

**To:** City of Newport Beach Arts Commission  
**From:** Tim Hetheron, Library Services Director  
**Date:** 4/17/2014  
**Re:** Cultural Arts Activities for March 2014

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**50<sup>th</sup> Annual Newport Beach Art Exhibition**

March was spent working on the planning of the 50<sup>th</sup> Annual Newport Beach Art Exhibition. Marketing Specialist Katherine Mielke played a substantial role in creating printed marketing materials to promote the event. She also created a Facebook page for the Cultural Arts Division that will promote the Art Exhibition and other cultural arts events.

Volunteers from the National Charity League were asked to assist with checking in art work and will also serve as runners during the exhibition.

I am making arrangements for the performance of live classical music during the exhibition.