



# Corona del Mar Business Improvement District

## Meeting Agenda

June 26, 2014 / 7:30 AM

NEW LOCATION - Newport Beach Civic Center, Corona del Mar Conference Room, Bay 1E, 100 Civic Center Drive

### **BUSINESS IMPROVEMENT DISTRICT BOARD MEMBERS**

Bernie Svalstad, Chairman  
Tom Nicholson, Vice Chair  
Scott Palmer, Treasurer  
Keith Dawson, Secretary  
Jim Walker, Director  
Scott Laidlaw, Director  
Jessica Prause, Director

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#### **I. CALL MEETING TO ORDER**

#### **II. ROLL CALL**

#### **III. PUBLIC COMMENTS ON AGENDA ITEMS**

*Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to 3 minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.*

#### **IV. APPROVAL OF MINUTES**

Approval of Minutes

*SUMMARY:*

Review and approval of the draft meeting minutes from May 22, 2014

*RECOMMENDED ACTION:*

Board to approve the draft minutes from the May 22, 2014 BID meeting

#### **V. CURRENT BUSINESS**

##### **A. Verbal Reports**

*SUMMARY:*

May include verbal reports from the Board Chairman, Council members present, BID Administrator, BID marketing director, the CdM Chamber of Commerce, and other reports.

*RECOMMENDED ACTION:*

None

##### **B. 2014 Holiday Decorations and Banner Program - Stacey Jordan, Dekra-Lite**

*SUMMARY:*

Discussion of proposed revisions to the 2014 holiday decorations and banner program.

*RECOMMENDED ACTION:*

Board to approve a budget for the 2014 holiday decorations and banners and/or any other program revisions.

**C. BID Financial Reports for May 2014 - Bob Quaid, BID Administrator**

*SUMMARY:*

Discussion of fiscal year to date operating results through May 31, 2014. Financial reports to be handed out at the meeting.

*RECOMMENDED ACTION:*

Board to approve and accept the May 2014 financials

**D. Marguerite & PCH Project**

*SUMMARY:*

Discussion of establishing a project subcommittee

*RECOMMENDED ACTION:*

Board to appoint a project subcommittee

**E. Increase the Number of BID Board Members to Nine - Bob Quaid, BID Administrator**

*SUMMARY:*

Board to consider increasing the number of BID board members to nine.

*RECOMMENDED ACTION:*

1. Board to request the City Council amend Resolution 97-50 to increase the number of BID board members to nine.
2. Board to approve the bylaw revision to increase the number of board members to nine to take effect immediately following approval by the City Council.

**F. East Coast Highway Trees - Ron Yeo, BID Volunteer**

*SUMMARY:*

Discussion of recommended actions to be initiated by the BID

*RECOMMENDED ACTION:*

Board to approve recommended actions regarding the East Coast Highway trees.

**VI. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)**

**VII. PUBLIC COMMENTS ON NON-AGENDA ITEMS**

*Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the CDM BID. Speakers must limit comments to 3 minutes. Before speaking, we invite, but do not require, you to state your name for the record. The CDM BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.*

**VIII. ADJOURNMENT**

The Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID . The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

It is the intention of the City of Newport Beach to comply with the Americans with Disabilities Act ("ADA") in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City of Newport Beach will attempt to accommodate you in every reasonable manner. If requested, this agenda will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Please contact the BID Administrator at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at 800-755-6864 and ask for Rebekah Smith or email [rsmith@willdan.com](mailto:rsmith@willdan.com).