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Agenda

Minutes



Corona del Mar Business Improvement District

Meeting Agenda

March 27, 2014 / 7:30 AM

2855 E. Coast Highway, Suite 101 - CdM Chamber

BUSINESS IMPROVEMENT DISTRICT BOARD MEMBERS

Bernie Svalstad, Chairman
Tom Nicholson, Vice Chair
Scott Palmer, Treasurer
Keith Dawson, Secretary
Jim Walker, Director
Scott Laidlaw, Director
Jessica Prause, Director

I. CALL MEETING TO ORDER

II. ROLL CALL

III. PUBLIC COMMENTS ON AGENDA ITEMS

Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to 3 minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. APPROVAL OF MINUTES

[Approval of Minutes](#)

- Review and approve the February 27, 2014 draft meeting minutes.

V. CURRENT BUSINESS

A. [BID Chairman Report](#)

- Oral report by Bernie Svalstad, Chairman

B. City Council Report

- Oral report by Council Members Nancy Gardner and Ed Selich

C. Parking Project Prioritizes

Oral report by Jim Walker/Bernie Svalstad

- Report on the Board's recommended priorities from the March 25, 2014 special meeting

- D.** Marguerite Design Concept
Oral report by Dan Herman, Rabben/Herman Design
- Presentation to the Board on revised design concepts and cost projections for the Marguerite Avenue interestion.
- E.** BID Amnesty Program Results
Oral report by Bob Quaid
- Report on results of BID amnesty program collections and costs.
- F.** Landscape Maintenance Proposal Selection
Oral report by Bob Quaid
- Evaluation of BID landscape maintenance proposals from Park West Landscaping and Pinnacle Landscaping and selection of the recommended vendor.
- G.** Revitalization Improvement Projects & Maintenance Items
Oral Reports
- Gateway Improvements, Bernie Svalstad
 - Street Furniture Maintenance, Bob Quaid
 - Re-powder coating trash receptacles
 - Bike racks
 - Newspaper racks
 - Signal Arm Modifications, no report
 - Sidewalk Steam Cleaning, no report
 - Plaza Upkeep, no report
 - Landscaping/Tree Wells, Bernie Svalstad
 - Pocket Park, Ron Yeo
 - Other-Discussion
- H.** BID Financial Reports for February 2014
Oral report by Bob Quaid
- Discussion of fiscal year to date operating results through February 28, 2014
- I.** BID Annual Meeting Scheduled for April 16
Oral report by Chairman Svalstad
- Discussion of meeting agenda and other preparations
 - Request for volunteers needed to work BID booths from 5 p.m. to 6 p.m.
- J.** Website Upgrade
Oral report by Linda Leonhard
- Report on meeting with Newport Beach & Company held March 25
- K.** Marketing Report
Oral report by Linda Leonhard
- Beautification Award - Nomination of Rite Aid as recipient for the month
 - Directory - Update
 - Brochure and other collateral
 - New marketing programs for balance of fiscal year

L. CdM Chamber of Commerce Report

Oral report by Linda Leonhard

VI. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

VII. ADJOURNMENT

The Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID . The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

It is the intention of the City of Newport Beach to comply with the Americans with Disabilities Act ("ADA") in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City of Newport Beach will attempt to accommodate you in every reasonable manner. If requested, this agenda will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Please contact the BID Administrator at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at 800-755-6864 and ask for Rebekah Smith or email rsmith@willdan.com.