000 | Theatre Access (for High Schools & College) |
| Citizens Business Bank | \$ 5,000 | Corporate Circle Education Fund |
| Haskell & White, LLP | \$ 30,000 | Corporate Honorary Associate Producer (2 shows) |
| KPMG LLP | \$ 5,000 | Corporate Circle Education Fund |
| Mechanics Bank | \$ 10,000 | Theatre for Young Audiences |
| MUFG Union Bank Foundation | \$ 15,000 | Theatre for Young Audiences |
| Pacific Life Insurance Company | \$ 20,000 | Theatre for Young Audiences – Season Producer |
| Schweickert & Company | \$ 7,500 | Corporate Circle Education Fund |
| Snell & Wilmer LLP | \$ 5,000 | Corporate Circle Education Fund |
| South Coast Plaza | \$ 30,000 | Season Sponsor |
| Triguard Management | \$ 5,000 | Corporate Circle Education Fund |
| U.S. Bank Foundation | \$ 25,000 | Corporate Honorary Producer |
| Wells Fargo Foundation | \$ 15,000 | TYA Corporate Honorary Producer |

CORPORATE CIRCLE EDUCATION FUND (\$2,500)

Angels Baseball Foundation
 ClearPay
 Deloitte
 Edwards Lifesciences
 Gibson, Dunn & Crutcher LLP
 Grant Thornton LLP
 O'Melveny
 Rutan & Tucker LLP
 Savills
 SingerLewak LLP
 Stradling, Yocca, Carlson & Rauth
 Umberg Zipser LLP
 USI Insurance Services
 Woodruff-Sawyer & Company

Foundation

| | | |
|--|-----------|---------------------------------------|
| Elizabeth George Foundation | \$ 33,000 | Pacific Playwrights Festival |
| Harold & Mimi Steinberg Charitable Trust | \$ 55,000 | Pacific Playwrights Festival/New Work |
| Nicholas Endowment | \$150,000 | Educational Programs |
| Segerstrom Foundation | \$100,000 | Educational Programs |
| Shubert Foundation | \$250,000 | Operating Support |



Internal Revenue Service

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Date: April 11, 2006

Person to Contact:

Carol Kraft - #31-08206
Customer Service Specialist

Toll Free Telephone Number:
877-829-5500

Federal Identification Number:
95-6122708

SOUTH COAST REPERTORY INC
655 TOWN CENTER DR
COSTA MESA CA 92626-1918 556

Dear Sir or Madam:

This is in response to your request of April 11, 2006, regarding your organization's tax-exempt status.

In December 1965 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a school under sections 509(a)(1) and 170(b)(1)(A)(ii) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

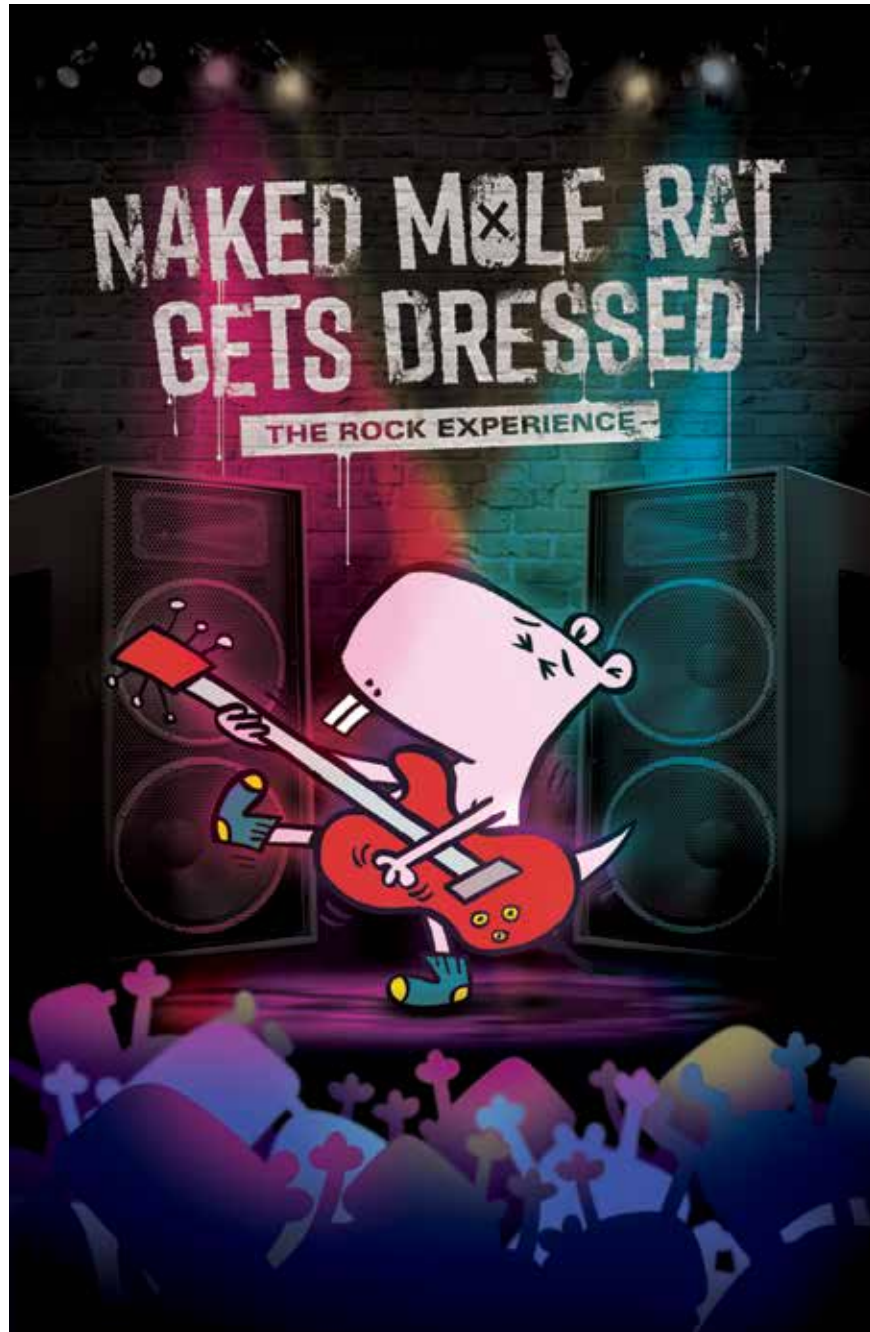
If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Janna K. Skufca, Director, TE/GE
Customer Account Services

South Coast Repertory

STUDY GUIDE



Prepared by Literary Intern Christina Cordano and
Associate Literary Director Andy Knight

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FINANCIAL SUPPORT FOR CULTURE AND ARTS

The City Council hereby recognizes the importance of promoting culture and the arts within the City of Newport Beach. A number of individuals and groups have been organized with the express purpose of developing and promoting culture, theatre and the arts.

The City would complement these efforts by establishing a Reserve Fund for Culture and Arts that can be used for a) developing a master plan for the promotion of culture and arts; b) acquiring land and/or the construction of facilities to promote culture and arts and; c) instituting other cultural promotion projects.

The sum of \$55,000 shall be provided each year for specific cultural or artistic planning, promotion and/or construction projects as approved by the City Council. It is the policy of the City of Newport Beach that expenditures from the reserve fund should be matched equally by the community in the form of contributions and donations.

In regard to the City's role in financially sponsoring art and cultural events, the City Arts Commission shall review all programs and requests for support from arts groups. The Commission shall forward its recommendations for funding to the City Council for final approval. Any appropriation shall not exceed 50% of the Arts Commissions' annual budget. For the purpose of this policy, arts groups shall be defined as those involved in visual, musical, theatre, dance, crafts, performing and literary activities.

The following priorities shall be considered by the Commission. The order of preference for granting support shall be as follows:

- A. Local arts groups located within the City and offering programs to City residents;
- B. Regional arts groups located in Orange County and offering programs to City residents; and
- C. Arts groups located in California and performing or offering programs to City residents.

Groups not offering programs or services to local residents shall not be eligible for support from the City.

History

Adopted F-20 – 5-11-1981 (“Reserve Fund for Culture and Arts)

Amended F-22 – 6-22-1981

Adopted I-20 – 1-24-1983 (“Co-Sponsorship for Cultural Arts”)

Amended F-20 – 11-14-1983

Amended F-20 – 1-23-1984

Amended F-20 – 3-28-1988

Amended F-20 – 10-28-1991

Created I-12 – 1-24-1994 (incorporating I-20 & F-20, renaming “Financial Support
for Culture and Arts”)

Amended I-12 – 5-8-2001

Amended I-12 – 4-8-2003 (changed to I-10)

Amended I-10 – 8-8-2017

Selection Criteria (100 Points Possible)

(See Specific Applicant Names Below)

Baseline Criteria (Check Only)

- Application and Report Complete and On-Time
Arts Organization (Not Individual Artist)
Non-Profit Organization
NB Geographic Focus
Presentation Scheduled Prior to 9/28/2018

Selective Criteria

I. SERVICE TO THE PUBLIC

- Promotion and Outreach
Audience Development and Participation
Safety and Accessibility
Program Diversity
Community Service

II. ARTISTIC/PROGRAMMATIC EXCELLENCE

- ## Ideas and Creativity Production

III. MANAGERIAL/FISCAL COMPETENCE

- Mission and Goals
Organizational Management
Financial Management

SCORE

2018-19 APPLICANT SCORING SUMMARY

| | |
|--------------|---------------------------------------|
| Applicant A: | Balboa Island Improvement Association |
| Applicant B: | Baroque Music Festival, CdM |
| Applicant C: | Chuck Jones Center for Creativity |
| Applicant D: | Kontrapunktus |
| Applicant E: | Laguna Playhouse |
| Applicant F: | Lyric Opera of Orange County |
| Applicant G: | Newport Beach Film Festival |
| Applicant H: | Newport Elementary School Foundation |
| Applicant I: | Pacific Symphony |
| Applicant J: | Philharmonic Society of Orange County |
| Applicant K: | South Coast Repertory |
| | Total |

[illegible][illegible][illegible][illegible]

| Score | Ranking | Requested Funds | Designated Funds | Allocated Funds |
|-------|---------|-----------------|------------------|-----------------|
| 0 | 1 | \$2,500 | | |
| 0 | 1 | \$7,000 | | |
| 0 | 1 | \$8,000 | | |
| 0 | 1 | \$2,000 | | |
| 0 | 1 | \$5,000 | | |
| 0 | 1 | \$8,000 | | |
| 0 | 1 | \$7,000 | | |
| 0 | 1 | \$7,500 | | |
| 0 | 1 | \$5,000 | | |
| 0 | 1 | \$5,000 | | |
| 0 | 1 | \$5,000 | | |
| | | | | \$0 |
| | | | | \$62,000 |

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Review of Banner Locations

DISCUSSION:

Banners can be used to promote community wide events that are co-sponsored by the City of Newport Beach and open to the public. There are three approved banner locations on City property. These banner sites are managed by Public Works:

1. Pacific Coast Highway and Marguerite Avenue
2. Marguerite Avenue and 5th Avenue (across from OASIS)
3. Mariners Fire Station

In order to reserve a banner location, a Temporary Street and Sidewalk Closure permit application (ATTACHMENT A) must be submitted to Public Works for approval. The Municipal Operations Department installs and removes banners.

Resident Associations and Business Improvement Districts control their own banner locations and these sites are utilized only for events in those areas, which include Corona del Mar, Balboa Village, Balboa Island, Lido Village, etc.

Council Policy L-16, *Temporary Banners Extending over or within the Public Right of Way* (ATTACHMENT B) governs banner display in the City. Per Council Policy L-16, banners may only be installed on City owned poles and standards, or approved locations in roadway medians, in City parks, and on other City owned facilities. Banners cannot be installed on any pole or standard that could create sight distance problems for pedestrian or vehicular traffic. Banners cannot be installed on poles or standards in any residential district. Banners can only be installed at the approved locations indicated on the plan submitted with the banner application. City owned poles within Caltrans right-of-way require an additional review/approval process with Caltrans Permit Department.

In order to display a banner, a Temporary Banner Application (ATTACHMENT C) must be submitted for approval.

Staff questions if there is an actual need for additional banner locations. What problem is the City Arts Commission attempting solve? Despite limited options for banner display, attendance for City Arts Commission events – the Newport Beach Art Exhibition, Concerts on the Green, Concert on the Peninsula, Sculpture Exhibition in Civic Center Park, and others - remains high. Staff implements successful marketing plans that focus on print media (Newport Beach Indy, Daily Pilot, Orange County Register, Los Angeles Times, Coast), e-blasts to the Library, Cultural Arts, and Sparks OC mailing lists,

social media posts to Facebook, Twitter, and Instagram, Library and Cultural Arts websites, the Navigator, rack cards, and banners, that result in consistently high attendance at City Arts Commission sponsored events.

ATTACHMENT A: Application for Temporary Street / Sidewalk Closure

ATTACHMENT B: Council Policy L-16, *Temporary Banners Extending over or within the Public Right-of-Way*

ATTACHMENT C: Temporary Banner Permit Information/Application

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

City of Newport Beach

Newport Beach Police Dispatch

Phone: 949-644-3717

Public Works Department

Phone: 949-644-3311 Fax: 949-644-3318

APPLICATION FOR TEMPORARY STREET / SIDEWALK CLOSURE OR DUMPSTER PLACEMENT

City of Newport Beach Municipal Code 12.62.010 Permit for Temporary Street Closure

APPLICANT INFORMATION

Name: Katherine MielkeCompany Name: Newport Beach Cultural Arts - City Arts Commission

City of Newport Beach Business License No. _____

Address: 1000 Avocado AvenueCity/Zip: Newport Beach Phone: Day 717-3816 Night _____Exact Location of Encroachment: BANNER LOCATIONS: PCH/Marguerite, Fire Station and Marguerite/5th
(Use street address or approximate number of feet from nearest intersection)Reason for Encroachment: Banner for Event Date June 15, 2019 - Newport Beach Art Exhibition

Franchised Hauler or

Dumpster Company Name: _____

Size: _____

Date Closure to Begin: See below
(Maximum 14 Days)

Date Closure to End: _____

Time of Closure: _____ to _____

DIAGRAM LOCATION OF ENCROACHMENT BELOW:

BANNER SAMPLE IS ATTACHED

BANNER LOCATIONS:

Coast Hwy and MargueriteMonday June 3 - June 17, 2019Mariners Fire StationMonday June 3 - June 17, 2019Marguerite/5thMonday June 3 - June 17, 2019*A copy of this permit must be visible on the dash of each vehicle authorized to park in reserved parking spots.**The applicant is responsible for notifying Police Dispatch of any road closure, detour, or reserved parking.**See reverse side of this permit for regulations covering use of this permit.*

ADDITIONAL CONDITIONS OF APPROVAL FOR THIS PERMIT ARE AS FOLLOWS:

1. Contact Municipal Operations Department at (949) 644-3084 for the
banner installation.

CITY RESERVES THE RIGHT TO REVOKE OR MODIFY CONDITIONS AT ANY TIME

I, (Permittee) hereby certify the information provided is true and correct, and I agree to comply with the terms and conditions on the front and back of this permit. Permittee guarantees to indemnify and hold the City of Newport Beach harmless against any claims, liability, or judgments for damages arising out of permittee's activities.

For Finance Use Only

X Katherine Mielke Date: 10/8/2019

Reviewed by: _____ Date: _____

Approved by: _____ Date: _____

Permit Fee: \$ No Fee- SEP Receipt No: _____

**TEMPORARY BANNERS EXTENDING OVER OR WITHIN
THE PUBLIC RIGHT-OF-WAY**

Findings and Purpose

Temporary banners and signs pose risks to the public in the form of potential physical obstructions in or over the right-of-way and by distracting an individual who otherwise would, and should, focus on other users. The City Council also finds that, in the absence of the size and number limits specified in this policy, temporary banners or sign could reduce property values, adversely impact land uses, and interfere with the recreational objectives of visitors to the City of Newport Beach. A total prohibition on the installation of temporary banners and signs within the public right-of-way is appropriate with the exception of the provisions of this Policy and Newport Beach Municipal Code Chapter 20.42 because there are adequate alternative means of communication for those wishing to engage in commercial or non-commercial speech except for temporary real estate signs and non-profit groups organizations conducting community wide events that are co-sponsored by the City of Newport Beach and open to the general public. Finally, the City Council has determined that the restrictions contained in this policy and the provisions of Newport Beach Municipal Code Title 20 are the least restrictive means available to accomplish the public safety, economic and aesthetic objectives of the City Council.

General Provisions

Temporary banners and signs shall not be permitted within or over any public street or pedestrian right-of-way with the exception of temporary real estate signs as specified in Newport Beach Municipal Code Chapter 20.42, or any successor statute, and banners notifying the general public of a community wide event, open to the general public, conducted by a non-profit corporation or organization, and co-sponsored by the City of Newport Beach. Temporary banners and signs shall be installed in strict compliance with the provisions of this Policy and any conditions imposed on the permit by the Public Works Director and, if required, by the Utilities Director.

Permit Process

- A. Except as provided in Newport Beach Municipal Code Title 20, or any successor statute, no person shall install any temporary banner or sign within any public right-of-way without first obtaining a permit issued by the Public Works Department.
- B. Applications for a temporary banner permit shall be submitted to the Public Works Department on a form supplied by the City, and prior to thirty (30) days of planned installation date.

- C. The Public Works Director shall determine if the application complies with the standards specified in this policy.
- D. The Public Works Director shall approve/deny/recommend City Council approval of the application within five (5) working days. If City Council approves the request, subsequent requests for the same event maybe approved by the City Manager, provided that the size, number, location and banner type (language and graphics) are unchanged.
- E. The Public Works Director shall approve the permit if the application conforms with the standards contained in this policy.
- F. The Public Works Director shall deny the permit if the application does not conform to the standards in this policy and shall give the applicant written notice of, and the reasons for, the denial.
- G. The Public Works Director may impose a refundable security deposit to be applied to any damages, repairs to standards, poles or City property not corrected by permittee within fourteen (14) days of banner removal or any special services required by City.
- H. The Permittee shall agree to indemnify and hold harmless the City of Newport Beach.
- I. The Permittee shall maintain a minimum of \$1,000,000 in liability insurance from a company with a Best's Key Rating Guide parameter of "A" or better and a financial size category of "VIII" or higher.

Standards

- A. Manner of Installation
 - 1. Permittee shall install no more than 100 banners;
 - 2.
 - a) Banners on streetlight poles shall be no more than two-and-one-half (2.5) feet wide and eight (8) feet high. Wind load calculations, determined by a registered engineer, shall be required for banners greater than twenty (20) square feet;
 - b) Banners other than streetlight pole banners shall be no more than four (4) feet by eight (8) feet wide and are subject to review and approval for safety sight distance and clearance issues.

3. No more than one (1) banner shall be installed on any pole or standard and banners may not be installed between poles or standards;
4. The banners shall contain only the name of the permittee and if applicable, the date, time and the name of the event to be conducted by the permittee;
5. All banner brackets on streetlight poles shall be mounted at least fourteen (14) feet above the ground surface;
6. All banner brackets on streetlight poles shall be installed using stainless steel band clamps and the brackets must be sufficiently strong to withstand wind-load generated by ninety (90) mile per hour winds. Each banner shall have a minimum of two (2), five (5) inch half circle wind slits;
7. Poles or standards shall be wrapped with forty-five (45) milliliter thick black rubber sheet or other pre-approved material under all stainless steel brackets and clamps and no portion of any bracket shall be in direct contact with the surface of any street light pole or standard. In addition, all street light pole(s) being used shall be inspected and approved by the Utilities Department;
8. Banners shall be installed only at locations specified on the permit;
9. Permittee shall install and remove banners in strict compliance with the traffic control, signage and warning device criteria specified in the WATCH handbook and/or the California Manual on Uniform Traffic Control Devices; and
10. If more than one permittee requests the use of the same street light pole(s) at the same time, the City may require removal of some of the banners to allow other organizations to install banners authorized under City policies.

B. Time of Installation

1. Permittee shall contact the Public Works Department at least forty-eight (48) hours prior to the installation of any banner on streetlight poles pursuant to the permit;
2. All banners and supporting material shall be removed within thirty (30) days after the date of installation;

C. Place of Installation

1. Banners shall only be installed on City owned poles and standards, or approved locations in roadway medians, in City parks, and on other City owned facilities;
2. Banners shall not be installed on any pole or standard which could create sight distance problems for pedestrian or vehicular traffic;
3. Banners shall not be installed on poles or standards in any residential district.
4. Banners shall only be installed at the approved locations indicated on the plan submitted with the banner application.
5. City owned poles within Caltrans right-of-way shall require an additional review/approval process with Caltrans Permit Department.

History

(1977, 10/25) - L-8 - Adopted
 (1994, 01/24) - M-4 - Adopted again
 (1996, 02/26) - L-16 - Amended - changed to L-16
 (1997, 02/24) - L-16 - Amended
 (2001, 05/08) - L-16 - Amended
 (2003, 04/08) - L-16 - Amended
 (2006, 10/10) - L-16 - Amended
 (2013, 05/14) - L-16 - Amended
 (2015, 05/12) - L-16 - Amended
 (2018, 08/14) - L-16 - Amended



Temporary Banner Permit Information

Community Development Department

Planning Division

100 Civic Center Drive / P.O. Box 1768 / Newport Beach, CA 92658-8915

(949)644-3204 Telephone / (949)644-3229 Facsimile

www.newportbeachca.gov

Regulations

In accordance with the provisions of Chapter 20.42.090 (Standards for Temporary Signs) of the Newport Beach Municipal Code, the regulations for a Temporary Banner Permit are as follows:

- One sign per site, including window signs;
- Allowed up to 4 times per year, not to exceed 60 days total per year.
- Maximum Sign Area: 75 square feet for banner, 3 square feet for rigid sign, 20% of window for any window area;
- Signs are allowed on private property only and shall not be placed in the public right-of-way or at off-site locations;
- Sign may be placed only on building frontages in locations where permanent signs are allowed;
- Sign shall not be attached to temporary structures, except restaurant menu signs, which may be attached to easel-like structures;
- Signs shall not be illuminated;
- Sign shall be constructed of durable material suitable to their location and purpose; and
- Banner signs and their components shall be promptly removed at the expiration of the Temporary Banner Permit

To apply please provide the following:

1. A completed Temporary Banner Permit Application (attached)
2. Filing Fee

A filing fee is required at the time of filing to partially defray the cost of processing and other expenses. The Planning Department will advise you of said fee.



Temporary Banner Permit Application

Community Development Department

Planning Division

100 Civic Center Drive / P.O. Box 1768 / Newport Beach, CA 92658-8915

(949)644-3204 Telephone / (949)644-3229 Facsimile

www.newportbeachca.gov

Applicant/Contact Information

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| Name | | |
| Address | City, State | Zip Code |
| Email | Phone No. | Fax No. |

Project Information

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TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Public Forum for the Arts

RECOMMENDATION:

Staff recommends that if the City Arts Commission holds a public forum for the arts, the Commission should determine what format the forum will take. Previous efforts have included a formal arts master plan process, guided discussions with a facilitator, study sessions configured for public discussion, and online surveys.

BACKGROUND:

In September 2013, the City of Newport Beach contracted with Arts Orange County (Arts OC) to develop a Master Plan for Arts and Culture. Arts OC is the non-profit, countywide arts council of Orange County, California. It has served as the official local arts agency and state-local partner of the County of Orange since 1995. Arts OC has served as the project manager for the Sculpture Exhibition in Civic Center Park since its inception in 2013.

At the April 8, 2014 City Council Study session, staff presented the Arts OC proposal for the preparation of a Master Plan for Arts and Culture. City Council reviewed the proposal and recommended that the City Arts Commission proceed on the Master Plan for Arts and Culture. The City Arts Commission appointed a Steering Committee as an Ad Hoc Sub Committee to guide the actions of the plan and make strategic decisions.

To evaluate the arts, culture, and community resources within the City of Newport Beach, Arts OC engaged in an inventory and assessment process known as cultural asset mapping. Their activities consisted of:

- 25 one-on-one interviews with key stakeholders;
- Six focus groups comprised of 75 leaders from the arts, business, education, and city affiliates;
- An online survey: Arts OC contacted approximately 39,000 citizens via multiple e-mails, as well as distributing information through every Homeowners Association and a variety of arts and community organizations, in order to make them aware of the opportunity to attend the public forum and to participate in the online public survey;
- A community forum was held on September 29, 2014, to gain an in-depth perspective on the wider community's opinions on several emerging themes derived from previous stakeholders and focus groups input. Many attendees criticized the community forum as discussion was limited to predetermined topics. A common perception after the forum was that little effort was made to solicit input from the public.

Using the results of these findings, Arts OC prepared a Newport Beach Master Plan for Arts and Culture document that was presented to City Council at the November 25, 2014 Study Session. Council reviewed the plan and the City Manager directed staff to present the document again in early 2015.

At the Council Study Session on April 14, 2015, staff presented a draft Master Plan for Arts and Culture to the City Council to consider. This plan included the following nine recommendations:

- 1) Grow public investment in arts and culture;
- 2) Establish an appropriately-staffed Division of Arts and Culture;
- 3) Establish arts-friendly City policies;
- 4) Develop a 21st century arts and culture communication plan;
- 5) Develop a multi-faceted approach to arts and culture programming;
- 6) Refine the City's Public Art Policy;
- 7) Develop new accessible creative spaces;
- 8) Animate existing City parks, beaches, and other public spaces with unique programming, signature events and neighborhood festivals;
- 9) Establish key partnerships that support arts education;
- 10) Include aesthetic considerations in City processes which review and approve public and private development of the built environment.

At the Study Session, City Council considered the draft plan and provided direction to the Commission. City Council requested the City Arts Commission to:

- 1) Identify goals and objectives based on the Master Plan for Arts and Culture recommendations and develop a long-term vision for arts in the City;
- 2) Remove the Master Plan for Arts and Culture recommendation No. 10, "Include aesthetic considerations in City processes which review and approve public and private development of the built environment."
- 3) Focus on ways to expand private support for public arts programs to lessen the reliance on public funds;
- 4) Provide options for Council action.

Responding to public criticism, City Council also questioned the amount of public engagement conducted by Arts OC. The City Arts Commission responded by scheduling three Study Sessions from July - September 2015 devoted to soliciting input from the public in regard to the Master Plan for Arts and Culture.

In response to these directives, and after conducting public forums as study sessions prior to City Arts Commission regular meetings, the Master Plan for Arts and Culture Steering committee drafted the following goals:

- Grow public investment in arts and culture
- Establish an appropriately-staffed Division of Arts and Culture
- Establish arts-friendly City policies
- Develop a 21st century arts and culture communication plan

- Develop a multi-faceted arts and culture program plan
- Develop new accessible creative spaces
- Animate existing City parks, beaches and other public spaces with unique programming, signature events and neighborhood festivals.

DISCUSSION:

Ideally, the community's input will help determine the future of public art in Newport Beach. If the City Arts Commission opts to hold a community forum, the short-term goal should be to engage the community in a conversation about art, in order to gather opinion. The City Arts Commission will be required to collaborate with the community on any long-term goals.

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Council considers the item).

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Date for 2020 Newport Beach Art Exhibition

RECOMMENDATION:

Determine a date for the 2020 Newport Beach Art Exhibition.

DISCUSSION:

Since 2014, the Newport Beach Art Exhibition has been held in June in the Civic Center Community Room. A Saturday date in the middle part of June works well for the public (school is still in session and residents are still in town before vacations) and serves as an appropriate kick-off event for the summer. In order to maintain continuity and encourage good attendance numbers, staff requests that the City Arts Commission determine a date so the Community can be reserved and the event can be promoted. Possible dates include June 13, 20, or 27.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).