

CITY ARTS COMMISSION

PUBLIC COMMENTS ON MASTER PLAN (JULY THROUGH OCTOBER 2015)

CONTEMPORARY/CUTTING EDGE

- Emphasize contemporary art
- Create an alternative art space
- Do things that are "edgy" and do not try to please everyone

EXHIBIT SPACE

- Galleries for emerging artists
- The City should support its own museum
- Have a dedicated space for arts
- Other arts and recreation facilities in the City including buildings, gardens, and a centralized, regional arts facility
- Establish a Newport Beach Art Museum
- A cultural arts center in the City
- Concept of pop-up events

FUNDING

- The arts budget for Newport Beach has not changed for many years and should be increased
- Challenge Council to increase its budget allocation to the arts
- Increase efforts in supporting art education
- Better support of local artists

OUTREACH

- Public/private partnerships
- Engage other cities
- Cooperate with nearby cities.
- Identify the City as a destination
- Have sculpture exchanges between city districts
- Hold more competitive activities to bring the community in to appreciate the art and to better utilize the Library resources in terms of increasing skills.
- Develop a comprehensive arts plan with other organizations in the City, such as a master calendar of arts events
- Send out polling information to the public to determine their interests in the arts
- Investigate the City's art inventory

PROMOTION

- Invest in promoting the arts
- Increase promotion of arts programs
- Promotion of City events is lacking
- A central point where everyone can be informed of all arts activities
- Work with street artists to promote arts

TECHNOLOGY

- Investigate technology and its effects on the arts
- Existing arts program must be nurtured and adapted to technology
- Use of technology by children
- Develop an integrated/synchronized website for all arts activities in the city
- Improve multi-faceted communications program

SPONSORSHIP

- Hang sponsored event banners
- Approach local businesses with sponsorship opportunities
- Support of the arts by local businesses
- Hold events where industries can participate