

**TO:** City Arts Commission  
**FROM:** Tim Hetherton, Library Services Director  
**PREPARED BY:** Tim Hetherton  
**TITLE:** Cultural Arts Grants, 2014/15

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**ABSTRACT:**

The sum of \$40,000 (Cultural and Arts, City Grants Account #4002-8254) is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

**RECOMMENDATION:**

Review the grant applications and approve the recipients for recommendation to City Council for FY 2014/15 Cultural Arts Grants in accordance with City Council Policy I-10 – *Financial Support for Culture and the Arts*.

**FUNDING REQUIREMENTS:**

**A. Budget Includes Sufficient Funding**

The current adopted budget includes sufficient funding for this purchase. It will be expensed to the City Grants account in the Cultural and Arts Department, 4002-8254.

There is no fiscal impact related to this item.

**DISCUSSION:**

City Council Policy I-10 recognizes the importance of promoting culture and the arts within the City and establishes a Reserve Fund for Culture and Arts. The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

The Commission received written grant proposals from ten cultural organizations for funding of approximately \$70,100 in free cultural arts programming for the Newport Beach community in fiscal year 2014-15. Grant applicants include:

Baroque Music Festival (\$7,500): ATTACHMENT A

- Baroque Music Festival proposes to use the funds to present a series of Baroque music concerts.

ExplorOcean (\$7,500): ATTACHMENT B

- ExplorOcean will use the funds to launch STEAM (Science, Technology, Engineering, Art, and Mathematics) –based *Maker Workshops* to help youths use technology and art to create innovative designs.

Festival Ballet Theatre (\$2,500): ATTACHMENT C

- Festival Ballet’s Ballet to Schools program will bring narrated and abridged performances of the *Nutcracker* to two Newport Beach elementary schools.

Newport Beach Public Library Foundation (\$4000): ATTACHMENT D

- The Library Foundation proposes to present workshops in their *Making Memories* series for children on photography, book illustration, and music.

Newport Beach Film Festival (\$12,000): ATTACHMENT E

- The Newport Beach Film Festival is planning a multi-program series of seminars, covering several days of the Festival similar to the 2013 Seminar Series and Special Screening. Past seminar topics have included directing, screenwriting, production design, cinematography, film music composition, animation, documentary filmmaking, and special effects.

Orange County Museum of Art (OCMA) (\$5,000): ATTACHMENT F

- OCMA proposes to use the funds to present regularly scheduled arts programming to the public. Programming will include cinema, dance, music, and lectures.

South Coast Repertory (\$5,000): ATTACHMENT G

- SCR requests grant funding to present *Theatre for Young Audiences*, an annual series of three professionally produced plays for children.

Southland Opera (\$3,600): ATTACHMENT H

- Southland Opera proposes to present six music assemblies at Newport Beach locations of *Adventures in Song and Stories* and/or *Operetta: A World Tour*.

The Bowers Museum (\$3,000): ATTACHMENT I

- The Bowers Museum will use the funds to support the *Museum School Partnership Program* to provide free docent-guided tours, art classes, and transportation to schoolchildren.

The Magical Realism Foundation (\$20,000): ATTACHMENT J

- The Magical Realism Foundation requests funding for a story telling program.

Typically, the City Arts Commission grants a portion of the funds back to themselves in order to support Cultural Arts programming during the fiscal year.

<i><b>Grant Applicant</b></i>	<i><b>Amount Requested</b></i>	<i><b>Attachment</b></i>
Baroque Music Festival	\$ 7,500	A
ExplorOcean	\$ 7,500	B
Festival Ballet Theatre	\$ 2,500	C
Newport Beach Public Library Foundation	\$ 4,000	D
Newport Beach Film Festival	\$ 12,000	E
Orange County Museum of Art	\$ 5,000	F
South Coast Repertory	\$ 5,000	G
Southland Opera	\$ 3,600	H
The Bowers Museum	\$ 3,000	I
The Magical Realism Foundation	\$ 20,000	J
<b><i>TOTAL</i></b>	<b><i>\$ 70,100</i></b>	

**ENVIRONMENTAL REVIEW:**

Staff recommends the City Council find this action is not subject to the California Environmental Quality Act (“CEQA”) pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

**NOTICING:**

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).