



CITY OF NEWPORT BEACH WATER TAXI AGENDA

Crystal Cove Conference Room (2D) 100
Civic Center Drive, Newport Beach, CA
92660

June 11, 2014 - 4:30 PM

Water Taxi Ad-Hoc Committee

Harbor Commissioners:

Doug West-Chair
Dave Girling
Joe Stapleton

Staff Members:

Chris Miller
Shannon Levin

1. CALL MEETING TO ORDER - Welcome and Introductions

2. ROLL CALL

3. APPROVAL OF MINUTES

A. May 6, 2014 Meeting Minutes

4. CURRENT BUSINESS

A. General Discussion

Recap of previous decisions, more input on overall topic, etc.

B. Fort Lauderdale Discussion

C. Next Steps for final report to Council on June 24

5. PUBLIC COMMENTS

Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Committee. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Committee has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

6. CONFIRMATION OF ITEMS TO BE ACCOMPLISHED IN ADVANCE OF THE NEXT MEETING

7. DATE AND TIME FOR NEXT MEETING

A. To be determined.

8. ADJOURNMENT

This Committee is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Committee agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Committee and items not on the agenda but are within the subject matter jurisdiction of the Committee. The Committee may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

It is the intention of the City of Newport Beach to comply with the Americans with Disabilities Act ("ADA") in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City of Newport Beach will attempt to accommodate you in every reasonable manner. If requested, this agenda will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Please contact the City Clerk's Office at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 644-3005 or cityclerk@newportbeachca.gov.



NEWPORT BEACH

ITEM TITLE: May 6, 2014 Meeting Minutes

ATTACHMENTS:

Description

[May 6, 2014 Draft Meeting Minutes](#)

Water Taxi Ad-Hoc Committee Meeting
Committee Action Minutes – DRAFT UNTIL APPROVED
Meeting Date: Tuesday May 6, 2014, 4:30 PM

1. The meeting was called to order at 4:30 p.m. by Chair West.
2. Roll Call and Introductions:
Water Taxi Ad-Hoc Committee – Harbor Commissioners:
Doug West (Chair) Dave Girling Joe Stapleton
3. Minutes: Minutes approved.
4. Current Business
All reports/presentations/documents available at www.NewportBeachCA.gov/WaterTaxi
A. Review of Tour Boat Operators and Other Harbor Operators Who May Be Able to Provide Water Taxi-Like Service in the Harbor.
Jim Mahoney runs a gondola and water taxi service (handout) and charges \$25/trip for the taxi service usually from point to point/to and from mooring. Dan Gribble mentioned that during the summer months a water taxi service would alleviate traffic and parking problems for locals that could use this as an alternate transportation. Henk Wiessner of Fun Zone Boat Company added that existing harbor tours could add a stop for pickup. His operation runs 2-3 boats daily with capacity up to 99 people. He also mentioned that most operators work for tips while narrating the cruises.
B. Review Other Operational Models Using Technology Based Applications
Other transportation services that use application based technology are Uber and Lyft. Stapleton and Mark Rudyk of Newport Beach and Co. (NBC) spoke about the available technology that NBC uses. Options include using GPS to identify vessel locations in the route. This may open the availability to add a point system if a customer is within the loop route. Gary Sherwin of NBC added that properly marketing the water taxi and involving the waterfront restaurants are integral to its success.
C. Public Docks- A Brief Overview of the Landside Infrastructure
Comments included linking landside transportation with direct links to the water taxi. Any new public dock systems will adhere to ADA. There are existing public docks and private commercial docks that are viable for a taxi service with others as potential future locations.
D. General Discussion/ Other Issues to Consider
Payment options should include using square readers. A cost structure can be identified and city subsidy calculated for any RFP or bid award.
E. Next Steps/ Timeline
Stapleton will work with NBC to identify a marketing schedule. Harbor Commission will meet on 5/14/14 and the Water Taxi Ad Hoc will be an agenda item.
5. Public Comments. None.
6. Confirmation of Items to be Accomplished in Advance of Next Meeting.
7. Date and Time for Next Meeting. TBD.
8. Adjournment.

The agenda for May 6, 2014 Water Taxi Ad-Hoc Meeting was posted on May 1, 2014 at 9:50 AM on the Civic Center Electronic Bulletin Board and Binder, and May 1, 2014 at 9:46 AM on the City's website.

Water Taxi Ad-Hoc Committee Chair

5/10/14

Private Harbor Cruises

See The Multi-Million Dollar
Homes and Yachts
on Beautiful NEWPORT HARBOR!!!
Aboard the 34Ft. launch SEAFARI!!!

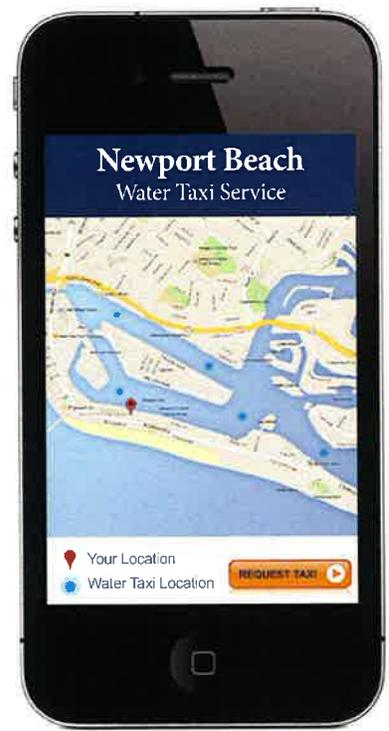
Seafari hotline (949)675-4730



1 Hour cruise \$150.00
1 1/2 Hour cruise \$225.00
All Cruises include private
tour guide Captain,
ice & cooler, plates, cups,
napkins & utensils, music.
Maximum 14 guests.

We also provide water taxi service to and from
any location in the harbor!!!

Newport Beach Water Taxi Service Mobile App



Location Based GPS Technology

See boats locations real-time

Your location based on phone GPS

Location Based GPS Technology

Flag taxi (red dot) as your assigned ride

Request Based Interface

Drop-down menu style
Assign Pick up location, time of pick-up, number of passengers, etc.

Request notifies all taxi's, closest responds and picks up assignment

GPS boats are still able to be tracked on interface



Icons on Map

Show all public Dock and pickup locations

Have time schedule for each pickup location