



CITY OF NEWPORT BEACH CITY ARTS COMMISSION AGENDA

Newport Beach City Hall (via Zoom)
100 Civic Center Drive, Newport Beach, CA 92660

Thursday, January 14, 2021 - 4:00 PM

City Arts Commission Members:

Marie Little, Chair
Arlene Greer, Vice Chair
Maureen Flanagan, Secretary
Miriam Baker, Commissioner
Wayan Kaufman, Commissioner
Ritch LeGrand, Commissioner
Leonard Simon, Commissioner

Staff Members:

Tim Hetherton, Library Services Director
Francine Jacome, Administrative Support Specialist

SPECIAL NOTICE REGARDING COVID-19

On March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 12, 2020, Governor Newsom issued Executive Order N-25-20, which allows City Arts Commissioners to attend City Arts Commission meetings by electronic means. Please be advised that to minimize the spread of COVID-19, City Arts Commissioners may attend this meeting either electronically or telephonically.

Also, please be advised that on March 17, 2020, Governor Newsom issued Executive Order N-29-20, which allows for the public to participate in any meeting of the City Arts Commission telephonically or by other electronic means. Given the health risks associated with COVID-19, the City of Newport Beach will conduct this meeting via Zoom. As a member of the public, if you would like to participate in this meeting, you can participate via the following options:

1. You can submit your questions and comments in writing for the City Arts Commission to consider. Please send them by email to the Library Services Department at ArtsCommission@newportbeachca.gov by Wednesday, January 13, 2021, at 4:00 p.m. to give the City Arts Commissioners time to consider your comments. All emails will be made part of the record.

1. You can connect with a computer by joining through Zoom. Click the link below to register for the meeting using a valid email address. You will receive a confirmation email allowing you to join the meeting:
https://zoom.us/webinar/register/WN_tQiOaCIIXWpBQIk0etrUg.

2. Or you may connect by Phone/Audio Only by calling: (669) 900-9128. The meeting ID is 941 8619 8407#

Please know that it is important for the City to allow public participation at this meeting. While the City does not expect there to be any changes to the above process for participating in this meeting, if there is a change, the City will post the information as soon as possible to the City's website.

The City of Newport Beach thanks you in advance for continuing to take precautions to prevent the spread of the COVID-19 virus.

The City Arts Commission meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the City Arts Commission agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Commission and items not on the agenda but are within the subject matter jurisdiction of the Board of Library Trustees. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Tim Hetherton, Library Services Director, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 717-3801 or thetherton@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Library Services Department 24 hours prior to the scheduled meeting.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. NOTICE TO THE PUBLIC

The City Arts Commission of Newport Beach welcomes and encourages community participation. Public comments are generally limited to three (3) minutes per person to allow everyone to speak. Written comments are encouraged as well. The City Arts Commission has the discretion to extend or shorten the time limit on agenda or non-agenda items. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. PUBLIC COMMENTS

*Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode. Attendees must raise their hand in the Zoom module if they would like to speak. If attending by phone, press *9 to raise hand.*

V. CONSENT CALENDAR

*All matters listed under CONSENT CALENDAR are considered to be routine and will all be enacted by one motion in the form listed below. City Arts Commissioners have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the City Arts Commission votes on the motion unless members of the City Arts Commission request specific items to be discussed and/or removed from the Consent Calendar for separate action. Members of the public who wish to discuss a Consent Calendar item must raise their hand in the Zoom module if they would like to speak upon invitation of the Chair. If attending by phone, press *9 to raise hand.*

A. Approval of Minutes of the October 8, 2020 and November 12, 2020, City Arts Commission Meeting

1. Draft of the 10/08/2020 Minutes

[DRAFT OF OCTOBER 2020 MINUTES](#)

2. Draft of the 11/12/2020 Minutes

[DRAFT OF NOVEMBER 2020 MINUTES](#)

B. Consent Calendar Items

3. Financial Report

Review of financial information.

[FINANCIAL REPORT NOVEMBER 2020](#)

[FINANCIAL REPORT DECEMBER 2020](#)

4. Cultural Arts Activities

Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services.

[CULTURAL ARTS ACTIVITIES](#)

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

5. Sculpture Exhibition in Civic Center Park, Phase VI - Curatorial Panel Assessment of Submitted Works

The curatorial panel will recommend ten of the submitted works for inclusion in the Sculpture Exhibition, as well as three alternates. The City Arts Commission will review the panel's assessment of the works and make a final recommendation which will be presented to City Council for approval at their February 9, 2021 regular meeting.

[PHASE VI CURATORIAL PANEL ASSESSMENT REPORT](#)

B. Monthly Reports

6. Community Arts Survey Ad Hoc Subcommittee

Commissioners Arlene Greer, Marie Little, Leonard Simon

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

*Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The City Arts Commission has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode. Attendees must raise their hand in the Zoom module if they would like to speak. If attending by phone, press *9 to raise hand.*

IX. ADJOURNMENT

**Newport Beach City Arts Commission Meeting Minutes
Thursday, October 8, 2020
Regular Meeting – 5:00 PM
Newport Beach City Hall (via Zoom)
100 Civic Center Drive
Newport Beach, CA 92660**

I. CALL MEETING TO ORDER – 5:00 P.M.

II. ROLL CALL

Commissioners Present: Marie Little, Chair
Arlene Greer, Vice Chair
Wayan Kaufman, Commissioner
Ritch LeGrand, Commissioner

Commissioners Absent: Miriam Baker, Commissioner
Maureen Flanagan, Commissioner
Leonard Simon, Commissioner

Staff Present: Tim Hetheron, Library Services Director
Francine Jacome, Administrative Support Specialist

III. NOTICE TO THE PUBLIC

IV. PUBLIC COMMENTS

None.

V. CONSENT CALENDAR

A. Approval of Minutes of the September 10, 2020, City Arts Commission Meeting

1. Draft of 09/10/2020 Meeting Minutes

Vice Chair Greer indicated she made the motion and Commissioner Simon seconded agenda item VI.A.4 on the September 10, 2020 meeting minutes.

Chair Little requested the wording change of “press releases” to read “local advertising” on agenda item VI.A.4 paragraph 10.

Motion made by Vice Chair Greer, seconded by Chair Little, and carried (4-0-0-3) to approve the Minutes of the September 10, 2020, City Arts Commission meeting as amended.

AYES: Little, Greer, Kaufman, LeGrand
NOES: None
ABSTENTIONS: None
ABSENT: Baker, Flanagan, Simon

B. Consent Calendar Items

2. Financial Report – Review of financial information

Library Services Director Tim Hetherington shared that spring programming, including the Art Exhibition, is on course. With the cancellation of the Concerts on the Green, there has been a focus on maintenance and restorations. Sculpture Exhibition phases are on track. The balance for *Metalfor* will be paid upon receiving the piece. The City of Newport Beach is in discussions with a contractor to begin handling all art maintenance.

3. Cultural Arts Activities – Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services

Library Services Director Hetherington reported that virtual programming has been the focus at the Library. Library staff created a webpage that links to virtual programming, including prior events like the Art Exhibition, Sculpture Exhibition in Civic Center Park, and videos of the Joan Irving Brandt Centennial Celebration. The Community Arts Survey went live on September 14, 2020, with over 500 responses so far. Marketing ads for the survey will be featured in the Newport Beach Independent, Stu News, and the City Manager's Newsletter. There is a link on the Library webpage, and it was included in the Cultural Arts e-blast. Banners have been placed at four locations around the City.

Chair Little shared that posters are available for Commissioners to hand out to local businesses such as coffee shops, boutiques, restaurants, and pharmacies.

Motion made by Vice Chair Greer, seconded by Commissioner LeGrand, and carried (4-0-0-3) to approve the Consent Calendar.

AYES: Little, Greer, Kaufman, LeGrand
NOES: None
ABSTENTIONS: None
ABSENT: Baker, Flanagan, Simon

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

4. City Arts Commission Statement of Funding Priorities to the Newport Beach Arts Foundation - Chair Little and Vice Chair Greer recommend that the Arts Commission approve a list of funding priorities for submission to the Newport Beach Arts foundation

Library Services Director Hetherington requested funding for the following items:

- \$10,000 for a combined Grand Opening Luncheon for Phases V and VI of the Sculpture Exhibition.
- \$1,200 for the Newport Beach Art Exhibition to fund the musical performers at the reception.

- \$1,600 for the Newport Beach Art Exhibition for an art professional to create exhibition layout.
- \$650 for the Newport Beach Art Exhibition for a photographer to document the event.
- \$20,000 for the Sculpture Exhibition Phase VII to increase the amount of two honorariums that will be available exclusively to foreign submissions to help offset high shipping costs.

In response to Commissioner LeGrand's inquiry, Library Services Director Hetherton indicated the luncheon is not an inappropriate use of funds because it is funded by private monies donated by a non-profit support group, not taxpayer funds.

In reply to Commissioner LeGrand's question, Vice Chair Greer stated it was approximately \$5,000 to host the Sculpture Exhibition luncheon last year. This luncheon would be covering Phase V and Phase VI and would be great for publicity.

In answer to Commissioner LeGrand's question, Chair Little explained that both she and Vice Chair Greer attend every meeting of the Newport Beach Arts Foundation (NBAF), along with new liaison, Commissioner Simon. She believes it is appropriate for them to make the recommendation, and then allow each Commissioner to vote on the recommendation.

Commissioner LeGrand shared he does not have new ideas to recommend for funding. His inquiry regarding the names on the recommendation comes from comments made by Jim Mosher and in keeping to the Brown Act. Issues have been previously raised surrounding behind-the-scenes conversations. In reading the memo as it is, one could interpret that no other Commissioners had actively participated in the Statement of Funding Priorities except for Chair Little, Vice Chair Greer, and Commissioner Simon.

Chair Little restated her request to Commissioners to bring any recommendations forward they may have.

Commissioner LeGrand reiterated he does not have new ideas to bring forward. He believes it would be more appropriate to have the wording on the recommendation state "Commission" instead of "Chair Little and Vice Chair Greer" in the funding request.

Chair Little clarified the memo is for the City Arts Commission meeting only. When the Statement of Funding Priorities is submitted to the NBAF, it will be sent on behalf of the entire City Arts Commission.

Commissioner LeGrand acknowledged Chair Little's point, but reminded the memo is a written record of what the City Arts Commission does.

Chair Little stated that is why Library Services Director Hetheron attends the City Arts Commission meetings.

Library Services Director Hetheron explained the recommendation is currently phrased as is because Chair Little and Vice Chair Greer were at the NBAF meeting when the Chair of the NBAF asked them to create a list of funding priorities. Ultimately, the City Arts Commission must approve the funding priorities before officially sending any recommendations to the NBAF. In essence, Chair Little and Vice Chair Greer are acting as an ad hoc subcommittee that outlined funding priorities for Commissioner approval. He clarified that the funds for the luncheon, photographer, and musical performers are standard requests. The foreign submission funds request is the only new addition this year. He does not believe it violates the Brown Act.

Vice Chair Greer indicated the City Arts Commission and the NBAF approved the four requests of funds for the 2019 Newport Beach Art Exhibition last year. The event did not take place due to the COVID-19 pandemic. The addition of the honorarium funding request was generated by Commissioner LeGrand's comments at the September City Arts Commission meeting.

Motion made by Vice Chair Greer, seconded by Commissioner Kaufman, and carried (4-0-0-3) to approve the City Arts Commission Statement of Funding Priorities to the Newport Beach Arts Foundation.

AYES: Little, Greer, Kaufman, LeGrand
NOES: None
ABSTENTIONS: None
ABSENT: Baker, Flanagan, Simon

5. Fiscal Year 2020-21 Cultural Arts Grants Timeline- *Staff requests that the City Arts Commission approve a timeline for the 2020-2021 Cultural Arts Grants.*

Library Services Director Hetheron shared that the revised Cultural Arts Grant Timeline will include more time for reviewing applications. The Cultural Arts Grants Program will be publicized beginning on December 1, 2020. The application deadline would be January 11, 2021, with the ad hoc subcommittee recommendations due February 1, 2021. On average, the program receives ten to fifteen submissions each year. Staff will forward applications to the ad hoc subcommittee as received to provide them more time for review. A goal of May 13, 2021 has been set for the dissemination of checks and award letters.

Vice Chair Greer suggested the Committee adopt a similar format for the Cultural Arts Grants application selections as is used for the Sculpture Exhibition next year, where all applications are sent to each Commissioner as they come in. Commissioners then use

set criteria to anonymously grade each grant application, and submit to the subcommittee for review and final recommendation.

In response to Chair Little's inquiry, Vice Chair Greer clarified that her suggestion is for the following year's review process.

In answer to Commissioner Kaufman's question, Library Services Director Hetherington shared he was unsure of the exact date the grant funds must be spent or encumbered. That will be determined with more certainty once restrictions on public gatherings are lifted. As long as completion reports are received by the art organizations, there should not be any issues with moving forward on awarding grants.

In reply to Commissioner Kaufman's inquiry, Library Services Director Hetherington advised that grant funds can only be used for programming in the City of Newport Beach and may not go towards general operations.

In answer to Vice Chair Greer's inquiry, Library Services Director Hetherington indicated that the Commission would ultimately decide if awarded grant money may accommodate other areas than originally specified in the application, like virtual programming, to fulfill funding commitment.

In response to Chair Little's question, Library Services Director Hetherington advised he will add the topic of determining a date in which grant funds may be spent or encumbered to the next agenda to help clarify the timeline for usage.

Motion made by Vice Chair Greer, seconded by Commissioner LeGrand, and carried (4-0-0-3) to approve FY 2020-21 Cultural Arts Grants Timeline.

AYES: Little, Greer, Kaufman, LeGrand
NOES: None
ABSTENTIONS: None
ABSENT: Baker, Flanagan, Simon

B. Monthly Reports

6. Art in Public Spaces Ad Hoc Subcommittee - Commissioner Miriam Baker, Arlene Greer, and Marie Little

Chair Little announced that Commissioner Simon prepared a report for the Art in Public Spaces Subcommittee, which she would report in his absence. Chair Little explained she, along with Vice Chair Greer and Commissioner Simon, attended the September 15 Newport Beach Arts Foundation meeting where Vice President Carol Lee announced the Selling Our Brand Campaign to help build memberships. Mr. Mark Williams of Studio 11 was the guest speaker at the meeting where he discussed ideas of reconnecting with past artists and how to engage with the new prospects in an effort to attract new interest and support for the NBAF. There was a brief presentation by Board Member Howard Herzog emphasizing the purpose of the NBAF as a 501(c)(3) organization is to raise funds for the City Arts Commission's programs and events, and reiterated funding requirements.

Chair Little explained that staff is in the process of preparing a digital presentation to accompany the subcommittee's recommendations for the relocation of *Metalfor*, and the donations of *Chairman of the Board* and *Grandma's Spirit*, that will be presented at the November 12, 2020 meeting.

Chair Little announced that the Sculpture Exhibition Photo Contest is underway and can be found on the City of Newport Beach's Cultural Arts website, social media platforms, StuNews and Newport Beach Independent. Banners and posters will be available soon.

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

Chair Little requested Art in Public Spaces recommendations for the relocation of *Metalfor*, and the donations of *Chairman of the Board* and *Grandma's Spirit* be added to the agenda.

VIII. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

IX. ADJOURNMENT – 5:50 P.M.

Chair Little adjourned the meeting at 5:50 p.m.

Newport Beach City Arts Commission Meeting Minutes
Thursday, November 12, 2020
Regular Meeting – 5:00 PM
Newport Beach City Hall (via Zoom)
100 Civic Center Drive
Newport Beach, CA 92660

I. **CALL MEETING TO ORDER** – 5:00 P.M.

II. **ROLL CALL**

Commissioners Present: Marie Little, Chair
Arlene Greer, Vice Chair
Maureen Flanagan, Secretary
Wayan Kaufman, Commissioner
Ritch LeGrand, Commissioner
Leonard Simon, Commissioner

Commissioners Absent: Miriam Baker, Commissioner

Staff Present: Tim Hetheron, Library Services Director
Francine Jacome, Administrative Support Specialist

III. **NOTICE TO THE PUBLIC**

IV. **PUBLIC COMMENTS**

None.

V. **CONSENT CALENDAR**

A. **Approval of Minutes of the October 8, 2020, City Arts Commission Meeting**

1. **Draft of 10/08/2020 Meeting Minutes**

Chair Little reported she and Vice Chair Greer will review the October 8, 2020 meeting audio due to possible errors in the draft minutes. The minutes will be presented for approval with suggested changes at the December City Arts Commission meeting.

B. **Consent Calendar Items**

2. **Financial Report – *Review of financial information***

Library Services Director Tim Hetheron reported on recent expenditures. They had been on maintenance and the purchase of gift cards for participation in the Community Arts Survey. A check for Karl Unnasch will be issued at the de-installation of *Burnt Matchstick* in December.

3. **Cultural Arts Activities – *Monthly review of cultural arts activities from the Library Administrative Office for upcoming Library and City arts events and services***

Library Services Director Hetherton indicated the Community Arts Survey was concluded on Monday, November 9, 2020, with 619 responses. In comparison to surveys conducted in the past, the Community Arts Survey saw a very positive response rate. The data will be presented to the City Arts Commission at the December 2020 meeting. "Youth Ocean Art" is the latest exhibition displayed at the Central Library. It is presented by Bow Seat Art and is focused on bringing awareness to the ecology of the ocean and pollution. Photographic Exhibit "Aging is Art" presented by the Council of Aging is on display on the Second Floor at the Central Library.

Chair Little shared that she and Vice Chair Greer were extremely impressed with the "Youth Ocean Art" exhibit. She encouraged others to visit the exhibit.

In reply to Commissioner LeGrand's inquiry, Library Services Director Hetherton shared that the Central Library is the only facility currently open to the public. The hours are 9:00 a.m. to 6:00 p.m. Monday through Saturday.

In answer to Secretary Flanagan's question, Library Services Director Hetherton indicated the back door leading to the parking lot at the Central Library will remain closed to help maintain the limited capacity of 100 patrons allowed at the Central Library. A capacity count is done at the front entrance to comply with state and county guidelines.

In response to Commissioner Kaufman's inquiry, Library Services Director Hetherton shared that capacity levels have not been a problem. The highest attendance at one time had been in the sixties. Before the pandemic, the Library would average approximately 15,000 patrons per week. Currently, that has decreased to about 229 per day. Virtual programming and curbside pick up are still available.

In reply to Commissioner Simon's inquiry, Library Services Director Hetherton shared there have not been many submissions for the Sculpture Garden Photography Contest.

Administrative Support Specialist Francine Jacome indicated there are 35 individual images submitted for the Sculpture Garden Photography Contest.

Library Services Director Hetherton shared that the photo contest can be promoted more effectively now that the Community Arts Survey is over. Ads will be placed in StuNews and the Newport Beach Independent, along with announcements in the Library e-blasts.

Chair Little shared that rack cards are available to Commissioners to pass out to help promote the Sculpture Garden Photo Contest.

Chair Little asked Administrative Support Specialist Jacome to resend the Sculpture Garden Photo link to all Commissioners so they can share it via social media and email if they wish to do so.

Motion made by Vice Chair Greer, seconded by Secretary Flanagan, and carried (6-0-0-1) to approve the Commission Consent Calendar with a postponement of the October 13, 2020 meeting minutes to December 2020 meeting.

AYES: Little, Greer, Flanagan, Kaufman, LeGrand, Simon
NOES: None

ABSTENTIONS: None
ABSENT: Baker

VI. CURRENT BUSINESS

A. Items for Review and Possible Action

4. **Recommendation for Acceptance of Donated Sculpture** - *The Art in Public Spaces Ad Hoc subcommittee recommends that the Commission accept donated Phase IV sculpture, Chairman of the Board by Steve Rieman, into the City's art inventory.*

Chair Little indicated the recommendation of the donated sculpture needs to be revisited by the subcommittee before discussing the item with the Commission.

5. **Fiscal Year 2020-2021 Cultural Arts Grants** - *Staff recommends that the City Arts Commission approve a proposal allowing 2020-2021 grantees to present virtual programs, with a completion report deadline of January 14, 2022.*

Library Services Director Hetherington encouraged the City Arts Commission to allow Cultural Arts grantees the opportunity to provide virtual programming. In doing so, the grantees will be able to adhere to deadlines within the specified timeframes and provide content for the cultural arts website and Library website despite the current COVID-19 restrictions. Lifts on public gathering restrictions are unknown at this time and allowing for virtual programming could be a way to keep cultural arts moving forward until in-person cultural arts events are allowed again.

In response to Vice Chair Greer's question, Chair Little indicated she liked the idea of having arts groups offer virtual programming content and hosting them on City webpages such as the Cultural Arts website.

Library Services Director Hetherington believed the arts groups would appreciate the exposure. Since the City is funding the programming, it should not be an issue to have the content displayed on City websites.

Commissioner Simon shared the idea of indicating to cultural grants applicants, in advance, that the City does have the option to utilize virtual programming submissions on their websites. It could encourage applicants to come up with new and creative ideas.

In reply to Commissioner LeGrand's question, Library Services Director Hetherington indicated original submissions that were sent in did not include virtual programming.

In answer to Commissioner LeGrand's inquiry, Vice Chair Greer indicated offering no options in return for the grant monies received was unpopular with the arts group. Also, this would not be favorable for those who have applied for grants. Virtual programming is being offered as an opportunity for grantees in place of what they had originally applied for.

Commissioner LeGrand shared the need to think differently given the current environment of the pandemic. Allowing grantees the opportunity to resubmit content that would include virtual programming could lead to positive results. Virtual programming could become part of the new normal going forward. He envisioned many arts groups developing successful virtual programming and wanting to continue with that even after the pandemic.

Commissioner Simon concurred with Commissioner LeGrand's idea. Any outstanding submissions would be allowed to revise their programming plans since they may not be able to accomplish it as originally submitted.

In reply to Vice Chair Greer's question, Library Services Director Hetherington indicated any funds returned from grantees, that were unable to meet the expectations in their contract, would go into the general fund. The City Arts Commission approved and recommended specific content from arts organizations. If the arts organizations kept the same programming and does not deviate too far from what was originally intended it should be acceptable as virtual programming.

Chair Little concurred with the idea and believed it expanded options available to grantees.

Vice Chair Greer stated the only arts group who has completed the program requirements was Laguna Playhouse with *I Never Saw Another Butterfly*. The program was very moving and beautiful. Having any part of that program virtually displayed on the Cultural Arts website would be a wonderful experience for anyone who viewed it. Boraque Music Festival may have filmed parts of their annual programming that could be displayed virtually as well.

In response to Commissioner Kaufman's question, Library Services Director Hetherington indicated the Library is providing a link to an archived video for the public to view virtually. Live streaming of a program could be possible if it were available.

Commissioner Kaufman shared that live streams may encounter issues. Specific organizations may want to drive viewers to their online platforms for viewing instead of City webpages.

Library Services Director Hetherington indicated that art organizations could live stream as well as share an archived recording with the City for online hosting. Converting to online programming could be accommodated very easily for grantees.

In answer to Commissioner Simon's inquiry, Library Services Director Hetherington indicated staff will contact the grantees and advise them of the new virtual programming options available to them once the City Arts Commission has approved it.

Motion made by Vice Chair Greer, seconded by Commissioner Simon, and carried (6-0-0-1) to approve the proposal allowing 2020-2021 grantees to present virtual programming with a completion report deadline of January 14, 2022.

AYES:	Little, Greer, Flanagan, Kaufman, LeGrand, Simon
NOES:	None
ABSTENTIONS:	None
ABSENT:	Baker

In reply to Vice Chair Greer's question, Library Services Director Hetherton indicated that staff can offer grantees the option to provide a link for virtual hosting of programming on City websites.

Motion made by Commissioner Simon, seconded by Vice Chair Greer, and carried (6-0-0-1) to approve allowing 2019-2020 grantees the option to present virtual programming to fulfill contract obligations.

AYES: Little, Greer, Flanagan, Kaufman, LeGrand, Simon
NOES: None
ABSTENTIONS: None
ABSENT: Baker

6. Sculpture Exhibition in Civic Center Park Phase VI Update – *Staff will update the Arts Commission on the Phase VI call for entry.*

Library Services Director Hetherton shared that he spoke with Project Manager Rick Stein of Arts Orange County (ArtsOC) and he reported there are nine completed submissions for Phase VI of the Sculpture Exhibition with 18 other applications in progress. He is not concerned with the low number of submissions due to the increase in the length of the submission period. Many artists tend to submit applications in the last few weeks of the application period. Higher impact promotions have recently begun. Library Services Director Hetherton shared he would follow up with Mr. Stein to check on the submissions.

In response to Vice Chair Greer's question, Library Services Director Hetherton agreed to have staff reach out to Artist Victor Benjamin with information regarding Phase VI of the Sculpture Exhibition and encourage him to apply once again.

In reply to Chair Little's inquiry, Library Services Director Hetherton shared that Phase VI is not extended to foreign submissions and all applications received have been local artists. Library Services Director Hetherton indicated Rick Stein mentioned two applicants had previously applied but was unsure of their names.

B. Monthly Reports

7. Art in Public Spaces Library Gallery Ad Hoc Subcommittee - *Commissioner Miriam Baker, Arleen Greer, Marie Little*

Chair Little advised the acceptance of *Grandma's Spirit* has been postponed. The subcommittee expects to visit the prospective donor's home within the next couple of weeks to discuss the piece, with the possibility of having a recommendation as early as the December 2020 City Arts Commission meeting.

Vice Chair Greer stated a member of the City Council asked her to contact Architect Don Krotee of Corona Del Mar. He applied and his application is still being reviewed by the City. He has a lovely art collection that would be a nice addition to the lobby gallery in the future.

**9. Newport Beach Arts Foundation Liaison Ad Hoc Subcommittee -
*Commissioner Leonard Simon***

Commissioner Simon shared that the Newport Beach Arts Foundation meeting was held on October 20, 2020, with Regional Chief Philanthropy Officer Kenya Beckmann of Providence St. Joseph Health. The meeting consisted of a presentation that brought awareness to the Newport Beach Arts Foundation. It included direction for building a roadmap for donor-centered fundraising and member engagement.

In reply to Secretary Flanagan's inquiry, Commissioner Simon could not recall any action items that were stated at the last meeting regarding next steps of the fundraising.

In response to Commissioner LeGrand's question, Commissioner Simon indicated the presentation was given by a seasoned development individual. It was structured to create internal self-questioning on who the Newport Beach Arts Foundation are and their plan for fund raising. There were no action items and next steps are unclear.

In reply to Commissioner LeGrand's inquiry, Chair Little shared that the presentation was more of a one-on-one class for teaching people how to raise funds.

Vice Chair Greer indicated raising funds for the Arts Commission is very different than raising funds for a hospital institution. That was the biggest takeaway from the presentation. She hopes the Newport Beach Arts Foundation will use the context to help fundraising for the arts.

Chair Little shared she was involved with St. Joseph's Hospital many years ago and stated it is much easier to fundraise for a hospital than it is for the arts.

Commissioner Simon explained that the Newport Beach Arts Foundation does not have an executive director or a development director. Until some type of professional organization is incorporated into the Newport Beach Arts Foundation there will be no advancement.

Chair Little concurred with Commissioner Simon's comments on the Newport Beach Arts Foundation.

Vice Chair Greer shared that she was very interested in improvements to branding. There is much confusion between the City Arts Commission and the Cultural Arts when becoming involved in programming or donating. The City Arts Commission is under the umbrella of the Cultural Arts and branding needs to be enhanced.

Chair Little agreed with Vice Chair Greer that Kenya Beckmann was confused about the branding and had even asked what the City Arts Commission does.

Chair Little advised that she is working with Library Services Director Hetherington on new branding ideas to share with the Commissioners.

VII. CITY ARTS COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

Vice Chair Greer indicated she will report on the Historical Resources Committee at the December 2020 meeting.

Chair Little requested Arts in Public Spaces recommendations be added as an agenda item at the December 2020 meeting.

In reply to Chair Little's question, Vice Chair Greer and Commissioner Simon agreed that the results of the Arts Survey would be available to discuss at the December 2020 meeting.

In response to Chair Little's inquiry, Library Services Director Hetheron stated he is in favor of extending the Photo Contest deadline.

Chair Little stated she is inclined to extend it until January to allow for more submissions.

Vice Chair Greer suggested announcing the call for artists for the Newport Beach Art Exhibition January 2021. It would need to be on the agenda one month ahead of time to prepare for publicity and art submission conditions.

Library Services Director Hetheron advised that it is typically sent to the City Arts Commission in January, along with a general plan, and a call for artists in February.

Administrative Support Specialist Jacome indicated the call for artists has typically opened at the beginning of February or March.

Vice Chair Greer clarified her reason for suggesting the announcement at the end of January. The installation of the Sculpture Garden, the Sculpture event, and the Newport Beach Arts Exhibition will all fall around the same time. Also not having the help of the Newport Beach Arts Foundation this year will result in the need for more volunteers.

Administrative Support Specialist Jacome shared there will be approximately two weeks added to the closing period, with an end date of June 4, 2021.

Vice Chair Greer advised that Westways Magazine requires six months advance notice for publications regarding the Newport Beach Arts Exhibition.

In reply to Chair Little's question, Library Services Director Hetheron indicated he did not have an exact date of when the new marketing specialist would start but approximated November 30, 2020.

Chair Little suggested that she along with Vice Chair Greer meet with the new marketing specialist upon start up to discuss the advertising and marketing.

IX. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Jim Mosher reminded the City Arts Commission that the City of Newport Beach is moving forward with plans to build a 270-seat lecture hall adjacent to the Central Library. The plans for the interior of that seem to be coming along well and are nearly final. It will be a public facility with direction toward library book lectures. If the Commission viewed it as a possible venue for other activities it would be a good idea to get an update on the design so that the Commission could provide input to the committee ensuring it would be suitable for any activity the City Arts Commission thinks may occur.

X. ADJOURNMENT – 6:00 P.M.

Chair Little adjourned the meeting at 6:00 p.m.

Cultural Arts Division

FY 2020-21

As of November 30, 2020

ACCT NAME / #	BUDGET	DATE	VENDOR	EXPENSES	BALANCE	NOTES
Programming	60,500.00					
01060603-841004		07/24	Restoration Artechs Inc.	5,315.00	55,185.00	Marine monument restoration
		07/31	GotPrint	438.81	54,746.19	Sculpture Exhibition brochures
		07/31	Image 360	246.20	54,499.99	Sculpture placards
		09/30	Amazon.com	50.00	54,449.99	Arts survey gift card: week 1
		09/30	Amazon.com	50.00	54,399.99	Arts survey gift card: week 2
		10/31	Amazon.com	50.00	54,349.99	Arts survey gift card: week 3
		10/31	Amazon.com	50.00	54,299.99	Arts survey gift card: week 4
		10/31	Amazon.com	50.00	54,249.99	Arts survey gift card: week 5
		10/31	Amazon.com	50.00	54,199.99	Arts survey gift card: week 6
		11/30	Amazon.com	50.00	54,149.99	Arts survey gift card: week 7
		11/30	Amazon.com	50.00	54,099.99	Arts survey gift card: week 8
TOTAL					54,099.99	
Professional Services	15,954.00					
01060603-811008		07/31	Hector Dominguez	3,350.00	12,604.00	"Metalfor" restoration (deposit)
		07/31	Jose Martinez	398.75	12,205.25	"Sunset Years" bench restoration
		08/21	TAVD Visual Assistant	144.00	12,061.25	Transcription of Minutes (7/20)
		08/28	Crown Building Services	825.00	11,236.25	Sphere 112 cleaning
		09/18	TAVD Visual Assistant	281.25	10,955.00	Transcription of Minutes (8/20)
		09/25	William McClelland Ent.	600.00	10,355.00	Bronze sculpture restoration
		10/16	TAVD Visual Assistant	150.75	10,204.25	Transcription of Minutes (9/20)
		11/20	TAVD Visual Assistant	110.25	10,094.00	Transcription of Minutes (10/20)
		11/27	Alan Scott	235.00	9,859.00	Art installation (Bow Seat)
TOTAL					9,859.00	
City Grants	30,000.00					
01060603-821006						
TOTAL					30,000.00	
Sculpture Garden (III/IV)	58,818.34					
(Contract Art Services)		07/24	Karl Unnasch	3,000.00	55,818.34	"Burnt Matchstick" honorarium (2/2)
01060603-811054						
TOTAL					55,818.34	
Sculpture Garden (Ph V)	141,436.00					
01060603-811059		07/01	Roger Heitzman	2,075.00	139,361.00	"Cosmo" honorarium (1/2)
		07/01	Dominic Panziera	3,000.00	136,361.00	"Individuality n.1" honorarium (1/2)
		07/01	Curt Brill	3,000.00	133,361.00	"Seated Diana" honorarium (1/2)
		07/01	Andra Broekelschen	1,100.00	132,261.00	"Window to the Sea" honor. (1/2)
		07/01	Nancy Mooslin	1,750.00	130,511.00	"Fractured Peace" honor. (1/2)
		07/01	Joe Sackett	3,000.00	127,511.00	"Dude Ascending" honor. (1/2)
		07/01	Patricia Vader	3,000.00	124,511.00	"Unbearable Lightn." honor. (1/2)
		07/01	Ronald Whitacre	2,250.00	122,261.00	"Marble Shooter" honorarium (1/2)
		07/01	Monica B. Wyatt	3,000.00	119,261.00	"I'm Listening" honorarium (1/2)
		07/31	Grant Irish	2,000.00	117,261.00	"Primemover" honorarium (1/2)
		08/14	Arts Orange County	38,651.00	78,610.00	Phase V mgmt (8/8) & installation
		09/04	Arts Orange County	4,350.00	74,260.00	Relocation of "Dude Ascending"
		09/25	Arts Orange County	3,000.00	71,260.00	Phase VI management (1/10)
		10/16	Arts Orange County	3,000.00	68,260.00	Phase VI management (2/10)
TOTAL					68,260.00	

Cultural Arts Division

FY 2020-21

As of December 31, 2020

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		10/16	Arts Orange County	3,000.00	68,260.00	Phase VI management (2/10)
		12/25	Arts Orange County	3,000.00	65,260.00	Phase VI management (3/10)
TOTAL					65,260.00	

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetheron, Library Services Director
949-717-3819, thetherton@newportbeachca.gov

PREPARED BY: Tim Hetheron

TITLE: Cultural Arts Activities for December 2020

"Storytelling" acrylics on canvas by William Leung
January 11 through March 5, 2021, Central Library



(Friends by William Leung)

The Newport Beach City Arts Commission presents "Storytelling", an exhibition of acrylic paintings by artist William Leung, on display at the Newport Beach Central Library gallery.

Self-taught, William Leung's drawing and painting techniques were developed through personal exploration. At the age of 17, he picked up an airbrush and has loved using it ever since. It is his art tool of choice. The airbrush allows him to paint broad patterns or fine detail whenever he wants. He is able to mix colors right on the canvas without hesitation. Its versatility is the reason he uses it.

Leung's use of rich colors and subtle details bring about a unique dynamic in each painting composition. The careful and purposeful use of color and value expertly applied with his airbrush adds to the story of his paintings.

While his passion is painting, Leung's objective is storytelling. Every one of his completed paintings tell a story. "I believe every blank canvas awaits a story to unfold. There are moments in life that cannot be described with words. The visual path is the best language as it allows each individual to experience and interpret it their own way."

The exhibition will be on display January 11 through March 5, 2021, during the library's modified operating hours.

Sculpture Photo Contest



To encourage the public awareness of the Sculpture Exhibition in Civic Center Park, the City Arts Commission is sponsoring a photography contest. Visitors to the sculpture garden are asked to submit photographs of the works on display, and/or photographs depicting interaction with the sculptures. Winners will be selected by the City Arts Commission.

The deadline has been extended through January 31, 2021 – for complete entry information, please visit: <https://www.newportbeachca.gov/government/departments/library-services/cultural-arts/photo-contest>

TO Newport Beach City Arts Commission

FROM: Library Services Department
Tim Hetherton, Library Services Director
949-717-3819, nbasmacyan@newportbeachca.gov

PREPARED BY: Tim Hetherton

TITLE: Curatorial Panel Assessment of Submitted Works – Sculpture in Civic Center Park Exhibition, Phase VI

ABSTRACT:

The curatorial panel, which includes the City Arts Commission, will recommend ten of the submitted works and three alternates for inclusion in Phase VI of the Sculpture Exhibition in Civic Center Park. The City Arts Commission will review the recommendations and make a final recommendation to City Council at the February 9, 2021 regular meeting.

RECOMMENDATION:

Staff recommends that the City Arts Commission review the submitted works, consider the public survey and input of the guest curators, and select ten sculptures and three alternates for recommendation to City Council.

DISCUSSION:

The Sculpture in Civic Center Park Exhibition is an integral feature of the Newport Beach Civic Center project. Civic Center Park, which turned nearly half a million square feet of undeveloped land into a new public park, was designed by renowned landscape architectural firm Peter Walker and Partners (PWP). PWP developed a master plan for art in the park, and identified various spots in the park where art, particularly sculpture, may be exhibited. The City Arts Commission determined that a rotating exhibition was an optimal approach to bring sculpture to the City in a cost-efficient manner. In August 2013, the Newport Beach City Council authorized the City Arts Commission to implement an inaugural rotational sculpture exhibit in Civic Center Park.

The acquisition program that the City Arts Commission developed for the exhibition created a model in which pieces are loaned for a 2-year period. Sculptors of works chosen for the exhibition are provided with a small honorarium to loan their work to the City. The City is responsible for installing the art, while sculptors are responsible for the maintenance and repair of their work. Admission is free and the exhibition continues to be enjoyed by a wide demographic, including schoolchildren, the local community and visitors from Southern California and beyond. In essence, the exhibition has become a “museum without walls” that offers the temporary display of public art that allows the City to avoid the obligation and expense of owning public art. The city sought to have a well-balanced representation of public art that would appeal to a diverse audience of all ages, while including artistic merit, durability, practicality and site responsiveness as criteria in the selection. The rotational nature of the exhibit ensures that residents and guests are exposed to a variety of work.

In July 2020, City Council approved a contract with Arts Orange County for project management of Phase VI of the Sculpture Exhibition in Civic Center Park for a total amount not to exceed \$91,436.

A call for entry was opened in September 2020 and was posted to several artist networks and publicized through the Library and Cultural Arts mailing lists and websites, and through press releases to the local media. Fifty-nine sculptures were approved for City Arts Commission consideration and for inclusion in an online survey that invited the public to select individual works for inclusion in Phase V. The survey started on December 10, 2020 and concluded on January 10, 2021. The result of the public vote will be taken into consideration by the judging panel, and the vote is advisory in nature and non-binding.

The January 14, 2021 City Arts Commission meeting will include a presentation and curatorial selection panel meeting, where the public can express their preferences. In addition to the City Arts Commissioners, the panel will include guest curators Jennifer Frias, Director/Curator, Begovich Gallery, California State University, Fullerton, and Maria Mingalone, Director of the Oceanside Museum of Art.

The curatorial panel assessment will include the following:

- All top-scoring artworks in the online public survey will be considered and discussed. Additional images of the highest scoring works will be reviewed. Additional information provided in application such as a statement of interest and resume may be used to help narrow down submissions.
- Works will be considered in light of the following criteria:
 - Artistic Merit:
 - Artwork is of high quality and demonstrative of originality and artistic excellence.
 - Artist has strong professional qualifications.
 - Durability:
 - The artwork is made of high-quality materials, which can withstand the natural outdoor elements of coastal Southern California.
 - Artwork requires minimal to no maintenance.
 - Practicality:
 - Artwork is of appropriate subject matter for audiences of all ages.
 - Artwork is safe and shall not exhibit unsafe conditions or factors that may bear on public liability.
 - Site appropriateness:
 - Artwork is suitable in scale to be seen in environment.
 - Artwork is suitable for viewing from all angles.
- Ten artworks and three alternates of various sizes, mediums, and subject matter will be recommended.
- Based on scale and impact of work, the committee will assign artworks to site locations.
- Based on artwork value and preliminary budget provided by artists, the committee will assign honorarium amounts to each artwork.
- The public will be provided with an opportunity to review the submitted works and offer input on the panel's selections.

The City Arts Commission will approve the Committee recommendations at the January 14, 2021 regular meeting. The City Arts Commission will make a final recommendation to City Council at the February 9, 2021 City Council regular meeting.

NOTICING:

This agenda item has been noticed according to the Brown Act (24 hours in advance of the special meeting at which the City Arts Commission considers the item).