

Newport Beach City Arts Commission Special Meeting Minutes
Wednesday, April 20, 2022
Special Meeting – 5:00 PM
Newport Beach Public Library
1000 Avocado Avenue
Newport Beach, CA 92660

I. CALL MEETING TO ORDER – 5:01 P.M.

II. ROLL CALL

Commissioners Present: Arlene Greer, Chair
 Maureen Flanagan, Secretary
 Leonard Simon, Commissioner
 Meghan McNulty, Commissioner

Commissioners Absent: Marie Little, Vice Chair
 Wayan Kaufman, Commissioner
 Barbara George, Commissioner

Staff Present: Tim Hetheron, Library Services Director
 Camille Escareal-Garcia, Cultural Arts Assistant

III. NOTICE TO THE PUBLIC

IV. PUBLIC COMMENTS

Councilwoman Joy Brenner stated that she came to the meeting to support the selection of the Jimmy Buffett Tribute Band, Mark Wood and the Parrot Head Band, to be the performer for the May 29 concert. She believed the band would draw a large crowd of Newport Beach residents.

Chair Greer thanked Councilwoman Brenner for her input.

V. CURRENT BUSINESS

A. Items for Review and Possible Action

1. 2022 Concerts on the Green

The Concerts on the Green ad hoc subcommittee, appointed at the April 14, 2022, City Arts Commission meeting, recommends that the City Arts Commission approve Mark Wood and the Parrot Head Band as the performer for a concert on the Civic Green scheduled for May 29, 2022.

Chair Greer introduced the item and called for the staff report.

Library Services Director Tim Hetheron reported the City received a commitment from the Mark Wood and the Parrot Head Band to play on May 29, 2022, pending City Arts Commission (CAC) approval. The band handles their own sound engineering, which is convenient for contracting purposes. Typical concerts cost about \$8,000, but this one is budgeted for \$11,000 as it is an 8-piece band. The funds are available due to the

postponement of the Newport Beach Art Exhibition. The band is nationally known with a large following and will be an excellent way to kick off the concert season. The CAC also requested a children's activity at the event.

Chair Greer noted that the Newport Beach Art Exhibition typically drew about 3,000 people per day but Concerts on the Green draw 4,500 to 5,000 people. The Parrothead Club already contacted the City and offered support. The Parrothead Club parties to raise money for charitable organizations and have funded The Ronald McDonald House, ALS, and Multiple Sclerosis in the past. She thanked staff, specifically Cultural Arts Assistant Camille Escareal-Garcia, for their work to negotiate the contract. The CAC has spent a similar amount of money on past concerts so there is a precedence for the cost.

Commissioner McNulty indicated that she was looking forward to the concert.

Chair Greer announced they had face painting, balloon sculptures, and Arts in Motion planned for children at the concert. The event should draw families.

Cultural Arts Assistant Camille Escareal-Garcia explained Arts in Motion did not normally provide face painting and balloon animals, but that staff was exploring ideas.

Library Services Director Hetherington said that the city has booked face painters and balloon artists frequently so they could probably make that work. He noted that the event was over Memorial Day Weekend.

Chair Greer noted that the Mayor, Councilwoman Brenner, and Councilwoman Dixon all supported the program.

Commissioner McNulty requested more information about \$11,034.25 expenditure.

Library Services Director Hetherington stated they received a very specific invoice.

Chair Greer said the band had steel drums, a saxophone, guitar, bass, drums, keyboard, other instruments, and backup dancers. She explained that the ad hoc subcommittee was appointed at the last CAC meeting met and made a unanimous recommendation to approve Mark Wood and the Parrothead Band scheduled for May 29, 2022. She called for a Motion.

Motion made by Commissioner Simon, seconded by Secretary Flanagan, and carried (4-0-0-3) to approve Mark Wood and the Parrot Head Band as the performer for a concert on the Civic Green scheduled for May 29, 2022.

AYES:	Greer, Flanagan, Simon, McNulty
NOES:	None
ABSTENTIONS:	None
ABSENT:	Little, Kaufman, George

Councilwoman Joy Brenner suggested that the CAC advertise their other programs and the fact that people should arrive to the concert early. She felt the band would be a big draw and people should be encouraged to arrive in time to enjoy the other activities.

Library Services Director Hetherton said that people come as early as 7:00 a.m. to set up their spot on the Green for concerts. The event will be promoted on the website and through eblasts. There is also a concert rack card ready to go.

Chair Greer wondered if The Daily Pilot would want to do a feature article on the concert.

Secretary Flanagan stated that the CAC special meeting was listed in Stu News.

Councilwoman Joy Brenner suggested the CAC invite the Council specifically to the concert so that they could see the value to the community.

Chair Greer indicated that she would handle the outreach to City Council. Further, she makes sure to arrive early to events and offered to save space for other Commissioners. She then announced the Corona del Mar Resident's Association meeting and explained that the CAC would have a table set up to publicize the concert season and the Sculpture Garden Exhibition. She thanked Councilwoman Brenner for attending.

Library Services Director Hetherton responded to a question and indicated that the concert would start at 6:00 p.m.

VI. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

ADJOURNMENT – 5:15 P.M.

Approved by: *Arlene Greer*