



CITY OF NEWPORT BEACH CITY ARTS COMMISSION AGENDA

Friends Meeting Room, Central Library
1000 Avocado Avenue, Newport Beach, CA 92660

Thursday, July 14, 2016 - 5:00 PM

City Arts Commission Members:

Arlene Greer, Chair
Lynn Selich, Vice Chair
Caroline Logan, Secretary
Judy Chang, Commissioner
Michelle Bendetti, Commissioner
Michael Kerr, Commissioner
Jennifer Van Bergh, Commissioner

Staff Members:

Tim Hetheron, Library Services Director
Francine Jacome, Administrative Support Technician

The City Arts Commission meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the City Arts Commission agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Commission and items not on the agenda but are within the subject matter jurisdiction of the City Arts Commission. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Tim Hetheron, Library Services Director, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 717-3801 or thetheron@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Library Services Department 24 hours prior to the scheduled meeting.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. ELECTION OF OFFICERS

The City Arts Commission shall nominate and elect Commissioners to serve as Chair, Vice Chair and Secretary for FY 2016/2017.

IV. NOTICE TO THE PUBLIC

The City provides a yellow sign-in card to assist in the preparation of the minutes. The completion of the card is not required in order to address the City Arts Commission. If the optional sign-in card has been completed, it should be placed in the tray provided at the Staff table.

The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.

V. PUBLIC COMMENTS

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

VI. CONSENT CALENDAR

All matters listed under CONSENT CALENDAR are considered to be routine and will all be enacted by one motion in the form listed below. City Arts Commissioners have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the City Arts Commission votes on the motion unless members of the City Arts Commission request specific items to be discussed and/or removed from the Consent Calendar for separate action. Members of the public who wish to discuss a Consent Calendar item should come forward to the lectern upon invitation by the Chair.

A. Approval of Minutes of the May 12, 2016 and June 9, 2016, City Arts Commission Meetings

[07-14-2016 - City Arts Commission - 01 Draft Minutes 05-12-2016.pdf](#)

[07-14-2016 - City Arts Commission - 02 Draft Minutes 06-09-2016.pdf](#)

B. Consent Calendar Items

1. Financial Report

Review of financial information.

[07-14-2016 - City Arts Commission - 03 Financial Report.pdf](#)

2. Cultural Arts Activities

Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

[07-14-2016 - City Arts Commission - 04 Cultural Arts Activities for June 2016.pdf](#)

VII. CURRENT BUSINESS

A. Items for Review and Possible Action

3. Committee Appointments

The City Arts Commission Chair will appoint Ad Hoc Sub Committees of one or more members for such specific purpose as the business of the Commission may require from time to time.

4. Sculpture Exhibition in Civic Center Park - Phases III and IV

Staff requests that the City Arts Commission review a proposal for Phases III and IV of the Sculpture Exhibition in Civic Center Park for submission to City Council for approval.

[07-14-2016 - City Arts Commission - 05 Staff Report Sculpture Exhibition in Civic Center Park - Phases III and IV.pdf](#)

5. Acceptance of Sculpture *Sunset Years* Into the City Art Inventory

The Fine Arts Ad Hoc Subcommittee requests that the City Arts Commission review the sculpture and proposed site for *Sunset Years* by sculptors Miriam Baker and Rhonda Jones and recommend that City Council accept it into the City Art inventory.

[07-14-2016 - City Arts Commission - 06 Staff Report Acceptance of Sculpture *Sunset Years* Into the City Art Inventory.pdf](#)

[07-14-2016 - City Arts Commission - 07 ATTACHMENT A - Images of *Sunset Years* Maquette.pdf](#)

[07-14-2016 - City Arts Commission - 08 ATTACHMENT B - Proposed Site for *Sunset Years*.pdf](#)

[07-14-2016 - City Arts Commission - 09 ATTACHMENT C - Council Policy I-9 Art in Public Places.pdf](#)

[07-14-2016 - City Arts Commission - 10 ATTACHMENT D - Council Policy I-11 Donation of Art to City of Newport Beach.pdf](#)

6. City Arts Commission Strategic Planning Session

Staff proposes hiring Loren Lillestrand of Lillestrand Leadership Consulting to facilitate a strategic planning session.

[07-14-2016 - City Arts Commission - 11 Staff Report City Arts Commission Strategic Planning Session.pdf](#)

7. Cultural Arts Grants 2016-17

The sum of \$40,000 (Cultural and Arts, City Grants Account #4002-8254) is provided annually for specific arts programming or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations or funding to the City Council for final approval. For Fiscal Year 2016/17, staff recommends that the City Arts Commission distribute the entire amount of \$40,000 to arts organizations, with the encouragement that the arts programming take place in City facilities.

[07-14-2016 - City Arts Commission - 12 Staff Report Cultural Arts Grants 2016-17.pdf](#)

[07-14-2016 - City Arts Commission - 13 ATTACHMENT A - Cultural Arts Grant Application Instructions.pdf](#)

[07-14-2016 - City Arts Commission - 14 ATTACHMENT B - 2016-17 Cultural Arts Grant Application.pdf](#)

[07-14-2016 - City Arts Commission - 15 ATTACHMENT C - Cultural Arts Grant Project Completion Report.pdf](#)

B. Monthly Reports**8. Fine Arts Ad Hoc Subcommittee**

Chair Arlene Greer (Chair), Secretary Caroline Logan, Commissioner Judy Chang.

9. Newport Beach Sculpture Garden Ad Hoc Subcommittee

Chair Arlene Greer (Chair), Vice Chair Lynn Selich.

10. Master Plan for Arts and Culture Steering Committee

Chair Arlene Greer (Chair), Secretary Caroline Logan.

11. Communications/Publicity/Marketing Ad Hoc Subcommittee

Vice Chair Lynn Selich, Commissioner Judy Chang.

12. Newport Beach Arts Foundation Liaison Ad Hoc Subcommittee

Chair Arlene Greer (Chair), Vice Chair Lynn Selich.

13. Cultural Arts Collaborations Ad Hoc Subcommittee

Vice Chair Lynn Selich (Chair), Commissioner Judy Chang, Commissioner Michael Kerr.

VIII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

IX. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited and non-agenda items generally considered to be within the subject matter jurisdiction of the City Arts Commission. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

X. ADJOURNMENT

**Newport Beach City Arts Commission Regular Meeting Minutes
Thursday, May 12, 2016
Regular Meeting – 5:00 PM
Friends Meeting Room, Central Library
1000 Avocado Ave.
Newport Beach, CA 92660**

I. CALL TO ORDER – 5:03 PM

II. ROLL CALL

Commissioners Present:

Arlene Greer, Chair
Lynn Selich, Vice Chair
Caroline Logan
Judy Chang
Rita Goldberg
Michael Kerr
Robert Smith

Staff Present:

Tim Hetherton, Library Services Director
Francine Jacome, Administrative Support Technician

III. NOTICE TO THE PUBLIC

IV. PUBLIC COMMENTS

Richard Stein, of Arts OC, reminded the committee that the first round of sculptures is being de-installed in August and plans are underway to ensure that the operation progress smoothly.

Mr. Magrutsche requested clarification as to when public comments are held.

Chair Greer confirmed that public comments are held after each item and also after each report.

V. CONSENT CALENDAR

Motion made by Secretary Logan, seconded by Commissioner Smith, and carried (7-0-0-0) to approve the City Arts Commission Consent Calendar.

AYES: Goldberg, Kerr, Chang, Logan, Smith, Selich, Greer
NOES: None
ABSTENTIONS: None
ABSENT: None

Motion made by Commissioner Smith, seconded by Secretary Logan, and carried (7-0-0-0) to approve the April 14, 2016 City Arts Commission Meeting minutes, as amended.

AYES: Goldberg, Kerr, Chang, Logan, Smith, Selich, Greer
NOES: None
ABSTENTIONS: None
ABSENT: None

Consent Calendar Items

1. **Financial Report** - *Review of financial information*
2. **Cultural Arts Activities** - *Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.*

PUBLIC COMMENTS: None

VI. **CURRENT BUSINESS**

Items for review and Possible Action

3. **Proposal for Newport Beach Chalk Art Fest** - *Staff recommends that the City Arts Commission approve a list of funding opportunities for submission to the Newport Beach Arts Foundation.*

Tim Hetheron, Library Services Director, reported that staff received a proposal from a group of businesses and residents of the Balboa Village to partner with City Arts Commission for the Newport Beach Chalk Art Fest to occur the weekend of October 15 and 16, 2016. The event would include food and music, as well as children's activities. The event set up would be on Saturday and the actual event activities, on Sunday. The group is proposing for City of Newport Beach Arts Commission to fund \$25,000 towards the event, which is to be expensed from the Balboa Performing Arts Theater fund. Although the event is held the same weekend as the Newport Beach Arts Foundation's Art in the Park, staff believes the two events will complement each other, creating an arts weekend. Those involved with organizing the festival are experienced with this event. It also shows support of the artists as they would be paid an honorarium. It also satisfies a goal of the Master Plan for Arts and Culture, in that it is enlivening a neighborhood and could become a signature event on the Peninsula. Staff is recommending for the City Arts Commission to approve the request and seek City Council's approval to enter into agreement with the Balboa Village group.

COMMISSION AND STAFF COMMENTS:

Discussion ensued regarding the funding the request, the lack of information provided in the proposal in order for the Commission to adequately approach City Council for approval to commence with the project and the promoting efforts that are in place to communicate to the public regarding the event.

In response to Commissioner's comment regarding how the event will be marketed and whether portions of the \$25,000 being requested will be geared towards marketing efforts, Library Director Hetherton replied by stating that a detailed list of how funds are going to be distributed will be forwarded to City Council and the City Arts Commission. Staff also stated that banners will be placed throughout the city as well as advertisements in the Library email newsletter, the Library website, and a press release promoting the event.

Further discussions ensued regarding the date of the festival, which coincides with the Art in the Park event that is occurring the same weekend. Commissioners also discussed the funding of the project. In response to numerous comments regarding the timeframe and the overall expenses associated with the event, staff explained that the festival will be held on Sunday, October 16, while the Art in the Park event is being held on Saturday, October 15, 2016. Staff also explained that the overall expense of the project is \$36,750 to which the group is requesting for the City to fund \$25,000 out of the total expense, with the rest of the money to be raised via donations received from individuals and businesses.

In conclusion, members of the Commission are concerned that without a full budget pertaining to the program expenses, and the donors who will contribute financially to the event, City Council will not approve this project. Members of the Commission proposed that staff table further discussion on this event until the next City Arts Commission meeting in order to cast a vote.

PUBLIC COMMENTS:

Chair Greer opened public comments.

Former City Arts Commissioner Michael Magrutsche questioned if the organizer is the same that was involved with last year's painting in the street event, to which it was confirmed that the people involved with this year's Chalk Art Fest are the same people that were involved and conducted last year's La Strada dell'Arte event.

Newport Beach resident Jim Mosher stated that he believes the commissioners are raising some valid concerns. Mr. Mosher also stated that it seemed that Balboa Village is becoming increasingly dependent on tax payer's funds in everything that they do and advised the commission to look into whether any of the merchants in Balboa Village are helping fund their events.

Mr. Stein stated that government agencies carry a 50/50 match requirements for grant funding, which do not have to be in the form of cash, but has to be a dollar for dollar match, and advised the commission look into putting together a similar policy.

Newport Beach resident Susan Kramer suggested the children's event be held at the Catholic Church down the street as it will keep them away from the flow of traffic. Mrs. Kramer also stated that drawing on the sidewalks with chalk is against the law and asked who will be providing the chinks and materials for the children's area.

In response to Mrs. Kramer's comments and Chair Greer's prompts to Janis Dinwiddie, event organizer, Ms. Dinwiddie stated there will be an area designated for the children. The

children will be provided with the chalk, which the children will be able to keep afterwards, and there will be a \$5.00 fee for the square. Ms. Dinwiddie also pointed out that there are other chalk art festivals being conducted throughout the region at the same time this event is being held and any delay in announcing this event can create a conflict in terms of artist's attendance.

In response to commissioner's question regarding whether or not the event will proceed if it rains, Ms. Dinwiddie responded by stating that the event is a rain or shine event and canopies will be installed in the event it rains. Ms. Dinwiddie stated that the issue will be with ground water as far as the art work is concerned, but will be looking into evaluating what could be done to cover any art work. Commissioner requested to have the rain issued addressed as part of the planning process.

In response to commissioner's concerns regarding the effect delaying the approval process will have on the chalk artists being reserved for the event, Ms. Dinwiddie stated that the hope is to have the event be announced at the end of the month in order to start reserving chalk artists for the event. Ms. Dinwiddie concluded by stating that until a commitment is made with the artists, there is nothing holding them from committing to something else.

Chair Greer closed public comments.

Discussion ensued as how to best modify the proposal to satisfy the time requirements of the Chalk event organizers.

Commissioner Kerr suggested approving the proposal with the understanding that 30% of the funding for the event come from private sources, suggesting that the \$25,000 that is being requested from the Balboa Performing Arts Theater Foundation funds represents 70% of the total event budget of \$36,750.

Motion made by Commissioner Kerr, seconded by Commissioner Goldberg and carried (5-2-0-0) to advise City Council to approve \$25,000 allocation for the Chalk Art Fest from the Balboa Performing Arts Theatre fund with the with the understanding the event will become more self-funding before they request support in the future.

AYES:	Goldberg, Chang, Kerr, Logan, Greer
NOES:	Selich, Smith
ABSTENTIONS:	None
ABSENT:	None

4. Master Plan for Arts and Culture - *Staff recommends that the City Arts Commission submit the draft Master Plan for Arts and Culture for City Council approval.*

Chair Greer read the background of the plan to the commission as well as distributed the document to both the public and commission for discussion. Chair Greer requested for the commission to adopt the document being presented, in order to submit the drafted to the City Council for approval.

Commissioner Chang departs at 6:17 PM

PUBLIC COMMENTS:

Chair Greer opened public comments.

Mr. Magrutsche requested further clarification regarding the contents of the document. Chair Greer explained that the document contained the goals and objectives drafted by City Council sent to the commission for feedback and directions.

Mr. Mosher stated that he is unsure as to what is being discussed tonight as the report states that the discussion is supposed to be a study session and no action is needed for study sessions. Mr. Mosher further stated that there is a master plan in place that was never approved and doesn't see any documents being presented at tonight's meeting that can be reviewed, adopted and approved. Mr. Mosher concluded by stating that the commission is asking for a seal of approval on something that is vague.

Chair Greer responded to Mr. Mosher's comments by stating that the commission is following the direction of City Council, which is to consider the drafted plan and identify the goals and objectives for arts and cultural recommendations as well as develop a Vision and Mission plan previously discussed at ad-hoc committee and now presently being discussed.

Chair Greer closed public comments.

COMMISSION AND STAFF COMMENTS:

Discussion ensued regarding the request being asked by the commission from City Council. Members of the commission are reluctant to provide directions to City Council without having adequate time to review the document and conduct a study session as to what the city's mission and vision should be.

Commissioner Smith stated that the plan is a robust plan, but is unsure how the plan should be implemented.

Commissioner Goldberg stated that the document is a great start for the vision Newport Beach needs to have. Ms. Goldberg also stated that art and culture in any city redefines the city; and by putting on paper a commitment to art that the City Council will sign off on is a long time in coming.

Vice Chair Selich stated that she feels it's a fine document at this juncture. Since she has been on the Commission, Vice Chair Selich has repeatedly requested that the Commission come up with a 1-3-5 year plan that is a lot more detailed. For whatever reason, that hasn't happened. That would be the way she would like to see it done, but where the Commission is at today, they do need to continue to move things forward.

Chair Greer responded to Vice Chair Selich's comment by stating that the commission is doing what has been asked by City Council, which is to get back to them with goals and objectives and to focus on ways to expand on private supports (Item #3), which was covered in the previous weeks' study session.

Further discussion ensued as to how to proceed with the City Council's requests. Chair Greer and commission members agreed to conduct an "idea" session that would include the community and city council members.

Library Director Hetherington to follow up with date and time of the session. Discussion is tabled until further notice.

Commissioner Kerr departs at 6:44 pm.

Monthly Reports

5. Fine Arts Ad Hoc Subcommittee - *Chair Arlene Greer (Chair), Secretary Caroline Logan, Commissioner Judy Chang*

Chair Greer reported that reception provided for Eva Malhotra was very successful. Chair Greer also reported that the Newport Beach Art Exhibition is scheduled for Saturday, June 18, with UCI Professor Joe Lewis to serve as juror. Chair Greer stated that the goal is to have 150 artists in attendance, but currently have 70 artists confirmed. Ms. Greer concluded that the event is an opportunity for everyone to enjoy the exhibition and meet local artists. The exhibition is scheduled for Saturday afternoon from 1:00 – 6:00 pm. Chair Greer concluded by stating that every commissioner, and foundation members too, should be engaged that day and volunteers are needed for the event. It is expected to have a turnout of approximately 2000 people as had last year.

PUBLIC COMMENTS:

Chair opened public comments.

Mr. Magrutsche stated that his artist friends cannot afford the \$40 application fee and requested that moving forward, the price to be lowered to \$20 per artist. Chair Greer responded by stating that the hope is to have enough public and private collaboration in order to raise sufficient funds where there won't be a fee for future events. However, at present time, a fee is necessary to defray event costs.

Chair closed public comments.

6. Newport Beach Sculpture Garden Ad Hoc Subcommittee - *Chair Arlene Greer (Chair), Commissioner Robert Smith (co-Chair), Vice Chair Lynn Selich.*

Chair Greer reported that the Patricia Vader *Sunflower* repair is in process and the sculpture is on hold until funding is determined.

PUBLIC COMMENTS: None

7. Arts Master Plan Steering Committee - *Chair Arlene Greer (Chair), Secretary Caroline Logan, Commissioner Goldberg.*

Chair Greer reported that meeting will be held to discuss the city's vision and return to discuss goals and objectives to bring back to City Council for approval.

8. Communications/Publicity/Marketing Ad Hoc Subcommittee - *Commissioner Rita Goldberg (Chair), Vice Chair Lynn Selich, Commissioner Judy Chang.*

Nothing to report

9. Civic Center Art Placement Ad Hoc Subcommittee - *Secretary Caroline Logan (Chair), Commissioner Rita Goldberg.*

Nothing to report.

10. Newport Beach Arts Foundation Liaison Ad Hoc Subcommittee- *Chair Arlene Greer (Chair), Vice Chair Lynn Selich, Commissioner Robert Smith.*

Commissioner Smith reported that there was a meeting scheduled to discuss the next phase for *Sphere 112*, however the meeting was cancelled and no re-reschedule date has been confirmed. Library Director Hetherton stated that the next meeting date is scheduled for the first Monday in June.

Mr. Smith reported that Newport Beach Arts Foundation President Carmen Smith conducted a tour of the Sculpture Garden to 12 newcomers to Newport Beach. Mr. Smith stated that the tour was very pleasant and a lot of good questions were asked regarding the pieces.

Additionally, Mr. Smith reported that at the moment, only two high schools from the Newport Beach school district have scheduled to tour the garden in June.

Mr. Smith reported that there will be a lecture conducted by Dr. Lila Crispin, member of the foundation and a very knowledgeable arts educator, on May 19, at the Newport Beach Public Library, in the Friends Meeting Room, at 7:00 PM. Mr. Smith encourages the commission to attend.

Lastly, Mr. Smith reported that there are 43 artists signed up for the Art in the Park event and reminders are being sent to artists that have participated in prior art exhibition events to attend.

PUBLIC COMMENTS:

Chair Greer opened public comments.

Mr. Mosher requested clarification as to whether or not anything is being done to repair the first round of sculptures that are deteriorated. In response to Mr. Mosher's question, Library Director Hetherton stated that conversation was held with artist Gerardo Hacer to repair the *Cub Triptych* sculpture. Library Director Hetherton also stated that a conversation was held with Patricia Vader regarding the repair of the *Sunflower* sculpture and was told that the fee to repair the statue is approximately \$3300. It was agreed that the best avenue to take would be to de-install the piece in August.

Chair Greer closed public comments.

11. Performing Arts Ad Hoc Subcommittee - *Chair Arlene Greer (co-Chair),
Commissioner Rita Goldberg (co-Chair), Vice Chair Lynn Selich.*

Chair Greer reported that the Archie's Ice-Cream food truck and TK Burgers have agreed to provide food truck services during the summer Concerts on the Green series.

12. Cultural Arts Collaborations Ad Hoc Subcommittee - *Vice Chair Lynn Selich (Chair),
Commissioner Judy Chang, Commissioner Michael Kerr.*

Nothing to report.

Discussion ensued regarding combining a couple of the Ad Hoc sub committees into one committee. It was suggested by Library Director Hetherton to wait until next month's meeting before making any changes to the sub-committees.

PUBLIC COMMENTS:

Chair Greer opened public comments.

Mr. Mosher reminded the commission that there will be two new commissioners that should be involved in the special meeting regarding the arts master plan. Mr. Mosher suggested for the commission to find out how the City budget works in order to be aware of what is involved when the budget is being implemented.

Mr. Stein reminded the commission that they are the consultants for the sculpture exhibitions and is very disappointed that no one approached him regarding problems with the sculptures, including the problems with the Patricia Vader sculpture. Mr. Stein stated that his team is very invested in the success of the sculptures and follow-up advice to be done regarding the existing exhibitions would be done at no cost to the city. Chair Greer responded by saying that the commission was under the impression that there would be cost involved for any consultation. Mr. Stein concluded by saying that any problems or questions the commission has, they shouldn't hesitate to contact him.

Chair Greer closed public comments.

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

Chair Greer suggested adding chalk art, Pacific Symphony, and the arts master plan to the agenda. Library Director Hetherton suggested adding the proposed the City Arts Commission review the installation of the Miriam Baker sculpture on the end of Marine Avenue on Balboa Island.

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS - None

IX. ADJOURNMENT – 7:15 PM

**Newport Beach City Arts Commission Regular Meeting Minutes
Thursday, June 9, 2016
Study Session – 4:00 PM / Regular Meeting – 5:00 PM
Friends Meeting Room, Central Library
1000 Avocado Ave.
Newport Beach, CA 92660**

I. CALL TO ORDER – 4:10 PM

II. ROLL CALL

Commissioners Present: Arlene Greer, Chair
Lynn Selich, Vice Chair
Caroline Logan
Judy Chang
Robert Smith – Arrived at 5:00 PM

Commissioners Absent Rita Goldberg
Michael Kerr

Staff Present: Tim Hetheron, Library Services Director
Francine Jacome, Administrative Support Technician

III. NOTICE TO THE PUBLIC

IV. STUDY SESSION BUSINESS

1. Master Plan for Arts and Culture

The City Arts Commission will hold a public discussion in order to formulate a vision statement for the draft Master Plan for Arts and Culture.

Chair Greer presented the Vision Statement. Chair Greer reported that the ad-hoc committee met with consultant Vincent Kitch to review the Master Plan for Arts and Culture and based on ideas discussed regarding the Commission's goals and objectives, a vision statement was drafted for the Newport Beach City Arts Commission.

V. PUBLIC COMMENT

Mr. Michael Magrutsche, former Commissioner, stated that a vision statement is a short statement that is meant to convey something tangible and what was presented is not a vision statement, but rather the qualities of one.

Chair Greer replied that the rest of the vision statement defines attainable plans, such as the sculpture garden, concerts, exhibits, and many of the other arts programs that exist.

Mr. Jim Mosher stated that the process seemed to be going backwards where it seems as if the Commission is trying to define the vision prior to writing the plan. Mr. Mosher further stated that he is disappointed that Commissioner Kerr is not in attendance as it was his idea to hold the Study Session.

Library Director Hetherton commented that Mr. Kitch was contracted based on his experience of drafting up mission and vision statements for larger cities, which is why the Commission now has a vision statement and master plan for arts and culture that is similar to other city's plans. Director Hetherton continued by stating that there are some unique elements to Newport Beach in the plan, but believes that some of the items defined in the master plan can also be found in other city's master plans. Per Director Hetherton, a large element of the master plan worked on by the sub-committee was to create opportunities so that ordinary citizens would not only be exposed to cultural experiences, but could participate in them. Mr. Kitch was brought in to work on tying it all together to create a vision statement.

Mr. Mosher stated he would have liked to see a vision statement with items listed that the public would never have thought of; something unique to the City Arts Commission, something that is not currently being done or achieved by other cities. Additionally, we need to be concrete in the vision statement, not just generalities, but a vision that could be realized in 5 years, 10 years, or longer. Lastly, the vision needs to be achievable

Chair Greer stated that there are certain aspects of arts and culture that are unique and now part of the city's history, such as the sculpture garden, that define the city culturally. She further stated that it is important to have a venue where arts and culture can reflect the value of the community. Chair Greer concluded by stating that these venues can be spread out through the seven districts as each of them is unique and that uniqueness can be shared with residents and visitors.

Vice Chair Selich commented that the drafted plan is a generalization of what is already in the Master Plan for Arts and Culture. Ms. Selich would like to see a plan that addresses the needs, wishes and the future of the arts and programming in Newport Beach; an overview of how Arts and Culture can serve each of the seven areas of the city in very specific ways, with strategic and financial alliances with local institutions. Vice Chair Selich believes that implementing a one, three, and five-year plan, with an associated budget in order to figure what the Commission can afford, is the procedure to follow.

Mr. Magrutsche further expanded on his previous comments by stating that there needs to be a singular item that depicts what the Commission is focusing on that is agreeable by everyone. There needs to be one vision in place; a commitment to something that is unique to Newport Beach.

Commissioner Logan believes that all the commissioners should be involved in this process due to its importance as opposed to only the ad-hoc sub-committee. Ms. Logan believes that another session should be held that includes the entire commission due to the fact that

everyone has wonderful, unique and special things to add. She further stated that the Commission is still in the brainstorming phase and has not reached its peak of excitement and possibilities. She believes more than only one hour is needed to discuss this topic.

Chair Greer replied by stating that was the idea of today's meeting and it's unfortunate that not everyone is here to attend, but the process needs to be moved along. Ms. Greer further stated that at the last regular meeting, it was determined that this subject would be discussed at this current meeting, which is currently happening. Chair Greer stressed that continuing discussing of this topic can't no longer delay the regularly scheduled meetings and objectives as there are other priorities that need to be established in order to move forward. The whole plan needs to be moved forward so the priorities can be moved forward behind it as well.

Vice Chair Selich asked if the recommendation is for staff to bring this to Council.

Director Hetherington replied by stating that if the Commission adopted the vision and statement and is happy with what's been drafted, then it can go to Council. Director Hetherington further stated that his plan is to get the funding proposal fleshed out prior to presenting the master plan to Council. He doesn't believe it's a good idea to create a budget before the availability of the funds is determined. Vice Chair Selich replied that there's no budget or line items attached and would not send anything to council that is not very specific.

Chair Greer expressed her concerns of not being able to finalize an updated draft of the Master Plan for Arts and Culture and define a vision if the Commission continues to move in this direction. Chair Greer stated that she was under the impression all of the commissioners were coming to the session prepared with their vision, view the draft prepared by the consultant and then bring everyone's ideas together to come up with a plan. Vice Chair Selich believes that plan includes the budget. Chair Greer stated that it's never been part of the master plan, to have a budget associated with it.

Director Hetherington clarified that traditionally the Commission was given a budget by Council. In the last proposal brought to City Council it was suggested there might be other funding sources that could be used for arts. Council asked the Commission to come back with a fleshed out proposal that provides details on what they wish to accomplish. Chair Greer replied that the purpose of today's meeting was to discuss the goals and objectives and combine them into a proposal to be sent to the City Council.

Commissioner Chang commented that the Commission can only do certain steps at a time as a city. The Commission has to have an idea and have it flushed out enough so that people can get engaged with it.

Further discussed ensued regarding the development of the Master Plan for Arts and Culture and the finalization of the vision statement. A retreat will be scheduled for July for further discussion.

Study Session Business was adjourned at 5:10 PM.

VI. RECESS – 5:10

VII. RECONVENE AT 5:20 PM FOR REGULAR MEETING

Commissioner Smith arrives at 5:00 PM

VIII. ROLL CALL

Commissioners Kerr and Goldberg are absent

IX. NOTICE TO THE PUBLIC

X. PUBLIC COMMENTS

Chair Greer informed the public that Item XII.A.5 has been postponed to a future meeting.

Chair Greer opened public comments.

Mr. Fritz Smith, Balboa Island resident, stated that the residents were not consulted about the site for the installation of the *Sunset Years* sculpture and only learned of it upon it being published in the paper. Mr. Smith is concerned about the lack of privacy the residents of the area will have if the sculpture is installed at the proposed site. It will create an influx of people gathering there. Additionally they are losing parking spaces because of the placement of the sculpture. He would like Commission to consider other options for the sculpture.

Mr. Tom O'Brian, Balboa Island resident, stated that he was blindsided by the whole concept and asked if the Commission is concerned with the site or the art piece itself. Chair Greer replied by stating that normally the application comes to the City Arts Commission for consideration. Ms. Greer further explained that the process is to have a site included and that wasn't the case with this particular art. No recommendation can be made without having the site. Mr. O'Brian objects to the site, and is concerned the art piece will block the view to the bay front.

Mr. Jim Mosher, Newport Beach resident, thinks it's premature to be accepting the sculpture permanently as it is not known how it will fit with the Master Plan for Arts and Culture or whether there will be a plan approved by City Council.

Ms. Susan Cramer, Newport Beach resident, stated that she read the vision statement and likes the definition of art that was included in the statement.

Chair Greer closed public comments.

XI. CONSENT CALENDAR

Approval of Minutes of the May 12, 2016, City Arts Commission Meeting

Approval of the minutes pending review of the May 12, 2016 audio.

Chair Greer requested change to the following;

- Page 7, public comments, paragraph 3, sentence 1. This was pursuing grant funding not looking into putting a similar policy here in the city. It was ensuring the Commission is aware that there was grant funding available for these types of projects.
- Page 7, public comments, paragraph 5, sentence 1. "In response to Mrs. Cramer's comments and Chair Greer's response to ..." because I asked she be included in the discussion.

Commissioner Logan and Vice Chair Selich requested change to the following:

- Page 9, third statement from the bottom, disputing the wording of the statement made by Vice Chair Selich that reads "... document being reviewed would suffice for a detailed 3 to 5 year plan." Vice Chair Selich doesn't remember exact wording, but thinks she said it "would not suffice". Staff reviewed the May 12 City Arts Commission Meeting audio recording and transcribed Vice Chair Selich's comment verbatim: *"I think it's a fine document at this juncture. Since I've been on the Commission I've repeatedly requested that we come up with a 1-3-5 year plan that is a lot more detailed. For whatever reason that hasn't happened. That would be the way I would like to see it done, but where we're at today we do need to continue to move things forward."* The minutes of the May 12 meeting have been altered to reflect Vice Chair's Selich's statement.

Consent Calendar Items

- 1. Financial Report** - *Review of financial information*
- 2. Cultural Arts Activities** - *Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.*

Motion made by Chair Greer, seconded by Commissioner Logan, and carried (4-0-1-2) to approve the City Arts Commission Consent Calendar.

AYES: Chang, Logan, Smith, Selich, Greer
NOES: None
ABSTENTIONS: Selich
ABSENT: Goldberg, Kerr

XII. CURRENT BUSINESS

Items for review and Possible Action

- 3. Master Plan for Arts and Culture** - *The Master Plan for Arts and Culture Ad Hoc Subcommittee requests that the City Arts Commission add a vision statement to the draft Master Plan for Arts and Culture and recommends the draft for City Council approval – Postponed until July’s meeting.*

Chair Greer asked if there’s an urgency with the Master Plan for Arts and Culture that the Commission is not aware of that requires the retreat to be scheduled before the July meeting. Mr. Hetherington responded that he always felt that funds need to be sorted out before the Master Plan. The Master Plan will not be reviewed by Council for a few meetings, so there is no urgency to have the retreat before July. It will be scheduled after the new commissioners are appointed.

Mr. Mosher stated that he is still unclear as to what the goals and objectives are. It may help with the retreat if people understand what the plan is for the goals and objectives and how they will be integrated. He stated that it would be helpful if it is made clear in the vision statement whether the goal for the future is to increase the centralization of the art or decentralize it. Chair Greer responded by saying that the intent of the ad-hoc is to not have art centralized but to have art extended throughout the city.

Mr. Magrutsche advised that the essence of the retreat should be where the Commission is going instead of what the Commission is going to do. When we talk about vision always list where we’re going to go and how it is connected to Newport Beach in the future.

- 4. Acceptance of Sculpture *Sunset Years* into the City Art Inventory** - *The Fine Arts Ad Hoc Subcommittee requests that the City Arts Commission recommend *Sunset Years* by sculptors Miriam Baker and Rhonda Jones to City Council for acceptance into the City Art inventory.- Tabled until the after the retreat.*

PUBLIC COMMENTS - None

COMMISSION AND STAFF COMMENTS - None

Monthly Reports

- 5. Fine Arts Ad Hoc Subcommittee** - *Chair Arlene Greer (Chair), Secretary Caroline Logan, Commissioner Judy Chang*

Chair Greer reported that the 52nd annual Newport Beach Art Exhibition is scheduled for Saturday, June 18th from 1 pm until 6 pm. The exhibition is to be held at the Civic Center Community Room. There are approximately 157 artists and 280 art works to be displayed. Chair Greer stated that the Commission is looking for additional volunteers to help with the acceptance of the art and the exhibition itself. Anyone willing to volunteer should contact library administration for further details. For those interested in touring the sculpture garden, they can do so using an app on their mobile device. Physical tours of the sculpture

garden may be available. There will be a special ceremony held at 4:30 PM to present the first, second and third prize awards to the artists.

6. Newport Beach Sculpture Garden Ad Hoc Subcommittee - *Chair Arlene Greer (Chair), Commissioner Robert Smith (co-Chair), Vice Chair Lynn Selich.*

Chair Greer reported that *Cub Triptych* has been repaired. Patricia Vader's *Sunflower* due to be de-installed in August.

7. Master Plan for Arts and Culture Steering Committee - *Chair Arlene Greer (Chair), Secretary Caroline Logan, Commissioner Goldberg.*

Item tabled until the committee is able to meet.

8. Cultural Art Grants Ad Hoc Subcommittee - *Secretary Caroline Logan (Chair), Commissioner Rita Goldberg.*

Committee will not be reconvening until August or September.

9. Communications/Publicity/Marketing Ad Hoc Subcommittee - *Commissioner Rita Goldberg (Chair), Vice Chair Lynn Selich, Commissioner Judy Chang.*

Nothing to report.

10. Civic Center Art Placement Ad Hoc Subcommittee - *Secretary Caroline Logan (Chair), Commissioner Rita Goldberg.*

Commissioner Logan reported that this item will go into full swing as soon as it's combined with the Fine Arts Ad Hoc Subcommittee. The Fine Arts Committee receives all exhibition applications. By combining both committees, it will be considered as one and it will have access to all the applications. Also, Director Hetherington has created a form that's specific to the exhibits in the Civic Center, which has a slightly different understanding as the ones in the library.

11. Newport Beach Arts Foundation Liaison Ad Hoc Subcommittee- *Chair Arlene Greer (Chair), Vice Chair Lynn Selich, Commissioner Robert Smith.*

Commissioner Smith reported that the Art in the Park event, held annually, is scheduled for October 15th, 2016. So far, 67 artists have been accepted into the show and fees have been paid. Mr. Smith reported that he has been visiting other art fairs to see how they operate and recruited some artists in the process. Supporters are needed for the Newport Beach Arts Foundation, and to date, have received commitment from a few businesses. Mr. Smith report that the committee is thinking of offering field trips for the sculptures and so far, two trips were held, 25 students from each group. Lastly, the Newport Beach Arts Foundation will help out with the art exhibition. Next meeting for the Newport Beach Arts Foundation is scheduled for June 21, 2016 in the Board room.

**12. Performing Arts Ad Hoc Subcommittee - Chair Arlene Greer (co-Chair),
Commissioner Rita Goldberg (co-Chair), Vice Chair Lynn Selich.**

Vice Chair Selich stated that rack card for the Concerts on the Green are available at the library. She listed the concerts and the dates they have been scheduled. Vice Chair Selich also reported that they are still awaiting a response from council regarding the Pacific Symphony Orchestra proposal. Chair Greer reported that in addition to the performing arts agenda, and Concerts on the Green, TK Burgers food truck will be on site as well as Chunk and Chip Ice Cream truck.

**13. Cultural Arts Collaborations Ad Hoc Subcommittee - Vice Chair Lynn Selich (Chair),
Commissioner Judy Chang, Commissioner Michael Kerr.**

Not discussed

Vice Chair Selich reported that pending City Council approval of the Pacific Symphony budget item, they are reaching out to get community underwriting for funding as was requested by Council. They have tentative commitments. More information regarding funding endeavors will be reported at next meeting.

PUBLIC COMMENTS: None

**XIII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS
WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR
REPORT (NON-DISCUSSION ITEM)**

Add the retreat for the master plan. A tentative report pending council approval of the budget for the Pacific Symphony concert. The question was asked as to whether the Pacific Symphony is willing to still work with the city due to the fact that the approval process is taking longer than expected and the date of the concert is nearing. Director Hetherington said he believes that they are and that the concert can still take place provided funds are allocated for it. Vice Chair Selich stated a press release will be sent out to advertise the event and stressed that the Committee will have to move quickly to publicize it. Ms. Selich requested the Commission to think of ways to hold private functions in order to help meet City Council's demand in terms of engaging the public.

XIV. PUBLIC COMMENTS ON NON-AGENDA ITEMS - None

XV. ADJOURNMENT – 6:02 PM

Prior to adjourning, Chair Greer thanked Commissioner Smith and Commissioner Goldberg for their years of service on the committee and presented them with a gift of appreciation. Vice Chair Selich thanked both for their service to the city.

The public was advised that whether the Master Plan for Arts and Culture is approved or not, the arts continue to go on in the city. The events that are scheduled to happen such as the summer concerts, art exhibitions will continue.

Cultural Arts Division			2015-2016				
As of June 30, 2016							
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
	Programming	35,000					
	including bus tours		7/21	Nikki's Flag Shop	49.00	34,951.00	Concerts on the Green
			8/5	Triskelion	2,475.00	32,476.00	August Concert
			8/5	Crown Five LLC	3,000.00	29,476.00	August Concert
			8/5	Signature Party Rental	1,536.00	27,940.00	August Concert
			8/14	Signature Party Rental	2,443.00	25,497.00	August Concert
			8/13	Micah & Sarah	1,000.00	24,497.00	August Concert
			8/14	National Const Rentals	193.00	24,304.00	SBTS
			8/13	ABM Janitorial	440.00	23,864.00	Concerts on the Green
			8/20	Firebrand Media	450.00	23,414.00	
			8/20	Kelly Bishop	687.00	22,727.00	Sculpture Garden Event
			8/26	NDM Communications	302.00	22,425.00	SBTS Banner
			8/26	NDM Communications	454.00	21,971.00	Banner
			8/21	Staff Overtime	1,133.00	20,838.00	
			8/12	Artist	200.00	20,638.00	
			8/12	Artist	200.00	20,438.00	
			8/17	ABM Janitorial	220.00	20,218.00	August concert
			8/17	Dinwiddie Events	400.00	19,818.00	Sculpture grand opening
			8/17	Dinwiddie Events	300.00	19,518.00	Sculpture grand opening
			8/17	Kelly Bishop	488.00	19,030.00	Sculpture grand opening
			8/31	Signature Party Rental	1,380.00	17,650.00	September Concert
			9/1	Brittian's Finest	3,200.00	14,450.00	September Concert
			9/1	Sammi James	600.00	13,850.00	Sculpture grand opening
			9/1	Sammi James	100.00	13,750.00	Sculpture grand opening
			9/9	Firebrand Media	300.00	13,450.00	Shakespeare
			9/11	Triskelion	2,475.00	10,975.00	Concerts on the Green
			9/9	24 Carrots	2,220.00	8,755.00	Sculpture Garden Event
			9/24	Display	2,822.00	5,933.00	sculpture installation
			9/24	Display	1,905.00	4,028.00	sculpture installation
			10/5	Signature Party Rental	1,244.00	2,784.00	September Concert
			10/16	Petty Cash	87.00	2,697.00	
			10/20	ABM Janitorial	200.00	2,497.00	Sculpture Garden Event
			10/20	ABM Janitorial	200.00	2,297.00	September Concert
			10/20	Dinwiddie Events	336.00	1,961.00	Sculpture Garden Event
		25,000	10/27	Transfer from Grants		26,961.00	
			11/2	Firebrand Media	300.00	26,661.00	
			11/30	Image360	74.00	26,587.00	sculpture installation
			11/30	Dee Sign	95.00	26,492.00	
			1/26	Display	575.00	25,917.00	sculpture installation
			1/28	Signature Party Rental	-1,086.00	27,003.00	refund - Art Exhibition
			1/19	Alan Scott	155.00	26,848.00	art hanging
			1/4	Dinwiddie Events	400.00	26,448.00	Brandt Reception
			2/29	Suzanne's Catering	1,582.00	24,866.00	Brandt Reception
			2/22	July 2015 Events	15,297.00	9,569.00	Pre-paid expenses posted by Fina
			2/25	Misc. Advertising chgs	621.00	8,948.00	
			2/25	Executive Events	152.00	8,796.00	security guards
			3/30	Dinwiddie Events	504.00	8,292.00	Brandt Reception
			3/7	Gordon McClelland	2,000.00	6,292.00	Brandt Reception
			3/17	Cavalia	325.00	5,967.00	Advertising
			3/21	Jennifer Wormser	250.00	5,717.00	Brandt lecture
			4/28	Dinwiddie Events	600.00	5,117.00	Deposit for Art Exhibition
			4/6	Page Art	500.00	4,617.00	Sculpture Evaluation
			4/6	Signature Party Rental	595.00	4,022.00	Brandt Reception
			4/11	Firebrand Media	160.00	3,862.00	Brandt Exhibition Ad
			2/13	Firebrand Media	160.00	3,702.00	Brandt Exhibition Ad
			4/30	Smart Levels Media	222.00	3,480.00	Art Exhibition
			4/30	Smart Levels Media	95.00	3,385.00	Art Exhibition
			4/30	Smart Levels Media	89.00	3,296.00	Art Exhibition
			5/31	Got Print	181.00	3,115.00	Art Exhibition promotion
			5/31	Smart Levels Media	179.00	2,936.00	Art Exhibition Ad
			6/2	LA Times	342.00	2,594.00	Art Exhibition Ad
	TOTAL					2,594.00	

Cultural Arts Division			2015-2016					
As of June 30, 2016								
ACCT #	ACCT NAME	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES	
	Professional Services/ Sculpture Garden	110,585						
			8/6	Luke Crawley	2,500.00	108,085.00	sculpture garden	
			8/6	Bertil Petersson	1,750.00	106,335.00	sculpture garden	
			8/6	Diana Markessinis	2,250.00	104,085.00	sculpture garden	
			8/6	Jared Charzewski	1,500.00	102,585.00	sculpture garden	
			8/6	Kenneth Capps	2,500.00	100,085.00	sculpture garden	
			8/12	Grant Irish	2,150.00	97,935.00	<i>Decline</i>	
			8/12	Edwin Hamilton	2,550.00	95,385.00	<i>Pebble Series</i>	
			8/12	LT Mustardseed	2,500.00	92,885.00	<i>Demoiselle</i>	
			8/13	Arts OC	4,571.00	88,314.00		
			8/17	Warren Techentin	2,500.00	85,814.00	<i>La Cage Aux Folles</i>	
			8/13	City Clerk Mgmt	350.00	85,464.00		
			8/13	Alan Scott	210.00	85,254.00	hanging art	
			8/17	Alan Scott	265.00	84,989.00	Ting-Ting Lee exhibit	
			8/17	City Clerk Mgmt	350.00	84,639.00		
			8/17	Arts OC	4,572.00	80,067.00	sculpture garden	
			9/11	Patricia Vader	1,250.00	78,817.00	<i>Sunflower</i>	
			9/16	Los Angeles Times	1,812.00	77,005.00		
			9/21	Cavalia	174.00	76,831.00	Banner	
			10/5	City Clerk Mgmt	350.00	76,481.00		
			10/20	Arts OC	38,552.00	37,929.00	Payment 7 of 7	
			11/2	City Clerk Mgmt	438.00	37,491.00		
			11/9	Alan Scott	320.00	37,171.00	hanging art	
			12/2	City Clerk Mgmt	219.00	36,952.00		
			12/8	Alan Scott	210.00	36,742.00	hanging art	
			1/6	Alan Scott	128.00	36,614.00	hanging art	
			1/26	City Clerk Mgmt	175.00	36,439.00		
			2/2	Arts OC	4,100.00	32,339.00		
			2/29	Image 360	92.00	32,247.00	signs - Brandt art	
			2/29	Image 360	92.00	32,155.00	signs - Brandt art	
			4/13	Alan Scott	225.00	31,930.00	hanging art	
			4/13	Alan Scott	225.00	31,705.00	hanging art	
			5/5	Alan Scott	288.00	31,417.00		
			5/20	TAVD Visual Asst	230.00	31,187.00	Transcription Service (new vendor	
			6/2	TAVD Visual Asst	304.00	30,883.00	Transcription Service (new vendor	
			6/13	Display	245.00	30,638.00	Re-secure sculpture	
			6/13	Alan Scott	225.00	30,413.00	Art Exhibition prep	
			6/2	Kitch Vincent	1,000.00	29,413.00	Vision Planning	
			6/27	Alan Scott	1,563.00	27,850.00	Art Exhibition installation	
			6/14	24 Carrots	3,369.00	24,481.00	Art Exhibition	
			6/14	24 Carrots	882.00	23,599.00	Art Exhibition	
			6/7	Dinwiddie Events	400.00	23,199.00	Art Exhibition	
			6/21	Alliant Insurance	640.00	22,559.00	Art Exhibition	
			6/22	Samimi James	700.00	21,859.00	Performer	
			6/23	Office Depot	68.00	21,791.00	Art Exhibition	
			6/20	Lewis Joseph	250.00	21,541.00	Art Exhibition	
	TOTAL					21,541.00		
	City Grants	40,000						
			10/27	Bal Isl Improvement Assn	800.00	39,200.00		
			10/27	Baroque Music Festival	1,400.00	37,800.00		
			10/27	ExplorOcean	1,600.00	36,200.00		
			10/27	Festival Ballet Theatre	1,500.00	34,700.00		
			10/27	KOCI Radio	1,300.00	33,400.00		
			10/27	Newport Beach Film Fest	2,750.00	30,650.00		
	* Prepaid Expenses		10/27	N B Lib Foundation	800.00	29,850.00		
	July Concert		10/27	N B Unified School Dist	2,400.00	27,450.00		
	SBS performance		10/27	South Coast Repertory	650.00	26,800.00		
	Trskelion for SBS		10/27	Southland Sings	800.00	26,000.00		
	Trskelion for Concert		10/27	O C Museum of Art	1,000.00	25,000.00		
	*Alliant Ins		10/27	N B Arts Commission	25,000.00	0.00		
	TOTAL					0.00		

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Cultural Arts Activities for June 2016

2016 Newport Beach Art Exhibition and Sale: On Saturday, June 18, the City Arts Commission hosted the 52nd annual Newport Beach Art Exhibition and Sale. The event was well attended. Award winners include:

Painting/Mixed Media Category

- Honorable Mention-Painting/Mixed Media: Stephanie Godbey for “Dingy at Rest”
- Third Place Painting/Mixed Media: Janet Bludau for “Farmlands 15”
- Second Place Painting/Mixed Media: Krista Hartling for “Summer Solstice Symphony”
- First Place Painting/Mixed Media: Carol Colin for “At the Aquarium”

Sculpture Category

- Honorable Mention – Sculpture: Richard Bohn for “Eye Candy”
- Third Place - Sculpture: Bob Vale for “Magnolia Marsh”
- Second Place - Sculpture: Megan Knowles for “Laguna Beach”
- First Place – Sculpture: Mark Hackstedde for “Seismic”

Photography Category

- Honorable Mention- Photography: Dante Korda for “Sarah”
- Third Place Photography: Roland Escalona for “Bridges to Heaven”
- Second Place Photography: Diana Ghoukassian for “Sails #2”
- First Place Photography: Viviana Carlos for “Siesta de Martha”

Judge’s Choice: John Oleinik for “Moorten’s”

People’s Choice: Reza Safa for “Sunday Chat”

Fine Art Exhibitions at Central Library: The following artists are scheduled for exhibitions in the Central Library gallery space:

- June/July: Salli Hosseini
- August/September: Fernando Del Rosario
- October/November: Newport Center Aerial Photography exhibition
- December /January 2017: Mark Leysen

Concerts on Green: The following dates are scheduled for the City's annual concert series and Shakespeare plays:

- **Concert on the Green: Hollywood Stones – Rolling Stones Tribute**
Sunday, July 31, 6:00-7:30 p.m., Newport Beach Civic Center Green

- **Concert on the Green: Pacific Symphony – Symphony in the Cities**
Sunday, August 14,
5:30-7:00 p.m., Musical Playground
7:00-8:30 p.m., Concert
Newport Beach Civic Center Green

- **Concert on the Green: Rumours – Fleetwood Mac Tribute**
Sunday, August 21, 6:00-7:30 p.m., Newport Beach Civic Center Green

- **Concert on the Green: The Springsteen Experience**
Sunday, September 11, 6:00-7:30 p.m., Newport Beach Civic Center Green

TO: Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Sculpture Exhibition in Civic Center Park - Phases III and IV

RECOMMENDATION:

Staff recommends that the City Arts Commission review this proposal and recommend it to City Council.

FUNDING:

If approved, the cost of the project is estimated at \$125,000.00 per phase, expensed from the Public Art and Cultural Facilities Fund (Council Policy I-13).

DISCUSSION:

The vision for the Sculpture Exhibition in Civic Center Park began with the Newport Beach Civic Center project, which turned nearly half a million square feet of undeveloped land into a new public park. Civic Center Park was designed by renowned landscape architectural firm Peter Walker and Partners (PWP), and included elements for both active and passive park users. PWP developed a master plan for art in the park, and identified various spots in the park where art, particularly sculpture, could be exhibited. In August 2013, the Newport Beach City Council authorized the City Arts Commission to implement a rotational sculpture exhibit in Civic Center Park.

The City Arts Commission determined that a rotating exhibition was an optimal approach to bring sculpture to the City in a cost-efficient manner. The acquisition program that the City Arts Commission developed for the exhibition created a model in which pieces are loaned for a 2-year period. Sculptors of works chosen for the exhibition are provided with a small honorarium to loan their work to the City. The City is responsible for installing the art, while sculptors are responsible for the maintenance and repair of their work. Admission is free and the exhibition continues to be enjoyed by a wide demographic, including school children, the local community and visitors from Southern California and beyond. In essence, the exhibition has become a “museum without walls” that offers the temporary display of public art that allows the City to avoid the obligation and expense of owning public art. The city sought to have a well-balanced representation of public art that would appeal to a diverse audience of all ages, while including artistic merit, durability, practicality and site responsiveness as criteria in the selection. The rotational nature of the exhibit ensures that residents and guests are exposed to a variety of work.

The City Arts Commission asserts that the exhibition is a valuable asset to the community and the local economy. A temporary/rotational exhibit of this nature is a first for Orange County, and has proved to be a popular amenity that has garnered significant favorable media coverage (including a cover story in COAST magazine and coverage by the Orange County Register and Daily Pilot) and has become an integral element to the enjoyment of the park by residents and guests throughout the year. In 2015, the Sculpture Exhibition in Civic Center Park was awarded “Best Public Art” from OC Weekly for the second consecutive year and the “museum without walls” has become a favored destination for residents and guests interested in quality public art. The Newport Mesa School District uses the Sculpture Exhibition to supplement the arts curriculum and routinely buses student to the site for field trips. Guests to the park are encouraged to download the free

Sculpture Exhibition in Civic Center Park app to take a roughly 30-minute guided tour through the 14-acre park. Since the exhibition’s grand opening in 2014, the app has been downloaded over 600 times. Anecdotally, the sight of both groups and individuals strolling through the park and enjoying the exhibition has become common.

The exhibition promotes cultural tourism which is a key component in encouraging economic growth within the City. As the draft Master Plan for Arts and Culture states, “It is well-documented that the arts contribute not only to the quality of life of a community, but to its economic health as well. A variety of respected entities regularly measure the economic impact of the arts—locally, regionally and nationally—and the data about Newport Beach underscore the economic value of having a healthy arts sector.” A review of the federal tax returns of Newport Beach’s largest nonprofit arts and cultural organizations shows that they generate an economic impact of more than \$57 million in the form of direct expenditures, indirect expenditures and audience expenditures. The total amount is based upon their Form 990 reportable income and industry-standard multipliers utilized by Chapman University’s A. Gary Anderson Center for Economic Research in the most recent *Economic Impact of the Nonprofit Arts in Orange County* report.

ANNUAL ECONOMIC IMPACT OF NEWPORT BEACH NONPROFIT ARTS & CULTURE ORGANIZATIONS, 2012	
Organization	Income
Baroque Music Festival	\$88,647
ExplorOcean	\$2,372,362
Friends of Newport Beach Library	\$205,758
Hutchins Consort	\$127,757
Musical Theatre Academy of Orange County	\$527,287
Newport Beach Film Festival	\$3,458,590
Newport Beach Arts Foundation	\$3,496
Newport Beach Library Foundation	\$1,100,063
Newport Beach Sister Cities	\$4,652
Newport Theatre Arts Center	\$143,706
Orange County Museum of Art	\$5,839,303
Sherman Library & Gardens	\$1,264,649
Southern California Children's Chorus	\$729,166
Total Direct Spending	\$15,865,436
Indirect Spending (x 1.89)	\$30,759,795
Audience Spending	\$10,026,229
Total Economic Impact	\$57,061,048

Source: [The Economic Impact of the Nonprofit Arts on Orange County 2012](#) (For the Orange County Business Committee for the Arts).

Notes:

- Income figures were derived from organizations' latest Form 990 posted on Guidestar.org.
- An "indirect spending" multiplier of 1.89% is used by the A. Gary Anderson Center for Economic Research at Chapman University in past Economic Impact of the Arts reports.
- Audience spending: due to lack of admissions detail in the Form 990, Arts OC has conservatively estimated admissions income to be only 1/3 of total income and used that figure with Chapman University's recommended multiplier.

BUDGET PROPOSAL:

Staff estimates the cost of the project at \$125,000.00 per phase. This estimate is based on the cost breakdown of the two previous phases. The City Arts Commission intends to use these funds to hire a project coordinator, initiate an online call-for-entry, provide honorariums for a curatorial selection panel that will include a landscape architect, hire an installation firm, and provide honorariums for the 10 artists selected to display their work

The following table details estimated costs:

TASK	DESCRIPTION	COST
Site Preparation	Landscaping/Concrete Bases	\$13,000
Installation of Phase III Sculptures	10 Sculptures	\$19,000
Project Management		\$35,000
Contingency		\$5,000
Artist Honorariums	Not to exceed \$5,000 per artist	\$50,000
Panelist Honorariums	Not to exceed \$250 per consultant	\$1,000
Call For Entry software application		\$2,000
		TOTAL: \$125,000

PROPOSED FUNDING SOURCE:

In May 2016, the City Arts Commission made a proposal to City Council, that among other requests, proposed that up to \$250,000 in funds from the Public Art and Cultural Facilities Fund (Council Policy I-13), be used to finance Phase III of the Sculpture Exhibition in Civic Center Park for fiscal year 2016/17 and Phase IV for fiscal year 2017/18. After reviewing Council Policy I-13, the City Arts Commission suggests that the use of the Public Art and Cultural Facilities Fund is an appropriate source to finance Phases III and IV of the Sculpture Exhibition in Civic Center Park. While the Sculpture Exhibition in Civic Center Park is a rotating exhibition, it can also be identified as a specific and permanent art project that can be supported through the Public Art and Cultural Facilities Fund.

Council Policy I-13 is a Development Agreement (“DA”), a contract between a local jurisdiction and a person who has ownership or control of property within the jurisdiction. The purpose of the agreement is to specify the standards and conditions that will govern development of the property, as well as to describe and possibly fund certain public benefits agreed to by the parties should the development progress. The development agreement provides assurance to the developer that he/she may proceed to develop the project subject to the rules and regulations in effect at the time of the DA’s approval.

In March 2013, the City Council adopted Council Policy I-13, establishing a Public Art and Cultural Facilities Fund, and a funding source for the acquisition, installation, management and maintenance of Public Art. The goal of the Policy was to fund art without adopting or imposing new fees or charges. With the adoption of the policy, the council authorized the deposit of two percent (2%) of the unallocated public benefit fees received by the City from development agreements into the Public Arts and Cultural Facilities Fund. These funds are intended to acquire and maintain permanent art structures and installations as identified in the Newport Beach Master Plan for Arts and Culture. The first year of implementation of this program was fiscal year 2014-15. During the fiscal year, the fund received \$433,495.

There are time commitments on these funds, per California Government Code §66001(d), for the fifth fiscal year following the first deposit into the account or fund and every five years thereafter, the City shall make findings with respect to any portion of the fee remaining unexpended, whether committed or uncommitted. After reviewing Council Policy I-13, the City Arts Commission asserts that the use of the Public Art and Cultural Facilities Fund is an appropriate source to finance Phases III and IV of the Sculpture Exhibition in Civic Center

Park. The Sculpture Exhibition in Civic Center Park can be identified as a specific and permanent art project that can be supported through the Public Art and Cultural Facilities Fund.

The Commission proposes appropriating \$250,000 from the Public Art and Cultural Facilities Fund for Phases III (\$125,000) and IV (\$125,000) respectively. If private fundraising by the Newport Beach Arts Foundation (NBAF) is successful or another support group, the Council may direct that these private funds may supplant all or portions of the Phase IV amount.

PRIVATE SUPPORT:

During Phases III and IV, the City Arts Commission envisions that the NBAF or another privately funded arts support group undertake a fundraising effort to finance a portion of the Sculpture Exhibition in Civic Center Park, with an even greater share for Phases V and beyond, should those phases be desired by the Commission and City Council. The City Arts Commission hopes to leverage the Sculpture Exhibition in Civic Center Park's status as the signature public art program of the City Arts Commission to raise private money, expand the membership of the NBAF or another support group, and provide an opportunity for the community to invest in City arts programming. The following elements are critical in developing private support for the project:

- Use the Sculpture Exhibition in Civic Center Park as the primary focus of arts fundraising in the City.
- Provide sponsorship opportunities for the sculptures in the Exhibition and encourage business, corporate and high level sponsorship for each of the 20 works of art.
- Continue to use the rotation art into the Sculpture Exhibition in Civic Center Park as a means to promote cultural tourism as a source of revenue.
- Make the Sculpture Exhibition in Civic Center Park available for public events to engender the financial support of the Sculpture Exhibition, as a Civic Center amenity/attraction for private local events that generate revenue for the City.
- Create a mechanism in which private funds are matched with Council Policy I-13 funds for subsequent phases of the exhibition.

COMMUNITY INPUT:

After the first two phases of the exhibition, the project received some criticism in that there were scant opportunities for public engagement. In response, the City Arts Commission proposes to increase public engagement in the project by offering residents opportunities to become part of the selection process. This will be accomplished by integrating these elements into the process:

- Hold one regular City Arts Commission study session meeting where the public will be invited to express their preferences for the submitted art prior to panel consideration;
- Hold one curatorial selection panel meeting where public can express their preferences;
- Devote one City Arts Commission meeting for the public to express their opinion of the panel's recommendations;
- Publicize opportunities for public participation in the entire process to the maximum extent feasible.

Pending City Arts Commission approval, this draft plan will be submitted to City Council for approval.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Acceptance of Sculpture *Sunset Years* into the City Art Inventory

ABSTRACT:

Sculptors Miriam Baker and Rhonda Jones, with support from the Balboa Island Improvement Association (BIIA), have offered to donate the sculpture *Sunset Years* to the City of Newport Beach. The piece satisfies the criteria of Council Policies I-9, Art in Public Places, and I-11, Donation of Art to City of Newport Beach. The sculpture, which is estimated to have a cost of \$50,000, is being funded through private donations.

RECOMMENDATION:

The Fine Arts Ad Hoc Subcommittee requests that the City Arts Commission recommend that the City Council accept the work into the City Arts inventory.

FUNDING REQUIREMENTS:

The cost of the sculpture and its shipping and installation will be paid for through private donations to the BIIA. The long term maintenance and conservation of the artwork is estimated at \$250.00 annually and will be covered by Account No. 4002-8160, "Maintenance and Repair".

DISCUSSION:

Sculptors Miriam Baker and Rhonda Jones, with support from the BIIA, have offered to donate *Sunset Years* to the City of Newport Beach (see ATTACHMENT A for photos of the maquette). The piece, created by Ms. Baker and fellow artist Rhonda Jones, is a representational life-size bronze of an elderly couple seated on a bench enjoying the sunset. The piece is meant to serve as an appreciation and celebration of Balboa Island life. The finished work will weigh between 400 and 500lbs. and measure 47" high by 33" wide by 30" deep. The work will also serve as a functional bench, which will be situated at South Bayside and Agate Avenue on a wooden deck near the ferry landing on Balboa Island facing the peninsula (see ATTACHMENT B). *Sunset Years* is expected to be completed in time to be dedicated at the Balboa Island Centennial Celebration on September 18, 2016.

Miriam Baker is a sculptor and Balboa Island resident. Ms. Baker's initial studies were at the Chicago Academy of Fine Art and the Art Institute of Chicago. Later, she studied painting with Vincent Farrell and Frank Tauriello. Her formal training as a sculptor also includes studies at Golden West College with Darrell Ebert; master classes at the Scottsdale Artist School with Bruno Lucchesi, Richard Macdonald, and Blair Buswell; and in numerous workshops with Paul Lucchesi in Pietrasanti, Italy and the Artist's League in Virginia. She has also enjoyed a long career as an interior designer. In 2011, Ms. Baker was commissioned by the city of Newport Beach to sculpt a life-sized bronze figure of the late President Ronald Reagan. This piece is currently situated in Bonita Canyon Sports Park.

Rhonda Jones has studied art at Golden West and Orange Coast Colleges, and has participated in workshops with Paul Lucchesi, Blair Buswell, Stanley Bleifeld, John Coleman, Eugene Daubs and the Artist's League in Virginia. Ms. Jones owns and operates a private studio in Huntington Beach. She has had her work exhibited at Keller Fine Art in Palm Desert, the Anaheim Museum, the National Sculpture Society in New York, the Scottsdale Artist's School, Palm Springs Desert Museum, Long Beach Playhouse Gallery, and the San Bernardino County Museum of Art, among many others.

In order to recommend the gift for acceptance, the City Arts Commission is required to ensure that the gift meets the criteria of Council Policies I-9, Art in Public Places (ATTACHMENT C), and I-11, Donation of Art to City of Newport Beach (ATTACHMENT D).

The Fine Arts Ad Hoc Subcommittee advises the City Arts Commission that *Sunset Years* meets these criteria. Ms. Baker and Ms. Jones have proven track records that demonstrate their experience, skill and ability as artists. The aesthetic concept, quality, scale, and form of *Sunset Years*, and its appropriateness for the site, satisfy Council Policies I-9 and I-11. The proposed location for *Sunset Years* is on a site that is easily visible and accessible to the general public. Its placement near the ferry landing ensures that the work will receive a great deal of exposure to both residents and guests. The cost associated with acquiring and installing the piece is provided through private fundraising. *Sunset Years* is a hand-made original creation: it was not mass-produced from a standard design, nor is it a reproduction of an original art work. The work is solely the creation of the project artists. It adds significantly to the balanced inventory of the City's collection, representing a variety of style, design and media. The piece is consistent with and relevant to the civic interests and broad variety of tastes within the Newport Beach community and particularly Balboa Island, as evidenced by the strong private fundraising effort for the project.

The Fine Arts Ad Hoc Subcommittee has considered these criteria and requests that the City Arts Commission accept the work into the City Arts inventory.

ATTACHMENT A: Images of *Sunset Years* Maquette

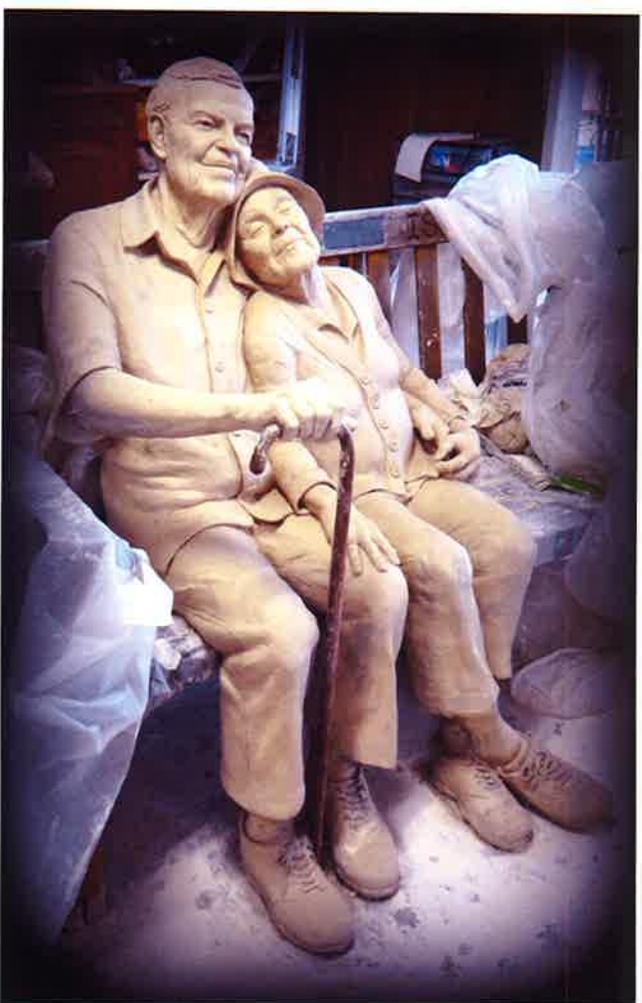
ATTACHMENT B: Proposed Site for *Sunset Years*

ATTACHMENT C: Council Policy I-9, Art in Public Places

ATTACHMENT D: Council Policy I-11, Donation of Art to City of Newport Beach

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

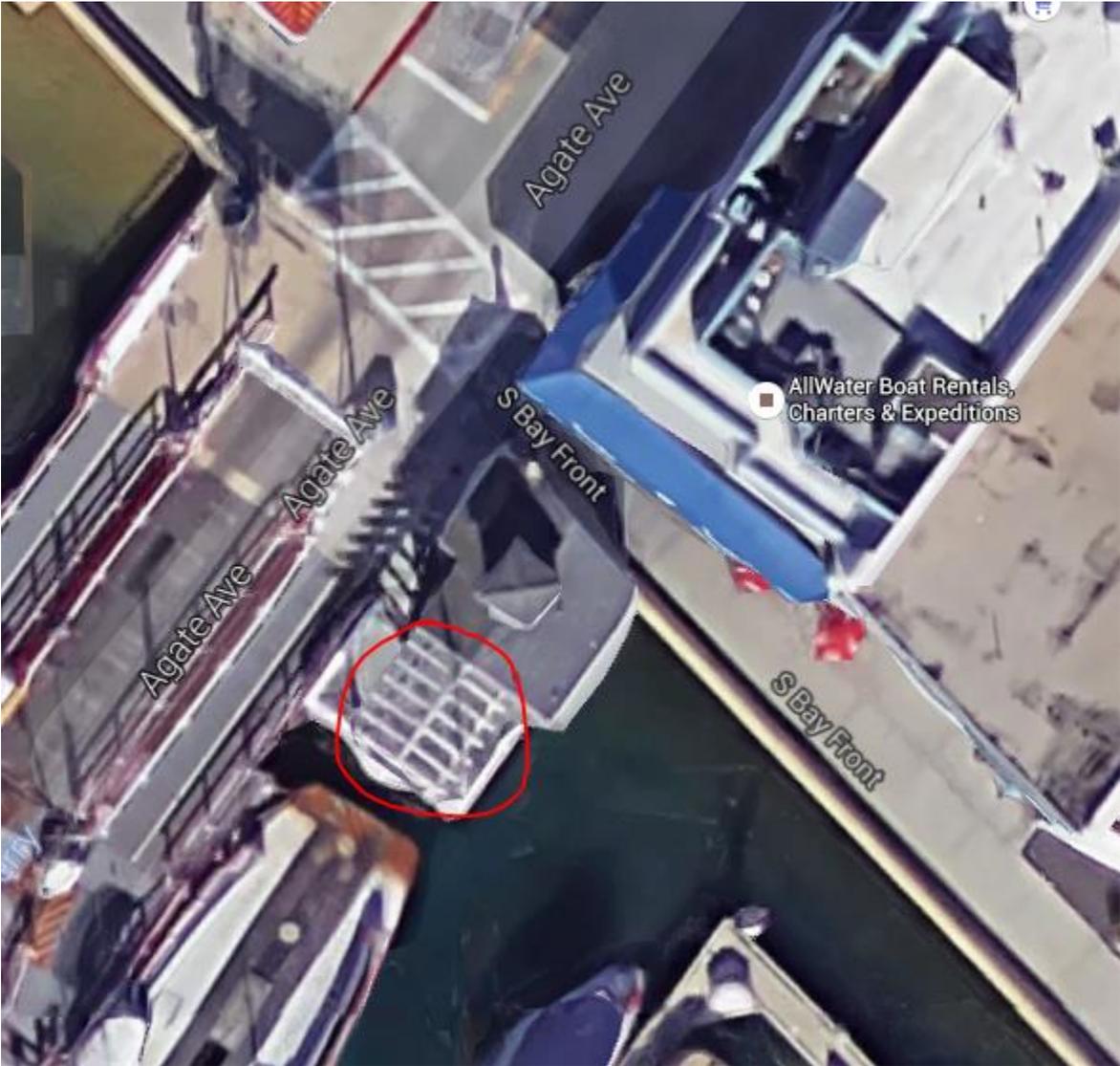


ATTACHMENT A - Images of *Sunset Years* Maquette (1 of 2)



ATTACHMENT A - Images of Sunset Years Maquette (2 of 2)

ATTACHMENT B: proposed site of *Sunset Years* (1 of 4)



ATTACHMENT B: proposed site of *Sunset Years* (2 of 4)



ATTACHMENT B: proposed site of *Sunset Years* (3 of 4)



ATTACHMENT B: proposed site of *Sunset Years* (4 of 4)



ART IN PUBLIC PLACES

- A. The City of Newport Beach recognizes the importance and desirability of enhancing and beautifying the public places within the City, by acquiring and displaying publicly accessible works of art for the cultural benefit of the City, its citizens and its visitors.
- B. The City seeks to involve professional artists in City planning and design projects; to integrate artworks in City capital improvement projects; and to commission and/or purchase new artworks for public places.
- C. Public art can include but is not limited to permanent and temporary sculpture, murals, as well as artist-designed fountains, mosaics and tile work, banners, park benches and other street furniture, water features, bus shelters, streetlights and lanterns, kiosks, retaining walls, and/or hardscape treatments.
- D. The responsibility of the Arts Commission is to:
 - 1. Identify and assess potential Art in Public Places projects and sites;
 - 2. Confer with other Boards and Commissions that may be impacted by the recommended list of art projects;
 - 3. Make appropriate recommendations to City Council;
 - 4. Participate in the selection of artists for Art in Public Places projects;
 - 5. Plan and oversee the artistic design process;
 - 6. Work with appropriate City Departments to ensure correct installation at the site and long term maintenance and conservation of the art work.
- E. The Arts Commission shall consider the following criteria in making recommendation for an Art in Public Places project:
 - 1. The aesthetic concept, quality, scale, and form of the work of art, and its appropriateness for the site;
 - 2. A site that is easily visible and/or accessible to the general public;

3. The experience, skill and ability of the artist to produce the work of art;
 4. The proper medium for the work of art, considering durability against vandalism, theft and weather, and the safety of the viewer;
 5. The cost for the City to acquire, install and maintain the work of art;
 6. No art objects will be considered that are mass-produced from a standard design, are reproductions of original art work, and/or are decorative or functional elements that are designed by an architect as opposed to the project artist.
 7. Temporary art may be acquired and placed through the same procedures as permanent works.
- F. From time to time, the Arts Commission may submit to the City Manager's Office a list of projects with estimated costs. Said list is to be considered in the preparation of the next fiscal year budget. Funding for this program shall be determined by the City Council, and may be derived from the City Art in Public Places Reserve Fund, Arts Commission events, the Newport Beach Arts Foundation, private individual, corporate and foundation donations; government grants, other City funds, and/or voluntary participation by private developers.
- G. In addition, to maintain the artistic integrity of designated Art in Public Places sites/works, the Arts Commission shall review any future modifications, relocation, repairs, and/or replacement of parts or works at these sites. The Arts Commission shall consult with the original artist if possible or a recognized expert in the field, and shall then make the appropriate recommendation for modification to the City Council.

Adopted - September 8, 1986

Reaffirmed - January 24, 1994

Amended - May 26, 1998

Amended & Reassigned - April 8, 2003

Formerly I-18

ACQUISITION OF ART BY THE CITY OF NEWPORT BEACH

- A. The City of Newport Beach ("City") believes that paintings, sculptures, drawings and other art (collectively, "Art") placed on City property and in City buildings increases the aesthetic appeal and beauty of such property and buildings, and of the City in general.
- B. All proposals to donate, exhibit, loan, sell or commission Art to the City (collectively, "Convey(s)," "Conveyed," "Conveying" or "Conveyance") shall be reviewed by the Arts Commission for recommendation to the City Council.
- C. The Arts Commission shall be responsible to:
1. Confer with persons who have offered to Convey Art to the City, informing them of this policy, including criteria for approving Art and the policies, criteria and approval process.
 2. Advise the City Council of the artistic merit and value of Art offered to the City.
 3. Advise the City Council regarding appropriate City property or City buildings for display of Art, in conjunction with the City commission, committee, board and/or department which has responsibility for planning or maintaining the proposed location.
- D. The Arts Commission shall consider the following criteria in making a recommendation for accepting an offer to Convey Art to the City:
1. The Art should be an original creation or a limited edition by the original artist, and be of the highest quality and level of artistic excellence.
 2. The Art should add to the balanced inventory of the City's collection, representing a variety of style, design and media.
 3. The person(s) seeking to Convey Art to the City shall complete all required forms, as provided by the Library Services Department.
 4. The Art should be of satisfactory physical condition, be sufficiently durable as to not be easily damaged or destroyed, should not require restoration or extensive long term conservation, and should be of a physical size and weight that the Art can be managed in storage, transport and public display without difficulty. Art requiring restoration may only

be considered with full disclosure of the restoration costs provided by a licensed art appraiser.

5. The Art should be consistent with and relevant to the civic interests and broad variety of tastes within the Newport Beach community.
- E. Art may only be recommended by the Arts Commission to the City Council for acceptance upon the majority vote of the Arts Commission.
- F. Art accepted into the City collection by the City Council is accepted with the understanding that the City Council reserves the right to place the Art on public display on either a permanent or temporary basis, and to store the Art when not on display. Acceptance of Art by the City Council does not guarantee that the Art will be displayed in perpetuity. The City Council may sell, donate or otherwise remove any Art in the City collection. Any proceeds received by the City from the transfer of Art shall be expended to acquire, restore or display Art.
- G. Art considered for inclusion in the City's collection must conform to City Council Policy I-9 (Art in Public Places).
- H. The City does not provide valuations or appraisals of Art Conveyed to the City. The value of Art should be presented by the person(s) Conveying Art to the City at the time of Conveyance. It is the responsibility of the person(s) Conveying Art to the City to furnish a valuation to the appropriate government tax agency.
- I. The person(s) Conveying Art to the City shall obtain all intellectual and photographic property rights to the Art and transfer such rights to the City. The City reserves the right to photograph Art for any and all purposes, including, but not limited to, publicity and informational literature.
- J. Any person(s) that Conveys Art to the City shall represent and warrant in writing that it owns the Art and that the Art shall be Conveyed to the City free and clear of all liens, restrictions, security interests or agreements by which the City would be bound, but subject to all laws generally applicable to the transfer of title of any work of Art.
- K. Subject to compliance with California Civil Code Section 987, the City shall assume no liability in the event of loss or damage to any Art accepted into the City's collection.

Adopted- February 24, 1986
Reaffirmed-January 24, 1994
Amended & Reassigned-April 8, 2003
Amended - May 12, 2015

Formerly F-23
Formerly I-13

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: City Arts Commission Strategic Planning Session

RECOMMENDATION:

Staff recommends that the City Arts Commission approve the allocation of funds to hire facilitator Loren Lillestrand to assist with a strategic planning session.

FUNDING REQUIREMENTS:

The cost of hiring Lillestrand Leadership Consulting is \$3,100.00 per day. These funds will be expensed from Account No. 4002-8080, "Professional and Technical Services".

DISCUSSION:

At the June Regular Meeting of the City Arts Commission, staff was directed to coordinate a strategic planning session with a facilitator in order to articulate a strategic direction for the City Arts Commission. Staff has identified Loren Lillestrand of Lillestrand Leadership Consulting, as Mr. Lillestrand has broad experience in strategic planning and has worked with organizations in a variety of sectors, including government. Most recently, he has worked with the Newport Beach Fire Department on various organizational issues.

Mr. Lillestrand will facilitate a discussion and planning session that will touch on the City Arts Commission's mission, core values, vision, strategy, action plan, and tactical plan components – the elements of a strategic plan. This plan will inform City Arts Commission decisions on budget, fundraising, and programs.

The strategic planning session will be scheduled for a Saturday and will be a publically noticed meeting. Mr. Lillestrand will also be contracted for preparatory work and meetings with City Arts Commission leadership.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3810, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Cultural Arts Grants 2016-17

ABSTRACT:

The sum of \$40,000 (Cultural and Arts, City Grants Account #4002-8254) is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The Cultural Arts Grants Ad Hoc Subcommittee of the City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval.

RECOMMENDATION:

In recent years, the City Arts Commission has granted an increasing amount of grant funds back to itself to augment the programming budget. For Fiscal Year 2016/17, staff recommends that the City Arts Commission distribute the entire amount of \$40,000 to arts organizations, with the encouragement that the arts programming take place in City facilities.

DISCUSSION:

City Council Policy I-10 recognizes the importance of promoting culture and the arts within the City and establishes a Reserve Fund for Culture and Arts. The sum of \$40,000 is provided annually for specific cultural or artistic planning or projects as approved by the City Council. The City Arts Commission has the responsibility to review all programs and requests for support from arts groups and make recommendations for funding to the City Council for final approval. Through the administration of annual Cultural Arts Grants, the City of Newport Beach distributes funds to arts organizations, enabling them to expand arts programs offered to the Newport Beach community.

To apply, arts organizations are required to meet the following criteria:

- a) Only arts *organizations* are eligible; we do not award grants to individual artists.
- b) Arts organizations must propose projects/programs for funding that directly benefit children and adults living in Newport Beach, and schools only within the City's geographic boundaries. Collaborative events, such as public performances or programs implemented in conjunction with the City of Newport Beach are also eligible for grants.
- c) The City Arts Commission funds only arts projects/programs which will be presented before September 29, 2017, not general operating expenses.
- d) Arts organizations that received cultural grants during 2015-2016 will not be considered unless they have completed and returned their Cultural Arts Grant Completion Report, even if they have not completed some of the components of the project/program by the grant application due date.

- e) All applications must be typed or word-processed and complete with requested attachments. You may reformat on the computer as long as the font and pagination appears the same.

Applications are available at <http://www.newportbeachca.gov/index.aspx?page=1078>. To be considered for a Cultural Arts Grant, the application must be completed according to the instructions and received at the Library's Administrative Office by **4:00 p.m. on Friday, September 30, 2016**. *This is not a postmark date.* The address to email and mail or deliver is:

Address: Tim Hetherton, Library Services Director
Arts and Cultural Services Division
Newport Beach Public Library
1000 Avocado Avenue
Newport Beach, CA 92660

Email: thetherton@newportbeachca.gov

TIMELINE:

09/30/16	Applications are due.
09/30/16	2015/16 Cultural Arts Grant Completion Report due.
09/30/16	Grant funds must have been spent or encumbered.
10/13/16	City Arts Commission reviews applications.
10/25/16	Recommendations made to City Council.
TBD	Award letters and checks mailed.

In recent years, the City Arts Commission has granted an increasing amount of grant funds back to itself to augment the programming budget. For Fiscal Year 2016/17, staff recommends that the City Arts Commission distribute the entire amount of \$40,000 to arts organizations, with the encouragement that the arts programming take place in City facilities. This arts programming, sponsored by the City Arts Commission, can be marketed and promoted through the City, Library, and Cultural Arts website and mailing lists. This allows the Cultural Arts Division to focus on its signature events – the Newport Beach Arts Exhibition, Concerts on the Green, and hopefully the Sculpture Exhibition in Civic Center Park - while continuing to provide quality programming that directly benefit the community as the funded entities absorb both the administrative and event coordination responsibilities.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Arts Commission considers the item).

ATTACHMENTS:

- A - Cultural Arts Grant Application Instructions
- B - 2016-17 Cultural Arts Grant Application
- C - Cultural Arts Grant Project Completion Report



**CITY OF NEWPORT BEACH ARTS COMMISSION
CULTURAL ARTS GRANT APPLICATION
FISCAL YEAR 2016-2017**

TO: Area Arts Organizations
FROM: Chair, Newport Beach Arts Commission
DATE: February 2, 2016

Attached is an application for a cultural arts grant from the Newport Beach Arts Commission. The City of Newport Beach distributes funds to arts organizations, enabling them to expand arts programs offered to the Newport Beach community.

To apply, arts organizations are required to meet the following criteria:

- a) Only arts *organizations* are eligible; we do not award grants to individual artists.
- b) Arts organizations must propose projects/programs for funding that directly benefit children and adults living in Newport Beach, and schools only within the City's geographic boundaries. Collaborative events, such as public performances or programs implemented in conjunction with the City of Newport Beach are also eligible for grants.
- c) The Arts Commission funds only arts projects/programs which will be presented before September 30, 2017, not general operating expenses.
- d) Arts organizations that received cultural grants during 2015-2016 will not be considered unless they have completed and returned their Cultural Arts Grant Completion Report, even if they have not completed some of the components of the project/program by the grant application due date.
- e) All applications must be typed or word-processed and complete with requested attachments. You may reformat on the computer as long as the font and pagination appears the same.

To be considered for a Cultural Arts Grant, the application must be completed according to the instructions and received at the Library's Administrative Office by **4:00 p.m. on Friday, September 30, 2016**. *This is not a postmark date.* The address to email and mail or deliver is:

Address: Tim Hetherton, Library Services Director
Arts and Cultural Services Division
Newport Beach Public Library
1000 Avocado Avenue
Newport Beach, CA 92660

Email: thetherton@newportbeachca.gov

The Newport Beach Arts Commission strives to satisfy as many grant requests as possible. We encourage your submittal however appreciate your cognizance of budget constraints as we work to address a growing pool of grant applicants.

If you have any questions, please call the Cultural Arts Services Office at (949) 717-3810.

INSTRUCTIONS FOR SUBMITTING GRANT PROPOSAL
City of Newport Beach Cultural Arts Grants

Members of the Arts Commission will review each application, assign funding, and present their recommendations to the City Council. It is the Arts Commission's intention to distribute funds to qualified organizations with strong projects and programs that will serve the Newport Beach community. Grants are awarded on the merit of the project or program as outlined in the grant application.

The Cultural Grant Application will not be considered if:

- It is not received in the Library Administrative Office at the Newport Beach Central Library, 1000 Avocado Avenue, Newport Beach, 92660 by 4:00 p.m. on **Friday, September 30, 2016**. *This is not a postmark date.*
- It is not submitted in the format requested or if it is incomplete.
- The organization does not meet the eligibility requirements as per the cover letter.
- The proposed project does not fall within the scope of the guidelines.
- You received a cultural grant last year and have not filed your completion report, even if you have not completed some of the components of the project/program.

The best proposals will:

- **Respond directly** to the questions listed. Clear, concise responses will bring out the best features of the proposal and highlight the **goals and objectives** of the project or program. Be sure to include all requested material. Do not assume that the Arts Commission will have knowledge of facts that are not described in the proposal. The proposals will be judged entirely and exclusively on their contents, not on prior knowledge of the organization.
- Use each narrative section and the budget form to **tell the Arts Commission why it should select your organization's proposal**. Tell why your project/program stands out in the benefits that it offers to the citizens of Newport Beach and why this need is best met by *your* organization and proposal.
- Not include material in excess of what is requested- it will not be seen by the Arts Commission.

DATES TO REMEMBER

09/30/16	Date applications are due in the office
10/13/16	Arts Commission reviews applications
10/25/16	Recommendations made to City Council
TBD	Award letters sent out
TBD	Grant checks are presented by City Council at a regularly scheduled meeting
09/30/16	2015/16 Cultural Arts Grant Completion Report due
09/30/17	Grant funds must have been spent or encumbered

If there are questions about any part of the proposal or the application, please call the Library Services Director, at (949) 717-3810.

**NEWPORT BEACH CITY ARTS COMMISSION
2016-17 CULTURAL ARTS GRANT APPLICATION**

(Applications must be typed or word-processed- you may reformat on the computer as long as it appears the same: i.e. use Times New Roman 12 point and the same pagination.)

Popular Name of Organization

Legal Name (if different)

Federal Tax ID No.

Mailing Address

City

Zip

Contact Name

Telephone

FAX

e-mail

Web Site

Geographical Area Served

Have you received a City of Newport Beach Cultural Arts Grant before? ____ If so, when? _____

Year organization was founded _____ Number of paid staff _____ # of active volunteers _____

Total amount requested: (from request line of project budget) \$ _____

Estimated number of people in Newport Beach that the proposed project(s) will serve: _____

3. Describe the specific project/program that will be funded by a cultural grant. Include how the proposed project/program will be implemented and outline a schedule or project timeline, with planned dates and locations. Identify individuals and groups involved, particularly artists and performers, and describe their roles and responsibilities. Describe the background and qualifications of your organization and key personnel to be involved in the program. *Remember: the City funds only projects and programs- not operating expenses. These projects and programs must promote community involvement and awareness of the arts in Newport Beach.*

Is this a new _____ or existing _____ project/program?

4. Define or describe the segment of the population in Newport Beach that you intend to serve by your project/program. Include such things as age, location, numbers served, etc.

5. Complete the project budget form. Address *only the budget for the specific project*, not your annual operating budget. For multi-project proposals, please duplicate and fill out a budget for each project. Please annotate the budget at the bottom if there are details (such as a breakdown of personnel or a marketing budget) critical to the proposal.

PROJECT BUDGET	Funding from the City of Newport Beach	Funding from Other Sources
EXPENSES-Personnel		
Artistic		
Administrative		
Technical Production		
EXPENSES-Operating		
Facility Expense/Space Rental		
Marketing		
Production/Exhibition Expense		
Touring/Presentation Expense		
Educational Materials		
Transportation		
Equipment		
Other (if greater than 10%, annotate below)		
GRAND TOTAL		

6. Describe the expected **quantifiable** outcomes of your project/program and how you will evaluate the results. Be very specific in addressing the ways that you will determine that your project/program met the needs that you identified and accomplishes the goals you set out to achieve (i.e. you provide 50 hours of musical instruction and instruments to the 100 children at Newport Elementary school as measured by music store rental receipts and logs of instructors.)

7. Attachments Requested

Please do not send material in excess of what is requested; it will not be seen by the Arts Commission.

- A list of Board Members and their affiliations
- A recent list of individuals, corporations and foundations that provide organizational support- not to exceed one page.
- If you are a 501(c) (3) organization attach a copy of your IRS determination letter (or your fiscal agent's) indicating tax exempt status.
- **One** brochure and/or **one** press clipping. Do not send photos, videos, CDs or any other extraneous material. It will not be presented to the Arts Commission.

8. Please complete this operating budget form for 2015/16 and 2016/17. This is not the project/program budget for which you are applying, but your overall organizational budget. You may annotate at the bottom if there are details critical to the proposal.

OPERATING BUDGET

	2015/16 Budget (current)	2016/17 Budget (projected)
I. Income (cash only)		
Contributed		
Earned		
Total Income		
II. Expenses		
Program		
General and Administrative		
Marketing and Development		
Total Expenses		
III. Operating Surplus/Deficit (Income minus Expenses)		
IV. Fund Balance at Beginning of Year		
V. Accumulated Surplus (Deficit) (Add lines III and IV)		
VI. In-Kind Contributions (attach schedule if greater than 10% of total income)		

9. I verify that the information submitted in this application is true and correct to the best of my knowledge.

Name _____ Title _____

Signature _____ Date _____

NEWPORT BEACH CITY ARTS COMMISSION

CULTURAL ARTS GRANT PROJECT COMPLETION REPORT

(Please type report)

DUE by September 30, 2016

Name of Organization _____

Mailing Address _____

Telephone _____ Fax _____

Person preparing report _____ Phone _____

Grant Project(s) Funded _____

Effective Dates of Grant _____

Period covered in this Report _____

1. Please describe the effectiveness of your organization's grant project(s), in terms of:
 - The size and composition of the target group reached
 - Conformity to the planned time framework
 - The theme of the project
 - The allocation of funds to date
 - The kinds of educational services provided by this project
 - The composition of the professional staff rendering these services
2. Please describe how the program was evaluated. Include information on measures your organization has initiated to improve the project in the future.
3. Please add any other comments you feel are appropriate.
4. Please attach relevant press clippings, brochures, photos, etc. that demonstrate how the project was completed or is in process.

Please limit your narrative to no more than two (2) pages. The Completion Report must be received by the Arts Commission by **September 30, 2016 at 4:00 pm**. **This report must be submitted in order to be eligible for future Arts Commission funding. If the project has not yet been presented, please complete the report with your progress to date.**

Mail or Deliver To:

Tim Hetherington, Library Services Director
Arts and Cultural Services Division
1000 Avocado Avenue
Newport Beach, CA 92660
949-717-3870