



CITY OF NEWPORT BEACH TOURISM BUSINESS IMPROVEMENT DISTRICT AGENDA

1600 Newport Center Drive, Newport Beach, CA 92660

Thursday, January 21, 2016 - 2:00 PM

Tourism Business Improvement District Members:

**Andy Theodorou, Chairman of the Board/General Manager Marriott
Newport Beach**

Karl Kruger, General Manager Fairmont Newport Beach

Ruth Benjamin, General Manager Hyatt Regency Newport Beach

Robert Leck, General Manager Radisson Hotel Newport Beach

Gerard Widder, General Manager The Island Hotel Newport Beach

Debbie Snavelly, General Manager Newport Dunes Resort & Marina

Sam Elrabaa, General Manager Balboa Bay Resort

Melody Lanthorn, General Manager Newport Beach Marriott Bayview

Staff Members:

Gary Sherwin, President/CEO Visit Newport Beach, Inc.

**Michelle Donahue, Senior Vice President of Sales Visit Newport Beach,
Inc.**

Erin Stapley, Recording Secretary

Lesley Swain, Chief Financial Officer of Newport Beach & Company

The Tourism Business Improvement District meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Tourism Business Improvement District agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Business Improvement District and items not on the agenda but are within the subject matter jurisdiction of the Tourism Business Improvement District. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Newport Beach & Company, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 719-6100.

1) CALL MEETING TO ORDER

2) ROLL CALL

3) PUBLIC COMMENTS ON AGENDA ITEMS

Public comments are invited on agenda and agenda items generally considered to be within the subject matter jurisdiction of the Tourism Business Improvement District (TBID) Board. Speakers must limit comments to five (5) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The TBID Board has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

4) Approval of Minutes

Approval of Minutes

Review and approve the meeting minutes.

Attachment: TBID Minutes-2015-0625

5) **CURRENT BUSINESS**

1. YTD Budget Review/Approval on Revisions - Lesley Swain
2. YTD Sales Results/Initiatives - Michelle Donahue
3. 2-Year Marketing Plan for Group Meetings - Doug McClain
4. Election of TBID Board Officers
5. Open Discussion

Board to review and approve the above noted items.

6) **BOARD/COMMITTEE/COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)**

7) **PUBLIC COMMENTS ON NON-AGENDA ITEMS**

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the TBID Board of Directors. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The TBID Board has the discretion to extend or shorten the speakers' time limit on non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

8) **ADJOURNMENT**