

NEWPORT BEACH CITY ARTS COMMISSION
2015-16 CULTURAL ARTS GRANT APPLICATION

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CITY OF NEWPORT BEACH

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Balboa Island Improvement Association (BIIA)

Popular Name of Organization

956085806

Legal Name (if different)

Federal Tax ID No.

P.O. Box 64

Mailing Address

Balboa Island

92662- 0064

City

Zip

Ralph Rodheim

(949) 433-9543

Contact Name

Telephone

FAX N/A

ralph@boats4rent.com

<http://www.balboa-island.org/>

e-mail

Web Site

Balboa Island, Newport Beach California

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? No

Year organization was founded 1915 Number of paid staff 0 # of active volunteers 50+

Total amount requested: (from request line of project budget) \$ 6,000

Estimated number of people in Newport Beach that the proposed project(s) will serve: 1500+

CULTURAL ARTS GRANT APPLICATION

1. Briefly describe below your organization's purpose, mission, and goals.

1. **Purpose:** To promote cultural activities on Balboa Island, including a variety of art and live music for the Balboa Island-Newport Beach residents and visitors. The **Balboa Island Arts and Music Committee (BIAMC)** will focus on promoting art activities in collaboration with activities, such as the Balboa Island Home Tour, Balboa Island Art Walk, and Balboa Island Brush off.
2. **Mission:** The mission of the **Balboa Island Arts and Music Committee** is to produce quality musical events in the St. John Vianney Chapel and around Balboa Island as well as promoting local and regional art.
3. **Goals:** The goals of the **Balboa Island Arts and Music Committee** are to enhance and promote the cultural tradition of classical music held in Chapels and Churches. Additionally, the BIAMC will produce high quality musical performances, such as classical, jazz, folk, country, popular R&B in addition to artistic exhibits from local and regional artists. Since the Balboa Island Improvement Association (BIIA) is a non-profit organization, the goal is not fundraising, but to produce high quality music and art for the residents and visitors alike. Another goal of the BIAMC is to involve other residents such as our Newport Beach youth to serve as BIAMC members as decision makers, thus producing future concerts and art activities.

The **Goal of this grant application** is to produce six (6) Classical Concerts for 2016, four of which will be held at St. John Vianney Chapel and two (2) free concerts at the Balboa Island Park, including a music education segment.

2. Identify and describe why there is a need **in the Newport Beach Community** for your proposed project/program. Include a quantitative description of the need and on what you based your findings (i.e. "Based on a study done by the PTA, there are one hundred children in the 4th-6th grades at Newport Elementary who have had no training with musical instruments.") Describe how you have determined that your organization is the *best* organization for the proposed project/program.

There is a need to promote music and the arts throughout the City of Newport Beach. For example, the City and the Arts Commission recognized this need by producing the new Sculpture Garden at the Civic Plaza and hosting Concerts on the Green.

On Balboa Island, we have an opportunity to promote *music and classical concerts* for children, residents and visitors at St. John Vianney Chapel. This need was confirmed when the first concert was held to a sell-out audience on August 6th, 2015.

The economic slow-down of the past few years also affected local merchants in Newport Beach. One of the benefits of hosting and producing these music and art activities is to promote the Balboa Island merchants, as was the case with the August 6th concert, where several restaurants saw an increase in customers and overall revenue.

The global economic downturn of the past two years has taken an especially hard toll on cultural programs. Additionally, many school systems will have no music specialists serving elementary schools by next year. [1] In addition, one study identifies a strong relationship between sustained involvement in instrumental music across middle and high school and high level math proficiency in grade 12.

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new X or existing _____ project/program?

Dinner Cruises are popular in American cities bordered by waterways; however, live concerts held in community churches are a mainstay throughout Europe and are continually gaining popularity everywhere. To preserve this tradition and provide everybody with an opportunity to experience a tradition as far back as the Gregorian Chants during the Middle Ages, the Balboa Island Improvement Association (BIIA) formed a new committee called the **Balboa Island Arts and Music Committee (BIAMC)** to promote art and music for:

1. Balboa Island residents,
2. City of Newport Beach residents
3. Visitors to the City of Newport Beach.

Concerts performed in churches gained notoriety when for example, the historic Mirror Chapel in Prague hosted organ concerts, and one musician in particular who played the church organ was Amadeus Mozart. [3] Visitors continue to line up to witness and appreciate live concerts in the Mirror Chapel and many other historic church sites throughout Europe. The tradition continues at St. John Vianney Chapel on Balboa Island.

In 2015, the BIAMC hosted the first of three classical concerts at the St. John Vianney Chapel on Balboa Island. The first concert was August 6, 2015 and was a sold-out event. The second concert is scheduled for October 28th and the winter (holiday) concert will be held on December 9th, 2015.

It is our goal to promote and enhance community involvement by hosting six concerts next year in celebration of Balboa Island's Centennial. To date, we plan four concerts at St. John Vianney Chapel and two free concerts at the Balboa Island Park, Carol Beek Center.

Prior to the start of both "Concerts In The Park," the musicians will demonstrate an educational performance for students K-12 to enhance their classical music awareness and education.

The BIAMC will produce six concerts at a cost of \$2,000 per concert. Six concerts will mean a total of \$12,000 to produce next year's concerts. We are requesting a \$6,000 grant which the BIIA will match.

Attached to this grant application is the first 'Concert in the Church' program, which was a sell-out event. These classical concerts are NOT fundraising events; however, they are purely to promote the arts and culture of Newport Beach. The ticket price is \$10 per person. The monies go to the musicians.

Historically, concerts in churches is a European tradition [4] and since Balboa Island could be said to be a small European ‘type’ of community, a church concert is highly appropriate for this grant application. Also, by hosting the concert on Wednesday nights, we encourage attendees to have dinner /and or to shop the stores on Balboa Island, thus helping the economy of Newport Beach. This is a 100 percent volunteer endeavor. The grant is critical to ensure a successful 2016 season.

- Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

We intend to serve ALL members of our community, including K-8 students; high school students, adults of Balboa Island, Newport Beach and visitors.

Traditional church concerts are enjoyed by all age groups and art exhibits are for everyone to view and enjoy. We intend to include Newport Beach high school students to serve as BIAMC members to produce church concerts and art exhibits moving forward.

- Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET

**Funding from the
City of Newport Beach for 6
concerts**

**Funding from
Other Sources-BIIA for 6
concerts**

EXPENSES-Personnel

Artistic	0	0
Administrative	0	0
Technical Production	100.00/per concert	100.00/per concert

EXPENSES-Operating

Facility Expense/Space Rental	125.00/per concert	125.00/per concert
Marketing (poster publication)	250.00/per concert	250.00/per concert
Production/Exhibition Expense	0	0
Touring/Presentation Expense	0	0
Educational Materials	0	0
Transportation	0	0
Equipment	325.00/per concert	325.00/per concert
Other (if greater than 10%, annotate below) see below	200.00/per concert	200.00/per concert
TOTAL	\$ 1,000.00/concert	\$1,000.00/concert

Production of printed concert program & tickets and musician reception.

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

The quantifiable outcome is the following:

1. We will have sell-out/overflow audiences for each performance.
2. We will have ticket receipts for each concert.
3. We will produce a survey / questionnaire, which will be distributed twice during the 2016 season and will
4. Provide quantifiable outcomes.
5. Additionally, we will survey the merchants to obtain their comments and will determine if there is a business increase on Concert nights, specifically on Wednesday nights to show percent increase.

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2014/15 and 2015/16. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

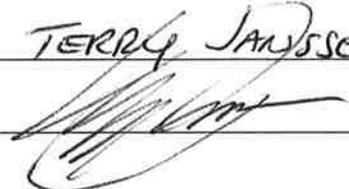
	2014/15 Budget (current)	2015/16 Budget (projected)
I. Income (cash only)		
Contributed	82,556.00	135,000.00
Earned		
Total Income	82,556.00	135,000.00

II. Expenses		
Program	33,945.00	59,177.00
General and Administrative	47,930.00	63,150.00
Marketing and Development	2,000.00	3,000.00
Total Expenses	77,875.00	125,327.00

III. Operating Surplus/Deficit (Income minus Expenses)	4,691.00	9,673.00
IV. Fund Balance at Beginning of Year	43,792.00	40,000.00
V. Accumulated Surplus (Deficit) (Add lines III and IV)	48,483.00	49,673.00

VI. In-Kind Contributions (attach schedule if greater than 10% of total income)	—	—
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9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name TERRY JANSSEN Title PRESIDENT
 Signature  Date 9/15/15

References:

1. EPISODE 4: Dudamel: Conducting a Life (Blog) "The Consequences of Curtailing Music Education"
3. Prague Experience: The Prague Guide (<https://www.pragueexperience.com/opera-concerts/concert-halls.asp>)
4. The History of Music (<http://webpages.shepherd.edu/BREICH01/>)

Dustin Callahan, Pianist: Dustin Callahan has won numerous awards in both piano performance and composition. He has performed extensively throughout California as a solo artist presenting standard classical literature and original works, as an accompanist for vocalists, and in chamber ensembles. As a composer, Dustin has received several commissions, including the preparation of a major keyboard work for the Kapell Foundation Commemorative Concert that was held at the Colburn School of the Performing Arts in Los Angeles. The resulting work was Dance Illusions, a set of four piano pieces inspired by various dance rhythms and styles. In April of 2012 Dustin collaborated with the International Tenors and presented a show featuring opera, musical theater, operetta and pop music. With undergraduate degrees in piano performance and composition, Dustin has a Masters of Music in Composition from the University of Cincinnati College-Conservatory of Music.



Alexandra Rupp, Vocalist: Alexandra Rupp is currently a junior Vocal Performance major at Chapman University. Alexandra played roles from scenes of Rossini's *La Cenerentola*, Bizet's *Carmen*, and Delibes' *Lakmé*.

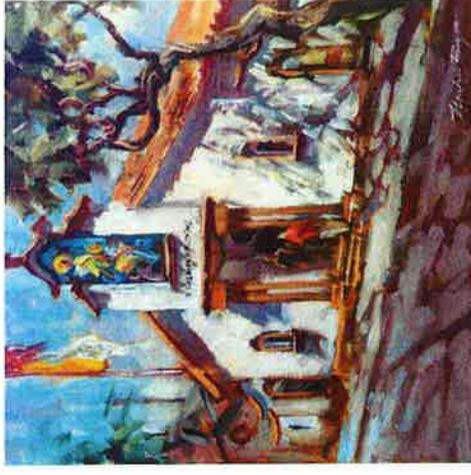


This concert is dedicated to Milton Rodheim
A man who loved all music

She also performed the roles of "Cherubino" from Mozart's *The Marriage of Figaro* and "Giannetta" from Donizetti's *L'elisir d'amore* in Opera Chapman's spring opera productions. In 2014 and 2015, Alexandra collaborated with Pacific Symphony, performing the roles of "Cowgirl" and "Wicked Stepsister" in their Musical Morning's productions of *The Magic Potion*, an adaptation of Donizetti's opera *L'elisir d'amore* and *Cinderella*, an adaptation of Rossini's *La Cenerentola*. For the past two summers, Alex has toured Boston and New York as part of a small group of Chapman music students that performs selections from various operas and classic musicals. She looks forward to continue developing her musicianship at Chapman and sharing the joy that music brings to her with her audiences.

A Balboa[®] Island Concert THE Classics

Thank you



Artwork by Michele Byrne



Wednesday August 12, 2015 7-8pm

Welcome

Throughout Europe, wonderful concerts are held in a variety of churches. It is therefore appropriate that Balboa Island, which is similar to many European villages, offers the same opportunity to enjoy classical music in a local, intimate setting. We are honored and privileged to bring to you some of Southern California's most distinguished musical talent. We hope you enjoy this evening's premier concert.



We would like to take this opportunity to thank some of the people and organizations that made this night possible;

- Balboa Island Merchant's Association
- Balboa Island Improvement Association
- Reverend Monsignor Lawrence J. Baird, P.A.
- Classical Music Encounters of Orange County
- Laguna Graphic Arts
- Debra Huse Gallery

Program

Elixir Piano Trio: Pianist, Cellist and Violinist

Adagio from *Spartacus*-Aram Khachaturian
Piano Trio No.1 in D minor, Op. 32-

Anton Arensky

Finale: Allegro non troppo

Alexandra Rupp, Vocalist, accompanied by

Dustin Callahan, Pianist

"Que fais-tu, blanche tourterelle" from *Roméo and*

Juliette-Charles Gounod

"È Amore un Ladroncello" from *Così fan Tutte*-

Wolfgang Mozart

Dustin Callahan: Pianist

2 Intermezzi Op. 118, Nos 1 and 2-

Johannes Brahms

Piano Sonata Op. 22, no. 1, mvt. 4 *Ruvido ed Ostinato*-

Alberto Ginastera

Elixir Piano Trio: Pianist, Celist and Violinist

March from *The Love for Three Oranges*-

Sergei Prokofiev

Valse from *War and Peace*, Op. 91-

Sergei Prokofiev

Primavera Porteno-Astor Piazzolla

Oblivion-Asto Piazzolla

Csardas-Vittorio Monti

Alexandra Rupp, Vocalist, accompanied by

Dustin Callahan, Pianist

"Ave Maria" -Franz Schubert

The Elixir Piano Trio

Winner of the *Most Distinguished Musician award 2005 IBLA International Competition* in Italy, The Elixir Piano Trio has appeared in performances in Europe and the United States. Founded in 2004, the dynamic Elixir Piano Trio performs both traditional and modern repertoire with classical, folk and jazz influences. Known for their unique and exciting interpretations, the Los Angeles based ensemble has dazzled audiences with their energy and sensitivity.



Lucy Nargizyan, Pianist: Lucy has been featured as soloist, chamber musician and accompanist throughout the United States, England, Wales, Austria, Italy, Poland, Czech Republic, Bulgaria, Canada, Mexico and Russia. Her performances were broadcasted on Russian Radio and Television as well as on Classical KUSC Radio.

Among her many awards and honors, a few notable ones include: the winner of the Moscow Young Artist Competition, the winner of the Peninsula Young Artists International Festival, and "Most Distinguished Musician Award" at the 2005 IBLA International Competition in Italy, where she performed with the Elixir Piano Trio. She holds a Doctorate Degree in Piano Performance from USC.



Samvel Chilingarian, Violinist: An avid chamber musician, Mr. Chilingarian has toured extensively throughout Europe, Japan, the United States and Central America with the Melos Ensemble, Vienna Sinfonietta, Orchestra Internazionale d'Itali, and Ensemble Nine. He has performed in such prestigious venues as the Musikverein in Vienna, Teatro di San Carlo in Napoli, Teatro Farnese in Parma, and many more. He has been featured on the Sundays Live radio broadcast Classical 105.1 K-Mozart as well as on 91.5 KUSC "Spotlight on The Arts." Since his return to L.A., Mr. Chilingarian's focus has been to bring spirited and passionate music to young musicians.



Garik Terzian, Celist: Mr. Terzian has performed extensively throughout the former Soviet Union, United States, Mexico, Spain, Ireland and Czech Republic. He has frequently appeared as a soloist with several orchestras including Armenian State Philharmonic Orchestra and various orchestras in Mexico. Awarded a merit scholarship from USC, he continued his education at USC's Thornton School of Music under the direction of distinguished professor Ronald Leonard, where he received a Master of Music Degree in Cello Performance. He is the First Place winner of the Young Musicians Competition and Armenian Philharmonic Concerto Competitions.



A Balboa Island Concert

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AND BALBOA ISLAND IMPROVEMENT ASSOCIATION