



# Corona del Mar Business Improvement District

## Board Meeting Agenda

100 Civic Center Drive, Corona del Mar Conference Room-Bay 1E,  
Newport Beach 92660  
Regular Board Meeting  
October 23, 2014 - 7:30 AM

### ***Business Improvement District Board Members:***

#### **Bernie Svalstad, Chairman**

*Scott Laidlaw, Vice Chair*  
*Jessica Prause, Secretary*  
*Shawn Lim, Board Member*  
*Keith Dawson, Board Member*

*Scott Palmer, Treasurer*  
*Tom Nicholson, Board Member*  
*Jim Walker, Board Member*

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#### **I. CALL MEETING TO ORDER**

#### **II. ROLL CALL**

#### **III. PUBLIC COMMENTS ON AGENDA ITEMS**

*Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to 3 minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.*

#### **IV. APPROVAL OF MINUTES**

Approval of Minutes

##### *SUMMARY:*

Review and approval of draft meeting minutes from prior meeting(s). Handout at meeting.

##### *RECOMMENDED ACTION:*

Board to approve the draft meeting minutes.

#### **V. CURRENT BUSINESS**

##### **A. Approval of BID Financials**

##### *SUMMARY:*

Review and approval of BID financial report(s). Handout at meeting.

##### *RECOMMENDED ACTION:*

Board to approve the BID financial report(s).

##### **B. Reports & Updates**

##### *SUMMARY:*

- 1 City Council Report (Gardner/Selich) - Report from Council Members that are present
- 1 Marguerite & PCH Project (Svalstad) - Proposed intersection landscape and hardscape improvement project
- 1 Proposed Underground Utilities (Sinacori) - Proposed plan for underground utilities in the CdM Business District

- 1 Gateway Project (Svalstad) - Proposed intersection improvement project at MacArthur & PCH
- 1 Tree Well Maintenance (Laidlaw) - Tree well and irrigation maintenance in the CdM Business District
- 1 Revitalization/Maintenance Items (Svalstad) - Maintenance of existing street furniture and proposed new items.
- 1 Marketing & Administration Report (Leonhard) - Review of BID marking and administrative programs.
- 1 CdM Chamber Report (Leonhard) - Corona del Mar Chamber of Commerce programs and community updates.

**RECOMMENDED ACTION:**

None

**VI. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)**

**VII. PUBLIC COMMENTS ON NON-AGENDA ITEMS**

*Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the CDM BID. Speakers must limit comments to 3 minutes. Before speaking, we invite, but do not require, you to state your name for the record. The CDM BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.*

**VIII. ADJOURNMENT**

The Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID. The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

It is the intention of the City of Newport Beach to comply with the Americans with Disabilities Act ("ADA") in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City of Newport Beach will attempt to accommodate you in every reasonable manner. If requested, this agenda will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Please contact the City of Newport Beach at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at 949-644-3074 or email [cdmbid@newportbeachca.gov](mailto:cdmbid@newportbeachca.gov).