



Corona del Mar Business Improvement District

Board Meeting Agenda

100 Civic Center Dr., Corona del Mar Conference Room, Bay 1-E
Regular Board Meeting
March 26, 2015 - 7:30 AM

Business Improvement District Board Members:

Bernie Svalstad, Chairman

Scott Laidlaw, Vice Chair
Jessica Prause, Secretary
Shawn Lim, Board Member
Keith Dawson, Board Member

Scott Palmer, Treasurer
Tom Nicholson, Board Member
Jim Walker, Board Member
Hamid Kianipur, Board Member

I. CALL MEETING TO ORDER

II. ROLL CALL

III. PUBLIC COMMENTS ON AGENDA ITEMS

Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to 3 minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. APPROVAL OF MINUTES

Approval of Minutes

SUMMARY:

Review and approval of draft meeting minutes from prior meeting(s).

RECOMMENDED ACTION:

Board to approve the draft meeting minutes.

V. CURRENT BUSINESS

A. City Council Report (Selich/Peotter)

SUMMARY:

Oral report(s) from present City Council member(s)

RECOMMENDED ACTION:

None

B. Financial Report (Svalstad)

SUMMARY:

- 1 Review of BID financial reports.
- 1 Review of BID budget schedule and discussions for fiscal year 2015/16.
- 1 Review of BID accounts receivable.

RECOMMENDED ACTION:

Board to receive and file financial reports.

C. Administrative & Marketing Report (Leonhard)

SUMMARY:

- 1 Annual meeting updates and discussion on program agenda and format.
- 1 Website project updates
- 1 Business directory report
- 1 Beautification award

RECOMMENDED ACTION:

Board to nominate and vote on approval of award recipient.

D. Gateway Project (Svalstad)

SUMMARY:

Proposed improvement project at MacArthur and PCH.

1. Review of City Council Study Session regarding the CIP budget for FY 2015/16
2. Board to discuss transferring \$25,000 from the Marguerite project budget to the Gateway project budget.
3. Board to discuss a \$50,000 payment to the City as the BID's portion of the project's design services.

RECOMMENDED ACTION:

1. None.
2. Board to approve a budget transfer of \$25,000 from the Marguerite project budget to the Gateway project budget.
3. Board to approve payment of City invoice MP25000102 in the amount of \$50,000 as the BID's portion of the Gateway project's design services.

E. BID Project Updates

SUMMARY:

1. Marguerite & PCH Project (Svalstad) - Discussion of the intersection landscape and hardscape improvement project.
2. Tree Well Maintenance (Laidlaw) -
3. Parking Management Plan (Walker/Svalstad) - Discussion of a parking plan and study for the business district.
 1. Discussion of GoSpot shared parking concept.
 2. Discussion of procedure for parking plan approval.
4. Revitalization/Maintenance Items (Laidlaw/Kianapur) - Discussion of the maintenance of existing street furniture and proposed new items.
 1. Discussion of memorial benches.

RECOMMENDED ACTION:

1. None
2. Board to approve a budget line item change to accommodate funding for tree well improvements.
3. None
4. None

F. CdM Chamber Report (Leonhard)

SUMMARY:

Corona del Mar Chamber of Commerce programs and community updates.

RECOMMENDED ACTION:

None

VI. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

VII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the CDM BID. Speakers must limit comments to 3 minutes. Before speaking, we invite, but do not require, you to state your name for the record. The CDM BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

VIII. ADJOURNMENT

The Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID. The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

It is the intention of the City of Newport Beach to comply with the Americans with Disabilities Act ("ADA") in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City of Newport Beach will attempt to accommodate you in every reasonable manner. If requested, this agenda will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Please contact the City of Newport Beach at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at 949-644-3074 or email cdmbid@newportbeachca.gov.